

Global Marine Propulsion Equipment Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Marine Propulsion Equipment market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Marine Propulsion Equipment Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Marine Propulsion Equipment market in any manner.

Global Marine Propulsion Equipment Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Evoy AS

ePropulsion

Torqueedo

AquaWatt

MotorGuide

Haibo

Minn Kota Motors

Pure Watercraft

Elco Motor Yachts

Parsun

Market Segmentation (by Type)

Less than 20 HP

20-50 HP

More than 50 HP

Market Segmentation (by Application)

Sailboats

Powerboats

Fishing Boats

Yachts

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Marine Propulsion Equipment Market

Overview of the regional outlook of the Marine Propulsion Equipment Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Marine Propulsion Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Marine Propulsion Equipment

1.2 Key Market Segments

1.2.1 Marine Propulsion Equipment Segment by Type

1.2.2 Marine Propulsion Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MARINE PROPULSION EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Marine Propulsion Equipment Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Marine Propulsion Equipment Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MARINE PROPULSION EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Marine Propulsion Equipment Sales by Manufacturers (2019-2024)

3.2 Global Marine Propulsion Equipment Revenue Market Share by Manufacturers (2019-2024)

3.3 Marine Propulsion Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Marine Propulsion Equipment Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Marine Propulsion Equipment Sales Sites, Area Served, Product Type

3.6 Marine Propulsion Equipment Market Competitive Situation and Trends

3.6.1 Marine Propulsion Equipment Market Concentration Rate

3.6.2 Global 5 and 10 Largest Marine Propulsion Equipment Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MARINE PROPULSION EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Marine Propulsion Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MARINE PROPULSION EQUIPMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MARINE PROPULSION EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Marine Propulsion Equipment Sales Market Share by Type (2019-2024)

6.3 Global Marine Propulsion Equipment Market Size Market Share by Type (2019-2024)

6.4 Global Marine Propulsion Equipment Price by Type (2019-2024)

7 MARINE PROPULSION EQUIPMENT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Marine Propulsion Equipment Market Sales by Application (2019-2024)

7.3 Global Marine Propulsion Equipment Market Size (M USD) by Application (2019-2024)

7.4 Global Marine Propulsion Equipment Sales Growth Rate by Application (2019-2024)

8 MARINE PROPULSION EQUIPMENT MARKET SEGMENTATION BY REGION

8.1 Global Marine Propulsion Equipment Sales by Region

8.1.1 Global Marine Propulsion Equipment Sales by Region

8.1.2 Global Marine Propulsion Equipment Sales Market Share by Region

8.2 North America

8.2.1 North America Marine Propulsion Equipment Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Marine Propulsion Equipment Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Marine Propulsion Equipment Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Marine Propulsion Equipment Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Marine Propulsion Equipment Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Evoy AS

- 9.1.1 Evoy AS Marine Propulsion Equipment Basic Information
- 9.1.2 Evoy AS Marine Propulsion Equipment Product Overview
- 9.1.3 Evoy AS Marine Propulsion Equipment Product Market Performance
- 9.1.4 Evoy AS Business Overview
- 9.1.5 Evoy AS Marine Propulsion Equipment SWOT Analysis
- 9.1.6 Evoy AS Recent Developments

9.2 ePropulsion

- 9.2.1 ePropulsion Marine Propulsion Equipment Basic Information
- 9.2.2 ePropulsion Marine Propulsion Equipment Product Overview
- 9.2.3 ePropulsion Marine Propulsion Equipment Product Market Performance
- 9.2.4 ePropulsion Business Overview
- 9.2.5 ePropulsion Marine Propulsion Equipment SWOT Analysis
- 9.2.6 ePropulsion Recent Developments

9.3 Torqeedo

- 9.3.1 Torqeedo Marine Propulsion Equipment Basic Information
- 9.3.2 Torqeedo Marine Propulsion Equipment Product Overview
- 9.3.3 Torqeedo Marine Propulsion Equipment Product Market Performance
- 9.3.4 Torqeedo Marine Propulsion Equipment SWOT Analysis
- 9.3.5 Torqeedo Business Overview
- 9.3.6 Torqeedo Recent Developments

9.4 AquaWatt

- 9.4.1 AquaWatt Marine Propulsion Equipment Basic Information
- 9.4.2 AquaWatt Marine Propulsion Equipment Product Overview
- 9.4.3 AquaWatt Marine Propulsion Equipment Product Market Performance
- 9.4.4 AquaWatt Business Overview
- 9.4.5 AquaWatt Recent Developments

9.5 MotorGuide

- 9.5.1 MotorGuide Marine Propulsion Equipment Basic Information
- 9.5.2 MotorGuide Marine Propulsion Equipment Product Overview
- 9.5.3 MotorGuide Marine Propulsion Equipment Product Market Performance
- 9.5.4 MotorGuide Business Overview
- 9.5.5 MotorGuide Recent Developments

9.6 Haibo

- 9.6.1 Haibo Marine Propulsion Equipment Basic Information
- 9.6.2 Haibo Marine Propulsion Equipment Product Overview
- 9.6.3 Haibo Marine Propulsion Equipment Product Market Performance
- 9.6.4 Haibo Business Overview

9.6.5 Haibo Recent Developments

9.7 Minn Kota Motors

9.7.1 Minn Kota Motors Marine Propulsion Equipment Basic Information

9.7.2 Minn Kota Motors Marine Propulsion Equipment Product Overview

9.7.3 Minn Kota Motors Marine Propulsion Equipment Product Market Performance

9.7.4 Minn Kota Motors Business Overview

9.7.5 Minn Kota Motors Recent Developments

9.8 Pure Watercraft

9.8.1 Pure Watercraft Marine Propulsion Equipment Basic Information

9.8.2 Pure Watercraft Marine Propulsion Equipment Product Overview

9.8.3 Pure Watercraft Marine Propulsion Equipment Product Market Performance

9.8.4 Pure Watercraft Business Overview

9.8.5 Pure Watercraft Recent Developments

9.9 Elco Motor Yachts

9.9.1 Elco Motor Yachts Marine Propulsion Equipment Basic Information

9.9.2 Elco Motor Yachts Marine Propulsion Equipment Product Overview

9.9.3 Elco Motor Yachts Marine Propulsion Equipment Product Market Performance

9.9.4 Elco Motor Yachts Business Overview

9.9.5 Elco Motor Yachts Recent Developments

9.10 Parsun

9.10.1 Parsun Marine Propulsion Equipment Basic Information

9.10.2 Parsun Marine Propulsion Equipment Product Overview

9.10.3 Parsun Marine Propulsion Equipment Product Market Performance

9.10.4 Parsun Business Overview

9.10.5 Parsun Recent Developments

10 MARINE PROPULSION EQUIPMENT MARKET FORECAST BY REGION

10.1 Global Marine Propulsion Equipment Market Size Forecast

10.2 Global Marine Propulsion Equipment Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Marine Propulsion Equipment Market Size Forecast by Country

10.2.3 Asia Pacific Marine Propulsion Equipment Market Size Forecast by Region

10.2.4 South America Marine Propulsion Equipment Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Marine Propulsion Equipment by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Marine Propulsion Equipment Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Marine Propulsion Equipment by Type (2025-2030)

11.1.2 Global Marine Propulsion Equipment Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Marine Propulsion Equipment by Type (2025-2030)

11.2 Global Marine Propulsion Equipment Market Forecast by Application (2025-2030)

11.2.1 Global Marine Propulsion Equipment Sales (K Units) Forecast by Application

11.2.2 Global Marine Propulsion Equipment Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Marine Propulsion Equipment Market Size Comparison by Region (M USD)

Table 5. Global Marine Propulsion Equipment Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global Marine Propulsion Equipment Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global Marine Propulsion Equipment Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global Marine Propulsion Equipment Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Marine
Propulsion Equipment as of 2022)

Table 10. Global Market Marine Propulsion Equipment Average Price (USD/Unit) of Key
Manufacturers (2019-2024)

Table 11. Manufacturers Marine Propulsion Equipment Sales Sites and Area Served

Table 12. Manufacturers Marine Propulsion Equipment Product Type

Table 13. Global Marine Propulsion Equipment Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Marine Propulsion Equipment

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Marine Propulsion Equipment Market Challenges

Table 22. Global Marine Propulsion Equipment Sales by Type (K Units)

Table 23. Global Marine Propulsion Equipment Market Size by Type (M USD)

Table 24. Global Marine Propulsion Equipment Sales (K Units) by Type (2019-2024)

Table 25. Global Marine Propulsion Equipment Sales Market Share by Type
(2019-2024)

Table 26. Global Marine Propulsion Equipment Market Size (M USD) by Type
(2019-2024)

- Table 27. Global Marine Propulsion Equipment Market Size Share by Type (2019-2024)
- Table 28. Global Marine Propulsion Equipment Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Marine Propulsion Equipment Sales (K Units) by Application
- Table 30. Global Marine Propulsion Equipment Market Size by Application
- Table 31. Global Marine Propulsion Equipment Sales by Application (2019-2024) & (K Units)
- Table 32. Global Marine Propulsion Equipment Sales Market Share by Application (2019-2024)
- Table 33. Global Marine Propulsion Equipment Sales by Application (2019-2024) & (M USD)
- Table 34. Global Marine Propulsion Equipment Market Share by Application (2019-2024)
- Table 35. Global Marine Propulsion Equipment Sales Growth Rate by Application (2019-2024)
- Table 36. Global Marine Propulsion Equipment Sales by Region (2019-2024) & (K Units)
- Table 37. Global Marine Propulsion Equipment Sales Market Share by Region (2019-2024)
- Table 38. North America Marine Propulsion Equipment Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Marine Propulsion Equipment Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Marine Propulsion Equipment Sales by Region (2019-2024) & (K Units)
- Table 41. South America Marine Propulsion Equipment Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Marine Propulsion Equipment Sales by Region (2019-2024) & (K Units)
- Table 43. Evoy AS Marine Propulsion Equipment Basic Information
- Table 44. Evoy AS Marine Propulsion Equipment Product Overview
- Table 45. Evoy AS Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Evoy AS Business Overview
- Table 47. Evoy AS Marine Propulsion Equipment SWOT Analysis
- Table 48. Evoy AS Recent Developments
- Table 49. ePropulsion Marine Propulsion Equipment Basic Information
- Table 50. ePropulsion Marine Propulsion Equipment Product Overview
- Table 51. ePropulsion Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. ePropulsion Business Overview

Table 53. ePropulsion Marine Propulsion Equipment SWOT Analysis

Table 54. ePropulsion Recent Developments

Table 55. Torqeedo Marine Propulsion Equipment Basic Information

Table 56. Torqeedo Marine Propulsion Equipment Product Overview

Table 57. Torqeedo Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Torqeedo Marine Propulsion Equipment SWOT Analysis

Table 59. Torqeedo Business Overview

Table 60. Torqeedo Recent Developments

Table 61. AquaWatt Marine Propulsion Equipment Basic Information

Table 62. AquaWatt Marine Propulsion Equipment Product Overview

Table 63. AquaWatt Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. AquaWatt Business Overview

Table 65. AquaWatt Recent Developments

Table 66. MotorGuide Marine Propulsion Equipment Basic Information

Table 67. MotorGuide Marine Propulsion Equipment Product Overview

Table 68. MotorGuide Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. MotorGuide Business Overview

Table 70. MotorGuide Recent Developments

Table 71. Haibo Marine Propulsion Equipment Basic Information

Table 72. Haibo Marine Propulsion Equipment Product Overview

Table 73. Haibo Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Haibo Business Overview

Table 75. Haibo Recent Developments

Table 76. Minn Kota Motors Marine Propulsion Equipment Basic Information

Table 77. Minn Kota Motors Marine Propulsion Equipment Product Overview

Table 78. Minn Kota Motors Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Minn Kota Motors Business Overview

Table 80. Minn Kota Motors Recent Developments

Table 81. Pure Watercraft Marine Propulsion Equipment Basic Information

Table 82. Pure Watercraft Marine Propulsion Equipment Product Overview

Table 83. Pure Watercraft Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Pure Watercraft Business Overview

- Table 85. Pure Watercraft Recent Developments
- Table 86. Elco Motor Yachts Marine Propulsion Equipment Basic Information
- Table 87. Elco Motor Yachts Marine Propulsion Equipment Product Overview
- Table 88. Elco Motor Yachts Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Elco Motor Yachts Business Overview
- Table 90. Elco Motor Yachts Recent Developments
- Table 91. Parsun Marine Propulsion Equipment Basic Information
- Table 92. Parsun Marine Propulsion Equipment Product Overview
- Table 93. Parsun Marine Propulsion Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Parsun Business Overview
- Table 95. Parsun Recent Developments
- Table 96. Global Marine Propulsion Equipment Sales Forecast by Region (2025-2030) & (K Units)
- Table 97. Global Marine Propulsion Equipment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 98. North America Marine Propulsion Equipment Sales Forecast by Country (2025-2030) & (K Units)
- Table 99. North America Marine Propulsion Equipment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 100. Europe Marine Propulsion Equipment Sales Forecast by Country (2025-2030) & (K Units)
- Table 101. Europe Marine Propulsion Equipment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 102. Asia Pacific Marine Propulsion Equipment Sales Forecast by Region (2025-2030) & (K Units)
- Table 103. Asia Pacific Marine Propulsion Equipment Market Size Forecast by Region (2025-2030) & (M USD)
- Table 104. South America Marine Propulsion Equipment Sales Forecast by Country (2025-2030) & (K Units)
- Table 105. South America Marine Propulsion Equipment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 106. Middle East and Africa Marine Propulsion Equipment Consumption Forecast by Country (2025-2030) & (Units)
- Table 107. Middle East and Africa Marine Propulsion Equipment Market Size Forecast by Country (2025-2030) & (M USD)
- Table 108. Global Marine Propulsion Equipment Sales Forecast by Type (2025-2030) & (K Units)

Table 109. Global Marine Propulsion Equipment Market Size Forecast by Type (2025-2030) & (M USD)

Table 110. Global Marine Propulsion Equipment Price Forecast by Type (2025-2030) & (USD/Unit)

Table 111. Global Marine Propulsion Equipment Sales (K Units) Forecast by Application (2025-2030)

Table 112. Global Marine Propulsion Equipment Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Marine Propulsion Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Marine Propulsion Equipment Market Size (M USD), 2019-2030
- Figure 5. Global Marine Propulsion Equipment Market Size (M USD) (2019-2030)
- Figure 6. Global Marine Propulsion Equipment Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Marine Propulsion Equipment Market Size by Country (M USD)
- Figure 11. Marine Propulsion Equipment Sales Share by Manufacturers in 2023
- Figure 12. Global Marine Propulsion Equipment Revenue Share by Manufacturers in 2023
- Figure 13. Marine Propulsion Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Marine Propulsion Equipment Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Marine Propulsion Equipment Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Marine Propulsion Equipment Market Share by Type
- Figure 18. Sales Market Share of Marine Propulsion Equipment by Type (2019-2024)
- Figure 19. Sales Market Share of Marine Propulsion Equipment by Type in 2023
- Figure 20. Market Size Share of Marine Propulsion Equipment by Type (2019-2024)
- Figure 21. Market Size Market Share of Marine Propulsion Equipment by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Marine Propulsion Equipment Market Share by Application
- Figure 24. Global Marine Propulsion Equipment Sales Market Share by Application (2019-2024)
- Figure 25. Global Marine Propulsion Equipment Sales Market Share by Application in 2023
- Figure 26. Global Marine Propulsion Equipment Market Share by Application (2019-2024)
- Figure 27. Global Marine Propulsion Equipment Market Share by Application in 2023
- Figure 28. Global Marine Propulsion Equipment Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Marine Propulsion Equipment Sales Market Share by Region

(2019-2024)

Figure 30. North America Marine Propulsion Equipment Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Marine Propulsion Equipment Sales Market Share by Country in 2023

Figure 32. U.S. Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Marine Propulsion Equipment Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Marine Propulsion Equipment Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Marine Propulsion Equipment Sales Market Share by Country in 2023

Figure 37. Germany Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Marine Propulsion Equipment Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Marine Propulsion Equipment Sales Market Share by Region in 2023

Figure 44. China Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Marine Propulsion Equipment Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Marine Propulsion Equipment Sales and Growth Rate (K Units)

Figure 50. South America Marine Propulsion Equipment Sales Market Share by Country in 2023

Figure 51. Brazil Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Marine Propulsion Equipment Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Marine Propulsion Equipment Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Marine Propulsion Equipment Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Marine Propulsion Equipment Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Marine Propulsion Equipment Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Marine Propulsion Equipment Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Marine Propulsion Equipment Market Share Forecast by Type (2025-2030)

Figure 65. Global Marine Propulsion Equipment Sales Forecast by Application (2025-2030)

Figure 66. Global Marine Propulsion Equipment Market Share Forecast by Application (2025-2030)

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