

# Global Massage Therapy Robot Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G2B3F5AE754BEN.html>

Date: March 2026

Pages: 144

Price: US\$ 3,200.00 (Single User License)

ID: G2B3F5AE754BEN

## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Massage Therapy Robot competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, global Massage therapy robot production reached approximately 25 k units, with an average global market price of around K US\$ 22.33 per unit. Massage therapy robot is a device that combines massage technology and intelligent control system, used to provide personalized massage and therapy services to users. Through mechanical arm, sensor, algorithm and artificial intelligence technology, it imitates the techniques of professional masseurs to carry out massage, massage, acupuncture and moxibustion and other physical treatments for specific parts of the body to alleviate muscle fatigue, promote blood circulation and restore health. The massage therapy robot market is experiencing rapid growth, fueled by aging populations, rising health awareness, and medical rehabilitation demands. The industry is transitioning from clinical-grade devices to consumer-focused solutions, with high-end products emphasizing precision therapy and personalization, while mid-range models target affordability for home and commercial use. Innovations like AI haptic feedback and soft actuation are driving product evolution, though regulatory hurdles and user adoption remain challenges. As technology costs decline and ecosystem partnerships mature, market penetration is poised to expand significantly.

The global Massage Therapy Robot market size was estimated at USD 558.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Massage

Therapy Robot market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Massage Therapy Robot market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Massage Therapy Robot market.

### **Global Massage Therapy Robot Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Aibotics

Capsix

AiTreat

Massage Robotics  
Self Wellness ApS  
Beijing RealMan Intelligent Technology  
Guangdong Huayan Robotics  
Shenzhen Iscure  
Suzhou Elite Robot  
Shandong Xiaolijia Robot  
Shenzhen Lireach  
Shenzhen Deyeemed

### **Market Segmentation (by Type)**

Massage Robot  
Moxibustion Robot

### **Market Segmentation (by Application)**

Commercial  
Residential

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance

Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Massage Therapy Robot Market  
Overview of the regional outlook of the Massage Therapy Robot Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Massage Therapy Robot Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Massage Therapy Robot, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Massage Therapy Robot
- 1.2 Key Market Segments
  - 1.2.1 Massage Therapy Robot Segment by Type
  - 1.2.2 Massage Therapy Robot Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MASSAGE THERAPY ROBOT MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Massage Therapy Robot Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Massage Therapy Robot Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MASSAGE THERAPY ROBOT MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Massage Therapy Robot Product Life Cycle
- 3.3 Global Massage Therapy Robot Sales by Manufacturers (2020-2025)
- 3.4 Global Massage Therapy Robot Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Massage Therapy Robot Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Massage Therapy Robot Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Massage Therapy Robot Market Competitive Situation and Trends
  - 3.8.1 Massage Therapy Robot Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Massage Therapy Robot Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 MASSAGE THERAPY ROBOT INDUSTRY CHAIN ANALYSIS**

- 4.1 Massage Therapy Robot Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MASSAGE THERAPY ROBOT MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Massage Therapy Robot Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Massage Therapy Robot Market
- 5.7 ESG Ratings of Leading Companies

## **6 MASSAGE THERAPY ROBOT MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Massage Therapy Robot Sales Market Share by Type (2020-2025)
- 6.3 Global Massage Therapy Robot Market Size by Type (2020-2025)
- 6.4 Global Massage Therapy Robot Price by Type (2020-2025)

## **7 MASSAGE THERAPY ROBOT MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Massage Therapy Robot Market Sales by Application (2020-2025)
- 7.3 Global Massage Therapy Robot Market Size (M USD) by Application (2020-2025)
- 7.4 Global Massage Therapy Robot Sales Growth Rate by Application (2020-2025)

## **8 MASSAGE THERAPY ROBOT MARKET SALES BY REGION**

- 8.1 Global Massage Therapy Robot Sales by Region
  - 8.1.1 Global Massage Therapy Robot Sales by Region
  - 8.1.2 Global Massage Therapy Robot Sales Market Share by Region
- 8.2 Global Massage Therapy Robot Market Size by Region
  - 8.2.1 Global Massage Therapy Robot Market Size by Region
  - 8.2.2 Global Massage Therapy Robot Market Size by Region
- 8.3 North America
  - 8.3.1 North America Massage Therapy Robot Sales by Country
  - 8.3.2 North America Massage Therapy Robot Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Massage Therapy Robot Sales by Country
  - 8.4.2 Europe Massage Therapy Robot Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Massage Therapy Robot Sales by Region
  - 8.5.2 Asia Pacific Massage Therapy Robot Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Massage Therapy Robot Sales by Country
  - 8.6.2 South America Massage Therapy Robot Market Size by Country
  - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Massage Therapy Robot Sales by Region

8.7.2 Middle East and Africa Massage Therapy Robot Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 MASSAGE THERAPY ROBOT MARKET PRODUCTION BY REGION**

9.1 Global Production of Massage Therapy Robot by Region(2020-2025)

9.2 Global Massage Therapy Robot Revenue Market Share by Region (2020-2025)

9.3 Global Massage Therapy Robot Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Massage Therapy Robot Production

9.4.1 North America Massage Therapy Robot Production Growth Rate (2020-2025)

9.4.2 North America Massage Therapy Robot Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Massage Therapy Robot Production

9.5.1 Europe Massage Therapy Robot Production Growth Rate (2020-2025)

9.5.2 Europe Massage Therapy Robot Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Massage Therapy Robot Production (2020-2025)

9.6.1 Japan Massage Therapy Robot Production Growth Rate (2020-2025)

9.6.2 Japan Massage Therapy Robot Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Massage Therapy Robot Production (2020-2025)

9.7.1 China Massage Therapy Robot Production Growth Rate (2020-2025)

9.7.2 China Massage Therapy Robot Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Aibotics

10.1.1 Aibotics Basic Information

10.1.2 Aibotics Massage Therapy Robot Product Overview

- 10.1.3 Aibotics Massage Therapy Robot Product Market Performance
- 10.1.4 Aibotics Business Overview
- 10.1.5 Aibotics SWOT Analysis
- 10.1.6 Aibotics Recent Developments
- 10.2 Capsix
  - 10.2.1 Capsix Basic Information
  - 10.2.2 Capsix Massage Therapy Robot Product Overview
  - 10.2.3 Capsix Massage Therapy Robot Product Market Performance
  - 10.2.4 Capsix Business Overview
  - 10.2.5 Capsix SWOT Analysis
  - 10.2.6 Capsix Recent Developments
- 10.3 AiTreat
  - 10.3.1 AiTreat Basic Information
  - 10.3.2 AiTreat Massage Therapy Robot Product Overview
  - 10.3.3 AiTreat Massage Therapy Robot Product Market Performance
  - 10.3.4 AiTreat Business Overview
  - 10.3.5 AiTreat SWOT Analysis
  - 10.3.6 AiTreat Recent Developments
- 10.4 Massage Robotics
  - 10.4.1 Massage Robotics Basic Information
  - 10.4.2 Massage Robotics Massage Therapy Robot Product Overview
  - 10.4.3 Massage Robotics Massage Therapy Robot Product Market Performance
  - 10.4.4 Massage Robotics Business Overview
  - 10.4.5 Massage Robotics Recent Developments
- 10.5 Self Wellness ApS
  - 10.5.1 Self Wellness ApS Basic Information
  - 10.5.2 Self Wellness ApS Massage Therapy Robot Product Overview
  - 10.5.3 Self Wellness ApS Massage Therapy Robot Product Market Performance
  - 10.5.4 Self Wellness ApS Business Overview
  - 10.5.5 Self Wellness ApS Recent Developments
- 10.6 Beijing RealMan Intelligent Technology
  - 10.6.1 Beijing RealMan Intelligent Technology Basic Information
  - 10.6.2 Beijing RealMan Intelligent Technology Massage Therapy Robot Product Overview
  - 10.6.3 Beijing RealMan Intelligent Technology Massage Therapy Robot Product Market Performance
  - 10.6.4 Beijing RealMan Intelligent Technology Business Overview
  - 10.6.5 Beijing RealMan Intelligent Technology Recent Developments
- 10.7 Guangdong Huayan Robotics

- 10.7.1 Guangdong Huayan Robotics Basic Information
- 10.7.2 Guangdong Huayan Robotics Massage Therapy Robot Product Overview
- 10.7.3 Guangdong Huayan Robotics Massage Therapy Robot Product Market Performance
- 10.7.4 Guangdong Huayan Robotics Business Overview
- 10.7.5 Guangdong Huayan Robotics Recent Developments
- 10.8 Shenzhen Iscure
  - 10.8.1 Shenzhen Iscure Basic Information
  - 10.8.2 Shenzhen Iscure Massage Therapy Robot Product Overview
  - 10.8.3 Shenzhen Iscure Massage Therapy Robot Product Market Performance
  - 10.8.4 Shenzhen Iscure Business Overview
  - 10.8.5 Shenzhen Iscure Recent Developments
- 10.9 Suzhou Elite Robot
  - 10.9.1 Suzhou Elite Robot Basic Information
  - 10.9.2 Suzhou Elite Robot Massage Therapy Robot Product Overview
  - 10.9.3 Suzhou Elite Robot Massage Therapy Robot Product Market Performance
  - 10.9.4 Suzhou Elite Robot Business Overview
  - 10.9.5 Suzhou Elite Robot Recent Developments
- 10.10 Shandong Xiaolijia Robot
  - 10.10.1 Shandong Xiaolijia Robot Basic Information
  - 10.10.2 Shandong Xiaolijia Robot Massage Therapy Robot Product Overview
  - 10.10.3 Shandong Xiaolijia Robot Massage Therapy Robot Product Market Performance
  - 10.10.4 Shandong Xiaolijia Robot Business Overview
  - 10.10.5 Shandong Xiaolijia Robot Recent Developments
- 10.11 Shenzhen Lireach
  - 10.11.1 Shenzhen Lireach Basic Information
  - 10.11.2 Shenzhen Lireach Massage Therapy Robot Product Overview
  - 10.11.3 Shenzhen Lireach Massage Therapy Robot Product Market Performance
  - 10.11.4 Shenzhen Lireach Business Overview
  - 10.11.5 Shenzhen Lireach Recent Developments
- 10.12 Shenzhen Deyeemed
  - 10.12.1 Shenzhen Deyeemed Basic Information
  - 10.12.2 Shenzhen Deyeemed Massage Therapy Robot Product Overview
  - 10.12.3 Shenzhen Deyeemed Massage Therapy Robot Product Market Performance
  - 10.12.4 Shenzhen Deyeemed Business Overview
  - 10.12.5 Shenzhen Deyeemed Recent Developments

## **11 MASSAGE THERAPY ROBOT MARKET FORECAST BY REGION**

- 11.1 Global Massage Therapy Robot Market Size Forecast
- 11.2 Global Massage Therapy Robot Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Massage Therapy Robot Market Size Forecast by Country
  - 11.2.3 Asia Pacific Massage Therapy Robot Market Size Forecast by Region
  - 11.2.4 South America Massage Therapy Robot Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Massage Therapy Robot by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Massage Therapy Robot Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Massage Therapy Robot by Type (2026-2035)
  - 12.1.2 Global Massage Therapy Robot Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Massage Therapy Robot by Type (2026-2035)
- 12.2 Global Massage Therapy Robot Market Forecast by Application (2026-2035)
  - 12.2.1 Global Massage Therapy Robot Sales (K Units) Forecast by Application
  - 12.2.2 Global Massage Therapy Robot Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Massage Therapy Robot Market Size by Type (M USD)
- Table 4. Global Massage Therapy Robot Market Size by Application
- Table 5. Massage Therapy Robot Market Size Comparison by Region (M USD)
- Table 6. Global Massage Therapy Robot Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Massage Therapy Robot Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Massage Therapy Robot Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Massage Therapy Robot Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Massage Therapy Robot as of 2025)
- Table 11. Global Market Massage Therapy Robot Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Massage Therapy Robot Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Massage Therapy Robot Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Massage Therapy Robot Sales by Type (K Units)
- Table 27. Global Massage Therapy Robot Market Size by Type (M USD)
- Table 28. Global Massage Therapy Robot Sales (K Units) by Type (2020-2025)
- Table 29. Global Massage Therapy Robot Sales Market Share by Type (2020-2025)

- Table 30. Global Massage Therapy Robot Market Size (M USD) by Type (2020-2025)
- Table 31. Global Massage Therapy Robot Market Share by Type (2020-2025)
- Table 32. Global Massage Therapy Robot Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Massage Therapy Robot Sales (K Units) by Application
- Table 34. Global Massage Therapy Robot Market Size by Application
- Table 35. Global Massage Therapy Robot Sales by Application (2020-2025) & (K Units)
- Table 36. Global Massage Therapy Robot Sales Market Share by Application (2020-2025)
- Table 37. Global Massage Therapy Robot Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Massage Therapy Robot Market Share by Application (2020-2025)
- Table 39. Global Massage Therapy Robot Sales Growth Rate by Application (2020-2025)
- Table 40. Global Massage Therapy Robot Sales by Region (2020-2025) & (K Units)
- Table 41. Global Massage Therapy Robot Sales Market Share by Region (2020-2025)
- Table 42. Global Massage Therapy Robot Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Massage Therapy Robot Market Size by Region (2020-2025)
- Table 44. North America Massage Therapy Robot Sales by Country (2020-2025) & (K Units)
- Table 45. North America Massage Therapy Robot Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Massage Therapy Robot Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Massage Therapy Robot Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Massage Therapy Robot Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Massage Therapy Robot Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Massage Therapy Robot Sales by Country (2020-2025) & (K Units)
- Table 51. South America Massage Therapy Robot Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Massage Therapy Robot Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Massage Therapy Robot Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Massage Therapy Robot Production (K Units) by Region(2020-2025)
- Table 55. Global Massage Therapy Robot Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Massage Therapy Robot Revenue Market Share by Region

(2020-2025)

Table 57. Global Massage Therapy Robot Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Massage Therapy Robot Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Massage Therapy Robot Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Massage Therapy Robot Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Massage Therapy Robot Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Aibotics Basic Information

Table 63. Aibotics Massage Therapy Robot Product Overview

Table 64. Aibotics Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Aibotics Business Overview

Table 66. Aibotics SWOT Analysis

Table 67. Aibotics Recent Developments

Table 68. Capsix Basic Information

Table 69. Capsix Massage Therapy Robot Product Overview

Table 70. Capsix Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Capsix Business Overview

Table 72. Capsix SWOT Analysis

Table 73. Capsix Recent Developments

Table 74. AiTreat Basic Information

Table 75. AiTreat Massage Therapy Robot Product Overview

Table 76. AiTreat Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. AiTreat Business Overview

Table 78. AiTreat SWOT Analysis

Table 79. AiTreat Recent Developments

Table 80. Massage Robotics Basic Information

Table 81. Massage Robotics Massage Therapy Robot Product Overview

Table 82. Massage Robotics Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Massage Robotics Business Overview

- Table 84. Massage Robotics Recent Developments
- Table 85. Self Wellness ApS Basic Information
- Table 86. Self Wellness ApS Massage Therapy Robot Product Overview
- Table 87. Self Wellness ApS Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Self Wellness ApS Business Overview
- Table 89. Self Wellness ApS Recent Developments
- Table 90. Beijing RealMan Intelligent Technology Basic Information
- Table 91. Beijing RealMan Intelligent Technology Massage Therapy Robot Product Overview
- Table 92. Beijing RealMan Intelligent Technology Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Beijing RealMan Intelligent Technology Business Overview
- Table 94. Beijing RealMan Intelligent Technology Recent Developments
- Table 95. Guangdong Huayan Robotics Basic Information
- Table 96. Guangdong Huayan Robotics Massage Therapy Robot Product Overview
- Table 97. Guangdong Huayan Robotics Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Guangdong Huayan Robotics Business Overview
- Table 99. Guangdong Huayan Robotics Recent Developments
- Table 100. Shenzhen Iscure Basic Information
- Table 101. Shenzhen Iscure Massage Therapy Robot Product Overview
- Table 102. Shenzhen Iscure Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Shenzhen Iscure Business Overview
- Table 104. Shenzhen Iscure Recent Developments
- Table 105. Suzhou Elite Robot Basic Information
- Table 106. Suzhou Elite Robot Massage Therapy Robot Product Overview
- Table 107. Suzhou Elite Robot Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Suzhou Elite Robot Business Overview
- Table 109. Suzhou Elite Robot Recent Developments
- Table 110. Shandong Xiaolijia Robot Basic Information
- Table 111. Shandong Xiaolijia Robot Massage Therapy Robot Product Overview
- Table 112. Shandong Xiaolijia Robot Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Shandong Xiaolijia Robot Business Overview
- Table 114. Shandong Xiaolijia Robot Recent Developments
- Table 115. Shenzhen Lireach Basic Information

- Table 116. Shenzhen Lireach Massage Therapy Robot Product Overview
- Table 117. Shenzhen Lireach Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Shenzhen Lireach Business Overview
- Table 119. Shenzhen Lireach Recent Developments
- Table 120. Shenzhen Deyeemed Basic Information
- Table 121. Shenzhen Deyeemed Massage Therapy Robot Product Overview
- Table 122. Shenzhen Deyeemed Massage Therapy Robot Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. Shenzhen Deyeemed Business Overview
- Table 124. Shenzhen Deyeemed Recent Developments
- Table 125. Global Massage Therapy Robot Sales Forecast by Region (2026-2035) & (K Units)
- Table 126. Global Massage Therapy Robot Market Size Forecast by Region (2026-2035) & (M USD)
- Table 127. North America Massage Therapy Robot Sales Forecast by Country (2026-2035) & (K Units)
- Table 128. North America Massage Therapy Robot Market Size Forecast by Country (2026-2035) & (M USD)
- Table 129. Europe Massage Therapy Robot Sales Forecast by Country (2026-2035) & (K Units)
- Table 130. Europe Massage Therapy Robot Market Size Forecast by Country (2026-2035) & (M USD)
- Table 131. Asia Pacific Massage Therapy Robot Sales Forecast by Region (2026-2035) & (K Units)
- Table 132. Asia Pacific Massage Therapy Robot Market Size Forecast by Region (2026-2035) & (M USD)
- Table 133. South America Massage Therapy Robot Sales Forecast by Country (2026-2035) & (K Units)
- Table 134. South America Massage Therapy Robot Market Size Forecast by Country (2026-2035) & (M USD)
- Table 135. Middle East and Africa Massage Therapy Robot Sales Forecast by Country (2026-2035) & (Units)
- Table 136. Middle East and Africa Massage Therapy Robot Market Size Forecast by Country (2026-2035) & (M USD)
- Table 137. Global Massage Therapy Robot Sales Forecast by Type (2026-2035) & (K Units)
- Table 138. Global Massage Therapy Robot Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Massage Therapy Robot Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Massage Therapy Robot Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Massage Therapy Robot Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Massage Therapy Robot
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Massage Therapy Robot Market Size (M USD), 2025-2035
- Figure 5. Global Massage Therapy Robot Market Size (M USD) (2020-2035)
- Figure 6. Global Massage Therapy Robot Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Massage Therapy Robot Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Massage Therapy Robot Product Life Cycle
- Figure 13. Massage Therapy Robot Sales Share by Manufacturers in 2025
- Figure 14. Global Massage Therapy Robot Revenue Share by Manufacturers in 2025
- Figure 15. Massage Therapy Robot Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Massage Therapy Robot Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Massage Therapy Robot Revenue in 2025
- Figure 18. Industry Chain Map of Massage Therapy Robot
- Figure 19. Global Massage Therapy Robot Market PEST Analysis
- Figure 20. Global Massage Therapy Robot Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Massage Therapy Robot Market Share by Type
- Figure 27. Sales Market Share of Massage Therapy Robot by Type (2020-2025)
- Figure 28. Sales Market Share of Massage Therapy Robot by Type in 2025
- Figure 29. Market Share of Massage Therapy Robot by Type (2020-2025)
- Figure 30. Market Share of Massage Therapy Robot by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Massage Therapy Robot Market Share by Application

Figure 33. Global Massage Therapy Robot Sales Market Share by Application (2020-2025)

Figure 34. Global Massage Therapy Robot Sales Market Share by Application in 2025

Figure 35. Global Massage Therapy Robot Market Share by Application (2020-2025)

Figure 36. Global Massage Therapy Robot Market Share by Application in 2025

Figure 37. Global Massage Therapy Robot Sales Growth Rate by Application (2020-2025)

Figure 38. Global Massage Therapy Robot Sales Market Share by Region (2020-2025)

Figure 39. Global Massage Therapy Robot Market Size by Region (2020-2025)

Figure 40. North America Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Massage Therapy Robot Sales Market Share by Country in 2024

Figure 43. North America Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Massage Therapy Robot Market Size by Country in 2024

Figure 45. U.S. Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Massage Therapy Robot Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Massage Therapy Robot Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Massage Therapy Robot Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Massage Therapy Robot Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Massage Therapy Robot Sales Market Share by Country in 2024

Figure 53. Europe Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Massage Therapy Robot Market Size by Country in 2024

Figure 55. Germany Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Massage Therapy Robot Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Massage Therapy Robot Sales Market Share by Region in 2024

Figure 67. Asia Pacific Massage Therapy Robot Market Size by Region in 2024

Figure 68. China Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Massage Therapy Robot Sales and Growth Rate (K Units)

Figure 79. South America Massage Therapy Robot Sales Market Share by Country in 2024

Figure 80. South America Massage Therapy Robot Market Size and Growth Rate (M USD)

Figure 81. South America Massage Therapy Robot Market Size by Country in 2024

Figure 82. Brazil Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Massage Therapy Robot Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Massage Therapy Robot Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Massage Therapy Robot Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Massage Therapy Robot Market Size by Region in 2024

Figure 92. Saudi Arabia Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K

Units)

Figure 99. Nigeria Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Massage Therapy Robot Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Massage Therapy Robot Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Massage Therapy Robot Production Market Share by Region (2020-2025)

Figure 103. North America Massage Therapy Robot Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Massage Therapy Robot Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Massage Therapy Robot Production (K Units) Growth Rate (2020-2025)

Figure 106. China Massage Therapy Robot Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Massage Therapy Robot Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Massage Therapy Robot Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Massage Therapy Robot Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Massage Therapy Robot Market Share Forecast by Type (2026-2035)

Figure 111. Global Massage Therapy Robot Sales Forecast by Application (2026-2035)

Figure 112. Global Massage Therapy Robot Market Share Forecast by Application (2026-2035)

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