

# Global Low-alcohol Beer Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Low-alcohol beer, also known as non-alcoholic or alcohol-free beer, contains significantly lower alcohol content than traditional beer. It is designed to provide a beer-like taste without the intoxicating effects.

The global Low-alcohol Beer market size was estimated at USD 5818.30 million in 2023 and is projected to reach USD 9103.75 million by 2032, exhibiting a CAGR of 5.10% during the forecast period.

North America Low-alcohol Beer market size was estimated at USD 1651.53 million in 2023, at a CAGR of 4.37% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Low-alcohol Beer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Low-alcohol Beer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Low-alcohol Beer market in any manner.

## Global Low-alcohol Beer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Anheuser-Busch InBev

Heineken

Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Krombacher Brauerei

Weihenstephan

Aujan Industries

Kirin

Market Segmentation (by Type)

Limit Fermentation

Dealcoholization Method

Market Segmentation (by Application)

Man

Woman

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Low-alcohol Beer Market

Overview of the regional outlook of the Low-alcohol Beer Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Low-alcohol Beer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Low-alcohol Beer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Low-alcohol Beer
- 1.2 Key Market Segments
  - 1.2.1 Low-alcohol Beer Segment by Type
  - 1.2.2 Low-alcohol Beer Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 LOW-ALCOHOL BEER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Low-alcohol Beer Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Low-alcohol Beer Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 LOW-ALCOHOL BEER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Low-alcohol Beer Sales by Manufacturers (2019-2024)
- 3.2 Global Low-alcohol Beer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Low-alcohol Beer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Low-alcohol Beer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Low-alcohol Beer Sales Sites, Area Served, Product Type
- 3.6 Low-alcohol Beer Market Competitive Situation and Trends
  - 3.6.1 Low-alcohol Beer Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Low-alcohol Beer Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 LOW-ALCOHOL BEER INDUSTRY CHAIN ANALYSIS**

- 4.1 Low-alcohol Beer Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LOW-ALCOHOL BEER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 LOW-ALCOHOL BEER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Low-alcohol Beer Sales Market Share by Type (2019-2024)
- 6.3 Global Low-alcohol Beer Market Size Market Share by Type (2019-2024)
- 6.4 Global Low-alcohol Beer Price by Type (2019-2024)

## **7 LOW-ALCOHOL BEER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Low-alcohol Beer Market Sales by Application (2019-2024)
- 7.3 Global Low-alcohol Beer Market Size (M USD) by Application (2019-2024)
- 7.4 Global Low-alcohol Beer Sales Growth Rate by Application (2019-2024)

## **8 LOW-ALCOHOL BEER MARKET CONSUMPTION BY REGION**

- 8.1 Global Low-alcohol Beer Sales by Region
  - 8.1.1 Global Low-alcohol Beer Sales by Region
  - 8.1.2 Global Low-alcohol Beer Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Low-alcohol Beer Sales by Country
  - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Low-alcohol Beer Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Low-alcohol Beer Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Low-alcohol Beer Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Low-alcohol Beer Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 LOW-ALCOHOL BEER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Low-alcohol Beer by Region (2019-2024)
- 9.2 Global Low-alcohol Beer Revenue Market Share by Region (2019-2024)
- 9.3 Global Low-alcohol Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Low-alcohol Beer Production
  - 9.4.1 North America Low-alcohol Beer Production Growth Rate (2019-2024)
  - 9.4.2 North America Low-alcohol Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Low-alcohol Beer Production

- 9.5.1 Europe Low-alcohol Beer Production Growth Rate (2019-2024)
- 9.5.2 Europe Low-alcohol Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Low-alcohol Beer Production (2019-2024)
  - 9.6.1 Japan Low-alcohol Beer Production Growth Rate (2019-2024)
  - 9.6.2 Japan Low-alcohol Beer Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Low-alcohol Beer Production (2019-2024)
  - 9.7.1 China Low-alcohol Beer Production Growth Rate (2019-2024)
  - 9.7.2 China Low-alcohol Beer Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

- 10.1 Anheuser-Busch InBev
  - 10.1.1 Anheuser-Busch InBev Low-alcohol Beer Basic Information
  - 10.1.2 Anheuser-Busch InBev Low-alcohol Beer Product Overview
  - 10.1.3 Anheuser-Busch InBev Low-alcohol Beer Product Market Performance
  - 10.1.4 Anheuser-Busch InBev Business Overview
  - 10.1.5 Anheuser-Busch InBev Low-alcohol Beer SWOT Analysis
  - 10.1.6 Anheuser-Busch InBev Recent Developments
- 10.2 Heineken
  - 10.2.1 Heineken Low-alcohol Beer Basic Information
  - 10.2.2 Heineken Low-alcohol Beer Product Overview
  - 10.2.3 Heineken Low-alcohol Beer Product Market Performance
  - 10.2.4 Heineken Business Overview
  - 10.2.5 Heineken Low-alcohol Beer SWOT Analysis
  - 10.2.6 Heineken Recent Developments
- 10.3 Carlsberg
  - 10.3.1 Carlsberg Low-alcohol Beer Basic Information
  - 10.3.2 Carlsberg Low-alcohol Beer Product Overview
  - 10.3.3 Carlsberg Low-alcohol Beer Product Market Performance
  - 10.3.4 Carlsberg Low-alcohol Beer SWOT Analysis
  - 10.3.5 Carlsberg Business Overview
  - 10.3.6 Carlsberg Recent Developments
- 10.4 Behnouth Iran
  - 10.4.1 Behnouth Iran Low-alcohol Beer Basic Information
  - 10.4.2 Behnouth Iran Low-alcohol Beer Product Overview
  - 10.4.3 Behnouth Iran Low-alcohol Beer Product Market Performance

- 10.4.4 Behnoush Iran Business Overview
- 10.4.5 Behnoush Iran Recent Developments
- 10.5 Asahi Breweries
  - 10.5.1 Asahi Breweries Low-alcohol Beer Basic Information
  - 10.5.2 Asahi Breweries Low-alcohol Beer Product Overview
  - 10.5.3 Asahi Breweries Low-alcohol Beer Product Market Performance
  - 10.5.4 Asahi Breweries Business Overview
  - 10.5.5 Asahi Breweries Recent Developments
- 10.6 Suntory Beer
  - 10.6.1 Suntory Beer Low-alcohol Beer Basic Information
  - 10.6.2 Suntory Beer Low-alcohol Beer Product Overview
  - 10.6.3 Suntory Beer Low-alcohol Beer Product Market Performance
  - 10.6.4 Suntory Beer Business Overview
  - 10.6.5 Suntory Beer Recent Developments
- 10.7 Arpanoosh
  - 10.7.1 Arpanoosh Low-alcohol Beer Basic Information
  - 10.7.2 Arpanoosh Low-alcohol Beer Product Overview
  - 10.7.3 Arpanoosh Low-alcohol Beer Product Market Performance
  - 10.7.4 Arpanoosh Business Overview
  - 10.7.5 Arpanoosh Recent Developments
- 10.8 Erdinger Weibbrau
  - 10.8.1 Erdinger Weibbrau Low-alcohol Beer Basic Information
  - 10.8.2 Erdinger Weibbrau Low-alcohol Beer Product Overview
  - 10.8.3 Erdinger Weibbrau Low-alcohol Beer Product Market Performance
  - 10.8.4 Erdinger Weibbrau Business Overview
  - 10.8.5 Erdinger Weibbrau Recent Developments
- 10.9 Krombacher Brauerei
  - 10.9.1 Krombacher Brauerei Low-alcohol Beer Basic Information
  - 10.9.2 Krombacher Brauerei Low-alcohol Beer Product Overview
  - 10.9.3 Krombacher Brauerei Low-alcohol Beer Product Market Performance
  - 10.9.4 Krombacher Brauerei Business Overview
  - 10.9.5 Krombacher Brauerei Recent Developments
- 10.10 Weihenstephan
  - 10.10.1 Weihenstephan Low-alcohol Beer Basic Information
  - 10.10.2 Weihenstephan Low-alcohol Beer Product Overview
  - 10.10.3 Weihenstephan Low-alcohol Beer Product Market Performance
  - 10.10.4 Weihenstephan Business Overview
  - 10.10.5 Weihenstephan Recent Developments
- 10.11 Aujan Industries

- 10.11.1 Aujan Industries Low-alcohol Beer Basic Information
- 10.11.2 Aujan Industries Low-alcohol Beer Product Overview
- 10.11.3 Aujan Industries Low-alcohol Beer Product Market Performance
- 10.11.4 Aujan Industries Business Overview
- 10.11.5 Aujan Industries Recent Developments
- 10.12 Kirin
  - 10.12.1 Kirin Low-alcohol Beer Basic Information
  - 10.12.2 Kirin Low-alcohol Beer Product Overview
  - 10.12.3 Kirin Low-alcohol Beer Product Market Performance
  - 10.12.4 Kirin Business Overview
  - 10.12.5 Kirin Recent Developments

## **11 LOW-ALCOHOL BEER MARKET FORECAST BY REGION**

- 11.1 Global Low-alcohol Beer Market Size Forecast
- 11.2 Global Low-alcohol Beer Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Low-alcohol Beer Market Size Forecast by Country
  - 11.2.3 Asia Pacific Low-alcohol Beer Market Size Forecast by Region
  - 11.2.4 South America Low-alcohol Beer Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Low-alcohol Beer by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Low-alcohol Beer Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Low-alcohol Beer by Type (2025-2032)
  - 12.1.2 Global Low-alcohol Beer Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Low-alcohol Beer by Type (2025-2032)
- 12.2 Global Low-alcohol Beer Market Forecast by Application (2025-2032)
  - 12.2.1 Global Low-alcohol Beer Sales (K MT) Forecast by Application
  - 12.2.2 Global Low-alcohol Beer Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Low-alcohol Beer Market Size Comparison by Region (M USD)
- Table 5. Global Low-alcohol Beer Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Low-alcohol Beer Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Low-alcohol Beer Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Low-alcohol Beer Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Low-alcohol Beer as of 2022)
- Table 10. Global Market Low-alcohol Beer Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Low-alcohol Beer Sales Sites and Area Served
- Table 12. Manufacturers Low-alcohol Beer Product Type
- Table 13. Global Low-alcohol Beer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Low-alcohol Beer
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Low-alcohol Beer Market Challenges
- Table 22. Global Low-alcohol Beer Sales by Type (K MT)
- Table 23. Global Low-alcohol Beer Market Size by Type (M USD)
- Table 24. Global Low-alcohol Beer Sales (K MT) by Type (2019-2024)
- Table 25. Global Low-alcohol Beer Sales Market Share by Type (2019-2024)
- Table 26. Global Low-alcohol Beer Market Size (M USD) by Type (2019-2024)
- Table 27. Global Low-alcohol Beer Market Size Share by Type (2019-2024)
- Table 28. Global Low-alcohol Beer Price (USD/MT) by Type (2019-2024)
- Table 29. Global Low-alcohol Beer Sales (K MT) by Application
- Table 30. Global Low-alcohol Beer Market Size by Application
- Table 31. Global Low-alcohol Beer Sales by Application (2019-2024) & (K MT)
- Table 32. Global Low-alcohol Beer Sales Market Share by Application (2019-2024)

- Table 33. Global Low-alcohol Beer Sales by Application (2019-2024) & (M USD)
- Table 34. Global Low-alcohol Beer Market Share by Application (2019-2024)
- Table 35. Global Low-alcohol Beer Sales Growth Rate by Application (2019-2024)
- Table 36. Global Low-alcohol Beer Sales by Region (2019-2024) & (K MT)
- Table 37. Global Low-alcohol Beer Sales Market Share by Region (2019-2024)
- Table 38. North America Low-alcohol Beer Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Low-alcohol Beer Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Low-alcohol Beer Sales by Region (2019-2024) & (K MT)
- Table 41. South America Low-alcohol Beer Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Low-alcohol Beer Sales by Region (2019-2024) & (K MT)
- Table 43. Global Low-alcohol Beer Production (K MT) by Region (2019-2024)
- Table 44. Global Low-alcohol Beer Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Low-alcohol Beer Revenue Market Share by Region (2019-2024)
- Table 46. Global Low-alcohol Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Low-alcohol Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Low-alcohol Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Low-alcohol Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Low-alcohol Beer Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Anheuser-Busch InBev Low-alcohol Beer Basic Information
- Table 52. Anheuser-Busch InBev Low-alcohol Beer Product Overview
- Table 53. Anheuser-Busch InBev Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Anheuser-Busch InBev Business Overview
- Table 55. Anheuser-Busch InBev Low-alcohol Beer SWOT Analysis
- Table 56. Anheuser-Busch InBev Recent Developments
- Table 57. Heineken Low-alcohol Beer Basic Information
- Table 58. Heineken Low-alcohol Beer Product Overview
- Table 59. Heineken Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Heineken Business Overview
- Table 61. Heineken Low-alcohol Beer SWOT Analysis
- Table 62. Heineken Recent Developments
- Table 63. Carlsberg Low-alcohol Beer Basic Information

- Table 64. Carlsberg Low-alcohol Beer Product Overview
- Table 65. Carlsberg Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Carlsberg Low-alcohol Beer SWOT Analysis
- Table 67. Carlsberg Business Overview
- Table 68. Carlsberg Recent Developments
- Table 69. Behnoush Iran Low-alcohol Beer Basic Information
- Table 70. Behnoush Iran Low-alcohol Beer Product Overview
- Table 71. Behnoush Iran Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Behnoush Iran Business Overview
- Table 73. Behnoush Iran Recent Developments
- Table 74. Asahi Breweries Low-alcohol Beer Basic Information
- Table 75. Asahi Breweries Low-alcohol Beer Product Overview
- Table 76. Asahi Breweries Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Asahi Breweries Business Overview
- Table 78. Asahi Breweries Recent Developments
- Table 79. Suntory Beer Low-alcohol Beer Basic Information
- Table 80. Suntory Beer Low-alcohol Beer Product Overview
- Table 81. Suntory Beer Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. Suntory Beer Business Overview
- Table 83. Suntory Beer Recent Developments
- Table 84. Arpanoosh Low-alcohol Beer Basic Information
- Table 85. Arpanoosh Low-alcohol Beer Product Overview
- Table 86. Arpanoosh Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. Arpanoosh Business Overview
- Table 88. Arpanoosh Recent Developments
- Table 89. Erdinger Weibbrau Low-alcohol Beer Basic Information
- Table 90. Erdinger Weibbrau Low-alcohol Beer Product Overview
- Table 91. Erdinger Weibbrau Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Erdinger Weibbrau Business Overview
- Table 93. Erdinger Weibbrau Recent Developments
- Table 94. Krombacher Brauerei Low-alcohol Beer Basic Information
- Table 95. Krombacher Brauerei Low-alcohol Beer Product Overview
- Table 96. Krombacher Brauerei Low-alcohol Beer Sales (K MT), Revenue (M USD),

Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Krombacher Brauerei Business Overview

Table 98. Krombacher Brauerei Recent Developments

Table 99. Weihenstephan Low-alcohol Beer Basic Information

Table 100. Weihenstephan Low-alcohol Beer Product Overview

Table 101. Weihenstephan Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Weihenstephan Business Overview

Table 103. Weihenstephan Recent Developments

Table 104. Aujan Industries Low-alcohol Beer Basic Information

Table 105. Aujan Industries Low-alcohol Beer Product Overview

Table 106. Aujan Industries Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Aujan Industries Business Overview

Table 108. Aujan Industries Recent Developments

Table 109. Kirin Low-alcohol Beer Basic Information

Table 110. Kirin Low-alcohol Beer Product Overview

Table 111. Kirin Low-alcohol Beer Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. Kirin Business Overview

Table 113. Kirin Recent Developments

Table 114. Global Low-alcohol Beer Sales Forecast by Region (2025-2032) & (K MT)

Table 115. Global Low-alcohol Beer Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Low-alcohol Beer Sales Forecast by Country (2025-2032) & (K MT)

Table 117. North America Low-alcohol Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Low-alcohol Beer Sales Forecast by Country (2025-2032) & (K MT)

Table 119. Europe Low-alcohol Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Low-alcohol Beer Sales Forecast by Region (2025-2032) & (K MT)

Table 121. Asia Pacific Low-alcohol Beer Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Low-alcohol Beer Sales Forecast by Country (2025-2032) & (K MT)

Table 123. South America Low-alcohol Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Low-alcohol Beer Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Low-alcohol Beer Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Low-alcohol Beer Sales Forecast by Type (2025-2032) & (K MT)

Table 127. Global Low-alcohol Beer Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Low-alcohol Beer Price Forecast by Type (2025-2032) & (USD/MT)

Table 129. Global Low-alcohol Beer Sales (K MT) Forecast by Application (2025-2032)

Table 130. Global Low-alcohol Beer Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Low-alcohol Beer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Low-alcohol Beer Market Size (M USD), 2019-2032
- Figure 5. Global Low-alcohol Beer Market Size (M USD) (2019-2032)
- Figure 6. Global Low-alcohol Beer Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Low-alcohol Beer Market Size by Country (M USD)
- Figure 11. Low-alcohol Beer Sales Share by Manufacturers in 2023
- Figure 12. Global Low-alcohol Beer Revenue Share by Manufacturers in 2023
- Figure 13. Low-alcohol Beer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Low-alcohol Beer Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Low-alcohol Beer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Low-alcohol Beer Market Share by Type
- Figure 18. Sales Market Share of Low-alcohol Beer by Type (2019-2024)
- Figure 19. Sales Market Share of Low-alcohol Beer by Type in 2023
- Figure 20. Market Size Share of Low-alcohol Beer by Type (2019-2024)
- Figure 21. Market Size Market Share of Low-alcohol Beer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Low-alcohol Beer Market Share by Application
- Figure 24. Global Low-alcohol Beer Sales Market Share by Application (2019-2024)
- Figure 25. Global Low-alcohol Beer Sales Market Share by Application in 2023
- Figure 26. Global Low-alcohol Beer Market Share by Application (2019-2024)
- Figure 27. Global Low-alcohol Beer Market Share by Application in 2023
- Figure 28. Global Low-alcohol Beer Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Low-alcohol Beer Sales Market Share by Region (2019-2024)
- Figure 30. North America Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Low-alcohol Beer Sales Market Share by Country in 2023

- Figure 32. U.S. Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Low-alcohol Beer Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Low-alcohol Beer Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Low-alcohol Beer Sales Market Share by Country in 2023
- Figure 37. Germany Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Low-alcohol Beer Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Low-alcohol Beer Sales Market Share by Region in 2023
- Figure 44. China Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Low-alcohol Beer Sales and Growth Rate (K MT)
- Figure 50. South America Low-alcohol Beer Sales Market Share by Country in 2023
- Figure 51. Brazil Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Low-alcohol Beer Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Low-alcohol Beer Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Low-alcohol Beer Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Low-alcohol Beer Production Market Share by Region (2019-2024)
- Figure 62. North America Low-alcohol Beer Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Low-alcohol Beer Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Low-alcohol Beer Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Low-alcohol Beer Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Low-alcohol Beer Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Low-alcohol Beer Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Low-alcohol Beer Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Low-alcohol Beer Market Share Forecast by Type (2025-2032)

Figure 70. Global Low-alcohol Beer Sales Forecast by Application (2025-2032)

Figure 71. Global Low-alcohol Beer Market Share Forecast by Application (2025-2032)

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