

# Global Lyme Disease Testing Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Lyme disease is caused by the bacterium *Borrelia burgdorferi* and rarely, *Borrelia mayonii*. It is transmitted to humans through the bite of infected blacklegged ticks. Typical symptoms include fever, headache, fatigue, and a characteristic skin rash called erythema migrans. Lyme disease is usually diagnosed by serology. RIPL uses a modified 2-tier testing approach. The initial screening test is a combined IgG and IgM ELISA that detects antibodies against 2 *Borrelia burgdorferi* antigens – VlsE1 and pepC10.

The Global Lyme Disease Testing Market Size was estimated at USD 215.73 million in 2023 and is projected to reach USD 316.56 million by 2029, exhibiting a CAGR of 6.60% during the forecast period.

This report provides a deep insight into the global Lyme Disease Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Lyme Disease Testing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Lyme Disease Testing market in any manner.

### Global Lyme Disease Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Quidel Corporation

Roche Holding AG

Fujirebio(H.U. Group Holdings)

ZEUS Scientific

IGeneX

Thermo Fisher Scientific

Everlywell

Oxford Immunotec Global PLC(PerkinElmer)

BioMerieux

Bio-Rad Laboratories

T2 Biosystems

## Market Segmentation (by Type)

ELISA

Western Blotting

PCR

Others

## Market Segmentation (by Application)

Hospital and Testing Agency

Personal

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lyme Disease Testing Market

Overview of the regional outlook of the Lyme Disease Testing Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lyme Disease Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Lyme Disease Testing
- 1.2 Key Market Segments
  - 1.2.1 Lyme Disease Testing Segment by Type
  - 1.2.2 Lyme Disease Testing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 LYME DISEASE TESTING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 LYME DISEASE TESTING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Lyme Disease Testing Revenue Market Share by Company (2019-2024)
- 3.2 Lyme Disease Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Lyme Disease Testing Market Size Sites, Area Served, Product Type
- 3.4 Lyme Disease Testing Market Competitive Situation and Trends
  - 3.4.1 Lyme Disease Testing Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Lyme Disease Testing Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 LYME DISEASE TESTING VALUE CHAIN ANALYSIS**

- 4.1 Lyme Disease Testing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF LYME DISEASE TESTING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 LYME DISEASE TESTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Lyme Disease Testing Market Size Market Share by Type (2019-2024)
- 6.3 Global Lyme Disease Testing Market Size Growth Rate by Type (2019-2024)

## **7 LYME DISEASE TESTING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Lyme Disease Testing Market Size (M USD) by Application (2019-2024)
- 7.3 Global Lyme Disease Testing Market Size Growth Rate by Application (2019-2024)

## **8 LYME DISEASE TESTING MARKET SEGMENTATION BY REGION**

- 8.1 Global Lyme Disease Testing Market Size by Region
  - 8.1.1 Global Lyme Disease Testing Market Size by Region
  - 8.1.2 Global Lyme Disease Testing Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Lyme Disease Testing Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Lyme Disease Testing Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy



8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Lyme Disease Testing Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Lyme Disease Testing Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Lyme Disease Testing Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Quidel Corporation

9.1.1 Quidel Corporation Lyme Disease Testing Basic Information

9.1.2 Quidel Corporation Lyme Disease Testing Product Overview

9.1.3 Quidel Corporation Lyme Disease Testing Product Market Performance

9.1.4 Quidel Corporation Lyme Disease Testing SWOT Analysis

9.1.5 Quidel Corporation Business Overview

9.1.6 Quidel Corporation Recent Developments

9.2 Roche Holding AG

9.2.1 Roche Holding AG Lyme Disease Testing Basic Information

9.2.2 Roche Holding AG Lyme Disease Testing Product Overview

9.2.3 Roche Holding AG Lyme Disease Testing Product Market Performance

9.2.4 Quidel Corporation Lyme Disease Testing SWOT Analysis

9.2.5 Roche Holding AG Business Overview

9.2.6 Roche Holding AG Recent Developments

9.3 Fujirebio(H.U. Group Holdings)

9.3.1 Fujirebio(H.U. Group Holdings) Lyme Disease Testing Basic Information

- 9.3.2 Fujirebio(H.U. Group Holdings) Lyme Disease Testing Product Overview
- 9.3.3 Fujirebio(H.U. Group Holdings) Lyme Disease Testing Product Market Performance
- 9.3.4 Quidel Corporation Lyme Disease Testing SWOT Analysis
- 9.3.5 Fujirebio(H.U. Group Holdings) Business Overview
- 9.3.6 Fujirebio(H.U. Group Holdings) Recent Developments
- 9.4 ZEUS Scientific
  - 9.4.1 ZEUS Scientific Lyme Disease Testing Basic Information
  - 9.4.2 ZEUS Scientific Lyme Disease Testing Product Overview
  - 9.4.3 ZEUS Scientific Lyme Disease Testing Product Market Performance
  - 9.4.4 ZEUS Scientific Business Overview
  - 9.4.5 ZEUS Scientific Recent Developments
- 9.5 IGeneX
  - 9.5.1 IGeneX Lyme Disease Testing Basic Information
  - 9.5.2 IGeneX Lyme Disease Testing Product Overview
  - 9.5.3 IGeneX Lyme Disease Testing Product Market Performance
  - 9.5.4 IGeneX Business Overview
  - 9.5.5 IGeneX Recent Developments
- 9.6 Thermo Fisher Scientific
  - 9.6.1 Thermo Fisher Scientific Lyme Disease Testing Basic Information
  - 9.6.2 Thermo Fisher Scientific Lyme Disease Testing Product Overview
  - 9.6.3 Thermo Fisher Scientific Lyme Disease Testing Product Market Performance
  - 9.6.4 Thermo Fisher Scientific Business Overview
  - 9.6.5 Thermo Fisher Scientific Recent Developments
- 9.7 Everlywell
  - 9.7.1 Everlywell Lyme Disease Testing Basic Information
  - 9.7.2 Everlywell Lyme Disease Testing Product Overview
  - 9.7.3 Everlywell Lyme Disease Testing Product Market Performance
  - 9.7.4 Everlywell Business Overview
  - 9.7.5 Everlywell Recent Developments
- 9.8 Oxford Immunotec Global PLC(PerkinElmer)
  - 9.8.1 Oxford Immunotec Global PLC(PerkinElmer) Lyme Disease Testing Basic Information
  - 9.8.2 Oxford Immunotec Global PLC(PerkinElmer) Lyme Disease Testing Product Overview
  - 9.8.3 Oxford Immunotec Global PLC(PerkinElmer) Lyme Disease Testing Product Market Performance
  - 9.8.4 Oxford Immunotec Global PLC(PerkinElmer) Business Overview
  - 9.8.5 Oxford Immunotec Global PLC(PerkinElmer) Recent Developments

## 9.9 BioMerieux

- 9.9.1 BioMerieux Lyme Disease Testing Basic Information
- 9.9.2 BioMerieux Lyme Disease Testing Product Overview
- 9.9.3 BioMerieux Lyme Disease Testing Product Market Performance
- 9.9.4 BioMerieux Business Overview
- 9.9.5 BioMerieux Recent Developments

## 9.10 Bio-Rad Laboratories

- 9.10.1 Bio-Rad Laboratories Lyme Disease Testing Basic Information
- 9.10.2 Bio-Rad Laboratories Lyme Disease Testing Product Overview
- 9.10.3 Bio-Rad Laboratories Lyme Disease Testing Product Market Performance
- 9.10.4 Bio-Rad Laboratories Business Overview
- 9.10.5 Bio-Rad Laboratories Recent Developments

## 9.11 T2 Biosystems

- 9.11.1 T2 Biosystems Lyme Disease Testing Basic Information
- 9.11.2 T2 Biosystems Lyme Disease Testing Product Overview
- 9.11.3 T2 Biosystems Lyme Disease Testing Product Market Performance
- 9.11.4 T2 Biosystems Business Overview
- 9.11.5 T2 Biosystems Recent Developments

## **10 LYME DISEASE TESTING REGIONAL MARKET FORECAST**

### 10.1 Global Lyme Disease Testing Market Size Forecast

### 10.2 Global Lyme Disease Testing Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Lyme Disease Testing Market Size Forecast by Country
- 10.2.3 Asia Pacific Lyme Disease Testing Market Size Forecast by Region
- 10.2.4 South America Lyme Disease Testing Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Lyme Disease Testing by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

### 11.1 Global Lyme Disease Testing Market Forecast by Type (2025-2030)

### 11.2 Global Lyme Disease Testing Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Lyme Disease Testing Market Size Comparison by Region (M USD)

Table 5. Global Lyme Disease Testing Revenue (M USD) by Company (2019-2024)

Table 6. Global Lyme Disease Testing Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Lyme Disease Testing as of 2022)

Table 8. Company Lyme Disease Testing Market Size Sites and Area Served

Table 9. Company Lyme Disease Testing Product Type

Table 10. Global Lyme Disease Testing Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Lyme Disease Testing

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Lyme Disease Testing Market Challenges

Table 18. Global Lyme Disease Testing Market Size by Type (M USD)

Table 19. Global Lyme Disease Testing Market Size (M USD) by Type (2019-2024)

Table 20. Global Lyme Disease Testing Market Size Share by Type (2019-2024)

Table 21. Global Lyme Disease Testing Market Size Growth Rate by Type (2019-2024)

Table 22. Global Lyme Disease Testing Market Size by Application

Table 23. Global Lyme Disease Testing Market Size by Application (2019-2024) & (M USD)

Table 24. Global Lyme Disease Testing Market Share by Application (2019-2024)

Table 25. Global Lyme Disease Testing Market Size Growth Rate by Application (2019-2024)

Table 26. Global Lyme Disease Testing Market Size by Region (2019-2024) & (M USD)

Table 27. Global Lyme Disease Testing Market Size Market Share by Region (2019-2024)

Table 28. North America Lyme Disease Testing Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Lyme Disease Testing Market Size by Country (2019-2024) & (M USD)

USD)

Table 30. Asia Pacific Lyme Disease Testing Market Size by Region (2019-2024) & (M USD)

Table 31. South America Lyme Disease Testing Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Lyme Disease Testing Market Size by Region (2019-2024) & (M USD)

Table 33. Quidel Corporation Lyme Disease Testing Basic Information

Table 34. Quidel Corporation Lyme Disease Testing Product Overview

Table 35. Quidel Corporation Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Quidel Corporation Lyme Disease Testing SWOT Analysis

Table 37. Quidel Corporation Business Overview

Table 38. Quidel Corporation Recent Developments

Table 39. Roche Holding AG Lyme Disease Testing Basic Information

Table 40. Roche Holding AG Lyme Disease Testing Product Overview

Table 41. Roche Holding AG Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Quidel Corporation Lyme Disease Testing SWOT Analysis

Table 43. Roche Holding AG Business Overview

Table 44. Roche Holding AG Recent Developments

Table 45. Fujirebio(H.U. Group Holdings) Lyme Disease Testing Basic Information

Table 46. Fujirebio(H.U. Group Holdings) Lyme Disease Testing Product Overview

Table 47. Fujirebio(H.U. Group Holdings) Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Quidel Corporation Lyme Disease Testing SWOT Analysis

Table 49. Fujirebio(H.U. Group Holdings) Business Overview

Table 50. Fujirebio(H.U. Group Holdings) Recent Developments

Table 51. ZEUS Scientific Lyme Disease Testing Basic Information

Table 52. ZEUS Scientific Lyme Disease Testing Product Overview

Table 53. ZEUS Scientific Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 54. ZEUS Scientific Business Overview

Table 55. ZEUS Scientific Recent Developments

Table 56. IGeneX Lyme Disease Testing Basic Information

Table 57. IGeneX Lyme Disease Testing Product Overview

Table 58. IGeneX Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 59. IGeneX Business Overview

Table 60. IGeneX Recent Developments

Table 61. Thermo Fisher Scientific Lyme Disease Testing Basic Information

Table 62. Thermo Fisher Scientific Lyme Disease Testing Product Overview

Table 63. Thermo Fisher Scientific Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Thermo Fisher Scientific Business Overview

Table 65. Thermo Fisher Scientific Recent Developments

Table 66. Everlywell Lyme Disease Testing Basic Information

Table 67. Everlywell Lyme Disease Testing Product Overview

Table 68. Everlywell Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Everlywell Business Overview

Table 70. Everlywell Recent Developments

Table 71. Oxford Immunotec Global PLC(PerkinElmer) Lyme Disease Testing Basic Information

Table 72. Oxford Immunotec Global PLC(PerkinElmer) Lyme Disease Testing Product Overview

Table 73. Oxford Immunotec Global PLC(PerkinElmer) Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Oxford Immunotec Global PLC(PerkinElmer) Business Overview

Table 75. Oxford Immunotec Global PLC(PerkinElmer) Recent Developments

Table 76. BioMerieux Lyme Disease Testing Basic Information

Table 77. BioMerieux Lyme Disease Testing Product Overview

Table 78. BioMerieux Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 79. BioMerieux Business Overview

Table 80. BioMerieux Recent Developments

Table 81. Bio-Rad Laboratories Lyme Disease Testing Basic Information

Table 82. Bio-Rad Laboratories Lyme Disease Testing Product Overview

Table 83. Bio-Rad Laboratories Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Bio-Rad Laboratories Business Overview

Table 85. Bio-Rad Laboratories Recent Developments

Table 86. T2 Biosystems Lyme Disease Testing Basic Information

Table 87. T2 Biosystems Lyme Disease Testing Product Overview

Table 88. T2 Biosystems Lyme Disease Testing Revenue (M USD) and Gross Margin (2019-2024)

Table 89. T2 Biosystems Business Overview

Table 90. T2 Biosystems Recent Developments



Table 91. Global Lyme Disease Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 92. North America Lyme Disease Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 93. Europe Lyme Disease Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific Lyme Disease Testing Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America Lyme Disease Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa Lyme Disease Testing Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global Lyme Disease Testing Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global Lyme Disease Testing Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Lyme Disease Testing

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Lyme Disease Testing Market Size (M USD), 2019-2030

Figure 5. Global Lyme Disease Testing Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Lyme Disease Testing Market Size by Country (M USD)

Figure 10. Global Lyme Disease Testing Revenue Share by Company in 2023

Figure 11. Lyme Disease Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Lyme Disease Testing Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Lyme Disease Testing Market Share by Type

Figure 15. Market Size Share of Lyme Disease Testing by Type (2019-2024)

Figure 16. Market Size Market Share of Lyme Disease Testing by Type in 2022

Figure 17. Global Lyme Disease Testing Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Lyme Disease Testing Market Share by Application

Figure 20. Global Lyme Disease Testing Market Share by Application (2019-2024)

Figure 21. Global Lyme Disease Testing Market Share by Application in 2022

Figure 22. Global Lyme Disease Testing Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Lyme Disease Testing Market Size Market Share by Region (2019-2024)

Figure 24. North America Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Lyme Disease Testing Market Size Market Share by Country in 2023

Figure 26. U.S. Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Lyme Disease Testing Market Size (M USD) and Growth Rate (2019-2024)



Figure 28. Mexico Lyme Disease Testing Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Lyme Disease Testing Market Size Market Share by Country in 2023

Figure 31. Germany Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Lyme Disease Testing Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Lyme Disease Testing Market Size Market Share by Region in 2023

Figure 38. China Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Lyme Disease Testing Market Size and Growth Rate (M USD)

Figure 44. South America Lyme Disease Testing Market Size Market Share by Country in 2023

Figure 45. Brazil Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Lyme Disease Testing Market Size and Growth Rate

(M USD)

Figure 49. Middle East and Africa Lyme Disease Testing Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Lyme Disease Testing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Lyme Disease Testing Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Lyme Disease Testing Market Share Forecast by Type (2025-2030)

Figure 57. Global Lyme Disease Testing Market Share Forecast by Application (2025-2030)

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