

# Global Liquid Shampoo Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/GA6541F8005EEN.html>

Date: February 2026

Pages: 153

Price: US\$ 2,980.00 (Single User License)

ID: GA6541F8005EEN

## Abstracts

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

The global Liquid Shampoo market size was estimated at USD 1772.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Shampoo market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid Shampoo market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Shampoo market.

## **Global Liquid Shampoo Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Head & Shoulders

Pantene

CLEAR

VS

L'Oreal

Dove

Rejoice

Schwarzkopf

LUX

Aquair

Syoss

SLEK

Lovefun

Hazeline

CLATROL

Kerastase

## **Market Segmentation (by Type)**

Standard Shampoo  
Medicated Shampo

## **Market Segmentation (by Application)**

Homecare  
Salon

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Liquid Shampoo Market  
Overview of the regional outlook of the Liquid Shampoo Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Shampoo Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Shampoo, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.



## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Liquid Shampoo

#### 1.2 Key Market Segments

##### 1.2.1 Liquid Shampoo Segment by Type

##### 1.2.2 Liquid Shampoo Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 LIQUID SHAMPOO MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Liquid Shampoo Market Size (M USD) Estimates and Forecasts (2020-2035)

##### 2.1.2 Global Liquid Shampoo Sales Estimates and Forecasts (2020-2035)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 LIQUID SHAMPOO MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Liquid Shampoo Product Life Cycle

#### 3.3 Global Liquid Shampoo Sales by Manufacturers (2020-2025)

#### 3.4 Global Liquid Shampoo Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Liquid Shampoo Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Liquid Shampoo Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Liquid Shampoo Market Competitive Situation and Trends

##### 3.8.1 Liquid Shampoo Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Liquid Shampoo Players Market Share by Revenue

##### 3.8.3 Mergers & Acquisitions, Expansion

### **4 LIQUID SHAMPOO INDUSTRY CHAIN ANALYSIS**

- 4.1 Liquid Shampoo Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LIQUID SHAMPOO MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Liquid Shampoo Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Liquid Shampoo Market
- 5.7 ESG Ratings of Leading Companies

## **6 LIQUID SHAMPOO MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Liquid Shampoo Sales Market Share by Type (2020-2025)
- 6.3 Global Liquid Shampoo Market Size by Type (2020-2025)
- 6.4 Global Liquid Shampoo Price by Type (2020-2025)

## **7 LIQUID SHAMPOO MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Shampoo Market Sales by Application (2020-2025)
- 7.3 Global Liquid Shampoo Market Size (M USD) by Application (2020-2025)

## 7.4 Global Liquid Shampoo Sales Growth Rate by Application (2020-2025)

# 8 LIQUID SHAMPOO MARKET SALES BY REGION

## 8.1 Global Liquid Shampoo Sales by Region

### 8.1.1 Global Liquid Shampoo Sales by Region

### 8.1.2 Global Liquid Shampoo Sales Market Share by Region

## 8.2 Global Liquid Shampoo Market Size by Region

### 8.2.1 Global Liquid Shampoo Market Size by Region

### 8.2.2 Global Liquid Shampoo Market Size by Region

## 8.3 North America

### 8.3.1 North America Liquid Shampoo Sales by Country

### 8.3.2 North America Liquid Shampoo Market Size by Country

### 8.3.3 U.S. Market Overview

### 8.3.4 Canada Market Overview

### 8.3.5 Mexico Market Overview

## 8.4 Europe

### 8.4.1 Europe Liquid Shampoo Sales by Country

### 8.4.2 Europe Liquid Shampoo Market Size by Country

### 8.4.3 Germany Market Overview

### 8.4.4 France Market Overview

### 8.4.5 U.K. Market Overview

### 8.4.6 Italy Market Overview

### 8.4.7 Spain Market Overview

## 8.5 Asia Pacific

### 8.5.1 Asia Pacific Liquid Shampoo Sales by Region

### 8.5.2 Asia Pacific Liquid Shampoo Market Size by Region

### 8.5.3 China Market Overview

### 8.5.4 Japan Market Overview

### 8.5.5 South Korea Market Overview

### 8.5.6 India Market Overview

### 8.5.7 Southeast Asia Market Overview

## 8.6 South America

### 8.6.1 South America Liquid Shampoo Sales by Country

### 8.6.2 South America Liquid Shampoo Market Size by Country

### 8.6.3 Brazil Market Overview

### 8.6.4 Argentina Market Overview

### 8.6.5 Columbia Market Overview

## 8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Liquid Shampoo Sales by Region
- 8.7.2 Middle East and Africa Liquid Shampoo Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

## **9 LIQUID SHAMPOO MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Liquid Shampoo by Region(2020-2025)
- 9.2 Global Liquid Shampoo Revenue Market Share by Region (2020-2025)
- 9.3 Global Liquid Shampoo Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Liquid Shampoo Production
  - 9.4.1 North America Liquid Shampoo Production Growth Rate (2020-2025)
  - 9.4.2 North America Liquid Shampoo Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Liquid Shampoo Production
  - 9.5.1 Europe Liquid Shampoo Production Growth Rate (2020-2025)
  - 9.5.2 Europe Liquid Shampoo Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Liquid Shampoo Production (2020-2025)
  - 9.6.1 Japan Liquid Shampoo Production Growth Rate (2020-2025)
  - 9.6.2 Japan Liquid Shampoo Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Liquid Shampoo Production (2020-2025)
  - 9.7.1 China Liquid Shampoo Production Growth Rate (2020-2025)
  - 9.7.2 China Liquid Shampoo Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Head and Shoulders
  - 10.1.1 Head and Shoulders Basic Information
  - 10.1.2 Head and Shoulders Liquid Shampoo Product Overview
  - 10.1.3 Head and Shoulders Liquid Shampoo Product Market Performance
  - 10.1.4 Head and Shoulders Business Overview
  - 10.1.5 Head and Shoulders SWOT Analysis
  - 10.1.6 Head and Shoulders Recent Developments

## 10.2 Pantene

- 10.2.1 Pantene Basic Information
- 10.2.2 Pantene Liquid Shampoo Product Overview
- 10.2.3 Pantene Liquid Shampoo Product Market Performance
- 10.2.4 Pantene Business Overview
- 10.2.5 Pantene SWOT Analysis
- 10.2.6 Pantene Recent Developments

## 10.3 CLEAR

- 10.3.1 CLEAR Basic Information
- 10.3.2 CLEAR Liquid Shampoo Product Overview
- 10.3.3 CLEAR Liquid Shampoo Product Market Performance
- 10.3.4 CLEAR Business Overview
- 10.3.5 CLEAR SWOT Analysis
- 10.3.6 CLEAR Recent Developments

## 10.4 VS

- 10.4.1 VS Basic Information
- 10.4.2 VS Liquid Shampoo Product Overview
- 10.4.3 VS Liquid Shampoo Product Market Performance
- 10.4.4 VS Business Overview
- 10.4.5 VS Recent Developments

## 10.5 L'Oreal

- 10.5.1 L'Oreal Basic Information
- 10.5.2 L'Oreal Liquid Shampoo Product Overview
- 10.5.3 L'Oreal Liquid Shampoo Product Market Performance
- 10.5.4 L'Oreal Business Overview
- 10.5.5 L'Oreal Recent Developments

## 10.6 Dove

- 10.6.1 Dove Basic Information
- 10.6.2 Dove Liquid Shampoo Product Overview
- 10.6.3 Dove Liquid Shampoo Product Market Performance
- 10.6.4 Dove Business Overview
- 10.6.5 Dove Recent Developments

## 10.7 Rejoice

- 10.7.1 Rejoice Basic Information
- 10.7.2 Rejoice Liquid Shampoo Product Overview
- 10.7.3 Rejoice Liquid Shampoo Product Market Performance
- 10.7.4 Rejoice Business Overview
- 10.7.5 Rejoice Recent Developments

## 10.8 Schwarzkopf

- 10.8.1 Schwarzkopf Basic Information
- 10.8.2 Schwarzkopf Liquid Shampoo Product Overview
- 10.8.3 Schwarzkopf Liquid Shampoo Product Market Performance
- 10.8.4 Schwarzkopf Business Overview
- 10.8.5 Schwarzkopf Recent Developments
- 10.9 LUX
  - 10.9.1 LUX Basic Information
  - 10.9.2 LUX Liquid Shampoo Product Overview
  - 10.9.3 LUX Liquid Shampoo Product Market Performance
  - 10.9.4 LUX Business Overview
  - 10.9.5 LUX Recent Developments
- 10.10 Aquair
  - 10.10.1 Aquair Basic Information
  - 10.10.2 Aquair Liquid Shampoo Product Overview
  - 10.10.3 Aquair Liquid Shampoo Product Market Performance
  - 10.10.4 Aquair Business Overview
  - 10.10.5 Aquair Recent Developments
- 10.11 Syoss
  - 10.11.1 Syoss Basic Information
  - 10.11.2 Syoss Liquid Shampoo Product Overview
  - 10.11.3 Syoss Liquid Shampoo Product Market Performance
  - 10.11.4 Syoss Business Overview
  - 10.11.5 Syoss Recent Developments
- 10.12 SLEK
  - 10.12.1 SLEK Basic Information
  - 10.12.2 SLEK Liquid Shampoo Product Overview
  - 10.12.3 SLEK Liquid Shampoo Product Market Performance
  - 10.12.4 SLEK Business Overview
  - 10.12.5 SLEK Recent Developments
- 10.13 Lovefun
  - 10.13.1 Lovefun Basic Information
  - 10.13.2 Lovefun Liquid Shampoo Product Overview
  - 10.13.3 Lovefun Liquid Shampoo Product Market Performance
  - 10.13.4 Lovefun Business Overview
  - 10.13.5 Lovefun Recent Developments
- 10.14 Hazeline
  - 10.14.1 Hazeline Basic Information
  - 10.14.2 Hazeline Liquid Shampoo Product Overview
  - 10.14.3 Hazeline Liquid Shampoo Product Market Performance

- 10.14.4 Hazeline Business Overview
- 10.14.5 Hazeline Recent Developments
- 10.15 CLATROL
  - 10.15.1 CLATROL Basic Information
  - 10.15.2 CLATROL Liquid Shampoo Product Overview
  - 10.15.3 CLATROL Liquid Shampoo Product Market Performance
  - 10.15.4 CLATROL Business Overview
  - 10.15.5 CLATROL Recent Developments
- 10.16 Kerastase
  - 10.16.1 Kerastase Basic Information
  - 10.16.2 Kerastase Liquid Shampoo Product Overview
  - 10.16.3 Kerastase Liquid Shampoo Product Market Performance
  - 10.16.4 Kerastase Business Overview
  - 10.16.5 Kerastase Recent Developments

## **11 LIQUID SHAMPOO MARKET FORECAST BY REGION**

- 11.1 Global Liquid Shampoo Market Size Forecast
- 11.2 Global Liquid Shampoo Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Liquid Shampoo Market Size Forecast by Country
  - 11.2.3 Asia Pacific Liquid Shampoo Market Size Forecast by Region
  - 11.2.4 South America Liquid Shampoo Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Liquid Shampoo by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Liquid Shampoo Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Liquid Shampoo by Type (2026-2035)
  - 12.1.2 Global Liquid Shampoo Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Liquid Shampoo by Type (2026-2035)
- 12.2 Global Liquid Shampoo Market Forecast by Application (2026-2035)
  - 12.2.1 Global Liquid Shampoo Sales (K Units) Forecast by Application
  - 12.2.2 Global Liquid Shampoo Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Liquid Shampoo Market Size by Type (M USD)
- Table 4. Global Liquid Shampoo Market Size by Application
- Table 5. Liquid Shampoo Market Size Comparison by Region (M USD)
- Table 6. Global Liquid Shampoo Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Liquid Shampoo Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Liquid Shampoo Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Liquid Shampoo Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Shampoo as of 2025)
- Table 11. Global Market Liquid Shampoo Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Liquid Shampoo Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Liquid Shampoo Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Liquid Shampoo Sales by Type (K Units)
- Table 27. Global Liquid Shampoo Market Size by Type (M USD)
- Table 28. Global Liquid Shampoo Sales (K Units) by Type (2020-2025)
- Table 29. Global Liquid Shampoo Sales Market Share by Type (2020-2025)
- Table 30. Global Liquid Shampoo Market Size (M USD) by Type (2020-2025)
- Table 31. Global Liquid Shampoo Market Share by Type (2020-2025)

- Table 32. Global Liquid Shampoo Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Liquid Shampoo Sales (K Units) by Application
- Table 34. Global Liquid Shampoo Market Size by Application
- Table 35. Global Liquid Shampoo Sales by Application (2020-2025) & (K Units)
- Table 36. Global Liquid Shampoo Sales Market Share by Application (2020-2025)
- Table 37. Global Liquid Shampoo Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Liquid Shampoo Market Share by Application (2020-2025)
- Table 39. Global Liquid Shampoo Sales Growth Rate by Application (2020-2025)
- Table 40. Global Liquid Shampoo Sales by Region (2020-2025) & (K Units)
- Table 41. Global Liquid Shampoo Sales Market Share by Region (2020-2025)
- Table 42. Global Liquid Shampoo Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Liquid Shampoo Market Size by Region (2020-2025)
- Table 44. North America Liquid Shampoo Sales by Country (2020-2025) & (K Units)
- Table 45. North America Liquid Shampoo Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Liquid Shampoo Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Liquid Shampoo Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Liquid Shampoo Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Liquid Shampoo Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Liquid Shampoo Sales by Country (2020-2025) & (K Units)
- Table 51. South America Liquid Shampoo Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Liquid Shampoo Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Liquid Shampoo Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Liquid Shampoo Production (K Units) by Region(2020-2025)
- Table 55. Global Liquid Shampoo Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Liquid Shampoo Revenue Market Share by Region (2020-2025)
- Table 57. Global Liquid Shampoo Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Liquid Shampoo Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Liquid Shampoo Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Liquid Shampoo Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Liquid Shampoo Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 62. Head and Shoulders Basic Information
- Table 63. Head and Shoulders Liquid Shampoo Product Overview
- Table 64. Head and Shoulders Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Head and Shoulders Business Overview
- Table 66. Head and Shoulders SWOT Analysis
- Table 67. Head and Shoulders Recent Developments
- Table 68. Pantene Basic Information
- Table 69. Pantene Liquid Shampoo Product Overview
- Table 70. Pantene Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Pantene Business Overview
- Table 72. Pantene SWOT Analysis
- Table 73. Pantene Recent Developments
- Table 74. CLEAR Basic Information
- Table 75. CLEAR Liquid Shampoo Product Overview
- Table 76. CLEAR Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. CLEAR Business Overview
- Table 78. CLEAR SWOT Analysis
- Table 79. CLEAR Recent Developments
- Table 80. VS Basic Information
- Table 81. VS Liquid Shampoo Product Overview
- Table 82. VS Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. VS Business Overview
- Table 84. VS Recent Developments
- Table 85. L'Oreal Basic Information
- Table 86. L'Oreal Liquid Shampoo Product Overview
- Table 87. L'Oreal Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. L'Oreal Business Overview
- Table 89. L'Oreal Recent Developments
- Table 90. Dove Basic Information
- Table 91. Dove Liquid Shampoo Product Overview
- Table 92. Dove Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Dove Business Overview
- Table 94. Dove Recent Developments

- Table 95. Rejoice Basic Information
- Table 96. Rejoice Liquid Shampoo Product Overview
- Table 97. Rejoice Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Rejoice Business Overview
- Table 99. Rejoice Recent Developments
- Table 100. Schwarzkopf Basic Information
- Table 101. Schwarzkopf Liquid Shampoo Product Overview
- Table 102. Schwarzkopf Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Schwarzkopf Business Overview
- Table 104. Schwarzkopf Recent Developments
- Table 105. LUX Basic Information
- Table 106. LUX Liquid Shampoo Product Overview
- Table 107. LUX Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. LUX Business Overview
- Table 109. LUX Recent Developments
- Table 110. Aquair Basic Information
- Table 111. Aquair Liquid Shampoo Product Overview
- Table 112. Aquair Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Aquair Business Overview
- Table 114. Aquair Recent Developments
- Table 115. Syoss Basic Information
- Table 116. Syoss Liquid Shampoo Product Overview
- Table 117. Syoss Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 118. Syoss Business Overview
- Table 119. Syoss Recent Developments
- Table 120. SLEK Basic Information
- Table 121. SLEK Liquid Shampoo Product Overview
- Table 122. SLEK Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 123. SLEK Business Overview
- Table 124. SLEK Recent Developments
- Table 125. Lovefun Basic Information
- Table 126. Lovefun Liquid Shampoo Product Overview
- Table 127. Lovefun Liquid Shampoo Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2020-2025)
- Table 128. Lovefun Business Overview
- Table 129. Lovefun Recent Developments
- Table 130. Hazeline Basic Information
- Table 131. Hazeline Liquid Shampoo Product Overview
- Table 132. Hazeline Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. Hazeline Business Overview
- Table 134. Hazeline Recent Developments
- Table 135. CLATROL Basic Information
- Table 136. CLATROL Liquid Shampoo Product Overview
- Table 137. CLATROL Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. CLATROL Business Overview
- Table 139. CLATROL Recent Developments
- Table 140. Kerastase Basic Information
- Table 141. Kerastase Liquid Shampoo Product Overview
- Table 142. Kerastase Liquid Shampoo Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. Kerastase Business Overview
- Table 144. Kerastase Recent Developments
- Table 145. Global Liquid Shampoo Sales Forecast by Region (2026-2035) & (K Units)
- Table 146. Global Liquid Shampoo Market Size Forecast by Region (2026-2035) & (M USD)
- Table 147. North America Liquid Shampoo Sales Forecast by Country (2026-2035) & (K Units)
- Table 148. North America Liquid Shampoo Market Size Forecast by Country (2026-2035) & (M USD)
- Table 149. Europe Liquid Shampoo Sales Forecast by Country (2026-2035) & (K Units)
- Table 150. Europe Liquid Shampoo Market Size Forecast by Country (2026-2035) & (M USD)
- Table 151. Asia Pacific Liquid Shampoo Sales Forecast by Region (2026-2035) & (K Units)
- Table 152. Asia Pacific Liquid Shampoo Market Size Forecast by Region (2026-2035) & (M USD)
- Table 153. South America Liquid Shampoo Sales Forecast by Country (2026-2035) & (K Units)
- Table 154. South America Liquid Shampoo Market Size Forecast by Country (2026-2035) & (M USD)

Table 155. Middle East and Africa Liquid Shampoo Sales Forecast by Country (2026-2035) & (Units)

Table 156. Middle East and Africa Liquid Shampoo Market Size Forecast by Country (2026-2035) & (M USD)

Table 157. Global Liquid Shampoo Sales Forecast by Type (2026-2035) & (K Units)

Table 158. Global Liquid Shampoo Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Liquid Shampoo Price Forecast by Type (2026-2035) & (USD/Unit)

Table 160. Global Liquid Shampoo Sales (K Units) Forecast by Application (2026-2035)

Table 161. Global Liquid Shampoo Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Liquid Shampoo
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Shampoo Market Size (M USD), 2025-2035
- Figure 5. Global Liquid Shampoo Market Size (M USD) (2020-2035)
- Figure 6. Global Liquid Shampoo Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Shampoo Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Shampoo Product Life Cycle
- Figure 13. Liquid Shampoo Sales Share by Manufacturers in 2025
- Figure 14. Global Liquid Shampoo Revenue Share by Manufacturers in 2025
- Figure 15. Liquid Shampoo Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Liquid Shampoo Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Shampoo Revenue in 2025
- Figure 18. Industry Chain Map of Liquid Shampoo
- Figure 19. Global Liquid Shampoo Market PEST Analysis
- Figure 20. Global Liquid Shampoo Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Shampoo Market Share by Type
- Figure 27. Sales Market Share of Liquid Shampoo by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Shampoo by Type in 2025
- Figure 29. Market Share of Liquid Shampoo by Type (2020-2025)
- Figure 30. Market Share of Liquid Shampoo by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Liquid Shampoo Market Share by Application

Figure 33. Global Liquid Shampoo Sales Market Share by Application (2020-2025)

Figure 34. Global Liquid Shampoo Sales Market Share by Application in 2025

Figure 35. Global Liquid Shampoo Market Share by Application (2020-2025)

Figure 36. Global Liquid Shampoo Market Share by Application in 2025

Figure 37. Global Liquid Shampoo Sales Growth Rate by Application (2020-2025)

Figure 38. Global Liquid Shampoo Sales Market Share by Region (2020-2025)

Figure 39. Global Liquid Shampoo Market Size by Region (2020-2025)

Figure 40. North America Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Liquid Shampoo Sales Market Share by Country in 2024

Figure 43. North America Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Liquid Shampoo Market Size by Country in 2024

Figure 45. U.S. Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Liquid Shampoo Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Liquid Shampoo Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Liquid Shampoo Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Liquid Shampoo Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Liquid Shampoo Sales Market Share by Country in 2024

Figure 53. Europe Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Liquid Shampoo Market Size by Country in 2024

Figure 55. Germany Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 65. Asia Pacific Liquid Shampoo Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Liquid Shampoo Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Shampoo Market Size by Region in 2024

Figure 68. China Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Shampoo Sales and Growth Rate (K Units)

Figure 79. South America Liquid Shampoo Sales Market Share by Country in 2024

Figure 80. South America Liquid Shampoo Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Shampoo Market Size by Country in 2024

Figure 82. Brazil Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Shampoo Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Liquid Shampoo Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Shampoo Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Shampoo Market Size by Region in 2024

Figure 92. Saudi Arabia Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Shampoo Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Liquid Shampoo Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Shampoo Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Shampoo Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Liquid Shampoo Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Liquid Shampoo Production (K Units) Growth Rate (2020-2025)

Figure 106. China Liquid Shampoo Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Liquid Shampoo Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Liquid Shampoo Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Liquid Shampoo Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Liquid Shampoo Market Share Forecast by Type (2026-2035)

Figure 111. Global Liquid Shampoo Sales Forecast by Application (2026-2035)

Figure 112. Global Liquid Shampoo Market Share Forecast by Application (2026-2035)

## I would like to order

Product name: Global Liquid Shampoo Market Research Report 2026(Status and Outlook)

Product link: <https://marketpublishers.com/r/GA6541F8005EEN.html>

Price: US\$ 2,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA6541F8005EEN.html>