

# Global M2M LPWA and Cellular Wearable Market Research Report 2023(Status and Outlook)

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## **Abstracts**

#### Report Overview

Bosson Research's latest report provides a deep insight into the global M2M LPWA and Cellular Wearable market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global M2M LPWA and Cellular Wearable Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the M2M LPWA and Cellular Wearable market in any manner. Global M2M LPWA and Cellular Wearable Market: Market Segmentation Analysis The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments. Key Company



Alps-Alpine

**Fibocom** 

Gemalto (Thales)

Gosuncn Welink

Huawei

LG Innotek

Murata

Neoway

Quectel

Sierra Wireless

SunSea AIOT (SimCom/LongSung)

**Telit Wireless Solutions** 

u-blox

**WNC** 

Market Segmentation (by Type)

LPWA Module

Cellular M2M Module

Market Segmentation (by Application)

Public Safety

Wireless Payment

Transportation

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered



Historical, current, and projected market size, in terms of value In-depth analysis of the M2M LPWA and Cellular Wearable Market Overview of the regional outlook of the M2M LPWA and Cellular Wearable Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

**Chapter Outline** 

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product



type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the M2M LPWA and Cellular Wearable Market and its likely evolution in the short to midterm, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.







### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of M2M LPWA and Cellular Wearable
- 1.2 Key Market Segments
  - 1.2.1 M2M LPWA and Cellular Wearable Segment by Type
  - 1.2.2 M2M LPWA and Cellular Wearable Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 M2M LPWA AND CELLULAR WEARABLE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global M2M LPWA and Cellular Wearable Market Size (M USD) Estimates and Forecasts (2018-2029)
- 2.1.2 Global M2M LPWA and Cellular Wearable Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 M2M LPWA AND CELLULAR WEARABLE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global M2M LPWA and Cellular Wearable Sales by Manufacturers (2018-2023)
- 3.2 Global M2M LPWA and Cellular Wearable Revenue Market Share by Manufacturers (2018-2023)
- 3.3 M2M LPWA and Cellular Wearable Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global M2M LPWA and Cellular Wearable Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers M2M LPWA and Cellular Wearable Sales Sites, Area Served, Product Type
- 3.6 M2M LPWA and Cellular Wearable Market Competitive Situation and Trends
- 3.6.1 M2M LPWA and Cellular Wearable Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest M2M LPWA and Cellular Wearable Players Market



## Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

#### 4 M2M LPWA AND CELLULAR WEARABLE INDUSTRY CHAIN ANALYSIS

- 4.1 M2M LPWA and Cellular Wearable Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF M2M LPWA AND CELLULAR WEARABLE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### 6 M2M LPWA AND CELLULAR WEARABLE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global M2M LPWA and Cellular Wearable Sales Market Share by Type (2018-2023)
- 6.3 Global M2M LPWA and Cellular Wearable Market Size Market Share by Type (2018-2023)
- 6.4 Global M2M LPWA and Cellular Wearable Price by Type (2018-2023)

# 7 M2M LPWA AND CELLULAR WEARABLE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global M2M LPWA and Cellular Wearable Market Sales by Application (2018-2023)
- 7.3 Global M2M LPWA and Cellular Wearable Market Size (M USD) by Application (2018-2023)



7.4 Global M2M LPWA and Cellular Wearable Sales Growth Rate by Application (2018-2023)

# 8 M2M LPWA AND CELLULAR WEARABLE MARKET SEGMENTATION BY REGION

- 8.1 Global M2M LPWA and Cellular Wearable Sales by Region
  - 8.1.1 Global M2M LPWA and Cellular Wearable Sales by Region
  - 8.1.2 Global M2M LPWA and Cellular Wearable Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America M2M LPWA and Cellular Wearable Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe M2M LPWA and Cellular Wearable Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific M2M LPWA and Cellular Wearable Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America M2M LPWA and Cellular Wearable Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa M2M LPWA and Cellular Wearable Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria



#### 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

9.1 Alps-Alpir	١e
----------------	----

- 9.1.1 Alps-Alpine M2M LPWA and Cellular Wearable Basic Information
- 9.1.2 Alps-Alpine M2M LPWA and Cellular Wearable Product Overview
- 9.1.3 Alps-Alpine M2M LPWA and Cellular Wearable Product Market Performance
- 9.1.4 Alps-Alpine Business Overview
- 9.1.5 Alps-Alpine M2M LPWA and Cellular Wearable SWOT Analysis
- 9.1.6 Alps-Alpine Recent Developments

#### 9.2 Fibocom

- 9.2.1 Fibocom M2M LPWA and Cellular Wearable Basic Information
- 9.2.2 Fibocom M2M LPWA and Cellular Wearable Product Overview
- 9.2.3 Fibocom M2M LPWA and Cellular Wearable Product Market Performance
- 9.2.4 Fibocom Business Overview
- 9.2.5 Fibocom M2M LPWA and Cellular Wearable SWOT Analysis
- 9.2.6 Fibocom Recent Developments

#### 9.3 Gemalto (Thales)

- 9.3.1 Gemalto (Thales) M2M LPWA and Cellular Wearable Basic Information
- 9.3.2 Gemalto (Thales) M2M LPWA and Cellular Wearable Product Overview
- 9.3.3 Gemalto (Thales) M2M LPWA and Cellular Wearable Product Market

#### Performance

- 9.3.4 Gemalto (Thales) Business Overview
- 9.3.5 Gemalto (Thales) M2M LPWA and Cellular Wearable SWOT Analysis
- 9.3.6 Gemalto (Thales) Recent Developments

### 9.4 Gosunch Welink

- 9.4.1 Gosuncn Welink M2M LPWA and Cellular Wearable Basic Information
- 9.4.2 Gosunch Welink M2M LPWA and Cellular Wearable Product Overview
- 9.4.3 Gosuncn Welink M2M LPWA and Cellular Wearable Product Market

#### Performance

- 9.4.4 Gosunch Welink Business Overview
- 9.4.5 Gosunch Welink M2M LPWA and Cellular Wearable SWOT Analysis
- 9.4.6 Gosunch Welink Recent Developments

#### 9.5 Huawei

- 9.5.1 Huawei M2M LPWA and Cellular Wearable Basic Information
- 9.5.2 Huawei M2M LPWA and Cellular Wearable Product Overview
- 9.5.3 Huawei M2M LPWA and Cellular Wearable Product Market Performance
- 9.5.4 Huawei Business Overview



- 9.5.5 Huawei M2M LPWA and Cellular Wearable SWOT Analysis
- 9.5.6 Huawei Recent Developments
- 9.6 LG Innotek
  - 9.6.1 LG Innotek M2M LPWA and Cellular Wearable Basic Information
  - 9.6.2 LG Innotek M2M LPWA and Cellular Wearable Product Overview
- 9.6.3 LG Innotek M2M LPWA and Cellular Wearable Product Market Performance
- 9.6.4 LG Innotek Business Overview
- 9.6.5 LG Innotek Recent Developments
- 9.7 Murata
- 9.7.1 Murata M2M LPWA and Cellular Wearable Basic Information
- 9.7.2 Murata M2M LPWA and Cellular Wearable Product Overview
- 9.7.3 Murata M2M LPWA and Cellular Wearable Product Market Performance
- 9.7.4 Murata Business Overview
- 9.7.5 Murata Recent Developments
- 9.8 Neoway
  - 9.8.1 Neoway M2M LPWA and Cellular Wearable Basic Information
  - 9.8.2 Neoway M2M LPWA and Cellular Wearable Product Overview
  - 9.8.3 Neoway M2M LPWA and Cellular Wearable Product Market Performance
  - 9.8.4 Neoway Business Overview
  - 9.8.5 Neoway Recent Developments
- 9.9 Quectel
  - 9.9.1 Quectel M2M LPWA and Cellular Wearable Basic Information
  - 9.9.2 Quectel M2M LPWA and Cellular Wearable Product Overview
  - 9.9.3 Quectel M2M LPWA and Cellular Wearable Product Market Performance
  - 9.9.4 Quectel Business Overview
  - 9.9.5 Quectel Recent Developments
- 9.10 Sierra Wireless
  - 9.10.1 Sierra Wireless M2M LPWA and Cellular Wearable Basic Information
  - 9.10.2 Sierra Wireless M2M LPWA and Cellular Wearable Product Overview
- 9.10.3 Sierra Wireless M2M LPWA and Cellular Wearable Product Market

#### Performance

- 9.10.4 Sierra Wireless Business Overview
- 9.10.5 Sierra Wireless Recent Developments
- 9.11 SunSea AIOT (SimCom/LongSung)
- 9.11.1 SunSea AIOT (SimCom/LongSung) M2M LPWA and Cellular Wearable Basic Information
- 9.11.2 SunSea AIOT (SimCom/LongSung) M2M LPWA and Cellular Wearable Product Overview
  - 9.11.3 SunSea AIOT (SimCom/LongSung) M2M LPWA and Cellular Wearable Product



#### Market Performance

- 9.11.4 SunSea AIOT (SimCom/LongSung) Business Overview
- 9.11.5 SunSea AIOT (SimCom/LongSung) Recent Developments
- 9.12 Telit Wireless Solutions
  - 9.12.1 Telit Wireless Solutions M2M LPWA and Cellular Wearable Basic Information
- 9.12.2 Telit Wireless Solutions M2M LPWA and Cellular Wearable Product Overview
- 9.12.3 Telit Wireless Solutions M2M LPWA and Cellular Wearable Product Market

#### Performance

- 9.12.4 Telit Wireless Solutions Business Overview
- 9.12.5 Telit Wireless Solutions Recent Developments
- 9.13 u-blox
  - 9.13.1 u-blox M2M LPWA and Cellular Wearable Basic Information
  - 9.13.2 u-blox M2M LPWA and Cellular Wearable Product Overview
  - 9.13.3 u-blox M2M LPWA and Cellular Wearable Product Market Performance
  - 9.13.4 u-blox Business Overview
  - 9.13.5 u-blox Recent Developments
- 9.14 WNC
  - 9.14.1 WNC M2M LPWA and Cellular Wearable Basic Information
- 9.14.2 WNC M2M LPWA and Cellular Wearable Product Overview
- 9.14.3 WNC M2M LPWA and Cellular Wearable Product Market Performance
- 9.14.4 WNC Business Overview
- 9.14.5 WNC Recent Developments

#### 10 M2M LPWA AND CELLULAR WEARABLE MARKET FORECAST BY REGION

- 10.1 Global M2M LPWA and Cellular Wearable Market Size Forecast
- 10.2 Global M2M LPWA and Cellular Wearable Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe M2M LPWA and Cellular Wearable Market Size Forecast by Country
- 10.2.3 Asia Pacific M2M LPWA and Cellular Wearable Market Size Forecast by Region
- 10.2.4 South America M2M LPWA and Cellular Wearable Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of M2M LPWA and Cellular Wearable by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

11.1 Global M2M LPWA and Cellular Wearable Market Forecast by Type (2024-2029)



- 11.1.1 Global Forecasted Sales of M2M LPWA and Cellular Wearable by Type (2024-2029)
- 11.1.2 Global M2M LPWA and Cellular Wearable Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of M2M LPWA and Cellular Wearable by Type (2024-2029)
- 11.2 Global M2M LPWA and Cellular Wearable Market Forecast by Application (2024-2029)
- 11.2.1 Global M2M LPWA and Cellular Wearable Sales (K Units) Forecast by Application
- 11.2.2 Global M2M LPWA and Cellular Wearable Market Size (M USD) Forecast by Application (2024-2029)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. M2M LPWA and Cellular Wearable Market Size Comparison by Region (M USD)
- Table 5. Global M2M LPWA and Cellular Wearable Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global M2M LPWA and Cellular Wearable Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global M2M LPWA and Cellular Wearable Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global M2M LPWA and Cellular Wearable Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in M2M LPWA and Cellular Wearable as of 2022)
- Table 10. Global Market M2M LPWA and Cellular Wearable Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers M2M LPWA and Cellular Wearable Sales Sites and Area Served
- Table 12. Manufacturers M2M LPWA and Cellular Wearable Product Type
- Table 13. Global M2M LPWA and Cellular Wearable Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of M2M LPWA and Cellular Wearable
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. M2M LPWA and Cellular Wearable Market Challenges
- Table 22. Market Restraints
- Table 23. Global M2M LPWA and Cellular Wearable Sales by Type (K Units)
- Table 24. Global M2M LPWA and Cellular Wearable Market Size by Type (M USD)
- Table 25. Global M2M LPWA and Cellular Wearable Sales (K Units) by Type (2018-2023)



- Table 26. Global M2M LPWA and Cellular Wearable Sales Market Share by Type (2018-2023)
- Table 27. Global M2M LPWA and Cellular Wearable Market Size (M USD) by Type (2018-2023)
- Table 28. Global M2M LPWA and Cellular Wearable Market Size Share by Type (2018-2023)
- Table 29. Global M2M LPWA and Cellular Wearable Price (USD/Unit) by Type (2018-2023)
- Table 30. Global M2M LPWA and Cellular Wearable Sales (K Units) by Application
- Table 31. Global M2M LPWA and Cellular Wearable Market Size by Application
- Table 32. Global M2M LPWA and Cellular Wearable Sales by Application (2018-2023) & (K Units)
- Table 33. Global M2M LPWA and Cellular Wearable Sales Market Share by Application (2018-2023)
- Table 34. Global M2M LPWA and Cellular Wearable Sales by Application (2018-2023) & (M USD)
- Table 35. Global M2M LPWA and Cellular Wearable Market Share by Application (2018-2023)
- Table 36. Global M2M LPWA and Cellular Wearable Sales Growth Rate by Application (2018-2023)
- Table 37. Global M2M LPWA and Cellular Wearable Sales by Region (2018-2023) & (K Units)
- Table 38. Global M2M LPWA and Cellular Wearable Sales Market Share by Region (2018-2023)
- Table 39. North America M2M LPWA and Cellular Wearable Sales by Country (2018-2023) & (K Units)
- Table 40. Europe M2M LPWA and Cellular Wearable Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific M2M LPWA and Cellular Wearable Sales by Region (2018-2023) & (K Units)
- Table 42. South America M2M LPWA and Cellular Wearable Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa M2M LPWA and Cellular Wearable Sales by Region (2018-2023) & (K Units)
- Table 44. Alps-Alpine M2M LPWA and Cellular Wearable Basic Information
- Table 45. Alps-Alpine M2M LPWA and Cellular Wearable Product Overview
- Table 46. Alps-Alpine M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Alps-Alpine Business Overview



- Table 48. Alps-Alpine M2M LPWA and Cellular Wearable SWOT Analysis
- Table 49. Alps-Alpine Recent Developments
- Table 50. Fibocom M2M LPWA and Cellular Wearable Basic Information
- Table 51. Fibocom M2M LPWA and Cellular Wearable Product Overview
- Table 52. Fibocom M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Fibocom Business Overview
- Table 54. Fibocom M2M LPWA and Cellular Wearable SWOT Analysis
- Table 55. Fibocom Recent Developments
- Table 56. Gemalto (Thales) M2M LPWA and Cellular Wearable Basic Information
- Table 57. Gemalto (Thales) M2M LPWA and Cellular Wearable Product Overview
- Table 58. Gemalto (Thales) M2M LPWA and Cellular Wearable Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Gemalto (Thales) Business Overview
- Table 60. Gemalto (Thales) M2M LPWA and Cellular Wearable SWOT Analysis
- Table 61. Gemalto (Thales) Recent Developments
- Table 62. Gosunch Welink M2M LPWA and Cellular Wearable Basic Information
- Table 63. Gosuncn Welink M2M LPWA and Cellular Wearable Product Overview
- Table 64. Gosuncn Welink M2M LPWA and Cellular Wearable Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Gosuncn Welink Business Overview
- Table 66. Gosunch Welink M2M LPWA and Cellular Wearable SWOT Analysis
- Table 67. Gosunch Welink Recent Developments
- Table 68. Huawei M2M LPWA and Cellular Wearable Basic Information
- Table 69. Huawei M2M LPWA and Cellular Wearable Product Overview
- Table 70. Huawei M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. Huawei Business Overview
- Table 72. Huawei M2M LPWA and Cellular Wearable SWOT Analysis
- Table 73. Huawei Recent Developments
- Table 74. LG Innotek M2M LPWA and Cellular Wearable Basic Information
- Table 75. LG Innotek M2M LPWA and Cellular Wearable Product Overview
- Table 76. LG Innotek M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. LG Innotek Business Overview
- Table 78. LG Innotek Recent Developments
- Table 79. Murata M2M LPWA and Cellular Wearable Basic Information
- Table 80. Murata M2M LPWA and Cellular Wearable Product Overview
- Table 81. Murata M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M



- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Murata Business Overview
- Table 83. Murata Recent Developments
- Table 84. Neoway M2M LPWA and Cellular Wearable Basic Information
- Table 85. Neoway M2M LPWA and Cellular Wearable Product Overview
- Table 86. Neoway M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. Neoway Business Overview
- Table 88. Neoway Recent Developments
- Table 89. Quectel M2M LPWA and Cellular Wearable Basic Information
- Table 90. Quectel M2M LPWA and Cellular Wearable Product Overview
- Table 91. Quectel M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M
- USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Quectel Business Overview
- Table 93. Quectel Recent Developments
- Table 94. Sierra Wireless M2M LPWA and Cellular Wearable Basic Information
- Table 95. Sierra Wireless M2M LPWA and Cellular Wearable Product Overview
- Table 96. Sierra Wireless M2M LPWA and Cellular Wearable Sales (K Units), Revenue
- (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Sierra Wireless Business Overview
- Table 98. Sierra Wireless Recent Developments
- Table 99. SunSea AIOT (SimCom/LongSung) M2M LPWA and Cellular Wearable Basic Information
- Table 100. SunSea AIOT (SimCom/LongSung) M2M LPWA and Cellular Wearable Product Overview
- Table 101. SunSea AIOT (SimCom/LongSung) M2M LPWA and Cellular Wearable
- Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. SunSea AIOT (SimCom/LongSung) Business Overview
- Table 103. SunSea AIOT (SimCom/LongSung) Recent Developments
- Table 104. Telit Wireless Solutions M2M LPWA and Cellular Wearable Basic Information
- Table 105. Telit Wireless Solutions M2M LPWA and Cellular Wearable Product Overview
- Table 106. Telit Wireless Solutions M2M LPWA and Cellular Wearable Sales (K Units),
- Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Telit Wireless Solutions Business Overview
- Table 108. Telit Wireless Solutions Recent Developments
- Table 109. u-blox M2M LPWA and Cellular Wearable Basic Information
- Table 110. u-blox M2M LPWA and Cellular Wearable Product Overview



Table 111. u-blox M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 112. u-blox Business Overview

Table 113. u-blox Recent Developments

Table 114. WNC M2M LPWA and Cellular Wearable Basic Information

Table 115. WNC M2M LPWA and Cellular Wearable Product Overview

Table 116. WNC M2M LPWA and Cellular Wearable Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 117. WNC Business Overview

Table 118. WNC Recent Developments

Table 119. Global M2M LPWA and Cellular Wearable Sales Forecast by Region (2024-2029) & (K Units)

Table 120. Global M2M LPWA and Cellular Wearable Market Size Forecast by Region (2024-2029) & (M USD)

Table 121. North America M2M LPWA and Cellular Wearable Sales Forecast by Country (2024-2029) & (K Units)

Table 122. North America M2M LPWA and Cellular Wearable Market Size Forecast by Country (2024-2029) & (M USD)

Table 123. Europe M2M LPWA and Cellular Wearable Sales Forecast by Country (2024-2029) & (K Units)

Table 124. Europe M2M LPWA and Cellular Wearable Market Size Forecast by Country (2024-2029) & (M USD)

Table 125. Asia Pacific M2M LPWA and Cellular Wearable Sales Forecast by Region (2024-2029) & (K Units)

Table 126. Asia Pacific M2M LPWA and Cellular Wearable Market Size Forecast by Region (2024-2029) & (M USD)

Table 127. South America M2M LPWA and Cellular Wearable Sales Forecast by Country (2024-2029) & (K Units)

Table 128. South America M2M LPWA and Cellular Wearable Market Size Forecast by Country (2024-2029) & (M USD)

Table 129. Middle East and Africa M2M LPWA and Cellular Wearable Consumption Forecast by Country (2024-2029) & (Units)

Table 130. Middle East and Africa M2M LPWA and Cellular Wearable Market Size Forecast by Country (2024-2029) & (M USD)

Table 131. Global M2M LPWA and Cellular Wearable Sales Forecast by Type (2024-2029) & (K Units)

Table 132. Global M2M LPWA and Cellular Wearable Market Size Forecast by Type (2024-2029) & (M USD)

Table 133. Global M2M LPWA and Cellular Wearable Price Forecast by Type



(2024-2029) & (USD/Unit)

Table 134. Global M2M LPWA and Cellular Wearable Sales (K Units) Forecast by Application (2024-2029)

Table 135. Global M2M LPWA and Cellular Wearable Market Size Forecast by Application (2024-2029) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of M2M LPWA and Cellular Wearable
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global M2M LPWA and Cellular Wearable Market Size (M USD), 2018-2029
- Figure 5. Global M2M LPWA and Cellular Wearable Market Size (M USD) (2018-2029)
- Figure 6. Global M2M LPWA and Cellular Wearable Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. M2M LPWA and Cellular Wearable Market Size by Country (M USD)
- Figure 11. M2M LPWA and Cellular Wearable Sales Share by Manufacturers in 2022
- Figure 12. Global M2M LPWA and Cellular Wearable Revenue Share by Manufacturers in 2022
- Figure 13. M2M LPWA and Cellular Wearable Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market M2M LPWA and Cellular Wearable Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by M2M LPWA and Cellular Wearable Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global M2M LPWA and Cellular Wearable Market Share by Type
- Figure 18. Sales Market Share of M2M LPWA and Cellular Wearable by Type (2018-2023)
- Figure 19. Sales Market Share of M2M LPWA and Cellular Wearable by Type in 2022
- Figure 20. Market Size Share of M2M LPWA and Cellular Wearable by Type (2018-2023)
- Figure 21. Market Size Market Share of M2M LPWA and Cellular Wearable by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global M2M LPWA and Cellular Wearable Market Share by Application
- Figure 24. Global M2M LPWA and Cellular Wearable Sales Market Share by Application (2018-2023)
- Figure 25. Global M2M LPWA and Cellular Wearable Sales Market Share by Application in 2022
- Figure 26. Global M2M LPWA and Cellular Wearable Market Share by Application



(2018-2023)

Figure 27. Global M2M LPWA and Cellular Wearable Market Share by Application in 2022

Figure 28. Global M2M LPWA and Cellular Wearable Sales Growth Rate by Application (2018-2023)

Figure 29. Global M2M LPWA and Cellular Wearable Sales Market Share by Region (2018-2023)

Figure 30. North America M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America M2M LPWA and Cellular Wearable Sales Market Share by Country in 2022

Figure 32. U.S. M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada M2M LPWA and Cellular Wearable Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico M2M LPWA and Cellular Wearable Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe M2M LPWA and Cellular Wearable Sales Market Share by Country in 2022

Figure 37. Germany M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific M2M LPWA and Cellular Wearable Sales and Growth Rate (K Units)

Figure 43. Asia Pacific M2M LPWA and Cellular Wearable Sales Market Share by Region in 2022

Figure 44. China M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)



Figure 46. South Korea M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America M2M LPWA and Cellular Wearable Sales and Growth Rate (K Units)

Figure 50. South America M2M LPWA and Cellular Wearable Sales Market Share by Country in 2022

Figure 51. Brazil M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa M2M LPWA and Cellular Wearable Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa M2M LPWA and Cellular Wearable Sales Market Share by Region in 2022

Figure 56. Saudi Arabia M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa M2M LPWA and Cellular Wearable Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global M2M LPWA and Cellular Wearable Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global M2M LPWA and Cellular Wearable Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global M2M LPWA and Cellular Wearable Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global M2M LPWA and Cellular Wearable Market Share Forecast by Type (2024-2029)

Figure 65. Global M2M LPWA and Cellular Wearable Sales Forecast by Application



(2024-2029)

Figure 66. Global M2M LPWA and Cellular Wearable Market Share Forecast by Application (2024-2029)



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