

Global LTE and 5G Broadcast Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

The LTE broadcast technology, also known as eMBMS and LTE Multicast, is based on 3GPP's evolved Multimedia Broadcast Multicast Service (eMBMS) standard based, the global standard for video broadcast on mobile networks. The 5G broadcast technology is enhanced via the 3GPP group with Release 14 and 15 as Further Enhanced Multimedia Broadcast Multicast Service (FeMBMS).

The Global LTE and 5G Broadcast Market Size was estimated at USD 443.42 million in 2023 and is projected to reach USD 650.66 million by 2029, exhibiting a CAGR of 6.60% during the forecast period.

This report provides a deep insight into the global LTE and 5G Broadcast market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global LTE and 5G Broadcast Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the LTE and 5G Broadcast market in any manner.

Global LTE and 5G Broadcast Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

AT&T

Athonet

Cisco

Enensys Technologies

KT

NEC

Netgear

Qualcomm

Samsung

SK Telecom

Huawei

Market Segmentation (by Type)

LTE Broadcast

5G Broadcast

Market Segmentation (by Application)

Video on Demand

Mobile TV

Connected Cars

Emergency Alerts

Radio

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the LTE and 5G Broadcast Market

Overview of the regional outlook of the LTE and 5G Broadcast Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the LTE and 5G Broadcast Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of LTE and 5G Broadcast
- 1.2 Key Market Segments
 - 1.2.1 LTE and 5G Broadcast Segment by Type
 - 1.2.2 LTE and 5G Broadcast Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LTE AND 5G BROADCAST MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LTE AND 5G BROADCAST MARKET COMPETITIVE LANDSCAPE

- 3.1 Global LTE and 5G Broadcast Revenue Market Share by Company (2019-2024)
- 3.2 LTE and 5G Broadcast Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company LTE and 5G Broadcast Market Size Sites, Area Served, Product Type
- 3.4 LTE and 5G Broadcast Market Competitive Situation and Trends
 - 3.4.1 LTE and 5G Broadcast Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest LTE and 5G Broadcast Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 LTE AND 5G BROADCAST VALUE CHAIN ANALYSIS

- 4.1 LTE and 5G Broadcast Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LTE AND 5G BROADCAST MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LTE AND 5G BROADCAST MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global LTE and 5G Broadcast Market Size Market Share by Type (2019-2024)
- 6.3 Global LTE and 5G Broadcast Market Size Growth Rate by Type (2019-2024)

7 LTE AND 5G BROADCAST MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global LTE and 5G Broadcast Market Size (M USD) by Application (2019-2024)
- 7.3 Global LTE and 5G Broadcast Market Size Growth Rate by Application (2019-2024)

8 LTE AND 5G BROADCAST MARKET SEGMENTATION BY REGION

- 8.1 Global LTE and 5G Broadcast Market Size by Region
 - 8.1.1 Global LTE and 5G Broadcast Market Size by Region
 - 8.1.2 Global LTE and 5G Broadcast Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America LTE and 5G Broadcast Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe LTE and 5G Broadcast Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific LTE and 5G Broadcast Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America LTE and 5G Broadcast Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa LTE and 5G Broadcast Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 ATandT

9.1.1 ATandT LTE and 5G Broadcast Basic Information

9.1.2 ATandT LTE and 5G Broadcast Product Overview

9.1.3 ATandT LTE and 5G Broadcast Product Market Performance

9.1.4 ATandT LTE and 5G Broadcast SWOT Analysis

9.1.5 ATandT Business Overview

9.1.6 ATandT Recent Developments

9.2 Athonet

9.2.1 Athonet LTE and 5G Broadcast Basic Information

9.2.2 Athonet LTE and 5G Broadcast Product Overview

9.2.3 Athonet LTE and 5G Broadcast Product Market Performance

9.2.4 ATandT LTE and 5G Broadcast SWOT Analysis

9.2.5 Athonet Business Overview

9.2.6 Athonet Recent Developments

9.3 Cisco

9.3.1 Cisco LTE and 5G Broadcast Basic Information

- 9.3.2 Cisco LTE and 5G Broadcast Product Overview
- 9.3.3 Cisco LTE and 5G Broadcast Product Market Performance
- 9.3.4 ATandT LTE and 5G Broadcast SWOT Analysis
- 9.3.5 Cisco Business Overview
- 9.3.6 Cisco Recent Developments

9.4 Enensys Technologies

- 9.4.1 Enensys Technologies LTE and 5G Broadcast Basic Information
- 9.4.2 Enensys Technologies LTE and 5G Broadcast Product Overview
- 9.4.3 Enensys Technologies LTE and 5G Broadcast Product Market Performance
- 9.4.4 Enensys Technologies Business Overview
- 9.4.5 Enensys Technologies Recent Developments

9.5 KT

- 9.5.1 KT LTE and 5G Broadcast Basic Information
- 9.5.2 KT LTE and 5G Broadcast Product Overview
- 9.5.3 KT LTE and 5G Broadcast Product Market Performance
- 9.5.4 KT Business Overview
- 9.5.5 KT Recent Developments

9.6 NEC

- 9.6.1 NEC LTE and 5G Broadcast Basic Information
- 9.6.2 NEC LTE and 5G Broadcast Product Overview
- 9.6.3 NEC LTE and 5G Broadcast Product Market Performance
- 9.6.4 NEC Business Overview
- 9.6.5 NEC Recent Developments

9.7 Netgear

- 9.7.1 Netgear LTE and 5G Broadcast Basic Information
- 9.7.2 Netgear LTE and 5G Broadcast Product Overview
- 9.7.3 Netgear LTE and 5G Broadcast Product Market Performance
- 9.7.4 Netgear Business Overview
- 9.7.5 Netgear Recent Developments

9.8 Qualcomm

- 9.8.1 Qualcomm LTE and 5G Broadcast Basic Information
- 9.8.2 Qualcomm LTE and 5G Broadcast Product Overview
- 9.8.3 Qualcomm LTE and 5G Broadcast Product Market Performance
- 9.8.4 Qualcomm Business Overview
- 9.8.5 Qualcomm Recent Developments

9.9 Samsung

- 9.9.1 Samsung LTE and 5G Broadcast Basic Information
- 9.9.2 Samsung LTE and 5G Broadcast Product Overview
- 9.9.3 Samsung LTE and 5G Broadcast Product Market Performance

- 9.9.4 Samsung Business Overview
- 9.9.5 Samsung Recent Developments
- 9.10 SK Telecom
 - 9.10.1 SK Telecom LTE and 5G Broadcast Basic Information
 - 9.10.2 SK Telecom LTE and 5G Broadcast Product Overview
 - 9.10.3 SK Telecom LTE and 5G Broadcast Product Market Performance
 - 9.10.4 SK Telecom Business Overview
 - 9.10.5 SK Telecom Recent Developments
- 9.11 Huawei
 - 9.11.1 Huawei LTE and 5G Broadcast Basic Information
 - 9.11.2 Huawei LTE and 5G Broadcast Product Overview
 - 9.11.3 Huawei LTE and 5G Broadcast Product Market Performance
 - 9.11.4 Huawei Business Overview
 - 9.11.5 Huawei Recent Developments

10 LTE AND 5G BROADCAST REGIONAL MARKET FORECAST

- 10.1 Global LTE and 5G Broadcast Market Size Forecast
- 10.2 Global LTE and 5G Broadcast Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe LTE and 5G Broadcast Market Size Forecast by Country
 - 10.2.3 Asia Pacific LTE and 5G Broadcast Market Size Forecast by Region
 - 10.2.4 South America LTE and 5G Broadcast Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of LTE and 5G Broadcast by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global LTE and 5G Broadcast Market Forecast by Type (2025-2030)
- 11.2 Global LTE and 5G Broadcast Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. LTE and 5G Broadcast Market Size Comparison by Region (M USD)
- Table 5. Global LTE and 5G Broadcast Revenue (M USD) by Company (2019-2024)
- Table 6. Global LTE and 5G Broadcast Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in LTE and 5G Broadcast as of 2022)
- Table 8. Company LTE and 5G Broadcast Market Size Sites and Area Served
- Table 9. Company LTE and 5G Broadcast Product Type
- Table 10. Global LTE and 5G Broadcast Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of LTE and 5G Broadcast
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. LTE and 5G Broadcast Market Challenges
- Table 18. Global LTE and 5G Broadcast Market Size by Type (M USD)
- Table 19. Global LTE and 5G Broadcast Market Size (M USD) by Type (2019-2024)
- Table 20. Global LTE and 5G Broadcast Market Size Share by Type (2019-2024)
- Table 21. Global LTE and 5G Broadcast Market Size Growth Rate by Type (2019-2024)
- Table 22. Global LTE and 5G Broadcast Market Size by Application
- Table 23. Global LTE and 5G Broadcast Market Size by Application (2019-2024) & (M USD)
- Table 24. Global LTE and 5G Broadcast Market Share by Application (2019-2024)
- Table 25. Global LTE and 5G Broadcast Market Size Growth Rate by Application (2019-2024)
- Table 26. Global LTE and 5G Broadcast Market Size by Region (2019-2024) & (M USD)
- Table 27. Global LTE and 5G Broadcast Market Size Market Share by Region (2019-2024)
- Table 28. North America LTE and 5G Broadcast Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe LTE and 5G Broadcast Market Size by Country (2019-2024) & (M USD)

USD)

Table 30. Asia Pacific LTE and 5G Broadcast Market Size by Region (2019-2024) & (M USD)

Table 31. South America LTE and 5G Broadcast Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa LTE and 5G Broadcast Market Size by Region (2019-2024) & (M USD)

Table 33. ATandT LTE and 5G Broadcast Basic Information

Table 34. ATandT LTE and 5G Broadcast Product Overview

Table 35. ATandT LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)

Table 36. ATandT LTE and 5G Broadcast SWOT Analysis

Table 37. ATandT Business Overview

Table 38. ATandT Recent Developments

Table 39. Athonet LTE and 5G Broadcast Basic Information

Table 40. Athonet LTE and 5G Broadcast Product Overview

Table 41. Athonet LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)

Table 42. ATandT LTE and 5G Broadcast SWOT Analysis

Table 43. Athonet Business Overview

Table 44. Athonet Recent Developments

Table 45. Cisco LTE and 5G Broadcast Basic Information

Table 46. Cisco LTE and 5G Broadcast Product Overview

Table 47. Cisco LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)

Table 48. ATandT LTE and 5G Broadcast SWOT Analysis

Table 49. Cisco Business Overview

Table 50. Cisco Recent Developments

Table 51. Enensys Technologies LTE and 5G Broadcast Basic Information

Table 52. Enensys Technologies LTE and 5G Broadcast Product Overview

Table 53. Enensys Technologies LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Enensys Technologies Business Overview

Table 55. Enensys Technologies Recent Developments

Table 56. KT LTE and 5G Broadcast Basic Information

Table 57. KT LTE and 5G Broadcast Product Overview

Table 58. KT LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)

Table 59. KT Business Overview

Table 60. KT Recent Developments

- Table 61. NEC LTE and 5G Broadcast Basic Information
- Table 62. NEC LTE and 5G Broadcast Product Overview
- Table 63. NEC LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. NEC Business Overview
- Table 65. NEC Recent Developments
- Table 66. Netgear LTE and 5G Broadcast Basic Information
- Table 67. Netgear LTE and 5G Broadcast Product Overview
- Table 68. Netgear LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Netgear Business Overview
- Table 70. Netgear Recent Developments
- Table 71. Qualcomm LTE and 5G Broadcast Basic Information
- Table 72. Qualcomm LTE and 5G Broadcast Product Overview
- Table 73. Qualcomm LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Qualcomm Business Overview
- Table 75. Qualcomm Recent Developments
- Table 76. Samsung LTE and 5G Broadcast Basic Information
- Table 77. Samsung LTE and 5G Broadcast Product Overview
- Table 78. Samsung LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Samsung Business Overview
- Table 80. Samsung Recent Developments
- Table 81. SK Telecom LTE and 5G Broadcast Basic Information
- Table 82. SK Telecom LTE and 5G Broadcast Product Overview
- Table 83. SK Telecom LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. SK Telecom Business Overview
- Table 85. SK Telecom Recent Developments
- Table 86. Huawei LTE and 5G Broadcast Basic Information
- Table 87. Huawei LTE and 5G Broadcast Product Overview
- Table 88. Huawei LTE and 5G Broadcast Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Huawei Business Overview
- Table 90. Huawei Recent Developments
- Table 91. Global LTE and 5G Broadcast Market Size Forecast by Region (2025-2030) & (M USD)
- Table 92. North America LTE and 5G Broadcast Market Size Forecast by Country

(2025-2030) & (M USD)

Table 93. Europe LTE and 5G Broadcast Market Size Forecast by Country (2025-2030) & (M USD)

Table 94. Asia Pacific LTE and 5G Broadcast Market Size Forecast by Region (2025-2030) & (M USD)

Table 95. South America LTE and 5G Broadcast Market Size Forecast by Country (2025-2030) & (M USD)

Table 96. Middle East and Africa LTE and 5G Broadcast Market Size Forecast by Country (2025-2030) & (M USD)

Table 97. Global LTE and 5G Broadcast Market Size Forecast by Type (2025-2030) & (M USD)

Table 98. Global LTE and 5G Broadcast Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of LTE and 5G Broadcast

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global LTE and 5G Broadcast Market Size (M USD), 2019-2030

Figure 5. Global LTE and 5G Broadcast Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. LTE and 5G Broadcast Market Size by Country (M USD)

Figure 10. Global LTE and 5G Broadcast Revenue Share by Company in 2023

Figure 11. LTE and 5G Broadcast Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by LTE and 5G Broadcast Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global LTE and 5G Broadcast Market Share by Type

Figure 15. Market Size Share of LTE and 5G Broadcast by Type (2019-2024)

Figure 16. Market Size Market Share of LTE and 5G Broadcast by Type in 2022

Figure 17. Global LTE and 5G Broadcast Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global LTE and 5G Broadcast Market Share by Application

Figure 20. Global LTE and 5G Broadcast Market Share by Application (2019-2024)

Figure 21. Global LTE and 5G Broadcast Market Share by Application in 2022

Figure 22. Global LTE and 5G Broadcast Market Size Growth Rate by Application (2019-2024)

Figure 23. Global LTE and 5G Broadcast Market Size Market Share by Region (2019-2024)

Figure 24. North America LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America LTE and 5G Broadcast Market Size Market Share by Country in 2023

Figure 26. U.S. LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada LTE and 5G Broadcast Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico LTE and 5G Broadcast Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe LTE and 5G Broadcast Market Size Market Share by Country in 2023

Figure 31. Germany LTE and 5G Broadcast Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 32. France LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific LTE and 5G Broadcast Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific LTE and 5G Broadcast Market Size Market Share by Region in 2023

Figure 38. China LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America LTE and 5G Broadcast Market Size and Growth Rate (M USD)

Figure 44. South America LTE and 5G Broadcast Market Size Market Share by Country in 2023

Figure 45. Brazil LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa LTE and 5G Broadcast Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa LTE and 5G Broadcast Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa LTE and 5G Broadcast Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global LTE and 5G Broadcast Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global LTE and 5G Broadcast Market Share Forecast by Type (2025-2030)

Figure 57. Global LTE and 5G Broadcast Market Share Forecast by Application (2025-2030)

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