

Global Low-floor Electric Bus Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Low-floor Electric Bus competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. In 2024, the global production of low-floor electric buses will reach 36,089 units, with an average selling price of US\$111,428 per unit. Low-floor electric buses are a type of public transportation vehicle that combines low-floor design features with electric drive technology. They have no steps or only a single, small step (typically less than 380 mm) between the vehicle entrance and the ground. Some models are equipped with deployable ramps to ensure barrier-free access for wheelchairs, strollers, and passengers with limited mobility. The passenger compartment floor is flat or has only a slight slope from front to back, eliminating the steps found in traditional high-floor buses and improving travel efficiency and safety. The floor above the rear axle may be slightly raised due to mechanical design, but accessed via a ramp or single-step staircase, the vehicle still meets low-floor standards. Equipped with either a pure electric or hydrogen fuel cell powertrain, these vehicles operate without exhaust emissions, in line with global carbon neutrality goals. The electric drive system significantly reduces operating noise, enhancing passenger comfort and urban environmental quality. Energy recovery systems, such as brake energy regeneration, extend driving range and reduce operating costs. The fundamental requirements for city buses in modern urban transportation include safe and convenient riding, excellent starting and acceleration performance, adaptability to changes in passenger flow, low environmental impact, and a body design that harmonizes with modern urban development. Lowering the floor height of city buses is a key technology in vehicle design. Lowering the interior floor height not only reduces the number and height of steps, making boarding and exiting and movement within the vehicle more convenient, safer, and faster, but also increases

the height of the aisle and passenger area. Therefore, floor height, and the number and design of steps associated with it, play a crucial role in the layout of a city bus's passenger area. Low-floor city buses create a single, step-free central aisle area from the front passenger door to the rearmost axle centerline. Each passenger door step is a single, single-level step. This not only facilitates boarding and exiting, but also increases interior space. Furthermore, with the addition of assistive devices, it also makes boarding and exiting easier for people with disabilities and wheelchairs. Low-floor buses originated in Europe and have rapidly developed in Europe, North America, Japan, and other regions. Low-floor technology has undergone multiple iterations and is relatively mature. Currently, the majority of buses in developed countries are low-floor. Compared to European countries, China started late in developing low-floor city buses, resulting in a significant technological gap. Low-floor city buses are the future.

The global Low-floor Electric Bus market size was estimated at USD 4021.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 18.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Low-floor Electric Bus market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Low-floor Electric Bus market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Low-floor Electric Bus market.

Global Low-floor Electric Bus Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Daimler Buses
Alexander Dennis
Frontrunner Bus Group, Inc.
JBM Group
Mercedes-Benz Buses
Bharat Benz
New Flyer Industries
Tata Motors
Champion Bus Incorporated
El Dorado(Rivaz, Inc)
Ashok Leyland
Mellor Bus
Collins Bus
Zyle Daewoo Bus
NFI Group
Optimal-EV
Switch Mobility (Ashok Leyland)
Eicher (VECV)
Volgren
Iveco Group
Gillig
BYD
Solaris Bus & Coach
MAN Truck & Bus

Volvo Buses
Higer Bus Company Limited
Shenzhen Wuzhoulong Motors Co.,Ltd.
King Long Buses
Foton Motor
FAW Bus

Market Segmentation (by Type)

Lengths 30' Rigid
Lengths 35' Rigid
Lengths 40' Rigid

Market Segmentation (by Application)

Commuting Bus
Tourism Bus
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Low-floor Electric Bus Market
Overview of the regional outlook of the Low-floor Electric Bus Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Low-floor Electric Bus Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Low-floor Electric Bus, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain
Market dynamics scenario, along with growth opportunities of the market in the years to come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Low-floor Electric Bus
- 1.2 Key Market Segments
 - 1.2.1 Low-floor Electric Bus Segment by Type
 - 1.2.2 Low-floor Electric Bus Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 LOW-FLOOR ELECTRIC BUS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Low-floor Electric Bus Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Low-floor Electric Bus Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LOW-FLOOR ELECTRIC BUS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Low-floor Electric Bus Product Life Cycle
- 3.3 Global Low-floor Electric Bus Sales by Manufacturers (2020-2025)
- 3.4 Global Low-floor Electric Bus Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Low-floor Electric Bus Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Low-floor Electric Bus Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Low-floor Electric Bus Market Competitive Situation and Trends
 - 3.8.1 Low-floor Electric Bus Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Low-floor Electric Bus Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LOW-FLOOR ELECTRIC BUS INDUSTRY CHAIN ANALYSIS

4.1 Low-floor Electric Bus Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LOW-FLOOR ELECTRIC BUS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Low-floor Electric Bus Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Low-floor Electric Bus Market

5.7 ESG Ratings of Leading Companies

6 LOW-FLOOR ELECTRIC BUS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Low-floor Electric Bus Sales Market Share by Type (2020-2025)

6.3 Global Low-floor Electric Bus Market Size by Type (2020-2025)

6.4 Global Low-floor Electric Bus Price by Type (2020-2025)

7 LOW-FLOOR ELECTRIC BUS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Low-floor Electric Bus Market Sales by Application (2020-2025)
- 7.3 Global Low-floor Electric Bus Market Size (M USD) by Application (2020-2025)
- 7.4 Global Low-floor Electric Bus Sales Growth Rate by Application (2020-2025)

8 LOW-FLOOR ELECTRIC BUS MARKET SALES BY REGION

- 8.1 Global Low-floor Electric Bus Sales by Region
 - 8.1.1 Global Low-floor Electric Bus Sales by Region
 - 8.1.2 Global Low-floor Electric Bus Sales Market Share by Region
- 8.2 Global Low-floor Electric Bus Market Size by Region
 - 8.2.1 Global Low-floor Electric Bus Market Size by Region
 - 8.2.2 Global Low-floor Electric Bus Market Size by Region
- 8.3 North America
 - 8.3.1 North America Low-floor Electric Bus Sales by Country
 - 8.3.2 North America Low-floor Electric Bus Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Low-floor Electric Bus Sales by Country
 - 8.4.2 Europe Low-floor Electric Bus Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Low-floor Electric Bus Sales by Region
 - 8.5.2 Asia Pacific Low-floor Electric Bus Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Low-floor Electric Bus Sales by Country

- 8.6.2 South America Low-floor Electric Bus Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Low-floor Electric Bus Sales by Region
 - 8.7.2 Middle East and Africa Low-floor Electric Bus Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 LOW-FLOOR ELECTRIC BUS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Low-floor Electric Bus by Region(2020-2025)
- 9.2 Global Low-floor Electric Bus Revenue Market Share by Region (2020-2025)
- 9.3 Global Low-floor Electric Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Low-floor Electric Bus Production
 - 9.4.1 North America Low-floor Electric Bus Production Growth Rate (2020-2025)
 - 9.4.2 North America Low-floor Electric Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Low-floor Electric Bus Production
 - 9.5.1 Europe Low-floor Electric Bus Production Growth Rate (2020-2025)
 - 9.5.2 Europe Low-floor Electric Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Low-floor Electric Bus Production (2020-2025)
 - 9.6.1 Japan Low-floor Electric Bus Production Growth Rate (2020-2025)
 - 9.6.2 Japan Low-floor Electric Bus Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Low-floor Electric Bus Production (2020-2025)
 - 9.7.1 China Low-floor Electric Bus Production Growth Rate (2020-2025)
 - 9.7.2 China Low-floor Electric Bus Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Daimler Buses

- 10.1.1 Daimler Buses Basic Information
- 10.1.2 Daimler Buses Low-floor Electric Bus Product Overview
- 10.1.3 Daimler Buses Low-floor Electric Bus Product Market Performance
- 10.1.4 Daimler Buses Business Overview
- 10.1.5 Daimler Buses SWOT Analysis
- 10.1.6 Daimler Buses Recent Developments
- 10.2 Alexander Dennis
 - 10.2.1 Alexander Dennis Basic Information
 - 10.2.2 Alexander Dennis Low-floor Electric Bus Product Overview
 - 10.2.3 Alexander Dennis Low-floor Electric Bus Product Market Performance
 - 10.2.4 Alexander Dennis Business Overview
 - 10.2.5 Alexander Dennis SWOT Analysis
 - 10.2.6 Alexander Dennis Recent Developments
- 10.3 Frontrunner Bus Group, Inc.
 - 10.3.1 Frontrunner Bus Group, Inc. Basic Information
 - 10.3.2 Frontrunner Bus Group, Inc. Low-floor Electric Bus Product Overview
 - 10.3.3 Frontrunner Bus Group, Inc. Low-floor Electric Bus Product Market Performance
 - 10.3.4 Frontrunner Bus Group, Inc. Business Overview
 - 10.3.5 Frontrunner Bus Group, Inc. SWOT Analysis
 - 10.3.6 Frontrunner Bus Group, Inc. Recent Developments
- 10.4 JBM Group
 - 10.4.1 JBM Group Basic Information
 - 10.4.2 JBM Group Low-floor Electric Bus Product Overview
 - 10.4.3 JBM Group Low-floor Electric Bus Product Market Performance
 - 10.4.4 JBM Group Business Overview
 - 10.4.5 JBM Group Recent Developments
- 10.5 Mercedes-Benz Buses
 - 10.5.1 Mercedes-Benz Buses Basic Information
 - 10.5.2 Mercedes-Benz Buses Low-floor Electric Bus Product Overview
 - 10.5.3 Mercedes-Benz Buses Low-floor Electric Bus Product Market Performance
 - 10.5.4 Mercedes-Benz Buses Business Overview
 - 10.5.5 Mercedes-Benz Buses Recent Developments
- 10.6 Bharat Benz
 - 10.6.1 Bharat Benz Basic Information
 - 10.6.2 Bharat Benz Low-floor Electric Bus Product Overview
 - 10.6.3 Bharat Benz Low-floor Electric Bus Product Market Performance
 - 10.6.4 Bharat Benz Business Overview
 - 10.6.5 Bharat Benz Recent Developments

10.7 New Flyer Industries

10.7.1 New Flyer Industries Basic Information

10.7.2 New Flyer Industries Low-floor Electric Bus Product Overview

10.7.3 New Flyer Industries Low-floor Electric Bus Product Market Performance

10.7.4 New Flyer Industries Business Overview

10.7.5 New Flyer Industries Recent Developments

10.8 Tata Motors

10.8.1 Tata Motors Basic Information

10.8.2 Tata Motors Low-floor Electric Bus Product Overview

10.8.3 Tata Motors Low-floor Electric Bus Product Market Performance

10.8.4 Tata Motors Business Overview

10.8.5 Tata Motors Recent Developments

10.9 Champion Bus Incorporated

10.9.1 Champion Bus Incorporated Basic Information

10.9.2 Champion Bus Incorporated Low-floor Electric Bus Product Overview

10.9.3 Champion Bus Incorporated Low-floor Electric Bus Product Market

Performance

10.9.4 Champion Bus Incorporated Business Overview

10.9.5 Champion Bus Incorporated Recent Developments

10.10 El Dorado(Rivaz, Inc)

10.10.1 El Dorado(Rivaz, Inc) Basic Information

10.10.2 El Dorado(Rivaz, Inc) Low-floor Electric Bus Product Overview

10.10.3 El Dorado(Rivaz, Inc) Low-floor Electric Bus Product Market Performance

10.10.4 El Dorado(Rivaz, Inc) Business Overview

10.10.5 El Dorado(Rivaz, Inc) Recent Developments

10.11 Ashok Leyland

10.11.1 Ashok Leyland Basic Information

10.11.2 Ashok Leyland Low-floor Electric Bus Product Overview

10.11.3 Ashok Leyland Low-floor Electric Bus Product Market Performance

10.11.4 Ashok Leyland Business Overview

10.11.5 Ashok Leyland Recent Developments

10.12 Mellor Bus

10.12.1 Mellor Bus Basic Information

10.12.2 Mellor Bus Low-floor Electric Bus Product Overview

10.12.3 Mellor Bus Low-floor Electric Bus Product Market Performance

10.12.4 Mellor Bus Business Overview

10.12.5 Mellor Bus Recent Developments

10.13 Collins Bus

10.13.1 Collins Bus Basic Information

- 10.13.2 Collins Bus Low-floor Electric Bus Product Overview
- 10.13.3 Collins Bus Low-floor Electric Bus Product Market Performance
- 10.13.4 Collins Bus Business Overview
- 10.13.5 Collins Bus Recent Developments
- 10.14 Zyle Daewoo Bus
 - 10.14.1 Zyle Daewoo Bus Basic Information
 - 10.14.2 Zyle Daewoo Bus Low-floor Electric Bus Product Overview
 - 10.14.3 Zyle Daewoo Bus Low-floor Electric Bus Product Market Performance
 - 10.14.4 Zyle Daewoo Bus Business Overview
 - 10.14.5 Zyle Daewoo Bus Recent Developments
- 10.15 NFI Group
 - 10.15.1 NFI Group Basic Information
 - 10.15.2 NFI Group Low-floor Electric Bus Product Overview
 - 10.15.3 NFI Group Low-floor Electric Bus Product Market Performance
 - 10.15.4 NFI Group Business Overview
 - 10.15.5 NFI Group Recent Developments
- 10.16 Optimal-EV
 - 10.16.1 Optimal-EV Basic Information
 - 10.16.2 Optimal-EV Low-floor Electric Bus Product Overview
 - 10.16.3 Optimal-EV Low-floor Electric Bus Product Market Performance
 - 10.16.4 Optimal-EV Business Overview
 - 10.16.5 Optimal-EV Recent Developments
- 10.17 Switch Mobility (Ashok Leyland)
 - 10.17.1 Switch Mobility (Ashok Leyland) Basic Information
 - 10.17.2 Switch Mobility (Ashok Leyland) Low-floor Electric Bus Product Overview
 - 10.17.3 Switch Mobility (Ashok Leyland) Low-floor Electric Bus Product Market Performance
 - 10.17.4 Switch Mobility (Ashok Leyland) Business Overview
 - 10.17.5 Switch Mobility (Ashok Leyland) Recent Developments
- 10.18 Eicher (VECV)
 - 10.18.1 Eicher (VECV) Basic Information
 - 10.18.2 Eicher (VECV) Low-floor Electric Bus Product Overview
 - 10.18.3 Eicher (VECV) Low-floor Electric Bus Product Market Performance
 - 10.18.4 Eicher (VECV) Business Overview
 - 10.18.5 Eicher (VECV) Recent Developments
- 10.19 Volgren
 - 10.19.1 Volgren Basic Information
 - 10.19.2 Volgren Low-floor Electric Bus Product Overview
 - 10.19.3 Volgren Low-floor Electric Bus Product Market Performance

- 10.19.4 Volgren Business Overview
- 10.19.5 Volgren Recent Developments
- 10.20 Iveco Group
 - 10.20.1 Iveco Group Basic Information
 - 10.20.2 Iveco Group Low-floor Electric Bus Product Overview
 - 10.20.3 Iveco Group Low-floor Electric Bus Product Market Performance
 - 10.20.4 Iveco Group Business Overview
 - 10.20.5 Iveco Group Recent Developments
- 10.21 Gillig
 - 10.21.1 Gillig Basic Information
 - 10.21.2 Gillig Low-floor Electric Bus Product Overview
 - 10.21.3 Gillig Low-floor Electric Bus Product Market Performance
 - 10.21.4 Gillig Business Overview
 - 10.21.5 Gillig Recent Developments
- 10.22 BYD
 - 10.22.1 BYD Basic Information
 - 10.22.2 BYD Low-floor Electric Bus Product Overview
 - 10.22.3 BYD Low-floor Electric Bus Product Market Performance
 - 10.22.4 BYD Business Overview
 - 10.22.5 BYD Recent Developments
- 10.23 Solaris Bus and Coach
 - 10.23.1 Solaris Bus and Coach Basic Information
 - 10.23.2 Solaris Bus and Coach Low-floor Electric Bus Product Overview
 - 10.23.3 Solaris Bus and Coach Low-floor Electric Bus Product Market Performance
 - 10.23.4 Solaris Bus and Coach Business Overview
 - 10.23.5 Solaris Bus and Coach Recent Developments
- 10.24 MAN Truck and Bus
 - 10.24.1 MAN Truck and Bus Basic Information
 - 10.24.2 MAN Truck and Bus Low-floor Electric Bus Product Overview
 - 10.24.3 MAN Truck and Bus Low-floor Electric Bus Product Market Performance
 - 10.24.4 MAN Truck and Bus Business Overview
 - 10.24.5 MAN Truck and Bus Recent Developments
- 10.25 Volvo Buses
 - 10.25.1 Volvo Buses Basic Information
 - 10.25.2 Volvo Buses Low-floor Electric Bus Product Overview
 - 10.25.3 Volvo Buses Low-floor Electric Bus Product Market Performance
 - 10.25.4 Volvo Buses Business Overview
 - 10.25.5 Volvo Buses Recent Developments
- 10.26 Higer Bus Company Limited

- 10.26.1 Higer Bus Company Limited Basic Information
- 10.26.2 Higer Bus Company Limited Low-floor Electric Bus Product Overview
- 10.26.3 Higer Bus Company Limited Low-floor Electric Bus Product Market Performance
- 10.26.4 Higer Bus Company Limited Business Overview
- 10.26.5 Higer Bus Company Limited Recent Developments
- 10.27 Shenzhen Wuzhoulong Motors Co.,Ltd.
- 10.27.1 Shenzhen Wuzhoulong Motors Co.,Ltd. Basic Information
- 10.27.2 Shenzhen Wuzhoulong Motors Co.,Ltd. Low-floor Electric Bus Product Overview
- 10.27.3 Shenzhen Wuzhoulong Motors Co.,Ltd. Low-floor Electric Bus Product Market Performance
- 10.27.4 Shenzhen Wuzhoulong Motors Co.,Ltd. Business Overview
- 10.27.5 Shenzhen Wuzhoulong Motors Co.,Ltd. Recent Developments
- 10.28 King Long Buses
- 10.28.1 King Long Buses Basic Information
- 10.28.2 King Long Buses Low-floor Electric Bus Product Overview
- 10.28.3 King Long Buses Low-floor Electric Bus Product Market Performance
- 10.28.4 King Long Buses Business Overview
- 10.28.5 King Long Buses Recent Developments
- 10.29 Foton Motor
- 10.29.1 Foton Motor Basic Information
- 10.29.2 Foton Motor Low-floor Electric Bus Product Overview
- 10.29.3 Foton Motor Low-floor Electric Bus Product Market Performance
- 10.29.4 Foton Motor Business Overview
- 10.29.5 Foton Motor Recent Developments
- 10.30 FAW Bus
- 10.30.1 FAW Bus Basic Information
- 10.30.2 FAW Bus Low-floor Electric Bus Product Overview
- 10.30.3 FAW Bus Low-floor Electric Bus Product Market Performance
- 10.30.4 FAW Bus Business Overview
- 10.30.5 FAW Bus Recent Developments

11 LOW-FLOOR ELECTRIC BUS MARKET FORECAST BY REGION

- 11.1 Global Low-floor Electric Bus Market Size Forecast
- 11.2 Global Low-floor Electric Bus Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Low-floor Electric Bus Market Size Forecast by Country

- 11.2.3 Asia Pacific Low-floor Electric Bus Market Size Forecast by Region
- 11.2.4 South America Low-floor Electric Bus Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Low-floor Electric Bus by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Low-floor Electric Bus Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Low-floor Electric Bus by Type (2026-2035)
 - 12.1.2 Global Low-floor Electric Bus Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Low-floor Electric Bus by Type (2026-2035)
- 12.2 Global Low-floor Electric Bus Market Forecast by Application (2026-2035)
 - 12.2.1 Global Low-floor Electric Bus Sales (K Units) Forecast by Application
 - 12.2.2 Global Low-floor Electric Bus Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Low-floor Electric Bus Market Size by Type (M USD)
- Table 11. Global Low-floor Electric Bus Market Size by Application
- Table 12. Low-floor Electric Bus Market Size Comparison by Region (M USD)
- Table 13. Global Low-floor Electric Bus Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Low-floor Electric Bus Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Low-floor Electric Bus Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Low-floor Electric Bus Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Low-floor Electric Bus as of 2025)
- Table 18. Global Market Low-floor Electric Bus Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers? Manufacturing Sites, Areas Served
- Table 20. Manufacturers? Product Type
- Table 21. Global Low-floor Electric Bus Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 22. Mergers & Acquisitions, Expansion Plans
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Low-floor Electric Bus Market Challenges
- Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 33. Global Low-floor Electric Bus Sales by Type (K Units)

Table 34. Global Low-floor Electric Bus Market Size by Type (M USD)

Table 35. Global Low-floor Electric Bus Sales (K Units) by Type (2020-2025)

Table 36. Global Low-floor Electric Bus Sales Market Share by Type (2020-2025)

Table 37. Global Low-floor Electric Bus Market Size (M USD) by Type (2020-2025)

Table 38. Global Low-floor Electric Bus Market Share by Type (2020-2025)

Table 39. Global Low-floor Electric Bus Price (USD/Unit) by Type (2020-2025)

Table 40. Global Low-floor Electric Bus Sales (K Units) by Application

Table 41. Global Low-floor Electric Bus Market Size by Application

Table 42. Global Low-floor Electric Bus Sales by Application (2020-2025) & (K Units)

Table 43. Global Low-floor Electric Bus Sales Market Share by Application (2020-2025)

Table 44. Global Low-floor Electric Bus Market Size by Application (2020-2025) & (M USD)

Table 45. Global Low-floor Electric Bus Market Share by Application (2020-2025)

Table 46. Global Low-floor Electric Bus Sales Growth Rate by Application (2020-2025)

Table 47. Global Low-floor Electric Bus Sales by Region (2020-2025) & (K Units)

Table 48. Global Low-floor Electric Bus Sales Market Share by Region (2020-2025)

Table 49. Global Low-floor Electric Bus Market Size by Region (2020-2025) & (M USD)

Table 50. Global Low-floor Electric Bus Market Size by Region (2020-2025)

Table 51. North America Low-floor Electric Bus Sales by Country (2020-2025) & (K Units)

Table 52. North America Low-floor Electric Bus Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Low-floor Electric Bus Sales by Country (2020-2025) & (K Units)

Table 54. Europe Low-floor Electric Bus Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Low-floor Electric Bus Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Low-floor Electric Bus Market Size by Region (2020-2025) & (M USD)

Table 57. South America Low-floor Electric Bus Sales by Country (2020-2025) & (K Units)

Table 58. South America Low-floor Electric Bus Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Low-floor Electric Bus Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Low-floor Electric Bus Market Size by Region

(2020-2025) & (M USD)

Table 61. Global Low-floor Electric Bus Production (K Units) by Region(2020-2025)

Table 62. Global Low-floor Electric Bus Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Low-floor Electric Bus Revenue Market Share by Region (2020-2025)

Table 64. Global Low-floor Electric Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Low-floor Electric Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Low-floor Electric Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Low-floor Electric Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Low-floor Electric Bus Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Daimler Buses Basic Information

Table 70. Daimler Buses Low-floor Electric Bus Product Overview

Table 71. Daimler Buses Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Daimler Buses Business Overview

Table 73. Daimler Buses SWOT Analysis

Table 74. Daimler Buses Recent Developments

Table 75. Alexander Dennis Basic Information

Table 76. Alexander Dennis Low-floor Electric Bus Product Overview

Table 77. Alexander Dennis Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Alexander Dennis Business Overview

Table 79. Alexander Dennis SWOT Analysis

Table 80. Alexander Dennis Recent Developments

Table 81. Frontrunner Bus Group, Inc. Basic Information

Table 82. Frontrunner Bus Group, Inc. Low-floor Electric Bus Product Overview

Table 83. Frontrunner Bus Group, Inc. Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Frontrunner Bus Group, Inc. Business Overview

Table 85. Frontrunner Bus Group, Inc. SWOT Analysis

Table 86. Frontrunner Bus Group, Inc. Recent Developments

Table 87. JBM Group Basic Information

Table 88. JBM Group Low-floor Electric Bus Product Overview

Table 89. JBM Group Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 90. JBM Group Business Overview
- Table 91. JBM Group Recent Developments
- Table 92. Mercedes-Benz Buses Basic Information
- Table 93. Mercedes-Benz Buses Low-floor Electric Bus Product Overview
- Table 94. Mercedes-Benz Buses Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 95. Mercedes-Benz Buses Business Overview
- Table 96. Mercedes-Benz Buses Recent Developments
- Table 97. Bharat Benz Basic Information
- Table 98. Bharat Benz Low-floor Electric Bus Product Overview
- Table 99. Bharat Benz Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 100. Bharat Benz Business Overview
- Table 101. Bharat Benz Recent Developments
- Table 102. New Flyer Industries Basic Information
- Table 103. New Flyer Industries Low-floor Electric Bus Product Overview
- Table 104. New Flyer Industries Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 105. New Flyer Industries Business Overview
- Table 106. New Flyer Industries Recent Developments
- Table 107. Tata Motors Basic Information
- Table 108. Tata Motors Low-floor Electric Bus Product Overview
- Table 109. Tata Motors Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 110. Tata Motors Business Overview
- Table 111. Tata Motors Recent Developments
- Table 112. Champion Bus Incorporated Basic Information
- Table 113. Champion Bus Incorporated Low-floor Electric Bus Product Overview
- Table 114. Champion Bus Incorporated Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 115. Champion Bus Incorporated Business Overview
- Table 116. Champion Bus Incorporated Recent Developments
- Table 117. El Dorado(Rivaz, Inc) Basic Information
- Table 118. El Dorado(Rivaz, Inc) Low-floor Electric Bus Product Overview
- Table 119. El Dorado(Rivaz, Inc) Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 120. El Dorado(Rivaz, Inc) Business Overview
- Table 121. El Dorado(Rivaz, Inc) Recent Developments
- Table 122. Ashok Leyland Basic Information

- Table 123. Ashok Leyland Low-floor Electric Bus Product Overview
- Table 124. Ashok Leyland Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 125. Ashok Leyland Business Overview
- Table 126. Ashok Leyland Recent Developments
- Table 127. Mellor Bus Basic Information
- Table 128. Mellor Bus Low-floor Electric Bus Product Overview
- Table 129. Mellor Bus Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 130. Mellor Bus Business Overview
- Table 131. Mellor Bus Recent Developments
- Table 132. Collins Bus Basic Information
- Table 133. Collins Bus Low-floor Electric Bus Product Overview
- Table 134. Collins Bus Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 135. Collins Bus Business Overview
- Table 136. Collins Bus Recent Developments
- Table 137. Zyle Daewoo Bus Basic Information
- Table 138. Zyle Daewoo Bus Low-floor Electric Bus Product Overview
- Table 139. Zyle Daewoo Bus Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 140. Zyle Daewoo Bus Business Overview
- Table 141. Zyle Daewoo Bus Recent Developments
- Table 142. NFI Group Basic Information
- Table 143. NFI Group Low-floor Electric Bus Product Overview
- Table 144. NFI Group Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 145. NFI Group Business Overview
- Table 146. NFI Group Recent Developments
- Table 147. Optimal-EV Basic Information
- Table 148. Optimal-EV Low-floor Electric Bus Product Overview
- Table 149. Optimal-EV Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 150. Optimal-EV Business Overview
- Table 151. Optimal-EV Recent Developments
- Table 152. Switch Mobility (Ashok Leyland) Basic Information
- Table 153. Switch Mobility (Ashok Leyland) Low-floor Electric Bus Product Overview
- Table 154. Switch Mobility (Ashok Leyland) Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 155. Switch Mobility (Ashok Leyland) Business Overview
- Table 156. Switch Mobility (Ashok Leyland) Recent Developments
- Table 157. Eicher (VECV) Basic Information
- Table 158. Eicher (VECV) Low-floor Electric Bus Product Overview
- Table 159. Eicher (VECV) Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 160. Eicher (VECV) Business Overview
- Table 161. Eicher (VECV) Recent Developments
- Table 162. Volgren Basic Information
- Table 163. Volgren Low-floor Electric Bus Product Overview
- Table 164. Volgren Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 165. Volgren Business Overview
- Table 166. Volgren Recent Developments
- Table 167. Iveco Group Basic Information
- Table 168. Iveco Group Low-floor Electric Bus Product Overview
- Table 169. Iveco Group Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 170. Iveco Group Business Overview
- Table 171. Iveco Group Recent Developments
- Table 172. Gillig Basic Information
- Table 173. Gillig Low-floor Electric Bus Product Overview
- Table 174. Gillig Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 175. Gillig Business Overview
- Table 176. Gillig Recent Developments
- Table 177. BYD Basic Information
- Table 178. BYD Low-floor Electric Bus Product Overview
- Table 179. BYD Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 180. BYD Business Overview
- Table 181. BYD Recent Developments
- Table 182. Solaris Bus and Coach Basic Information
- Table 183. Solaris Bus and Coach Low-floor Electric Bus Product Overview
- Table 184. Solaris Bus and Coach Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 185. Solaris Bus and Coach Business Overview
- Table 186. Solaris Bus and Coach Recent Developments
- Table 187. MAN Truck and Bus Basic Information

- Table 188. MAN Truck and Bus Low-floor Electric Bus Product Overview
- Table 189. MAN Truck and Bus Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 190. MAN Truck and Bus Business Overview
- Table 191. MAN Truck and Bus Recent Developments
- Table 192. Volvo Buses Basic Information
- Table 193. Volvo Buses Low-floor Electric Bus Product Overview
- Table 194. Volvo Buses Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 195. Volvo Buses Business Overview
- Table 196. Volvo Buses Recent Developments
- Table 197. Higer Bus Company Limited Basic Information
- Table 198. Higer Bus Company Limited Low-floor Electric Bus Product Overview
- Table 199. Higer Bus Company Limited Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 200. Higer Bus Company Limited Business Overview
- Table 201. Higer Bus Company Limited Recent Developments
- Table 202. Shenzhen Wuzhoulong Motors Co.,Ltd. Basic Information
- Table 203. Shenzhen Wuzhoulong Motors Co.,Ltd. Low-floor Electric Bus Product Overview
- Table 204. Shenzhen Wuzhoulong Motors Co.,Ltd. Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 205. Shenzhen Wuzhoulong Motors Co.,Ltd. Business Overview
- Table 206. Shenzhen Wuzhoulong Motors Co.,Ltd. Recent Developments
- Table 207. King Long Buses Basic Information
- Table 208. King Long Buses Low-floor Electric Bus Product Overview
- Table 209. King Long Buses Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 210. King Long Buses Business Overview
- Table 211. King Long Buses Recent Developments
- Table 212. Foton Motor Basic Information
- Table 213. Foton Motor Low-floor Electric Bus Product Overview
- Table 214. Foton Motor Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 215. Foton Motor Business Overview
- Table 216. Foton Motor Recent Developments
- Table 217. FAW Bus Basic Information
- Table 218. FAW Bus Low-floor Electric Bus Product Overview
- Table 219. FAW Bus Low-floor Electric Bus Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 220. FAW Bus Business Overview

Table 221. FAW Bus Recent Developments

Table 222. Global Low-floor Electric Bus Sales Forecast by Region (2026-2035) & (K Units)

Table 223. Global Low-floor Electric Bus Market Size Forecast by Region (2026-2035) & (M USD)

Table 224. North America Low-floor Electric Bus Sales Forecast by Country (2026-2035) & (K Units)

Table 225. North America Low-floor Electric Bus Market Size Forecast by Country (2026-2035) & (M USD)

Table 226. Europe Low-floor Electric Bus Sales Forecast by Country (2026-2035) & (K Units)

Table 227. Europe Low-floor Electric Bus Market Size Forecast by Country (2026-2035) & (M USD)

Table 228. Asia Pacific Low-floor Electric Bus Sales Forecast by Region (2026-2035) & (K Units)

Table 229. Asia Pacific Low-floor Electric Bus Market Size Forecast by Region (2026-2035) & (M USD)

Table 230. South America Low-floor Electric Bus Sales Forecast by Country (2026-2035) & (K Units)

Table 231. South America Low-floor Electric Bus Market Size Forecast by Country (2026-2035) & (M USD)

Table 232. Middle East and Africa Low-floor Electric Bus Sales Forecast by Country (2026-2035) & (Units)

Table 233. Middle East and Africa Low-floor Electric Bus Market Size Forecast by Country (2026-2035) & (M USD)

Table 234. Global Low-floor Electric Bus Sales Forecast by Type (2026-2035) & (K Units)

Table 235. Global Low-floor Electric Bus Market Size Forecast by Type (2026-2035) & (M USD)

Table 236. Global Low-floor Electric Bus Price Forecast by Type (2026-2035) & (USD/Unit)

Table 237. Global Low-floor Electric Bus Sales (K Units) Forecast by Application (2026-2035)

Table 238. Global Low-floor Electric Bus Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Low-floor Electric Bus
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Low-floor Electric Bus Market Size (M USD), 2025-2035
- Figure 6. Global Low-floor Electric Bus Market Size (M USD) (2020-2035)
- Figure 7. Global Low-floor Electric Bus Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Low-floor Electric Bus Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Low-floor Electric Bus Product Life Cycle
- Figure 14. Low-floor Electric Bus Sales Share by Manufacturers in 2025
- Figure 15. Global Low-floor Electric Bus Revenue Share by Manufacturers in 2025
- Figure 16. Low-floor Electric Bus Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Low-floor Electric Bus Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Low-floor Electric Bus Revenue in 2025
- Figure 19. Industry Chain Map of Low-floor Electric Bus
- Figure 20. Global Low-floor Electric Bus Market PEST Analysis
- Figure 21. Global Low-floor Electric Bus Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Low-floor Electric Bus Market Share by Type
- Figure 28. Sales Market Share of Low-floor Electric Bus by Type (2020-2025)
- Figure 29. Sales Market Share of Low-floor Electric Bus by Type in 2025
- Figure 30. Market Share of Low-floor Electric Bus by Type (2020-2025)
- Figure 31. Market Share of Low-floor Electric Bus by Type in 2025
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global Low-floor Electric Bus Market Share by Application
- Figure 34. Global Low-floor Electric Bus Sales Market Share by Application (2020-2025)
- Figure 35. Global Low-floor Electric Bus Sales Market Share by Application in 2025
- Figure 36. Global Low-floor Electric Bus Market Share by Application (2020-2025)
- Figure 37. Global Low-floor Electric Bus Market Share by Application in 2025
- Figure 38. Global Low-floor Electric Bus Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Low-floor Electric Bus Sales Market Share by Region (2020-2025)
- Figure 40. Global Low-floor Electric Bus Market Size by Region (2020-2025)
- Figure 41. North America Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Low-floor Electric Bus Sales Market Share by Country in 2024
- Figure 44. North America Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Low-floor Electric Bus Market Size by Country in 2024
- Figure 46. U.S. Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Low-floor Electric Bus Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Low-floor Electric Bus Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Low-floor Electric Bus Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Low-floor Electric Bus Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Low-floor Electric Bus Sales Market Share by Country in 2024
- Figure 54. Europe Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Low-floor Electric Bus Market Size by Country in 2024
- Figure 56. Germany Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Low-floor Electric Bus Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Low-floor Electric Bus Sales Market Share by Region in 2024

Figure 68. Asia Pacific Low-floor Electric Bus Market Size by Region in 2024

Figure 69. China Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Low-floor Electric Bus Sales and Growth Rate (K Units)

Figure 80. South America Low-floor Electric Bus Sales Market Share by Country in 2024

Figure 81. South America Low-floor Electric Bus Market Size and Growth Rate (M USD)

Figure 82. South America Low-floor Electric Bus Market Size by Country in 2024

Figure 83. Brazil Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Low-floor Electric Bus Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Low-floor Electric Bus Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Low-floor Electric Bus Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Low-floor Electric Bus Market Size by Region in 2024

Figure 93. Saudi Arabia Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Low-floor Electric Bus Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Low-floor Electric Bus Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Low-floor Electric Bus Production Market Share by Region (2020-2025)

Figure 104. North America Low-floor Electric Bus Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Low-floor Electric Bus Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Low-floor Electric Bus Production (K Units) Growth Rate (2020-2025)

Figure 107. China Low-floor Electric Bus Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Low-floor Electric Bus Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Low-floor Electric Bus Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Low-floor Electric Bus Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Low-floor Electric Bus Market Share Forecast by Type (2026-2035)

Figure 112. Global Low-floor Electric Bus Sales Forecast by Application (2026-2035)

Figure 113. Global Low-floor Electric Bus Market Share Forecast by Application (2026-2035)

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