

Global Marine Primer Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G1E1BE69ED1BEN.html>

Date: December 2024

Pages: 185

Price: US\$ 2,800.00 (Single User License)

ID: G1E1BE69ED1BEN

Abstracts

Report Overview

Marine primers are specialized coatings applied to marine vessels to enhance adhesion and corrosion resistance of subsequent paint layers. These primers are designed to withstand harsh marine environments, providing protection against saltwater, UV radiation, and abrasion. The market for marine primers is a crucial segment within the broader marine coatings industry, catering to shipbuilding, offshore structures, and marine equipment sectors.

In 2023, the global marine primer market size was approximately USD 250 million. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.75% from 2024 to 2032. This growth can be attributed to several key drivers and market forces. Firstly, the increasing demand for new shipbuilding and repair activities globally is boosting the consumption of marine primers. Additionally, stringent environmental regulations promoting the use of eco-friendly and low-VOC (Volatile Organic Compounds) primers are driving market growth.

One prominent trend in the marine primer market is the rising adoption of advanced epoxy primers. These primers offer superior adhesion, chemical resistance, and durability, making them ideal for marine applications. Another trend is the growing popularity of anti-corrosive primers containing zinc-rich formulations, which provide excellent protection against rust and corrosion in marine environments.

Furthermore, the shift towards digitalization and automation in the marine industry is influencing the market for marine primers. Manufacturers are investing in research and development to introduce smart primers with self-healing properties and enhanced

durability, catering to the evolving needs of the marine sector.

Regionally, Asia Pacific leads the global marine primer market, driven by extensive shipbuilding activities in countries like China, South Korea, and Japan. Europe and North America also hold significant market shares due to the presence of established shipbuilding industries and stringent regulations regarding marine coatings. Emerging markets in Latin America and the Middle East are witnessing increased demand for marine primers owing to infrastructure development and offshore exploration projects.

Despite the positive outlook, the market for marine primers faces challenges such as fluctuating raw material prices, regulatory complexities, and intense competition among key players. Companies need to focus on product innovation, strategic partnerships, and sustainable practices to stay competitive in the market.

In conclusion, the marine primer market is poised for steady growth driven by increasing shipbuilding activities, environmental regulations, and technological advancements. Understanding key trends and regional dynamics will be crucial for stakeholders to capitalize on emerging opportunities and navigate challenges effectively.

This report provides a deep insight into the global Marine Primer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Marine Primer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Marine Primer market in any manner.

Global Marine Primer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

AkzoNobel

PPG

Sherwin-Williams

Henkel

Valspar

Jotun

RPM International

Nippon Paint

BASF

Chugoku

Hempel

Axalta

Sika

Kansai Paint

KCC Corporation

3M

HB Fuller

Carpoly

Shenzhen Zhanchen paints

Shawcor

Shanghai Coatings

Xiangjiang Paint

SK KAKEN

Tiannucoating

DAW SE

Cromology

Market Segmentation (by Type)

Solvent Based

Water-Based

Others

Market Segmentation (by Application)

Ships

Container

Oil pipelines

Bridges

Offshore drilling platforms

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Marine Primer Market

Overview of the regional outlook of the Marine Primer Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Marine Primer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Marine Primer

1.2 Key Market Segments

1.2.1 Marine Primer Segment by Type

1.2.2 Marine Primer Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MARINE PRIMER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Marine Primer Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Marine Primer Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 MARINE PRIMER MARKET COMPETITIVE LANDSCAPE

3.1 Global Marine Primer Sales by Manufacturers (2019-2024)

3.2 Global Marine Primer Revenue Market Share by Manufacturers (2019-2024)

3.3 Marine Primer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Marine Primer Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Marine Primer Sales Sites, Area Served, Product Type

3.6 Marine Primer Market Competitive Situation and Trends

3.6.1 Marine Primer Market Concentration Rate

3.6.2 Global 5 and 10 Largest Marine Primer Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MARINE PRIMER INDUSTRY CHAIN ANALYSIS

- 4.1 Marine Primer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MARINE PRIMER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 MARINE PRIMER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Marine Primer Sales Market Share by Type (2019-2024)
- 6.3 Global Marine Primer Market Size Market Share by Type (2019-2024)
- 6.4 Global Marine Primer Price by Type (2019-2024)

7 MARINE PRIMER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Marine Primer Market Sales by Application (2019-2024)
- 7.3 Global Marine Primer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Marine Primer Sales Growth Rate by Application (2019-2024)

8 MARINE PRIMER MARKET SALES BY REGION

- 8.1 Global Marine Primer Sales by Region
 - 8.1.1 Global Marine Primer Sales by Region
 - 8.1.2 Global Marine Primer Sales Market Share by Region
- 8.2 Global Marine Primer Market Size by Region
 - 8.2.1 Global Marine Primer Market Size by Region

8.2.2 Global Marine Primer Market Size Market Share by Region

8.3 North America

8.3.1 North America Marine Primer Sales by Country

8.3.2 North America Marine Primer Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Marine Primer Sales by Country

8.4.2 Europe Marine Primer Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Marine Primer Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Marine Primer Market Size by Region

8.6.2 Asia Pacific Marine Primer Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Marine Primer Sales by Country

8.7.2 South America Marine Primer Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Marine Primer Sales by Region

8.8.2 Middle East and Africa Marine Primer Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 MARINE PRIMER MARKET PRODUCTION BY REGION

9.1 Global Production of Marine Primer by Region (2019-2024)

9.2 Global Marine Primer Revenue Market Share by Region (2019-2024)

9.3 Global Marine Primer Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Marine Primer Production

9.4.1 North America Marine Primer Production Growth Rate (2019-2024)

9.4.2 North America Marine Primer Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Marine Primer Production

9.5.1 Europe Marine Primer Production Growth Rate (2019-2024)

9.5.2 Europe Marine Primer Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Marine Primer Production (2019-2024)

9.6.1 Japan Marine Primer Production Growth Rate (2019-2024)

9.6.2 Japan Marine Primer Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Marine Primer Production (2019-2024)

9.7.1 China Marine Primer Production Growth Rate (2019-2024)

9.7.2 China Marine Primer Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 AkzoNobel

10.1.1 AkzoNobel Marine Primer Basic Information

10.1.2 AkzoNobel Marine Primer Product Overview

10.1.3 AkzoNobel Marine Primer Product Market Performance

10.1.4 AkzoNobel Business Overview

10.1.5 AkzoNobel Marine Primer SWOT Analysis

10.1.6 AkzoNobel Recent Developments

10.2 PPG

10.2.1 PPG Marine Primer Basic Information

10.2.2 PPG Marine Primer Product Overview

10.2.3 PPG Marine Primer Product Market Performance

- 10.2.4 PPG Business Overview
- 10.2.5 PPG Marine Primer SWOT Analysis
- 10.2.6 PPG Recent Developments
- 10.3 Sherwin-Williams
 - 10.3.1 Sherwin-Williams Marine Primer Basic Information
 - 10.3.2 Sherwin-Williams Marine Primer Product Overview
 - 10.3.3 Sherwin-Williams Marine Primer Product Market Performance
 - 10.3.4 Sherwin-Williams Marine Primer SWOT Analysis
 - 10.3.5 Sherwin-Williams Business Overview
 - 10.3.6 Sherwin-Williams Recent Developments
- 10.4 Henkel
 - 10.4.1 Henkel Marine Primer Basic Information
 - 10.4.2 Henkel Marine Primer Product Overview
 - 10.4.3 Henkel Marine Primer Product Market Performance
 - 10.4.4 Henkel Business Overview
 - 10.4.5 Henkel Recent Developments
- 10.5 Valspar
 - 10.5.1 Valspar Marine Primer Basic Information
 - 10.5.2 Valspar Marine Primer Product Overview
 - 10.5.3 Valspar Marine Primer Product Market Performance
 - 10.5.4 Valspar Business Overview
 - 10.5.5 Valspar Recent Developments
- 10.6 Jotun
 - 10.6.1 Jotun Marine Primer Basic Information
 - 10.6.2 Jotun Marine Primer Product Overview
 - 10.6.3 Jotun Marine Primer Product Market Performance
 - 10.6.4 Jotun Business Overview
 - 10.6.5 Jotun Recent Developments
- 10.7 RPM International
 - 10.7.1 RPM International Marine Primer Basic Information
 - 10.7.2 RPM International Marine Primer Product Overview
 - 10.7.3 RPM International Marine Primer Product Market Performance
 - 10.7.4 RPM International Business Overview
 - 10.7.5 RPM International Recent Developments
- 10.8 Nippon Paint
 - 10.8.1 Nippon Paint Marine Primer Basic Information
 - 10.8.2 Nippon Paint Marine Primer Product Overview
 - 10.8.3 Nippon Paint Marine Primer Product Market Performance
 - 10.8.4 Nippon Paint Business Overview

10.8.5 Nippon Paint Recent Developments

10.9 BASF

10.9.1 BASF Marine Primer Basic Information

10.9.2 BASF Marine Primer Product Overview

10.9.3 BASF Marine Primer Product Market Performance

10.9.4 BASF Business Overview

10.9.5 BASF Recent Developments

10.10 Chugoku

10.10.1 Chugoku Marine Primer Basic Information

10.10.2 Chugoku Marine Primer Product Overview

10.10.3 Chugoku Marine Primer Product Market Performance

10.10.4 Chugoku Business Overview

10.10.5 Chugoku Recent Developments

10.11 Hempel

10.11.1 Hempel Marine Primer Basic Information

10.11.2 Hempel Marine Primer Product Overview

10.11.3 Hempel Marine Primer Product Market Performance

10.11.4 Hempel Business Overview

10.11.5 Hempel Recent Developments

10.12 Axalta

10.12.1 Axalta Marine Primer Basic Information

10.12.2 Axalta Marine Primer Product Overview

10.12.3 Axalta Marine Primer Product Market Performance

10.12.4 Axalta Business Overview

10.12.5 Axalta Recent Developments

10.13 Sika

10.13.1 Sika Marine Primer Basic Information

10.13.2 Sika Marine Primer Product Overview

10.13.3 Sika Marine Primer Product Market Performance

10.13.4 Sika Business Overview

10.13.5 Sika Recent Developments

10.14 Kansai Paint

10.14.1 Kansai Paint Marine Primer Basic Information

10.14.2 Kansai Paint Marine Primer Product Overview

10.14.3 Kansai Paint Marine Primer Product Market Performance

10.14.4 Kansai Paint Business Overview

10.14.5 Kansai Paint Recent Developments

10.15 KCC Corporation

10.15.1 KCC Corporation Marine Primer Basic Information

- 10.15.2 KCC Corporation Marine Primer Product Overview
- 10.15.3 KCC Corporation Marine Primer Product Market Performance
- 10.15.4 KCC Corporation Business Overview
- 10.15.5 KCC Corporation Recent Developments
- 10.16 3M
 - 10.16.1 3M Marine Primer Basic Information
 - 10.16.2 3M Marine Primer Product Overview
 - 10.16.3 3M Marine Primer Product Market Performance
 - 10.16.4 3M Business Overview
 - 10.16.5 3M Recent Developments
- 10.17 HB Fuller
 - 10.17.1 HB Fuller Marine Primer Basic Information
 - 10.17.2 HB Fuller Marine Primer Product Overview
 - 10.17.3 HB Fuller Marine Primer Product Market Performance
 - 10.17.4 HB Fuller Business Overview
 - 10.17.5 HB Fuller Recent Developments
- 10.18 Carpoly
 - 10.18.1 Carpoly Marine Primer Basic Information
 - 10.18.2 Carpoly Marine Primer Product Overview
 - 10.18.3 Carpoly Marine Primer Product Market Performance
 - 10.18.4 Carpoly Business Overview
 - 10.18.5 Carpoly Recent Developments
- 10.19 Shenzhen Zhanchen paints
 - 10.19.1 Shenzhen Zhanchen paints Marine Primer Basic Information
 - 10.19.2 Shenzhen Zhanchen paints Marine Primer Product Overview
 - 10.19.3 Shenzhen Zhanchen paints Marine Primer Product Market Performance
 - 10.19.4 Shenzhen Zhanchen paints Business Overview
 - 10.19.5 Shenzhen Zhanchen paints Recent Developments
- 10.20 Shawcor
 - 10.20.1 Shawcor Marine Primer Basic Information
 - 10.20.2 Shawcor Marine Primer Product Overview
 - 10.20.3 Shawcor Marine Primer Product Market Performance
 - 10.20.4 Shawcor Business Overview
 - 10.20.5 Shawcor Recent Developments
- 10.21 Shanghai Coatings
 - 10.21.1 Shanghai Coatings Marine Primer Basic Information
 - 10.21.2 Shanghai Coatings Marine Primer Product Overview
 - 10.21.3 Shanghai Coatings Marine Primer Product Market Performance
 - 10.21.4 Shanghai Coatings Business Overview

- 10.21.5 Shanghai Coatings Recent Developments
- 10.22 Xiangjiang Paint
 - 10.22.1 Xiangjiang Paint Marine Primer Basic Information
 - 10.22.2 Xiangjiang Paint Marine Primer Product Overview
 - 10.22.3 Xiangjiang Paint Marine Primer Product Market Performance
 - 10.22.4 Xiangjiang Paint Business Overview
 - 10.22.5 Xiangjiang Paint Recent Developments
- 10.23 SK KAKEN
 - 10.23.1 SK KAKEN Marine Primer Basic Information
 - 10.23.2 SK KAKEN Marine Primer Product Overview
 - 10.23.3 SK KAKEN Marine Primer Product Market Performance
 - 10.23.4 SK KAKEN Business Overview
 - 10.23.5 SK KAKEN Recent Developments
- 10.24 Tiannucoating
 - 10.24.1 Tiannucoating Marine Primer Basic Information
 - 10.24.2 Tiannucoating Marine Primer Product Overview
 - 10.24.3 Tiannucoating Marine Primer Product Market Performance
 - 10.24.4 Tiannucoating Business Overview
 - 10.24.5 Tiannucoating Recent Developments
- 10.25 DAW SE
 - 10.25.1 DAW SE Marine Primer Basic Information
 - 10.25.2 DAW SE Marine Primer Product Overview
 - 10.25.3 DAW SE Marine Primer Product Market Performance
 - 10.25.4 DAW SE Business Overview
 - 10.25.5 DAW SE Recent Developments
- 10.26 Cromology
 - 10.26.1 Cromology Marine Primer Basic Information
 - 10.26.2 Cromology Marine Primer Product Overview
 - 10.26.3 Cromology Marine Primer Product Market Performance
 - 10.26.4 Cromology Business Overview
 - 10.26.5 Cromology Recent Developments

11 MARINE PRIMER MARKET FORECAST BY REGION

- 11.1 Global Marine Primer Market Size Forecast
- 11.2 Global Marine Primer Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Marine Primer Market Size Forecast by Country
 - 11.2.3 Asia Pacific Marine Primer Market Size Forecast by Region

11.2.4 South America Marine Primer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Marine Primer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Marine Primer Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Marine Primer by Type (2025-2032)

12.1.2 Global Marine Primer Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Marine Primer by Type (2025-2032)

12.2 Global Marine Primer Market Forecast by Application (2025-2032)

12.2.1 Global Marine Primer Sales (K MT) Forecast by Application

12.2.2 Global Marine Primer Market Size (M USD) Forecast by Application
(2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Marine Primer Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G1E1BE69ED1BEN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1E1BE69ED1BEN.html>