

Global Marine Life Raft Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The marine life raft market encompasses specialized safety equipment designed to provide emergency flotation and survival capabilities for individuals at sea in the event of vessel abandonment. These rafts are engineered to meet stringent international safety standards, such as SOLAS (Safety of Life at Sea), and are typically constructed from durable, weather-resistant materials with features like automatic inflation, thermal insulation, and survival kits. Demand is driven by maritime regulations, commercial shipping activity, offshore energy operations, and recreational boating safety requirements. The market includes inflatable life rafts, rigid life rafts, and hybrid models, with segmentation by capacity (ranging from small personal rafts to large commercial ones), application (merchant ships, naval vessels, yachts, and offshore platforms), and geographic regions with high maritime traffic. Key players focus on innovation in materials, compact storage solutions, and enhanced survival features, while growth is influenced by rising maritime trade, stricter safety enforcement, and increasing recreational boating participation. Challenges include high costs, maintenance requirements, and competition from alternative safety solutions. Regional markets vary based on shipping routes, fishing industries, and offshore exploration activities, with Asia-Pacific and Europe being significant demand centers due to their dense shipping lanes and robust marine industries.

This report provides a deep insight into the global Marine Life Raft market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and

strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Marine Life Raft Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Marine Life Raft market in any manner.

Global Marine Life Raft Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BOMBARD

Eurovinil

Forwater

LALIZAS | Life Saving Equipment

Osculati

Plastimo

Revere Survival Products

Switlik

Viking Yachting

ZODIAC

Market Segmentation (by Type)

6 People Capacity

8 People Capacity

12 People Capacity

Other

Market Segmentation (by Application)

Fishing Boats
Cruise Ship
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Marine Life Raft Market
Overview of the regional outlook of the Marine Life Raft Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Marine Life Raft Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Marine Life Raft, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Marine Life Raft

1.2 Key Market Segments

1.2.1 Marine Life Raft Segment by Type

1.2.2 Marine Life Raft Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MARINE LIFE RAFT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Marine Life Raft Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Marine Life Raft Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MARINE LIFE RAFT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Marine Life Raft Product Life Cycle

3.3 Global Marine Life Raft Sales by Manufacturers (2020-2025)

3.4 Global Marine Life Raft Revenue Market Share by Manufacturers (2020-2025)

3.5 Marine Life Raft Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Marine Life Raft Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Marine Life Raft Market Competitive Situation and Trends

3.8.1 Marine Life Raft Market Concentration Rate

3.8.2 Global 5 and 10 Largest Marine Life Raft Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MARINE LIFE RAFT INDUSTRY CHAIN ANALYSIS

- 4.1 Marine Life Raft Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MARINE LIFE RAFT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Marine Life Raft Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Marine Life Raft Market
- 5.7 ESG Ratings of Leading Companies

6 MARINE LIFE RAFT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Marine Life Raft Sales Market Share by Type (2020-2025)
- 6.3 Global Marine Life Raft Market Size Market Share by Type (2020-2025)
- 6.4 Global Marine Life Raft Price by Type (2020-2025)

7 MARINE LIFE RAFT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Marine Life Raft Market Sales by Application (2020-2025)
- 7.3 Global Marine Life Raft Market Size (M USD) by Application (2020-2025)

7.4 Global Marine Life Raft Sales Growth Rate by Application (2020-2025)

8 MARINE LIFE RAFT MARKET SALES BY REGION

8.1 Global Marine Life Raft Sales by Region

8.1.1 Global Marine Life Raft Sales by Region

8.1.2 Global Marine Life Raft Sales Market Share by Region

8.2 Global Marine Life Raft Market Size by Region

8.2.1 Global Marine Life Raft Market Size by Region

8.2.2 Global Marine Life Raft Market Size Market Share by Region

8.3 North America

8.3.1 North America Marine Life Raft Sales by Country

8.3.2 North America Marine Life Raft Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Marine Life Raft Sales by Country

8.4.2 Europe Marine Life Raft Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Marine Life Raft Sales by Region

8.5.2 Asia Pacific Marine Life Raft Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Marine Life Raft Sales by Country

8.6.2 South America Marine Life Raft Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Marine Life Raft Sales by Region
- 8.7.2 Middle East and Africa Marine Life Raft Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 MARINE LIFE RAFT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Marine Life Raft by Region(2020-2025)
- 9.2 Global Marine Life Raft Revenue Market Share by Region (2020-2025)
- 9.3 Global Marine Life Raft Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Marine Life Raft Production
 - 9.4.1 North America Marine Life Raft Production Growth Rate (2020-2025)
 - 9.4.2 North America Marine Life Raft Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Marine Life Raft Production
 - 9.5.1 Europe Marine Life Raft Production Growth Rate (2020-2025)
 - 9.5.2 Europe Marine Life Raft Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Marine Life Raft Production (2020-2025)
 - 9.6.1 Japan Marine Life Raft Production Growth Rate (2020-2025)
 - 9.6.2 Japan Marine Life Raft Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Marine Life Raft Production (2020-2025)
 - 9.7.1 China Marine Life Raft Production Growth Rate (2020-2025)
 - 9.7.2 China Marine Life Raft Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 BOMBARD
 - 10.1.1 BOMBARD Basic Information
 - 10.1.2 BOMBARD Marine Life Raft Product Overview
 - 10.1.3 BOMBARD Marine Life Raft Product Market Performance
 - 10.1.4 BOMBARD Business Overview
 - 10.1.5 BOMBARD SWOT Analysis
 - 10.1.6 BOMBARD Recent Developments

10.2 Eurovinil

- 10.2.1 Eurovinil Basic Information
- 10.2.2 Eurovinil Marine Life Raft Product Overview
- 10.2.3 Eurovinil Marine Life Raft Product Market Performance
- 10.2.4 Eurovinil Business Overview
- 10.2.5 Eurovinil SWOT Analysis
- 10.2.6 Eurovinil Recent Developments

10.3 Forwater

- 10.3.1 Forwater Basic Information
- 10.3.2 Forwater Marine Life Raft Product Overview
- 10.3.3 Forwater Marine Life Raft Product Market Performance
- 10.3.4 Forwater Business Overview
- 10.3.5 Forwater SWOT Analysis
- 10.3.6 Forwater Recent Developments

10.4 LALIZAS | Life Saving Equipment

- 10.4.1 LALIZAS | Life Saving Equipment Basic Information
- 10.4.2 LALIZAS | Life Saving Equipment Marine Life Raft Product Overview
- 10.4.3 LALIZAS | Life Saving Equipment Marine Life Raft Product Market Performance
- 10.4.4 LALIZAS | Life Saving Equipment Business Overview
- 10.4.5 LALIZAS | Life Saving Equipment Recent Developments

10.5 Osculati

- 10.5.1 Osculati Basic Information
- 10.5.2 Osculati Marine Life Raft Product Overview
- 10.5.3 Osculati Marine Life Raft Product Market Performance
- 10.5.4 Osculati Business Overview
- 10.5.5 Osculati Recent Developments

10.6 Plastimo

- 10.6.1 Plastimo Basic Information
- 10.6.2 Plastimo Marine Life Raft Product Overview
- 10.6.3 Plastimo Marine Life Raft Product Market Performance
- 10.6.4 Plastimo Business Overview
- 10.6.5 Plastimo Recent Developments

10.7 Revere Survival Products

- 10.7.1 Revere Survival Products Basic Information
- 10.7.2 Revere Survival Products Marine Life Raft Product Overview
- 10.7.3 Revere Survival Products Marine Life Raft Product Market Performance
- 10.7.4 Revere Survival Products Business Overview
- 10.7.5 Revere Survival Products Recent Developments

10.8 Switlik

- 10.8.1 Switlik Basic Information
- 10.8.2 Switlik Marine Life Raft Product Overview
- 10.8.3 Switlik Marine Life Raft Product Market Performance
- 10.8.4 Switlik Business Overview
- 10.8.5 Switlik Recent Developments
- 10.9 Viking Yachting
 - 10.9.1 Viking Yachting Basic Information
 - 10.9.2 Viking Yachting Marine Life Raft Product Overview
 - 10.9.3 Viking Yachting Marine Life Raft Product Market Performance
 - 10.9.4 Viking Yachting Business Overview
 - 10.9.5 Viking Yachting Recent Developments
- 10.10 ZODIAC
 - 10.10.1 ZODIAC Basic Information
 - 10.10.2 ZODIAC Marine Life Raft Product Overview
 - 10.10.3 ZODIAC Marine Life Raft Product Market Performance
 - 10.10.4 ZODIAC Business Overview
 - 10.10.5 ZODIAC Recent Developments

11 MARINE LIFE RAFT MARKET FORECAST BY REGION

- 11.1 Global Marine Life Raft Market Size Forecast
- 11.2 Global Marine Life Raft Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Marine Life Raft Market Size Forecast by Country
 - 11.2.3 Asia Pacific Marine Life Raft Market Size Forecast by Region
 - 11.2.4 South America Marine Life Raft Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Marine Life Raft by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Marine Life Raft Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Marine Life Raft by Type (2026-2033)
 - 12.1.2 Global Marine Life Raft Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Marine Life Raft by Type (2026-2033)
- 12.2 Global Marine Life Raft Market Forecast by Application (2026-2033)
 - 12.2.1 Global Marine Life Raft Sales (K Units) Forecast by Application
 - 12.2.2 Global Marine Life Raft Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Marine Life Raft Market Size Comparison by Region (M USD)
Table 5. Global Marine Life Raft Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Marine Life Raft Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Marine Life Raft Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Marine Life Raft Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Marine Life Raft as of 2024)
Table 10. Global Market Marine Life Raft Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Marine Life Raft Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Marine Life Raft Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Marine Life Raft Sales by Type (K Units)
Table 26. Global Marine Life Raft Market Size by Type (M USD)
Table 27. Global Marine Life Raft Sales (K Units) by Type (2020-2025)
Table 28. Global Marine Life Raft Sales Market Share by Type (2020-2025)
Table 29. Global Marine Life Raft Market Size (M USD) by Type (2020-2025)
Table 30. Global Marine Life Raft Market Size Share by Type (2020-2025)
Table 31. Global Marine Life Raft Price (USD/Unit) by Type (2020-2025)

Table 32. Global Marine Life Raft Sales (K Units) by Application
Table 33. Global Marine Life Raft Market Size by Application
Table 34. Global Marine Life Raft Sales by Application (2020-2025) & (K Units)
Table 35. Global Marine Life Raft Sales Market Share by Application (2020-2025)
Table 36. Global Marine Life Raft Market Size by Application (2020-2025) & (M USD)
Table 37. Global Marine Life Raft Market Share by Application (2020-2025)
Table 38. Global Marine Life Raft Sales Growth Rate by Application (2020-2025)
Table 39. Global Marine Life Raft Sales by Region (2020-2025) & (K Units)
Table 40. Global Marine Life Raft Sales Market Share by Region (2020-2025)
Table 41. Global Marine Life Raft Market Size by Region (2020-2025) & (M USD)
Table 42. Global Marine Life Raft Market Size Market Share by Region (2020-2025)
Table 43. North America Marine Life Raft Sales by Country (2020-2025) & (K Units)
Table 44. North America Marine Life Raft Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Marine Life Raft Sales by Country (2020-2025) & (K Units)
Table 46. Europe Marine Life Raft Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Marine Life Raft Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Marine Life Raft Market Size by Region (2020-2025) & (M USD)
Table 49. South America Marine Life Raft Sales by Country (2020-2025) & (K Units)
Table 50. South America Marine Life Raft Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Marine Life Raft Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Marine Life Raft Market Size by Region (2020-2025) & (M USD)
Table 53. Global Marine Life Raft Production (K Units) by Region(2020-2025)
Table 54. Global Marine Life Raft Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Marine Life Raft Revenue Market Share by Region (2020-2025)
Table 56. Global Marine Life Raft Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Marine Life Raft Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Marine Life Raft Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Marine Life Raft Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Marine Life Raft Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. BOMBARD Basic Information

Table 62. BOMBARD Marine Life Raft Product Overview
Table 63. BOMBARD Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. BOMBARD Business Overview
Table 65. BOMBARD SWOT Analysis
Table 66. BOMBARD Recent Developments
Table 67. Eurovinil Basic Information
Table 68. Eurovinil Marine Life Raft Product Overview
Table 69. Eurovinil Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Eurovinil Business Overview
Table 71. Eurovinil SWOT Analysis
Table 72. Eurovinil Recent Developments
Table 73. Forwater Basic Information
Table 74. Forwater Marine Life Raft Product Overview
Table 75. Forwater Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Forwater Business Overview
Table 77. Forwater SWOT Analysis
Table 78. Forwater Recent Developments
Table 79. LALIZAS Life Saving Equipment Basic Information
Table 80. LALIZAS Life Saving Equipment Marine Life Raft Product Overview
Table 81. LALIZAS Life Saving Equipment Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. LALIZAS Life Saving Equipment Business Overview
Table 83. LALIZAS Life Saving Equipment Recent Developments
Table 84. Osculati Basic Information
Table 85. Osculati Marine Life Raft Product Overview
Table 86. Osculati Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Osculati Business Overview
Table 88. Osculati Recent Developments
Table 89. Plastimo Basic Information
Table 90. Plastimo Marine Life Raft Product Overview
Table 91. Plastimo Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Plastimo Business Overview
Table 93. Plastimo Recent Developments
Table 94. Revere Survival Products Basic Information

Table 95. Revere Survival Products Marine Life Raft Product Overview
Table 96. Revere Survival Products Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Revere Survival Products Business Overview
Table 98. Revere Survival Products Recent Developments
Table 99. Switlik Basic Information
Table 100. Switlik Marine Life Raft Product Overview
Table 101. Switlik Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Switlik Business Overview
Table 103. Switlik Recent Developments
Table 104. Viking Yachting Basic Information
Table 105. Viking Yachting Marine Life Raft Product Overview
Table 106. Viking Yachting Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Viking Yachting Business Overview
Table 108. Viking Yachting Recent Developments
Table 109. ZODIAC Basic Information
Table 110. ZODIAC Marine Life Raft Product Overview
Table 111. ZODIAC Marine Life Raft Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. ZODIAC Business Overview
Table 113. ZODIAC Recent Developments
Table 114. Global Marine Life Raft Sales Forecast by Region (2026-2033) & (K Units)
Table 115. Global Marine Life Raft Market Size Forecast by Region (2026-2033) & (M USD)
Table 116. North America Marine Life Raft Sales Forecast by Country (2026-2033) & (K Units)
Table 117. North America Marine Life Raft Market Size Forecast by Country (2026-2033) & (M USD)
Table 118. Europe Marine Life Raft Sales Forecast by Country (2026-2033) & (K Units)
Table 119. Europe Marine Life Raft Market Size Forecast by Country (2026-2033) & (M USD)
Table 120. Asia Pacific Marine Life Raft Sales Forecast by Region (2026-2033) & (K Units)
Table 121. Asia Pacific Marine Life Raft Market Size Forecast by Region (2026-2033) & (M USD)
Table 122. South America Marine Life Raft Sales Forecast by Country (2026-2033) & (K Units)

Table 123. South America Marine Life Raft Market Size Forecast by Country
(2026-2033) & (M USD)

Table 124. Middle East and Africa Marine Life Raft Sales Forecast by Country
(2026-2033) & (Units)

Table 125. Middle East and Africa Marine Life Raft Market Size Forecast by Country
(2026-2033) & (M USD)

Table 126. Global Marine Life Raft Sales Forecast by Type (2026-2033) & (K Units)

Table 127. Global Marine Life Raft Market Size Forecast by Type (2026-2033) & (M
USD)

Table 128. Global Marine Life Raft Price Forecast by Type (2026-2033) & (USD/Unit)

Table 129. Global Marine Life Raft Sales (K Units) Forecast by Application (2026-2033)

Table 130. Global Marine Life Raft Market Size Forecast by Application (2026-2033) &
(M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Marine Life Raft
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Marine Life Raft Market Size (M USD), 2024-2033
- Figure 5. Global Marine Life Raft Market Size (M USD) (2020-2033)
- Figure 6. Global Marine Life Raft Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Marine Life Raft Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Marine Life Raft Product Life Cycle
- Figure 13. Marine Life Raft Sales Share by Manufacturers in 2024
- Figure 14. Global Marine Life Raft Revenue Share by Manufacturers in 2024
- Figure 15. Marine Life Raft Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Marine Life Raft Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Marine Life Raft Revenue in 2024
- Figure 18. Industry Chain Map of Marine Life Raft
- Figure 19. Global Marine Life Raft Market PEST Analysis
- Figure 20. Global Marine Life Raft Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Marine Life Raft Market Share by Type
- Figure 27. Sales Market Share of Marine Life Raft by Type (2020-2025)
- Figure 28. Sales Market Share of Marine Life Raft by Type in 2024
- Figure 29. Market Size Share of Marine Life Raft by Type (2020-2025)
- Figure 30. Market Size Share of Marine Life Raft by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Marine Life Raft Market Share by Application

Figure 33. Global Marine Life Raft Sales Market Share by Application (2020-2025)

Figure 34. Global Marine Life Raft Sales Market Share by Application in 2024

Figure 35. Global Marine Life Raft Market Share by Application (2020-2025)

Figure 36. Global Marine Life Raft Market Share by Application in 2024

Figure 37. Global Marine Life Raft Sales Growth Rate by Application (2020-2025)

Figure 38. Global Marine Life Raft Sales Market Share by Region (2020-2025)

Figure 39. Global Marine Life Raft Market Size Market Share by Region (2020-2025)

Figure 40. North America Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Marine Life Raft Sales Market Share by Country in 2024

Figure 43. North America Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Marine Life Raft Market Size Market Share by Country in 2024

Figure 45. U.S. Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Marine Life Raft Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Marine Life Raft Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Marine Life Raft Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Marine Life Raft Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Marine Life Raft Sales Market Share by Country in 2024

Figure 53. Europe Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Marine Life Raft Market Size Market Share by Country in 2024

Figure 55. Germany Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

- Figure 65. Asia Pacific Marine Life Raft Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Marine Life Raft Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Marine Life Raft Market Size Market Share by Region in 2024
- Figure 68. China Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Marine Life Raft Sales and Growth Rate (K Units)
- Figure 79. South America Marine Life Raft Sales Market Share by Country in 2024
- Figure 80. South America Marine Life Raft Market Size and Growth Rate (M USD)
- Figure 81. South America Marine Life Raft Market Size Market Share by Country in 2024
- Figure 82. Brazil Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Marine Life Raft Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Marine Life Raft Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Marine Life Raft Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Marine Life Raft Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Marine Life Raft Sales and Growth Rate (2020-2025) & (K

Units)

Figure 93. Saudi Arabia Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Marine Life Raft Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Marine Life Raft Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Marine Life Raft Production Market Share by Region (2020-2025)

Figure 103. North America Marine Life Raft Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Marine Life Raft Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Marine Life Raft Production (K Units) Growth Rate (2020-2025)

Figure 106. China Marine Life Raft Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Marine Life Raft Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Marine Life Raft Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Marine Life Raft Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Marine Life Raft Market Share Forecast by Type (2026-2033)

Figure 111. Global Marine Life Raft Sales Forecast by Application (2026-2033)

Figure 112. Global Marine Life Raft Market Share Forecast by Application (2026-2033)

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