

Global LVT Floor Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global LVT Floor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global LVT Floor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the LVT Floor market in any manner.

Global LVT Floor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tarkett

Armstrong

Mannington Mills

NOX Corporation

LG Hausys

Congoleum

Mohawk

Gerflor

Forbo

Beaulieu

RiL

Metroflor

Milliken

Polyflor

Karndean

Parterre

Snmo LVT

Hailide New Material

Market Segmentation (by Type)

Decorative Luxury Vinyl Flooring (LVT)

Functional Luxury Vinyl Flooring (LVT)

Market Segmentation (by Application)

Commercial Use

Residential Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the LVT Floor Market

Overview of the regional outlook of the LVT Floor Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the LVT Floor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of LVT Floor
- 1.2 Key Market Segments
 - 1.2.1 LVT Floor Segment by Type
 - 1.2.2 LVT Floor Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LVT FLOOR MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global LVT Floor Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global LVT Floor Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LVT FLOOR MARKET COMPETITIVE LANDSCAPE

- 3.1 Global LVT Floor Sales by Manufacturers (2019-2024)
- 3.2 Global LVT Floor Revenue Market Share by Manufacturers (2019-2024)
- 3.3 LVT Floor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global LVT Floor Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers LVT Floor Sales Sites, Area Served, Product Type
- 3.6 LVT Floor Market Competitive Situation and Trends
 - 3.6.1 LVT Floor Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest LVT Floor Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 LVT FLOOR INDUSTRY CHAIN ANALYSIS

- 4.1 LVT Floor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LVT FLOOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LVT FLOOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global LVT Floor Sales Market Share by Type (2019-2024)
- 6.3 Global LVT Floor Market Size Market Share by Type (2019-2024)
- 6.4 Global LVT Floor Price by Type (2019-2024)

7 LVT FLOOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global LVT Floor Market Sales by Application (2019-2024)
- 7.3 Global LVT Floor Market Size (M USD) by Application (2019-2024)
- 7.4 Global LVT Floor Sales Growth Rate by Application (2019-2024)

8 LVT FLOOR MARKET SEGMENTATION BY REGION

- 8.1 Global LVT Floor Sales by Region
 - 8.1.1 Global LVT Floor Sales by Region
 - 8.1.2 Global LVT Floor Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America LVT Floor Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe LVT Floor Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific LVT Floor Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America LVT Floor Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa LVT Floor Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Tarkett
 - 9.1.1 Tarkett LVT Floor Basic Information
 - 9.1.2 Tarkett LVT Floor Product Overview
 - 9.1.3 Tarkett LVT Floor Product Market Performance
 - 9.1.4 Tarkett Business Overview
 - 9.1.5 Tarkett LVT Floor SWOT Analysis
 - 9.1.6 Tarkett Recent Developments
- 9.2 Armstrong
 - 9.2.1 Armstrong LVT Floor Basic Information

- 9.2.2 Armstrong LVT Floor Product Overview
- 9.2.3 Armstrong LVT Floor Product Market Performance
- 9.2.4 Armstrong Business Overview
- 9.2.5 Armstrong LVT Floor SWOT Analysis
- 9.2.6 Armstrong Recent Developments
- 9.3 Mannington Mills
 - 9.3.1 Mannington Mills LVT Floor Basic Information
 - 9.3.2 Mannington Mills LVT Floor Product Overview
 - 9.3.3 Mannington Mills LVT Floor Product Market Performance
 - 9.3.4 Mannington Mills LVT Floor SWOT Analysis
 - 9.3.5 Mannington Mills Business Overview
 - 9.3.6 Mannington Mills Recent Developments
- 9.4 NOX Corporation
 - 9.4.1 NOX Corporation LVT Floor Basic Information
 - 9.4.2 NOX Corporation LVT Floor Product Overview
 - 9.4.3 NOX Corporation LVT Floor Product Market Performance
 - 9.4.4 NOX Corporation Business Overview
 - 9.4.5 NOX Corporation Recent Developments
- 9.5 LG Hausys
 - 9.5.1 LG Hausys LVT Floor Basic Information
 - 9.5.2 LG Hausys LVT Floor Product Overview
 - 9.5.3 LG Hausys LVT Floor Product Market Performance
 - 9.5.4 LG Hausys Business Overview
 - 9.5.5 LG Hausys Recent Developments
- 9.6 Congoleum
 - 9.6.1 Congoleum LVT Floor Basic Information
 - 9.6.2 Congoleum LVT Floor Product Overview
 - 9.6.3 Congoleum LVT Floor Product Market Performance
 - 9.6.4 Congoleum Business Overview
 - 9.6.5 Congoleum Recent Developments
- 9.7 Mohawk
 - 9.7.1 Mohawk LVT Floor Basic Information
 - 9.7.2 Mohawk LVT Floor Product Overview
 - 9.7.3 Mohawk LVT Floor Product Market Performance
 - 9.7.4 Mohawk Business Overview
 - 9.7.5 Mohawk Recent Developments
- 9.8 Gerflor
 - 9.8.1 Gerflor LVT Floor Basic Information
 - 9.8.2 Gerflor LVT Floor Product Overview

- 9.8.3 Gerflor LVT Floor Product Market Performance
- 9.8.4 Gerflor Business Overview
- 9.8.5 Gerflor Recent Developments
- 9.9 Forbo
 - 9.9.1 Forbo LVT Floor Basic Information
 - 9.9.2 Forbo LVT Floor Product Overview
 - 9.9.3 Forbo LVT Floor Product Market Performance
 - 9.9.4 Forbo Business Overview
 - 9.9.5 Forbo Recent Developments
- 9.10 Beaulieu
 - 9.10.1 Beaulieu LVT Floor Basic Information
 - 9.10.2 Beaulieu LVT Floor Product Overview
 - 9.10.3 Beaulieu LVT Floor Product Market Performance
 - 9.10.4 Beaulieu Business Overview
 - 9.10.5 Beaulieu Recent Developments
- 9.11 RiL
 - 9.11.1 RiL LVT Floor Basic Information
 - 9.11.2 RiL LVT Floor Product Overview
 - 9.11.3 RiL LVT Floor Product Market Performance
 - 9.11.4 RiL Business Overview
 - 9.11.5 RiL Recent Developments
- 9.12 Metroflor
 - 9.12.1 Metroflor LVT Floor Basic Information
 - 9.12.2 Metroflor LVT Floor Product Overview
 - 9.12.3 Metroflor LVT Floor Product Market Performance
 - 9.12.4 Metroflor Business Overview
 - 9.12.5 Metroflor Recent Developments
- 9.13 Milliken
 - 9.13.1 Milliken LVT Floor Basic Information
 - 9.13.2 Milliken LVT Floor Product Overview
 - 9.13.3 Milliken LVT Floor Product Market Performance
 - 9.13.4 Milliken Business Overview
 - 9.13.5 Milliken Recent Developments
- 9.14 Polyflor
 - 9.14.1 Polyflor LVT Floor Basic Information
 - 9.14.2 Polyflor LVT Floor Product Overview
 - 9.14.3 Polyflor LVT Floor Product Market Performance
 - 9.14.4 Polyflor Business Overview
 - 9.14.5 Polyflor Recent Developments

9.15 Karndean

- 9.15.1 Karndean LVT Floor Basic Information
- 9.15.2 Karndean LVT Floor Product Overview
- 9.15.3 Karndean LVT Floor Product Market Performance
- 9.15.4 Karndean Business Overview
- 9.15.5 Karndean Recent Developments

9.16 Parterre

- 9.16.1 Parterre LVT Floor Basic Information
- 9.16.2 Parterre LVT Floor Product Overview
- 9.16.3 Parterre LVT Floor Product Market Performance
- 9.16.4 Parterre Business Overview
- 9.16.5 Parterre Recent Developments

9.17 Snmo LVT

- 9.17.1 Snmo LVT LVT Floor Basic Information
- 9.17.2 Snmo LVT LVT Floor Product Overview
- 9.17.3 Snmo LVT LVT Floor Product Market Performance
- 9.17.4 Snmo LVT Business Overview
- 9.17.5 Snmo LVT Recent Developments

9.18 Hailide New Material

- 9.18.1 Hailide New Material LVT Floor Basic Information
- 9.18.2 Hailide New Material LVT Floor Product Overview
- 9.18.3 Hailide New Material LVT Floor Product Market Performance
- 9.18.4 Hailide New Material Business Overview
- 9.18.5 Hailide New Material Recent Developments

10 LVT FLOOR MARKET FORECAST BY REGION

10.1 Global LVT Floor Market Size Forecast

10.2 Global LVT Floor Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe LVT Floor Market Size Forecast by Country
- 10.2.3 Asia Pacific LVT Floor Market Size Forecast by Region
- 10.2.4 South America LVT Floor Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of LVT Floor by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global LVT Floor Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of LVT Floor by Type (2025-2030)

- 11.1.2 Global LVT Floor Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of LVT Floor by Type (2025-2030)
- 11.2 Global LVT Floor Market Forecast by Application (2025-2030)
 - 11.2.1 Global LVT Floor Sales (K Units) Forecast by Application
 - 11.2.2 Global LVT Floor Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. LVT Floor Market Size Comparison by Region (M USD)
- Table 5. Global LVT Floor Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global LVT Floor Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global LVT Floor Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global LVT Floor Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in LVT Floor as of 2022)
- Table 10. Global Market LVT Floor Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers LVT Floor Sales Sites and Area Served
- Table 12. Manufacturers LVT Floor Product Type
- Table 13. Global LVT Floor Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of LVT Floor
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. LVT Floor Market Challenges
- Table 22. Global LVT Floor Sales by Type (K Units)
- Table 23. Global LVT Floor Market Size by Type (M USD)
- Table 24. Global LVT Floor Sales (K Units) by Type (2019-2024)
- Table 25. Global LVT Floor Sales Market Share by Type (2019-2024)
- Table 26. Global LVT Floor Market Size (M USD) by Type (2019-2024)
- Table 27. Global LVT Floor Market Size Share by Type (2019-2024)
- Table 28. Global LVT Floor Price (USD/Unit) by Type (2019-2024)
- Table 29. Global LVT Floor Sales (K Units) by Application
- Table 30. Global LVT Floor Market Size by Application
- Table 31. Global LVT Floor Sales by Application (2019-2024) & (K Units)
- Table 32. Global LVT Floor Sales Market Share by Application (2019-2024)
- Table 33. Global LVT Floor Sales by Application (2019-2024) & (M USD)

- Table 34. Global LVT Floor Market Share by Application (2019-2024)
- Table 35. Global LVT Floor Sales Growth Rate by Application (2019-2024)
- Table 36. Global LVT Floor Sales by Region (2019-2024) & (K Units)
- Table 37. Global LVT Floor Sales Market Share by Region (2019-2024)
- Table 38. North America LVT Floor Sales by Country (2019-2024) & (K Units)
- Table 39. Europe LVT Floor Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific LVT Floor Sales by Region (2019-2024) & (K Units)
- Table 41. South America LVT Floor Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa LVT Floor Sales by Region (2019-2024) & (K Units)
- Table 43. Tarkett LVT Floor Basic Information
- Table 44. Tarkett LVT Floor Product Overview
- Table 45. Tarkett LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Tarkett Business Overview
- Table 47. Tarkett LVT Floor SWOT Analysis
- Table 48. Tarkett Recent Developments
- Table 49. Armstrong LVT Floor Basic Information
- Table 50. Armstrong LVT Floor Product Overview
- Table 51. Armstrong LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Armstrong Business Overview
- Table 53. Armstrong LVT Floor SWOT Analysis
- Table 54. Armstrong Recent Developments
- Table 55. Mannington Mills LVT Floor Basic Information
- Table 56. Mannington Mills LVT Floor Product Overview
- Table 57. Mannington Mills LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Mannington Mills LVT Floor SWOT Analysis
- Table 59. Mannington Mills Business Overview
- Table 60. Mannington Mills Recent Developments
- Table 61. NOX Corporation LVT Floor Basic Information
- Table 62. NOX Corporation LVT Floor Product Overview
- Table 63. NOX Corporation LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. NOX Corporation Business Overview
- Table 65. NOX Corporation Recent Developments
- Table 66. LG Hausys LVT Floor Basic Information
- Table 67. LG Hausys LVT Floor Product Overview
- Table 68. LG Hausys LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2019-2024)

Table 69. LG Hausys Business Overview

Table 70. LG Hausys Recent Developments

Table 71. Congoleum LVT Floor Basic Information

Table 72. Congoleum LVT Floor Product Overview

Table 73. Congoleum LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Congoleum Business Overview

Table 75. Congoleum Recent Developments

Table 76. Mohawk LVT Floor Basic Information

Table 77. Mohawk LVT Floor Product Overview

Table 78. Mohawk LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Mohawk Business Overview

Table 80. Mohawk Recent Developments

Table 81. Gerflor LVT Floor Basic Information

Table 82. Gerflor LVT Floor Product Overview

Table 83. Gerflor LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Gerflor Business Overview

Table 85. Gerflor Recent Developments

Table 86. Forbo LVT Floor Basic Information

Table 87. Forbo LVT Floor Product Overview

Table 88. Forbo LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Forbo Business Overview

Table 90. Forbo Recent Developments

Table 91. Beaulieu LVT Floor Basic Information

Table 92. Beaulieu LVT Floor Product Overview

Table 93. Beaulieu LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Beaulieu Business Overview

Table 95. Beaulieu Recent Developments

Table 96. RiL LVT Floor Basic Information

Table 97. RiL LVT Floor Product Overview

Table 98. RiL LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. RiL Business Overview

Table 100. RiL Recent Developments

- Table 101. Metroflor LVT Floor Basic Information
- Table 102. Metroflor LVT Floor Product Overview
- Table 103. Metroflor LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Metroflor Business Overview
- Table 105. Metroflor Recent Developments
- Table 106. Milliken LVT Floor Basic Information
- Table 107. Milliken LVT Floor Product Overview
- Table 108. Milliken LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Milliken Business Overview
- Table 110. Milliken Recent Developments
- Table 111. Polyflor LVT Floor Basic Information
- Table 112. Polyflor LVT Floor Product Overview
- Table 113. Polyflor LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Polyflor Business Overview
- Table 115. Polyflor Recent Developments
- Table 116. Karndean LVT Floor Basic Information
- Table 117. Karndean LVT Floor Product Overview
- Table 118. Karndean LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Karndean Business Overview
- Table 120. Karndean Recent Developments
- Table 121. Parterre LVT Floor Basic Information
- Table 122. Parterre LVT Floor Product Overview
- Table 123. Parterre LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Parterre Business Overview
- Table 125. Parterre Recent Developments
- Table 126. Snmo LVT LVT Floor Basic Information
- Table 127. Snmo LVT LVT Floor Product Overview
- Table 128. Snmo LVT LVT Floor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Snmo LVT Business Overview
- Table 130. Snmo LVT Recent Developments
- Table 131. Hailide New Material LVT Floor Basic Information
- Table 132. Hailide New Material LVT Floor Product Overview
- Table 133. Hailide New Material LVT Floor Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 134. Hailide New Material Business Overview

Table 135. Hailide New Material Recent Developments

Table 136. Global LVT Floor Sales Forecast by Region (2025-2030) & (K Units)

Table 137. Global LVT Floor Market Size Forecast by Region (2025-2030) & (M USD)

Table 138. North America LVT Floor Sales Forecast by Country (2025-2030) & (K Units)

Table 139. North America LVT Floor Market Size Forecast by Country (2025-2030) & (M USD)

Table 140. Europe LVT Floor Sales Forecast by Country (2025-2030) & (K Units)

Table 141. Europe LVT Floor Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Asia Pacific LVT Floor Sales Forecast by Region (2025-2030) & (K Units)

Table 143. Asia Pacific LVT Floor Market Size Forecast by Region (2025-2030) & (M USD)

Table 144. South America LVT Floor Sales Forecast by Country (2025-2030) & (K Units)

Table 145. South America LVT Floor Market Size Forecast by Country (2025-2030) & (M USD)

Table 146. Middle East and Africa LVT Floor Consumption Forecast by Country (2025-2030) & (Units)

Table 147. Middle East and Africa LVT Floor Market Size Forecast by Country (2025-2030) & (M USD)

Table 148. Global LVT Floor Sales Forecast by Type (2025-2030) & (K Units)

Table 149. Global LVT Floor Market Size Forecast by Type (2025-2030) & (M USD)

Table 150. Global LVT Floor Price Forecast by Type (2025-2030) & (USD/Unit)

Table 151. Global LVT Floor Sales (K Units) Forecast by Application (2025-2030)

Table 152. Global LVT Floor Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of LVT Floor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global LVT Floor Market Size (M USD), 2019-2030
- Figure 5. Global LVT Floor Market Size (M USD) (2019-2030)
- Figure 6. Global LVT Floor Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. LVT Floor Market Size by Country (M USD)
- Figure 11. LVT Floor Sales Share by Manufacturers in 2023
- Figure 12. Global LVT Floor Revenue Share by Manufacturers in 2023
- Figure 13. LVT Floor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market LVT Floor Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by LVT Floor Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global LVT Floor Market Share by Type
- Figure 18. Sales Market Share of LVT Floor by Type (2019-2024)
- Figure 19. Sales Market Share of LVT Floor by Type in 2023
- Figure 20. Market Size Share of LVT Floor by Type (2019-2024)
- Figure 21. Market Size Market Share of LVT Floor by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global LVT Floor Market Share by Application
- Figure 24. Global LVT Floor Sales Market Share by Application (2019-2024)
- Figure 25. Global LVT Floor Sales Market Share by Application in 2023
- Figure 26. Global LVT Floor Market Share by Application (2019-2024)
- Figure 27. Global LVT Floor Market Share by Application in 2023
- Figure 28. Global LVT Floor Sales Growth Rate by Application (2019-2024)
- Figure 29. Global LVT Floor Sales Market Share by Region (2019-2024)
- Figure 30. North America LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America LVT Floor Sales Market Share by Country in 2023
- Figure 32. U.S. LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada LVT Floor Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico LVT Floor Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe LVT Floor Sales Market Share by Country in 2023
- Figure 37. Germany LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific LVT Floor Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific LVT Floor Sales Market Share by Region in 2023
- Figure 44. China LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America LVT Floor Sales and Growth Rate (K Units)
- Figure 50. South America LVT Floor Sales Market Share by Country in 2023
- Figure 51. Brazil LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa LVT Floor Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa LVT Floor Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa LVT Floor Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global LVT Floor Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global LVT Floor Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global LVT Floor Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global LVT Floor Market Share Forecast by Type (2025-2030)
- Figure 65. Global LVT Floor Sales Forecast by Application (2025-2030)
- Figure 66. Global LVT Floor Market Share Forecast by Application (2025-2030)

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