

Global Magnetic Materials Market Research Report 2026(Status and Outlook)

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Abstracts

Magnetic materials can be divided into soft magnetic materials and hard magnetic materials according to the difficulty of demagnetization after magnetization. Materials that are easy to demagnetize after magnetization are called soft magnetic materials, and materials that are not easy to demagnetize are called hard magnetic materials. Magnetic materials are composed of ferromagnetic materials or ferrimagnetic materials. Under the action of an external magnetic field H , there must be a corresponding magnetization intensity M or magnetic induction intensity B . The curves of their changes with the magnetic field intensity H are called magnetization curves (MH or BH curves). Global Magnetic Materials key players include DMEGC, LINGYI ITECH (GUANGDONG) COMPANY, Hitachi Metals, Ltd., TDG HOLDING CO., LTD, etc. Global top four manufacturers hold a share about 65%. China is the largest market, with a share over 70%, followed by Japan, and North America, both have a share over 15 percent. In terms of product, Permanent Magnetic Material is the largest segment, with a share about 65%. And in terms of application, the largest application is Consumer, followed by Communications, Computer, Automotive, etc. Magnetic materials are key new materials and high-tech products, and have long been strongly supported by national industrial policies. For example, the "Guidelines for Industrial Structure Adjustment" issued by the National Development and Reform Commission encourages the application of rare earth permanent magnet materials in fields such as wind turbines, while the "Work Plan for Digital Transformation of Raw Materials Industry" issued by the Ministry of Industry and Information Technology and other nine departments has also promoted the digital transformation of the magnetic materials industry and the innovation of cutting-edge materials. Growth of market demand With the rapid development of emerging terminal markets such as new energy vehicles, wind power generation, robots, aerospace, and rail transportation, the demand for magnetic materials is also increasing. In particular, the rapid growth of the new energy vehicle

market has effectively promoted the market demand for high-performance rare earth permanent magnet materials. Technological progress and talent support In the field of magnetic material research, China has made great progress, and the number of related patent applications has increased significantly. At the same time, with the continuous advancement of industry technology and the cultivation of high-end technical talents, it provides good technical support and talent guarantee for the development of the magnetic materials industry. Environmental protection needs With the improvement of global awareness of environmental protection, the demand for green industries and energy-saving products is becoming increasingly urgent. As an important functional material, magnetic materials play an important role in the conversion of electrical energy and kinetic energy, signal transmission, etc., which helps to promote energy conservation and emission reduction and sustainable development.

The global Magnetic Materials market size was estimated at USD 8650.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 9.30% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Magnetic Materials market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Magnetic Materials market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Magnetic Materials market.

Global Magnetic Materials Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Hitachi Metals, Ltd.
TDK
Ningbo Keningda Industry Co., Ltd.
DMEGC
LINGYI ITECH (GUANGDONG) COMPANY
Ningbo Yunsheng
Anhui Antai Technology Co., LTD
Shin-Etsu Chemical Co., Ltd.
Zhenghai Group Co., Ltd.
Innuovo
VAC
Arnold Magnetic
Galaxy Magnets
TDG HOLDING CO., LTD
Proterial, Ltd.
Yunlu Advanced Materials Technology
POCO Holding Co., Ltd.

Market Segmentation (by Type)

Soft Magnetic Material
Permanent Magnetic Material

Market Segmentation (by Application)

Automotive
Computer
Communications
Consumer
Other Industries

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Magnetic Materials Market
Overview of the regional outlook of the Magnetic Materials Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Magnetic Materials Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Magnetic Materials, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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