

Global Lubricant Viscosity Modifier Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The global Lubricant Viscosity Modifier market size was estimated at USD 3850.42 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.15% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Lubricant Viscosity Modifier market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Lubricant Viscosity Modifier market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Lubricant Viscosity Modifier market

Global Lubricant Viscosity Modifier Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Chevron Oronite
Evonik
Infineum
Lubrizol
NewMarket
AMTECOL
Croda International
LANXESS
MidContinental Chemical
Nanjing Runyou Chemical Industry Additive
Sanyo Chemical Industries
Shenyang Great Wall Lubricating Oil Manufacturing
JINZHOU KANGTAI LUBRICANT ADDITIVES

Market Segmentation (by Type)

OCP-Based
PMA-Based
Styrenics-Based

Market Segmentation (by Application)

PCMOs
HDMOs
Hydraulic Fluids
Gear Oils
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lubricant Viscosity Modifier Market

Overview of the regional outlook of the Lubricant Viscosity Modifier Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lubricant Viscosity Modifier Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Lubricant Viscosity Modifier, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Lubricant Viscosity Modifier

1.2 Key Market Segments

1.2.1 Lubricant Viscosity Modifier Segment by Type

1.2.2 Lubricant Viscosity Modifier Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LUBRICANT VISCOSITY MODIFIER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Lubricant Viscosity Modifier Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Lubricant Viscosity Modifier Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LUBRICANT VISCOSITY MODIFIER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Lubricant Viscosity Modifier Product Life Cycle

3.3 Global Lubricant Viscosity Modifier Sales by Manufacturers (2020-2025)

3.4 Global Lubricant Viscosity Modifier Revenue Market Share by Manufacturers (2020-2025)

3.5 Lubricant Viscosity Modifier Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Lubricant Viscosity Modifier Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Lubricant Viscosity Modifier Market Competitive Situation and Trends

3.8.1 Lubricant Viscosity Modifier Market Concentration Rate

3.8.2 Global 5 and 10 Largest Lubricant Viscosity Modifier Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LUBRICANT VISCOSITY MODIFIER INDUSTRY CHAIN ANALYSIS

4.1 Lubricant Viscosity Modifier Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LUBRICANT VISCOSITY MODIFIER MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Lubricant Viscosity Modifier Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Lubricant Viscosity Modifier Market

5.7 ESG Ratings of Leading Companies

6 LUBRICANT VISCOSITY MODIFIER MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Lubricant Viscosity Modifier Sales Market Share by Type (2020-2025)

6.3 Global Lubricant Viscosity Modifier Market Size Market Share by Type (2020-2025)

6.4 Global Lubricant Viscosity Modifier Price by Type (2020-2025)

7 LUBRICANT VISCOSITY MODIFIER MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Lubricant Viscosity Modifier Market Sales by Application (2020-2025)
- 7.3 Global Lubricant Viscosity Modifier Market Size (M USD) by Application (2020-2025)
- 7.4 Global Lubricant Viscosity Modifier Sales Growth Rate by Application (2020-2025)

8 LUBRICANT VISCOSITY MODIFIER MARKET SALES BY REGION

- 8.1 Global Lubricant Viscosity Modifier Sales by Region
 - 8.1.1 Global Lubricant Viscosity Modifier Sales by Region
 - 8.1.2 Global Lubricant Viscosity Modifier Sales Market Share by Region
- 8.2 Global Lubricant Viscosity Modifier Market Size by Region
 - 8.2.1 Global Lubricant Viscosity Modifier Market Size by Region
 - 8.2.2 Global Lubricant Viscosity Modifier Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Lubricant Viscosity Modifier Sales by Country
 - 8.3.2 North America Lubricant Viscosity Modifier Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Lubricant Viscosity Modifier Sales by Country
 - 8.4.2 Europe Lubricant Viscosity Modifier Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Lubricant Viscosity Modifier Sales by Region
 - 8.5.2 Asia Pacific Lubricant Viscosity Modifier Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Lubricant Viscosity Modifier Sales by Country

8.6.2 South America Lubricant Viscosity Modifier Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Lubricant Viscosity Modifier Sales by Region

8.7.2 Middle East and Africa Lubricant Viscosity Modifier Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 LUBRICANT VISCOSITY MODIFIER MARKET PRODUCTION BY REGION

9.1 Global Production of Lubricant Viscosity Modifier by Region(2020-2025)

9.2 Global Lubricant Viscosity Modifier Revenue Market Share by Region (2020-2025)

9.3 Global Lubricant Viscosity Modifier Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Lubricant Viscosity Modifier Production

9.4.1 North America Lubricant Viscosity Modifier Production Growth Rate (2020-2025)

9.4.2 North America Lubricant Viscosity Modifier Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Lubricant Viscosity Modifier Production

9.5.1 Europe Lubricant Viscosity Modifier Production Growth Rate (2020-2025)

9.5.2 Europe Lubricant Viscosity Modifier Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Lubricant Viscosity Modifier Production (2020-2025)

9.6.1 Japan Lubricant Viscosity Modifier Production Growth Rate (2020-2025)

9.6.2 Japan Lubricant Viscosity Modifier Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Lubricant Viscosity Modifier Production (2020-2025)

9.7.1 China Lubricant Viscosity Modifier Production Growth Rate (2020-2025)

9.7.2 China Lubricant Viscosity Modifier Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Chevron Oronite

- 10.1.1 Chevron Oronite Basic Information
- 10.1.2 Chevron Oronite Lubricant Viscosity Modifier Product Overview
- 10.1.3 Chevron Oronite Lubricant Viscosity Modifier Product Market Performance
- 10.1.4 Chevron Oronite Business Overview
- 10.1.5 Chevron Oronite SWOT Analysis
- 10.1.6 Chevron Oronite Recent Developments
- 10.2 Evonik
 - 10.2.1 Evonik Basic Information
 - 10.2.2 Evonik Lubricant Viscosity Modifier Product Overview
 - 10.2.3 Evonik Lubricant Viscosity Modifier Product Market Performance
 - 10.2.4 Evonik Business Overview
 - 10.2.5 Evonik SWOT Analysis
 - 10.2.6 Evonik Recent Developments
- 10.3 Infineum
 - 10.3.1 Infineum Basic Information
 - 10.3.2 Infineum Lubricant Viscosity Modifier Product Overview
 - 10.3.3 Infineum Lubricant Viscosity Modifier Product Market Performance
 - 10.3.4 Infineum Business Overview
 - 10.3.5 Infineum SWOT Analysis
 - 10.3.6 Infineum Recent Developments
- 10.4 Lubrizol
 - 10.4.1 Lubrizol Basic Information
 - 10.4.2 Lubrizol Lubricant Viscosity Modifier Product Overview
 - 10.4.3 Lubrizol Lubricant Viscosity Modifier Product Market Performance
 - 10.4.4 Lubrizol Business Overview
 - 10.4.5 Lubrizol Recent Developments
- 10.5 NewMarket
 - 10.5.1 NewMarket Basic Information
 - 10.5.2 NewMarket Lubricant Viscosity Modifier Product Overview
 - 10.5.3 NewMarket Lubricant Viscosity Modifier Product Market Performance
 - 10.5.4 NewMarket Business Overview
 - 10.5.5 NewMarket Recent Developments
- 10.6 AMTECOL
 - 10.6.1 AMTECOL Basic Information
 - 10.6.2 AMTECOL Lubricant Viscosity Modifier Product Overview
 - 10.6.3 AMTECOL Lubricant Viscosity Modifier Product Market Performance
 - 10.6.4 AMTECOL Business Overview
 - 10.6.5 AMTECOL Recent Developments
- 10.7 Croda International

- 10.7.1 Croda International Basic Information
- 10.7.2 Croda International Lubricant Viscosity Modifier Product Overview
- 10.7.3 Croda International Lubricant Viscosity Modifier Product Market Performance
- 10.7.4 Croda International Business Overview
- 10.7.5 Croda International Recent Developments
- 10.8 LANXESS
 - 10.8.1 LANXESS Basic Information
 - 10.8.2 LANXESS Lubricant Viscosity Modifier Product Overview
 - 10.8.3 LANXESS Lubricant Viscosity Modifier Product Market Performance
 - 10.8.4 LANXESS Business Overview
 - 10.8.5 LANXESS Recent Developments
- 10.9 MidContinental Chemical
 - 10.9.1 MidContinental Chemical Basic Information
 - 10.9.2 MidContinental Chemical Lubricant Viscosity Modifier Product Overview
 - 10.9.3 MidContinental Chemical Lubricant Viscosity Modifier Product Market Performance
 - 10.9.4 MidContinental Chemical Business Overview
 - 10.9.5 MidContinental Chemical Recent Developments
- 10.10 Nanjing Runyou Chemical Industry Additive
 - 10.10.1 Nanjing Runyou Chemical Industry Additive Basic Information
 - 10.10.2 Nanjing Runyou Chemical Industry Additive Lubricant Viscosity Modifier Product Overview
 - 10.10.3 Nanjing Runyou Chemical Industry Additive Lubricant Viscosity Modifier Product Market Performance
 - 10.10.4 Nanjing Runyou Chemical Industry Additive Business Overview
 - 10.10.5 Nanjing Runyou Chemical Industry Additive Recent Developments
- 10.11 Sanyo Chemical Industries
 - 10.11.1 Sanyo Chemical Industries Basic Information
 - 10.11.2 Sanyo Chemical Industries Lubricant Viscosity Modifier Product Overview
 - 10.11.3 Sanyo Chemical Industries Lubricant Viscosity Modifier Product Market Performance
 - 10.11.4 Sanyo Chemical Industries Business Overview
 - 10.11.5 Sanyo Chemical Industries Recent Developments
- 10.12 Shenyang Great Wall Lubricating Oil Manufacturing
 - 10.12.1 Shenyang Great Wall Lubricating Oil Manufacturing Basic Information
 - 10.12.2 Shenyang Great Wall Lubricating Oil Manufacturing Lubricant Viscosity Modifier Product Overview
 - 10.12.3 Shenyang Great Wall Lubricating Oil Manufacturing Lubricant Viscosity Modifier Product Market Performance

- 10.12.4 Shenyang Great Wall Lubricating Oil Manufacturing Business Overview
- 10.12.5 Shenyang Great Wall Lubricating Oil Manufacturing Recent Developments
- 10.13 JINZHOU KANGTAI LUBRICANT ADDITIVES
 - 10.13.1 JINZHOU KANGTAI LUBRICANT ADDITIVES Basic Information
 - 10.13.2 JINZHOU KANGTAI LUBRICANT ADDITIVES Lubricant Viscosity Modifier Product Overview
 - 10.13.3 JINZHOU KANGTAI LUBRICANT ADDITIVES Lubricant Viscosity Modifier Product Market Performance
 - 10.13.4 JINZHOU KANGTAI LUBRICANT ADDITIVES Business Overview
 - 10.13.5 JINZHOU KANGTAI LUBRICANT ADDITIVES Recent Developments

11 LUBRICANT VISCOSITY MODIFIER MARKET FORECAST BY REGION

- 11.1 Global Lubricant Viscosity Modifier Market Size Forecast
- 11.2 Global Lubricant Viscosity Modifier Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Lubricant Viscosity Modifier Market Size Forecast by Country
 - 11.2.3 Asia Pacific Lubricant Viscosity Modifier Market Size Forecast by Region
 - 11.2.4 South America Lubricant Viscosity Modifier Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Lubricant Viscosity Modifier by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Lubricant Viscosity Modifier Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Lubricant Viscosity Modifier by Type (2026-2033)
 - 12.1.2 Global Lubricant Viscosity Modifier Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Lubricant Viscosity Modifier by Type (2026-2033)
- 12.2 Global Lubricant Viscosity Modifier Market Forecast by Application (2026-2033)
 - 12.2.1 Global Lubricant Viscosity Modifier Sales (K MT) Forecast by Application
 - 12.2.2 Global Lubricant Viscosity Modifier Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Lubricant Viscosity Modifier Market Size Comparison by Region (M USD)

Table 5. Global Lubricant Viscosity Modifier Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Lubricant Viscosity Modifier Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Lubricant Viscosity Modifier Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Lubricant Viscosity Modifier Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Lubricant Viscosity Modifier as of 2024)

Table 10. Global Market Lubricant Viscosity Modifier Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Lubricant Viscosity Modifier Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Lubricant Viscosity Modifier Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Lubricant Viscosity Modifier Sales by Type (K MT)

Table 26. Global Lubricant Viscosity Modifier Market Size by Type (M USD)

Table 27. Global Lubricant Viscosity Modifier Sales (K MT) by Type (2020-2025)

Table 28. Global Lubricant Viscosity Modifier Sales Market Share by Type (2020-2025)

Table 29. Global Lubricant Viscosity Modifier Market Size (M USD) by Type
(2020-2025)

Table 30. Global Lubricant Viscosity Modifier Market Size Share by Type (2020-2025)

Table 31. Global Lubricant Viscosity Modifier Price (USD/KG) by Type (2020-2025)

Table 32. Global Lubricant Viscosity Modifier Sales (K MT) by Application

Table 33. Global Lubricant Viscosity Modifier Market Size by Application

Table 34. Global Lubricant Viscosity Modifier Sales by Application (2020-2025) & (K
MT)

Table 35. Global Lubricant Viscosity Modifier Sales Market Share by Application
(2020-2025)

Table 36. Global Lubricant Viscosity Modifier Market Size by Application (2020-2025) &
(M USD)

Table 37. Global Lubricant Viscosity Modifier Market Share by Application (2020-2025)

Table 38. Global Lubricant Viscosity Modifier Sales Growth Rate by Application
(2020-2025)

Table 39. Global Lubricant Viscosity Modifier Sales by Region (2020-2025) & (K MT)

Table 40. Global Lubricant Viscosity Modifier Sales Market Share by Region
(2020-2025)

Table 41. Global Lubricant Viscosity Modifier Market Size by Region (2020-2025) & (M
USD)

Table 42. Global Lubricant Viscosity Modifier Market Size Market Share by Region
(2020-2025)

Table 43. North America Lubricant Viscosity Modifier Sales by Country (2020-2025) &
(K MT)

Table 44. North America Lubricant Viscosity Modifier Market Size by Country
(2020-2025) & (M USD)

Table 45. Europe Lubricant Viscosity Modifier Sales by Country (2020-2025) & (K MT)

Table 46. Europe Lubricant Viscosity Modifier Market Size by Country (2020-2025) & (M
USD)

Table 47. Asia Pacific Lubricant Viscosity Modifier Sales by Region (2020-2025) & (K
MT)

Table 48. Asia Pacific Lubricant Viscosity Modifier Market Size by Region (2020-2025)
& (M USD)

Table 49. South America Lubricant Viscosity Modifier Sales by Country (2020-2025) &
(K MT)

Table 50. South America Lubricant Viscosity Modifier Market Size by Country
(2020-2025) & (M USD)

Table 51. Middle East and Africa Lubricant Viscosity Modifier Sales by Region

(2020-2025) & (K MT)

Table 52. Middle East and Africa Lubricant Viscosity Modifier Market Size by Region (2020-2025) & (M USD)

Table 53. Global Lubricant Viscosity Modifier Production (K MT) by Region(2020-2025)

Table 54. Global Lubricant Viscosity Modifier Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Lubricant Viscosity Modifier Revenue Market Share by Region (2020-2025)

Table 56. Global Lubricant Viscosity Modifier Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Lubricant Viscosity Modifier Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Lubricant Viscosity Modifier Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Lubricant Viscosity Modifier Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Lubricant Viscosity Modifier Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Chevron Oronite Basic Information

Table 62. Chevron Oronite Lubricant Viscosity Modifier Product Overview

Table 63. Chevron Oronite Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Chevron Oronite Business Overview

Table 65. Chevron Oronite SWOT Analysis

Table 66. Chevron Oronite Recent Developments

Table 67. Evonik Basic Information

Table 68. Evonik Lubricant Viscosity Modifier Product Overview

Table 69. Evonik Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Evonik Business Overview

Table 71. Evonik SWOT Analysis

Table 72. Evonik Recent Developments

Table 73. Infineum Basic Information

Table 74. Infineum Lubricant Viscosity Modifier Product Overview

Table 75. Infineum Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Infineum Business Overview

Table 77. Infineum SWOT Analysis

Table 78. Infineum Recent Developments

Table 79. Lubrizol Basic Information

Table 80. Lubrizol Lubricant Viscosity Modifier Product Overview

Table 81. Lubrizol Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Lubrizol Business Overview

Table 83. Lubrizol Recent Developments

Table 84. NewMarket Basic Information

Table 85. NewMarket Lubricant Viscosity Modifier Product Overview

Table 86. NewMarket Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. NewMarket Business Overview

Table 88. NewMarket Recent Developments

Table 89. AMTECOL Basic Information

Table 90. AMTECOL Lubricant Viscosity Modifier Product Overview

Table 91. AMTECOL Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. AMTECOL Business Overview

Table 93. AMTECOL Recent Developments

Table 94. Croda International Basic Information

Table 95. Croda International Lubricant Viscosity Modifier Product Overview

Table 96. Croda International Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Croda International Business Overview

Table 98. Croda International Recent Developments

Table 99. LANXESS Basic Information

Table 100. LANXESS Lubricant Viscosity Modifier Product Overview

Table 101. LANXESS Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. LANXESS Business Overview

Table 103. LANXESS Recent Developments

Table 104. MidContinental Chemical Basic Information

Table 105. MidContinental Chemical Lubricant Viscosity Modifier Product Overview

Table 106. MidContinental Chemical Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. MidContinental Chemical Business Overview

Table 108. MidContinental Chemical Recent Developments

Table 109. Nanjing Runyou Chemical Industry Additive Basic Information

Table 110. Nanjing Runyou Chemical Industry Additive Lubricant Viscosity Modifier Product Overview

Table 111. Nanjing Runyou Chemical Industry Additive Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. Nanjing Runyou Chemical Industry Additive Business Overview
Table 113. Nanjing Runyou Chemical Industry Additive Recent Developments
Table 114. Sanyo Chemical Industries Basic Information
Table 115. Sanyo Chemical Industries Lubricant Viscosity Modifier Product Overview
Table 116. Sanyo Chemical Industries Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Sanyo Chemical Industries Business Overview
Table 118. Sanyo Chemical Industries Recent Developments
Table 119. Shenyang Great Wall Lubricating Oil Manufacturing Basic Information
Table 120. Shenyang Great Wall Lubricating Oil Manufacturing Lubricant Viscosity Modifier Product Overview
Table 121. Shenyang Great Wall Lubricating Oil Manufacturing Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Shenyang Great Wall Lubricating Oil Manufacturing Business Overview
Table 123. Shenyang Great Wall Lubricating Oil Manufacturing Recent Developments
Table 124. JINZHOU KANGTAI LUBRICANT ADDITIVES Basic Information
Table 125. JINZHOU KANGTAI LUBRICANT ADDITIVES Lubricant Viscosity Modifier Product Overview
Table 126. JINZHOU KANGTAI LUBRICANT ADDITIVES Lubricant Viscosity Modifier Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. JINZHOU KANGTAI LUBRICANT ADDITIVES Business Overview
Table 128. JINZHOU KANGTAI LUBRICANT ADDITIVES Recent Developments
Table 129. Global Lubricant Viscosity Modifier Sales Forecast by Region (2026-2033) & (K MT)
Table 130. Global Lubricant Viscosity Modifier Market Size Forecast by Region (2026-2033) & (M USD)
Table 131. North America Lubricant Viscosity Modifier Sales Forecast by Country (2026-2033) & (K MT)
Table 132. North America Lubricant Viscosity Modifier Market Size Forecast by Country (2026-2033) & (M USD)
Table 133. Europe Lubricant Viscosity Modifier Sales Forecast by Country (2026-2033) & (K MT)
Table 134. Europe Lubricant Viscosity Modifier Market Size Forecast by Country (2026-2033) & (M USD)
Table 135. Asia Pacific Lubricant Viscosity Modifier Sales Forecast by Region (2026-2033) & (K MT)

Table 136. Asia Pacific Lubricant Viscosity Modifier Market Size Forecast by Region (2026-2033) & (M USD)

Table 137. South America Lubricant Viscosity Modifier Sales Forecast by Country (2026-2033) & (K MT)

Table 138. South America Lubricant Viscosity Modifier Market Size Forecast by Country (2026-2033) & (M USD)

Table 139. Middle East and Africa Lubricant Viscosity Modifier Sales Forecast by Country (2026-2033) & (Units)

Table 140. Middle East and Africa Lubricant Viscosity Modifier Market Size Forecast by Country (2026-2033) & (M USD)

Table 141. Global Lubricant Viscosity Modifier Sales Forecast by Type (2026-2033) & (K MT)

Table 142. Global Lubricant Viscosity Modifier Market Size Forecast by Type (2026-2033) & (M USD)

Table 143. Global Lubricant Viscosity Modifier Price Forecast by Type (2026-2033) & (USD/KG)

Table 144. Global Lubricant Viscosity Modifier Sales (K MT) Forecast by Application (2026-2033)

Table 145. Global Lubricant Viscosity Modifier Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Lubricant Viscosity Modifier
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Lubricant Viscosity Modifier Market Size (M USD), 2024-2033
- Figure 5. Global Lubricant Viscosity Modifier Market Size (M USD) (2020-2033)
- Figure 6. Global Lubricant Viscosity Modifier Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Lubricant Viscosity Modifier Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Lubricant Viscosity Modifier Product Life Cycle
- Figure 13. Lubricant Viscosity Modifier Sales Share by Manufacturers in 2024
- Figure 14. Global Lubricant Viscosity Modifier Revenue Share by Manufacturers in 2024
- Figure 15. Lubricant Viscosity Modifier Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Lubricant Viscosity Modifier Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Lubricant Viscosity Modifier Revenue in 2024
- Figure 18. Industry Chain Map of Lubricant Viscosity Modifier
- Figure 19. Global Lubricant Viscosity Modifier Market PEST Analysis
- Figure 20. Global Lubricant Viscosity Modifier Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Lubricant Viscosity Modifier Market Share by Type
- Figure 27. Sales Market Share of Lubricant Viscosity Modifier by Type (2020-2025)
- Figure 28. Sales Market Share of Lubricant Viscosity Modifier by Type in 2024
- Figure 29. Market Size Share of Lubricant Viscosity Modifier by Type (2020-2025)
- Figure 30. Market Size Share of Lubricant Viscosity Modifier by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Lubricant Viscosity Modifier Market Share by Application

Figure 33. Global Lubricant Viscosity Modifier Sales Market Share by Application (2020-2025)

Figure 34. Global Lubricant Viscosity Modifier Sales Market Share by Application in 2024

Figure 35. Global Lubricant Viscosity Modifier Market Share by Application (2020-2025)

Figure 36. Global Lubricant Viscosity Modifier Market Share by Application in 2024

Figure 37. Global Lubricant Viscosity Modifier Sales Growth Rate by Application (2020-2025)

Figure 38. Global Lubricant Viscosity Modifier Sales Market Share by Region (2020-2025)

Figure 39. Global Lubricant Viscosity Modifier Market Size Market Share by Region (2020-2025)

Figure 40. North America Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Lubricant Viscosity Modifier Sales Market Share by Country in 2024

Figure 43. North America Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Lubricant Viscosity Modifier Market Size Market Share by Country in 2024

Figure 45. U.S. Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Lubricant Viscosity Modifier Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Lubricant Viscosity Modifier Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Lubricant Viscosity Modifier Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Lubricant Viscosity Modifier Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Lubricant Viscosity Modifier Sales Market Share by Country in 2024

Figure 53. Europe Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Lubricant Viscosity Modifier Market Size Market Share by Country in 2024

Figure 55. Germany Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Lubricant Viscosity Modifier Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Lubricant Viscosity Modifier Sales Market Share by Region in 2024

Figure 67. Asia Pacific Lubricant Viscosity Modifier Market Size Market Share by Region in 2024

Figure 68. China Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Lubricant Viscosity Modifier Sales and Growth Rate (K MT)

Figure 79. South America Lubricant Viscosity Modifier Sales Market Share by Country in 2024

Figure 80. South America Lubricant Viscosity Modifier Market Size and Growth Rate (M USD)

Figure 81. South America Lubricant Viscosity Modifier Market Size Market Share by Country in 2024

Figure 82. Brazil Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Lubricant Viscosity Modifier Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Lubricant Viscosity Modifier Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Lubricant Viscosity Modifier Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Lubricant Viscosity Modifier Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Lubricant Viscosity Modifier Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Lubricant Viscosity Modifier Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Lubricant Viscosity Modifier Production Market Share by Region (2020-2025)

Figure 103. North America Lubricant Viscosity Modifier Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Lubricant Viscosity Modifier Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Lubricant Viscosity Modifier Production (K MT) Growth Rate (2020-2025)

Figure 106. China Lubricant Viscosity Modifier Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Lubricant Viscosity Modifier Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Lubricant Viscosity Modifier Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Lubricant Viscosity Modifier Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Lubricant Viscosity Modifier Market Share Forecast by Type (2026-2033)

Figure 111. Global Lubricant Viscosity Modifier Sales Forecast by Application (2026-2033)

Figure 112. Global Lubricant Viscosity Modifier Market Share Forecast by Application (2026-2033)

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