

Global LMS Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Learning management system (LMS) is a software application that facilitates documentation, administration, tracking, reporting, and delivering of educational courses or training programs.

The Global LMS Market Size was estimated at USD 3487.42 million in 2023 and is projected to reach USD 8365.73 million by 2029, exhibiting a CAGR of 15.70% during the forecast period.

This report provides a deep insight into the global LMS market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global LMS Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the LMS market in any manner.

Global LMS Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Cornerstone Ondemand

Docebo

IBM

Netdimensions

SAP SE

Blackboard

SABA Software

Mcgraw-Hill Education

Pearson

D2L

Market Segmentation (by Type)

Asynchronous Learning

Classroom Management

Certification Management

Social Learning

Skills Tracking

Market Segmentation (by Application)

High Tech

Mobile

Electronic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the LMS Market

Overview of the regional outlook of the LMS Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the LMS Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of LMS
- 1.2 Key Market Segments
 - 1.2.1 LMS Segment by Type
 - 1.2.2 LMS Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LMS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LMS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global LMS Revenue Market Share by Company (2019-2024)
- 3.2 LMS Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company LMS Market Size Sites, Area Served, Product Type
- 3.4 LMS Market Competitive Situation and Trends
 - 3.4.1 LMS Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest LMS Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 LMS VALUE CHAIN ANALYSIS

- 4.1 LMS Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LMS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LMS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global LMS Market Size Market Share by Type (2019-2024)
- 6.3 Global LMS Market Size Growth Rate by Type (2019-2024)

7 LMS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global LMS Market Size (M USD) by Application (2019-2024)
- 7.3 Global LMS Market Size Growth Rate by Application (2019-2024)

8 LMS MARKET SEGMENTATION BY REGION

- 8.1 Global LMS Market Size by Region
 - 8.1.1 Global LMS Market Size by Region
 - 8.1.2 Global LMS Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America LMS Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe LMS Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific LMS Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America LMS Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa LMS Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Cornerstone Ondemand

9.1.1 Cornerstone Ondemand LMS Basic Information

9.1.2 Cornerstone Ondemand LMS Product Overview

9.1.3 Cornerstone Ondemand LMS Product Market Performance

9.1.4 Cornerstone Ondemand LMS SWOT Analysis

9.1.5 Cornerstone Ondemand Business Overview

9.1.6 Cornerstone Ondemand Recent Developments

9.2 Docebo

9.2.1 Docebo LMS Basic Information

9.2.2 Docebo LMS Product Overview

9.2.3 Docebo LMS Product Market Performance

9.2.4 Cornerstone Ondemand LMS SWOT Analysis

9.2.5 Docebo Business Overview

9.2.6 Docebo Recent Developments

9.3 IBM

9.3.1 IBM LMS Basic Information

9.3.2 IBM LMS Product Overview

- 9.3.3 IBM LMS Product Market Performance
- 9.3.4 Cornerstone Ondemand LMS SWOT Analysis
- 9.3.5 IBM Business Overview
- 9.3.6 IBM Recent Developments
- 9.4 Netdimensions
 - 9.4.1 Netdimensions LMS Basic Information
 - 9.4.2 Netdimensions LMS Product Overview
 - 9.4.3 Netdimensions LMS Product Market Performance
 - 9.4.4 Netdimensions Business Overview
 - 9.4.5 Netdimensions Recent Developments
- 9.5 SAP SE
 - 9.5.1 SAP SE LMS Basic Information
 - 9.5.2 SAP SE LMS Product Overview
 - 9.5.3 SAP SE LMS Product Market Performance
 - 9.5.4 SAP SE Business Overview
 - 9.5.5 SAP SE Recent Developments
- 9.6 Blackboard
 - 9.6.1 Blackboard LMS Basic Information
 - 9.6.2 Blackboard LMS Product Overview
 - 9.6.3 Blackboard LMS Product Market Performance
 - 9.6.4 Blackboard Business Overview
 - 9.6.5 Blackboard Recent Developments
- 9.7 SABA Software
 - 9.7.1 SABA Software LMS Basic Information
 - 9.7.2 SABA Software LMS Product Overview
 - 9.7.3 SABA Software LMS Product Market Performance
 - 9.7.4 SABA Software Business Overview
 - 9.7.5 SABA Software Recent Developments
- 9.8 Mcgraw-Hill Education
 - 9.8.1 Mcgraw-Hill Education LMS Basic Information
 - 9.8.2 Mcgraw-Hill Education LMS Product Overview
 - 9.8.3 Mcgraw-Hill Education LMS Product Market Performance
 - 9.8.4 Mcgraw-Hill Education Business Overview
 - 9.8.5 Mcgraw-Hill Education Recent Developments
- 9.9 Pearson
 - 9.9.1 Pearson LMS Basic Information
 - 9.9.2 Pearson LMS Product Overview
 - 9.9.3 Pearson LMS Product Market Performance
 - 9.9.4 Pearson Business Overview

9.9.5 Pearson Recent Developments

9.10 D2L

9.10.1 D2L LMS Basic Information

9.10.2 D2L LMS Product Overview

9.10.3 D2L LMS Product Market Performance

9.10.4 D2L Business Overview

9.10.5 D2L Recent Developments

10 LMS REGIONAL MARKET FORECAST

10.1 Global LMS Market Size Forecast

10.2 Global LMS Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe LMS Market Size Forecast by Country

10.2.3 Asia Pacific LMS Market Size Forecast by Region

10.2.4 South America LMS Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of LMS by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global LMS Market Forecast by Type (2025-2030)

11.2 Global LMS Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. LMS Market Size Comparison by Region (M USD)
- Table 5. Global LMS Revenue (M USD) by Company (2019-2024)
- Table 6. Global LMS Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in LMS as of 2022)
- Table 8. Company LMS Market Size Sites and Area Served
- Table 9. Company LMS Product Type
- Table 10. Global LMS Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of LMS
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. LMS Market Challenges
- Table 18. Global LMS Market Size by Type (M USD)
- Table 19. Global LMS Market Size (M USD) by Type (2019-2024)
- Table 20. Global LMS Market Size Share by Type (2019-2024)
- Table 21. Global LMS Market Size Growth Rate by Type (2019-2024)
- Table 22. Global LMS Market Size by Application
- Table 23. Global LMS Market Size by Application (2019-2024) & (M USD)
- Table 24. Global LMS Market Share by Application (2019-2024)
- Table 25. Global LMS Market Size Growth Rate by Application (2019-2024)
- Table 26. Global LMS Market Size by Region (2019-2024) & (M USD)
- Table 27. Global LMS Market Size Market Share by Region (2019-2024)
- Table 28. North America LMS Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe LMS Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific LMS Market Size by Region (2019-2024) & (M USD)
- Table 31. South America LMS Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa LMS Market Size by Region (2019-2024) & (M USD)
- Table 33. Cornerstone Ondemand LMS Basic Information
- Table 34. Cornerstone Ondemand LMS Product Overview

- Table 35. Cornerstone Ondemand LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Cornerstone Ondemand LMS SWOT Analysis
- Table 37. Cornerstone Ondemand Business Overview
- Table 38. Cornerstone Ondemand Recent Developments
- Table 39. Docebo LMS Basic Information
- Table 40. Docebo LMS Product Overview
- Table 41. Docebo LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. Cornerstone Ondemand LMS SWOT Analysis
- Table 43. Docebo Business Overview
- Table 44. Docebo Recent Developments
- Table 45. IBM LMS Basic Information
- Table 46. IBM LMS Product Overview
- Table 47. IBM LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Cornerstone Ondemand LMS SWOT Analysis
- Table 49. IBM Business Overview
- Table 50. IBM Recent Developments
- Table 51. Netdimensions LMS Basic Information
- Table 52. Netdimensions LMS Product Overview
- Table 53. Netdimensions LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. Netdimensions Business Overview
- Table 55. Netdimensions Recent Developments
- Table 56. SAP SE LMS Basic Information
- Table 57. SAP SE LMS Product Overview
- Table 58. SAP SE LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. SAP SE Business Overview
- Table 60. SAP SE Recent Developments
- Table 61. Blackboard LMS Basic Information
- Table 62. Blackboard LMS Product Overview
- Table 63. Blackboard LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Blackboard Business Overview
- Table 65. Blackboard Recent Developments
- Table 66. SABA Software LMS Basic Information
- Table 67. SABA Software LMS Product Overview
- Table 68. SABA Software LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. SABA Software Business Overview
- Table 70. SABA Software Recent Developments
- Table 71. Mcgraw-Hill Education LMS Basic Information
- Table 72. Mcgraw-Hill Education LMS Product Overview

- Table 73. Mcgraw-Hill Education LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Mcgraw-Hill Education Business Overview
- Table 75. Mcgraw-Hill Education Recent Developments
- Table 76. Pearson LMS Basic Information
- Table 77. Pearson LMS Product Overview
- Table 78. Pearson LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Pearson Business Overview
- Table 80. Pearson Recent Developments
- Table 81. D2L LMS Basic Information
- Table 82. D2L LMS Product Overview
- Table 83. D2L LMS Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. D2L Business Overview
- Table 85. D2L Recent Developments
- Table 86. Global LMS Market Size Forecast by Region (2025-2030) & (M USD)
- Table 87. North America LMS Market Size Forecast by Country (2025-2030) & (M USD)
- Table 88. Europe LMS Market Size Forecast by Country (2025-2030) & (M USD)
- Table 89. Asia Pacific LMS Market Size Forecast by Region (2025-2030) & (M USD)
- Table 90. South America LMS Market Size Forecast by Country (2025-2030) & (M USD)
- Table 91. Middle East and Africa LMS Market Size Forecast by Country (2025-2030) & (M USD)
- Table 92. Global LMS Market Size Forecast by Type (2025-2030) & (M USD)
- Table 93. Global LMS Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industrial Chain of LMS
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global LMS Market Size (M USD), 2019-2030
- Figure 5. Global LMS Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. LMS Market Size by Country (M USD)
- Figure 10. Global LMS Revenue Share by Company in 2023
- Figure 11. LMS Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by LMS Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global LMS Market Share by Type
- Figure 15. Market Size Share of LMS by Type (2019-2024)
- Figure 16. Market Size Market Share of LMS by Type in 2022
- Figure 17. Global LMS Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global LMS Market Share by Application
- Figure 20. Global LMS Market Share by Application (2019-2024)
- Figure 21. Global LMS Market Share by Application in 2022
- Figure 22. Global LMS Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global LMS Market Size Market Share by Region (2019-2024)
- Figure 24. North America LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America LMS Market Size Market Share by Country in 2023
- Figure 26. U.S. LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada LMS Market Size (M USD) and Growth Rate (2019-2024)
- Figure 28. Mexico LMS Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe LMS Market Size Market Share by Country in 2023
- Figure 31. Germany LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy LMS Market Size and Growth Rate (2019-2024) & (M USD)

- Figure 35. Russia LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific LMS Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific LMS Market Size Market Share by Region in 2023
- Figure 38. China LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America LMS Market Size and Growth Rate (M USD)
- Figure 44. South America LMS Market Size Market Share by Country in 2023
- Figure 45. Brazil LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa LMS Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa LMS Market Size Market Share by Region in 2023
- Figure 50. Saudi Arabia LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 51. UAE LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 52. Egypt LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 53. Nigeria LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 54. South Africa LMS Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 55. Global LMS Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 56. Global LMS Market Share Forecast by Type (2025-2030)
- Figure 57. Global LMS Market Share Forecast by Application (2025-2030)

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