

Global Liquid Waterborne Printing Inks Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

An ink is a liquid or a paste like (semi-liquid) material that is used for drawing, writing, and printing either text or graphics.

The global Liquid Waterborne Printing Inks market size was estimated at USD 1325.5 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Waterborne Printing Inks market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid Waterborne Printing Inks market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Waterborne Printing Inks market

Global Liquid Waterborne Printing Inks Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Flint
Sakata
Sun Chemical
Tokyo Ink
Altana
Dainichiseika Color & Chemicals
Environmental Inks
Coatings
Huber

Market Segmentation (by Type)

Flexography Inks
Gravure Inks

Market Segmentation (by Application)

Industrial
Construction
Manufacturing

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Liquid Waterborne Printing Inks Market

Overview of the regional outlook of the Liquid Waterborne Printing Inks Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Waterborne Printing Inks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Waterborne Printing Inks, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Liquid Waterborne Printing Inks

1.2 Key Market Segments

1.2.1 Liquid Waterborne Printing Inks Segment by Type

1.2.2 Liquid Waterborne Printing Inks Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIQUID WATERBORNE PRINTING INKS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Liquid Waterborne Printing Inks Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Liquid Waterborne Printing Inks Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIQUID WATERBORNE PRINTING INKS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Liquid Waterborne Printing Inks Product Life Cycle

3.3 Global Liquid Waterborne Printing Inks Sales by Manufacturers (2020-2025)

3.4 Global Liquid Waterborne Printing Inks Revenue Market Share by Manufacturers (2020-2025)

3.5 Liquid Waterborne Printing Inks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Liquid Waterborne Printing Inks Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Liquid Waterborne Printing Inks Market Competitive Situation and Trends

3.8.1 Liquid Waterborne Printing Inks Market Concentration Rate

3.8.2 Global 5 and 10 Largest Liquid Waterborne Printing Inks Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LIQUID WATERBORNE PRINTING INKS INDUSTRY CHAIN ANALYSIS

4.1 Liquid Waterborne Printing Inks Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID WATERBORNE PRINTING INKS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Liquid Waterborne Printing Inks Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Liquid Waterborne Printing Inks Market

5.7 ESG Ratings of Leading Companies

6 LIQUID WATERBORNE PRINTING INKS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Liquid Waterborne Printing Inks Sales Market Share by Type (2020-2025)

6.3 Global Liquid Waterborne Printing Inks Market Size Market Share by Type

(2020-2025)

6.4 Global Liquid Waterborne Printing Inks Price by Type (2020-2025)

7 LIQUID WATERBORNE PRINTING INKS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Liquid Waterborne Printing Inks Market Sales by Application (2020-2025)

7.3 Global Liquid Waterborne Printing Inks Market Size (M USD) by Application (2020-2025)

7.4 Global Liquid Waterborne Printing Inks Sales Growth Rate by Application (2020-2025)

8 LIQUID WATERBORNE PRINTING INKS MARKET SALES BY REGION

8.1 Global Liquid Waterborne Printing Inks Sales by Region

8.1.1 Global Liquid Waterborne Printing Inks Sales by Region

8.1.2 Global Liquid Waterborne Printing Inks Sales Market Share by Region

8.2 Global Liquid Waterborne Printing Inks Market Size by Region

8.2.1 Global Liquid Waterborne Printing Inks Market Size by Region

8.2.2 Global Liquid Waterborne Printing Inks Market Size Market Share by Region

8.3 North America

8.3.1 North America Liquid Waterborne Printing Inks Sales by Country

8.3.2 North America Liquid Waterborne Printing Inks Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Liquid Waterborne Printing Inks Sales by Country

8.4.2 Europe Liquid Waterborne Printing Inks Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Liquid Waterborne Printing Inks Sales by Region

8.5.2 Asia Pacific Liquid Waterborne Printing Inks Market Size by Region

8.5.3 China Market Overview

- 8.5.4 Japan Market Overview
- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Liquid Waterborne Printing Inks Sales by Country
 - 8.6.2 South America Liquid Waterborne Printing Inks Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Liquid Waterborne Printing Inks Sales by Region
 - 8.7.2 Middle East and Africa Liquid Waterborne Printing Inks Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 LIQUID WATERBORNE PRINTING INKS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Liquid Waterborne Printing Inks by Region(2020-2025)
- 9.2 Global Liquid Waterborne Printing Inks Revenue Market Share by Region (2020-2025)
- 9.3 Global Liquid Waterborne Printing Inks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Liquid Waterborne Printing Inks Production
 - 9.4.1 North America Liquid Waterborne Printing Inks Production Growth Rate (2020-2025)
 - 9.4.2 North America Liquid Waterborne Printing Inks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Liquid Waterborne Printing Inks Production
 - 9.5.1 Europe Liquid Waterborne Printing Inks Production Growth Rate (2020-2025)
 - 9.5.2 Europe Liquid Waterborne Printing Inks Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Liquid Waterborne Printing Inks Production (2020-2025)
 - 9.6.1 Japan Liquid Waterborne Printing Inks Production Growth Rate (2020-2025)
 - 9.6.2 Japan Liquid Waterborne Printing Inks Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Liquid Waterborne Printing Inks Production (2020-2025)

9.7.1 China Liquid Waterborne Printing Inks Production Growth Rate (2020-2025)

9.7.2 China Liquid Waterborne Printing Inks Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Flint

10.1.1 Flint Basic Information

10.1.2 Flint Liquid Waterborne Printing Inks Product Overview

10.1.3 Flint Liquid Waterborne Printing Inks Product Market Performance

10.1.4 Flint Business Overview

10.1.5 Flint SWOT Analysis

10.1.6 Flint Recent Developments

10.2 Sakata

10.2.1 Sakata Basic Information

10.2.2 Sakata Liquid Waterborne Printing Inks Product Overview

10.2.3 Sakata Liquid Waterborne Printing Inks Product Market Performance

10.2.4 Sakata Business Overview

10.2.5 Sakata SWOT Analysis

10.2.6 Sakata Recent Developments

10.3 Sun Chemical

10.3.1 Sun Chemical Basic Information

10.3.2 Sun Chemical Liquid Waterborne Printing Inks Product Overview

10.3.3 Sun Chemical Liquid Waterborne Printing Inks Product Market Performance

10.3.4 Sun Chemical Business Overview

10.3.5 Sun Chemical SWOT Analysis

10.3.6 Sun Chemical Recent Developments

10.4 Tokyo Ink

10.4.1 Tokyo Ink Basic Information

10.4.2 Tokyo Ink Liquid Waterborne Printing Inks Product Overview

10.4.3 Tokyo Ink Liquid Waterborne Printing Inks Product Market Performance

10.4.4 Tokyo Ink Business Overview

10.4.5 Tokyo Ink Recent Developments

10.5 Altana

10.5.1 Altana Basic Information

10.5.2 Altana Liquid Waterborne Printing Inks Product Overview

10.5.3 Altana Liquid Waterborne Printing Inks Product Market Performance

10.5.4 Altana Business Overview

- 10.5.5 Altana Recent Developments
- 10.6 Dainichiseika Color and Chemicals
 - 10.6.1 Dainichiseika Color and Chemicals Basic Information
 - 10.6.2 Dainichiseika Color and Chemicals Liquid Waterborne Printing Inks Product Overview
 - 10.6.3 Dainichiseika Color and Chemicals Liquid Waterborne Printing Inks Product Market Performance
 - 10.6.4 Dainichiseika Color and Chemicals Business Overview
 - 10.6.5 Dainichiseika Color and Chemicals Recent Developments
- 10.7 Environmental Inks
 - 10.7.1 Environmental Inks Basic Information
 - 10.7.2 Environmental Inks Liquid Waterborne Printing Inks Product Overview
 - 10.7.3 Environmental Inks Liquid Waterborne Printing Inks Product Market Performance
 - 10.7.4 Environmental Inks Business Overview
 - 10.7.5 Environmental Inks Recent Developments
- 10.8 Coatings
 - 10.8.1 Coatings Basic Information
 - 10.8.2 Coatings Liquid Waterborne Printing Inks Product Overview
 - 10.8.3 Coatings Liquid Waterborne Printing Inks Product Market Performance
 - 10.8.4 Coatings Business Overview
 - 10.8.5 Coatings Recent Developments
- 10.9 Huber
 - 10.9.1 Huber Basic Information
 - 10.9.2 Huber Liquid Waterborne Printing Inks Product Overview
 - 10.9.3 Huber Liquid Waterborne Printing Inks Product Market Performance
 - 10.9.4 Huber Business Overview
 - 10.9.5 Huber Recent Developments

11 LIQUID WATERBORNE PRINTING INKS MARKET FORECAST BY REGION

- 11.1 Global Liquid Waterborne Printing Inks Market Size Forecast
- 11.2 Global Liquid Waterborne Printing Inks Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Liquid Waterborne Printing Inks Market Size Forecast by Country
 - 11.2.3 Asia Pacific Liquid Waterborne Printing Inks Market Size Forecast by Region
 - 11.2.4 South America Liquid Waterborne Printing Inks Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Liquid Waterborne Printing Inks by

Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Liquid Waterborne Printing Inks Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Liquid Waterborne Printing Inks by Type (2026-2033)

12.1.2 Global Liquid Waterborne Printing Inks Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Liquid Waterborne Printing Inks by Type (2026-2033)

12.2 Global Liquid Waterborne Printing Inks Market Forecast by Application (2026-2033)

12.2.1 Global Liquid Waterborne Printing Inks Sales (K MT) Forecast by Application

12.2.2 Global Liquid Waterborne Printing Inks Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Liquid Waterborne Printing Inks Market Size Comparison by Region (M USD)

Table 5. Global Liquid Waterborne Printing Inks Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Liquid Waterborne Printing Inks Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Liquid Waterborne Printing Inks Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Liquid Waterborne Printing Inks Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid
Waterborne Printing Inks as of 2024)

Table 10. Global Market Liquid Waterborne Printing Inks Average Price (USD/KG) of
Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Liquid Waterborne Printing Inks Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Liquid Waterborne Printing Inks Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Liquid Waterborne Printing Inks Sales by Type (K MT)

Table 26. Global Liquid Waterborne Printing Inks Market Size by Type (M USD)

Table 27. Global Liquid Waterborne Printing Inks Sales (K MT) by Type (2020-2025)

Table 28. Global Liquid Waterborne Printing Inks Sales Market Share by Type (2020-2025)

Table 29. Global Liquid Waterborne Printing Inks Market Size (M USD) by Type (2020-2025)

Table 30. Global Liquid Waterborne Printing Inks Market Size Share by Type (2020-2025)

Table 31. Global Liquid Waterborne Printing Inks Price (USD/KG) by Type (2020-2025)

Table 32. Global Liquid Waterborne Printing Inks Sales (K MT) by Application

Table 33. Global Liquid Waterborne Printing Inks Market Size by Application

Table 34. Global Liquid Waterborne Printing Inks Sales by Application (2020-2025) & (K MT)

Table 35. Global Liquid Waterborne Printing Inks Sales Market Share by Application (2020-2025)

Table 36. Global Liquid Waterborne Printing Inks Market Size by Application (2020-2025) & (M USD)

Table 37. Global Liquid Waterborne Printing Inks Market Share by Application (2020-2025)

Table 38. Global Liquid Waterborne Printing Inks Sales Growth Rate by Application (2020-2025)

Table 39. Global Liquid Waterborne Printing Inks Sales by Region (2020-2025) & (K MT)

Table 40. Global Liquid Waterborne Printing Inks Sales Market Share by Region (2020-2025)

Table 41. Global Liquid Waterborne Printing Inks Market Size by Region (2020-2025) & (M USD)

Table 42. Global Liquid Waterborne Printing Inks Market Size Market Share by Region (2020-2025)

Table 43. North America Liquid Waterborne Printing Inks Sales by Country (2020-2025) & (K MT)

Table 44. North America Liquid Waterborne Printing Inks Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Liquid Waterborne Printing Inks Sales by Country (2020-2025) & (K MT)

Table 46. Europe Liquid Waterborne Printing Inks Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Liquid Waterborne Printing Inks Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Liquid Waterborne Printing Inks Market Size by Region (2020-2025) & (M USD)

Table 49. South America Liquid Waterborne Printing Inks Sales by Country (2020-2025) & (K MT)

Table 50. South America Liquid Waterborne Printing Inks Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Liquid Waterborne Printing Inks Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Liquid Waterborne Printing Inks Market Size by Region (2020-2025) & (M USD)

Table 53. Global Liquid Waterborne Printing Inks Production (K MT) by Region(2020-2025)

Table 54. Global Liquid Waterborne Printing Inks Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Liquid Waterborne Printing Inks Revenue Market Share by Region (2020-2025)

Table 56. Global Liquid Waterborne Printing Inks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Liquid Waterborne Printing Inks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Liquid Waterborne Printing Inks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Liquid Waterborne Printing Inks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Liquid Waterborne Printing Inks Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Flint Basic Information

Table 62. Flint Liquid Waterborne Printing Inks Product Overview

Table 63. Flint Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Flint Business Overview

Table 65. Flint SWOT Analysis

Table 66. Flint Recent Developments

Table 67. Sakata Basic Information

Table 68. Sakata Liquid Waterborne Printing Inks Product Overview

Table 69. Sakata Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Sakata Business Overview

Table 71. Sakata SWOT Analysis

Table 72. Sakata Recent Developments

Table 73. Sun Chemical Basic Information

Table 74. Sun Chemical Liquid Waterborne Printing Inks Product Overview
Table 75. Sun Chemical Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 76. Sun Chemical Business Overview
Table 77. Sun Chemical SWOT Analysis
Table 78. Sun Chemical Recent Developments
Table 79. Tokyo Ink Basic Information
Table 80. Tokyo Ink Liquid Waterborne Printing Inks Product Overview
Table 81. Tokyo Ink Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Tokyo Ink Business Overview
Table 83. Tokyo Ink Recent Developments
Table 84. Altana Basic Information
Table 85. Altana Liquid Waterborne Printing Inks Product Overview
Table 86. Altana Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Altana Business Overview
Table 88. Altana Recent Developments
Table 89. Dainichiseika Color and Chemicals Basic Information
Table 90. Dainichiseika Color and Chemicals Liquid Waterborne Printing Inks Product Overview
Table 91. Dainichiseika Color and Chemicals Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Dainichiseika Color and Chemicals Business Overview
Table 93. Dainichiseika Color and Chemicals Recent Developments
Table 94. Environmental Inks Basic Information
Table 95. Environmental Inks Liquid Waterborne Printing Inks Product Overview
Table 96. Environmental Inks Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Environmental Inks Business Overview
Table 98. Environmental Inks Recent Developments
Table 99. Coatings Basic Information
Table 100. Coatings Liquid Waterborne Printing Inks Product Overview
Table 101. Coatings Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. Coatings Business Overview
Table 103. Coatings Recent Developments
Table 104. Huber Basic Information
Table 105. Huber Liquid Waterborne Printing Inks Product Overview

Table 106. Huber Liquid Waterborne Printing Inks Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Huber Business Overview

Table 108. Huber Recent Developments

Table 109. Global Liquid Waterborne Printing Inks Sales Forecast by Region (2026-2033) & (K MT)

Table 110. Global Liquid Waterborne Printing Inks Market Size Forecast by Region (2026-2033) & (M USD)

Table 111. North America Liquid Waterborne Printing Inks Sales Forecast by Country (2026-2033) & (K MT)

Table 112. North America Liquid Waterborne Printing Inks Market Size Forecast by Country (2026-2033) & (M USD)

Table 113. Europe Liquid Waterborne Printing Inks Sales Forecast by Country (2026-2033) & (K MT)

Table 114. Europe Liquid Waterborne Printing Inks Market Size Forecast by Country (2026-2033) & (M USD)

Table 115. Asia Pacific Liquid Waterborne Printing Inks Sales Forecast by Region (2026-2033) & (K MT)

Table 116. Asia Pacific Liquid Waterborne Printing Inks Market Size Forecast by Region (2026-2033) & (M USD)

Table 117. South America Liquid Waterborne Printing Inks Sales Forecast by Country (2026-2033) & (K MT)

Table 118. South America Liquid Waterborne Printing Inks Market Size Forecast by Country (2026-2033) & (M USD)

Table 119. Middle East and Africa Liquid Waterborne Printing Inks Sales Forecast by Country (2026-2033) & (Units)

Table 120. Middle East and Africa Liquid Waterborne Printing Inks Market Size Forecast by Country (2026-2033) & (M USD)

Table 121. Global Liquid Waterborne Printing Inks Sales Forecast by Type (2026-2033) & (K MT)

Table 122. Global Liquid Waterborne Printing Inks Market Size Forecast by Type (2026-2033) & (M USD)

Table 123. Global Liquid Waterborne Printing Inks Price Forecast by Type (2026-2033) & (USD/KG)

Table 124. Global Liquid Waterborne Printing Inks Sales (K MT) Forecast by Application (2026-2033)

Table 125. Global Liquid Waterborne Printing Inks Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Waterborne Printing Inks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Waterborne Printing Inks Market Size (M USD), 2024-2033
- Figure 5. Global Liquid Waterborne Printing Inks Market Size (M USD) (2020-2033)
- Figure 6. Global Liquid Waterborne Printing Inks Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Waterborne Printing Inks Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Waterborne Printing Inks Product Life Cycle
- Figure 13. Liquid Waterborne Printing Inks Sales Share by Manufacturers in 2024
- Figure 14. Global Liquid Waterborne Printing Inks Revenue Share by Manufacturers in 2024
- Figure 15. Liquid Waterborne Printing Inks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Liquid Waterborne Printing Inks Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Waterborne Printing Inks Revenue in 2024
- Figure 18. Industry Chain Map of Liquid Waterborne Printing Inks
- Figure 19. Global Liquid Waterborne Printing Inks Market PEST Analysis
- Figure 20. Global Liquid Waterborne Printing Inks Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Waterborne Printing Inks Market Share by Type
- Figure 27. Sales Market Share of Liquid Waterborne Printing Inks by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Waterborne Printing Inks by Type in 2024
- Figure 29. Market Size Share of Liquid Waterborne Printing Inks by Type (2020-2025)
- Figure 30. Market Size Share of Liquid Waterborne Printing Inks by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Liquid Waterborne Printing Inks Market Share by Application

Figure 33. Global Liquid Waterborne Printing Inks Sales Market Share by Application (2020-2025)

Figure 34. Global Liquid Waterborne Printing Inks Sales Market Share by Application in 2024

Figure 35. Global Liquid Waterborne Printing Inks Market Share by Application (2020-2025)

Figure 36. Global Liquid Waterborne Printing Inks Market Share by Application in 2024

Figure 37. Global Liquid Waterborne Printing Inks Sales Growth Rate by Application (2020-2025)

Figure 38. Global Liquid Waterborne Printing Inks Sales Market Share by Region (2020-2025)

Figure 39. Global Liquid Waterborne Printing Inks Market Size Market Share by Region (2020-2025)

Figure 40. North America Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Liquid Waterborne Printing Inks Sales Market Share by Country in 2024

Figure 43. North America Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Liquid Waterborne Printing Inks Market Size Market Share by Country in 2024

Figure 45. U.S. Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Liquid Waterborne Printing Inks Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Liquid Waterborne Printing Inks Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Liquid Waterborne Printing Inks Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Liquid Waterborne Printing Inks Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Liquid Waterborne Printing Inks Sales Market Share by Country in

2024

Figure 53. Europe Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Liquid Waterborne Printing Inks Market Size Market Share by Country in 2024

Figure 55. Germany Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Waterborne Printing Inks Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Liquid Waterborne Printing Inks Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Waterborne Printing Inks Market Size Market Share by Region in 2024

Figure 68. China Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Waterborne Printing Inks Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Waterborne Printing Inks Sales and Growth Rate (K MT)

Figure 79. South America Liquid Waterborne Printing Inks Sales Market Share by Country in 2024

Figure 80. South America Liquid Waterborne Printing Inks Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Waterborne Printing Inks Market Size Market Share by Country in 2024

Figure 82. Brazil Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Waterborne Printing Inks Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Liquid Waterborne Printing Inks Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Waterborne Printing Inks Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Waterborne Printing Inks Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Waterborne Printing Inks Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Liquid Waterborne Printing Inks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Waterborne Printing Inks Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Waterborne Printing Inks Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Liquid Waterborne Printing Inks Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Liquid Waterborne Printing Inks Production (K MT) Growth Rate (2020-2025)

Figure 106. China Liquid Waterborne Printing Inks Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Liquid Waterborne Printing Inks Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Liquid Waterborne Printing Inks Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Liquid Waterborne Printing Inks Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Liquid Waterborne Printing Inks Market Share Forecast by Type (2026-2033)

Figure 111. Global Liquid Waterborne Printing Inks Sales Forecast by Application

(2026-2033)

Figure 112. Global Liquid Waterborne Printing Inks Market Share Forecast by Application (2026-2033)

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