

Global Magnetic Navigation Agv Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G29B66A8909EEN.html>

Date: October 2025

Pages: 139

Price: US\$ 3,200.00 (Single User License)

ID: G29B66A8909EEN

Abstracts

Magnetic navigation automated guided vehicles (AGVs) are material handling systems that autonomously follow predefined paths using magnetic tape or wire embedded in or affixed to the floor, relying on onboard sensors to detect and track the magnetic field for precise navigation. These AGVs are widely deployed in manufacturing, warehousing, and logistics environments due to their reliability, straightforward installation, and cost-effectiveness compared to more complex navigation technologies like laser or vision-based systems. The market is characterized by steady growth driven by increasing automation across industries, demand for operational efficiency, and the need for flexible yet stable intralogistics solutions. Key applications include repetitive transport tasks, assembly line feeding, and pallet handling, with industries such as automotive, food and beverage, and e-commerce being major adopters. While the technology faces competition from more advanced free-navigation AGVs, magnetic navigation AGVs maintain a strong position in structured environments where route changes are infrequent and high precision is required.

The global Magnetic Navigation Agv market size was estimated at USD 550.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Magnetic Navigation Agv market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the

industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Magnetic Navigation Agv market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Magnetic Navigation Agv market.

Global Magnetic Navigation Agv Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Daifuku
JBT Corporation
Kion Group
Toyota Industries
Kuka
Hyster-Yale Materials Handling
EK Automation
Seegrid Corporation

Kollmorgen

Market Segmentation (by Type)

Forklift Truck

Tow Vehicle

Pallet Truck

Assembly Line Vehicle

Others

Market Segmentation (by Application)

Automotive

Manufacturing

Food & Beverages

Aerospace

Healthcare

Logistics

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Magnetic Navigation Agv Market
Overview of the regional outlook of the Magnetic Navigation Agv Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Magnetic Navigation Agv Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Magnetic Navigation Agv, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Magnetic Navigation Agv

1.2 Key Market Segments

1.2.1 Magnetic Navigation Agv Segment by Type

1.2.2 Magnetic Navigation Agv Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 MAGNETIC NAVIGATION AGV MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Magnetic Navigation Agv Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Magnetic Navigation Agv Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 MAGNETIC NAVIGATION AGV MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Magnetic Navigation Agv Product Life Cycle

3.3 Global Magnetic Navigation Agv Sales by Manufacturers (2020-2025)

3.4 Global Magnetic Navigation Agv Revenue Market Share by Manufacturers (2020-2025)

3.5 Magnetic Navigation Agv Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Magnetic Navigation Agv Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Magnetic Navigation Agv Market Competitive Situation and Trends

3.8.1 Magnetic Navigation Agv Market Concentration Rate

3.8.2 Global 5 and 10 Largest Magnetic Navigation Agv Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 MAGNETIC NAVIGATION AGV INDUSTRY CHAIN ANALYSIS

4.1 Magnetic Navigation Agv Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF MAGNETIC NAVIGATION AGV MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Magnetic Navigation Agv Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Magnetic Navigation Agv Market

5.7 ESG Ratings of Leading Companies

6 MAGNETIC NAVIGATION AGV MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Magnetic Navigation Agv Sales Market Share by Type (2020-2025)

6.3 Global Magnetic Navigation Agv Market Size Market Share by Type (2020-2025)

6.4 Global Magnetic Navigation Agv Price by Type (2020-2025)

7 MAGNETIC NAVIGATION AGV MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Magnetic Navigation Agv Market Sales by Application (2020-2025)
- 7.3 Global Magnetic Navigation Agv Market Size (M USD) by Application (2020-2025)
- 7.4 Global Magnetic Navigation Agv Sales Growth Rate by Application (2020-2025)

8 MAGNETIC NAVIGATION AGV MARKET SALES BY REGION

- 8.1 Global Magnetic Navigation Agv Sales by Region
 - 8.1.1 Global Magnetic Navigation Agv Sales by Region
 - 8.1.2 Global Magnetic Navigation Agv Sales Market Share by Region
- 8.2 Global Magnetic Navigation Agv Market Size by Region
 - 8.2.1 Global Magnetic Navigation Agv Market Size by Region
 - 8.2.2 Global Magnetic Navigation Agv Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Magnetic Navigation Agv Sales by Country
 - 8.3.2 North America Magnetic Navigation Agv Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Magnetic Navigation Agv Sales by Country
 - 8.4.2 Europe Magnetic Navigation Agv Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Magnetic Navigation Agv Sales by Region
 - 8.5.2 Asia Pacific Magnetic Navigation Agv Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Magnetic Navigation Agv Sales by Country
 - 8.6.2 South America Magnetic Navigation Agv Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Magnetic Navigation Agv Sales by Region

8.7.2 Middle East and Africa Magnetic Navigation Agv Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 MAGNETIC NAVIGATION AGV MARKET PRODUCTION BY REGION

9.1 Global Production of Magnetic Navigation Agv by Region(2020-2025)

9.2 Global Magnetic Navigation Agv Revenue Market Share by Region (2020-2025)

9.3 Global Magnetic Navigation Agv Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Magnetic Navigation Agv Production

9.4.1 North America Magnetic Navigation Agv Production Growth Rate (2020-2025)

9.4.2 North America Magnetic Navigation Agv Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Magnetic Navigation Agv Production

9.5.1 Europe Magnetic Navigation Agv Production Growth Rate (2020-2025)

9.5.2 Europe Magnetic Navigation Agv Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Magnetic Navigation Agv Production (2020-2025)

9.6.1 Japan Magnetic Navigation Agv Production Growth Rate (2020-2025)

9.6.2 Japan Magnetic Navigation Agv Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Magnetic Navigation Agv Production (2020-2025)

9.7.1 China Magnetic Navigation Agv Production Growth Rate (2020-2025)

9.7.2 China Magnetic Navigation Agv Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Daifuku

10.1.1 Daifuku Basic Information

- 10.1.2 Daifuku Magnetic Navigation Agv Product Overview
- 10.1.3 Daifuku Magnetic Navigation Agv Product Market Performance
- 10.1.4 Daifuku Business Overview
- 10.1.5 Daifuku SWOT Analysis
- 10.1.6 Daifuku Recent Developments
- 10.2 JBT Corporation
 - 10.2.1 JBT Corporation Basic Information
 - 10.2.2 JBT Corporation Magnetic Navigation Agv Product Overview
 - 10.2.3 JBT Corporation Magnetic Navigation Agv Product Market Performance
 - 10.2.4 JBT Corporation Business Overview
 - 10.2.5 JBT Corporation SWOT Analysis
 - 10.2.6 JBT Corporation Recent Developments
- 10.3 Kion Group
 - 10.3.1 Kion Group Basic Information
 - 10.3.2 Kion Group Magnetic Navigation Agv Product Overview
 - 10.3.3 Kion Group Magnetic Navigation Agv Product Market Performance
 - 10.3.4 Kion Group Business Overview
 - 10.3.5 Kion Group SWOT Analysis
 - 10.3.6 Kion Group Recent Developments
- 10.4 Toyota Industries
 - 10.4.1 Toyota Industries Basic Information
 - 10.4.2 Toyota Industries Magnetic Navigation Agv Product Overview
 - 10.4.3 Toyota Industries Magnetic Navigation Agv Product Market Performance
 - 10.4.4 Toyota Industries Business Overview
 - 10.4.5 Toyota Industries Recent Developments
- 10.5 Kuka
 - 10.5.1 Kuka Basic Information
 - 10.5.2 Kuka Magnetic Navigation Agv Product Overview
 - 10.5.3 Kuka Magnetic Navigation Agv Product Market Performance
 - 10.5.4 Kuka Business Overview
 - 10.5.5 Kuka Recent Developments
- 10.6 Hyster-Yale Materials Handling
 - 10.6.1 Hyster-Yale Materials Handling Basic Information
 - 10.6.2 Hyster-Yale Materials Handling Magnetic Navigation Agv Product Overview
 - 10.6.3 Hyster-Yale Materials Handling Magnetic Navigation Agv Product Market Performance
 - 10.6.4 Hyster-Yale Materials Handling Business Overview
 - 10.6.5 Hyster-Yale Materials Handling Recent Developments
- 10.7 EK Automation

- 10.7.1 EK Automation Basic Information
- 10.7.2 EK Automation Magnetic Navigation Agv Product Overview
- 10.7.3 EK Automation Magnetic Navigation Agv Product Market Performance
- 10.7.4 EK Automation Business Overview
- 10.7.5 EK Automation Recent Developments
- 10.8 Seegrid Corporation
 - 10.8.1 Seegrid Corporation Basic Information
 - 10.8.2 Seegrid Corporation Magnetic Navigation Agv Product Overview
 - 10.8.3 Seegrid Corporation Magnetic Navigation Agv Product Market Performance
 - 10.8.4 Seegrid Corporation Business Overview
 - 10.8.5 Seegrid Corporation Recent Developments
- 10.9 Kollmorgen
 - 10.9.1 Kollmorgen Basic Information
 - 10.9.2 Kollmorgen Magnetic Navigation Agv Product Overview
 - 10.9.3 Kollmorgen Magnetic Navigation Agv Product Market Performance
 - 10.9.4 Kollmorgen Business Overview
 - 10.9.5 Kollmorgen Recent Developments

11 MAGNETIC NAVIGATION AGV MARKET FORECAST BY REGION

- 11.1 Global Magnetic Navigation Agv Market Size Forecast
- 11.2 Global Magnetic Navigation Agv Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Magnetic Navigation Agv Market Size Forecast by Country
 - 11.2.3 Asia Pacific Magnetic Navigation Agv Market Size Forecast by Region
 - 11.2.4 South America Magnetic Navigation Agv Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Magnetic Navigation Agv by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Magnetic Navigation Agv Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Magnetic Navigation Agv by Type (2026-2033)
 - 12.1.2 Global Magnetic Navigation Agv Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Magnetic Navigation Agv by Type (2026-2033)
- 12.2 Global Magnetic Navigation Agv Market Forecast by Application (2026-2033)
 - 12.2.1 Global Magnetic Navigation Agv Sales (K Units) Forecast by Application
 - 12.2.2 Global Magnetic Navigation Agv Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Magnetic Navigation Agv Market Size Comparison by Region (M USD)
Table 5. Global Magnetic Navigation Agv Sales (K Units) by Manufacturers (2020-2025)
Table 6. Global Magnetic Navigation Agv Sales Market Share by Manufacturers (2020-2025)
Table 7. Global Magnetic Navigation Agv Revenue (M USD) by Manufacturers (2020-2025)
Table 8. Global Magnetic Navigation Agv Revenue Share by Manufacturers (2020-2025)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Magnetic Navigation Agv as of 2024)
Table 10. Global Market Magnetic Navigation Agv Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 11. Manufacturers? Manufacturing Sites, Areas Served
Table 12. Manufacturers? Product Type
Table 13. Global Magnetic Navigation Agv Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Market Overview of Key Raw Materials
Table 16. Midstream Market Analysis
Table 17. Downstream Customer Analysis
Table 18. Key Development Trends
Table 19. Driving Factors
Table 20. Magnetic Navigation Agv Market Challenges
Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 25. Global Magnetic Navigation Agv Sales by Type (K Units)
Table 26. Global Magnetic Navigation Agv Market Size by Type (M USD)
Table 27. Global Magnetic Navigation Agv Sales (K Units) by Type (2020-2025)
Table 28. Global Magnetic Navigation Agv Sales Market Share by Type (2020-2025)

Table 29. Global Magnetic Navigation Agv Market Size (M USD) by Type (2020-2025)
Table 30. Global Magnetic Navigation Agv Market Size Share by Type (2020-2025)
Table 31. Global Magnetic Navigation Agv Price (USD/Unit) by Type (2020-2025)
Table 32. Global Magnetic Navigation Agv Sales (K Units) by Application
Table 33. Global Magnetic Navigation Agv Market Size by Application
Table 34. Global Magnetic Navigation Agv Sales by Application (2020-2025) & (K Units)
Table 35. Global Magnetic Navigation Agv Sales Market Share by Application (2020-2025)
Table 36. Global Magnetic Navigation Agv Market Size by Application (2020-2025) & (M USD)
Table 37. Global Magnetic Navigation Agv Market Share by Application (2020-2025)
Table 38. Global Magnetic Navigation Agv Sales Growth Rate by Application (2020-2025)
Table 39. Global Magnetic Navigation Agv Sales by Region (2020-2025) & (K Units)
Table 40. Global Magnetic Navigation Agv Sales Market Share by Region (2020-2025)
Table 41. Global Magnetic Navigation Agv Market Size by Region (2020-2025) & (M USD)
Table 42. Global Magnetic Navigation Agv Market Size Market Share by Region (2020-2025)
Table 43. North America Magnetic Navigation Agv Sales by Country (2020-2025) & (K Units)
Table 44. North America Magnetic Navigation Agv Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Magnetic Navigation Agv Sales by Country (2020-2025) & (K Units)
Table 46. Europe Magnetic Navigation Agv Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Magnetic Navigation Agv Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Magnetic Navigation Agv Market Size by Region (2020-2025) & (M USD)
Table 49. South America Magnetic Navigation Agv Sales by Country (2020-2025) & (K Units)
Table 50. South America Magnetic Navigation Agv Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Magnetic Navigation Agv Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Magnetic Navigation Agv Market Size by Region (2020-2025) & (M USD)
Table 53. Global Magnetic Navigation Agv Production (K Units) by Region(2020-2025)

Table 54. Global Magnetic Navigation Agv Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Magnetic Navigation Agv Revenue Market Share by Region (2020-2025)

Table 56. Global Magnetic Navigation Agv Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Magnetic Navigation Agv Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Magnetic Navigation Agv Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Magnetic Navigation Agv Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Magnetic Navigation Agv Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Daifuku Basic Information

Table 62. Daifuku Magnetic Navigation Agv Product Overview

Table 63. Daifuku Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Daifuku Business Overview

Table 65. Daifuku SWOT Analysis

Table 66. Daifuku Recent Developments

Table 67. JBT Corporation Basic Information

Table 68. JBT Corporation Magnetic Navigation Agv Product Overview

Table 69. JBT Corporation Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. JBT Corporation Business Overview

Table 71. JBT Corporation SWOT Analysis

Table 72. JBT Corporation Recent Developments

Table 73. Kion Group Basic Information

Table 74. Kion Group Magnetic Navigation Agv Product Overview

Table 75. Kion Group Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Kion Group Business Overview

Table 77. Kion Group SWOT Analysis

Table 78. Kion Group Recent Developments

Table 79. Toyota Industries Basic Information

Table 80. Toyota Industries Magnetic Navigation Agv Product Overview

Table 81. Toyota Industries Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. Toyota Industries Business Overview
Table 83. Toyota Industries Recent Developments
Table 84. Kuka Basic Information
Table 85. Kuka Magnetic Navigation Agv Product Overview
Table 86. Kuka Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 87. Kuka Business Overview
Table 88. Kuka Recent Developments
Table 89. Hyster-Yale Materials Handling Basic Information
Table 90. Hyster-Yale Materials Handling Magnetic Navigation Agv Product Overview
Table 91. Hyster-Yale Materials Handling Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 92. Hyster-Yale Materials Handling Business Overview
Table 93. Hyster-Yale Materials Handling Recent Developments
Table 94. EK Automation Basic Information
Table 95. EK Automation Magnetic Navigation Agv Product Overview
Table 96. EK Automation Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. EK Automation Business Overview
Table 98. EK Automation Recent Developments
Table 99. Seegrid Corporation Basic Information
Table 100. Seegrid Corporation Magnetic Navigation Agv Product Overview
Table 101. Seegrid Corporation Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Seegrid Corporation Business Overview
Table 103. Seegrid Corporation Recent Developments
Table 104. Kollmorgen Basic Information
Table 105. Kollmorgen Magnetic Navigation Agv Product Overview
Table 106. Kollmorgen Magnetic Navigation Agv Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. Kollmorgen Business Overview
Table 108. Kollmorgen Recent Developments
Table 109. Global Magnetic Navigation Agv Sales Forecast by Region (2026-2033) & (K Units)
Table 110. Global Magnetic Navigation Agv Market Size Forecast by Region (2026-2033) & (M USD)
Table 111. North America Magnetic Navigation Agv Sales Forecast by Country (2026-2033) & (K Units)
Table 112. North America Magnetic Navigation Agv Market Size Forecast by Country

(2026-2033) & (M USD)

Table 113. Europe Magnetic Navigation Agv Sales Forecast by Country (2026-2033) & (K Units)

Table 114. Europe Magnetic Navigation Agv Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Asia Pacific Magnetic Navigation Agv Sales Forecast by Region (2026-2033) & (K Units)

Table 116. Asia Pacific Magnetic Navigation Agv Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America Magnetic Navigation Agv Sales Forecast by Country (2026-2033) & (K Units)

Table 118. South America Magnetic Navigation Agv Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa Magnetic Navigation Agv Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa Magnetic Navigation Agv Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Magnetic Navigation Agv Sales Forecast by Type (2026-2033) & (K Units)

Table 122. Global Magnetic Navigation Agv Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Magnetic Navigation Agv Price Forecast by Type (2026-2033) & (USD/Unit)

Table 124. Global Magnetic Navigation Agv Sales (K Units) Forecast by Application (2026-2033)

Table 125. Global Magnetic Navigation Agv Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Magnetic Navigation Agv
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Magnetic Navigation Agv Market Size (M USD), 2024-2033
- Figure 5. Global Magnetic Navigation Agv Market Size (M USD) (2020-2033)
- Figure 6. Global Magnetic Navigation Agv Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Magnetic Navigation Agv Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Magnetic Navigation Agv Product Life Cycle
- Figure 13. Magnetic Navigation Agv Sales Share by Manufacturers in 2024
- Figure 14. Global Magnetic Navigation Agv Revenue Share by Manufacturers in 2024
- Figure 15. Magnetic Navigation Agv Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Magnetic Navigation Agv Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Magnetic Navigation Agv Revenue in 2024
- Figure 18. Industry Chain Map of Magnetic Navigation Agv
- Figure 19. Global Magnetic Navigation Agv Market PEST Analysis
- Figure 20. Global Magnetic Navigation Agv Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Magnetic Navigation Agv Market Share by Type
- Figure 27. Sales Market Share of Magnetic Navigation Agv by Type (2020-2025)
- Figure 28. Sales Market Share of Magnetic Navigation Agv by Type in 2024
- Figure 29. Market Size Share of Magnetic Navigation Agv by Type (2020-2025)
- Figure 30. Market Size Share of Magnetic Navigation Agv by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Magnetic Navigation Agv Market Share by Application

Figure 33. Global Magnetic Navigation Agv Sales Market Share by Application (2020-2025)

Figure 34. Global Magnetic Navigation Agv Sales Market Share by Application in 2024

Figure 35. Global Magnetic Navigation Agv Market Share by Application (2020-2025)

Figure 36. Global Magnetic Navigation Agv Market Share by Application in 2024

Figure 37. Global Magnetic Navigation Agv Sales Growth Rate by Application (2020-2025)

Figure 38. Global Magnetic Navigation Agv Sales Market Share by Region (2020-2025)

Figure 39. Global Magnetic Navigation Agv Market Size Market Share by Region (2020-2025)

Figure 40. North America Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Magnetic Navigation Agv Sales Market Share by Country in 2024

Figure 43. North America Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Magnetic Navigation Agv Market Size Market Share by Country in 2024

Figure 45. U.S. Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Magnetic Navigation Agv Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Magnetic Navigation Agv Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Magnetic Navigation Agv Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Magnetic Navigation Agv Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Magnetic Navigation Agv Sales Market Share by Country in 2024

Figure 53. Europe Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Magnetic Navigation Agv Market Size Market Share by Country in 2024

Figure 55. Germany Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K

Units)

Figure 56. Germany Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Magnetic Navigation Agv Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Magnetic Navigation Agv Sales Market Share by Region in 2024

Figure 67. Asia Pacific Magnetic Navigation Agv Market Size Market Share by Region in 2024

Figure 68. China Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Magnetic Navigation Agv Sales and Growth Rate (K Units)

Figure 79. South America Magnetic Navigation Agv Sales Market Share by Country in 2024

Figure 80. South America Magnetic Navigation Agv Market Size and Growth Rate (M USD)

Figure 81. South America Magnetic Navigation Agv Market Size Market Share by Country in 2024

Figure 82. Brazil Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Magnetic Navigation Agv Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Magnetic Navigation Agv Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Magnetic Navigation Agv Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Magnetic Navigation Agv Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Magnetic Navigation Agv Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Magnetic Navigation Agv Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Magnetic Navigation Agv Production Market Share by Region (2020-2025)

Figure 103. North America Magnetic Navigation Agv Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Magnetic Navigation Agv Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Magnetic Navigation Agv Production (K Units) Growth Rate (2020-2025)

Figure 106. China Magnetic Navigation Agv Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Magnetic Navigation Agv Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Magnetic Navigation Agv Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Magnetic Navigation Agv Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Magnetic Navigation Agv Market Share Forecast by Type (2026-2033)

Figure 111. Global Magnetic Navigation Agv Sales Forecast by Application (2026-2033)

Figure 112. Global Magnetic Navigation Agv Market Share Forecast by Application (2026-2033)

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