

Global Location Targeted Mobile Advertising Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G65878B3E2A1EN.html>

Date: December 2025

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: G65878B3E2A1EN

Abstracts

The global Location Targeted Mobile Advertising market size was estimated at USD 450.25 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Location Targeted Mobile Advertising market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Location Targeted Mobile Advertising market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Location Targeted Mobile Advertising market.

Global Location Targeted Mobile Advertising Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Facebook Inc.
Foursquare
Google
Proximus Mobility, LLC.
Near Pte Ltd
GroundTruth
Emodo (Placecast)
AdMoove
IBM
Telenity
Scanbuy
YOOSE Pte. Ltd.
Verve Inc.
Simpli.Fi
Apple Inc
InMarket
ThumbVista LLC
Gimbal Inc

Market Segmentation (by Type)

Geo-fencing
Beacons

Hyper-contextual Targeting
Geo-targeting
Geo-conquesting

Market Segmentation (by Application)

Retail
Banking, Financial Services and Insurance
Tourism and Hospitality
Healthcare
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Location Targeted Mobile Advertising Market

Overview of the regional outlook of the Location Targeted Mobile Advertising Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Location Targeted Mobile Advertising Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Location Targeted Mobile Advertising, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Location Targeted Mobile Advertising

1.2 Key Market Segments

1.2.1 Location Targeted Mobile Advertising Segment by Type

1.2.2 Location Targeted Mobile Advertising Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LOCATION TARGETED MOBILE ADVERTISING MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LOCATION TARGETED MOBILE ADVERTISING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Location Targeted Mobile Advertising Product Life Cycle

3.3 Global Location Targeted Mobile Advertising Revenue Market Share by Company (2020-2025)

3.4 Location Targeted Mobile Advertising Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Location Targeted Mobile Advertising Market Competitive Situation and Trends

3.6.1 Location Targeted Mobile Advertising Market Concentration Rate

3.6.2 Global 5 and 10 Largest Location Targeted Mobile Advertising Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LOCATION TARGETED MOBILE ADVERTISING VALUE CHAIN ANALYSIS

- 4.1 Location Targeted Mobile Advertising Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LOCATION TARGETED MOBILE ADVERTISING MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Location Targeted Mobile Advertising Market Porter's Five Forces Analysis

6 LOCATION TARGETED MOBILE ADVERTISING MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Location Targeted Mobile Advertising Market by Type (2020-2025)
- 6.3 Global Location Targeted Mobile Advertising Market Size Growth Rate by Type (2021-2025)

7 LOCATION TARGETED MOBILE ADVERTISING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Location Targeted Mobile Advertising Market Size (M USD) by Application (2020-2025)
- 7.3 Global Location Targeted Mobile Advertising Market Size Growth Rate by Application (2021-2025)

8 LOCATION TARGETED MOBILE ADVERTISING MARKET SEGMENTATION BY REGION

8.1 Global Location Targeted Mobile Advertising Market Size by Region

8.1.1 Global Location Targeted Mobile Advertising Market Size by Region

8.1.2 Global Location Targeted Mobile Advertising Market Size Market Share by Region

8.2 North America

8.2.1 North America Location Targeted Mobile Advertising Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Location Targeted Mobile Advertising Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Location Targeted Mobile Advertising Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Location Targeted Mobile Advertising Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Location Targeted Mobile Advertising Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Facebook Inc.

9.1.1 Facebook Inc. Basic Information

9.1.2 Facebook Inc. Location Targeted Mobile Advertising Product Overview

9.1.3 Facebook Inc. Location Targeted Mobile Advertising Product Market

Performance

9.1.4 Facebook Inc. SWOT Analysis

9.1.5 Facebook Inc. Business Overview

9.1.6 Facebook Inc. Recent Developments

9.2 Foursquare

9.2.1 Foursquare Basic Information

9.2.2 Foursquare Location Targeted Mobile Advertising Product Overview

9.2.3 Foursquare Location Targeted Mobile Advertising Product Market Performance

9.2.4 Foursquare SWOT Analysis

9.2.5 Foursquare Business Overview

9.2.6 Foursquare Recent Developments

9.3 Google

9.3.1 Google Basic Information

9.3.2 Google Location Targeted Mobile Advertising Product Overview

9.3.3 Google Location Targeted Mobile Advertising Product Market Performance

9.3.4 Google SWOT Analysis

9.3.5 Google Business Overview

9.3.6 Google Recent Developments

9.4 Proximus Mobility, LLC.

9.4.1 Proximus Mobility, LLC. Basic Information

9.4.2 Proximus Mobility, LLC. Location Targeted Mobile Advertising Product Overview

9.4.3 Proximus Mobility, LLC. Location Targeted Mobile Advertising Product Market

Performance

9.4.4 Proximus Mobility, LLC. Business Overview

9.4.5 Proximus Mobility, LLC. Recent Developments

9.5 Near Pte Ltd

9.5.1 Near Pte Ltd Basic Information

9.5.2 Near Pte Ltd Location Targeted Mobile Advertising Product Overview

9.5.3 Near Pte Ltd Location Targeted Mobile Advertising Product Market Performance

9.5.4 Near Pte Ltd Business Overview

9.5.5 Near Pte Ltd Recent Developments

9.6 GroundTruth

- 9.6.1 GroundTruth Basic Information
- 9.6.2 GroundTruth Location Targeted Mobile Advertising Product Overview
- 9.6.3 GroundTruth Location Targeted Mobile Advertising Product Market Performance
- 9.6.4 GroundTruth Business Overview
- 9.6.5 GroundTruth Recent Developments
- 9.7 Emodo (Placecast)
 - 9.7.1 Emodo (Placecast) Basic Information
 - 9.7.2 Emodo (Placecast) Location Targeted Mobile Advertising Product Overview
 - 9.7.3 Emodo (Placecast) Location Targeted Mobile Advertising Product Market Performance
 - 9.7.4 Emodo (Placecast) Business Overview
 - 9.7.5 Emodo (Placecast) Recent Developments
- 9.8 AdMoove
 - 9.8.1 AdMoove Basic Information
 - 9.8.2 AdMoove Location Targeted Mobile Advertising Product Overview
 - 9.8.3 AdMoove Location Targeted Mobile Advertising Product Market Performance
 - 9.8.4 AdMoove Business Overview
 - 9.8.5 AdMoove Recent Developments
- 9.9 IBM
 - 9.9.1 IBM Basic Information
 - 9.9.2 IBM Location Targeted Mobile Advertising Product Overview
 - 9.9.3 IBM Location Targeted Mobile Advertising Product Market Performance
 - 9.9.4 IBM Business Overview
 - 9.9.5 IBM Recent Developments
- 9.10 Telenity
 - 9.10.1 Telenity Basic Information
 - 9.10.2 Telenity Location Targeted Mobile Advertising Product Overview
 - 9.10.3 Telenity Location Targeted Mobile Advertising Product Market Performance
 - 9.10.4 Telenity Business Overview
 - 9.10.5 Telenity Recent Developments
- 9.11 Scanbuy
 - 9.11.1 Scanbuy Basic Information
 - 9.11.2 Scanbuy Location Targeted Mobile Advertising Product Overview
 - 9.11.3 Scanbuy Location Targeted Mobile Advertising Product Market Performance
 - 9.11.4 Scanbuy Business Overview
 - 9.11.5 Scanbuy Recent Developments
- 9.12 YOOSE Pte. Ltd.
 - 9.12.1 YOOSE Pte. Ltd. Basic Information
 - 9.12.2 YOOSE Pte. Ltd. Location Targeted Mobile Advertising Product Overview

9.12.3 YOOSE Pte. Ltd. Location Targeted Mobile Advertising Product Market Performance

9.12.4 YOOSE Pte. Ltd. Business Overview

9.12.5 YOOSE Pte. Ltd. Recent Developments

9.13 Verve Inc.

9.13.1 Verve Inc. Basic Information

9.13.2 Verve Inc. Location Targeted Mobile Advertising Product Overview

9.13.3 Verve Inc. Location Targeted Mobile Advertising Product Market Performance

9.13.4 Verve Inc. Business Overview

9.13.5 Verve Inc. Recent Developments

9.14 Simpli.Fi

9.14.1 Simpli.Fi Basic Information

9.14.2 Simpli.Fi Location Targeted Mobile Advertising Product Overview

9.14.3 Simpli.Fi Location Targeted Mobile Advertising Product Market Performance

9.14.4 Simpli.Fi Business Overview

9.14.5 Simpli.Fi Recent Developments

9.15 Apple Inc

9.15.1 Apple Inc Basic Information

9.15.2 Apple Inc Location Targeted Mobile Advertising Product Overview

9.15.3 Apple Inc Location Targeted Mobile Advertising Product Market Performance

9.15.4 Apple Inc Business Overview

9.15.5 Apple Inc Recent Developments

9.16 InMarket

9.16.1 InMarket Basic Information

9.16.2 InMarket Location Targeted Mobile Advertising Product Overview

9.16.3 InMarket Location Targeted Mobile Advertising Product Market Performance

9.16.4 InMarket Business Overview

9.16.5 InMarket Recent Developments

9.17 ThumbVista LLC

9.17.1 ThumbVista LLC Basic Information

9.17.2 ThumbVista LLC Location Targeted Mobile Advertising Product Overview

9.17.3 ThumbVista LLC Location Targeted Mobile Advertising Product Market Performance

9.17.4 ThumbVista LLC Business Overview

9.17.5 ThumbVista LLC Recent Developments

9.18 Gimbal Inc

9.18.1 Gimbal Inc Basic Information

9.18.2 Gimbal Inc Location Targeted Mobile Advertising Product Overview

9.18.3 Gimbal Inc Location Targeted Mobile Advertising Product Market Performance

9.18.4 Gimbal Inc Business Overview

9.18.5 Gimbal Inc Recent Developments

10 LOCATION TARGETED MOBILE ADVERTISING MARKET FORECAST BY REGION

10.1 Global Location Targeted Mobile Advertising Market Size Forecast

10.2 Global Location Targeted Mobile Advertising Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Location Targeted Mobile Advertising Market Size Forecast by Country

10.2.3 Asia Pacific Location Targeted Mobile Advertising Market Size Forecast by Region

10.2.4 South America Location Targeted Mobile Advertising Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Location Targeted Mobile Advertising by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global Location Targeted Mobile Advertising Market Forecast by Type (2026-2035)

11.1.1 Global Location Targeted Mobile Advertising Market Size Forecast by Type (2026-2035)

11.2 Global Location Targeted Mobile Advertising Market Forecast by Application (2026-2035)

11.2.1 Global Location Targeted Mobile Advertising Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Location Targeted Mobile Advertising Market Size by Type (M USD)

Table 4. Global Location Targeted Mobile Advertising Market Size by Application

Table 5. Location Targeted Mobile Advertising Market Size Comparison by Region (M USD)

Table 6. Global Location Targeted Mobile Advertising Revenue (M USD) by Company (2020-2025)

Table 7. Global Location Targeted Mobile Advertising Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Location Targeted Mobile Advertising as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Location Targeted Mobile Advertising Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Location Targeted Mobile Advertising Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Location Targeted Mobile Advertising Market Size by Type (M USD)

Table 22. Global Location Targeted Mobile Advertising Market Size (M USD) by Type (2020-2025)

Table 23. Global Location Targeted Mobile Advertising Market Share by Type (2020-2025)

Table 24. Global Location Targeted Mobile Advertising Market Size Growth Rate by Type (2021-2025)

Table 25. Global Location Targeted Mobile Advertising Market Size by Application

Table 26. Global Location Targeted Mobile Advertising Market Size by Application (2020-2025) & (M USD)

Table 27. Global Location Targeted Mobile Advertising Market Share by Application (2020-2025)

Table 28. Global Location Targeted Mobile Advertising Market Size Growth Rate by Application (2021-2025)

Table 29. Global Location Targeted Mobile Advertising Market Size by Region (2020-2025) & (M USD)

Table 30. Global Location Targeted Mobile Advertising Market Size Market Share by Region (2020-2025)

Table 31. North America Location Targeted Mobile Advertising Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Location Targeted Mobile Advertising Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Location Targeted Mobile Advertising Market Size by Region (2020-2025) & (M USD)

Table 34. South America Location Targeted Mobile Advertising Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Location Targeted Mobile Advertising Market Size by Region (2020-2025) & (M USD)

Table 36. Facebook Inc. Basic Information

Table 37. Facebook Inc. Location Targeted Mobile Advertising Product Overview

Table 38. Facebook Inc. Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Facebook Inc. SWOT Analysis

Table 40. Facebook Inc. Business Overview

Table 41. Facebook Inc. Recent Developments

Table 42. Foursquare Basic Information

Table 43. Foursquare Location Targeted Mobile Advertising Product Overview

Table 44. Foursquare Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Foursquare SWOT Analysis

Table 46. Foursquare Business Overview

Table 47. Foursquare Recent Developments

Table 48. Google Basic Information

Table 49. Google Location Targeted Mobile Advertising Product Overview

Table 50. Google Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Google SWOT Analysis

Table 52. Google Business Overview

Table 53. Google Recent Developments

Table 54. Proximus Mobility, LLC. Basic Information
Table 55. Proximus Mobility, LLC. Location Targeted Mobile Advertising Product Overview
Table 56. Proximus Mobility, LLC. Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 57. Proximus Mobility, LLC. Business Overview
Table 58. Proximus Mobility, LLC. Recent Developments
Table 59. Near Pte Ltd Basic Information
Table 60. Near Pte Ltd Location Targeted Mobile Advertising Product Overview
Table 61. Near Pte Ltd Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 62. Near Pte Ltd Business Overview
Table 63. Near Pte Ltd Recent Developments
Table 64. GroundTruth Basic Information
Table 65. GroundTruth Location Targeted Mobile Advertising Product Overview
Table 66. GroundTruth Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 67. GroundTruth Business Overview
Table 68. GroundTruth Recent Developments
Table 69. Emodo (Placecast) Basic Information
Table 70. Emodo (Placecast) Location Targeted Mobile Advertising Product Overview
Table 71. Emodo (Placecast) Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 72. Emodo (Placecast) Business Overview
Table 73. Emodo (Placecast) Recent Developments
Table 74. AdMoove Basic Information
Table 75. AdMoove Location Targeted Mobile Advertising Product Overview
Table 76. AdMoove Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 77. AdMoove Business Overview
Table 78. AdMoove Recent Developments
Table 79. IBM Basic Information
Table 80. IBM Location Targeted Mobile Advertising Product Overview
Table 81. IBM Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 82. IBM Business Overview
Table 83. IBM Recent Developments
Table 84. Telenity Basic Information
Table 85. Telenity Location Targeted Mobile Advertising Product Overview

Table 86. Telenity Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Telenity Business Overview

Table 88. Telenity Recent Developments

Table 89. Scanbuy Basic Information

Table 90. Scanbuy Location Targeted Mobile Advertising Product Overview

Table 91. Scanbuy Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 92. Scanbuy Business Overview

Table 93. Scanbuy Recent Developments

Table 94. YOOSE Pte. Ltd. Basic Information

Table 95. YOOSE Pte. Ltd. Location Targeted Mobile Advertising Product Overview

Table 96. YOOSE Pte. Ltd. Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 97. YOOSE Pte. Ltd. Business Overview

Table 98. YOOSE Pte. Ltd. Recent Developments

Table 99. Verve Inc. Basic Information

Table 100. Verve Inc. Location Targeted Mobile Advertising Product Overview

Table 101. Verve Inc. Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Verve Inc. Business Overview

Table 103. Verve Inc. Recent Developments

Table 104. Simpli.Fi Basic Information

Table 105. Simpli.Fi Location Targeted Mobile Advertising Product Overview

Table 106. Simpli.Fi Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 107. Simpli.Fi Business Overview

Table 108. Simpli.Fi Recent Developments

Table 109. Apple Inc Basic Information

Table 110. Apple Inc Location Targeted Mobile Advertising Product Overview

Table 111. Apple Inc Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Apple Inc Business Overview

Table 113. Apple Inc Recent Developments

Table 114. InMarket Basic Information

Table 115. InMarket Location Targeted Mobile Advertising Product Overview

Table 116. InMarket Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)

Table 117. InMarket Business Overview

Table 118. InMarket Recent Developments
Table 119. ThumbVista LLC Basic Information
Table 120. ThumbVista LLC Location Targeted Mobile Advertising Product Overview
Table 121. ThumbVista LLC Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 122. ThumbVista LLC Business Overview
Table 123. ThumbVista LLC Recent Developments
Table 124. Gimbal Inc Basic Information
Table 125. Gimbal Inc Location Targeted Mobile Advertising Product Overview
Table 126. Gimbal Inc Location Targeted Mobile Advertising Revenue (M USD) and Gross Margin (2020-2025)
Table 127. Gimbal Inc Business Overview
Table 128. Gimbal Inc Recent Developments
Table 129. Global Location Targeted Mobile Advertising Market Size Forecast by Region (2026-2035) & (M USD)
Table 130. North America Location Targeted Mobile Advertising Market Size Forecast by Country (2026-2035) & (M USD)
Table 131. Europe Location Targeted Mobile Advertising Market Size Forecast by Country (2026-2035) & (M USD)
Table 132. Asia Pacific Location Targeted Mobile Advertising Market Size Forecast by Region (2026-2035) & (M USD)
Table 133. South America Location Targeted Mobile Advertising Market Size Forecast by Country (2026-2035) & (M USD)
Table 134. Middle East and Africa Location Targeted Mobile Advertising Market Size Forecast by Country (2026-2035) & (M USD)
Table 135. Global Location Targeted Mobile Advertising Market Size Forecast by Type (2026-2035) & (M USD)
Table 136. Global Location Targeted Mobile Advertising Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Location Targeted Mobile Advertising
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Location Targeted Mobile Advertising Market Size (M USD), 2025-2035
- Figure 5. Global Location Targeted Mobile Advertising Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Location Targeted Mobile Advertising Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Location Targeted Mobile Advertising Product Life Cycle
- Figure 12. Global Location Targeted Mobile Advertising Revenue Share by Company in 2025
- Figure 13. Location Targeted Mobile Advertising Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Location Targeted Mobile Advertising Revenue in 2025
- Figure 15. Value Chain Map of Location Targeted Mobile Advertising
- Figure 16. Global Location Targeted Mobile Advertising Market PEST Analysis
- Figure 17. Global Location Targeted Mobile Advertising Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Location Targeted Mobile Advertising Market Share by Type
- Figure 20. Market Share of Location Targeted Mobile Advertising by Type (2020-2025)
- Figure 21. Global Location Targeted Mobile Advertising Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Location Targeted Mobile Advertising Market Share by Application
- Figure 24. Global Location Targeted Mobile Advertising Market Share by Application (2020-2025)
- Figure 25. Global Location Targeted Mobile Advertising Market Share by Application in 2024
- Figure 26. Global Location Targeted Mobile Advertising Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Location Targeted Mobile Advertising Market Size Market Share by Region (2020-2025)

Figure 28. North America Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Location Targeted Mobile Advertising Market Size Market Share by Country in 2024

Figure 30. U.S. Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Location Targeted Mobile Advertising Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Location Targeted Mobile Advertising Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Location Targeted Mobile Advertising Market Share by Country in 2024

Figure 35. Germany Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Location Targeted Mobile Advertising Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Location Targeted Mobile Advertising Market Size Market Share by Region in 2024

Figure 42. China Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Location Targeted Mobile Advertising Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 47. South America Location Targeted Mobile Advertising Market Size and Growth Rate (M USD)

Figure 48. South America Location Targeted Mobile Advertising Market Size Market Share by Country in 2024

Figure 49. Brazil Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Location Targeted Mobile Advertising Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Location Targeted Mobile Advertising Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Location Targeted Mobile Advertising Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Location Targeted Mobile Advertising Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Location Targeted Mobile Advertising Market Share Forecast by Type (2026-2035)

Figure 61. Global Location Targeted Mobile Advertising Market Share Forecast by Application (2026-2035)

I would like to order

Product name: Global Location Targeted Mobile Advertising Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/G65878B3E2A1EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G65878B3E2A1EN.html>