

Global Loungewear Set Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Loungewear set is casual attire that makes you feel highly comfortable while keeping an appropriate look. So loungewear set is not out-of-bed pajamas that are way too cozy and casual. It is also not jeans which is less casual and comfortable than the loungewear.

The global Loungewear Set market size was estimated at USD 1427 million in 2023 and is projected to reach USD 5343.19 million by 2032, exhibiting a CAGR of 15.80% during the forecast period.

North America Loungewear Set market size was estimated at USD 479.37 million in 2023, at a CAGR of 13.54% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Loungewear Set market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Loungewear Set Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Loungewear Set market in any manner.

Global Loungewear Set Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

The North Face(VF Corporation)

Wild Fable(Target Corporation)

WACOAL

Limited Brands

Skims

Outdoor Voices

Boden

Knix(Essity)

Girlfriend Collective

Madewell(J.Crew)

Summersalt

Free People(Urban Outfitters)

Sunday Citizen

Barefoot Dreams

Allbirds

Everlane

Alo

Cuyana

Lululemon

Silk&Salt Luxe

MEROKEETY

Sleeper(LVMH)

Wray

Deiji Studios

Wray Long

Market Segmentation (by Type)

Cotton and linen

Pure cotton

Rayon

Polyester

Market Segmentation (by Application)

Specialty Stores

Online Shop

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Loungewear Set Market

Overview of the regional outlook of the Loungewear Set Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Loungewear Set Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Loungewear Set, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Loungewear Set

1.2 Key Market Segments

1.2.1 Loungewear Set Segment by Type

1.2.2 Loungewear Set Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LOUNGEWEAR SET MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Loungewear Set Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Loungewear Set Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LOUNGEWEAR SET MARKET COMPETITIVE LANDSCAPE

3.1 Global Loungewear Set Sales by Manufacturers (2019-2024)

3.2 Global Loungewear Set Revenue Market Share by Manufacturers (2019-2024)

3.3 Loungewear Set Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Loungewear Set Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Loungewear Set Sales Sites, Area Served, Product Type

3.6 Loungewear Set Market Competitive Situation and Trends

3.6.1 Loungewear Set Market Concentration Rate

3.6.2 Global 5 and 10 Largest Loungewear Set Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LOUNGEWEAR SET INDUSTRY CHAIN ANALYSIS

4.1 Loungewear Set Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LOUNGEWEAR SET MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 LOUNGEWEAR SET MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Loungewear Set Sales Market Share by Type (2019-2024)

6.3 Global Loungewear Set Market Size Market Share by Type (2019-2024)

6.4 Global Loungewear Set Price by Type (2019-2024)

7 LOUNGEWEAR SET MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Loungewear Set Market Sales by Application (2019-2024)

7.3 Global Loungewear Set Market Size (M USD) by Application (2019-2024)

7.4 Global Loungewear Set Sales Growth Rate by Application (2019-2024)

8 LOUNGEWEAR SET MARKET CONSUMPTION BY REGION

8.1 Global Loungewear Set Sales by Region

8.1.1 Global Loungewear Set Sales by Region

8.1.2 Global Loungewear Set Sales Market Share by Region

8.2 North America

8.2.1 North America Loungewear Set Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Loungewear Set Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Loungewear Set Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Loungewear Set Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Loungewear Set Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 LOUNGWEAR SET MARKET PRODUCTION BY REGION

- 9.1 Global Production of Loungewear Set by Region (2019-2024)
- 9.2 Global Loungewear Set Revenue Market Share by Region (2019-2024)
- 9.3 Global Loungewear Set Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Loungewear Set Production
 - 9.4.1 North America Loungewear Set Production Growth Rate (2019-2024)
 - 9.4.2 North America Loungewear Set Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Loungewear Set Production

- 9.5.1 Europe Loungewear Set Production Growth Rate (2019-2024)
- 9.5.2 Europe Loungewear Set Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Loungewear Set Production (2019-2024)
 - 9.6.1 Japan Loungewear Set Production Growth Rate (2019-2024)
 - 9.6.2 Japan Loungewear Set Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Loungewear Set Production (2019-2024)
 - 9.7.1 China Loungewear Set Production Growth Rate (2019-2024)
 - 9.7.2 China Loungewear Set Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 The North Face(VF Corporation)
 - 10.1.1 The North Face(VF Corporation) Loungewear Set Basic Information
 - 10.1.2 The North Face(VF Corporation) Loungewear Set Product Overview
 - 10.1.3 The North Face(VF Corporation) Loungewear Set Product Market Performance
 - 10.1.4 The North Face(VF Corporation) Business Overview
 - 10.1.5 The North Face(VF Corporation) Loungewear Set SWOT Analysis
 - 10.1.6 The North Face(VF Corporation) Recent Developments
- 10.2 Wild Fable(Target Corporation)
 - 10.2.1 Wild Fable(Target Corporation) Loungewear Set Basic Information
 - 10.2.2 Wild Fable(Target Corporation) Loungewear Set Product Overview
 - 10.2.3 Wild Fable(Target Corporation) Loungewear Set Product Market Performance
 - 10.2.4 Wild Fable(Target Corporation) Business Overview
 - 10.2.5 Wild Fable(Target Corporation) Loungewear Set SWOT Analysis
 - 10.2.6 Wild Fable(Target Corporation) Recent Developments
- 10.3 WACOAL
 - 10.3.1 WACOAL Loungewear Set Basic Information
 - 10.3.2 WACOAL Loungewear Set Product Overview
 - 10.3.3 WACOAL Loungewear Set Product Market Performance
 - 10.3.4 WACOAL Loungewear Set SWOT Analysis
 - 10.3.5 WACOAL Business Overview
 - 10.3.6 WACOAL Recent Developments
- 10.4 Limited Brands
 - 10.4.1 Limited Brands Loungewear Set Basic Information
 - 10.4.2 Limited Brands Loungewear Set Product Overview
 - 10.4.3 Limited Brands Loungewear Set Product Market Performance

- 10.4.4 Limited Brands Business Overview
- 10.4.5 Limited Brands Recent Developments
- 10.5 Skims
 - 10.5.1 Skims Loungewear Set Basic Information
 - 10.5.2 Skims Loungewear Set Product Overview
 - 10.5.3 Skims Loungewear Set Product Market Performance
 - 10.5.4 Skims Business Overview
 - 10.5.5 Skims Recent Developments
- 10.6 Outdoor Voices
 - 10.6.1 Outdoor Voices Loungewear Set Basic Information
 - 10.6.2 Outdoor Voices Loungewear Set Product Overview
 - 10.6.3 Outdoor Voices Loungewear Set Product Market Performance
 - 10.6.4 Outdoor Voices Business Overview
 - 10.6.5 Outdoor Voices Recent Developments
- 10.7 Boden
 - 10.7.1 Boden Loungewear Set Basic Information
 - 10.7.2 Boden Loungewear Set Product Overview
 - 10.7.3 Boden Loungewear Set Product Market Performance
 - 10.7.4 Boden Business Overview
 - 10.7.5 Boden Recent Developments
- 10.8 Knix(Essity)
 - 10.8.1 Knix(Essity) Loungewear Set Basic Information
 - 10.8.2 Knix(Essity) Loungewear Set Product Overview
 - 10.8.3 Knix(Essity) Loungewear Set Product Market Performance
 - 10.8.4 Knix(Essity) Business Overview
 - 10.8.5 Knix(Essity) Recent Developments
- 10.9 Girlfriend Collective
 - 10.9.1 Girlfriend Collective Loungewear Set Basic Information
 - 10.9.2 Girlfriend Collective Loungewear Set Product Overview
 - 10.9.3 Girlfriend Collective Loungewear Set Product Market Performance
 - 10.9.4 Girlfriend Collective Business Overview
 - 10.9.5 Girlfriend Collective Recent Developments
- 10.10 Madewell(J.Crew)
 - 10.10.1 Madewell(J.Crew) Loungewear Set Basic Information
 - 10.10.2 Madewell(J.Crew) Loungewear Set Product Overview
 - 10.10.3 Madewell(J.Crew) Loungewear Set Product Market Performance
 - 10.10.4 Madewell(J.Crew) Business Overview
 - 10.10.5 Madewell(J.Crew) Recent Developments
- 10.11 Summersalt

- 10.11.1 Summersalt Loungewear Set Basic Information
- 10.11.2 Summersalt Loungewear Set Product Overview
- 10.11.3 Summersalt Loungewear Set Product Market Performance
- 10.11.4 Summersalt Business Overview
- 10.11.5 Summersalt Recent Developments
- 10.12 Free People(Urban Outfitters)
 - 10.12.1 Free People(Urban Outfitters) Loungewear Set Basic Information
 - 10.12.2 Free People(Urban Outfitters) Loungewear Set Product Overview
 - 10.12.3 Free People(Urban Outfitters) Loungewear Set Product Market Performance
 - 10.12.4 Free People(Urban Outfitters) Business Overview
 - 10.12.5 Free People(Urban Outfitters) Recent Developments
- 10.13 Sunday Citizen
 - 10.13.1 Sunday Citizen Loungewear Set Basic Information
 - 10.13.2 Sunday Citizen Loungewear Set Product Overview
 - 10.13.3 Sunday Citizen Loungewear Set Product Market Performance
 - 10.13.4 Sunday Citizen Business Overview
 - 10.13.5 Sunday Citizen Recent Developments
- 10.14 Barefoot Dreams
 - 10.14.1 Barefoot Dreams Loungewear Set Basic Information
 - 10.14.2 Barefoot Dreams Loungewear Set Product Overview
 - 10.14.3 Barefoot Dreams Loungewear Set Product Market Performance
 - 10.14.4 Barefoot Dreams Business Overview
 - 10.14.5 Barefoot Dreams Recent Developments
- 10.15 Allbirds
 - 10.15.1 Allbirds Loungewear Set Basic Information
 - 10.15.2 Allbirds Loungewear Set Product Overview
 - 10.15.3 Allbirds Loungewear Set Product Market Performance
 - 10.15.4 Allbirds Business Overview
 - 10.15.5 Allbirds Recent Developments
- 10.16 Everlane
 - 10.16.1 Everlane Loungewear Set Basic Information
 - 10.16.2 Everlane Loungewear Set Product Overview
 - 10.16.3 Everlane Loungewear Set Product Market Performance
 - 10.16.4 Everlane Business Overview
 - 10.16.5 Everlane Recent Developments
- 10.17 Alo
 - 10.17.1 Alo Loungewear Set Basic Information
 - 10.17.2 Alo Loungewear Set Product Overview
 - 10.17.3 Alo Loungewear Set Product Market Performance

- 10.17.4 Alo Business Overview
- 10.17.5 Alo Recent Developments
- 10.18 Cuyana
 - 10.18.1 Cuyana Loungewear Set Basic Information
 - 10.18.2 Cuyana Loungewear Set Product Overview
 - 10.18.3 Cuyana Loungewear Set Product Market Performance
 - 10.18.4 Cuyana Business Overview
 - 10.18.5 Cuyana Recent Developments
- 10.19 Lululemon
 - 10.19.1 Lululemon Loungewear Set Basic Information
 - 10.19.2 Lululemon Loungewear Set Product Overview
 - 10.19.3 Lululemon Loungewear Set Product Market Performance
 - 10.19.4 Lululemon Business Overview
 - 10.19.5 Lululemon Recent Developments
- 10.20 SilkandSalt Luxe
 - 10.20.1 SilkandSalt Luxe Loungewear Set Basic Information
 - 10.20.2 SilkandSalt Luxe Loungewear Set Product Overview
 - 10.20.3 SilkandSalt Luxe Loungewear Set Product Market Performance
 - 10.20.4 SilkandSalt Luxe Business Overview
 - 10.20.5 SilkandSalt Luxe Recent Developments
- 10.21 MEROKEETY
 - 10.21.1 MEROKEETY Loungewear Set Basic Information
 - 10.21.2 MEROKEETY Loungewear Set Product Overview
 - 10.21.3 MEROKEETY Loungewear Set Product Market Performance
 - 10.21.4 MEROKEETY Business Overview
 - 10.21.5 MEROKEETY Recent Developments
- 10.22 Sleeper(LVMH)
 - 10.22.1 Sleeper(LVMH) Loungewear Set Basic Information
 - 10.22.2 Sleeper(LVMH) Loungewear Set Product Overview
 - 10.22.3 Sleeper(LVMH) Loungewear Set Product Market Performance
 - 10.22.4 Sleeper(LVMH) Business Overview
 - 10.22.5 Sleeper(LVMH) Recent Developments
- 10.23 Wray
 - 10.23.1 Wray Loungewear Set Basic Information
 - 10.23.2 Wray Loungewear Set Product Overview
 - 10.23.3 Wray Loungewear Set Product Market Performance
 - 10.23.4 Wray Business Overview
 - 10.23.5 Wray Recent Developments
- 10.24 Deiji Studios

- 10.24.1 Deiji Studios Loungewear Set Basic Information
- 10.24.2 Deiji Studios Loungewear Set Product Overview
- 10.24.3 Deiji Studios Loungewear Set Product Market Performance
- 10.24.4 Deiji Studios Business Overview
- 10.24.5 Deiji Studios Recent Developments
- 10.25 Wray Long
 - 10.25.1 Wray Long Loungewear Set Basic Information
 - 10.25.2 Wray Long Loungewear Set Product Overview
 - 10.25.3 Wray Long Loungewear Set Product Market Performance
 - 10.25.4 Wray Long Business Overview
 - 10.25.5 Wray Long Recent Developments

11 LOUNGEWEAR SET MARKET FORECAST BY REGION

- 11.1 Global Loungewear Set Market Size Forecast
- 11.2 Global Loungewear Set Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Loungewear Set Market Size Forecast by Country
 - 11.2.3 Asia Pacific Loungewear Set Market Size Forecast by Region
 - 11.2.4 South America Loungewear Set Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Loungewear Set by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Loungewear Set Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Loungewear Set by Type (2025-2032)
 - 12.1.2 Global Loungewear Set Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Loungewear Set by Type (2025-2032)
- 12.2 Global Loungewear Set Market Forecast by Application (2025-2032)
 - 12.2.1 Global Loungewear Set Sales (K Units) Forecast by Application
 - 12.2.2 Global Loungewear Set Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Loungewear Set Market Size Comparison by Region (M USD)
- Table 5. Global Loungewear Set Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Loungewear Set Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Loungewear Set Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Loungewear Set Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Loungewear Set as of 2022)
- Table 10. Global Market Loungewear Set Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Loungewear Set Sales Sites and Area Served
- Table 12. Manufacturers Loungewear Set Product Type
- Table 13. Global Loungewear Set Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Loungewear Set
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Loungewear Set Market Challenges
- Table 22. Global Loungewear Set Sales by Type (K Units)
- Table 23. Global Loungewear Set Market Size by Type (M USD)
- Table 24. Global Loungewear Set Sales (K Units) by Type (2019-2024)
- Table 25. Global Loungewear Set Sales Market Share by Type (2019-2024)
- Table 26. Global Loungewear Set Market Size (M USD) by Type (2019-2024)
- Table 27. Global Loungewear Set Market Size Share by Type (2019-2024)
- Table 28. Global Loungewear Set Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Loungewear Set Sales (K Units) by Application
- Table 30. Global Loungewear Set Market Size by Application
- Table 31. Global Loungewear Set Sales by Application (2019-2024) & (K Units)
- Table 32. Global Loungewear Set Sales Market Share by Application (2019-2024)

- Table 33. Global Loungewear Set Sales by Application (2019-2024) & (M USD)
- Table 34. Global Loungewear Set Market Share by Application (2019-2024)
- Table 35. Global Loungewear Set Sales Growth Rate by Application (2019-2024)
- Table 36. Global Loungewear Set Sales by Region (2019-2024) & (K Units)
- Table 37. Global Loungewear Set Sales Market Share by Region (2019-2024)
- Table 38. North America Loungewear Set Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Loungewear Set Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Loungewear Set Sales by Region (2019-2024) & (K Units)
- Table 41. South America Loungewear Set Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Loungewear Set Sales by Region (2019-2024) & (K Units)
- Table 43. Global Loungewear Set Production (K Units) by Region (2019-2024)
- Table 44. Global Loungewear Set Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Loungewear Set Revenue Market Share by Region (2019-2024)
- Table 46. Global Loungewear Set Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Loungewear Set Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Loungewear Set Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Loungewear Set Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Loungewear Set Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. The North Face(VF Corporation) Loungewear Set Basic Information
- Table 52. The North Face(VF Corporation) Loungewear Set Product Overview
- Table 53. The North Face(VF Corporation) Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. The North Face(VF Corporation) Business Overview
- Table 55. The North Face(VF Corporation) Loungewear Set SWOT Analysis
- Table 56. The North Face(VF Corporation) Recent Developments
- Table 57. Wild Fable(Target Corporation) Loungewear Set Basic Information
- Table 58. Wild Fable(Target Corporation) Loungewear Set Product Overview
- Table 59. Wild Fable(Target Corporation) Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 60. Wild Fable(Target Corporation) Business Overview
- Table 61. Wild Fable(Target Corporation) Loungewear Set SWOT Analysis
- Table 62. Wild Fable(Target Corporation) Recent Developments
- Table 63. WACOAL Loungewear Set Basic Information

Table 64. WACOAL Loungewear Set Product Overview

Table 65. WACOAL Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. WACOAL Loungewear Set SWOT Analysis

Table 67. WACOAL Business Overview

Table 68. WACOAL Recent Developments

Table 69. Limited Brands Loungewear Set Basic Information

Table 70. Limited Brands Loungewear Set Product Overview

Table 71. Limited Brands Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Limited Brands Business Overview

Table 73. Limited Brands Recent Developments

Table 74. Skims Loungewear Set Basic Information

Table 75. Skims Loungewear Set Product Overview

Table 76. Skims Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Skims Business Overview

Table 78. Skims Recent Developments

Table 79. Outdoor Voices Loungewear Set Basic Information

Table 80. Outdoor Voices Loungewear Set Product Overview

Table 81. Outdoor Voices Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Outdoor Voices Business Overview

Table 83. Outdoor Voices Recent Developments

Table 84. Boden Loungewear Set Basic Information

Table 85. Boden Loungewear Set Product Overview

Table 86. Boden Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. Boden Business Overview

Table 88. Boden Recent Developments

Table 89. Knix(Essity) Loungewear Set Basic Information

Table 90. Knix(Essity) Loungewear Set Product Overview

Table 91. Knix(Essity) Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. Knix(Essity) Business Overview

Table 93. Knix(Essity) Recent Developments

Table 94. Girlfriend Collective Loungewear Set Basic Information

Table 95. Girlfriend Collective Loungewear Set Product Overview

Table 96. Girlfriend Collective Loungewear Set Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Girlfriend Collective Business Overview

Table 98. Girlfriend Collective Recent Developments

Table 99. Madewell(J.Crew) Loungewear Set Basic Information

Table 100. Madewell(J.Crew) Loungewear Set Product Overview

Table 101. Madewell(J.Crew) Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Madewell(J.Crew) Business Overview

Table 103. Madewell(J.Crew) Recent Developments

Table 104. Summersalt Loungewear Set Basic Information

Table 105. Summersalt Loungewear Set Product Overview

Table 106. Summersalt Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Summersalt Business Overview

Table 108. Summersalt Recent Developments

Table 109. Free People(Urban Outfitters) Loungewear Set Basic Information

Table 110. Free People(Urban Outfitters) Loungewear Set Product Overview

Table 111. Free People(Urban Outfitters) Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Free People(Urban Outfitters) Business Overview

Table 113. Free People(Urban Outfitters) Recent Developments

Table 114. Sunday Citizen Loungewear Set Basic Information

Table 115. Sunday Citizen Loungewear Set Product Overview

Table 116. Sunday Citizen Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Sunday Citizen Business Overview

Table 118. Sunday Citizen Recent Developments

Table 119. Barefoot Dreams Loungewear Set Basic Information

Table 120. Barefoot Dreams Loungewear Set Product Overview

Table 121. Barefoot Dreams Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Barefoot Dreams Business Overview

Table 123. Barefoot Dreams Recent Developments

Table 124. Allbirds Loungewear Set Basic Information

Table 125. Allbirds Loungewear Set Product Overview

Table 126. Allbirds Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Allbirds Business Overview

Table 128. Allbirds Recent Developments

- Table 129. Everlane Loungewear Set Basic Information
- Table 130. Everlane Loungewear Set Product Overview
- Table 131. Everlane Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 132. Everlane Business Overview
- Table 133. Everlane Recent Developments
- Table 134. Alo Loungewear Set Basic Information
- Table 135. Alo Loungewear Set Product Overview
- Table 136. Alo Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 137. Alo Business Overview
- Table 138. Alo Recent Developments
- Table 139. Cuyana Loungewear Set Basic Information
- Table 140. Cuyana Loungewear Set Product Overview
- Table 141. Cuyana Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 142. Cuyana Business Overview
- Table 143. Cuyana Recent Developments
- Table 144. Lululemon Loungewear Set Basic Information
- Table 145. Lululemon Loungewear Set Product Overview
- Table 146. Lululemon Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 147. Lululemon Business Overview
- Table 148. Lululemon Recent Developments
- Table 149. SilkandSalt Luxe Loungewear Set Basic Information
- Table 150. SilkandSalt Luxe Loungewear Set Product Overview
- Table 151. SilkandSalt Luxe Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 152. SilkandSalt Luxe Business Overview
- Table 153. SilkandSalt Luxe Recent Developments
- Table 154. MEROKEETY Loungewear Set Basic Information
- Table 155. MEROKEETY Loungewear Set Product Overview
- Table 156. MEROKEETY Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 157. MEROKEETY Business Overview
- Table 158. MEROKEETY Recent Developments
- Table 159. Sleeper(LVMH) Loungewear Set Basic Information
- Table 160. Sleeper(LVMH) Loungewear Set Product Overview
- Table 161. Sleeper(LVMH) Loungewear Set Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 162. Sleeper(LVMH) Business Overview

Table 163. Sleeper(LVMH) Recent Developments

Table 164. Wray Loungewear Set Basic Information

Table 165. Wray Loungewear Set Product Overview

Table 166. Wray Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 167. Wray Business Overview

Table 168. Wray Recent Developments

Table 169. Deiji Studios Loungewear Set Basic Information

Table 170. Deiji Studios Loungewear Set Product Overview

Table 171. Deiji Studios Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 172. Deiji Studios Business Overview

Table 173. Deiji Studios Recent Developments

Table 174. Wray Long Loungewear Set Basic Information

Table 175. Wray Long Loungewear Set Product Overview

Table 176. Wray Long Loungewear Set Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 177. Wray Long Business Overview

Table 178. Wray Long Recent Developments

Table 179. Global Loungewear Set Sales Forecast by Region (2025-2032) & (K Units)

Table 180. Global Loungewear Set Market Size Forecast by Region (2025-2032) & (M USD)

Table 181. North America Loungewear Set Sales Forecast by Country (2025-2032) & (K Units)

Table 182. North America Loungewear Set Market Size Forecast by Country (2025-2032) & (M USD)

Table 183. Europe Loungewear Set Sales Forecast by Country (2025-2032) & (K Units)

Table 184. Europe Loungewear Set Market Size Forecast by Country (2025-2032) & (M USD)

Table 185. Asia Pacific Loungewear Set Sales Forecast by Region (2025-2032) & (K Units)

Table 186. Asia Pacific Loungewear Set Market Size Forecast by Region (2025-2032) & (M USD)

Table 187. South America Loungewear Set Sales Forecast by Country (2025-2032) & (K Units)

Table 188. South America Loungewear Set Market Size Forecast by Country (2025-2032) & (M USD)

Table 189. Middle East and Africa Loungewear Set Consumption Forecast by Country (2025-2032) & (Units)

Table 190. Middle East and Africa Loungewear Set Market Size Forecast by Country (2025-2032) & (M USD)

Table 191. Global Loungewear Set Sales Forecast by Type (2025-2032) & (K Units)

Table 192. Global Loungewear Set Market Size Forecast by Type (2025-2032) & (M USD)

Table 193. Global Loungewear Set Price Forecast by Type (2025-2032) & (USD/Unit)

Table 194. Global Loungewear Set Sales (K Units) Forecast by Application (2025-2032)

Table 195. Global Loungewear Set Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Loungewear Set
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Loungewear Set Market Size (M USD), 2019-2032
- Figure 5. Global Loungewear Set Market Size (M USD) (2019-2032)
- Figure 6. Global Loungewear Set Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Loungewear Set Market Size by Country (M USD)
- Figure 11. Loungewear Set Sales Share by Manufacturers in 2023
- Figure 12. Global Loungewear Set Revenue Share by Manufacturers in 2023
- Figure 13. Loungewear Set Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Loungewear Set Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Loungewear Set Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Loungewear Set Market Share by Type
- Figure 18. Sales Market Share of Loungewear Set by Type (2019-2024)
- Figure 19. Sales Market Share of Loungewear Set by Type in 2023
- Figure 20. Market Size Share of Loungewear Set by Type (2019-2024)
- Figure 21. Market Size Market Share of Loungewear Set by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Loungewear Set Market Share by Application
- Figure 24. Global Loungewear Set Sales Market Share by Application (2019-2024)
- Figure 25. Global Loungewear Set Sales Market Share by Application in 2023
- Figure 26. Global Loungewear Set Market Share by Application (2019-2024)
- Figure 27. Global Loungewear Set Market Share by Application in 2023
- Figure 28. Global Loungewear Set Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Loungewear Set Sales Market Share by Region (2019-2024)
- Figure 30. North America Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Loungewear Set Sales Market Share by Country in 2023

- Figure 32. U.S. Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Loungewear Set Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Loungewear Set Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Loungewear Set Sales Market Share by Country in 2023
- Figure 37. Germany Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Loungewear Set Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Loungewear Set Sales Market Share by Region in 2023
- Figure 44. China Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Loungewear Set Sales and Growth Rate (K Units)
- Figure 50. South America Loungewear Set Sales Market Share by Country in 2023
- Figure 51. Brazil Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Loungewear Set Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Loungewear Set Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Loungewear Set Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Loungewear Set Production Market Share by Region (2019-2024)
- Figure 62. North America Loungewear Set Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Loungewear Set Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Loungewear Set Production (K Units) Growth Rate (2019-2024)

Figure 65. China Loungewear Set Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Loungewear Set Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Loungewear Set Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Loungewear Set Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Loungewear Set Market Share Forecast by Type (2025-2032)

Figure 70. Global Loungewear Set Sales Forecast by Application (2025-2032)

Figure 71. Global Loungewear Set Market Share Forecast by Application (2025-2032)

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