

Global Matcha Tea Powder Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G482B74BE495EN.html>

Date: July 2024

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: G482B74BE495EN

Abstracts

Report Overview:

Matcha Tea Powder is shade-grown green tea, and it is famous for being used in the tea ceremony of Japan; the leaves of which are hand-picked, steamed, air dried, de-stemmed and slow-ground on granite wheels to produce a calming, antioxidant powerhouse drink which burns fat and increases energy and focus.

It is special in two aspects of farming and processing: the green tea plants for matcha are shade-grown for about three weeks before harvest, and the stems and veins are removed in processing. During shaded growth, the plant *Camellia sinensis* produces more theanine and caffeine. This combination of chemicals is considered to account for the calm energy people might feel from drinking matcha. The powdered form of matcha is consumed differently from tea leaves or tea bags, and is dissolved in a liquid, typically water or milk.

Matcha tea is unique because the process of shading and harvesting increases the content of L-Theanine, an amino acid that helps balance the caffeine. While matcha may contain the same caffeine as other types of tea, the L-Theanine is known to create calmness without drowsiness.

In the Tang Dynasty in China, green tea was powdered and dried into bricks for easy use. People could then break off a small piece of the dried tea brick and stir into hot water. This provided a shelf stable green tea that was easy to travel with.

In the 1100s, a Japanese monk brought the idea of powdered tea to Japan, and this eventually evolved into the traditional chanoyu ceremony. Though the tradition of

drinking powdered green teas has lost popularity in China until recent years, the tradition has persisted in Japan. Though originally only royalty and Samurai warriors were given Matcha because it was so time consuming and expensive to produce, it is now a popular drink throughout Japan.

For Matcha, the best tea bushes are selected and shaded from the sun for 3 weeks before harvest. Then, the best leaves are selected and ground by hand to produce a fine, bright green powder.

The Global Matcha Tea Powder Market Size was estimated at USD 379.09 million in 2023 and is projected to reach USD 601.56 million by 2029, exhibiting a CAGR of 8.00% during the forecast period.

This report provides a deep insight into the global Matcha Tea Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Matcha Tea Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Matcha Tea Powder market in any manner.

Global Matcha Tea Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development

cycles by informing how you create product offerings for different segments.

Key Company

Guizhou Gui Tea Group Co.,Ltd.

Aiya

Marushichi Seicha

ShaoXing Royal Tea Village CO.,LTD.

Zhejiang Huamingyuan Tea Co., Ltd.

Marukyu Koyamaen

Yanoen

DoMatcha

ujimatcha

AOI Seicha

Market Segmentation (by Type)

Drinking-use Matcha Tea

Additive-use Matcha Tea

Market Segmentation (by Application)

Drinking Tea

Pastry

Ice Cream

Beverage

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Matcha Tea Powder Market

Overview of the regional outlook of the Matcha Tea Powder Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Matcha Tea Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Matcha Tea Powder
- 1.2 Key Market Segments
 - 1.2.1 Matcha Tea Powder Segment by Type
 - 1.2.2 Matcha Tea Powder Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 MATCHA TEA POWDER MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Matcha Tea Powder Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Matcha Tea Powder Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 MATCHA TEA POWDER MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Matcha Tea Powder Sales by Manufacturers (2019-2024)
- 3.2 Global Matcha Tea Powder Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Matcha Tea Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Matcha Tea Powder Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Matcha Tea Powder Sales Sites, Area Served, Product Type
- 3.6 Matcha Tea Powder Market Competitive Situation and Trends
 - 3.6.1 Matcha Tea Powder Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Matcha Tea Powder Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 MATCHA TEA POWDER INDUSTRY CHAIN ANALYSIS

- 4.1 Matcha Tea Powder Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MATCHA TEA POWDER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MATCHA TEA POWDER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Matcha Tea Powder Sales Market Share by Type (2019-2024)

6.3 Global Matcha Tea Powder Market Size Market Share by Type (2019-2024)

6.4 Global Matcha Tea Powder Price by Type (2019-2024)

7 MATCHA TEA POWDER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Matcha Tea Powder Market Sales by Application (2019-2024)

7.3 Global Matcha Tea Powder Market Size (M USD) by Application (2019-2024)

7.4 Global Matcha Tea Powder Sales Growth Rate by Application (2019-2024)

8 MATCHA TEA POWDER MARKET SEGMENTATION BY REGION

8.1 Global Matcha Tea Powder Sales by Region

8.1.1 Global Matcha Tea Powder Sales by Region

8.1.2 Global Matcha Tea Powder Sales Market Share by Region

8.2 North America

8.2.1 North America Matcha Tea Powder Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Matcha Tea Powder Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Matcha Tea Powder Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Matcha Tea Powder Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Matcha Tea Powder Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Guizhou Gui Tea Group Co.,Ltd.
 - 9.1.1 Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Basic Information
 - 9.1.2 Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Product Overview
 - 9.1.3 Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Product Market Performance
 - 9.1.4 Guizhou Gui Tea Group Co.,Ltd. Business Overview
 - 9.1.5 Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder SWOT Analysis
 - 9.1.6 Guizhou Gui Tea Group Co.,Ltd. Recent Developments

9.2 Aiya

- 9.2.1 Aiya Matcha Tea Powder Basic Information
- 9.2.2 Aiya Matcha Tea Powder Product Overview
- 9.2.3 Aiya Matcha Tea Powder Product Market Performance
- 9.2.4 Aiya Business Overview
- 9.2.5 Aiya Matcha Tea Powder SWOT Analysis
- 9.2.6 Aiya Recent Developments

9.3 Marushichi Seicha

- 9.3.1 Marushichi Seicha Matcha Tea Powder Basic Information
- 9.3.2 Marushichi Seicha Matcha Tea Powder Product Overview
- 9.3.3 Marushichi Seicha Matcha Tea Powder Product Market Performance
- 9.3.4 Marushichi Seicha Matcha Tea Powder SWOT Analysis
- 9.3.5 Marushichi Seicha Business Overview
- 9.3.6 Marushichi Seicha Recent Developments

9.4 ShaoXing Royal Tea Village CO.,LTD.

- 9.4.1 ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Basic Information
- 9.4.2 ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Product Overview
- 9.4.3 ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Product Market Performance
- 9.4.4 ShaoXing Royal Tea Village CO.,LTD. Business Overview
- 9.4.5 ShaoXing Royal Tea Village CO.,LTD. Recent Developments

9.5 Zhejiang Huamingyuan Tea Co., Ltd.

- 9.5.1 Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Basic Information
- 9.5.2 Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Product Overview
- 9.5.3 Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Product Market Performance
- 9.5.4 Zhejiang Huamingyuan Tea Co., Ltd. Business Overview
- 9.5.5 Zhejiang Huamingyuan Tea Co., Ltd. Recent Developments

9.6 Marukyu Koyamaen

- 9.6.1 Marukyu Koyamaen Matcha Tea Powder Basic Information
- 9.6.2 Marukyu Koyamaen Matcha Tea Powder Product Overview
- 9.6.3 Marukyu Koyamaen Matcha Tea Powder Product Market Performance
- 9.6.4 Marukyu Koyamaen Business Overview
- 9.6.5 Marukyu Koyamaen Recent Developments

9.7 Yanoen

- 9.7.1 Yanoen Matcha Tea Powder Basic Information
- 9.7.2 Yanoen Matcha Tea Powder Product Overview
- 9.7.3 Yanoen Matcha Tea Powder Product Market Performance
- 9.7.4 Yanoen Business Overview

9.7.5 Yanoen Recent Developments

9.8 DoMatcha

9.8.1 DoMatcha Matcha Tea Powder Basic Information

9.8.2 DoMatcha Matcha Tea Powder Product Overview

9.8.3 DoMatcha Matcha Tea Powder Product Market Performance

9.8.4 DoMatcha Business Overview

9.8.5 DoMatcha Recent Developments

9.9 ujimatcha

9.9.1 ujimatcha Matcha Tea Powder Basic Information

9.9.2 ujimatcha Matcha Tea Powder Product Overview

9.9.3 ujimatcha Matcha Tea Powder Product Market Performance

9.9.4 ujimatcha Business Overview

9.9.5 ujimatcha Recent Developments

9.10 AOI Seicha

9.10.1 AOI Seicha Matcha Tea Powder Basic Information

9.10.2 AOI Seicha Matcha Tea Powder Product Overview

9.10.3 AOI Seicha Matcha Tea Powder Product Market Performance

9.10.4 AOI Seicha Business Overview

9.10.5 AOI Seicha Recent Developments

10 MATCHA TEA POWDER MARKET FORECAST BY REGION

10.1 Global Matcha Tea Powder Market Size Forecast

10.2 Global Matcha Tea Powder Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Matcha Tea Powder Market Size Forecast by Country

10.2.3 Asia Pacific Matcha Tea Powder Market Size Forecast by Region

10.2.4 South America Matcha Tea Powder Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Matcha Tea Powder by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Matcha Tea Powder Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Matcha Tea Powder by Type (2025-2030)

11.1.2 Global Matcha Tea Powder Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Matcha Tea Powder by Type (2025-2030)

11.2 Global Matcha Tea Powder Market Forecast by Application (2025-2030)

11.2.1 Global Matcha Tea Powder Sales (Kilotons) Forecast by Application

11.2.2 Global Matcha Tea Powder Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Matcha Tea Powder Market Size Comparison by Region (M USD)
- Table 5. Global Matcha Tea Powder Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Matcha Tea Powder Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Matcha Tea Powder Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Matcha Tea Powder Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Matcha Tea Powder as of 2022)
- Table 10. Global Market Matcha Tea Powder Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Matcha Tea Powder Sales Sites and Area Served
- Table 12. Manufacturers Matcha Tea Powder Product Type
- Table 13. Global Matcha Tea Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Matcha Tea Powder
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Matcha Tea Powder Market Challenges
- Table 22. Global Matcha Tea Powder Sales by Type (Kilotons)
- Table 23. Global Matcha Tea Powder Market Size by Type (M USD)
- Table 24. Global Matcha Tea Powder Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Matcha Tea Powder Sales Market Share by Type (2019-2024)
- Table 26. Global Matcha Tea Powder Market Size (M USD) by Type (2019-2024)
- Table 27. Global Matcha Tea Powder Market Size Share by Type (2019-2024)
- Table 28. Global Matcha Tea Powder Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Matcha Tea Powder Sales (Kilotons) by Application
- Table 30. Global Matcha Tea Powder Market Size by Application
- Table 31. Global Matcha Tea Powder Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Matcha Tea Powder Sales Market Share by Application (2019-2024)

- Table 33. Global Matcha Tea Powder Sales by Application (2019-2024) & (M USD)
- Table 34. Global Matcha Tea Powder Market Share by Application (2019-2024)
- Table 35. Global Matcha Tea Powder Sales Growth Rate by Application (2019-2024)
- Table 36. Global Matcha Tea Powder Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Matcha Tea Powder Sales Market Share by Region (2019-2024)
- Table 38. North America Matcha Tea Powder Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Matcha Tea Powder Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Matcha Tea Powder Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Matcha Tea Powder Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Matcha Tea Powder Sales by Region (2019-2024) & (Kilotons)
- Table 43. Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Basic Information
- Table 44. Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Product Overview
- Table 45. Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Guizhou Gui Tea Group Co.,Ltd. Business Overview
- Table 47. Guizhou Gui Tea Group Co.,Ltd. Matcha Tea Powder SWOT Analysis
- Table 48. Guizhou Gui Tea Group Co.,Ltd. Recent Developments
- Table 49. Aiya Matcha Tea Powder Basic Information
- Table 50. Aiya Matcha Tea Powder Product Overview
- Table 51. Aiya Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Aiya Business Overview
- Table 53. Aiya Matcha Tea Powder SWOT Analysis
- Table 54. Aiya Recent Developments
- Table 55. Marushichi Seicha Matcha Tea Powder Basic Information
- Table 56. Marushichi Seicha Matcha Tea Powder Product Overview
- Table 57. Marushichi Seicha Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Marushichi Seicha Matcha Tea Powder SWOT Analysis
- Table 59. Marushichi Seicha Business Overview
- Table 60. Marushichi Seicha Recent Developments
- Table 61. ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Basic Information
- Table 62. ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Product Overview
- Table 63. ShaoXing Royal Tea Village CO.,LTD. Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 64. ShaoXing Royal Tea Village CO.,LTD. Business Overview

- Table 65. ShaoXing Royal Tea Village CO.,LTD. Recent Developments
- Table 66. Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Basic Information
- Table 67. Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Product Overview
- Table 68. Zhejiang Huamingyuan Tea Co., Ltd. Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. Zhejiang Huamingyuan Tea Co., Ltd. Business Overview
- Table 70. Zhejiang Huamingyuan Tea Co., Ltd. Recent Developments
- Table 71. Marukyu Koyamaen Matcha Tea Powder Basic Information
- Table 72. Marukyu Koyamaen Matcha Tea Powder Product Overview
- Table 73. Marukyu Koyamaen Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Marukyu Koyamaen Business Overview
- Table 75. Marukyu Koyamaen Recent Developments
- Table 76. Yanoen Matcha Tea Powder Basic Information
- Table 77. Yanoen Matcha Tea Powder Product Overview
- Table 78. Yanoen Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Yanoen Business Overview
- Table 80. Yanoen Recent Developments
- Table 81. DoMatcha Matcha Tea Powder Basic Information
- Table 82. DoMatcha Matcha Tea Powder Product Overview
- Table 83. DoMatcha Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. DoMatcha Business Overview
- Table 85. DoMatcha Recent Developments
- Table 86. ujjimatcha Matcha Tea Powder Basic Information
- Table 87. ujjimatcha Matcha Tea Powder Product Overview
- Table 88. ujjimatcha Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. ujjimatcha Business Overview
- Table 90. ujjimatcha Recent Developments
- Table 91. AOI Seicha Matcha Tea Powder Basic Information
- Table 92. AOI Seicha Matcha Tea Powder Product Overview
- Table 93. AOI Seicha Matcha Tea Powder Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. AOI Seicha Business Overview
- Table 95. AOI Seicha Recent Developments
- Table 96. Global Matcha Tea Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 97. Global Matcha Tea Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 98. North America Matcha Tea Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 99. North America Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 100. Europe Matcha Tea Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 101. Europe Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 102. Asia Pacific Matcha Tea Powder Sales Forecast by Region (2025-2030) & (Kilotons)

Table 103. Asia Pacific Matcha Tea Powder Market Size Forecast by Region (2025-2030) & (M USD)

Table 104. South America Matcha Tea Powder Sales Forecast by Country (2025-2030) & (Kilotons)

Table 105. South America Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 106. Middle East and Africa Matcha Tea Powder Consumption Forecast by Country (2025-2030) & (Units)

Table 107. Middle East and Africa Matcha Tea Powder Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Global Matcha Tea Powder Sales Forecast by Type (2025-2030) & (Kilotons)

Table 109. Global Matcha Tea Powder Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Matcha Tea Powder Price Forecast by Type (2025-2030) & (USD/Ton)

Table 111. Global Matcha Tea Powder Sales (Kilotons) Forecast by Application (2025-2030)

Table 112. Global Matcha Tea Powder Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Matcha Tea Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Matcha Tea Powder Market Size (M USD), 2019-2030
- Figure 5. Global Matcha Tea Powder Market Size (M USD) (2019-2030)
- Figure 6. Global Matcha Tea Powder Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Matcha Tea Powder Market Size by Country (M USD)
- Figure 11. Matcha Tea Powder Sales Share by Manufacturers in 2023
- Figure 12. Global Matcha Tea Powder Revenue Share by Manufacturers in 2023
- Figure 13. Matcha Tea Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Matcha Tea Powder Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Matcha Tea Powder Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Matcha Tea Powder Market Share by Type
- Figure 18. Sales Market Share of Matcha Tea Powder by Type (2019-2024)
- Figure 19. Sales Market Share of Matcha Tea Powder by Type in 2023
- Figure 20. Market Size Share of Matcha Tea Powder by Type (2019-2024)
- Figure 21. Market Size Market Share of Matcha Tea Powder by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Matcha Tea Powder Market Share by Application
- Figure 24. Global Matcha Tea Powder Sales Market Share by Application (2019-2024)
- Figure 25. Global Matcha Tea Powder Sales Market Share by Application in 2023
- Figure 26. Global Matcha Tea Powder Market Share by Application (2019-2024)
- Figure 27. Global Matcha Tea Powder Market Share by Application in 2023
- Figure 28. Global Matcha Tea Powder Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Matcha Tea Powder Sales Market Share by Region (2019-2024)
- Figure 30. North America Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Matcha Tea Powder Sales Market Share by Country in 2023

- Figure 32. U.S. Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Matcha Tea Powder Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Matcha Tea Powder Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Matcha Tea Powder Sales Market Share by Country in 2023
- Figure 37. Germany Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Matcha Tea Powder Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Matcha Tea Powder Sales Market Share by Region in 2023
- Figure 44. China Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Matcha Tea Powder Sales and Growth Rate (Kilotons)
- Figure 50. South America Matcha Tea Powder Sales Market Share by Country in 2023
- Figure 51. Brazil Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Matcha Tea Powder Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Matcha Tea Powder Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Matcha Tea Powder Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Matcha Tea Powder Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Matcha Tea Powder Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Matcha Tea Powder Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Matcha Tea Powder Market Share Forecast by Type (2025-2030)

Figure 65. Global Matcha Tea Powder Sales Forecast by Application (2025-2030)

Figure 66. Global Matcha Tea Powder Market Share Forecast by Application (2025-2030)

I would like to order

Product name: Global Matcha Tea Powder Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G482B74BE495EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G482B74BE495EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970