

Global Longjing Green Tea Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

It is a variety of pan-roasted green tea from the area of Longjing Village in Hangzhou, Zhejiang Province, China. It is produced mostly by hand and renowned for its high quality, earning it the China Famous Tea title.

The Global Longjing Green Tea Market Size was estimated at USD 1370.88 million in 2023 and is projected to reach USD 1785.24 million by 2029, exhibiting a CAGR of 4.50% during the forecast period.

This report provides a deep insight into the global Longjing Green Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Longjing Green Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Longjing Green Tea market in any manner.

Global Longjing Green Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Hangzhou Guanpin

Fujian Gugentang Biotechnology

Cofco

Xiaoguancha

Zhejiang Tea Group

Hangzhou Xihu District Longjing Tea Industry Association

Lu Zhenghao

Longguan

Yibeixiang Tea

Hangzhou Tea Factory

Efuton

Bairu Tea Industry

Meijiawu

Zhonglian Tea

Qingcheng Hall

Market Segmentation (by Type)

Bulk

Bagged

Canned

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Longjing Green Tea Market

Overview of the regional outlook of the Longjing Green Tea Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Longjing Green Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Longjing Green Tea

1.2 Key Market Segments

1.2.1 Longjing Green Tea Segment by Type

1.2.2 Longjing Green Tea Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LONGJING GREEN TEA MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Longjing Green Tea Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Longjing Green Tea Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LONGJING GREEN TEA MARKET COMPETITIVE LANDSCAPE

3.1 Global Longjing Green Tea Sales by Manufacturers (2019-2024)

3.2 Global Longjing Green Tea Revenue Market Share by Manufacturers (2019-2024)

3.3 Longjing Green Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Longjing Green Tea Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Longjing Green Tea Sales Sites, Area Served, Product Type

3.6 Longjing Green Tea Market Competitive Situation and Trends

3.6.1 Longjing Green Tea Market Concentration Rate

3.6.2 Global 5 and 10 Largest Longjing Green Tea Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LONGJING GREEN TEA INDUSTRY CHAIN ANALYSIS

4.1 Longjing Green Tea Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LONGJING GREEN TEA MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 LONGJING GREEN TEA MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Longjing Green Tea Sales Market Share by Type (2019-2024)

6.3 Global Longjing Green Tea Market Size Market Share by Type (2019-2024)

6.4 Global Longjing Green Tea Price by Type (2019-2024)

7 LONGJING GREEN TEA MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Longjing Green Tea Market Sales by Application (2019-2024)

7.3 Global Longjing Green Tea Market Size (M USD) by Application (2019-2024)

7.4 Global Longjing Green Tea Sales Growth Rate by Application (2019-2024)

8 LONGJING GREEN TEA MARKET SEGMENTATION BY REGION

8.1 Global Longjing Green Tea Sales by Region

8.1.1 Global Longjing Green Tea Sales by Region

8.1.2 Global Longjing Green Tea Sales Market Share by Region

8.2 North America

8.2.1 North America Longjing Green Tea Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Longjing Green Tea Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Longjing Green Tea Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Longjing Green Tea Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Longjing Green Tea Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Hangzhou Guanpin

9.1.1 Hangzhou Guanpin Longjing Green Tea Basic Information

9.1.2 Hangzhou Guanpin Longjing Green Tea Product Overview

9.1.3 Hangzhou Guanpin Longjing Green Tea Product Market Performance

9.1.4 Hangzhou Guanpin Business Overview

9.1.5 Hangzhou Guanpin Longjing Green Tea SWOT Analysis

9.1.6 Hangzhou Guanpin Recent Developments

9.2 Fujian Gugentang Biotechnology

- 9.2.1 Fujian Gugentang Biotechnology Longjing Green Tea Basic Information
- 9.2.2 Fujian Gugentang Biotechnology Longjing Green Tea Product Overview
- 9.2.3 Fujian Gugentang Biotechnology Longjing Green Tea Product Market Performance
- 9.2.4 Fujian Gugentang Biotechnology Business Overview
- 9.2.5 Fujian Gugentang Biotechnology Longjing Green Tea SWOT Analysis
- 9.2.6 Fujian Gugentang Biotechnology Recent Developments
- 9.3 Cofco
 - 9.3.1 Cofco Longjing Green Tea Basic Information
 - 9.3.2 Cofco Longjing Green Tea Product Overview
 - 9.3.3 Cofco Longjing Green Tea Product Market Performance
 - 9.3.4 Cofco Longjing Green Tea SWOT Analysis
 - 9.3.5 Cofco Business Overview
 - 9.3.6 Cofco Recent Developments
- 9.4 Xiaoguancha
 - 9.4.1 Xiaoguancha Longjing Green Tea Basic Information
 - 9.4.2 Xiaoguancha Longjing Green Tea Product Overview
 - 9.4.3 Xiaoguancha Longjing Green Tea Product Market Performance
 - 9.4.4 Xiaoguancha Business Overview
 - 9.4.5 Xiaoguancha Recent Developments
- 9.5 Zhejiang Tea Group
 - 9.5.1 Zhejiang Tea Group Longjing Green Tea Basic Information
 - 9.5.2 Zhejiang Tea Group Longjing Green Tea Product Overview
 - 9.5.3 Zhejiang Tea Group Longjing Green Tea Product Market Performance
 - 9.5.4 Zhejiang Tea Group Business Overview
 - 9.5.5 Zhejiang Tea Group Recent Developments
- 9.6 Hangzhou Xihu District Longjing Tea Industry Association
 - 9.6.1 Hangzhou Xihu District Longjing Tea Industry Association Longjing Green Tea Basic Information
 - 9.6.2 Hangzhou Xihu District Longjing Tea Industry Association Longjing Green Tea Product Overview
 - 9.6.3 Hangzhou Xihu District Longjing Tea Industry Association Longjing Green Tea Product Market Performance
 - 9.6.4 Hangzhou Xihu District Longjing Tea Industry Association Business Overview
 - 9.6.5 Hangzhou Xihu District Longjing Tea Industry Association Recent Developments
- 9.7 Lu Zhenghao
 - 9.7.1 Lu Zhenghao Longjing Green Tea Basic Information
 - 9.7.2 Lu Zhenghao Longjing Green Tea Product Overview
 - 9.7.3 Lu Zhenghao Longjing Green Tea Product Market Performance

- 9.7.4 Lu Zhenghao Business Overview
- 9.7.5 Lu Zhenghao Recent Developments
- 9.8 Longguan
 - 9.8.1 Longguan Longjing Green Tea Basic Information
 - 9.8.2 Longguan Longjing Green Tea Product Overview
 - 9.8.3 Longguan Longjing Green Tea Product Market Performance
 - 9.8.4 Longguan Business Overview
 - 9.8.5 Longguan Recent Developments
- 9.9 Yibeixiang Tea
 - 9.9.1 Yibeixiang Tea Longjing Green Tea Basic Information
 - 9.9.2 Yibeixiang Tea Longjing Green Tea Product Overview
 - 9.9.3 Yibeixiang Tea Longjing Green Tea Product Market Performance
 - 9.9.4 Yibeixiang Tea Business Overview
 - 9.9.5 Yibeixiang Tea Recent Developments
- 9.10 Hangzhou Tea Factory
 - 9.10.1 Hangzhou Tea Factory Longjing Green Tea Basic Information
 - 9.10.2 Hangzhou Tea Factory Longjing Green Tea Product Overview
 - 9.10.3 Hangzhou Tea Factory Longjing Green Tea Product Market Performance
 - 9.10.4 Hangzhou Tea Factory Business Overview
 - 9.10.5 Hangzhou Tea Factory Recent Developments
- 9.11 Efuton
 - 9.11.1 Efuton Longjing Green Tea Basic Information
 - 9.11.2 Efuton Longjing Green Tea Product Overview
 - 9.11.3 Efuton Longjing Green Tea Product Market Performance
 - 9.11.4 Efuton Business Overview
 - 9.11.5 Efuton Recent Developments
- 9.12 Bairu Tea Industry
 - 9.12.1 Bairu Tea Industry Longjing Green Tea Basic Information
 - 9.12.2 Bairu Tea Industry Longjing Green Tea Product Overview
 - 9.12.3 Bairu Tea Industry Longjing Green Tea Product Market Performance
 - 9.12.4 Bairu Tea Industry Business Overview
 - 9.12.5 Bairu Tea Industry Recent Developments
- 9.13 Meijiawu
 - 9.13.1 Meijiawu Longjing Green Tea Basic Information
 - 9.13.2 Meijiawu Longjing Green Tea Product Overview
 - 9.13.3 Meijiawu Longjing Green Tea Product Market Performance
 - 9.13.4 Meijiawu Business Overview
 - 9.13.5 Meijiawu Recent Developments
- 9.14 Zhonglian Tea

- 9.14.1 Zhonglian Tea Longjing Green Tea Basic Information
- 9.14.2 Zhonglian Tea Longjing Green Tea Product Overview
- 9.14.3 Zhonglian Tea Longjing Green Tea Product Market Performance
- 9.14.4 Zhonglian Tea Business Overview
- 9.14.5 Zhonglian Tea Recent Developments
- 9.15 Qingcheng Hall
 - 9.15.1 Qingcheng Hall Longjing Green Tea Basic Information
 - 9.15.2 Qingcheng Hall Longjing Green Tea Product Overview
 - 9.15.3 Qingcheng Hall Longjing Green Tea Product Market Performance
 - 9.15.4 Qingcheng Hall Business Overview
 - 9.15.5 Qingcheng Hall Recent Developments

10 LONGJING GREEN TEA MARKET FORECAST BY REGION

- 10.1 Global Longjing Green Tea Market Size Forecast
- 10.2 Global Longjing Green Tea Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Longjing Green Tea Market Size Forecast by Country
 - 10.2.3 Asia Pacific Longjing Green Tea Market Size Forecast by Region
 - 10.2.4 South America Longjing Green Tea Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Longjing Green Tea by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Longjing Green Tea Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Longjing Green Tea by Type (2025-2030)
 - 11.1.2 Global Longjing Green Tea Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Longjing Green Tea by Type (2025-2030)
- 11.2 Global Longjing Green Tea Market Forecast by Application (2025-2030)
 - 11.2.1 Global Longjing Green Tea Sales (Kilotons) Forecast by Application
 - 11.2.2 Global Longjing Green Tea Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Longjing Green Tea Market Size Comparison by Region (M USD)
Table 5. Global Longjing Green Tea Sales (Kilotons) by Manufacturers (2019-2024)
Table 6. Global Longjing Green Tea Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Longjing Green Tea Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Longjing Green Tea Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Longjing Green Tea as of 2022)
Table 10. Global Market Longjing Green Tea Average Price (USD/Ton) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Longjing Green Tea Sales Sites and Area Served
Table 12. Manufacturers Longjing Green Tea Product Type
Table 13. Global Longjing Green Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Longjing Green Tea
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Longjing Green Tea Market Challenges
Table 22. Global Longjing Green Tea Sales by Type (Kilotons)
Table 23. Global Longjing Green Tea Market Size by Type (M USD)
Table 24. Global Longjing Green Tea Sales (Kilotons) by Type (2019-2024)
Table 25. Global Longjing Green Tea Sales Market Share by Type (2019-2024)
Table 26. Global Longjing Green Tea Market Size (M USD) by Type (2019-2024)
Table 27. Global Longjing Green Tea Market Size Share by Type (2019-2024)
Table 28. Global Longjing Green Tea Price (USD/Ton) by Type (2019-2024)
Table 29. Global Longjing Green Tea Sales (Kilotons) by Application
Table 30. Global Longjing Green Tea Market Size by Application
Table 31. Global Longjing Green Tea Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Longjing Green Tea Sales Market Share by Application (2019-2024)

Table 33. Global Longjing Green Tea Sales by Application (2019-2024) & (M USD)

Table 34. Global Longjing Green Tea Market Share by Application (2019-2024)

Table 35. Global Longjing Green Tea Sales Growth Rate by Application (2019-2024)

Table 36. Global Longjing Green Tea Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Longjing Green Tea Sales Market Share by Region (2019-2024)

Table 38. North America Longjing Green Tea Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Longjing Green Tea Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Longjing Green Tea Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Longjing Green Tea Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Longjing Green Tea Sales by Region (2019-2024) & (Kilotons)

Table 43. Hangzhou Guanpin Longjing Green Tea Basic Information

Table 44. Hangzhou Guanpin Longjing Green Tea Product Overview

Table 45. Hangzhou Guanpin Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Hangzhou Guanpin Business Overview

Table 47. Hangzhou Guanpin Longjing Green Tea SWOT Analysis

Table 48. Hangzhou Guanpin Recent Developments

Table 49. Fujian Gugentang Biotechnology Longjing Green Tea Basic Information

Table 50. Fujian Gugentang Biotechnology Longjing Green Tea Product Overview

Table 51. Fujian Gugentang Biotechnology Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Fujian Gugentang Biotechnology Business Overview

Table 53. Fujian Gugentang Biotechnology Longjing Green Tea SWOT Analysis

Table 54. Fujian Gugentang Biotechnology Recent Developments

Table 55. Cofco Longjing Green Tea Basic Information

Table 56. Cofco Longjing Green Tea Product Overview

Table 57. Cofco Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Cofco Longjing Green Tea SWOT Analysis

Table 59. Cofco Business Overview

Table 60. Cofco Recent Developments

Table 61. Xiaoguancha Longjing Green Tea Basic Information

Table 62. Xiaoguancha Longjing Green Tea Product Overview

Table 63. Xiaoguancha Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Xiaoguancha Business Overview

Table 65. Xiaoguancha Recent Developments
Table 66. Zhejiang Tea Group Longjing Green Tea Basic Information
Table 67. Zhejiang Tea Group Longjing Green Tea Product Overview
Table 68. Zhejiang Tea Group Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 69. Zhejiang Tea Group Business Overview
Table 70. Zhejiang Tea Group Recent Developments
Table 71. Hangzhou Xihu District Longjing Tea Industry Association Longjing Green Tea Basic Information
Table 72. Hangzhou Xihu District Longjing Tea Industry Association Longjing Green Tea Product Overview
Table 73. Hangzhou Xihu District Longjing Tea Industry Association Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 74. Hangzhou Xihu District Longjing Tea Industry Association Business Overview
Table 75. Hangzhou Xihu District Longjing Tea Industry Association Recent Developments
Table 76. Lu Zhenghao Longjing Green Tea Basic Information
Table 77. Lu Zhenghao Longjing Green Tea Product Overview
Table 78. Lu Zhenghao Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 79. Lu Zhenghao Business Overview
Table 80. Lu Zhenghao Recent Developments
Table 81. Longguan Longjing Green Tea Basic Information
Table 82. Longguan Longjing Green Tea Product Overview
Table 83. Longguan Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 84. Longguan Business Overview
Table 85. Longguan Recent Developments
Table 86. Yibeixiang Tea Longjing Green Tea Basic Information
Table 87. Yibeixiang Tea Longjing Green Tea Product Overview
Table 88. Yibeixiang Tea Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 89. Yibeixiang Tea Business Overview
Table 90. Yibeixiang Tea Recent Developments
Table 91. Hangzhou Tea Factory Longjing Green Tea Basic Information
Table 92. Hangzhou Tea Factory Longjing Green Tea Product Overview
Table 93. Hangzhou Tea Factory Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Hangzhou Tea Factory Business Overview
Table 95. Hangzhou Tea Factory Recent Developments
Table 96. Efuton Longjing Green Tea Basic Information
Table 97. Efuton Longjing Green Tea Product Overview
Table 98. Efuton Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 99. Efuton Business Overview
Table 100. Efuton Recent Developments
Table 101. Bairu Tea Industry Longjing Green Tea Basic Information
Table 102. Bairu Tea Industry Longjing Green Tea Product Overview
Table 103. Bairu Tea Industry Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 104. Bairu Tea Industry Business Overview
Table 105. Bairu Tea Industry Recent Developments
Table 106. Meijiawu Longjing Green Tea Basic Information
Table 107. Meijiawu Longjing Green Tea Product Overview
Table 108. Meijiawu Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 109. Meijiawu Business Overview
Table 110. Meijiawu Recent Developments
Table 111. Zhonglian Tea Longjing Green Tea Basic Information
Table 112. Zhonglian Tea Longjing Green Tea Product Overview
Table 113. Zhonglian Tea Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 114. Zhonglian Tea Business Overview
Table 115. Zhonglian Tea Recent Developments
Table 116. Qingcheng Hall Longjing Green Tea Basic Information
Table 117. Qingcheng Hall Longjing Green Tea Product Overview
Table 118. Qingcheng Hall Longjing Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 119. Qingcheng Hall Business Overview
Table 120. Qingcheng Hall Recent Developments
Table 121. Global Longjing Green Tea Sales Forecast by Region (2025-2030) & (Kilotons)
Table 122. Global Longjing Green Tea Market Size Forecast by Region (2025-2030) & (M USD)
Table 123. North America Longjing Green Tea Sales Forecast by Country (2025-2030) & (Kilotons)
Table 124. North America Longjing Green Tea Market Size Forecast by Country

(2025-2030) & (M USD)

Table 125. Europe Longjing Green Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 126. Europe Longjing Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Longjing Green Tea Sales Forecast by Region (2025-2030) & (Kilotons)

Table 128. Asia Pacific Longjing Green Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Longjing Green Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 130. South America Longjing Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Longjing Green Tea Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Longjing Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Longjing Green Tea Sales Forecast by Type (2025-2030) & (Kilotons)

Table 134. Global Longjing Green Tea Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Longjing Green Tea Price Forecast by Type (2025-2030) & (USD/Ton)

Table 136. Global Longjing Green Tea Sales (Kilotons) Forecast by Application (2025-2030)

Table 137. Global Longjing Green Tea Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Longjing Green Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Longjing Green Tea Market Size (M USD), 2019-2030
- Figure 5. Global Longjing Green Tea Market Size (M USD) (2019-2030)
- Figure 6. Global Longjing Green Tea Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Longjing Green Tea Market Size by Country (M USD)
- Figure 11. Longjing Green Tea Sales Share by Manufacturers in 2023
- Figure 12. Global Longjing Green Tea Revenue Share by Manufacturers in 2023
- Figure 13. Longjing Green Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Longjing Green Tea Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Longjing Green Tea Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Longjing Green Tea Market Share by Type
- Figure 18. Sales Market Share of Longjing Green Tea by Type (2019-2024)
- Figure 19. Sales Market Share of Longjing Green Tea by Type in 2023
- Figure 20. Market Size Share of Longjing Green Tea by Type (2019-2024)
- Figure 21. Market Size Market Share of Longjing Green Tea by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Longjing Green Tea Market Share by Application
- Figure 24. Global Longjing Green Tea Sales Market Share by Application (2019-2024)
- Figure 25. Global Longjing Green Tea Sales Market Share by Application in 2023
- Figure 26. Global Longjing Green Tea Market Share by Application (2019-2024)
- Figure 27. Global Longjing Green Tea Market Share by Application in 2023
- Figure 28. Global Longjing Green Tea Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Longjing Green Tea Sales Market Share by Region (2019-2024)
- Figure 30. North America Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Longjing Green Tea Sales Market Share by Country in 2023

- Figure 32. U.S. Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Longjing Green Tea Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Longjing Green Tea Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Longjing Green Tea Sales Market Share by Country in 2023
- Figure 37. Germany Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Longjing Green Tea Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Longjing Green Tea Sales Market Share by Region in 2023
- Figure 44. China Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Longjing Green Tea Sales and Growth Rate (Kilotons)
- Figure 50. South America Longjing Green Tea Sales Market Share by Country in 2023
- Figure 51. Brazil Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Longjing Green Tea Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Longjing Green Tea Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Longjing Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Longjing Green Tea Sales Forecast by Volume (2019-2030) &

(Kilotons)

Figure 62. Global Longjing Green Tea Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Longjing Green Tea Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Longjing Green Tea Market Share Forecast by Type (2025-2030)

Figure 65. Global Longjing Green Tea Sales Forecast by Application (2025-2030)

Figure 66. Global Longjing Green Tea Market Share Forecast by Application (2025-2030)

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