

Global Live Music Booking Platform Market Research Report 2026(Status and Outlook)

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Abstracts

A live music booking platform is a digital marketplace that serves as a central hub connecting various stakeholders in the live music ecosystem. It acts as a bridge between artists and bands seeking performance opportunities and a variety of clients, including venues, event planners, and even individual music enthusiasts hosting private events. For artists, it provides a platform to showcase their talents, promote their brands, and secure performances across a wide range of venues and event types. Venues can use it to find the right musical acts, enhance their entertainment offerings, and attract more customers. Event planners benefit from access to a vast selection of live music, enabling them to curate the perfect musical experience for weddings, corporate events, or festivals. Music fans can not only discover new artists and emerging bands, but also easily purchase tickets to their favorite live shows. Music industry professionals, such as talent agents and A&R scouts, can use live music booking platforms to discover new talent and gain valuable market insights. By streamlining the booking process, building connections, and providing a wealth of information, live music booking platforms are revolutionizing the way live music events are organized and experienced, driving the growth and vitality of the live music industry.

The global Live Music Booking Platform market size was estimated at USD 197.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.40% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Live Music Booking Platform market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Live Music Booking Platform market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Live Music Booking Platform market.

Global Live Music Booking Platform Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

AmptUp
Gigwell
Gigmit
SofaConcerts
GigPig
Surreal
Prism

SystemOne
Encore Musicians
Afton
Gigstarter
Back On Stage
Muzeek
Live101
ShowSlinger
CrowdPleaser
GigSalad
Gigmor
SonicBids
Band Pencil
GigFinesse
Bar Bands

Market Segmentation (by Type)

On-Premise
Cloud-Based

Market Segmentation (by Application)

Restaurants
Business Events
Private Events
Cultural Festivals and Public Events
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Live Music Booking Platform Market
Overview of the regional outlook of the Live Music Booking Platform Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Live Music Booking Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Live Music Booking Platform, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region

as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Live Music Booking Platform

1.2 Key Market Segments

1.2.1 Live Music Booking Platform Segment by Type

1.2.2 Live Music Booking Platform Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIVE MUSIC BOOKING PLATFORM MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIVE MUSIC BOOKING PLATFORM MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Live Music Booking Platform Product Life Cycle

3.3 Global Live Music Booking Platform Revenue Market Share by Company
(2020-2025)

3.4 Live Music Booking Platform Market Share by Company Type (Tier 1, Tier 2, and
Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Live Music Booking Platform Market Competitive Situation and Trends

3.6.1 Live Music Booking Platform Market Concentration Rate

3.6.2 Global 5 and 10 Largest Live Music Booking Platform Players Market Share by
Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LIVE MUSIC BOOKING PLATFORM VALUE CHAIN ANALYSIS

4.1 Live Music Booking Platform Value Chain Analysis

- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIVE MUSIC BOOKING PLATFORM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Live Music Booking Platform Market Porter's Five Forces Analysis

6 LIVE MUSIC BOOKING PLATFORM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Live Music Booking Platform Market by Type (2020-2025)
- 6.3 Global Live Music Booking Platform Market Size Growth Rate by Type (2021-2025)

7 LIVE MUSIC BOOKING PLATFORM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Live Music Booking Platform Market Size (M USD) by Application (2020-2025)
- 7.3 Global Live Music Booking Platform Market Size Growth Rate by Application (2021-2025)

8 LIVE MUSIC BOOKING PLATFORM MARKET SEGMENTATION BY REGION

- 8.1 Global Live Music Booking Platform Market Size by Region

- 8.1.1 Global Live Music Booking Platform Market Size by Region
- 8.1.2 Global Live Music Booking Platform Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Live Music Booking Platform Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Live Music Booking Platform Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Spain
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Live Music Booking Platform Market Size by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Live Music Booking Platform Market Size by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Live Music Booking Platform Market Size by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 AmptUp
 - 9.1.1 AmptUp Basic Information
 - 9.1.2 AmptUp Live Music Booking Platform Product Overview

- 9.1.3 AmptUp Live Music Booking Platform Product Market Performance
- 9.1.4 AmptUp SWOT Analysis
- 9.1.5 AmptUp Business Overview
- 9.1.6 AmptUp Recent Developments
- 9.2 Gigwell
 - 9.2.1 Gigwell Basic Information
 - 9.2.2 Gigwell Live Music Booking Platform Product Overview
 - 9.2.3 Gigwell Live Music Booking Platform Product Market Performance
 - 9.2.4 Gigwell SWOT Analysis
 - 9.2.5 Gigwell Business Overview
 - 9.2.6 Gigwell Recent Developments
- 9.3 Gigmit
 - 9.3.1 Gigmit Basic Information
 - 9.3.2 Gigmit Live Music Booking Platform Product Overview
 - 9.3.3 Gigmit Live Music Booking Platform Product Market Performance
 - 9.3.4 Gigmit SWOT Analysis
 - 9.3.5 Gigmit Business Overview
 - 9.3.6 Gigmit Recent Developments
- 9.4 SofaConcerts
 - 9.4.1 SofaConcerts Basic Information
 - 9.4.2 SofaConcerts Live Music Booking Platform Product Overview
 - 9.4.3 SofaConcerts Live Music Booking Platform Product Market Performance
 - 9.4.4 SofaConcerts Business Overview
 - 9.4.5 SofaConcerts Recent Developments
- 9.5 GigPig
 - 9.5.1 GigPig Basic Information
 - 9.5.2 GigPig Live Music Booking Platform Product Overview
 - 9.5.3 GigPig Live Music Booking Platform Product Market Performance
 - 9.5.4 GigPig Business Overview
 - 9.5.5 GigPig Recent Developments
- 9.6 Surreal
 - 9.6.1 Surreal Basic Information
 - 9.6.2 Surreal Live Music Booking Platform Product Overview
 - 9.6.3 Surreal Live Music Booking Platform Product Market Performance
 - 9.6.4 Surreal Business Overview
 - 9.6.5 Surreal Recent Developments
- 9.7 Prism
 - 9.7.1 Prism Basic Information
 - 9.7.2 Prism Live Music Booking Platform Product Overview

- 9.7.3 Prism Live Music Booking Platform Product Market Performance
- 9.7.4 Prism Business Overview
- 9.7.5 Prism Recent Developments
- 9.8 SystemOne
 - 9.8.1 SystemOne Basic Information
 - 9.8.2 SystemOne Live Music Booking Platform Product Overview
 - 9.8.3 SystemOne Live Music Booking Platform Product Market Performance
 - 9.8.4 SystemOne Business Overview
 - 9.8.5 SystemOne Recent Developments
- 9.9 Encore Musicians
 - 9.9.1 Encore Musicians Basic Information
 - 9.9.2 Encore Musicians Live Music Booking Platform Product Overview
 - 9.9.3 Encore Musicians Live Music Booking Platform Product Market Performance
 - 9.9.4 Encore Musicians Business Overview
 - 9.9.5 Encore Musicians Recent Developments
- 9.10 Afton
 - 9.10.1 Afton Basic Information
 - 9.10.2 Afton Live Music Booking Platform Product Overview
 - 9.10.3 Afton Live Music Booking Platform Product Market Performance
 - 9.10.4 Afton Business Overview
 - 9.10.5 Afton Recent Developments
- 9.11 Gigstarter
 - 9.11.1 Gigstarter Basic Information
 - 9.11.2 Gigstarter Live Music Booking Platform Product Overview
 - 9.11.3 Gigstarter Live Music Booking Platform Product Market Performance
 - 9.11.4 Gigstarter Business Overview
 - 9.11.5 Gigstarter Recent Developments
- 9.12 Back On Stage
 - 9.12.1 Back On Stage Basic Information
 - 9.12.2 Back On Stage Live Music Booking Platform Product Overview
 - 9.12.3 Back On Stage Live Music Booking Platform Product Market Performance
 - 9.12.4 Back On Stage Business Overview
 - 9.12.5 Back On Stage Recent Developments
- 9.13 Muzeek
 - 9.13.1 Muzeek Basic Information
 - 9.13.2 Muzeek Live Music Booking Platform Product Overview
 - 9.13.3 Muzeek Live Music Booking Platform Product Market Performance
 - 9.13.4 Muzeek Business Overview
 - 9.13.5 Muzeek Recent Developments

9.14 Live101

9.14.1 Live101 Basic Information

9.14.2 Live101 Live Music Booking Platform Product Overview

9.14.3 Live101 Live Music Booking Platform Product Market Performance

9.14.4 Live101 Business Overview

9.14.5 Live101 Recent Developments

9.15 ShowSlinger

9.15.1 ShowSlinger Basic Information

9.15.2 ShowSlinger Live Music Booking Platform Product Overview

9.15.3 ShowSlinger Live Music Booking Platform Product Market Performance

9.15.4 ShowSlinger Business Overview

9.15.5 ShowSlinger Recent Developments

9.16 CrowdPleaser

9.16.1 CrowdPleaser Basic Information

9.16.2 CrowdPleaser Live Music Booking Platform Product Overview

9.16.3 CrowdPleaser Live Music Booking Platform Product Market Performance

9.16.4 CrowdPleaser Business Overview

9.16.5 CrowdPleaser Recent Developments

9.17 GigSalad

9.17.1 GigSalad Basic Information

9.17.2 GigSalad Live Music Booking Platform Product Overview

9.17.3 GigSalad Live Music Booking Platform Product Market Performance

9.17.4 GigSalad Business Overview

9.17.5 GigSalad Recent Developments

9.18 Gigmor

9.18.1 Gigmor Basic Information

9.18.2 Gigmor Live Music Booking Platform Product Overview

9.18.3 Gigmor Live Music Booking Platform Product Market Performance

9.18.4 Gigmor Business Overview

9.18.5 Gigmor Recent Developments

9.19 SonicBids

9.19.1 SonicBids Basic Information

9.19.2 SonicBids Live Music Booking Platform Product Overview

9.19.3 SonicBids Live Music Booking Platform Product Market Performance

9.19.4 SonicBids Business Overview

9.19.5 SonicBids Recent Developments

9.20 Band Pencil

9.20.1 Band Pencil Basic Information

9.20.2 Band Pencil Live Music Booking Platform Product Overview

- 9.20.3 Band Pencil Live Music Booking Platform Product Market Performance
- 9.20.4 Band Pencil Business Overview
- 9.20.5 Band Pencil Recent Developments
- 9.21 GigFinesse
 - 9.21.1 GigFinesse Basic Information
 - 9.21.2 GigFinesse Live Music Booking Platform Product Overview
 - 9.21.3 GigFinesse Live Music Booking Platform Product Market Performance
 - 9.21.4 GigFinesse Business Overview
 - 9.21.5 GigFinesse Recent Developments
- 9.22 Bar Bands
 - 9.22.1 Bar Bands Basic Information
 - 9.22.2 Bar Bands Live Music Booking Platform Product Overview
 - 9.22.3 Bar Bands Live Music Booking Platform Product Market Performance
 - 9.22.4 Bar Bands Business Overview
 - 9.22.5 Bar Bands Recent Developments

10 LIVE MUSIC BOOKING PLATFORM MARKET FORECAST BY REGION

- 10.1 Global Live Music Booking Platform Market Size Forecast
- 10.2 Global Live Music Booking Platform Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Live Music Booking Platform Market Size Forecast by Country
 - 10.2.3 Asia Pacific Live Music Booking Platform Market Size Forecast by Region
 - 10.2.4 South America Live Music Booking Platform Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Sales of Live Music Booking Platform by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 11.1 Global Live Music Booking Platform Market Forecast by Type (2026-2035)
 - 11.1.1 Global Live Music Booking Platform Market Size Forecast by Type (2026-2035)
- 11.2 Global Live Music Booking Platform Market Forecast by Application (2026-2035)
 - 11.2.1 Global Live Music Booking Platform Market Size (M USD) Forecast by Application (2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Live Music Booking Platform Market Size by Type (M USD)

Table 4. Global Live Music Booking Platform Market Size by Application

Table 5. Live Music Booking Platform Market Size Comparison by Region (M USD)

Table 6. Global Live Music Booking Platform Revenue (M USD) by Company
(2020-2025)

Table 7. Global Live Music Booking Platform Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Live Music Booking Platform as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Live Music Booking Platform Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Live Music Booking Platform Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Live Music Booking Platform Market Size by Type (M USD)

Table 22. Global Live Music Booking Platform Market Size (M USD) by Type
(2020-2025)

Table 23. Global Live Music Booking Platform Market Share by Type (2020-2025)

Table 24. Global Live Music Booking Platform Market Size Growth Rate by Type
(2021-2025)

Table 25. Global Live Music Booking Platform Market Size by Application

Table 26. Global Live Music Booking Platform Market Size by Application (2020-2025) & (M USD)

Table 27. Global Live Music Booking Platform Market Share by Application (2020-2025)

Table 28. Global Live Music Booking Platform Market Size Growth Rate by Application
(2021-2025)

Table 29. Global Live Music Booking Platform Market Size by Region (2020-2025) & (M USD)

Table 30. Global Live Music Booking Platform Market Size Market Share by Region (2020-2025)

Table 31. North America Live Music Booking Platform Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Live Music Booking Platform Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Live Music Booking Platform Market Size by Region (2020-2025) & (M USD)

Table 34. South America Live Music Booking Platform Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Live Music Booking Platform Market Size by Region (2020-2025) & (M USD)

Table 36. AmptUp Basic Information

Table 37. AmptUp Live Music Booking Platform Product Overview

Table 38. AmptUp Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 39. AmptUp SWOT Analysis

Table 40. AmptUp Business Overview

Table 41. AmptUp Recent Developments

Table 42. Gigwell Basic Information

Table 43. Gigwell Live Music Booking Platform Product Overview

Table 44. Gigwell Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Gigwell SWOT Analysis

Table 46. Gigwell Business Overview

Table 47. Gigwell Recent Developments

Table 48. Gigmit Basic Information

Table 49. Gigmit Live Music Booking Platform Product Overview

Table 50. Gigmit Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Gigmit SWOT Analysis

Table 52. Gigmit Business Overview

Table 53. Gigmit Recent Developments

Table 54. SofaConcerts Basic Information

Table 55. SofaConcerts Live Music Booking Platform Product Overview

Table 56. SofaConcerts Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)

- Table 57. SofaConcerts Business Overview
- Table 58. SofaConcerts Recent Developments
- Table 59. GigPig Basic Information
- Table 60. GigPig Live Music Booking Platform Product Overview
- Table 61. GigPig Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. GigPig Business Overview
- Table 63. GigPig Recent Developments
- Table 64. Surreal Basic Information
- Table 65. Surreal Live Music Booking Platform Product Overview
- Table 66. Surreal Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. Surreal Business Overview
- Table 68. Surreal Recent Developments
- Table 69. Prism Basic Information
- Table 70. Prism Live Music Booking Platform Product Overview
- Table 71. Prism Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Prism Business Overview
- Table 73. Prism Recent Developments
- Table 74. SystemOne Basic Information
- Table 75. SystemOne Live Music Booking Platform Product Overview
- Table 76. SystemOne Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. SystemOne Business Overview
- Table 78. SystemOne Recent Developments
- Table 79. Encore Musicians Basic Information
- Table 80. Encore Musicians Live Music Booking Platform Product Overview
- Table 81. Encore Musicians Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. Encore Musicians Business Overview
- Table 83. Encore Musicians Recent Developments
- Table 84. Afton Basic Information
- Table 85. Afton Live Music Booking Platform Product Overview
- Table 86. Afton Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Afton Business Overview
- Table 88. Afton Recent Developments
- Table 89. Gigstarter Basic Information

- Table 90. Gigstarter Live Music Booking Platform Product Overview
- Table 91. Gigstarter Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Gigstarter Business Overview
- Table 93. Gigstarter Recent Developments
- Table 94. Back On Stage Basic Information
- Table 95. Back On Stage Live Music Booking Platform Product Overview
- Table 96. Back On Stage Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. Back On Stage Business Overview
- Table 98. Back On Stage Recent Developments
- Table 99. Muzeek Basic Information
- Table 100. Muzeek Live Music Booking Platform Product Overview
- Table 101. Muzeek Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Muzeek Business Overview
- Table 103. Muzeek Recent Developments
- Table 104. Live101 Basic Information
- Table 105. Live101 Live Music Booking Platform Product Overview
- Table 106. Live101 Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Live101 Business Overview
- Table 108. Live101 Recent Developments
- Table 109. ShowSlinger Basic Information
- Table 110. ShowSlinger Live Music Booking Platform Product Overview
- Table 111. ShowSlinger Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. ShowSlinger Business Overview
- Table 113. ShowSlinger Recent Developments
- Table 114. CrowdPleaser Basic Information
- Table 115. CrowdPleaser Live Music Booking Platform Product Overview
- Table 116. CrowdPleaser Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 117. CrowdPleaser Business Overview
- Table 118. CrowdPleaser Recent Developments
- Table 119. GigSalad Basic Information
- Table 120. GigSalad Live Music Booking Platform Product Overview
- Table 121. GigSalad Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)

- Table 122. GigSalad Business Overview
- Table 123. GigSalad Recent Developments
- Table 124. Gigmor Basic Information
- Table 125. Gigmor Live Music Booking Platform Product Overview
- Table 126. Gigmor Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. Gigmor Business Overview
- Table 128. Gigmor Recent Developments
- Table 129. SonicBids Basic Information
- Table 130. SonicBids Live Music Booking Platform Product Overview
- Table 131. SonicBids Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 132. SonicBids Business Overview
- Table 133. SonicBids Recent Developments
- Table 134. Band Pencil Basic Information
- Table 135. Band Pencil Live Music Booking Platform Product Overview
- Table 136. Band Pencil Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 137. Band Pencil Business Overview
- Table 138. Band Pencil Recent Developments
- Table 139. GigFinesse Basic Information
- Table 140. GigFinesse Live Music Booking Platform Product Overview
- Table 141. GigFinesse Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 142. GigFinesse Business Overview
- Table 143. GigFinesse Recent Developments
- Table 144. Bar Bands Basic Information
- Table 145. Bar Bands Live Music Booking Platform Product Overview
- Table 146. Bar Bands Live Music Booking Platform Revenue (M USD) and Gross Margin (2020-2025)
- Table 147. Bar Bands Business Overview
- Table 148. Bar Bands Recent Developments
- Table 149. Global Live Music Booking Platform Market Size Forecast by Region (2026-2035) & (M USD)
- Table 150. North America Live Music Booking Platform Market Size Forecast by Country (2026-2035) & (M USD)
- Table 151. Europe Live Music Booking Platform Market Size Forecast by Country (2026-2035) & (M USD)
- Table 152. Asia Pacific Live Music Booking Platform Market Size Forecast by Region

(2026-2035) & (M USD)

Table 153. South America Live Music Booking Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Middle East and Africa Live Music Booking Platform Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Global Live Music Booking Platform Market Size Forecast by Type (2026-2035) & (M USD)

Table 156. Global Live Music Booking Platform Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Live Music Booking Platform
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Live Music Booking Platform Market Size (M USD), 2025-2035
- Figure 5. Global Live Music Booking Platform Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Live Music Booking Platform Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Live Music Booking Platform Product Life Cycle
- Figure 12. Global Live Music Booking Platform Revenue Share by Company in 2025
- Figure 13. Live Music Booking Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Live Music Booking Platform Revenue in 2025
- Figure 15. Value Chain Map of Live Music Booking Platform
- Figure 16. Global Live Music Booking Platform Market PEST Analysis
- Figure 17. Global Live Music Booking Platform Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Live Music Booking Platform Market Share by Type
- Figure 20. Market Share of Live Music Booking Platform by Type (2020-2025)
- Figure 21. Global Live Music Booking Platform Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Live Music Booking Platform Market Share by Application
- Figure 24. Global Live Music Booking Platform Market Share by Application (2020-2025)
- Figure 25. Global Live Music Booking Platform Market Share by Application in 2024
- Figure 26. Global Live Music Booking Platform Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global Live Music Booking Platform Market Size Market Share by Region (2020-2025)
- Figure 28. North America Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Live Music Booking Platform Market Size Market Share by Country in 2024

Figure 30. U.S. Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Live Music Booking Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Live Music Booking Platform Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Live Music Booking Platform Market Share by Country in 2024

Figure 35. Germany Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Live Music Booking Platform Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Live Music Booking Platform Market Size Market Share by Region in 2024

Figure 42. China Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Live Music Booking Platform Market Size and Growth Rate (M USD)

Figure 48. South America Live Music Booking Platform Market Size Market Share by Country in 2024

Figure 49. Brazil Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Live Music Booking Platform Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Live Music Booking Platform Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Live Music Booking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Live Music Booking Platform Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Live Music Booking Platform Market Share Forecast by Type (2026-2035)

Figure 61. Global Live Music Booking Platform Market Share Forecast by Application (2026-2035)

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