

Global Location of Things Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Increasing importance of spatial data is expected to drive the growth of the location of things market.

This report provides a deep insight into the global Location of Things market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Location of Things Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Location of Things market in any manner.

Global Location of Things Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Bosch Software Innovations

Google

IBM

Microsoft

Esri

Qualcomm Technologies

Wireless Logic

Ubisense Group

Pitney Bowes

Telogis

Tibco Software

Gobabl

Zebra Technologies

Awarepoint

Navigine

Geofeedia

Market Segmentation (by Type)

Hardware Equipment

Software System

Market Segmentation (by Application)

Auto Industry

Medical Treatment

Communication

Navigation

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Location of Things Market

Overview of the regional outlook of the Location of Things Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Location of Things Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of Location of Things

1.2 Key Market Segments

1.2.1 Location of Things Segment by Type

1.2.2 Location of Things Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global Location of Things Market Overview

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global Location of Things Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global Location of Things Product Life Cycle

3.3 Global Location of Things Revenue Market Share by Company (2020-2025)

3.4 Location of Things Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Location of Things Company Headquarters, Area Served, Product Type

3.6 Location of Things Market Competitive Situation and Trends

3.6.1 Location of Things Market Concentration Rate

3.6.2 Global 5 and 10 Largest Location of Things Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 Development and Dynamics of Location of Things Market

4.1 Key Development Trends

4.2 Driving Factors

4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

4.5.1 New Product Developments

4.5.2 Mergers & Acquisitions

4.5.3 Expansions

4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

- 4.6.1 Industry Policies Analysis
- 4.6.2 Economic Environment Analysis
- 4.6.3 Social Environment Analysis
- 4.6.4 Technological Environment Analysis
- 4.7 Global Location of Things Market Porter's Five Forces Analysis
- 5 Global Location of Things Market Segmentation by Region
 - 5.1 Global Location of Things Market Size by Region
 - 5.2 Global Location of Things Market Size by Country
- 6 North America Market Overview
 - 6.1 North America Location of Things Market Size by Country
 - 6.1.1 USA Market Overview
 - 6.1.2 Canada Market Overview
 - 6.1.3 Mexico Market Overview
 - 6.2 North America Location of Things Market Size by Type
 - 6.3 North America Location of Things Market Size by Application
- 7 Europe Market Overview
 - 7.1 Europe Location of Things Market Size by Country
 - 7.1.1 Germany Market Overview
 - 7.1.2 France Market Overview
 - 7.1.3 U.K. Market Overview
 - 7.1.4 Italy Market Overview
 - 7.1.5 Spain Market Overview
 - 7.2 Europe Location of Things Market Size by Type
 - 7.3 Europe Location of Things Market Size by Application
- 8 Asia-Pacific Market Overview
 - 8.1 Asia-Pacific Location of Things Market Size by Country
 - 8.1.1 China Market Overview
 - 8.1.2 Japan Market Overview
 - 8.1.3 South Korea Market Overview
 - 8.1.4 India Market Overview
 - 8.1.5 Southeast Asia Market Overview
 - 8.2 Asia-Pacific Location of Things Market Size by Type
 - 8.3 Asia-Pacific Location of Things Market Size by Application
- 9 South America Market Overview
 - 9.1 South America Location of Things Market Size by Country
 - 9.1.1 Brazil Market Overview
 - 9.1.2 Argentina Market Overview
 - 9.1.3 Columbia Market Overview
 - 9.2 South America Location of Things Market Size by Type

- 9.3 South America Location of Things Market Size by Application
- 10 Middle East and Africa Market Overview
 - 10.1 Middle East and Africa Location of Things Market Size by Country
 - 10.1.1 Saudi Arabia Market Overview
 - 10.1.2 UAE Market Overview
 - 10.1.3 Egypt Market Overview
 - 10.1.4 Nigeria Market Overview
 - 10.1.5 South Africa Market Overview
 - 10.2 Middle East and Africa Location of Things Market Size by Type
 - 10.3 Middle East and Africa Location of Things Market Size by Application
- 11 Location of Things Market Segmentation by Type
 - 11.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 11.2 Global Location of Things Market Share by Type (2020-2033)
 - 11.3 Global Location of Things Growth Rate by Type (2020-2033)
- 12 Location of Things Market Segmentation by Application
 - 12.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 12.2 Global Location of Things Market Size (M USD) by Application (2020-2033)
 - 12.3 Global Location of Things Growth Rate by Application (2020-2033)
- 13 Key Companies Profile
 - 13.1 Bosch Software Innovations
 - 13.1.1 Bosch Software Innovations Basic Information
 - 13.1.2 Bosch Software Innovations Location of Things Product Overview
 - 13.1.3 Bosch Software Innovations Location of Things Product Market Performance
 - 13.1.4 Bosch Software Innovations Location of Things SWOT Analysis
 - 13.1.5 Bosch Software Innovations Business Overview
 - 13.1.6 Bosch Software Innovations Recent Developments
 - 13.2 Google
 - 13.2.1 Google Basic Information
 - 13.2.2 Google Location of Things Product Overview
 - 13.2.3 Google Location of Things Product Market Performance
 - 13.2.4 Google Location of Things SWOT Analysis
 - 13.2.5 Google Business Overview
 - 13.2.6 Google Recent Developments
 - 13.3 IBM
 - 13.3.1 IBM Basic Information
 - 13.3.2 IBM Location of Things Product Overview
 - 13.3.3 IBM Location of Things Product Market Performance
 - 13.3.4 IBM Location of Things SWOT Analysis
 - 13.3.5 IBM Business Overview

- 13.3.6 IBM Recent Developments
- 13.4 Microsoft
 - 13.4.1 Microsoft Basic Information
 - 13.4.2 Microsoft Location of Things Product Overview
 - 13.4.3 Microsoft Location of Things Product Market Performance
 - 13.4.4 Microsoft Business Overview
 - 13.4.5 Microsoft Recent Developments
- 13.5 Esri
 - 13.5.1 Esri Basic Information
 - 13.5.2 Esri Location of Things Product Overview
 - 13.5.3 Esri Location of Things Product Market Performance
 - 13.5.4 Esri Business Overview
 - 13.5.5 Esri Recent Developments
- 13.6 Qualcomm Technologies
 - 13.6.1 Qualcomm Technologies Basic Information
 - 13.6.2 Qualcomm Technologies Location of Things Product Overview
 - 13.6.3 Qualcomm Technologies Location of Things Product Market Performance
 - 13.6.4 Qualcomm Technologies Business Overview
 - 13.6.5 Qualcomm Technologies Recent Developments
- 13.7 Wireless Logic
 - 13.7.1 Wireless Logic Basic Information
 - 13.7.2 Wireless Logic Location of Things Product Overview
 - 13.7.3 Wireless Logic Location of Things Product Market Performance
 - 13.7.4 Wireless Logic Business Overview
 - 13.7.5 Wireless Logic Recent Developments
- 13.8 Ubisense Group
 - 13.8.1 Ubisense Group Basic Information
 - 13.8.2 Ubisense Group Location of Things Product Overview
 - 13.8.3 Ubisense Group Location of Things Product Market Performance
 - 13.8.4 Ubisense Group Business Overview
 - 13.8.5 Ubisense Group Recent Developments
- 13.9 Pitney Bowes
 - 13.9.1 Pitney Bowes Basic Information
 - 13.9.2 Pitney Bowes Location of Things Product Overview
 - 13.9.3 Pitney Bowes Location of Things Product Market Performance
 - 13.9.4 Pitney Bowes Business Overview
 - 13.9.5 Pitney Bowes Recent Developments
- 13.10 Telogis
 - 13.10.1 Telogis Basic Information

- 13.10.2 Telogis Location of Things Product Overview
- 13.10.3 Telogis Location of Things Product Market Performance
- 13.10.4 Telogis Business Overview
- 13.10.5 Telogis Recent Developments
- 13.11 Tibco Software
 - 13.11.1 Tibco Software Basic Information
 - 13.11.2 Tibco Software Location of Things Product Overview
 - 13.11.3 Tibco Software Location of Things Product Market Performance
 - 13.11.4 Tibco Software Business Overview
 - 13.11.5 Tibco Software Recent Developments
- 13.12 Gobabl
 - 13.12.1 Gobabl Basic Information
 - 13.12.2 Gobabl Location of Things Product Overview
 - 13.12.3 Gobabl Location of Things Product Market Performance
 - 13.12.4 Gobabl Business Overview
 - 13.12.5 Gobabl Recent Developments
- 13.13 Zebra Technologies
 - 13.13.1 Zebra Technologies Basic Information
 - 13.13.2 Zebra Technologies Location of Things Product Overview
 - 13.13.3 Zebra Technologies Location of Things Product Market Performance
 - 13.13.4 Zebra Technologies Business Overview
 - 13.13.5 Zebra Technologies Recent Developments
- 13.14 Awarepoint
 - 13.14.1 Awarepoint Basic Information
 - 13.14.2 Awarepoint Location of Things Product Overview
 - 13.14.3 Awarepoint Location of Things Product Market Performance
 - 13.14.4 Awarepoint Business Overview
 - 13.14.5 Awarepoint Recent Developments
- 13.15 Navigine
 - 13.15.1 Navigine Basic Information
 - 13.15.2 Navigine Location of Things Product Overview
 - 13.15.3 Navigine Location of Things Product Market Performance
 - 13.15.4 Navigine Business Overview
 - 13.15.5 Navigine Recent Developments
- 13.16 Geofeedia
 - 13.16.1 Geofeedia Basic Information
 - 13.16.2 Geofeedia Location of Things Product Overview
 - 13.16.3 Geofeedia Location of Things Product Market Performance
 - 13.16.4 Geofeedia Business Overview

13.16.5 Geofeedia Recent Developments

14 Conclusion and Key FindingsList of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Location of Things Market Size by Type (M USD)

Table 4. Global Location of Things Market Size by Application (M USD)

Table 5. Location of Things Market Size Comparison by Region (M USD)

Table 6. Global Location of Things Revenue (M USD) by Company (2020-2025)

Table 7. Global Location of Things Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Location of Things as of 2024)

Table 9. Location of Things Company Headquarters and Area Served

Table 10. Company Location of Things Product Type

Table 11. Global Location of Things Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Key Development Trends

Table 14. Driving Factors

Table 15. Location of Things Market Challenges

Table 16. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 17. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 18. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 19. Location of Things Market Size Comparison by Region (M USD)

Table 20. Global Location of Things Market Size by Region (2020-2033) & (M USD)

Table 21. Global Location of Things Market Share by Region (2020-2025)

Table 22. North America Location of Things Market Size by Country (2020-2033) & (M USD)

Table 23. North America Location of Things Market Size by Type (M USD)

Table 24. North America Location of Things Market Size (M USD) by Type (2020-2033)

Table 25. North America Location of Things Market Size by Application (M USD)

Table 26. North America Location of Things Market Size (M USD) by Application (2020-2033)

Table 27. Europe Location of Things Market Size by Country (2020-2033) & (M USD)

Table 28. Europe Location of Things Market Size by Type (M USD)

Table 29. Europe Location of Things Market Size (M USD) by Type (2020-2033)

Table 30. Europe Location of Things Market Size by Application (M USD)

Table 31. Europe Location of Things Market Size (M USD) by Application (2020-2033)

Table 32. Asia-Pacific Location of Things Market Size by Country (2020-2025) & (M USD)

Table 33. Asia-Pacific Location of Things Market Size by Type (M USD)
Table 34. Asia-Pacific Location of Things Market Size (M USD) by Type (2020-2025)
Table 35. Asia-Pacific Location of Things Market Size by Application (M USD)
Table 36. Asia-Pacific Location of Things Market Size (M USD) by Application (2020-2025)
Table 37. South America Location of Things Market Size by Country (2020-2033) & (M USD)
Table 38. South America Location of Things Market Size by Type (M USD)
Table 39. South America Location of Things Market Size (M USD) by Type (2020-2033)
Table 40. South America Location of Things Market Size by Application (M USD)
Table 41. South America Location of Things Market Size (M USD) by Application (2020-2033)
Table 42. Middle East and Africa Location of Things Market Size by Country (2020-2033) & (M USD)
Table 43. Middle East and Africa Location of Things Market Size by Type (M USD)
Table 44. Middle East and Africa Location of Things Market Size (M USD) by Type (2020-2033)
Table 45. Middle East and Africa Location of Things Market Size by Application (M USD)
Table 46. Middle East and Africa Location of Things Market Size (M USD) by Application (2020-2033)
Table 47. Global Location of Things Market Size by Type (M USD)
Table 48. Global Location of Things Market Size (M USD) by Type (2020-2033)
Table 49. Global Location of Things Market Share by Type (2020-2033)
Table 50. Global Location of Things Market Size by Application (M USD)
Table 51. Global Location of Things Market Size by Application (2020-2033) & (M USD)
Table 52. Global Location of Things Market Share by Application (2020-2033)
Table 53. Global Location of Things Growth Rate by Application (2020-2033)
Table 54. Bosch Software Innovations Basic Information
Table 55. Bosch Software Innovations Location of Things Product Overview
Table 56. Bosch Software Innovations Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 57. Bosch Software Innovations Location of Things SWOT Analysis
Table 58. Bosch Software Innovations Business Overview
Table 59. Bosch Software Innovations Recent Developments
Table 60. Google Basic Information
Table 61. Google Location of Things Product Overview
Table 62. Google Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 63. Google Location of Things SWOT Analysis

Table 64. Google Business Overview
Table 65. Google Recent Developments
Table 66. IBM Basic Information
Table 67. IBM Location of Things Product Overview
Table 68. IBM Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 69. IBM Location of Things SWOT Analysis
Table 70. IBM Business Overview
Table 71. IBM Recent Developments
Table 72. Microsoft Basic Information
Table 73. Microsoft Location of Things Product Overview
Table 74. Microsoft Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 75. Microsoft Business Overview
Table 76. Microsoft Recent Developments
Table 77. Esri Basic Information
Table 78. Esri Location of Things Product Overview
Table 79. Esri Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 80. Esri Business Overview
Table 81. Esri Recent Developments
Table 82. Qualcomm Technologies Basic Information
Table 83. Qualcomm Technologies Location of Things Product Overview
Table 84. Qualcomm Technologies Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 85. Qualcomm Technologies Business Overview
Table 86. Qualcomm Technologies Recent Developments
Table 87. Wireless Logic Basic Information
Table 88. Wireless Logic Location of Things Product Overview
Table 89. Wireless Logic Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 90. Wireless Logic Business Overview
Table 91. Wireless Logic Recent Developments
Table 92. Ubisense Group Basic Information
Table 93. Ubisense Group Location of Things Product Overview
Table 94. Ubisense Group Location of Things Revenue (M USD) and Gross Margin (2020-2025)
Table 95. Ubisense Group Business Overview
Table 96. Ubisense Group Recent Developments
Table 97. Pitney Bowes Basic Information
Table 98. Pitney Bowes Location of Things Product Overview

Table 99. Pitney Bowes Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 100. Pitney Bowes Business Overview

Table 101. Pitney Bowes Recent Developments

Table 102. Telogis Basic Information

Table 103. Telogis Location of Things Product Overview

Table 104. Telogis Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 105. Telogis Business Overview

Table 106. Telogis Recent Developments

Table 107. Tibco Software Basic Information

Table 108. Tibco Software Location of Things Product Overview

Table 109. Tibco Software Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 110. Tibco Software Business Overview

Table 111. Tibco Software Recent Developments

Table 112. Gobabl Basic Information

Table 113. Gobabl Location of Things Product Overview

Table 114. Gobabl Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 115. Gobabl Business Overview

Table 116. Gobabl Recent Developments

Table 117. Zebra Technologies Basic Information

Table 118. Zebra Technologies Location of Things Product Overview

Table 119. Zebra Technologies Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 120. Zebra Technologies Business Overview

Table 121. Zebra Technologies Recent Developments

Table 122. Awarepoint Basic Information

Table 123. Awarepoint Location of Things Product Overview

Table 124. Awarepoint Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 125. Awarepoint Business Overview

Table 126. Awarepoint Recent Developments

Table 127. Navigine Basic Information

Table 128. Navigine Location of Things Product Overview

Table 129. Navigine Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 130. Navigine Business Overview

Table 131. Navigine Recent Developments

Table 132. Geofeedia Basic Information

Table 133. Geofeedia Location of Things Product Overview

Table 134. Geofeedia Location of Things Revenue (M USD) and Gross Margin (2020-2025)

Table 135. Geofeedia Business Overview

Table 136. Geofeedia Recent Developments

List of Figures

Figure 1. Industry Chain of Location of Things

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Location of Things Market Size (M USD), 2024-2033

Figure 5. Global Location of Things Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Location of Things Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Location of Things Product Life Cycle

Figure 12. Global Location of Things Revenue Share by Company in 2024

Figure 13. Location of Things Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Location of Things Revenue in 2024

Figure 15. Global Location of Things Market PESTE Analysis

Figure 16. Global Location of Things Market Porter's Five Forces Analysis

Figure 17. Evaluation Matrix of Regional Market Development Potential

Figure 18. Global Location of Things Market Size by Region

Figure 19. Global Location of Things Market Size by Country (M USD)

Figure 20. North American Market Snapshot

Figure 21. North America Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 22. North America Location of Things Market Size (M USD) by Country

Figure 23. USA Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 24. Canada Location of Things Market Size (M USD) and Growth Rate (2020-2033)

Figure 25. Mexico Location of Things Market Size (M USD) and Growth Rate (2020-2033)

- Figure 26. North America Location of Things Market Size (M USD) by Type
- Figure 27. North America Location of Things Market Size (M USD) by Application
- Figure 28. Europe Market Snapshot
- Figure 29. Europe Location of Things Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 30. Europe Location of Things Market Size (M USD) by Country
- Figure 31. Germany Location of Things Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. France Location of Things Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. U.K. Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 34. Italy Location of Things Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Spain Location of Things Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 36. Europe Location of Things Market Size (M USD) by Type
- Figure 37. Europe Location of Things Market Size (M USD) by Application
- Figure 38. Asia-Pacific Market Snapshot
- Figure 39. Asia-Pacific Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 40. Asia-Pacific Location of Things Market Size (M USD) by Country
- Figure 41. China Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 42. Japan Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 43. South Korea Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. India Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. Southeast Asia Location of Things Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 46. Asia-Pacific Location of Things Market Size (M USD) by Type
- Figure 47. Asia-Pacific Location of Things Market Size (M USD) by Application
- Figure 48. South America Market Snapshot
- Figure 49. South America Location of Things Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 50. South America Location of Things Market Size (M USD) by Country
- Figure 51. Brazil Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

USD)

Figure 52. Argentina Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America Location of Things Market Size (M USD) by Type

Figure 55. South America Location of Things Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa Location of Things Market Size (M USD) by Country

Figure 59. Saudi Arabia Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa Location of Things Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa Location of Things Market Size (M USD) by Type

Figure 65. Middle East and Africa Location of Things Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 67. Global Location of Things Market Size by Type (M USD)

Figure 68. Market Share of Location of Things by Type (2020-2033)

Figure 69. Market Share of Location of Things by Type in 2024

Figure 70. Global Location of Things Growth Rate by Type (2020-2033)

Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 72. Global Location of Things Market Size by Application (M USD)

Figure 73. Global Location of Things Market Share by Application

Figure 74. Global Location of Things Market Share by Application (2020-2033)

Figure 75. Global Location of Things Market Share by Application in 2024

Figure 76. Global Location of Things Growth Rate by Application (2020-2033)

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