

Global Livestock IoT Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G68129A59F19EN.html>

Date: February 2026

Pages: 117

Price: US\$ 2,980.00 (Single User License)

ID: G68129A59F19EN

Abstracts

The Internet of Things (IoT) in livestock farming refers to the application of sensors, smart terminals, wireless communication, and cloud platforms to the entire livestock breeding process, enabling real-time monitoring and intelligent management of animal health, growth, behavior, environment, and feeding. This system solves problems in traditional farming such as high labor costs, delayed disease warnings, and significant feed waste. Gross profit margins average between 40% and 65%. The upstream of the livestock IoT industry chain mainly relies on sensor chips for temperature, acceleration, and heart rate, combined with communication modules such as LoRa and NB-IoT, and packaging materials such as lithium batteries, ABS, and TPU to construct smart terminal devices. The downstream serves livestock enterprises, farmers, veterinary service providers, and feed companies, enabling livestock health monitoring, behavior recognition, and breeding management. Future development trends include AI-driven disease prediction and behavior analysis, edge computing to improve real-time response capabilities, blockchain technology for traceability management, and multi-species integrated platforms to promote cross-scenario data fusion and intelligent decision-making.

The global Livestock IoT market size was estimated at USD 2529.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Livestock IoT market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Livestock IoT market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Livestock IoT market.

Global Livestock IoT Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

U-blox
Astrocast
Moocall
Allflex
Intuz
PsiBorg
mOOvement

Connecterra
Telit Cinterion
Dusun IoT
Panth Softech
SAS Systems
CowManager
Afimilk
HerdDogg
DeLaval
BouMatic
HerdDogg

Market Segmentation (by Type)

Monitoring Type
Control Type
Prediction Type
Others

Market Segmentation (by Application)

Dairy Farms
Beef Farms
Pig Farms
Poultry Farms
Pastoral Grazing

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Livestock IoT Market
Overview of the regional outlook of the Livestock IoT Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Livestock IoT Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Livestock IoT, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Livestock IoT

1.2 Key Market Segments

1.2.1 Livestock IoT Segment by Type

1.2.2 Livestock IoT Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIVESTOCK IOT MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIVESTOCK IOT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Livestock IoT Product Life Cycle

3.3 Global Livestock IoT Revenue Market Share by Company (2020-2025)

3.4 Livestock IoT Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Livestock IoT Market Competitive Situation and Trends

3.6.1 Livestock IoT Market Concentration Rate

3.6.2 Global 5 and 10 Largest Livestock IoT Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LIVESTOCK IOT VALUE CHAIN ANALYSIS

4.1 Livestock IoT Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIVESTOCK IOT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Livestock IoT Market Porter's Five Forces Analysis

6 LIVESTOCK IOT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Livestock IoT Market by Type (2020-2025)

6.3 Global Livestock IoT Market Size Growth Rate by Type (2021-2025)

7 LIVESTOCK IOT MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Livestock IoT Market Size (M USD) by Application (2020-2025)

7.3 Global Livestock IoT Market Size Growth Rate by Application (2021-2025)

8 LIVESTOCK IOT MARKET SEGMENTATION BY REGION

8.1 Global Livestock IoT Market Size by Region

8.1.1 Global Livestock IoT Market Size by Region

8.1.2 Global Livestock IoT Market Size Market Share by Region

8.2 North America

8.2.1 North America Livestock IoT Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Livestock IoT Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Livestock IoT Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Livestock IoT Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Livestock IoT Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 U-blox

9.1.1 U-blox Basic Information

9.1.2 U-blox Livestock IoT Product Overview

9.1.3 U-blox Livestock IoT Product Market Performance

9.1.4 U-blox SWOT Analysis

9.1.5 U-blox Business Overview

9.1.6 U-blox Recent Developments

9.2 Astrocast

9.2.1 Astrocast Basic Information

9.2.2 Astrocast Livestock IoT Product Overview

- 9.2.3 Astrocast Livestock IoT Product Market Performance
- 9.2.4 Astrocast SWOT Analysis
- 9.2.5 Astrocast Business Overview
- 9.2.6 Astrocast Recent Developments
- 9.3 Moocall
 - 9.3.1 Moocall Basic Information
 - 9.3.2 Moocall Livestock IoT Product Overview
 - 9.3.3 Moocall Livestock IoT Product Market Performance
 - 9.3.4 Moocall SWOT Analysis
 - 9.3.5 Moocall Business Overview
 - 9.3.6 Moocall Recent Developments
- 9.4 Allflex
 - 9.4.1 Allflex Basic Information
 - 9.4.2 Allflex Livestock IoT Product Overview
 - 9.4.3 Allflex Livestock IoT Product Market Performance
 - 9.4.4 Allflex Business Overview
 - 9.4.5 Allflex Recent Developments
- 9.5 Intuz
 - 9.5.1 Intuz Basic Information
 - 9.5.2 Intuz Livestock IoT Product Overview
 - 9.5.3 Intuz Livestock IoT Product Market Performance
 - 9.5.4 Intuz Business Overview
 - 9.5.5 Intuz Recent Developments
- 9.6 PsiBorg
 - 9.6.1 PsiBorg Basic Information
 - 9.6.2 PsiBorg Livestock IoT Product Overview
 - 9.6.3 PsiBorg Livestock IoT Product Market Performance
 - 9.6.4 PsiBorg Business Overview
 - 9.6.5 PsiBorg Recent Developments
- 9.7 mOOvement
 - 9.7.1 mOOvement Basic Information
 - 9.7.2 mOOvement Livestock IoT Product Overview
 - 9.7.3 mOOvement Livestock IoT Product Market Performance
 - 9.7.4 mOOvement Business Overview
 - 9.7.5 mOOvement Recent Developments
- 9.8 Connecterra
 - 9.8.1 Connecterra Basic Information
 - 9.8.2 Connecterra Livestock IoT Product Overview
 - 9.8.3 Connecterra Livestock IoT Product Market Performance

- 9.8.4 Connecterra Business Overview
- 9.8.5 Connecterra Recent Developments
- 9.9 Telit Cinterion
 - 9.9.1 Telit Cinterion Basic Information
 - 9.9.2 Telit Cinterion Livestock IoT Product Overview
 - 9.9.3 Telit Cinterion Livestock IoT Product Market Performance
 - 9.9.4 Telit Cinterion Business Overview
 - 9.9.5 Telit Cinterion Recent Developments
- 9.10 Dusun IoT
 - 9.10.1 Dusun IoT Basic Information
 - 9.10.2 Dusun IoT Livestock IoT Product Overview
 - 9.10.3 Dusun IoT Livestock IoT Product Market Performance
 - 9.10.4 Dusun IoT Business Overview
 - 9.10.5 Dusun IoT Recent Developments
- 9.11 Panth Softech
 - 9.11.1 Panth Softech Basic Information
 - 9.11.2 Panth Softech Livestock IoT Product Overview
 - 9.11.3 Panth Softech Livestock IoT Product Market Performance
 - 9.11.4 Panth Softech Business Overview
 - 9.11.5 Panth Softech Recent Developments
- 9.12 SAS Systems
 - 9.12.1 SAS Systems Basic Information
 - 9.12.2 SAS Systems Livestock IoT Product Overview
 - 9.12.3 SAS Systems Livestock IoT Product Market Performance
 - 9.12.4 SAS Systems Business Overview
 - 9.12.5 SAS Systems Recent Developments
- 9.13 CowManager
 - 9.13.1 CowManager Basic Information
 - 9.13.2 CowManager Livestock IoT Product Overview
 - 9.13.3 CowManager Livestock IoT Product Market Performance
 - 9.13.4 CowManager Business Overview
 - 9.13.5 CowManager Recent Developments
- 9.14 Afimilk
 - 9.14.1 Afimilk Basic Information
 - 9.14.2 Afimilk Livestock IoT Product Overview
 - 9.14.3 Afimilk Livestock IoT Product Market Performance
 - 9.14.4 Afimilk Business Overview
 - 9.14.5 Afimilk Recent Developments
- 9.15 HerdDogg

- 9.15.1 HerdDogg Basic Information
- 9.15.2 HerdDogg Livestock IoT Product Overview
- 9.15.3 HerdDogg Livestock IoT Product Market Performance
- 9.15.4 HerdDogg Business Overview
- 9.15.5 HerdDogg Recent Developments
- 9.16 DeLaval
 - 9.16.1 DeLaval Basic Information
 - 9.16.2 DeLaval Livestock IoT Product Overview
 - 9.16.3 DeLaval Livestock IoT Product Market Performance
 - 9.16.4 DeLaval Business Overview
 - 9.16.5 DeLaval Recent Developments
- 9.17 BouMatic
 - 9.17.1 BouMatic Basic Information
 - 9.17.2 BouMatic Livestock IoT Product Overview
 - 9.17.3 BouMatic Livestock IoT Product Market Performance
 - 9.17.4 BouMatic Business Overview
 - 9.17.5 BouMatic Recent Developments
- 9.18 HerdDogg
 - 9.18.1 HerdDogg Basic Information
 - 9.18.2 HerdDogg Livestock IoT Product Overview
 - 9.18.3 HerdDogg Livestock IoT Product Market Performance
 - 9.18.4 HerdDogg Business Overview
 - 9.18.5 HerdDogg Recent Developments

10 LIVESTOCK IOT MARKET FORECAST BY REGION

- 10.1 Global Livestock IoT Market Size Forecast
- 10.2 Global Livestock IoT Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Livestock IoT Market Size Forecast by Country
 - 10.2.3 Asia Pacific Livestock IoT Market Size Forecast by Region
 - 10.2.4 South America Livestock IoT Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Livestock IoT by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Livestock IoT Market Forecast by Type (2026-2035)
 - 11.1.1 Global Livestock IoT Market Size Forecast by Type (2026-2035)
- 11.2 Global Livestock IoT Market Forecast by Application (2026-2035)

11.2.1 Global Livestock IoT Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Livestock IoT Market Size by Type (M USD)
Table 4. Global Livestock IoT Market Size by Application
Table 5. Livestock IoT Market Size Comparison by Region (M USD)
Table 6. Global Livestock IoT Revenue (M USD) by Company (2020-2025)
Table 7. Global Livestock IoT Revenue Share by Company (2020-2025)
Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Livestock IoT as of 2025)
Table 9. Headquarters, Areas Served, and Product Types of Major Players
Table 10. Product Type of Major Players
Table 11. Global Livestock IoT Company Market Concentration Ratio (CR5 and HHI)
Table 12. Mergers & Acquisitions, Expansion Plans
Table 13. Midstream Market Analysis
Table 14. Downstream Customer Analysis
Table 15. Key Development Trends
Table 16. Driving Factors
Table 17. Livestock IoT Market Challenges
Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 21. Global Livestock IoT Market Size by Type (M USD)
Table 22. Global Livestock IoT Market Size (M USD) by Type (2020-2025)
Table 23. Global Livestock IoT Market Share by Type (2020-2025)
Table 24. Global Livestock IoT Market Size Growth Rate by Type (2021-2025)
Table 25. Global Livestock IoT Market Size by Application
Table 26. Global Livestock IoT Market Size by Application (2020-2025) & (M USD)
Table 27. Global Livestock IoT Market Share by Application (2020-2025)
Table 28. Global Livestock IoT Market Size Growth Rate by Application (2021-2025)
Table 29. Global Livestock IoT Market Size by Region (2020-2025) & (M USD)
Table 30. Global Livestock IoT Market Size Market Share by Region (2020-2025)
Table 31. North America Livestock IoT Market Size by Country (2020-2025) & (M USD)
Table 32. Europe Livestock IoT Market Size by Country (2020-2025) & (M USD)
Table 33. Asia Pacific Livestock IoT Market Size by Region (2020-2025) & (M USD)
Table 34. South America Livestock IoT Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Livestock IoT Market Size by Region (2020-2025) & (M USD)

Table 36. U-blox Basic Information

Table 37. U-blox Livestock IoT Product Overview

Table 38. U-blox Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 39. U-blox SWOT Analysis

Table 40. U-blox Business Overview

Table 41. U-blox Recent Developments

Table 42. Astrocast Basic Information

Table 43. Astrocast Livestock IoT Product Overview

Table 44. Astrocast Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Astrocast SWOT Analysis

Table 46. Astrocast Business Overview

Table 47. Astrocast Recent Developments

Table 48. Moocall Basic Information

Table 49. Moocall Livestock IoT Product Overview

Table 50. Moocall Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Moocall SWOT Analysis

Table 52. Moocall Business Overview

Table 53. Moocall Recent Developments

Table 54. Allflex Basic Information

Table 55. Allflex Livestock IoT Product Overview

Table 56. Allflex Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Allflex Business Overview

Table 58. Allflex Recent Developments

Table 59. Intuz Basic Information

Table 60. Intuz Livestock IoT Product Overview

Table 61. Intuz Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Intuz Business Overview

Table 63. Intuz Recent Developments

Table 64. PsiBorg Basic Information

Table 65. PsiBorg Livestock IoT Product Overview

Table 66. PsiBorg Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 67. PsiBorg Business Overview

Table 68. PsiBorg Recent Developments

Table 69. mOOvement Basic Information

Table 70. mOOvement Livestock IoT Product Overview

Table 71. mOOvement Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)

Table 72. mOOvement Business Overview

Table 73. mOOvement Recent Developments
Table 74. Connecterra Basic Information
Table 75. Connecterra Livestock IoT Product Overview
Table 76. Connecterra Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 77. Connecterra Business Overview
Table 78. Connecterra Recent Developments
Table 79. Telit Cinterion Basic Information
Table 80. Telit Cinterion Livestock IoT Product Overview
Table 81. Telit Cinterion Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 82. Telit Cinterion Business Overview
Table 83. Telit Cinterion Recent Developments
Table 84. Dusun IoT Basic Information
Table 85. Dusun IoT Livestock IoT Product Overview
Table 86. Dusun IoT Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 87. Dusun IoT Business Overview
Table 88. Dusun IoT Recent Developments
Table 89. Panth Softech Basic Information
Table 90. Panth Softech Livestock IoT Product Overview
Table 91. Panth Softech Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 92. Panth Softech Business Overview
Table 93. Panth Softech Recent Developments
Table 94. SAS Systems Basic Information
Table 95. SAS Systems Livestock IoT Product Overview
Table 96. SAS Systems Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 97. SAS Systems Business Overview
Table 98. SAS Systems Recent Developments
Table 99. CowManager Basic Information
Table 100. CowManager Livestock IoT Product Overview
Table 101. CowManager Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 102. CowManager Business Overview
Table 103. CowManager Recent Developments
Table 104. Afimilk Basic Information
Table 105. Afimilk Livestock IoT Product Overview
Table 106. Afimilk Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 107. Afimilk Business Overview

Table 108. Afimilk Recent Developments
Table 109. HerdDogg Basic Information
Table 110. HerdDogg Livestock IoT Product Overview
Table 111. HerdDogg Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 112. HerdDogg Business Overview
Table 113. HerdDogg Recent Developments
Table 114. DeLaval Basic Information
Table 115. DeLaval Livestock IoT Product Overview
Table 116. DeLaval Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 117. DeLaval Business Overview
Table 118. DeLaval Recent Developments
Table 119. BouMatic Basic Information
Table 120. BouMatic Livestock IoT Product Overview
Table 121. BouMatic Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 122. BouMatic Business Overview
Table 123. BouMatic Recent Developments
Table 124. HerdDogg Basic Information
Table 125. HerdDogg Livestock IoT Product Overview
Table 126. HerdDogg Livestock IoT Revenue (M USD) and Gross Margin (2020-2025)
Table 127. HerdDogg Business Overview
Table 128. HerdDogg Recent Developments
Table 129. Global Livestock IoT Market Size Forecast by Region (2026-2035) & (M USD)
Table 130. North America Livestock IoT Market Size Forecast by Country (2026-2035) & (M USD)
Table 131. Europe Livestock IoT Market Size Forecast by Country (2026-2035) & (M USD)
Table 132. Asia Pacific Livestock IoT Market Size Forecast by Region (2026-2035) & (M USD)
Table 133. South America Livestock IoT Market Size Forecast by Country (2026-2035) & (M USD)
Table 134. Middle East and Africa Livestock IoT Market Size Forecast by Country (2026-2035) & (M USD)
Table 135. Global Livestock IoT Market Size Forecast by Type (2026-2035) & (M USD)
Table 136. Global Livestock IoT Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Livestock IoT
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Livestock IoT Market Size (M USD), 2025-2035
- Figure 5. Global Livestock IoT Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Livestock IoT Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Livestock IoT Product Life Cycle
- Figure 12. Global Livestock IoT Revenue Share by Company in 2025
- Figure 13. Livestock IoT Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Livestock IoT Revenue in 2025
- Figure 15. Value Chain Map of Livestock IoT
- Figure 16. Global Livestock IoT Market PEST Analysis
- Figure 17. Global Livestock IoT Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Livestock IoT Market Share by Type
- Figure 20. Market Share of Livestock IoT by Type (2020-2025)
- Figure 21. Global Livestock IoT Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Livestock IoT Market Share by Application
- Figure 24. Global Livestock IoT Market Share by Application (2020-2025)
- Figure 25. Global Livestock IoT Market Share by Application in 2024
- Figure 26. Global Livestock IoT Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Livestock IoT Market Size Market Share by Region (2020-2025)
- Figure 28. North America Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America Livestock IoT Market Size Market Share by Country in 2024
- Figure 30. U.S. Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 31. Canada Livestock IoT Market Size (M USD) and Growth Rate (2020-2025)
- Figure 32. Mexico Livestock IoT Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Livestock IoT Market Share by Country in 2024

Figure 35. Germany Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Livestock IoT Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Livestock IoT Market Size Market Share by Region in 2024

Figure 42. China Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Livestock IoT Market Size and Growth Rate (M USD)

Figure 48. South America Livestock IoT Market Size Market Share by Country in 2024

Figure 49. Brazil Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Livestock IoT Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Livestock IoT Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Livestock IoT Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Livestock IoT Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Livestock IoT Market Share Forecast by Type (2026-2035)

Figure 61. Global Livestock IoT Market Share Forecast by Application (2026-2035)

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