

Global LPWAN Asset Trackers Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global LPWAN Asset Trackers market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global LPWAN Asset Trackers Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the LPWAN Asset Trackers market in any manner.

Global LPWAN Asset Trackers Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Alliot Technologies

Ubiik

Semtech

BOX ID Systems

Haystack

Ericsson

Jorjin Technologies

Market Segmentation (by Type)

Cellular LPWAN

LoRa

Market Segmentation (by Application)

Outdoor

Indoor

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-

Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the LPWAN Asset Trackers Market

Overview of the regional outlook of the LPWAN Asset Trackers Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the LPWAN Asset Trackers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of LPWAN Asset Trackers
- 1.2 Key Market Segments
 - 1.2.1 LPWAN Asset Trackers Segment by Type
 - 1.2.2 LPWAN Asset Trackers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LPWAN ASSET TRACKERS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LPWAN ASSET TRACKERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global LPWAN Asset Trackers Revenue Market Share by Company (2019-2024)
- 3.2 LPWAN Asset Trackers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company LPWAN Asset Trackers Market Size Sites, Area Served, Product Type
- 3.4 LPWAN Asset Trackers Market Competitive Situation and Trends
 - 3.4.1 LPWAN Asset Trackers Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest LPWAN Asset Trackers Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 LPWAN ASSET TRACKERS VALUE CHAIN ANALYSIS

- 4.1 LPWAN Asset Trackers Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LPWAN ASSET TRACKERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LPWAN ASSET TRACKERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global LPWAN Asset Trackers Market Size Market Share by Type (2019-2024)
- 6.3 Global LPWAN Asset Trackers Market Size Growth Rate by Type (2019-2024)

7 LPWAN ASSET TRACKERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global LPWAN Asset Trackers Market Size (M USD) by Application (2019-2024)
- 7.3 Global LPWAN Asset Trackers Market Size Growth Rate by Application (2019-2024)

8 LPWAN ASSET TRACKERS MARKET SEGMENTATION BY REGION

- 8.1 Global LPWAN Asset Trackers Market Size by Region
 - 8.1.1 Global LPWAN Asset Trackers Market Size by Region
 - 8.1.2 Global LPWAN Asset Trackers Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America LPWAN Asset Trackers Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe LPWAN Asset Trackers Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific LPWAN Asset Trackers Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America LPWAN Asset Trackers Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa LPWAN Asset Trackers Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Alliot Technologies

9.1.1 Alliot Technologies LPWAN Asset Trackers Basic Information

9.1.2 Alliot Technologies LPWAN Asset Trackers Product Overview

9.1.3 Alliot Technologies LPWAN Asset Trackers Product Market Performance

9.1.4 Alliot Technologies LPWAN Asset Trackers SWOT Analysis

9.1.5 Alliot Technologies Business Overview

9.1.6 Alliot Technologies Recent Developments

9.2 Ubiik

9.2.1 Ubiik LPWAN Asset Trackers Basic Information

9.2.2 Ubiik LPWAN Asset Trackers Product Overview

9.2.3 Ubiik LPWAN Asset Trackers Product Market Performance

9.2.4 Alliot Technologies LPWAN Asset Trackers SWOT Analysis

9.2.5 Ubiik Business Overview

9.2.6 Ubiik Recent Developments

9.3 Semtech

- 9.3.1 Semtech LPWAN Asset Trackers Basic Information
- 9.3.2 Semtech LPWAN Asset Trackers Product Overview
- 9.3.3 Semtech LPWAN Asset Trackers Product Market Performance
- 9.3.4 Alliot Technologies LPWAN Asset Trackers SWOT Analysis
- 9.3.5 Semtech Business Overview
- 9.3.6 Semtech Recent Developments
- 9.4 BOX ID Systems
 - 9.4.1 BOX ID Systems LPWAN Asset Trackers Basic Information
 - 9.4.2 BOX ID Systems LPWAN Asset Trackers Product Overview
 - 9.4.3 BOX ID Systems LPWAN Asset Trackers Product Market Performance
 - 9.4.4 BOX ID Systems Business Overview
 - 9.4.5 BOX ID Systems Recent Developments
- 9.5 Haystack
 - 9.5.1 Haystack LPWAN Asset Trackers Basic Information
 - 9.5.2 Haystack LPWAN Asset Trackers Product Overview
 - 9.5.3 Haystack LPWAN Asset Trackers Product Market Performance
 - 9.5.4 Haystack Business Overview
 - 9.5.5 Haystack Recent Developments
- 9.6 Ericsson
 - 9.6.1 Ericsson LPWAN Asset Trackers Basic Information
 - 9.6.2 Ericsson LPWAN Asset Trackers Product Overview
 - 9.6.3 Ericsson LPWAN Asset Trackers Product Market Performance
 - 9.6.4 Ericsson Business Overview
 - 9.6.5 Ericsson Recent Developments
- 9.7 Jorjin Technologies
 - 9.7.1 Jorjin Technologies LPWAN Asset Trackers Basic Information
 - 9.7.2 Jorjin Technologies LPWAN Asset Trackers Product Overview
 - 9.7.3 Jorjin Technologies LPWAN Asset Trackers Product Market Performance
 - 9.7.4 Jorjin Technologies Business Overview
 - 9.7.5 Jorjin Technologies Recent Developments

10 LPWAN ASSET TRACKERS REGIONAL MARKET FORECAST

- 10.1 Global LPWAN Asset Trackers Market Size Forecast
- 10.2 Global LPWAN Asset Trackers Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe LPWAN Asset Trackers Market Size Forecast by Country
 - 10.2.3 Asia Pacific LPWAN Asset Trackers Market Size Forecast by Region
 - 10.2.4 South America LPWAN Asset Trackers Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of LPWAN Asset Trackers by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global LPWAN Asset Trackers Market Forecast by Type (2025-2030)

11.2 Global LPWAN Asset Trackers Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. LPWAN Asset Trackers Market Size Comparison by Region (M USD)

Table 5. Global LPWAN Asset Trackers Revenue (M USD) by Company (2019-2024)

Table 6. Global LPWAN Asset Trackers Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in LPWAN Asset Trackers as of 2022)

Table 8. Company LPWAN Asset Trackers Market Size Sites and Area Served

Table 9. Company LPWAN Asset Trackers Product Type

Table 10. Global LPWAN Asset Trackers Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of LPWAN Asset Trackers

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. LPWAN Asset Trackers Market Challenges

Table 18. Global LPWAN Asset Trackers Market Size by Type (M USD)

Table 19. Global LPWAN Asset Trackers Market Size (M USD) by Type (2019-2024)

Table 20. Global LPWAN Asset Trackers Market Size Share by Type (2019-2024)

Table 21. Global LPWAN Asset Trackers Market Size Growth Rate by Type (2019-2024)

Table 22. Global LPWAN Asset Trackers Market Size by Application

Table 23. Global LPWAN Asset Trackers Market Size by Application (2019-2024) & (M USD)

Table 24. Global LPWAN Asset Trackers Market Share by Application (2019-2024)

Table 25. Global LPWAN Asset Trackers Market Size Growth Rate by Application (2019-2024)

Table 26. Global LPWAN Asset Trackers Market Size by Region (2019-2024) & (M USD)

Table 27. Global LPWAN Asset Trackers Market Size Market Share by Region (2019-2024)

Table 28. North America LPWAN Asset Trackers Market Size by Country (2019-2024) &

(M USD)

Table 29. Europe LPWAN Asset Trackers Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific LPWAN Asset Trackers Market Size by Region (2019-2024) & (M USD)

Table 31. South America LPWAN Asset Trackers Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa LPWAN Asset Trackers Market Size by Region (2019-2024) & (M USD)

Table 33. Alliot Technologies LPWAN Asset Trackers Basic Information

Table 34. Alliot Technologies LPWAN Asset Trackers Product Overview

Table 35. Alliot Technologies LPWAN Asset Trackers Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Alliot Technologies LPWAN Asset Trackers SWOT Analysis

Table 37. Alliot Technologies Business Overview

Table 38. Alliot Technologies Recent Developments

Table 39. Ubiik LPWAN Asset Trackers Basic Information

Table 40. Ubiik LPWAN Asset Trackers Product Overview

Table 41. Ubiik LPWAN Asset Trackers Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Alliot Technologies LPWAN Asset Trackers SWOT Analysis

Table 43. Ubiik Business Overview

Table 44. Ubiik Recent Developments

Table 45. Semtech LPWAN Asset Trackers Basic Information

Table 46. Semtech LPWAN Asset Trackers Product Overview

Table 47. Semtech LPWAN Asset Trackers Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Alliot Technologies LPWAN Asset Trackers SWOT Analysis

Table 49. Semtech Business Overview

Table 50. Semtech Recent Developments

Table 51. BOX ID Systems LPWAN Asset Trackers Basic Information

Table 52. BOX ID Systems LPWAN Asset Trackers Product Overview

Table 53. BOX ID Systems LPWAN Asset Trackers Revenue (M USD) and Gross Margin (2019-2024)

Table 54. BOX ID Systems Business Overview

Table 55. BOX ID Systems Recent Developments

Table 56. Haystack LPWAN Asset Trackers Basic Information

Table 57. Haystack LPWAN Asset Trackers Product Overview

Table 58. Haystack LPWAN Asset Trackers Revenue (M USD) and Gross Margin

(2019-2024)

Table 59. Haystack Business Overview

Table 60. Haystack Recent Developments

Table 61. Ericsson LPWAN Asset Trackers Basic Information

Table 62. Ericsson LPWAN Asset Trackers Product Overview

Table 63. Ericsson LPWAN Asset Trackers Revenue (M USD) and Gross Margin
(2019-2024)

Table 64. Ericsson Business Overview

Table 65. Ericsson Recent Developments

Table 66. Jorjin Technologies LPWAN Asset Trackers Basic Information

Table 67. Jorjin Technologies LPWAN Asset Trackers Product Overview

Table 68. Jorjin Technologies LPWAN Asset Trackers Revenue (M USD) and Gross
Margin (2019-2024)

Table 69. Jorjin Technologies Business Overview

Table 70. Jorjin Technologies Recent Developments

Table 71. Global LPWAN Asset Trackers Market Size Forecast by Region (2025-2030)
& (M USD)

Table 72. North America LPWAN Asset Trackers Market Size Forecast by Country
(2025-2030) & (M USD)

Table 73. Europe LPWAN Asset Trackers Market Size Forecast by Country
(2025-2030) & (M USD)

Table 74. Asia Pacific LPWAN Asset Trackers Market Size Forecast by Region
(2025-2030) & (M USD)

Table 75. South America LPWAN Asset Trackers Market Size Forecast by Country
(2025-2030) & (M USD)

Table 76. Middle East and Africa LPWAN Asset Trackers Market Size Forecast by
Country (2025-2030) & (M USD)

Table 77. Global LPWAN Asset Trackers Market Size Forecast by Type (2025-2030) &
(M USD)

Table 78. Global LPWAN Asset Trackers Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of LPWAN Asset Trackers

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global LPWAN Asset Trackers Market Size (M USD), 2019-2030

Figure 5. Global LPWAN Asset Trackers Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. LPWAN Asset Trackers Market Size by Country (M USD)

Figure 10. Global LPWAN Asset Trackers Revenue Share by Company in 2023

Figure 11. LPWAN Asset Trackers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by LPWAN Asset Trackers Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global LPWAN Asset Trackers Market Share by Type

Figure 15. Market Size Share of LPWAN Asset Trackers by Type (2019-2024)

Figure 16. Market Size Market Share of LPWAN Asset Trackers by Type in 2022

Figure 17. Global LPWAN Asset Trackers Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global LPWAN Asset Trackers Market Share by Application

Figure 20. Global LPWAN Asset Trackers Market Share by Application (2019-2024)

Figure 21. Global LPWAN Asset Trackers Market Share by Application in 2022

Figure 22. Global LPWAN Asset Trackers Market Size Growth Rate by Application (2019-2024)

Figure 23. Global LPWAN Asset Trackers Market Size Market Share by Region (2019-2024)

Figure 24. North America LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America LPWAN Asset Trackers Market Size Market Share by Country in 2023

Figure 26. U.S. LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada LPWAN Asset Trackers Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico LPWAN Asset Trackers Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe LPWAN Asset Trackers Market Size Market Share by Country in 2023

Figure 31. Germany LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific LPWAN Asset Trackers Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific LPWAN Asset Trackers Market Size Market Share by Region in 2023

Figure 38. China LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America LPWAN Asset Trackers Market Size and Growth Rate (M USD)

Figure 44. South America LPWAN Asset Trackers Market Size Market Share by Country in 2023

Figure 45. Brazil LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia LPWAN Asset Trackers Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 48. Middle East and Africa LPWAN Asset Trackers Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa LPWAN Asset Trackers Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa LPWAN Asset Trackers Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global LPWAN Asset Trackers Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global LPWAN Asset Trackers Market Share Forecast by Type (2025-2030)

Figure 57. Global LPWAN Asset Trackers Market Share Forecast by Application (2025-2030)

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