

Global Luxury Vinyl Tile (LVT) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

LVT is an acronym for 'luxury vinyl tile.' It is a marketing term used by numerous companies to describe their vinyl flooring that is decoratively patterned to emulate the look of natural wood, granite or other types of flooring. There is no exact definition of the term, only generalities. It is not actually a separate category of tiling, simply a way of describing standard vinyl tiling that has been designed to match natural flooring.

The global Luxury Vinyl Tile (LVT) market size was estimated at USD 9193.10 million in 2023 and is projected to reach USD 26749.00 million by 2032, exhibiting a CAGR of 12.60% during the forecast period.

North America Luxury Vinyl Tile (LVT) market size was estimated at USD 2940.82 million in 2023, at a CAGR of 10.80% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Luxury Vinyl Tile (LVT) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Luxury Vinyl Tile (LVT) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Luxury Vinyl Tile (LVT) market in any manner.

Global Luxury Vinyl Tile (LVT) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tarkett

Armstrong

Mohawk

Mannington Mills

Congoleum

Gerflor

Forbo

Shaw Floors

Metroflor

Karndean

Beaulieu

LG Hausys

Milliken

NOX Corporation

Novalis

Polyflor

Market Segmentation (by Type)

Loose-lay LVT

Dry-back LVT

SPC

WPC

Others

Market Segmentation (by Application)

Commercial Use

Residential Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Luxury Vinyl Tile (LVT) Market

Overview of the regional outlook of the Luxury Vinyl Tile (LVT) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Luxury Vinyl Tile (LVT) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Luxury Vinyl Tile (LVT), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Luxury Vinyl Tile (LVT)
- 1.2 Key Market Segments
 - 1.2.1 Luxury Vinyl Tile (LVT) Segment by Type
 - 1.2.2 Luxury Vinyl Tile (LVT) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LUXURY VINYL TILE (LVT) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Luxury Vinyl Tile (LVT) Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Luxury Vinyl Tile (LVT) Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LUXURY VINYL TILE (LVT) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Luxury Vinyl Tile (LVT) Sales by Manufacturers (2019-2024)
- 3.2 Global Luxury Vinyl Tile (LVT) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Luxury Vinyl Tile (LVT) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Luxury Vinyl Tile (LVT) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Luxury Vinyl Tile (LVT) Sales Sites, Area Served, Product Type
- 3.6 Luxury Vinyl Tile (LVT) Market Competitive Situation and Trends
 - 3.6.1 Luxury Vinyl Tile (LVT) Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Luxury Vinyl Tile (LVT) Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 LUXURY VINYL TILE (LVT) INDUSTRY CHAIN ANALYSIS

- 4.1 Luxury Vinyl Tile (LVT) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LUXURY VINYL TILE (LVT) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LUXURY VINYL TILE (LVT) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Luxury Vinyl Tile (LVT) Sales Market Share by Type (2019-2024)
- 6.3 Global Luxury Vinyl Tile (LVT) Market Size Market Share by Type (2019-2024)
- 6.4 Global Luxury Vinyl Tile (LVT) Price by Type (2019-2024)

7 LUXURY VINYL TILE (LVT) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Luxury Vinyl Tile (LVT) Market Sales by Application (2019-2024)
- 7.3 Global Luxury Vinyl Tile (LVT) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Luxury Vinyl Tile (LVT) Sales Growth Rate by Application (2019-2024)

8 LUXURY VINYL TILE (LVT) MARKET CONSUMPTION BY REGION

- 8.1 Global Luxury Vinyl Tile (LVT) Sales by Region
 - 8.1.1 Global Luxury Vinyl Tile (LVT) Sales by Region
 - 8.1.2 Global Luxury Vinyl Tile (LVT) Sales Market Share by Region
- 8.2 North America

- 8.2.1 North America Luxury Vinyl Tile (LVT) Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Luxury Vinyl Tile (LVT) Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Luxury Vinyl Tile (LVT) Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Luxury Vinyl Tile (LVT) Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Luxury Vinyl Tile (LVT) Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 LUXURY VINYL TILE (LVT) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Luxury Vinyl Tile (LVT) by Region (2019-2024)
- 9.2 Global Luxury Vinyl Tile (LVT) Revenue Market Share by Region (2019-2024)
- 9.3 Global Luxury Vinyl Tile (LVT) Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Luxury Vinyl Tile (LVT) Production
 - 9.4.1 North America Luxury Vinyl Tile (LVT) Production Growth Rate (2019-2024)

9.4.2 North America Luxury Vinyl Tile (LVT) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Luxury Vinyl Tile (LVT) Production

9.5.1 Europe Luxury Vinyl Tile (LVT) Production Growth Rate (2019-2024)

9.5.2 Europe Luxury Vinyl Tile (LVT) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Luxury Vinyl Tile (LVT) Production (2019-2024)

9.6.1 Japan Luxury Vinyl Tile (LVT) Production Growth Rate (2019-2024)

9.6.2 Japan Luxury Vinyl Tile (LVT) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Luxury Vinyl Tile (LVT) Production (2019-2024)

9.7.1 China Luxury Vinyl Tile (LVT) Production Growth Rate (2019-2024)

9.7.2 China Luxury Vinyl Tile (LVT) Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Tarkett

10.1.1 Tarkett Luxury Vinyl Tile (LVT) Basic Information

10.1.2 Tarkett Luxury Vinyl Tile (LVT) Product Overview

10.1.3 Tarkett Luxury Vinyl Tile (LVT) Product Market Performance

10.1.4 Tarkett Business Overview

10.1.5 Tarkett Luxury Vinyl Tile (LVT) SWOT Analysis

10.1.6 Tarkett Recent Developments

10.2 Armstrong

10.2.1 Armstrong Luxury Vinyl Tile (LVT) Basic Information

10.2.2 Armstrong Luxury Vinyl Tile (LVT) Product Overview

10.2.3 Armstrong Luxury Vinyl Tile (LVT) Product Market Performance

10.2.4 Armstrong Business Overview

10.2.5 Armstrong Luxury Vinyl Tile (LVT) SWOT Analysis

10.2.6 Armstrong Recent Developments

10.3 Mohawk

10.3.1 Mohawk Luxury Vinyl Tile (LVT) Basic Information

10.3.2 Mohawk Luxury Vinyl Tile (LVT) Product Overview

10.3.3 Mohawk Luxury Vinyl Tile (LVT) Product Market Performance

10.3.4 Mohawk Luxury Vinyl Tile (LVT) SWOT Analysis

10.3.5 Mohawk Business Overview

10.3.6 Mohawk Recent Developments

10.4 Mannington Mills

- 10.4.1 Mannington Mills Luxury Vinyl Tile (LVT) Basic Information
- 10.4.2 Mannington Mills Luxury Vinyl Tile (LVT) Product Overview
- 10.4.3 Mannington Mills Luxury Vinyl Tile (LVT) Product Market Performance
- 10.4.4 Mannington Mills Business Overview
- 10.4.5 Mannington Mills Recent Developments
- 10.5 Congoleum
 - 10.5.1 Congoleum Luxury Vinyl Tile (LVT) Basic Information
 - 10.5.2 Congoleum Luxury Vinyl Tile (LVT) Product Overview
 - 10.5.3 Congoleum Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.5.4 Congoleum Business Overview
 - 10.5.5 Congoleum Recent Developments
- 10.6 Gerflor
 - 10.6.1 Gerflor Luxury Vinyl Tile (LVT) Basic Information
 - 10.6.2 Gerflor Luxury Vinyl Tile (LVT) Product Overview
 - 10.6.3 Gerflor Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.6.4 Gerflor Business Overview
 - 10.6.5 Gerflor Recent Developments
- 10.7 Forbo
 - 10.7.1 Forbo Luxury Vinyl Tile (LVT) Basic Information
 - 10.7.2 Forbo Luxury Vinyl Tile (LVT) Product Overview
 - 10.7.3 Forbo Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.7.4 Forbo Business Overview
 - 10.7.5 Forbo Recent Developments
- 10.8 Shaw Floors
 - 10.8.1 Shaw Floors Luxury Vinyl Tile (LVT) Basic Information
 - 10.8.2 Shaw Floors Luxury Vinyl Tile (LVT) Product Overview
 - 10.8.3 Shaw Floors Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.8.4 Shaw Floors Business Overview
 - 10.8.5 Shaw Floors Recent Developments
- 10.9 Metroflor
 - 10.9.1 Metroflor Luxury Vinyl Tile (LVT) Basic Information
 - 10.9.2 Metroflor Luxury Vinyl Tile (LVT) Product Overview
 - 10.9.3 Metroflor Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.9.4 Metroflor Business Overview
 - 10.9.5 Metroflor Recent Developments
- 10.10 Karndean
 - 10.10.1 Karndean Luxury Vinyl Tile (LVT) Basic Information
 - 10.10.2 Karndean Luxury Vinyl Tile (LVT) Product Overview
 - 10.10.3 Karndean Luxury Vinyl Tile (LVT) Product Market Performance

- 10.10.4 Karndean Business Overview
- 10.10.5 Karndean Recent Developments
- 10.11 Beaulieu
 - 10.11.1 Beaulieu Luxury Vinyl Tile (LVT) Basic Information
 - 10.11.2 Beaulieu Luxury Vinyl Tile (LVT) Product Overview
 - 10.11.3 Beaulieu Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.11.4 Beaulieu Business Overview
 - 10.11.5 Beaulieu Recent Developments
- 10.12 LG Hausys
 - 10.12.1 LG Hausys Luxury Vinyl Tile (LVT) Basic Information
 - 10.12.2 LG Hausys Luxury Vinyl Tile (LVT) Product Overview
 - 10.12.3 LG Hausys Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.12.4 LG Hausys Business Overview
 - 10.12.5 LG Hausys Recent Developments
- 10.13 Milliken
 - 10.13.1 Milliken Luxury Vinyl Tile (LVT) Basic Information
 - 10.13.2 Milliken Luxury Vinyl Tile (LVT) Product Overview
 - 10.13.3 Milliken Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.13.4 Milliken Business Overview
 - 10.13.5 Milliken Recent Developments
- 10.14 NOX Corporation
 - 10.14.1 NOX Corporation Luxury Vinyl Tile (LVT) Basic Information
 - 10.14.2 NOX Corporation Luxury Vinyl Tile (LVT) Product Overview
 - 10.14.3 NOX Corporation Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.14.4 NOX Corporation Business Overview
 - 10.14.5 NOX Corporation Recent Developments
- 10.15 Novalis
 - 10.15.1 Novalis Luxury Vinyl Tile (LVT) Basic Information
 - 10.15.2 Novalis Luxury Vinyl Tile (LVT) Product Overview
 - 10.15.3 Novalis Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.15.4 Novalis Business Overview
 - 10.15.5 Novalis Recent Developments
- 10.16 Polyflor
 - 10.16.1 Polyflor Luxury Vinyl Tile (LVT) Basic Information
 - 10.16.2 Polyflor Luxury Vinyl Tile (LVT) Product Overview
 - 10.16.3 Polyflor Luxury Vinyl Tile (LVT) Product Market Performance
 - 10.16.4 Polyflor Business Overview
 - 10.16.5 Polyflor Recent Developments

11 LUXURY VINYL TILE (LVT) MARKET FORECAST BY REGION

11.1 Global Luxury Vinyl Tile (LVT) Market Size Forecast

11.2 Global Luxury Vinyl Tile (LVT) Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Luxury Vinyl Tile (LVT) Market Size Forecast by Country

11.2.3 Asia Pacific Luxury Vinyl Tile (LVT) Market Size Forecast by Region

11.2.4 South America Luxury Vinyl Tile (LVT) Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Luxury Vinyl Tile (LVT) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Luxury Vinyl Tile (LVT) Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Luxury Vinyl Tile (LVT) by Type (2025-2032)

12.1.2 Global Luxury Vinyl Tile (LVT) Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Luxury Vinyl Tile (LVT) by Type (2025-2032)

12.2 Global Luxury Vinyl Tile (LVT) Market Forecast by Application (2025-2032)

12.2.1 Global Luxury Vinyl Tile (LVT) Sales (K MT) Forecast by Application

12.2.2 Global Luxury Vinyl Tile (LVT) Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Luxury Vinyl Tile (LVT) Market Size Comparison by Region (M USD)

Table 5. Global Luxury Vinyl Tile (LVT) Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Luxury Vinyl Tile (LVT) Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Luxury Vinyl Tile (LVT) Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Luxury Vinyl Tile (LVT) Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Luxury Vinyl Tile (LVT) as of 2022)

Table 10. Global Market Luxury Vinyl Tile (LVT) Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Luxury Vinyl Tile (LVT) Sales Sites and Area Served

Table 12. Manufacturers Luxury Vinyl Tile (LVT) Product Type

Table 13. Global Luxury Vinyl Tile (LVT) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Luxury Vinyl Tile (LVT)

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Luxury Vinyl Tile (LVT) Market Challenges

Table 22. Global Luxury Vinyl Tile (LVT) Sales by Type (K MT)

Table 23. Global Luxury Vinyl Tile (LVT) Market Size by Type (M USD)

Table 24. Global Luxury Vinyl Tile (LVT) Sales (K MT) by Type (2019-2024)

Table 25. Global Luxury Vinyl Tile (LVT) Sales Market Share by Type (2019-2024)

Table 26. Global Luxury Vinyl Tile (LVT) Market Size (M USD) by Type (2019-2024)

Table 27. Global Luxury Vinyl Tile (LVT) Market Size Share by Type (2019-2024)

Table 28. Global Luxury Vinyl Tile (LVT) Price (USD/MT) by Type (2019-2024)

Table 29. Global Luxury Vinyl Tile (LVT) Sales (K MT) by Application

Table 30. Global Luxury Vinyl Tile (LVT) Market Size by Application

Table 31. Global Luxury Vinyl Tile (LVT) Sales by Application (2019-2024) & (K MT)

Table 32. Global Luxury Vinyl Tile (LVT) Sales Market Share by Application (2019-2024)

Table 33. Global Luxury Vinyl Tile (LVT) Sales by Application (2019-2024) & (M USD)

Table 34. Global Luxury Vinyl Tile (LVT) Market Share by Application (2019-2024)

Table 35. Global Luxury Vinyl Tile (LVT) Sales Growth Rate by Application (2019-2024)

Table 36. Global Luxury Vinyl Tile (LVT) Sales by Region (2019-2024) & (K MT)

Table 37. Global Luxury Vinyl Tile (LVT) Sales Market Share by Region (2019-2024)

Table 38. North America Luxury Vinyl Tile (LVT) Sales by Country (2019-2024) & (K MT)

Table 39. Europe Luxury Vinyl Tile (LVT) Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Luxury Vinyl Tile (LVT) Sales by Region (2019-2024) & (K MT)

Table 41. South America Luxury Vinyl Tile (LVT) Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Luxury Vinyl Tile (LVT) Sales by Region (2019-2024) & (K MT)

Table 43. Global Luxury Vinyl Tile (LVT) Production (K MT) by Region (2019-2024)

Table 44. Global Luxury Vinyl Tile (LVT) Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Luxury Vinyl Tile (LVT) Revenue Market Share by Region (2019-2024)

Table 46. Global Luxury Vinyl Tile (LVT) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Luxury Vinyl Tile (LVT) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Luxury Vinyl Tile (LVT) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Luxury Vinyl Tile (LVT) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Luxury Vinyl Tile (LVT) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Tarkett Luxury Vinyl Tile (LVT) Basic Information

Table 52. Tarkett Luxury Vinyl Tile (LVT) Product Overview

Table 53. Tarkett Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Tarkett Business Overview

Table 55. Tarkett Luxury Vinyl Tile (LVT) SWOT Analysis

Table 56. Tarkett Recent Developments

Table 57. Armstrong Luxury Vinyl Tile (LVT) Basic Information

Table 58. Armstrong Luxury Vinyl Tile (LVT) Product Overview

Table 59. Armstrong Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2019-2024)

Table 60. Armstrong Business Overview

Table 61. Armstrong Luxury Vinyl Tile (LVT) SWOT Analysis

Table 62. Armstrong Recent Developments

Table 63. Mohawk Luxury Vinyl Tile (LVT) Basic Information

Table 64. Mohawk Luxury Vinyl Tile (LVT) Product Overview

Table 65. Mohawk Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Mohawk Luxury Vinyl Tile (LVT) SWOT Analysis

Table 67. Mohawk Business Overview

Table 68. Mohawk Recent Developments

Table 69. Mannington Mills Luxury Vinyl Tile (LVT) Basic Information

Table 70. Mannington Mills Luxury Vinyl Tile (LVT) Product Overview

Table 71. Mannington Mills Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Mannington Mills Business Overview

Table 73. Mannington Mills Recent Developments

Table 74. Congoleum Luxury Vinyl Tile (LVT) Basic Information

Table 75. Congoleum Luxury Vinyl Tile (LVT) Product Overview

Table 76. Congoleum Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Congoleum Business Overview

Table 78. Congoleum Recent Developments

Table 79. Gerflor Luxury Vinyl Tile (LVT) Basic Information

Table 80. Gerflor Luxury Vinyl Tile (LVT) Product Overview

Table 81. Gerflor Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Gerflor Business Overview

Table 83. Gerflor Recent Developments

Table 84. Forbo Luxury Vinyl Tile (LVT) Basic Information

Table 85. Forbo Luxury Vinyl Tile (LVT) Product Overview

Table 86. Forbo Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. Forbo Business Overview

Table 88. Forbo Recent Developments

Table 89. Shaw Floors Luxury Vinyl Tile (LVT) Basic Information

Table 90. Shaw Floors Luxury Vinyl Tile (LVT) Product Overview

Table 91. Shaw Floors Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Shaw Floors Business Overview

Table 93. Shaw Floors Recent Developments

Table 94. Metroflor Luxury Vinyl Tile (LVT) Basic Information

Table 95. Metroflor Luxury Vinyl Tile (LVT) Product Overview

Table 96. Metroflor Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Metroflor Business Overview

Table 98. Metroflor Recent Developments

Table 99. Karndean Luxury Vinyl Tile (LVT) Basic Information

Table 100. Karndean Luxury Vinyl Tile (LVT) Product Overview

Table 101. Karndean Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Karndean Business Overview

Table 103. Karndean Recent Developments

Table 104. Beaulieu Luxury Vinyl Tile (LVT) Basic Information

Table 105. Beaulieu Luxury Vinyl Tile (LVT) Product Overview

Table 106. Beaulieu Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Beaulieu Business Overview

Table 108. Beaulieu Recent Developments

Table 109. LG Hausys Luxury Vinyl Tile (LVT) Basic Information

Table 110. LG Hausys Luxury Vinyl Tile (LVT) Product Overview

Table 111. LG Hausys Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. LG Hausys Business Overview

Table 113. LG Hausys Recent Developments

Table 114. Milliken Luxury Vinyl Tile (LVT) Basic Information

Table 115. Milliken Luxury Vinyl Tile (LVT) Product Overview

Table 116. Milliken Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Milliken Business Overview

Table 118. Milliken Recent Developments

Table 119. NOX Corporation Luxury Vinyl Tile (LVT) Basic Information

Table 120. NOX Corporation Luxury Vinyl Tile (LVT) Product Overview

Table 121. NOX Corporation Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. NOX Corporation Business Overview

Table 123. NOX Corporation Recent Developments

Table 124. Novalis Luxury Vinyl Tile (LVT) Basic Information

- Table 125. Novalis Luxury Vinyl Tile (LVT) Product Overview
- Table 126. Novalis Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 127. Novalis Business Overview
- Table 128. Novalis Recent Developments
- Table 129. Polyflor Luxury Vinyl Tile (LVT) Basic Information
- Table 130. Polyflor Luxury Vinyl Tile (LVT) Product Overview
- Table 131. Polyflor Luxury Vinyl Tile (LVT) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 132. Polyflor Business Overview
- Table 133. Polyflor Recent Developments
- Table 134. Global Luxury Vinyl Tile (LVT) Sales Forecast by Region (2025-2032) & (K MT)
- Table 135. Global Luxury Vinyl Tile (LVT) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 136. North America Luxury Vinyl Tile (LVT) Sales Forecast by Country (2025-2032) & (K MT)
- Table 137. North America Luxury Vinyl Tile (LVT) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 138. Europe Luxury Vinyl Tile (LVT) Sales Forecast by Country (2025-2032) & (K MT)
- Table 139. Europe Luxury Vinyl Tile (LVT) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 140. Asia Pacific Luxury Vinyl Tile (LVT) Sales Forecast by Region (2025-2032) & (K MT)
- Table 141. Asia Pacific Luxury Vinyl Tile (LVT) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 142. South America Luxury Vinyl Tile (LVT) Sales Forecast by Country (2025-2032) & (K MT)
- Table 143. South America Luxury Vinyl Tile (LVT) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 144. Middle East and Africa Luxury Vinyl Tile (LVT) Consumption Forecast by Country (2025-2032) & (Units)
- Table 145. Middle East and Africa Luxury Vinyl Tile (LVT) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 146. Global Luxury Vinyl Tile (LVT) Sales Forecast by Type (2025-2032) & (K MT)
- Table 147. Global Luxury Vinyl Tile (LVT) Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global Luxury Vinyl Tile (LVT) Price Forecast by Type (2025-2032) & (USD/MT)

Table 149. Global Luxury Vinyl Tile (LVT) Sales (K MT) Forecast by Application (2025-2032)

Table 150. Global Luxury Vinyl Tile (LVT) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Luxury Vinyl Tile (LVT)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Luxury Vinyl Tile (LVT) Market Size (M USD), 2019-2032
- Figure 5. Global Luxury Vinyl Tile (LVT) Market Size (M USD) (2019-2032)
- Figure 6. Global Luxury Vinyl Tile (LVT) Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Luxury Vinyl Tile (LVT) Market Size by Country (M USD)
- Figure 11. Luxury Vinyl Tile (LVT) Sales Share by Manufacturers in 2023
- Figure 12. Global Luxury Vinyl Tile (LVT) Revenue Share by Manufacturers in 2023
- Figure 13. Luxury Vinyl Tile (LVT) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Luxury Vinyl Tile (LVT) Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Luxury Vinyl Tile (LVT) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Luxury Vinyl Tile (LVT) Market Share by Type
- Figure 18. Sales Market Share of Luxury Vinyl Tile (LVT) by Type (2019-2024)
- Figure 19. Sales Market Share of Luxury Vinyl Tile (LVT) by Type in 2023
- Figure 20. Market Size Share of Luxury Vinyl Tile (LVT) by Type (2019-2024)
- Figure 21. Market Size Market Share of Luxury Vinyl Tile (LVT) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Luxury Vinyl Tile (LVT) Market Share by Application
- Figure 24. Global Luxury Vinyl Tile (LVT) Sales Market Share by Application (2019-2024)
- Figure 25. Global Luxury Vinyl Tile (LVT) Sales Market Share by Application in 2023
- Figure 26. Global Luxury Vinyl Tile (LVT) Market Share by Application (2019-2024)
- Figure 27. Global Luxury Vinyl Tile (LVT) Market Share by Application in 2023
- Figure 28. Global Luxury Vinyl Tile (LVT) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Luxury Vinyl Tile (LVT) Sales Market Share by Region (2019-2024)
- Figure 30. North America Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Luxury Vinyl Tile (LVT) Sales Market Share by Country in 2023

Figure 32. U.S. Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Luxury Vinyl Tile (LVT) Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Luxury Vinyl Tile (LVT) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Luxury Vinyl Tile (LVT) Sales Market Share by Country in 2023

Figure 37. Germany Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Luxury Vinyl Tile (LVT) Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Luxury Vinyl Tile (LVT) Sales Market Share by Region in 2023

Figure 44. China Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Luxury Vinyl Tile (LVT) Sales and Growth Rate (K MT)

Figure 50. South America Luxury Vinyl Tile (LVT) Sales Market Share by Country in 2023

Figure 51. Brazil Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Luxury Vinyl Tile (LVT) Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Luxury Vinyl Tile (LVT) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Luxury Vinyl Tile (LVT) Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Luxury Vinyl Tile (LVT) Production Market Share by Region (2019-2024)

Figure 62. North America Luxury Vinyl Tile (LVT) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Luxury Vinyl Tile (LVT) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Luxury Vinyl Tile (LVT) Production (K MT) Growth Rate (2019-2024)

Figure 65. China Luxury Vinyl Tile (LVT) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Luxury Vinyl Tile (LVT) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Luxury Vinyl Tile (LVT) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Luxury Vinyl Tile (LVT) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Luxury Vinyl Tile (LVT) Market Share Forecast by Type (2025-2032)

Figure 70. Global Luxury Vinyl Tile (LVT) Sales Forecast by Application (2025-2032)

Figure 71. Global Luxury Vinyl Tile (LVT) Market Share Forecast by Application (2025-2032)

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