

Global Liquid Water Holding Agent Market Research Report 2025(Status and Outlook)

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Abstracts

Liquid water holding agents, also known as superabsorbent polymers (SAPs) in liquid or gel form, are hydrogels designed to absorb and retain large volumes of water and aqueous solutions, which they gradually release to plants or soil over time. These agents are typically composed of cross-linked polyacrylamide or starch-based polymers and function by forming a gel-like reservoir that minimizes water loss through evaporation or percolation, thereby improving water-use efficiency in agriculture, horticulture, and landscaping applications. Their primary purpose is to mitigate drought stress, reduce irrigation frequency, and support plant growth in moisture-deficient environments.

The global Liquid Water Holding Agent market size was estimated at USD 480.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 6.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Water Holding Agent market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid

Water Holding Agent market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Water Holding Agent market.

Global Liquid Water Holding Agent Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Exlan Co.Ltd
Plant Food Company
Shijiazhuang Bairuisite Cellulose Co.Ltd
Greenway Turf Solutions
Aqua-Aid
Kochek
Naiad
R&R Products
Underhill
Croda Home Care

Market Segmentation (by Type)

Anionic
Cationic
Others

Market Segmentation (by Application)

Tree Planting
Floriculture
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Liquid Water Holding Agent Market
Overview of the regional outlook of the Liquid Water Holding Agent Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Water Holding Agent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Water Holding Agent, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Liquid Water Holding Agent

1.2 Key Market Segments

1.2.1 Liquid Water Holding Agent Segment by Type

1.2.2 Liquid Water Holding Agent Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIQUID WATER HOLDING AGENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Liquid Water Holding Agent Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Liquid Water Holding Agent Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIQUID WATER HOLDING AGENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Liquid Water Holding Agent Product Life Cycle

3.3 Global Liquid Water Holding Agent Sales by Manufacturers (2020-2025)

3.4 Global Liquid Water Holding Agent Revenue Market Share by Manufacturers (2020-2025)

3.5 Liquid Water Holding Agent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Liquid Water Holding Agent Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Liquid Water Holding Agent Market Competitive Situation and Trends

3.8.1 Liquid Water Holding Agent Market Concentration Rate

3.8.2 Global 5 and 10 Largest Liquid Water Holding Agent Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LIQUID WATER HOLDING AGENT INDUSTRY CHAIN ANALYSIS

4.1 Liquid Water Holding Agent Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID WATER HOLDING AGENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Liquid Water Holding Agent Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Liquid Water Holding Agent Market

5.7 ESG Ratings of Leading Companies

6 LIQUID WATER HOLDING AGENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Liquid Water Holding Agent Sales Market Share by Type (2020-2025)

6.3 Global Liquid Water Holding Agent Market Size Market Share by Type (2020-2025)

6.4 Global Liquid Water Holding Agent Price by Type (2020-2025)

7 LIQUID WATER HOLDING AGENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Water Holding Agent Market Sales by Application (2020-2025)
- 7.3 Global Liquid Water Holding Agent Market Size (M USD) by Application (2020-2025)
- 7.4 Global Liquid Water Holding Agent Sales Growth Rate by Application (2020-2025)

8 LIQUID WATER HOLDING AGENT MARKET SALES BY REGION

- 8.1 Global Liquid Water Holding Agent Sales by Region
 - 8.1.1 Global Liquid Water Holding Agent Sales by Region
 - 8.1.2 Global Liquid Water Holding Agent Sales Market Share by Region
- 8.2 Global Liquid Water Holding Agent Market Size by Region
 - 8.2.1 Global Liquid Water Holding Agent Market Size by Region
 - 8.2.2 Global Liquid Water Holding Agent Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Liquid Water Holding Agent Sales by Country
 - 8.3.2 North America Liquid Water Holding Agent Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Liquid Water Holding Agent Sales by Country
 - 8.4.2 Europe Liquid Water Holding Agent Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Liquid Water Holding Agent Sales by Region
 - 8.5.2 Asia Pacific Liquid Water Holding Agent Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Liquid Water Holding Agent Sales by Country
 - 8.6.2 South America Liquid Water Holding Agent Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Liquid Water Holding Agent Sales by Region

8.7.2 Middle East and Africa Liquid Water Holding Agent Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 LIQUID WATER HOLDING AGENT MARKET PRODUCTION BY REGION

9.1 Global Production of Liquid Water Holding Agent by Region(2020-2025)

9.2 Global Liquid Water Holding Agent Revenue Market Share by Region (2020-2025)

9.3 Global Liquid Water Holding Agent Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Liquid Water Holding Agent Production

9.4.1 North America Liquid Water Holding Agent Production Growth Rate (2020-2025)

9.4.2 North America Liquid Water Holding Agent Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Liquid Water Holding Agent Production

9.5.1 Europe Liquid Water Holding Agent Production Growth Rate (2020-2025)

9.5.2 Europe Liquid Water Holding Agent Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Liquid Water Holding Agent Production (2020-2025)

9.6.1 Japan Liquid Water Holding Agent Production Growth Rate (2020-2025)

9.6.2 Japan Liquid Water Holding Agent Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Liquid Water Holding Agent Production (2020-2025)

9.7.1 China Liquid Water Holding Agent Production Growth Rate (2020-2025)

9.7.2 China Liquid Water Holding Agent Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Exlan Co.Ltd

10.1.1 Exlan Co.Ltd Basic Information

- 10.1.2 Exlan Co.Ltd Liquid Water Holding Agent Product Overview
- 10.1.3 Exlan Co.Ltd Liquid Water Holding Agent Product Market Performance
- 10.1.4 Exlan Co.Ltd Business Overview
- 10.1.5 Exlan Co.Ltd SWOT Analysis
- 10.1.6 Exlan Co.Ltd Recent Developments
- 10.2 Plant Food Company
 - 10.2.1 Plant Food Company Basic Information
 - 10.2.2 Plant Food Company Liquid Water Holding Agent Product Overview
 - 10.2.3 Plant Food Company Liquid Water Holding Agent Product Market Performance
 - 10.2.4 Plant Food Company Business Overview
 - 10.2.5 Plant Food Company SWOT Analysis
 - 10.2.6 Plant Food Company Recent Developments
- 10.3 Shijiazhuang Bairuisite Cellulose Co.Ltd
 - 10.3.1 Shijiazhuang Bairuisite Cellulose Co.Ltd Basic Information
 - 10.3.2 Shijiazhuang Bairuisite Cellulose Co.Ltd Liquid Water Holding Agent Product Overview
 - 10.3.3 Shijiazhuang Bairuisite Cellulose Co.Ltd Liquid Water Holding Agent Product Market Performance
 - 10.3.4 Shijiazhuang Bairuisite Cellulose Co.Ltd Business Overview
 - 10.3.5 Shijiazhuang Bairuisite Cellulose Co.Ltd SWOT Analysis
 - 10.3.6 Shijiazhuang Bairuisite Cellulose Co.Ltd Recent Developments
- 10.4 Greenway Turf Solutions
 - 10.4.1 Greenway Turf Solutions Basic Information
 - 10.4.2 Greenway Turf Solutions Liquid Water Holding Agent Product Overview
 - 10.4.3 Greenway Turf Solutions Liquid Water Holding Agent Product Market Performance
 - 10.4.4 Greenway Turf Solutions Business Overview
 - 10.4.5 Greenway Turf Solutions Recent Developments
- 10.5 Aqua-Aid
 - 10.5.1 Aqua-Aid Basic Information
 - 10.5.2 Aqua-Aid Liquid Water Holding Agent Product Overview
 - 10.5.3 Aqua-Aid Liquid Water Holding Agent Product Market Performance
 - 10.5.4 Aqua-Aid Business Overview
 - 10.5.5 Aqua-Aid Recent Developments
- 10.6 Kochek
 - 10.6.1 Kochek Basic Information
 - 10.6.2 Kochek Liquid Water Holding Agent Product Overview
 - 10.6.3 Kochek Liquid Water Holding Agent Product Market Performance
 - 10.6.4 Kochek Business Overview

10.6.5 Kochek Recent Developments

10.7 Naiad

10.7.1 Naiad Basic Information

10.7.2 Naiad Liquid Water Holding Agent Product Overview

10.7.3 Naiad Liquid Water Holding Agent Product Market Performance

10.7.4 Naiad Business Overview

10.7.5 Naiad Recent Developments

10.8 RandR Products

10.8.1 RandR Products Basic Information

10.8.2 RandR Products Liquid Water Holding Agent Product Overview

10.8.3 RandR Products Liquid Water Holding Agent Product Market Performance

10.8.4 RandR Products Business Overview

10.8.5 RandR Products Recent Developments

10.9 Underhill

10.9.1 Underhill Basic Information

10.9.2 Underhill Liquid Water Holding Agent Product Overview

10.9.3 Underhill Liquid Water Holding Agent Product Market Performance

10.9.4 Underhill Business Overview

10.9.5 Underhill Recent Developments

10.10 Croda Home Care

10.10.1 Croda Home Care Basic Information

10.10.2 Croda Home Care Liquid Water Holding Agent Product Overview

10.10.3 Croda Home Care Liquid Water Holding Agent Product Market Performance

10.10.4 Croda Home Care Business Overview

10.10.5 Croda Home Care Recent Developments

11 LIQUID WATER HOLDING AGENT MARKET FORECAST BY REGION

11.1 Global Liquid Water Holding Agent Market Size Forecast

11.2 Global Liquid Water Holding Agent Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Liquid Water Holding Agent Market Size Forecast by Country

11.2.3 Asia Pacific Liquid Water Holding Agent Market Size Forecast by Region

11.2.4 South America Liquid Water Holding Agent Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Liquid Water Holding Agent by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Liquid Water Holding Agent Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Liquid Water Holding Agent by Type (2026-2033)

12.1.2 Global Liquid Water Holding Agent Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Liquid Water Holding Agent by Type (2026-2033)

12.2 Global Liquid Water Holding Agent Market Forecast by Application (2026-2033)

12.2.1 Global Liquid Water Holding Agent Sales (K MT) Forecast by Application

12.2.2 Global Liquid Water Holding Agent Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Liquid Water Holding Agent Market Size Comparison by Region (M USD)

Table 5. Global Liquid Water Holding Agent Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Liquid Water Holding Agent Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Liquid Water Holding Agent Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Liquid Water Holding Agent Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Water Holding Agent as of 2024)

Table 10. Global Market Liquid Water Holding Agent Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Liquid Water Holding Agent Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Liquid Water Holding Agent Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Liquid Water Holding Agent Sales by Type (K MT)

Table 26. Global Liquid Water Holding Agent Market Size by Type (M USD)

Table 27. Global Liquid Water Holding Agent Sales (K MT) by Type (2020-2025)

Table 28. Global Liquid Water Holding Agent Sales Market Share by Type (2020-2025)

Table 29. Global Liquid Water Holding Agent Market Size (M USD) by Type (2020-2025)

Table 30. Global Liquid Water Holding Agent Market Size Share by Type (2020-2025)

Table 31. Global Liquid Water Holding Agent Price (USD/KG) by Type (2020-2025)

Table 32. Global Liquid Water Holding Agent Sales (K MT) by Application

Table 33. Global Liquid Water Holding Agent Market Size by Application

Table 34. Global Liquid Water Holding Agent Sales by Application (2020-2025) & (K MT)

Table 35. Global Liquid Water Holding Agent Sales Market Share by Application (2020-2025)

Table 36. Global Liquid Water Holding Agent Market Size by Application (2020-2025) & (M USD)

Table 37. Global Liquid Water Holding Agent Market Share by Application (2020-2025)

Table 38. Global Liquid Water Holding Agent Sales Growth Rate by Application (2020-2025)

Table 39. Global Liquid Water Holding Agent Sales by Region (2020-2025) & (K MT)

Table 40. Global Liquid Water Holding Agent Sales Market Share by Region (2020-2025)

Table 41. Global Liquid Water Holding Agent Market Size by Region (2020-2025) & (M USD)

Table 42. Global Liquid Water Holding Agent Market Size Market Share by Region (2020-2025)

Table 43. North America Liquid Water Holding Agent Sales by Country (2020-2025) & (K MT)

Table 44. North America Liquid Water Holding Agent Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Liquid Water Holding Agent Sales by Country (2020-2025) & (K MT)

Table 46. Europe Liquid Water Holding Agent Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Liquid Water Holding Agent Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Liquid Water Holding Agent Market Size by Region (2020-2025) & (M USD)

Table 49. South America Liquid Water Holding Agent Sales by Country (2020-2025) & (K MT)

Table 50. South America Liquid Water Holding Agent Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Liquid Water Holding Agent Sales by Region

(2020-2025) & (K MT)

Table 52. Middle East and Africa Liquid Water Holding Agent Market Size by Region (2020-2025) & (M USD)

Table 53. Global Liquid Water Holding Agent Production (K MT) by Region(2020-2025)

Table 54. Global Liquid Water Holding Agent Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Liquid Water Holding Agent Revenue Market Share by Region (2020-2025)

Table 56. Global Liquid Water Holding Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Liquid Water Holding Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Liquid Water Holding Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Liquid Water Holding Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Liquid Water Holding Agent Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Exlan Co.Ltd Basic Information

Table 62. Exlan Co.Ltd Liquid Water Holding Agent Product Overview

Table 63. Exlan Co.Ltd Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Exlan Co.Ltd Business Overview

Table 65. Exlan Co.Ltd SWOT Analysis

Table 66. Exlan Co.Ltd Recent Developments

Table 67. Plant Food Company Basic Information

Table 68. Plant Food Company Liquid Water Holding Agent Product Overview

Table 69. Plant Food Company Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Plant Food Company Business Overview

Table 71. Plant Food Company SWOT Analysis

Table 72. Plant Food Company Recent Developments

Table 73. Shijiazhuang Bairuisite Cellulose Co.Ltd Basic Information

Table 74. Shijiazhuang Bairuisite Cellulose Co.Ltd Liquid Water Holding Agent Product Overview

Table 75. Shijiazhuang Bairuisite Cellulose Co.Ltd Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Shijiazhuang Bairuisite Cellulose Co.Ltd Business Overview

Table 77. Shijiazhuang Bairuisite Cellulose Co.Ltd SWOT Analysis

Table 78. Shijiazhuang Bairuisite Cellulose Co.Ltd Recent Developments
Table 79. Greenway Turf Solutions Basic Information
Table 80. Greenway Turf Solutions Liquid Water Holding Agent Product Overview
Table 81. Greenway Turf Solutions Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 82. Greenway Turf Solutions Business Overview
Table 83. Greenway Turf Solutions Recent Developments
Table 84. Aqua-Aid Basic Information
Table 85. Aqua-Aid Liquid Water Holding Agent Product Overview
Table 86. Aqua-Aid Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 87. Aqua-Aid Business Overview
Table 88. Aqua-Aid Recent Developments
Table 89. Kochek Basic Information
Table 90. Kochek Liquid Water Holding Agent Product Overview
Table 91. Kochek Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 92. Kochek Business Overview
Table 93. Kochek Recent Developments
Table 94. Naiad Basic Information
Table 95. Naiad Liquid Water Holding Agent Product Overview
Table 96. Naiad Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Naiad Business Overview
Table 98. Naiad Recent Developments
Table 99. RandR Products Basic Information
Table 100. RandR Products Liquid Water Holding Agent Product Overview
Table 101. RandR Products Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. RandR Products Business Overview
Table 103. RandR Products Recent Developments
Table 104. Underhill Basic Information
Table 105. Underhill Liquid Water Holding Agent Product Overview
Table 106. Underhill Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 107. Underhill Business Overview
Table 108. Underhill Recent Developments
Table 109. Croda Home Care Basic Information
Table 110. Croda Home Care Liquid Water Holding Agent Product Overview

Table 111. Croda Home Care Liquid Water Holding Agent Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Croda Home Care Business Overview

Table 113. Croda Home Care Recent Developments

Table 114. Global Liquid Water Holding Agent Sales Forecast by Region (2026-2033) & (K MT)

Table 115. Global Liquid Water Holding Agent Market Size Forecast by Region (2026-2033) & (M USD)

Table 116. North America Liquid Water Holding Agent Sales Forecast by Country (2026-2033) & (K MT)

Table 117. North America Liquid Water Holding Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 118. Europe Liquid Water Holding Agent Sales Forecast by Country (2026-2033) & (K MT)

Table 119. Europe Liquid Water Holding Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Asia Pacific Liquid Water Holding Agent Sales Forecast by Region (2026-2033) & (K MT)

Table 121. Asia Pacific Liquid Water Holding Agent Market Size Forecast by Region (2026-2033) & (M USD)

Table 122. South America Liquid Water Holding Agent Sales Forecast by Country (2026-2033) & (K MT)

Table 123. South America Liquid Water Holding Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 124. Middle East and Africa Liquid Water Holding Agent Sales Forecast by Country (2026-2033) & (Units)

Table 125. Middle East and Africa Liquid Water Holding Agent Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Global Liquid Water Holding Agent Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global Liquid Water Holding Agent Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Liquid Water Holding Agent Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global Liquid Water Holding Agent Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Liquid Water Holding Agent Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Water Holding Agent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Water Holding Agent Market Size (M USD), 2024-2033
- Figure 5. Global Liquid Water Holding Agent Market Size (M USD) (2020-2033)
- Figure 6. Global Liquid Water Holding Agent Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Water Holding Agent Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Water Holding Agent Product Life Cycle
- Figure 13. Liquid Water Holding Agent Sales Share by Manufacturers in 2024
- Figure 14. Global Liquid Water Holding Agent Revenue Share by Manufacturers in 2024
- Figure 15. Liquid Water Holding Agent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Liquid Water Holding Agent Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Water Holding Agent Revenue in 2024
- Figure 18. Industry Chain Map of Liquid Water Holding Agent
- Figure 19. Global Liquid Water Holding Agent Market PEST Analysis
- Figure 20. Global Liquid Water Holding Agent Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Water Holding Agent Market Share by Type
- Figure 27. Sales Market Share of Liquid Water Holding Agent by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Water Holding Agent by Type in 2024
- Figure 29. Market Size Share of Liquid Water Holding Agent by Type (2020-2025)
- Figure 30. Market Size Share of Liquid Water Holding Agent by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Liquid Water Holding Agent Market Share by Application

Figure 33. Global Liquid Water Holding Agent Sales Market Share by Application (2020-2025)

Figure 34. Global Liquid Water Holding Agent Sales Market Share by Application in 2024

Figure 35. Global Liquid Water Holding Agent Market Share by Application (2020-2025)

Figure 36. Global Liquid Water Holding Agent Market Share by Application in 2024

Figure 37. Global Liquid Water Holding Agent Sales Growth Rate by Application (2020-2025)

Figure 38. Global Liquid Water Holding Agent Sales Market Share by Region (2020-2025)

Figure 39. Global Liquid Water Holding Agent Market Size Market Share by Region (2020-2025)

Figure 40. North America Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Liquid Water Holding Agent Sales Market Share by Country in 2024

Figure 43. North America Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Liquid Water Holding Agent Market Size Market Share by Country in 2024

Figure 45. U.S. Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Liquid Water Holding Agent Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Liquid Water Holding Agent Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Liquid Water Holding Agent Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Liquid Water Holding Agent Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Liquid Water Holding Agent Sales Market Share by Country in 2024

Figure 53. Europe Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Liquid Water Holding Agent Market Size Market Share by Country in 2024

Figure 55. Germany Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Water Holding Agent Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Liquid Water Holding Agent Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Water Holding Agent Market Size Market Share by Region in 2024

Figure 68. China Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Water Holding Agent Sales and Growth Rate (K MT)

Figure 79. South America Liquid Water Holding Agent Sales Market Share by Country in 2024

Figure 80. South America Liquid Water Holding Agent Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Water Holding Agent Market Size Market Share by Country in 2024

Figure 82. Brazil Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Water Holding Agent Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Liquid Water Holding Agent Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Water Holding Agent Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Water Holding Agent Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Water Holding Agent Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Liquid Water Holding Agent Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Water Holding Agent Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Water Holding Agent Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Liquid Water Holding Agent Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Liquid Water Holding Agent Production (K MT) Growth Rate (2020-2025)

Figure 106. China Liquid Water Holding Agent Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Liquid Water Holding Agent Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Liquid Water Holding Agent Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Liquid Water Holding Agent Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Liquid Water Holding Agent Market Share Forecast by Type (2026-2033)

Figure 111. Global Liquid Water Holding Agent Sales Forecast by Application (2026-2033)

Figure 112. Global Liquid Water Holding Agent Market Share Forecast by Application (2026-2033)

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