

Global M2M Module and Terminal Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on M2M Module and Terminal competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. M2M modules and terminals are key hardware for realizing automated information transmission and control between machines through cellular networks or other communication methods. Modules usually exist in the form of communication modules, and terminals are complete devices that integrate modules, processors and interfaces. They are widely used in fields such as Internet of Vehicles, smart grids, industrial automation, logistics tracking, smart security and telemedicine. Global sales in 2024 will be approximately 7.2 million units, the average unit price in 2024 will be approximately US\$28, and the single-line production capacity will be approximately 600,000 units. Upstream companies are mainly communication chip manufacturers, module manufacturers and electronic component suppliers, and downstream companies are mainly Internet of Vehicles service providers, energy companies, industrial equipment manufacturers, logistics companies and smart city solution providers.

The global M2M Module and Terminal market size was estimated at USD 202.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global M2M Module and Terminal market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts

SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global M2M Module and Terminal market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the M2M Module and Terminal market.

Global M2M Module and Terminal Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

D-Link

USR

Thales Group

Cobham

Toyo Denki

Hughes

Thuraya
Addvaluetech
Telit
Gainwise
Queclink Wireless Solutions

Market Segmentation (by Type)

M2M Module
M2M Terminal

Market Segmentation (by Application)

Utility Companies
Smart Metering
PV Farms
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the M2M Module and Terminal Market
Overview of the regional outlook of the M2M Module and Terminal Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the M2M Module and Terminal Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of M2M Module and Terminal, their

output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of M2M Module and Terminal
- 1.2 Key Market Segments
 - 1.2.1 M2M Module and Terminal Segment by Type
 - 1.2.2 M2M Module and Terminal Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 M2M MODULE AND TERMINAL MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global M2M Module and Terminal Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global M2M Module and Terminal Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 M2M MODULE AND TERMINAL MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global M2M Module and Terminal Product Life Cycle
- 3.3 Global M2M Module and Terminal Sales by Manufacturers (2020-2025)
- 3.4 Global M2M Module and Terminal Revenue Market Share by Manufacturers (2020-2025)
- 3.5 M2M Module and Terminal Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global M2M Module and Terminal Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 M2M Module and Terminal Market Competitive Situation and Trends
 - 3.8.1 M2M Module and Terminal Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest M2M Module and Terminal Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 M2M MODULE AND TERMINAL INDUSTRY CHAIN ANALYSIS

4.1 M2M Module and Terminal Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF M2M MODULE AND TERMINAL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global M2M Module and Terminal Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to M2M Module and Terminal Market

5.7 ESG Ratings of Leading Companies

6 M2M MODULE AND TERMINAL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global M2M Module and Terminal Sales Market Share by Type (2020-2025)

6.3 Global M2M Module and Terminal Market Size by Type (2020-2025)

6.4 Global M2M Module and Terminal Price by Type (2020-2025)

7 M2M MODULE AND TERMINAL MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global M2M Module and Terminal Market Sales by Application (2020-2025)
- 7.3 Global M2M Module and Terminal Market Size (M USD) by Application (2020-2025)
- 7.4 Global M2M Module and Terminal Sales Growth Rate by Application (2020-2025)

8 M2M MODULE AND TERMINAL MARKET SALES BY REGION

- 8.1 Global M2M Module and Terminal Sales by Region
 - 8.1.1 Global M2M Module and Terminal Sales by Region
 - 8.1.2 Global M2M Module and Terminal Sales Market Share by Region
- 8.2 Global M2M Module and Terminal Market Size by Region
 - 8.2.1 Global M2M Module and Terminal Market Size by Region
 - 8.2.2 Global M2M Module and Terminal Market Size by Region
- 8.3 North America
 - 8.3.1 North America M2M Module and Terminal Sales by Country
 - 8.3.2 North America M2M Module and Terminal Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe M2M Module and Terminal Sales by Country
 - 8.4.2 Europe M2M Module and Terminal Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific M2M Module and Terminal Sales by Region
 - 8.5.2 Asia Pacific M2M Module and Terminal Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America M2M Module and Terminal Sales by Country
 - 8.6.2 South America M2M Module and Terminal Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa M2M Module and Terminal Sales by Region
- 8.7.2 Middle East and Africa M2M Module and Terminal Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 M2M MODULE AND TERMINAL MARKET PRODUCTION BY REGION

- 9.1 Global Production of M2M Module and Terminal by Region(2020-2025)
- 9.2 Global M2M Module and Terminal Revenue Market Share by Region (2020-2025)
- 9.3 Global M2M Module and Terminal Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America M2M Module and Terminal Production
 - 9.4.1 North America M2M Module and Terminal Production Growth Rate (2020-2025)
 - 9.4.2 North America M2M Module and Terminal Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe M2M Module and Terminal Production
 - 9.5.1 Europe M2M Module and Terminal Production Growth Rate (2020-2025)
 - 9.5.2 Europe M2M Module and Terminal Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan M2M Module and Terminal Production (2020-2025)
 - 9.6.1 Japan M2M Module and Terminal Production Growth Rate (2020-2025)
 - 9.6.2 Japan M2M Module and Terminal Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China M2M Module and Terminal Production (2020-2025)
 - 9.7.1 China M2M Module and Terminal Production Growth Rate (2020-2025)
 - 9.7.2 China M2M Module and Terminal Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 D-Link
 - 10.1.1 D-Link Basic Information

- 10.1.2 D-Link M2M Module and Terminal Product Overview
- 10.1.3 D-Link M2M Module and Terminal Product Market Performance
- 10.1.4 D-Link Business Overview
- 10.1.5 D-Link SWOT Analysis
- 10.1.6 D-Link Recent Developments
- 10.2 USR
 - 10.2.1 USR Basic Information
 - 10.2.2 USR M2M Module and Terminal Product Overview
 - 10.2.3 USR M2M Module and Terminal Product Market Performance
 - 10.2.4 USR Business Overview
 - 10.2.5 USR SWOT Analysis
 - 10.2.6 USR Recent Developments
- 10.3 Thales Group
 - 10.3.1 Thales Group Basic Information
 - 10.3.2 Thales Group M2M Module and Terminal Product Overview
 - 10.3.3 Thales Group M2M Module and Terminal Product Market Performance
 - 10.3.4 Thales Group Business Overview
 - 10.3.5 Thales Group SWOT Analysis
 - 10.3.6 Thales Group Recent Developments
- 10.4 Cobham
 - 10.4.1 Cobham Basic Information
 - 10.4.2 Cobham M2M Module and Terminal Product Overview
 - 10.4.3 Cobham M2M Module and Terminal Product Market Performance
 - 10.4.4 Cobham Business Overview
 - 10.4.5 Cobham Recent Developments
- 10.5 Toyo Denki
 - 10.5.1 Toyo Denki Basic Information
 - 10.5.2 Toyo Denki M2M Module and Terminal Product Overview
 - 10.5.3 Toyo Denki M2M Module and Terminal Product Market Performance
 - 10.5.4 Toyo Denki Business Overview
 - 10.5.5 Toyo Denki Recent Developments
- 10.6 Hughes
 - 10.6.1 Hughes Basic Information
 - 10.6.2 Hughes M2M Module and Terminal Product Overview
 - 10.6.3 Hughes M2M Module and Terminal Product Market Performance
 - 10.6.4 Hughes Business Overview
 - 10.6.5 Hughes Recent Developments
- 10.7 Thuraya
 - 10.7.1 Thuraya Basic Information

- 10.7.2 Thuraya M2M Module and Terminal Product Overview
- 10.7.3 Thuraya M2M Module and Terminal Product Market Performance
- 10.7.4 Thuraya Business Overview
- 10.7.5 Thuraya Recent Developments
- 10.8 Addvaluetech
 - 10.8.1 Addvaluetech Basic Information
 - 10.8.2 Addvaluetech M2M Module and Terminal Product Overview
 - 10.8.3 Addvaluetech M2M Module and Terminal Product Market Performance
 - 10.8.4 Addvaluetech Business Overview
 - 10.8.5 Addvaluetech Recent Developments
- 10.9 Telit
 - 10.9.1 Telit Basic Information
 - 10.9.2 Telit M2M Module and Terminal Product Overview
 - 10.9.3 Telit M2M Module and Terminal Product Market Performance
 - 10.9.4 Telit Business Overview
 - 10.9.5 Telit Recent Developments
- 10.10 Gainwise
 - 10.10.1 Gainwise Basic Information
 - 10.10.2 Gainwise M2M Module and Terminal Product Overview
 - 10.10.3 Gainwise M2M Module and Terminal Product Market Performance
 - 10.10.4 Gainwise Business Overview
 - 10.10.5 Gainwise Recent Developments
- 10.11 Queclink Wireless Solutions
 - 10.11.1 Queclink Wireless Solutions Basic Information
 - 10.11.2 Queclink Wireless Solutions M2M Module and Terminal Product Overview
 - 10.11.3 Queclink Wireless Solutions M2M Module and Terminal Product Market Performance
 - 10.11.4 Queclink Wireless Solutions Business Overview
 - 10.11.5 Queclink Wireless Solutions Recent Developments

11 M2M MODULE AND TERMINAL MARKET FORECAST BY REGION

- 11.1 Global M2M Module and Terminal Market Size Forecast
- 11.2 Global M2M Module and Terminal Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe M2M Module and Terminal Market Size Forecast by Country
 - 11.2.3 Asia Pacific M2M Module and Terminal Market Size Forecast by Region
 - 11.2.4 South America M2M Module and Terminal Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of M2M Module and Terminal by

Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global M2M Module and Terminal Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of M2M Module and Terminal by Type (2026-2035)

12.1.2 Global M2M Module and Terminal Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of M2M Module and Terminal by Type (2026-2035)

12.2 Global M2M Module and Terminal Market Forecast by Application (2026-2035)

12.2.1 Global M2M Module and Terminal Sales (K Units) Forecast by Application

12.2.2 Global M2M Module and Terminal Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global M2M Module and Terminal Market Size by Type (M USD)
- Table 4. Global M2M Module and Terminal Market Size by Application
- Table 5. M2M Module and Terminal Market Size Comparison by Region (M USD)
- Table 6. Global M2M Module and Terminal Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global M2M Module and Terminal Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global M2M Module and Terminal Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global M2M Module and Terminal Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in M2M Module and Terminal as of 2025)
- Table 11. Global Market M2M Module and Terminal Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global M2M Module and Terminal Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. M2M Module and Terminal Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global M2M Module and Terminal Sales by Type (K Units)
- Table 27. Global M2M Module and Terminal Market Size by Type (M USD)

- Table 28. Global M2M Module and Terminal Sales (K Units) by Type (2020-2025)
- Table 29. Global M2M Module and Terminal Sales Market Share by Type (2020-2025)
- Table 30. Global M2M Module and Terminal Market Size (M USD) by Type (2020-2025)
- Table 31. Global M2M Module and Terminal Market Share by Type (2020-2025)
- Table 32. Global M2M Module and Terminal Price (USD/Unit) by Type (2020-2025)
- Table 33. Global M2M Module and Terminal Sales (K Units) by Application
- Table 34. Global M2M Module and Terminal Market Size by Application
- Table 35. Global M2M Module and Terminal Sales by Application (2020-2025) & (K Units)
- Table 36. Global M2M Module and Terminal Sales Market Share by Application (2020-2025)
- Table 37. Global M2M Module and Terminal Market Size by Application (2020-2025) & (M USD)
- Table 38. Global M2M Module and Terminal Market Share by Application (2020-2025)
- Table 39. Global M2M Module and Terminal Sales Growth Rate by Application (2020-2025)
- Table 40. Global M2M Module and Terminal Sales by Region (2020-2025) & (K Units)
- Table 41. Global M2M Module and Terminal Sales Market Share by Region (2020-2025)
- Table 42. Global M2M Module and Terminal Market Size by Region (2020-2025) & (M USD)
- Table 43. Global M2M Module and Terminal Market Size by Region (2020-2025)
- Table 44. North America M2M Module and Terminal Sales by Country (2020-2025) & (K Units)
- Table 45. North America M2M Module and Terminal Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe M2M Module and Terminal Sales by Country (2020-2025) & (K Units)
- Table 47. Europe M2M Module and Terminal Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific M2M Module and Terminal Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific M2M Module and Terminal Market Size by Region (2020-2025) & (M USD)
- Table 50. South America M2M Module and Terminal Sales by Country (2020-2025) & (K Units)
- Table 51. South America M2M Module and Terminal Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa M2M Module and Terminal Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa M2M Module and Terminal Market Size by Region (2020-2025) & (M USD)

Table 54. Global M2M Module and Terminal Production (K Units) by Region(2020-2025)

Table 55. Global M2M Module and Terminal Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global M2M Module and Terminal Revenue Market Share by Region (2020-2025)

Table 57. Global M2M Module and Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America M2M Module and Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe M2M Module and Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan M2M Module and Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China M2M Module and Terminal Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. D-Link Basic Information

Table 63. D-Link M2M Module and Terminal Product Overview

Table 64. D-Link M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. D-Link Business Overview

Table 66. D-Link SWOT Analysis

Table 67. D-Link Recent Developments

Table 68. USR Basic Information

Table 69. USR M2M Module and Terminal Product Overview

Table 70. USR M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. USR Business Overview

Table 72. USR SWOT Analysis

Table 73. USR Recent Developments

Table 74. Thales Group Basic Information

Table 75. Thales Group M2M Module and Terminal Product Overview

Table 76. Thales Group M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Thales Group Business Overview

Table 78. Thales Group SWOT Analysis

Table 79. Thales Group Recent Developments

Table 80. Cobham Basic Information

- Table 81. Cobham M2M Module and Terminal Product Overview
- Table 82. Cobham M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Cobham Business Overview
- Table 84. Cobham Recent Developments
- Table 85. Toyo Denki Basic Information
- Table 86. Toyo Denki M2M Module and Terminal Product Overview
- Table 87. Toyo Denki M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Toyo Denki Business Overview
- Table 89. Toyo Denki Recent Developments
- Table 90. Hughes Basic Information
- Table 91. Hughes M2M Module and Terminal Product Overview
- Table 92. Hughes M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Hughes Business Overview
- Table 94. Hughes Recent Developments
- Table 95. Thuraya Basic Information
- Table 96. Thuraya M2M Module and Terminal Product Overview
- Table 97. Thuraya M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Thuraya Business Overview
- Table 99. Thuraya Recent Developments
- Table 100. Addvaluetech Basic Information
- Table 101. Addvaluetech M2M Module and Terminal Product Overview
- Table 102. Addvaluetech M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Addvaluetech Business Overview
- Table 104. Addvaluetech Recent Developments
- Table 105. Telit Basic Information
- Table 106. Telit M2M Module and Terminal Product Overview
- Table 107. Telit M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Telit Business Overview
- Table 109. Telit Recent Developments
- Table 110. Gainwise Basic Information
- Table 111. Gainwise M2M Module and Terminal Product Overview
- Table 112. Gainwise M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Gainwise Business Overview

Table 114. Gainwise Recent Developments

Table 115. Queclick Wireless Solutions Basic Information

Table 116. Queclick Wireless Solutions M2M Module and Terminal Product Overview

Table 117. Queclick Wireless Solutions M2M Module and Terminal Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Queclick Wireless Solutions Business Overview

Table 119. Queclick Wireless Solutions Recent Developments

Table 120. Global M2M Module and Terminal Sales Forecast by Region (2026-2035) & (K Units)

Table 121. Global M2M Module and Terminal Market Size Forecast by Region (2026-2035) & (M USD)

Table 122. North America M2M Module and Terminal Sales Forecast by Country (2026-2035) & (K Units)

Table 123. North America M2M Module and Terminal Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Europe M2M Module and Terminal Sales Forecast by Country (2026-2035) & (K Units)

Table 125. Europe M2M Module and Terminal Market Size Forecast by Country (2026-2035) & (M USD)

Table 126. Asia Pacific M2M Module and Terminal Sales Forecast by Region (2026-2035) & (K Units)

Table 127. Asia Pacific M2M Module and Terminal Market Size Forecast by Region (2026-2035) & (M USD)

Table 128. South America M2M Module and Terminal Sales Forecast by Country (2026-2035) & (K Units)

Table 129. South America M2M Module and Terminal Market Size Forecast by Country (2026-2035) & (M USD)

Table 130. Middle East and Africa M2M Module and Terminal Sales Forecast by Country (2026-2035) & (Units)

Table 131. Middle East and Africa M2M Module and Terminal Market Size Forecast by Country (2026-2035) & (M USD)

Table 132. Global M2M Module and Terminal Sales Forecast by Type (2026-2035) & (K Units)

Table 133. Global M2M Module and Terminal Market Size Forecast by Type (2026-2035) & (M USD)

Table 134. Global M2M Module and Terminal Price Forecast by Type (2026-2035) & (USD/Unit)

Table 135. Global M2M Module and Terminal Sales (K Units) Forecast by Application

(2026-2035)

Table 136. Global M2M Module and Terminal Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of M2M Module and Terminal
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global M2M Module and Terminal Market Size (M USD), 2025-2035
- Figure 5. Global M2M Module and Terminal Market Size (M USD) (2020-2035)
- Figure 6. Global M2M Module and Terminal Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. M2M Module and Terminal Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global M2M Module and Terminal Product Life Cycle
- Figure 13. M2M Module and Terminal Sales Share by Manufacturers in 2025
- Figure 14. Global M2M Module and Terminal Revenue Share by Manufacturers in 2025
- Figure 15. M2M Module and Terminal Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market M2M Module and Terminal Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by M2M Module and Terminal Revenue in 2025
- Figure 18. Industry Chain Map of M2M Module and Terminal
- Figure 19. Global M2M Module and Terminal Market PEST Analysis
- Figure 20. Global M2M Module and Terminal Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global M2M Module and Terminal Market Share by Type
- Figure 27. Sales Market Share of M2M Module and Terminal by Type (2020-2025)
- Figure 28. Sales Market Share of M2M Module and Terminal by Type in 2025
- Figure 29. Market Share of M2M Module and Terminal by Type (2020-2025)
- Figure 30. Market Share of M2M Module and Terminal by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global M2M Module and Terminal Market Share by Application

Figure 33. Global M2M Module and Terminal Sales Market Share by Application (2020-2025)

Figure 34. Global M2M Module and Terminal Sales Market Share by Application in 2025

Figure 35. Global M2M Module and Terminal Market Share by Application (2020-2025)

Figure 36. Global M2M Module and Terminal Market Share by Application in 2025

Figure 37. Global M2M Module and Terminal Sales Growth Rate by Application (2020-2025)

Figure 38. Global M2M Module and Terminal Sales Market Share by Region (2020-2025)

Figure 39. Global M2M Module and Terminal Market Size by Region (2020-2025)

Figure 40. North America M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America M2M Module and Terminal Sales Market Share by Country in 2024

Figure 43. North America M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America M2M Module and Terminal Market Size by Country in 2024

Figure 45. U.S. M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada M2M Module and Terminal Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada M2M Module and Terminal Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico M2M Module and Terminal Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico M2M Module and Terminal Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe M2M Module and Terminal Sales Market Share by Country in 2024

Figure 53. Europe M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe M2M Module and Terminal Market Size by Country in 2024

Figure 55. Germany M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific M2M Module and Terminal Sales and Growth Rate (K Units)

Figure 66. Asia Pacific M2M Module and Terminal Sales Market Share by Region in 2024

Figure 67. Asia Pacific M2M Module and Terminal Market Size by Region in 2024

Figure 68. China M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia M2M Module and Terminal Sales and Growth Rate

(2020-2025) & (K Units)

Figure 77. Southeast Asia M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America M2M Module and Terminal Sales and Growth Rate (K Units)

Figure 79. South America M2M Module and Terminal Sales Market Share by Country in 2024

Figure 80. South America M2M Module and Terminal Market Size and Growth Rate (M USD)

Figure 81. South America M2M Module and Terminal Market Size by Country in 2024

Figure 82. Brazil M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa M2M Module and Terminal Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa M2M Module and Terminal Sales Market Share by Region in 2024

Figure 90. Middle East and Africa M2M Module and Terminal Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa M2M Module and Terminal Market Size by Region in 2024

Figure 92. Saudi Arabia M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa M2M Module and Terminal Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa M2M Module and Terminal Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global M2M Module and Terminal Production Market Share by Region (2020-2025)

Figure 103. North America M2M Module and Terminal Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe M2M Module and Terminal Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan M2M Module and Terminal Production (K Units) Growth Rate (2020-2025)

Figure 106. China M2M Module and Terminal Production (K Units) Growth Rate (2020-2025)

Figure 107. Global M2M Module and Terminal Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global M2M Module and Terminal Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global M2M Module and Terminal Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global M2M Module and Terminal Market Share Forecast by Type (2026-2035)

Figure 111. Global M2M Module and Terminal Sales Forecast by Application (2026-2035)

Figure 112. Global M2M Module and Terminal Market Share Forecast by Application (2026-2035)

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