

Global Liquid Waterproof Coating Market Research Report 2025(Status and Outlook)

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Abstracts

Liquid waterproof coating refers to a specialized liquid-applied membrane system designed to create a continuous, impermeable barrier that prevents water ingress on various substrates, including roofs, foundations, balconies, and walls; these coatings are typically composed of polymer-based materials such as acrylics, polyurethanes, or silicones and are applied by spraying, rolling, or brushing, curing to form a flexible, seamless, and durable protective layer that resists weathering, UV degradation, and structural movement while offering advantages such as ease of application, adaptability to complex geometries, and compatibility with both new construction and renovation projects.

The global Liquid Waterproof Coating market size was estimated at USD 1250.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Waterproof Coating market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid

Waterproof Coating market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Waterproof Coating market.

Global Liquid Waterproof Coating Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Sherwin-williams
SIKA
Henkel
Mapei
BASF
RPM
Keshun
Polycoat Products
3M
Guangdong Yu Neng
Oriental Yuhong
Berger Paints
Carpoly

Asia Cuanon

Market Segmentation (by Type)

Acrylics

Polyurethane

Others

Market Segmentation (by Application)

Residential Building

Commercial Building

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Liquid Waterproof Coating Market

Overview of the regional outlook of the Liquid Waterproof Coating Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Waterproof Coating Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Waterproof Coating, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Liquid Waterproof Coating

1.2 Key Market Segments

1.2.1 Liquid Waterproof Coating Segment by Type

1.2.2 Liquid Waterproof Coating Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIQUID WATERPROOF COATING MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Liquid Waterproof Coating Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Liquid Waterproof Coating Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIQUID WATERPROOF COATING MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Liquid Waterproof Coating Product Life Cycle

3.3 Global Liquid Waterproof Coating Sales by Manufacturers (2020-2025)

3.4 Global Liquid Waterproof Coating Revenue Market Share by Manufacturers (2020-2025)

3.5 Liquid Waterproof Coating Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Liquid Waterproof Coating Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Liquid Waterproof Coating Market Competitive Situation and Trends

3.8.1 Liquid Waterproof Coating Market Concentration Rate

3.8.2 Global 5 and 10 Largest Liquid Waterproof Coating Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LIQUID WATERPROOF COATING INDUSTRY CHAIN ANALYSIS

4.1 Liquid Waterproof Coating Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID WATERPROOF COATING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Liquid Waterproof Coating Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Liquid Waterproof Coating Market

5.7 ESG Ratings of Leading Companies

6 LIQUID WATERPROOF COATING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Liquid Waterproof Coating Sales Market Share by Type (2020-2025)

6.3 Global Liquid Waterproof Coating Market Size Market Share by Type (2020-2025)

6.4 Global Liquid Waterproof Coating Price by Type (2020-2025)

7 LIQUID WATERPROOF COATING MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Waterproof Coating Market Sales by Application (2020-2025)
- 7.3 Global Liquid Waterproof Coating Market Size (M USD) by Application (2020-2025)
- 7.4 Global Liquid Waterproof Coating Sales Growth Rate by Application (2020-2025)

8 LIQUID WATERPROOF COATING MARKET SALES BY REGION

- 8.1 Global Liquid Waterproof Coating Sales by Region
 - 8.1.1 Global Liquid Waterproof Coating Sales by Region
 - 8.1.2 Global Liquid Waterproof Coating Sales Market Share by Region
- 8.2 Global Liquid Waterproof Coating Market Size by Region
 - 8.2.1 Global Liquid Waterproof Coating Market Size by Region
 - 8.2.2 Global Liquid Waterproof Coating Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Liquid Waterproof Coating Sales by Country
 - 8.3.2 North America Liquid Waterproof Coating Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Liquid Waterproof Coating Sales by Country
 - 8.4.2 Europe Liquid Waterproof Coating Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Liquid Waterproof Coating Sales by Region
 - 8.5.2 Asia Pacific Liquid Waterproof Coating Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Liquid Waterproof Coating Sales by Country
 - 8.6.2 South America Liquid Waterproof Coating Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Liquid Waterproof Coating Sales by Region

8.7.2 Middle East and Africa Liquid Waterproof Coating Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 LIQUID WATERPROOF COATING MARKET PRODUCTION BY REGION

9.1 Global Production of Liquid Waterproof Coating by Region(2020-2025)

9.2 Global Liquid Waterproof Coating Revenue Market Share by Region (2020-2025)

9.3 Global Liquid Waterproof Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Liquid Waterproof Coating Production

9.4.1 North America Liquid Waterproof Coating Production Growth Rate (2020-2025)

9.4.2 North America Liquid Waterproof Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Liquid Waterproof Coating Production

9.5.1 Europe Liquid Waterproof Coating Production Growth Rate (2020-2025)

9.5.2 Europe Liquid Waterproof Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Liquid Waterproof Coating Production (2020-2025)

9.6.1 Japan Liquid Waterproof Coating Production Growth Rate (2020-2025)

9.6.2 Japan Liquid Waterproof Coating Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Liquid Waterproof Coating Production (2020-2025)

9.7.1 China Liquid Waterproof Coating Production Growth Rate (2020-2025)

9.7.2 China Liquid Waterproof Coating Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Sherwin-williams

10.1.1 Sherwin-williams Basic Information

- 10.1.2 Sherwin-williams Liquid Waterproof Coating Product Overview
- 10.1.3 Sherwin-williams Liquid Waterproof Coating Product Market Performance
- 10.1.4 Sherwin-williams Business Overview
- 10.1.5 Sherwin-williams SWOT Analysis
- 10.1.6 Sherwin-williams Recent Developments
- 10.2 Sika
 - 10.2.1 Sika Basic Information
 - 10.2.2 Sika Liquid Waterproof Coating Product Overview
 - 10.2.3 Sika Liquid Waterproof Coating Product Market Performance
 - 10.2.4 Sika Business Overview
 - 10.2.5 Sika SWOT Analysis
 - 10.2.6 Sika Recent Developments
- 10.3 Henkel
 - 10.3.1 Henkel Basic Information
 - 10.3.2 Henkel Liquid Waterproof Coating Product Overview
 - 10.3.3 Henkel Liquid Waterproof Coating Product Market Performance
 - 10.3.4 Henkel Business Overview
 - 10.3.5 Henkel SWOT Analysis
 - 10.3.6 Henkel Recent Developments
- 10.4 Mapei
 - 10.4.1 Mapei Basic Information
 - 10.4.2 Mapei Liquid Waterproof Coating Product Overview
 - 10.4.3 Mapei Liquid Waterproof Coating Product Market Performance
 - 10.4.4 Mapei Business Overview
 - 10.4.5 Mapei Recent Developments
- 10.5 BASF
 - 10.5.1 BASF Basic Information
 - 10.5.2 BASF Liquid Waterproof Coating Product Overview
 - 10.5.3 BASF Liquid Waterproof Coating Product Market Performance
 - 10.5.4 BASF Business Overview
 - 10.5.5 BASF Recent Developments
- 10.6 RPM
 - 10.6.1 RPM Basic Information
 - 10.6.2 RPM Liquid Waterproof Coating Product Overview
 - 10.6.3 RPM Liquid Waterproof Coating Product Market Performance
 - 10.6.4 RPM Business Overview
 - 10.6.5 RPM Recent Developments
- 10.7 Keshun
 - 10.7.1 Keshun Basic Information

- 10.7.2 Keshun Liquid Waterproof Coating Product Overview
- 10.7.3 Keshun Liquid Waterproof Coating Product Market Performance
- 10.7.4 Keshun Business Overview
- 10.7.5 Keshun Recent Developments
- 10.8 Polycoat Products
 - 10.8.1 Polycoat Products Basic Information
 - 10.8.2 Polycoat Products Liquid Waterproof Coating Product Overview
 - 10.8.3 Polycoat Products Liquid Waterproof Coating Product Market Performance
 - 10.8.4 Polycoat Products Business Overview
 - 10.8.5 Polycoat Products Recent Developments
- 10.9 3M
 - 10.9.1 3M Basic Information
 - 10.9.2 3M Liquid Waterproof Coating Product Overview
 - 10.9.3 3M Liquid Waterproof Coating Product Market Performance
 - 10.9.4 3M Business Overview
 - 10.9.5 3M Recent Developments
- 10.10 Guangdong Yu Neng
 - 10.10.1 Guangdong Yu Neng Basic Information
 - 10.10.2 Guangdong Yu Neng Liquid Waterproof Coating Product Overview
 - 10.10.3 Guangdong Yu Neng Liquid Waterproof Coating Product Market Performance
 - 10.10.4 Guangdong Yu Neng Business Overview
 - 10.10.5 Guangdong Yu Neng Recent Developments
- 10.11 Oriental Yuhong
 - 10.11.1 Oriental Yuhong Basic Information
 - 10.11.2 Oriental Yuhong Liquid Waterproof Coating Product Overview
 - 10.11.3 Oriental Yuhong Liquid Waterproof Coating Product Market Performance
 - 10.11.4 Oriental Yuhong Business Overview
 - 10.11.5 Oriental Yuhong Recent Developments
- 10.12 Berger Paints
 - 10.12.1 Berger Paints Basic Information
 - 10.12.2 Berger Paints Liquid Waterproof Coating Product Overview
 - 10.12.3 Berger Paints Liquid Waterproof Coating Product Market Performance
 - 10.12.4 Berger Paints Business Overview
 - 10.12.5 Berger Paints Recent Developments
- 10.13 Carpoly
 - 10.13.1 Carpoly Basic Information
 - 10.13.2 Carpoly Liquid Waterproof Coating Product Overview
 - 10.13.3 Carpoly Liquid Waterproof Coating Product Market Performance
 - 10.13.4 Carpoly Business Overview

10.13.5 Carpoly Recent Developments

10.14 Asia Cuanon

10.14.1 Asia Cuanon Basic Information

10.14.2 Asia Cuanon Liquid Waterproof Coating Product Overview

10.14.3 Asia Cuanon Liquid Waterproof Coating Product Market Performance

10.14.4 Asia Cuanon Business Overview

10.14.5 Asia Cuanon Recent Developments

11 LIQUID WATERPROOF COATING MARKET FORECAST BY REGION

11.1 Global Liquid Waterproof Coating Market Size Forecast

11.2 Global Liquid Waterproof Coating Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Liquid Waterproof Coating Market Size Forecast by Country

11.2.3 Asia Pacific Liquid Waterproof Coating Market Size Forecast by Region

11.2.4 South America Liquid Waterproof Coating Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Liquid Waterproof Coating by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Liquid Waterproof Coating Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Liquid Waterproof Coating by Type (2026-2033)

12.1.2 Global Liquid Waterproof Coating Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Liquid Waterproof Coating by Type (2026-2033)

12.2 Global Liquid Waterproof Coating Market Forecast by Application (2026-2033)

12.2.1 Global Liquid Waterproof Coating Sales (K MT) Forecast by Application

12.2.2 Global Liquid Waterproof Coating Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Liquid Waterproof Coating Market Size Comparison by Region (M USD)

Table 5. Global Liquid Waterproof Coating Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Liquid Waterproof Coating Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Liquid Waterproof Coating Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Liquid Waterproof Coating Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Waterproof Coating as of 2024)

Table 10. Global Market Liquid Waterproof Coating Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Liquid Waterproof Coating Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Liquid Waterproof Coating Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Liquid Waterproof Coating Sales by Type (K MT)

Table 26. Global Liquid Waterproof Coating Market Size by Type (M USD)

Table 27. Global Liquid Waterproof Coating Sales (K MT) by Type (2020-2025)

Table 28. Global Liquid Waterproof Coating Sales Market Share by Type (2020-2025)

Table 29. Global Liquid Waterproof Coating Market Size (M USD) by Type (2020-2025)
Table 30. Global Liquid Waterproof Coating Market Size Share by Type (2020-2025)
Table 31. Global Liquid Waterproof Coating Price (USD/KG) by Type (2020-2025)
Table 32. Global Liquid Waterproof Coating Sales (K MT) by Application
Table 33. Global Liquid Waterproof Coating Market Size by Application
Table 34. Global Liquid Waterproof Coating Sales by Application (2020-2025) & (K MT)
Table 35. Global Liquid Waterproof Coating Sales Market Share by Application (2020-2025)
Table 36. Global Liquid Waterproof Coating Market Size by Application (2020-2025) & (M USD)
Table 37. Global Liquid Waterproof Coating Market Share by Application (2020-2025)
Table 38. Global Liquid Waterproof Coating Sales Growth Rate by Application (2020-2025)
Table 39. Global Liquid Waterproof Coating Sales by Region (2020-2025) & (K MT)
Table 40. Global Liquid Waterproof Coating Sales Market Share by Region (2020-2025)
Table 41. Global Liquid Waterproof Coating Market Size by Region (2020-2025) & (M USD)
Table 42. Global Liquid Waterproof Coating Market Size Market Share by Region (2020-2025)
Table 43. North America Liquid Waterproof Coating Sales by Country (2020-2025) & (K MT)
Table 44. North America Liquid Waterproof Coating Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Liquid Waterproof Coating Sales by Country (2020-2025) & (K MT)
Table 46. Europe Liquid Waterproof Coating Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Liquid Waterproof Coating Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Liquid Waterproof Coating Market Size by Region (2020-2025) & (M USD)
Table 49. South America Liquid Waterproof Coating Sales by Country (2020-2025) & (K MT)
Table 50. South America Liquid Waterproof Coating Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Liquid Waterproof Coating Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Liquid Waterproof Coating Market Size by Region (2020-2025) & (M USD)
Table 53. Global Liquid Waterproof Coating Production (K MT) by Region(2020-2025)

Table 54. Global Liquid Waterproof Coating Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Liquid Waterproof Coating Revenue Market Share by Region (2020-2025)

Table 56. Global Liquid Waterproof Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Liquid Waterproof Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Liquid Waterproof Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Liquid Waterproof Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Liquid Waterproof Coating Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Sherwin-williams Basic Information

Table 62. Sherwin-williams Liquid Waterproof Coating Product Overview

Table 63. Sherwin-williams Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Sherwin-williams Business Overview

Table 65. Sherwin-williams SWOT Analysis

Table 66. Sherwin-williams Recent Developments

Table 67. Sika Basic Information

Table 68. Sika Liquid Waterproof Coating Product Overview

Table 69. Sika Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Sika Business Overview

Table 71. Sika SWOT Analysis

Table 72. Sika Recent Developments

Table 73. Henkel Basic Information

Table 74. Henkel Liquid Waterproof Coating Product Overview

Table 75. Henkel Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Henkel Business Overview

Table 77. Henkel SWOT Analysis

Table 78. Henkel Recent Developments

Table 79. Mapei Basic Information

Table 80. Mapei Liquid Waterproof Coating Product Overview

Table 81. Mapei Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Mapei Business Overview

Table 83. Mapei Recent Developments

Table 84. BASF Basic Information

Table 85. BASF Liquid Waterproof Coating Product Overview

Table 86. BASF Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. BASF Business Overview

Table 88. BASF Recent Developments

Table 89. RPM Basic Information

Table 90. RPM Liquid Waterproof Coating Product Overview

Table 91. RPM Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. RPM Business Overview

Table 93. RPM Recent Developments

Table 94. Keshun Basic Information

Table 95. Keshun Liquid Waterproof Coating Product Overview

Table 96. Keshun Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Keshun Business Overview

Table 98. Keshun Recent Developments

Table 99. Polycoat Products Basic Information

Table 100. Polycoat Products Liquid Waterproof Coating Product Overview

Table 101. Polycoat Products Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Polycoat Products Business Overview

Table 103. Polycoat Products Recent Developments

Table 104. 3M Basic Information

Table 105. 3M Liquid Waterproof Coating Product Overview

Table 106. 3M Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. 3M Business Overview

Table 108. 3M Recent Developments

Table 109. Guangdong Yu Neng Basic Information

Table 110. Guangdong Yu Neng Liquid Waterproof Coating Product Overview

Table 111. Guangdong Yu Neng Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Guangdong Yu Neng Business Overview

Table 113. Guangdong Yu Neng Recent Developments

Table 114. Oriental Yuhong Basic Information

Table 115. Oriental Yuhong Liquid Waterproof Coating Product Overview
Table 116. Oriental Yuhong Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Oriental Yuhong Business Overview
Table 118. Oriental Yuhong Recent Developments
Table 119. Berger Paints Basic Information
Table 120. Berger Paints Liquid Waterproof Coating Product Overview
Table 121. Berger Paints Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. Berger Paints Business Overview
Table 123. Berger Paints Recent Developments
Table 124. Carpoly Basic Information
Table 125. Carpoly Liquid Waterproof Coating Product Overview
Table 126. Carpoly Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Carpoly Business Overview
Table 128. Carpoly Recent Developments
Table 129. Asia Cuanon Basic Information
Table 130. Asia Cuanon Liquid Waterproof Coating Product Overview
Table 131. Asia Cuanon Liquid Waterproof Coating Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Asia Cuanon Business Overview
Table 133. Asia Cuanon Recent Developments
Table 134. Global Liquid Waterproof Coating Sales Forecast by Region (2026-2033) & (K MT)
Table 135. Global Liquid Waterproof Coating Market Size Forecast by Region (2026-2033) & (M USD)
Table 136. North America Liquid Waterproof Coating Sales Forecast by Country (2026-2033) & (K MT)
Table 137. North America Liquid Waterproof Coating Market Size Forecast by Country (2026-2033) & (M USD)
Table 138. Europe Liquid Waterproof Coating Sales Forecast by Country (2026-2033) & (K MT)
Table 139. Europe Liquid Waterproof Coating Market Size Forecast by Country (2026-2033) & (M USD)
Table 140. Asia Pacific Liquid Waterproof Coating Sales Forecast by Region (2026-2033) & (K MT)
Table 141. Asia Pacific Liquid Waterproof Coating Market Size Forecast by Region (2026-2033) & (M USD)

Table 142. South America Liquid Waterproof Coating Sales Forecast by Country (2026-2033) & (K MT)

Table 143. South America Liquid Waterproof Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 144. Middle East and Africa Liquid Waterproof Coating Sales Forecast by Country (2026-2033) & (Units)

Table 145. Middle East and Africa Liquid Waterproof Coating Market Size Forecast by Country (2026-2033) & (M USD)

Table 146. Global Liquid Waterproof Coating Sales Forecast by Type (2026-2033) & (K MT)

Table 147. Global Liquid Waterproof Coating Market Size Forecast by Type (2026-2033) & (M USD)

Table 148. Global Liquid Waterproof Coating Price Forecast by Type (2026-2033) & (USD/KG)

Table 149. Global Liquid Waterproof Coating Sales (K MT) Forecast by Application (2026-2033)

Table 150. Global Liquid Waterproof Coating Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Waterproof Coating
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Waterproof Coating Market Size (M USD), 2024-2033
- Figure 5. Global Liquid Waterproof Coating Market Size (M USD) (2020-2033)
- Figure 6. Global Liquid Waterproof Coating Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Waterproof Coating Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Waterproof Coating Product Life Cycle
- Figure 13. Liquid Waterproof Coating Sales Share by Manufacturers in 2024
- Figure 14. Global Liquid Waterproof Coating Revenue Share by Manufacturers in 2024
- Figure 15. Liquid Waterproof Coating Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Liquid Waterproof Coating Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Waterproof Coating Revenue in 2024
- Figure 18. Industry Chain Map of Liquid Waterproof Coating
- Figure 19. Global Liquid Waterproof Coating Market PEST Analysis
- Figure 20. Global Liquid Waterproof Coating Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Waterproof Coating Market Share by Type
- Figure 27. Sales Market Share of Liquid Waterproof Coating by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Waterproof Coating by Type in 2024
- Figure 29. Market Size Share of Liquid Waterproof Coating by Type (2020-2025)
- Figure 30. Market Size Share of Liquid Waterproof Coating by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Liquid Waterproof Coating Market Share by Application

Figure 33. Global Liquid Waterproof Coating Sales Market Share by Application (2020-2025)

Figure 34. Global Liquid Waterproof Coating Sales Market Share by Application in 2024

Figure 35. Global Liquid Waterproof Coating Market Share by Application (2020-2025)

Figure 36. Global Liquid Waterproof Coating Market Share by Application in 2024

Figure 37. Global Liquid Waterproof Coating Sales Growth Rate by Application (2020-2025)

Figure 38. Global Liquid Waterproof Coating Sales Market Share by Region (2020-2025)

Figure 39. Global Liquid Waterproof Coating Market Size Market Share by Region (2020-2025)

Figure 40. North America Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Liquid Waterproof Coating Sales Market Share by Country in 2024

Figure 43. North America Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Liquid Waterproof Coating Market Size Market Share by Country in 2024

Figure 45. U.S. Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Liquid Waterproof Coating Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Liquid Waterproof Coating Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Liquid Waterproof Coating Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Liquid Waterproof Coating Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Liquid Waterproof Coating Sales Market Share by Country in 2024

Figure 53. Europe Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Liquid Waterproof Coating Market Size Market Share by Country in

2024

Figure 55. Germany Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Waterproof Coating Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Liquid Waterproof Coating Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Waterproof Coating Market Size Market Share by Region in 2024

Figure 68. China Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K

MT)

Figure 75. India Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Waterproof Coating Sales and Growth Rate (K MT)

Figure 79. South America Liquid Waterproof Coating Sales Market Share by Country in 2024

Figure 80. South America Liquid Waterproof Coating Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Waterproof Coating Market Size Market Share by Country in 2024

Figure 82. Brazil Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Waterproof Coating Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Liquid Waterproof Coating Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Waterproof Coating Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Waterproof Coating Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K

MT)

Figure 95. UAE Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Waterproof Coating Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Liquid Waterproof Coating Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Waterproof Coating Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Waterproof Coating Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Liquid Waterproof Coating Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Liquid Waterproof Coating Production (K MT) Growth Rate (2020-2025)

Figure 106. China Liquid Waterproof Coating Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Liquid Waterproof Coating Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Liquid Waterproof Coating Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Liquid Waterproof Coating Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Liquid Waterproof Coating Market Share Forecast by Type (2026-2033)

Figure 111. Global Liquid Waterproof Coating Sales Forecast by Application (2026-2033)

Figure 112. Global Liquid Waterproof Coating Market Share Forecast by Application (2026-2033)

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