

Global Live Vaccines Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Live vaccines are a crucial segment within the global vaccines market, characterized by their ability to provide long-lasting immunity against various infectious diseases. These vaccines contain weakened forms of the pathogen, stimulating a robust immune response without causing the disease. Live vaccines are known for their effectiveness and cost-efficiency, making them a preferred choice for preventing diseases such as measles, mumps, rubella, and polio.

The current market size for live vaccines in 2023 stands at approximately USD 7.2 billion. This segment is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.78% from 2024 to 2032. The market is primarily driven by factors such as the increasing prevalence of infectious diseases, growing awareness about vaccination, advancements in vaccine technology, and government initiatives to promote immunization programs.

One of the key trends shaping the live vaccines market is the rising demand for combination vaccines. These vaccines offer protection against multiple diseases in a single shot, reducing the number of injections needed and improving patient compliance. For example, the introduction of the MMR (measles, mumps, and rubella) vaccine has been a significant development in this regard, driving market growth.

Another trend is the focus on developing vaccines for emerging infectious diseases. With the ongoing threat of pandemics such as COVID-19, there is a growing emphasis on research and development of live vaccines for new and re-emerging pathogens. This trend is evident in the rapid development of vaccines against the novel coronavirus,

highlighting the agility and innovation within the live vaccines market.

Regional market distribution reveals that North America and Europe are leading markets for live vaccines, attributed to high healthcare expenditure, strong regulatory frameworks, and widespread immunization programs. In contrast, developing regions like Asia-Pacific and Latin America are witnessing rapid market growth due to increasing investments in healthcare infrastructure, rising awareness about vaccination, and government initiatives to expand immunization coverage.

Despite the positive market outlook, the live vaccines segment faces challenges such as vaccine hesitancy, logistical constraints in vaccine distribution, and the need for cold chain storage. For instance, the recent surge in anti-vaccine sentiments has led to a decline in vaccination rates in some regions, posing a threat to public health efforts.

In conclusion, the live vaccines market is poised for steady growth driven by increasing disease burden, technological advancements, and global immunization initiatives. To capitalize on these opportunities, stakeholders should focus on developing innovative combination vaccines, expanding market presence in emerging economies, and addressing vaccine hesitancy through education and awareness campaigns.

This report provides a deep insight into the global Live Vaccines market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Live Vaccines Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Live Vaccines market in any manner.

Global Live Vaccines Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Merck

GlaxoSmithKline

Pfizer

Novartis

Astellas Pharma

Emergent BioSolutions

AstraZeneca

Market Segmentation (by Type)

Monovalent Live Vaccines

Multivalent Live Vaccines

Market Segmentation (by Application)

Adults

Children

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Live Vaccines Market

Overview of the regional outlook of the Live Vaccines Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Live Vaccines Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Live Vaccines

1.2 Key Market Segments

1.2.1 Live Vaccines Segment by Type

1.2.2 Live Vaccines Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIVE VACCINES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Live Vaccines Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Live Vaccines Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 LIVE VACCINES MARKET COMPETITIVE LANDSCAPE

3.1 Global Live Vaccines Sales by Manufacturers (2019-2024)

3.2 Global Live Vaccines Revenue Market Share by Manufacturers (2019-2024)

3.3 Live Vaccines Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Live Vaccines Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Live Vaccines Sales Sites, Area Served, Product Type

3.6 Live Vaccines Market Competitive Situation and Trends

3.6.1 Live Vaccines Market Concentration Rate

3.6.2 Global 5 and 10 Largest Live Vaccines Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LIVE VACCINES INDUSTRY CHAIN ANALYSIS

- 4.1 Live Vaccines Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIVE VACCINES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LIVE VACCINES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Live Vaccines Sales Market Share by Type (2019-2024)
- 6.3 Global Live Vaccines Market Size Market Share by Type (2019-2024)
- 6.4 Global Live Vaccines Price by Type (2019-2024)

7 LIVE VACCINES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Live Vaccines Market Sales by Application (2019-2024)
- 7.3 Global Live Vaccines Market Size (M USD) by Application (2019-2024)
- 7.4 Global Live Vaccines Sales Growth Rate by Application (2019-2024)

8 LIVE VACCINES MARKET SALES BY REGION

- 8.1 Global Live Vaccines Sales by Region
 - 8.1.1 Global Live Vaccines Sales by Region
 - 8.1.2 Global Live Vaccines Sales Market Share by Region
- 8.2 Global Live Vaccines Market Size by Region
 - 8.2.1 Global Live Vaccines Market Size by Region

8.2.2 Global Live Vaccines Market Size Market Share by Region

8.3 North America

8.3.1 North America Live Vaccines Sales by Country

8.3.2 North America Live Vaccines Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Live Vaccines Sales by Country

8.4.2 Europe Live Vaccines Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Live Vaccines Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Live Vaccines Market Size by Region

8.6.2 Asia Pacific Live Vaccines Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Live Vaccines Sales by Country

8.7.2 South America Live Vaccines Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Live Vaccines Sales by Region

8.8.2 Middle East and Africa Live Vaccines Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 LIVE VACCINES MARKET PRODUCTION BY REGION

9.1 Global Production of Live Vaccines by Region (2019-2024)

9.2 Global Live Vaccines Revenue Market Share by Region (2019-2024)

9.3 Global Live Vaccines Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Live Vaccines Production

9.4.1 North America Live Vaccines Production Growth Rate (2019-2024)

9.4.2 North America Live Vaccines Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Live Vaccines Production

9.5.1 Europe Live Vaccines Production Growth Rate (2019-2024)

9.5.2 Europe Live Vaccines Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Live Vaccines Production (2019-2024)

9.6.1 Japan Live Vaccines Production Growth Rate (2019-2024)

9.6.2 Japan Live Vaccines Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Live Vaccines Production (2019-2024)

9.7.1 China Live Vaccines Production Growth Rate (2019-2024)

9.7.2 China Live Vaccines Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Merck

10.1.1 Merck Live Vaccines Basic Information

10.1.2 Merck Live Vaccines Product Overview

10.1.3 Merck Live Vaccines Product Market Performance

10.1.4 Merck Business Overview

10.1.5 Merck Live Vaccines SWOT Analysis

10.1.6 Merck Recent Developments

10.2 GlaxoSmithKline

10.2.1 GlaxoSmithKline Live Vaccines Basic Information

10.2.2 GlaxoSmithKline Live Vaccines Product Overview

10.2.3 GlaxoSmithKline Live Vaccines Product Market Performance

- 10.2.4 GlaxoSmithKline Business Overview
- 10.2.5 GlaxoSmithKline Live Vaccines SWOT Analysis
- 10.2.6 GlaxoSmithKline Recent Developments
- 10.3 Pfizer
 - 10.3.1 Pfizer Live Vaccines Basic Information
 - 10.3.2 Pfizer Live Vaccines Product Overview
 - 10.3.3 Pfizer Live Vaccines Product Market Performance
 - 10.3.4 Pfizer Live Vaccines SWOT Analysis
 - 10.3.5 Pfizer Business Overview
 - 10.3.6 Pfizer Recent Developments
- 10.4 Novartis
 - 10.4.1 Novartis Live Vaccines Basic Information
 - 10.4.2 Novartis Live Vaccines Product Overview
 - 10.4.3 Novartis Live Vaccines Product Market Performance
 - 10.4.4 Novartis Business Overview
 - 10.4.5 Novartis Recent Developments
- 10.5 Astellas Pharma
 - 10.5.1 Astellas Pharma Live Vaccines Basic Information
 - 10.5.2 Astellas Pharma Live Vaccines Product Overview
 - 10.5.3 Astellas Pharma Live Vaccines Product Market Performance
 - 10.5.4 Astellas Pharma Business Overview
 - 10.5.5 Astellas Pharma Recent Developments
- 10.6 Emergent BioSolutions
 - 10.6.1 Emergent BioSolutions Live Vaccines Basic Information
 - 10.6.2 Emergent BioSolutions Live Vaccines Product Overview
 - 10.6.3 Emergent BioSolutions Live Vaccines Product Market Performance
 - 10.6.4 Emergent BioSolutions Business Overview
 - 10.6.5 Emergent BioSolutions Recent Developments
- 10.7 AstraZeneca
 - 10.7.1 AstraZeneca Live Vaccines Basic Information
 - 10.7.2 AstraZeneca Live Vaccines Product Overview
 - 10.7.3 AstraZeneca Live Vaccines Product Market Performance
 - 10.7.4 AstraZeneca Business Overview
 - 10.7.5 AstraZeneca Recent Developments

11 LIVE VACCINES MARKET FORECAST BY REGION

- 11.1 Global Live Vaccines Market Size Forecast
- 11.2 Global Live Vaccines Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Live Vaccines Market Size Forecast by Country
- 11.2.3 Asia Pacific Live Vaccines Market Size Forecast by Region
- 11.2.4 South America Live Vaccines Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Live Vaccines by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Live Vaccines Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Live Vaccines by Type (2025-2032)
 - 12.1.2 Global Live Vaccines Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Live Vaccines by Type (2025-2032)
- 12.2 Global Live Vaccines Market Forecast by Application (2025-2032)
 - 12.2.1 Global Live Vaccines Sales (K MT) Forecast by Application
 - 12.2.2 Global Live Vaccines Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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