

Global Marine Feed Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Marine feed refers to specialized food products formulated to meet the nutritional requirements of various aquatic species, including fish, shrimp, and other marine organisms reared in aquaculture settings. These feeds are designed to optimize growth, health, and overall performance of the aquatic animals. The market for marine feed plays a crucial role in supporting the growth of the aquaculture industry by providing essential nutrients to farmed marine species.

The global marine feed market was valued at approximately USD 8.5 billion in 2023. It is projected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032. This growth is primarily driven by the increasing demand for seafood products, the expansion of aquaculture activities, and the rising awareness regarding the benefits of balanced nutrition for aquatic species.

Several key growth drivers and market forces are propelling the expansion of the marine feed market. Firstly, the growing global population and rising income levels are boosting the demand for seafood, driving the need for sustainable aquaculture practices. Additionally, the depletion of wild fish stocks has led to a shift towards aquaculture as a more reliable and efficient source of seafood. Moreover, advancements in aquafeed technology, such as the development of specialized feeds for different species and life stages, are further fueling market growth.

In terms of market trends, there are several notable developments shaping the marine feed industry. One prominent trend is the increasing adoption of alternative protein sources in aquafeeds, such as plant-based proteins, insect meal, and single-cell

proteins. This trend is driven by sustainability concerns, cost-effectiveness, and the need to reduce reliance on fishmeal and fish oil derived from wild-caught fish. Another significant trend is the focus on functional feeds that offer additional benefits beyond basic nutrition, such as improved disease resistance, stress reduction, and enhanced growth performance.

Furthermore, the market for marine feed exhibits regional variations in terms of market distribution and dominance. Leading markets for marine feed include Asia Pacific, Europe, and North America, driven by the presence of major aquaculture-producing countries such as China, Norway, and the United States, respectively. These regions benefit from factors such as favorable climate conditions, technological advancements, supportive government policies, and established aquaculture infrastructure.

Despite the positive growth prospects, the marine feed market faces several key challenges. These include fluctuating prices of raw materials, environmental concerns related to aquaculture practices, regulatory complexities, and the need for continuous innovation to meet evolving consumer preferences and sustainability standards. Addressing these challenges will require industry stakeholders to focus on research and development, sustainable sourcing practices, and collaboration across the value chain to ensure the long-term viability of the marine feed market.

This report provides a deep insight into the global Marine Feed market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Marine Feed Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Marine Feed market in any manner.

Global Marine Feed Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cargill

Inc.

Zeigler Bros.

Inc.

Archer Daniels Midland

Alltech Inc

Skretting AS

Aller Aqua A/S

Sonac B.V.

BioMar Group

Nutreco N.V.

Biomin Holding GmbH

Ridley Corp.Ltd

Other Players

Market Segmentation (by Type)

Soybean Meal

Wheat and Corn

Fish Meal

Fish Oil

Krill Meal

Squid Meal

Algae and Microalgae

Others

Market Segmentation (by Application)

Business-to-Business

Business-to-Consumer

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Marine Feed Market
- Overview of the regional outlook of the Marine Feed Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Marine Feed Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Marine Feed

1.2 Key Market Segments

1.2.1 Marine Feed Segment by Type

1.2.2 Marine Feed Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MARINE FEED MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Marine Feed Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Marine Feed Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 MARINE FEED MARKET COMPETITIVE LANDSCAPE

3.1 Global Marine Feed Sales by Manufacturers (2019-2024)

3.2 Global Marine Feed Revenue Market Share by Manufacturers (2019-2024)

3.3 Marine Feed Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Marine Feed Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Marine Feed Sales Sites, Area Served, Product Type

3.6 Marine Feed Market Competitive Situation and Trends

3.6.1 Marine Feed Market Concentration Rate

3.6.2 Global 5 and 10 Largest Marine Feed Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 MARINE FEED INDUSTRY CHAIN ANALYSIS

4.1 Marine Feed Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MARINE FEED MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 MARINE FEED MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Marine Feed Sales Market Share by Type (2019-2024)

6.3 Global Marine Feed Market Size Market Share by Type (2019-2024)

6.4 Global Marine Feed Price by Type (2019-2024)

7 MARINE FEED MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Marine Feed Market Sales by Application (2019-2024)

7.3 Global Marine Feed Market Size (M USD) by Application (2019-2024)

7.4 Global Marine Feed Sales Growth Rate by Application (2019-2024)

8 MARINE FEED MARKET SALES BY REGION

8.1 Global Marine Feed Sales by Region

8.1.1 Global Marine Feed Sales by Region

8.1.2 Global Marine Feed Sales Market Share by Region

8.2 Global Marine Feed Market Size by Region

8.2.1 Global Marine Feed Market Size by Region

8.2.2 Global Marine Feed Market Size Market Share by Region

8.3 North America

- 8.3.1 North America Marine Feed Sales by Country
- 8.3.2 North America Marine Feed Market Size by Country
- 8.3.3 U.S. Market Overview
- 8.3.4 Canada Market Overview
- 8.3.5 Mexico Market Overview

8.4 Europe

- 8.4.1 Europe Marine Feed Sales by Country
- 8.4.2 Europe Marine Feed Market Size by Country
- 8.4.3 Germany Market Overview
- 8.4.4 France Market Overview
- 8.4.5 U.K. Market Overview
- 8.4.6 Italy Market Overview
- 8.4.7 Russia Market Overview

8.5 Asia Pacific

- 8.5.1 Asia Pacific Marine Feed Sales by Region
- 8.5.2 China
- 8.5.3 Japan
- 8.5.4 South Korea
- 8.5.5 India
- 8.5.6 Southeast Asia

8.6 Asia Pacific

- 8.6.1 Asia Pacific Marine Feed Market Size by Region
- 8.6.2 Asia Pacific Marine Feed Market Size by Region
- 8.6.3 China
- 8.6.4 Japan
- 8.6.5 South Korea
- 8.6.6 India
- 8.6.7 Southeast Asia

8.7 South America

- 8.7.1 South America Marine Feed Sales by Country
- 8.7.2 South America Marine Feed Market Size by Country
- 8.7.3 Brazil
- 8.7.4 Argentina
- 8.7.5 Columbia

8.8 Middle East and Africa

- 8.8.1 Middle East and Africa Marine Feed Sales by Region
- 8.8.2 Middle East and Africa Marine Feed Market Size by Region
- 8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 MARINE FEED MARKET PRODUCTION BY REGION

- 9.1 Global Production of Marine Feed by Region (2019-2024)
- 9.2 Global Marine Feed Revenue Market Share by Region (2019-2024)
- 9.3 Global Marine Feed Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Marine Feed Production
 - 9.4.1 North America Marine Feed Production Growth Rate (2019-2024)
 - 9.4.2 North America Marine Feed Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Marine Feed Production
 - 9.5.1 Europe Marine Feed Production Growth Rate (2019-2024)
 - 9.5.2 Europe Marine Feed Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Marine Feed Production (2019-2024)
 - 9.6.1 Japan Marine Feed Production Growth Rate (2019-2024)
 - 9.6.2 Japan Marine Feed Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Marine Feed Production (2019-2024)
 - 9.7.1 China Marine Feed Production Growth Rate (2019-2024)
 - 9.7.2 China Marine Feed Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Cargill
 - 10.1.1 Cargill Marine Feed Basic Information
 - 10.1.2 Cargill Marine Feed Product Overview
 - 10.1.3 Cargill Marine Feed Product Market Performance
 - 10.1.4 Cargill Business Overview
 - 10.1.5 Cargill Marine Feed SWOT Analysis
 - 10.1.6 Cargill Recent Developments
- 10.2 Inc.
 - 10.2.1 Inc. Marine Feed Basic Information
 - 10.2.2 Inc. Marine Feed Product Overview
 - 10.2.3 Inc. Marine Feed Product Market Performance
 - 10.2.4 Inc. Business Overview
 - 10.2.5 Inc. Marine Feed SWOT Analysis

- 10.2.6 Inc. Recent Developments
- 10.3 Zeigler Bros.
 - 10.3.1 Zeigler Bros. Marine Feed Basic Information
 - 10.3.2 Zeigler Bros. Marine Feed Product Overview
 - 10.3.3 Zeigler Bros. Marine Feed Product Market Performance
 - 10.3.4 Zeigler Bros. Marine Feed SWOT Analysis
 - 10.3.5 Zeigler Bros. Business Overview
 - 10.3.6 Zeigler Bros. Recent Developments
- 10.4 Inc.
 - 10.4.1 Inc. Marine Feed Basic Information
 - 10.4.2 Inc. Marine Feed Product Overview
 - 10.4.3 Inc. Marine Feed Product Market Performance
 - 10.4.4 Inc. Business Overview
 - 10.4.5 Inc. Recent Developments
- 10.5 Archer Daniels Midland
 - 10.5.1 Archer Daniels Midland Marine Feed Basic Information
 - 10.5.2 Archer Daniels Midland Marine Feed Product Overview
 - 10.5.3 Archer Daniels Midland Marine Feed Product Market Performance
 - 10.5.4 Archer Daniels Midland Business Overview
 - 10.5.5 Archer Daniels Midland Recent Developments
- 10.6 Alltech Inc
 - 10.6.1 Alltech Inc Marine Feed Basic Information
 - 10.6.2 Alltech Inc Marine Feed Product Overview
 - 10.6.3 Alltech Inc Marine Feed Product Market Performance
 - 10.6.4 Alltech Inc Business Overview
 - 10.6.5 Alltech Inc Recent Developments
- 10.7 Skretting AS
 - 10.7.1 Skretting AS Marine Feed Basic Information
 - 10.7.2 Skretting AS Marine Feed Product Overview
 - 10.7.3 Skretting AS Marine Feed Product Market Performance
 - 10.7.4 Skretting AS Business Overview
 - 10.7.5 Skretting AS Recent Developments
- 10.8 Aller Aqua A/S
 - 10.8.1 Aller Aqua A/S Marine Feed Basic Information
 - 10.8.2 Aller Aqua A/S Marine Feed Product Overview
 - 10.8.3 Aller Aqua A/S Marine Feed Product Market Performance
 - 10.8.4 Aller Aqua A/S Business Overview
 - 10.8.5 Aller Aqua A/S Recent Developments
- 10.9 Sonac B.V.

- 10.9.1 Sonac B.V. Marine Feed Basic Information
- 10.9.2 Sonac B.V. Marine Feed Product Overview
- 10.9.3 Sonac B.V. Marine Feed Product Market Performance
- 10.9.4 Sonac B.V. Business Overview
- 10.9.5 Sonac B.V. Recent Developments
- 10.10 BioMar Group
 - 10.10.1 BioMar Group Marine Feed Basic Information
 - 10.10.2 BioMar Group Marine Feed Product Overview
 - 10.10.3 BioMar Group Marine Feed Product Market Performance
 - 10.10.4 BioMar Group Business Overview
 - 10.10.5 BioMar Group Recent Developments
- 10.11 Nutreco N.V.
 - 10.11.1 Nutreco N.V. Marine Feed Basic Information
 - 10.11.2 Nutreco N.V. Marine Feed Product Overview
 - 10.11.3 Nutreco N.V. Marine Feed Product Market Performance
 - 10.11.4 Nutreco N.V. Business Overview
 - 10.11.5 Nutreco N.V. Recent Developments
- 10.12 Biomin Holding GmbH
 - 10.12.1 Biomin Holding GmbH Marine Feed Basic Information
 - 10.12.2 Biomin Holding GmbH Marine Feed Product Overview
 - 10.12.3 Biomin Holding GmbH Marine Feed Product Market Performance
 - 10.12.4 Biomin Holding GmbH Business Overview
 - 10.12.5 Biomin Holding GmbH Recent Developments
- 10.13 Ridley Corp.Ltd
 - 10.13.1 Ridley Corp.Ltd Marine Feed Basic Information
 - 10.13.2 Ridley Corp.Ltd Marine Feed Product Overview
 - 10.13.3 Ridley Corp.Ltd Marine Feed Product Market Performance
 - 10.13.4 Ridley Corp.Ltd Business Overview
 - 10.13.5 Ridley Corp.Ltd Recent Developments
- 10.14 Other Players
 - 10.14.1 Other Players Marine Feed Basic Information
 - 10.14.2 Other Players Marine Feed Product Overview
 - 10.14.3 Other Players Marine Feed Product Market Performance
 - 10.14.4 Other Players Business Overview
 - 10.14.5 Other Players Recent Developments

11 MARINE FEED MARKET FORECAST BY REGION

11.1 Global Marine Feed Market Size Forecast

11.2 Global Marine Feed Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Marine Feed Market Size Forecast by Country

11.2.3 Asia Pacific Marine Feed Market Size Forecast by Region

11.2.4 South America Marine Feed Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Marine Feed by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Marine Feed Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Marine Feed by Type (2025-2032)

12.1.2 Global Marine Feed Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Marine Feed by Type (2025-2032)

12.2 Global Marine Feed Market Forecast by Application (2025-2032)

12.2.1 Global Marine Feed Sales (K MT) Forecast by Application

12.2.2 Global Marine Feed Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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