

# Global Manufacturing Analytics Software Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Manufacturing analytics is a new class of software that brings predictive analytics, big data, industrial internet of things and mobile-first design to manufacturing companies. As you read through this post you may think it is just another BI (business intelligence) tool, MES or SCADA system replacement.

The global Manufacturing Analytics Software market size was estimated at USD 6645.70 million in 2023 and is projected to reach USD 26068.59 million by 2032, exhibiting a CAGR of 16.40% during the forecast period.

North America Manufacturing Analytics Software market size was estimated at USD 2252.75 million in 2023, at a CAGR of 14.06% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Manufacturing Analytics Software market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Manufacturing Analytics Software Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Manufacturing Analytics Software market in any manner.

## Global Manufacturing Analytics Software Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

IBM

Microsoft

Oracle

RapidMiner

SAP

Alteryx

Bridgei2i Analytics Solutions

Cisco Systems

FICO

TIBCO Software

SensrTrx

Sight Machine

Sisense

Neubrain

Rockwell Automation

Aegis Software

MachineMetrics

Lantek

Domo

Market Segmentation (by Type)

Cloud Based

On Premise

Market Segmentation (by Application)

Automotive

Aerospace

Building Construction

Industrial

Chemical

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Manufacturing Analytics Software Market

Overview of the regional outlook of the Manufacturing Analytics Software Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Manufacturing Analytics Software Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Manufacturing Analytics Software, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Manufacturing Analytics Software
- 1.2 Key Market Segments
  - 1.2.1 Manufacturing Analytics Software Segment by Type
  - 1.2.2 Manufacturing Analytics Software Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 MANUFACTURING ANALYTICS SOFTWARE MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 MANUFACTURING ANALYTICS SOFTWARE MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Manufacturing Analytics Software Revenue Market Share by Company (2019-2024)
- 3.2 Manufacturing Analytics Software Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Manufacturing Analytics Software Market Size Sites, Area Served, Product Type
- 3.4 Manufacturing Analytics Software Market Competitive Situation and Trends
  - 3.4.1 Manufacturing Analytics Software Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Manufacturing Analytics Software Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 MANUFACTURING ANALYTICS SOFTWARE VALUE CHAIN ANALYSIS**

- 4.1 Manufacturing Analytics Software Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF MANUFACTURING ANALYTICS SOFTWARE MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 MANUFACTURING ANALYTICS SOFTWARE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Manufacturing Analytics Software Market Size Market Share by Type (2019-2024)
- 6.3 Global Manufacturing Analytics Software Market Size Growth Rate by Type (2019-2024)

## **7 MANUFACTURING ANALYTICS SOFTWARE MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Manufacturing Analytics Software Market Size (M USD) by Application (2019-2024)
- 7.3 Global Manufacturing Analytics Software Market Size Growth Rate by Application (2019-2024)

## **8 MANUFACTURING ANALYTICS SOFTWARE MARKET SEGMENTATION BY REGION**

- 8.1 Global Manufacturing Analytics Software Market Size by Region
  - 8.1.1 Global Manufacturing Analytics Software Market Size by Region

- 8.1.2 Global Manufacturing Analytics Software Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Manufacturing Analytics Software Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Manufacturing Analytics Software Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Manufacturing Analytics Software Market Size by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Manufacturing Analytics Software Market Size by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Manufacturing Analytics Software Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 IBM
  - 9.1.1 IBM Manufacturing Analytics Software Basic Information
  - 9.1.2 IBM Manufacturing Analytics Software Product Overview
  - 9.1.3 IBM Manufacturing Analytics Software Product Market Performance

- 9.1.4 IBM Manufacturing Analytics Software SWOT Analysis
- 9.1.5 IBM Business Overview
- 9.1.6 IBM Recent Developments
- 9.2 Microsoft
  - 9.2.1 Microsoft Manufacturing Analytics Software Basic Information
  - 9.2.2 Microsoft Manufacturing Analytics Software Product Overview
  - 9.2.3 Microsoft Manufacturing Analytics Software Product Market Performance
  - 9.2.4 Microsoft Manufacturing Analytics Software SWOT Analysis
  - 9.2.5 Microsoft Business Overview
  - 9.2.6 Microsoft Recent Developments
- 9.3 Oracle
  - 9.3.1 Oracle Manufacturing Analytics Software Basic Information
  - 9.3.2 Oracle Manufacturing Analytics Software Product Overview
  - 9.3.3 Oracle Manufacturing Analytics Software Product Market Performance
  - 9.3.4 Oracle Manufacturing Analytics Software SWOT Analysis
  - 9.3.5 Oracle Business Overview
  - 9.3.6 Oracle Recent Developments
- 9.4 RapidMiner
  - 9.4.1 RapidMiner Manufacturing Analytics Software Basic Information
  - 9.4.2 RapidMiner Manufacturing Analytics Software Product Overview
  - 9.4.3 RapidMiner Manufacturing Analytics Software Product Market Performance
  - 9.4.4 RapidMiner Business Overview
  - 9.4.5 RapidMiner Recent Developments
- 9.5 SAP
  - 9.5.1 SAP Manufacturing Analytics Software Basic Information
  - 9.5.2 SAP Manufacturing Analytics Software Product Overview
  - 9.5.3 SAP Manufacturing Analytics Software Product Market Performance
  - 9.5.4 SAP Business Overview
  - 9.5.5 SAP Recent Developments
- 9.6 Alteryx
  - 9.6.1 Alteryx Manufacturing Analytics Software Basic Information
  - 9.6.2 Alteryx Manufacturing Analytics Software Product Overview
  - 9.6.3 Alteryx Manufacturing Analytics Software Product Market Performance
  - 9.6.4 Alteryx Business Overview
  - 9.6.5 Alteryx Recent Developments
- 9.7 Bridgei2i Analytics Solutions
  - 9.7.1 Bridgei2i Analytics Solutions Manufacturing Analytics Software Basic Information
  - 9.7.2 Bridgei2i Analytics Solutions Manufacturing Analytics Software Product Overview
  - 9.7.3 Bridgei2i Analytics Solutions Manufacturing Analytics Software Product Market

## Performance

9.7.4 Bridgei2i Analytics Solutions Business Overview

9.7.5 Bridgei2i Analytics Solutions Recent Developments

## 9.8 Cisco Systems

9.8.1 Cisco Systems Manufacturing Analytics Software Basic Information

9.8.2 Cisco Systems Manufacturing Analytics Software Product Overview

9.8.3 Cisco Systems Manufacturing Analytics Software Product Market Performance

9.8.4 Cisco Systems Business Overview

9.8.5 Cisco Systems Recent Developments

## 9.9 FICO

9.9.1 FICO Manufacturing Analytics Software Basic Information

9.9.2 FICO Manufacturing Analytics Software Product Overview

9.9.3 FICO Manufacturing Analytics Software Product Market Performance

9.9.4 FICO Business Overview

9.9.5 FICO Recent Developments

## 9.10 TIBCO Software

9.10.1 TIBCO Software Manufacturing Analytics Software Basic Information

9.10.2 TIBCO Software Manufacturing Analytics Software Product Overview

9.10.3 TIBCO Software Manufacturing Analytics Software Product Market

## Performance

9.10.4 TIBCO Software Business Overview

9.10.5 TIBCO Software Recent Developments

## 9.11 SensrTrx

9.11.1 SensrTrx Manufacturing Analytics Software Basic Information

9.11.2 SensrTrx Manufacturing Analytics Software Product Overview

9.11.3 SensrTrx Manufacturing Analytics Software Product Market Performance

9.11.4 SensrTrx Business Overview

9.11.5 SensrTrx Recent Developments

## 9.12 Sight Machine

9.12.1 Sight Machine Manufacturing Analytics Software Basic Information

9.12.2 Sight Machine Manufacturing Analytics Software Product Overview

9.12.3 Sight Machine Manufacturing Analytics Software Product Market Performance

9.12.4 Sight Machine Business Overview

9.12.5 Sight Machine Recent Developments

## 9.13 Sisense

9.13.1 Sisense Manufacturing Analytics Software Basic Information

9.13.2 Sisense Manufacturing Analytics Software Product Overview

9.13.3 Sisense Manufacturing Analytics Software Product Market Performance

9.13.4 Sisense Business Overview

- 9.13.5 Sisense Recent Developments
- 9.14 Neubrain
  - 9.14.1 Neubrain Manufacturing Analytics Software Basic Information
  - 9.14.2 Neubrain Manufacturing Analytics Software Product Overview
  - 9.14.3 Neubrain Manufacturing Analytics Software Product Market Performance
  - 9.14.4 Neubrain Business Overview
  - 9.14.5 Neubrain Recent Developments
- 9.15 Rockwell Automation
  - 9.15.1 Rockwell Automation Manufacturing Analytics Software Basic Information
  - 9.15.2 Rockwell Automation Manufacturing Analytics Software Product Overview
  - 9.15.3 Rockwell Automation Manufacturing Analytics Software Product Market Performance
  - 9.15.4 Rockwell Automation Business Overview
  - 9.15.5 Rockwell Automation Recent Developments
- 9.16 Aegis Software
  - 9.16.1 Aegis Software Manufacturing Analytics Software Basic Information
  - 9.16.2 Aegis Software Manufacturing Analytics Software Product Overview
  - 9.16.3 Aegis Software Manufacturing Analytics Software Product Market Performance
  - 9.16.4 Aegis Software Business Overview
  - 9.16.5 Aegis Software Recent Developments
- 9.17 MachineMetrics
  - 9.17.1 MachineMetrics Manufacturing Analytics Software Basic Information
  - 9.17.2 MachineMetrics Manufacturing Analytics Software Product Overview
  - 9.17.3 MachineMetrics Manufacturing Analytics Software Product Market Performance
  - 9.17.4 MachineMetrics Business Overview
  - 9.17.5 MachineMetrics Recent Developments
- 9.18 Lantek
  - 9.18.1 Lantek Manufacturing Analytics Software Basic Information
  - 9.18.2 Lantek Manufacturing Analytics Software Product Overview
  - 9.18.3 Lantek Manufacturing Analytics Software Product Market Performance
  - 9.18.4 Lantek Business Overview
  - 9.18.5 Lantek Recent Developments
- 9.19 Domo
  - 9.19.1 Domo Manufacturing Analytics Software Basic Information
  - 9.19.2 Domo Manufacturing Analytics Software Product Overview
  - 9.19.3 Domo Manufacturing Analytics Software Product Market Performance
  - 9.19.4 Domo Business Overview
  - 9.19.5 Domo Recent Developments

## **10 MANUFACTURING ANALYTICS SOFTWARE REGIONAL MARKET FORECAST**

10.1 Global Manufacturing Analytics Software Market Size Forecast

10.2 Global Manufacturing Analytics Software Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Manufacturing Analytics Software Market Size Forecast by Country

10.2.3 Asia Pacific Manufacturing Analytics Software Market Size Forecast by Region

10.2.4 South America Manufacturing Analytics Software Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Manufacturing Analytics Software by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Manufacturing Analytics Software Market Forecast by Type (2025-2032)

11.2 Global Manufacturing Analytics Software Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Manufacturing Analytics Software Market Size Comparison by Region (M USD)

Table 5. Global Manufacturing Analytics Software Revenue (M USD) by Company (2019-2024)

Table 6. Global Manufacturing Analytics Software Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Manufacturing Analytics Software as of 2022)

Table 8. Company Manufacturing Analytics Software Market Size Sites and Area Served

Table 9. Company Manufacturing Analytics Software Product Type

Table 10. Global Manufacturing Analytics Software Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Manufacturing Analytics Software

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Manufacturing Analytics Software Market Challenges

Table 18. Global Manufacturing Analytics Software Market Size by Type (M USD)

Table 19. Global Manufacturing Analytics Software Market Size (M USD) by Type (2019-2024)

Table 20. Global Manufacturing Analytics Software Market Size Share by Type (2019-2024)

Table 21. Global Manufacturing Analytics Software Market Size Growth Rate by Type (2019-2024)

Table 22. Global Manufacturing Analytics Software Market Size by Application

Table 23. Global Manufacturing Analytics Software Market Size by Application (2019-2024) & (M USD)

Table 24. Global Manufacturing Analytics Software Market Share by Application (2019-2024)

Table 25. Global Manufacturing Analytics Software Market Size Growth Rate by

Application (2019-2024)

Table 26. Global Manufacturing Analytics Software Market Size by Region (2019-2024) & (M USD)

Table 27. Global Manufacturing Analytics Software Market Size Market Share by Region (2019-2024)

Table 28. North America Manufacturing Analytics Software Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Manufacturing Analytics Software Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Manufacturing Analytics Software Market Size by Region (2019-2024) & (M USD)

Table 31. South America Manufacturing Analytics Software Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Manufacturing Analytics Software Market Size by Region (2019-2024) & (M USD)

Table 33. IBM Manufacturing Analytics Software Basic Information

Table 34. IBM Manufacturing Analytics Software Product Overview

Table 35. IBM Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM Manufacturing Analytics Software SWOT Analysis

Table 37. IBM Business Overview

Table 38. IBM Recent Developments

Table 39. Microsoft Manufacturing Analytics Software Basic Information

Table 40. Microsoft Manufacturing Analytics Software Product Overview

Table 41. Microsoft Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Microsoft Manufacturing Analytics Software SWOT Analysis

Table 43. Microsoft Business Overview

Table 44. Microsoft Recent Developments

Table 45. Oracle Manufacturing Analytics Software Basic Information

Table 46. Oracle Manufacturing Analytics Software Product Overview

Table 47. Oracle Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Oracle Manufacturing Analytics Software SWOT Analysis

Table 49. Oracle Business Overview

Table 50. Oracle Recent Developments

Table 51. RapidMiner Manufacturing Analytics Software Basic Information

Table 52. RapidMiner Manufacturing Analytics Software Product Overview

Table 53. RapidMiner Manufacturing Analytics Software Revenue (M USD) and Gross

Margin (2019-2024)

Table 54. RapidMiner Business Overview

Table 55. RapidMiner Recent Developments

Table 56. SAP Manufacturing Analytics Software Basic Information

Table 57. SAP Manufacturing Analytics Software Product Overview

Table 58. SAP Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 59. SAP Business Overview

Table 60. SAP Recent Developments

Table 61. Alteryx Manufacturing Analytics Software Basic Information

Table 62. Alteryx Manufacturing Analytics Software Product Overview

Table 63. Alteryx Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Alteryx Business Overview

Table 65. Alteryx Recent Developments

Table 66. Bridgei2i Analytics Solutions Manufacturing Analytics Software Basic Information

Table 67. Bridgei2i Analytics Solutions Manufacturing Analytics Software Product Overview

Table 68. Bridgei2i Analytics Solutions Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Bridgei2i Analytics Solutions Business Overview

Table 70. Bridgei2i Analytics Solutions Recent Developments

Table 71. Cisco Systems Manufacturing Analytics Software Basic Information

Table 72. Cisco Systems Manufacturing Analytics Software Product Overview

Table 73. Cisco Systems Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Cisco Systems Business Overview

Table 75. Cisco Systems Recent Developments

Table 76. FICO Manufacturing Analytics Software Basic Information

Table 77. FICO Manufacturing Analytics Software Product Overview

Table 78. FICO Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 79. FICO Business Overview

Table 80. FICO Recent Developments

Table 81. TIBCO Software Manufacturing Analytics Software Basic Information

Table 82. TIBCO Software Manufacturing Analytics Software Product Overview

Table 83. TIBCO Software Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

- Table 84. TIBCO Software Business Overview
- Table 85. TIBCO Software Recent Developments
- Table 86. SensrTrx Manufacturing Analytics Software Basic Information
- Table 87. SensrTrx Manufacturing Analytics Software Product Overview
- Table 88. SensrTrx Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. SensrTrx Business Overview
- Table 90. SensrTrx Recent Developments
- Table 91. Sight Machine Manufacturing Analytics Software Basic Information
- Table 92. Sight Machine Manufacturing Analytics Software Product Overview
- Table 93. Sight Machine Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Sight Machine Business Overview
- Table 95. Sight Machine Recent Developments
- Table 96. Sisense Manufacturing Analytics Software Basic Information
- Table 97. Sisense Manufacturing Analytics Software Product Overview
- Table 98. Sisense Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Sisense Business Overview
- Table 100. Sisense Recent Developments
- Table 101. Neubrain Manufacturing Analytics Software Basic Information
- Table 102. Neubrain Manufacturing Analytics Software Product Overview
- Table 103. Neubrain Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Neubrain Business Overview
- Table 105. Neubrain Recent Developments
- Table 106. Rockwell Automation Manufacturing Analytics Software Basic Information
- Table 107. Rockwell Automation Manufacturing Analytics Software Product Overview
- Table 108. Rockwell Automation Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Rockwell Automation Business Overview
- Table 110. Rockwell Automation Recent Developments
- Table 111. Aegis Software Manufacturing Analytics Software Basic Information
- Table 112. Aegis Software Manufacturing Analytics Software Product Overview
- Table 113. Aegis Software Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Aegis Software Business Overview
- Table 115. Aegis Software Recent Developments
- Table 116. MachineMetrics Manufacturing Analytics Software Basic Information

Table 117. MachineMetrics Manufacturing Analytics Software Product Overview

Table 118. MachineMetrics Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 119. MachineMetrics Business Overview

Table 120. MachineMetrics Recent Developments

Table 121. Lantek Manufacturing Analytics Software Basic Information

Table 122. Lantek Manufacturing Analytics Software Product Overview

Table 123. Lantek Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Lantek Business Overview

Table 125. Lantek Recent Developments

Table 126. Domo Manufacturing Analytics Software Basic Information

Table 127. Domo Manufacturing Analytics Software Product Overview

Table 128. Domo Manufacturing Analytics Software Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Domo Business Overview

Table 130. Domo Recent Developments

Table 131. Global Manufacturing Analytics Software Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. North America Manufacturing Analytics Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Manufacturing Analytics Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Asia Pacific Manufacturing Analytics Software Market Size Forecast by Region (2025-2032) & (M USD)

Table 135. South America Manufacturing Analytics Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Middle East and Africa Manufacturing Analytics Software Market Size Forecast by Country (2025-2032) & (M USD)

Table 137. Global Manufacturing Analytics Software Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global Manufacturing Analytics Software Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Manufacturing Analytics Software

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Manufacturing Analytics Software Market Size (M USD), 2019-2032

Figure 5. Global Manufacturing Analytics Software Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Manufacturing Analytics Software Market Size by Country (M USD)

Figure 10. Global Manufacturing Analytics Software Revenue Share by Company in 2023

Figure 11. Manufacturing Analytics Software Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Manufacturing Analytics Software Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Manufacturing Analytics Software Market Share by Type

Figure 15. Market Size Share of Manufacturing Analytics Software by Type (2019-2024)

Figure 16. Market Size Market Share of Manufacturing Analytics Software by Type in 2022

Figure 17. Global Manufacturing Analytics Software Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Manufacturing Analytics Software Market Share by Application

Figure 20. Global Manufacturing Analytics Software Market Share by Application (2019-2024)

Figure 21. Global Manufacturing Analytics Software Market Share by Application in 2022

Figure 22. Global Manufacturing Analytics Software Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Manufacturing Analytics Software Market Size Market Share by Region (2019-2024)

Figure 24. North America Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Manufacturing Analytics Software Market Size Market Share

by Country in 2023

Figure 26. U.S. Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Manufacturing Analytics Software Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Manufacturing Analytics Software Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Manufacturing Analytics Software Market Size Market Share by Country in 2023

Figure 31. Germany Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Manufacturing Analytics Software Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Manufacturing Analytics Software Market Size Market Share by Region in 2023

Figure 38. China Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Manufacturing Analytics Software Market Size and Growth Rate (M USD)

Figure 44. South America Manufacturing Analytics Software Market Size Market Share by Country in 2023

Figure 45. Brazil Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Manufacturing Analytics Software Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Manufacturing Analytics Software Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Manufacturing Analytics Software Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Manufacturing Analytics Software Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Manufacturing Analytics Software Market Share Forecast by Type (2025-2032)

Figure 57. Global Manufacturing Analytics Software Market Share Forecast by Application (2025-2032)

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