

# Global Loop Handle Bags Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Loop handle bags are a type of carry bag characterized by their looped handles, typically made from plastic, paper, or fabric, designed for easy carrying of goods. These bags are widely used in retail, grocery stores, and promotional events due to their durability, convenience, and branding potential. The market for loop handle bags is driven by the growing demand for lightweight, reusable, and eco-friendly packaging solutions, particularly as consumers and businesses shift away from single-use plastics. Innovations in materials such as biodegradable or recycled options are reshaping the industry, while stringent environmental regulations in various regions are pushing manufacturers toward sustainable alternatives. The retail sector remains the largest end-user, but increasing adoption in e-commerce and food delivery services is expanding the market further. Competitive pricing, customization options, and compliance with sustainability standards are key factors influencing purchasing decisions among both businesses and consumers.

This report offers a comprehensive and in-depth analysis of the global Loop Handle Bags market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Loop Handle Bags market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Loop Handle Bags market.

### Global Loop Handle Bags Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### Key Company

Bring Back Bag  
Sunder Products  
Avon - Flex  
Marklon  
Tex In Private  
Essential Packaging  
Dongguan Kinshun Packing Materials  
Viva Plast Private  
International Plastics  
American Plastic  
Nantong Huasheng Plastic Products  
Market Segmentation (by Type)

Up to 500 grams  
500 to 1000 grams  
1000 to 2000 grams  
2000 grams to 5000 grams  
More than 5000 grams  
Market Segmentation (by Application)  
Food & Beverages  
Consumer Goods  
Healthcare & Pharmaceuticals  
Agriculture  
Home Care & Personal Care  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Loop Handle Bags Market  
Overview of the regional outlook of the Loop Handle Bags Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Loop Handle Bags Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Loop Handle Bags, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Loop Handle Bags
- 1.2 Key Market Segments
  - 1.2.1 Loop Handle Bags Segment by Type
  - 1.2.2 Loop Handle Bags Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 LOOP HANDLE BAGS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Loop Handle Bags Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Loop Handle Bags Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 LOOP HANDLE BAGS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Loop Handle Bags Product Life Cycle
- 3.3 Global Loop Handle Bags Sales by Manufacturers (2020-2025)
- 3.4 Global Loop Handle Bags Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Loop Handle Bags Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Loop Handle Bags Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Loop Handle Bags Market Competitive Situation and Trends
  - 3.8.1 Loop Handle Bags Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Loop Handle Bags Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

### **4 LOOP HANDLE BAGS INDUSTRY CHAIN ANALYSIS**

- 4.1 Loop Handle Bags Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LOOP HANDLE BAGS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Loop Handle Bags Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Loop Handle Bags Market
- 5.7 ESG Ratings of Leading Companies

## **6 LOOP HANDLE BAGS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Loop Handle Bags Sales Market Share by Type (2020-2025)
- 6.3 Global Loop Handle Bags Market Size Market Share by Type (2020-2025)
- 6.4 Global Loop Handle Bags Price by Type (2020-2025)

## **7 LOOP HANDLE BAGS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Loop Handle Bags Market Sales by Application (2020-2025)
- 7.3 Global Loop Handle Bags Market Size (M USD) by Application (2020-2025)

## 7.4 Global Loop Handle Bags Sales Growth Rate by Application (2020-2025)

# 8 LOOP HANDLE BAGS MARKET SALES BY REGION

## 8.1 Global Loop Handle Bags Sales by Region

### 8.1.1 Global Loop Handle Bags Sales by Region

### 8.1.2 Global Loop Handle Bags Sales Market Share by Region

## 8.2 Global Loop Handle Bags Market Size by Region

### 8.2.1 Global Loop Handle Bags Market Size by Region

### 8.2.2 Global Loop Handle Bags Market Size Market Share by Region

## 8.3 North America

### 8.3.1 North America Loop Handle Bags Sales by Country

### 8.3.2 North America Loop Handle Bags Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Loop Handle Bags Sales by Country

### 8.4.2 Europe Loop Handle Bags Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Loop Handle Bags Sales by Region

### 8.5.2 Asia Pacific Loop Handle Bags Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Loop Handle Bags Sales by Country

### 8.6.2 South America Loop Handle Bags Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Loop Handle Bags Sales by Region
- 8.7.2 Middle East and Africa Loop Handle Bags Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 LOOP HANDLE BAGS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Loop Handle Bags by Region(2020-2025)
- 9.2 Global Loop Handle Bags Revenue Market Share by Region (2020-2025)
- 9.3 Global Loop Handle Bags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Loop Handle Bags Production
  - 9.4.1 North America Loop Handle Bags Production Growth Rate (2020-2025)
  - 9.4.2 North America Loop Handle Bags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Loop Handle Bags Production
  - 9.5.1 Europe Loop Handle Bags Production Growth Rate (2020-2025)
  - 9.5.2 Europe Loop Handle Bags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Loop Handle Bags Production (2020-2025)
  - 9.6.1 Japan Loop Handle Bags Production Growth Rate (2020-2025)
  - 9.6.2 Japan Loop Handle Bags Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Loop Handle Bags Production (2020-2025)
  - 9.7.1 China Loop Handle Bags Production Growth Rate (2020-2025)
  - 9.7.2 China Loop Handle Bags Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Bring Back Bag
  - 10.1.1 Bring Back Bag Basic Information
  - 10.1.2 Bring Back Bag Loop Handle Bags Product Overview
  - 10.1.3 Bring Back Bag Loop Handle Bags Product Market Performance
  - 10.1.4 Bring Back Bag Business Overview
  - 10.1.5 Bring Back Bag SWOT Analysis

- 10.1.6 Bring Back Bag Recent Developments
- 10.2 Sunder Products
  - 10.2.1 Sunder Products Basic Information
  - 10.2.2 Sunder Products Loop Handle Bags Product Overview
  - 10.2.3 Sunder Products Loop Handle Bags Product Market Performance
  - 10.2.4 Sunder Products Business Overview
  - 10.2.5 Sunder Products SWOT Analysis
  - 10.2.6 Sunder Products Recent Developments
- 10.3 Avon - Flex
  - 10.3.1 Avon - Flex Basic Information
  - 10.3.2 Avon - Flex Loop Handle Bags Product Overview
  - 10.3.3 Avon - Flex Loop Handle Bags Product Market Performance
  - 10.3.4 Avon - Flex Business Overview
  - 10.3.5 Avon - Flex SWOT Analysis
  - 10.3.6 Avon - Flex Recent Developments
- 10.4 Marklon
  - 10.4.1 Marklon Basic Information
  - 10.4.2 Marklon Loop Handle Bags Product Overview
  - 10.4.3 Marklon Loop Handle Bags Product Market Performance
  - 10.4.4 Marklon Business Overview
  - 10.4.5 Marklon Recent Developments
- 10.5 Tex In Private
  - 10.5.1 Tex In Private Basic Information
  - 10.5.2 Tex In Private Loop Handle Bags Product Overview
  - 10.5.3 Tex In Private Loop Handle Bags Product Market Performance
  - 10.5.4 Tex In Private Business Overview
  - 10.5.5 Tex In Private Recent Developments
- 10.6 Essential Packaging
  - 10.6.1 Essential Packaging Basic Information
  - 10.6.2 Essential Packaging Loop Handle Bags Product Overview
  - 10.6.3 Essential Packaging Loop Handle Bags Product Market Performance
  - 10.6.4 Essential Packaging Business Overview
  - 10.6.5 Essential Packaging Recent Developments
- 10.7 Dongguan Kinshun Packing Materials
  - 10.7.1 Dongguan Kinshun Packing Materials Basic Information
  - 10.7.2 Dongguan Kinshun Packing Materials Loop Handle Bags Product Overview
  - 10.7.3 Dongguan Kinshun Packing Materials Loop Handle Bags Product Market Performance
  - 10.7.4 Dongguan Kinshun Packing Materials Business Overview

- 10.7.5 Dongguan Kinshun Packing Materials Recent Developments
- 10.8 Viva Plast Private
  - 10.8.1 Viva Plast Private Basic Information
  - 10.8.2 Viva Plast Private Loop Handle Bags Product Overview
  - 10.8.3 Viva Plast Private Loop Handle Bags Product Market Performance
  - 10.8.4 Viva Plast Private Business Overview
  - 10.8.5 Viva Plast Private Recent Developments
- 10.9 International Plastics
  - 10.9.1 International Plastics Basic Information
  - 10.9.2 International Plastics Loop Handle Bags Product Overview
  - 10.9.3 International Plastics Loop Handle Bags Product Market Performance
  - 10.9.4 International Plastics Business Overview
  - 10.9.5 International Plastics Recent Developments
- 10.10 American Plastic
  - 10.10.1 American Plastic Basic Information
  - 10.10.2 American Plastic Loop Handle Bags Product Overview
  - 10.10.3 American Plastic Loop Handle Bags Product Market Performance
  - 10.10.4 American Plastic Business Overview
  - 10.10.5 American Plastic Recent Developments
- 10.11 Nantong Huasheng Plastic Products
  - 10.11.1 Nantong Huasheng Plastic Products Basic Information
  - 10.11.2 Nantong Huasheng Plastic Products Loop Handle Bags Product Overview
  - 10.11.3 Nantong Huasheng Plastic Products Loop Handle Bags Product Market Performance
  - 10.11.4 Nantong Huasheng Plastic Products Business Overview
  - 10.11.5 Nantong Huasheng Plastic Products Recent Developments

## **11 LOOP HANDLE BAGS MARKET FORECAST BY REGION**

- 11.1 Global Loop Handle Bags Market Size Forecast
- 11.2 Global Loop Handle Bags Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Loop Handle Bags Market Size Forecast by Country
  - 11.2.3 Asia Pacific Loop Handle Bags Market Size Forecast by Region
  - 11.2.4 South America Loop Handle Bags Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Loop Handle Bags by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

## 12.1 Global Loop Handle Bags Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Loop Handle Bags by Type (2026-2033)

12.1.2 Global Loop Handle Bags Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Loop Handle Bags by Type (2026-2033)

## 12.2 Global Loop Handle Bags Market Forecast by Application (2026-2033)

12.2.1 Global Loop Handle Bags Sales (K Units) Forecast by Application

12.2.2 Global Loop Handle Bags Market Size (M USD) Forecast by Application (2026-2033)

## 13 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Loop Handle Bags Market Size Comparison by Region (M USD)
- Table 5. Global Loop Handle Bags Sales (K Units) by Manufacturers (2020-2025)
- Table 6. Global Loop Handle Bags Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Loop Handle Bags Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Loop Handle Bags Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Loop Handle Bags as of 2024)
- Table 10. Global Market Loop Handle Bags Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Loop Handle Bags Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Loop Handle Bags Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Loop Handle Bags Sales by Type (K Units)
- Table 26. Global Loop Handle Bags Market Size by Type (M USD)
- Table 27. Global Loop Handle Bags Sales (K Units) by Type (2020-2025)
- Table 28. Global Loop Handle Bags Sales Market Share by Type (2020-2025)
- Table 29. Global Loop Handle Bags Market Size (M USD) by Type (2020-2025)
- Table 30. Global Loop Handle Bags Market Size Share by Type (2020-2025)
- Table 31. Global Loop Handle Bags Price (USD/Unit) by Type (2020-2025)

- Table 32. Global Loop Handle Bags Sales (K Units) by Application
- Table 33. Global Loop Handle Bags Market Size by Application
- Table 34. Global Loop Handle Bags Sales by Application (2020-2025) & (K Units)
- Table 35. Global Loop Handle Bags Sales Market Share by Application (2020-2025)
- Table 36. Global Loop Handle Bags Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Loop Handle Bags Market Share by Application (2020-2025)
- Table 38. Global Loop Handle Bags Sales Growth Rate by Application (2020-2025)
- Table 39. Global Loop Handle Bags Sales by Region (2020-2025) & (K Units)
- Table 40. Global Loop Handle Bags Sales Market Share by Region (2020-2025)
- Table 41. Global Loop Handle Bags Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Loop Handle Bags Market Size Market Share by Region (2020-2025)
- Table 43. North America Loop Handle Bags Sales by Country (2020-2025) & (K Units)
- Table 44. North America Loop Handle Bags Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Loop Handle Bags Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Loop Handle Bags Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Loop Handle Bags Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Loop Handle Bags Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Loop Handle Bags Sales by Country (2020-2025) & (K Units)
- Table 50. South America Loop Handle Bags Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Loop Handle Bags Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Loop Handle Bags Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Loop Handle Bags Production (K Units) by Region(2020-2025)
- Table 54. Global Loop Handle Bags Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Loop Handle Bags Revenue Market Share by Region (2020-2025)
- Table 56. Global Loop Handle Bags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Loop Handle Bags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. Europe Loop Handle Bags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Japan Loop Handle Bags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. China Loop Handle Bags Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 61. Bring Back Bag Basic Information
- Table 62. Bring Back Bag Loop Handle Bags Product Overview
- Table 63. Bring Back Bag Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 64. Bring Back Bag Business Overview
- Table 65. Bring Back Bag SWOT Analysis
- Table 66. Bring Back Bag Recent Developments
- Table 67. Sunder Products Basic Information
- Table 68. Sunder Products Loop Handle Bags Product Overview
- Table 69. Sunder Products Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 70. Sunder Products Business Overview
- Table 71. Sunder Products SWOT Analysis
- Table 72. Sunder Products Recent Developments
- Table 73. Avon - Flex Basic Information
- Table 74. Avon - Flex Loop Handle Bags Product Overview
- Table 75. Avon - Flex Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. Avon - Flex Business Overview
- Table 77. Avon - Flex SWOT Analysis
- Table 78. Avon - Flex Recent Developments
- Table 79. Marklon Basic Information
- Table 80. Marklon Loop Handle Bags Product Overview
- Table 81. Marklon Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Marklon Business Overview
- Table 83. Marklon Recent Developments
- Table 84. Tex In Private Basic Information
- Table 85. Tex In Private Loop Handle Bags Product Overview
- Table 86. Tex In Private Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Tex In Private Business Overview
- Table 88. Tex In Private Recent Developments
- Table 89. Essential Packaging Basic Information
- Table 90. Essential Packaging Loop Handle Bags Product Overview
- Table 91. Essential Packaging Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. Essential Packaging Business Overview
- Table 93. Essential Packaging Recent Developments

- Table 94. Dongguan Kinshun Packing Materials Basic Information
- Table 95. Dongguan Kinshun Packing Materials Loop Handle Bags Product Overview
- Table 96. Dongguan Kinshun Packing Materials Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Dongguan Kinshun Packing Materials Business Overview
- Table 98. Dongguan Kinshun Packing Materials Recent Developments
- Table 99. Viva Plast Private Basic Information
- Table 100. Viva Plast Private Loop Handle Bags Product Overview
- Table 101. Viva Plast Private Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Viva Plast Private Business Overview
- Table 103. Viva Plast Private Recent Developments
- Table 104. International Plastics Basic Information
- Table 105. International Plastics Loop Handle Bags Product Overview
- Table 106. International Plastics Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. International Plastics Business Overview
- Table 108. International Plastics Recent Developments
- Table 109. American Plastic Basic Information
- Table 110. American Plastic Loop Handle Bags Product Overview
- Table 111. American Plastic Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. American Plastic Business Overview
- Table 113. American Plastic Recent Developments
- Table 114. Nantong Huasheng Plastic Products Basic Information
- Table 115. Nantong Huasheng Plastic Products Loop Handle Bags Product Overview
- Table 116. Nantong Huasheng Plastic Products Loop Handle Bags Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Nantong Huasheng Plastic Products Business Overview
- Table 118. Nantong Huasheng Plastic Products Recent Developments
- Table 119. Global Loop Handle Bags Sales Forecast by Region (2026-2033) & (K Units)
- Table 120. Global Loop Handle Bags Market Size Forecast by Region (2026-2033) & (M USD)
- Table 121. North America Loop Handle Bags Sales Forecast by Country (2026-2033) & (K Units)
- Table 122. North America Loop Handle Bags Market Size Forecast by Country (2026-2033) & (M USD)
- Table 123. Europe Loop Handle Bags Sales Forecast by Country (2026-2033) & (K Units)

Table 124. Europe Loop Handle Bags Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Loop Handle Bags Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Loop Handle Bags Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Loop Handle Bags Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Loop Handle Bags Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Loop Handle Bags Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Loop Handle Bags Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Loop Handle Bags Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Loop Handle Bags Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Loop Handle Bags Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global Loop Handle Bags Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global Loop Handle Bags Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Loop Handle Bags
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Loop Handle Bags Market Size (M USD), 2024-2033
- Figure 5. Global Loop Handle Bags Market Size (M USD) (2020-2033)
- Figure 6. Global Loop Handle Bags Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Loop Handle Bags Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Loop Handle Bags Product Life Cycle
- Figure 13. Loop Handle Bags Sales Share by Manufacturers in 2024
- Figure 14. Global Loop Handle Bags Revenue Share by Manufacturers in 2024
- Figure 15. Loop Handle Bags Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Loop Handle Bags Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Loop Handle Bags Revenue in 2024
- Figure 18. Industry Chain Map of Loop Handle Bags
- Figure 19. Global Loop Handle Bags Market PEST Analysis
- Figure 20. Global Loop Handle Bags Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Loop Handle Bags Market Share by Type
- Figure 27. Sales Market Share of Loop Handle Bags by Type (2020-2025)
- Figure 28. Sales Market Share of Loop Handle Bags by Type in 2024
- Figure 29. Market Size Share of Loop Handle Bags by Type (2020-2025)
- Figure 30. Market Size Share of Loop Handle Bags by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Loop Handle Bags Market Share by Application

Figure 33. Global Loop Handle Bags Sales Market Share by Application (2020-2025)

Figure 34. Global Loop Handle Bags Sales Market Share by Application in 2024

Figure 35. Global Loop Handle Bags Market Share by Application (2020-2025)

Figure 36. Global Loop Handle Bags Market Share by Application in 2024

Figure 37. Global Loop Handle Bags Sales Growth Rate by Application (2020-2025)

Figure 38. Global Loop Handle Bags Sales Market Share by Region (2020-2025)

Figure 39. Global Loop Handle Bags Market Size Market Share by Region (2020-2025)

Figure 40. North America Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Loop Handle Bags Sales Market Share by Country in 2024

Figure 43. North America Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Loop Handle Bags Market Size Market Share by Country in 2024

Figure 45. U.S. Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Loop Handle Bags Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Loop Handle Bags Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Loop Handle Bags Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Loop Handle Bags Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Loop Handle Bags Sales Market Share by Country in 2024

Figure 53. Europe Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Loop Handle Bags Market Size Market Share by Country in 2024

Figure 55. Germany Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Loop Handle Bags Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Loop Handle Bags Sales Market Share by Region in 2024

Figure 67. Asia Pacific Loop Handle Bags Market Size Market Share by Region in 2024

Figure 68. China Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Loop Handle Bags Sales and Growth Rate (K Units)

Figure 79. South America Loop Handle Bags Sales Market Share by Country in 2024

Figure 80. South America Loop Handle Bags Market Size and Growth Rate (M USD)

Figure 81. South America Loop Handle Bags Market Size Market Share by Country in 2024

Figure 82. Brazil Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Loop Handle Bags Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 88. Middle East and Africa Loop Handle Bags Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Loop Handle Bags Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Loop Handle Bags Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Loop Handle Bags Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Loop Handle Bags Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Loop Handle Bags Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Loop Handle Bags Production Market Share by Region (2020-2025)

Figure 103. North America Loop Handle Bags Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Loop Handle Bags Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Loop Handle Bags Production (K Units) Growth Rate (2020-2025)

Figure 106. China Loop Handle Bags Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Loop Handle Bags Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Loop Handle Bags Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Loop Handle Bags Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Loop Handle Bags Market Share Forecast by Type (2026-2033)

Figure 111. Global Loop Handle Bags Sales Forecast by Application (2026-2033)

Figure 112. Global Loop Handle Bags Market Share Forecast by Application  
(2026-2033)

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