

# Global Liquid Potassium Formate Market Research Report 2023(Status and Outlook)

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#### **Abstracts**

#### Report Overview

Potassium formate (CHO2K) is the potassium salt of formic acid. With a molar mass of 84.12 g/mol, this highly water-soluble product has many industrial applications, including heat transfer, de-icing, and as a brine for use in oilfield applications such as drilling and completion operations. Potassium formate also can be used as reduce agent for the production of printing and dyeing, and as intermediate in the manufacturing of potassium diformate.

Bosson Research's latest report provides a deep insight into the global Potassium Formate market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Potassium Formate Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Potassium Formate market in any manner.

Global Potassium Formate Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on



product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

**Key Company** 

**OXEA Corporation** 

**NASi** 

ClearWater

**Themark** 

Hawkins

Advantage Mud Systems

CASCO

Market Segmentation (by Type) Solid Potassium Formate Liquid Potassium Formate

Market Segmentation (by Application)

Oil Field

**Deicing Agent** 

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Potassium Formate Market



Overview of the regional outlook of the Potassium Formate Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the



Potassium Formate Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



#### **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Liquid Potassium Formate
- 1.2 Key Market Segments
- 1.2.1 Liquid Potassium Formate Segment by Type
- 1.2.2 Liquid Potassium Formate Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### 2 LIQUID POTASSIUM FORMATE MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.1.1 Global Liquid Potassium Formate Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Liquid Potassium Formate Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 LIQUID POTASSIUM FORMATE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Liquid Potassium Formate Sales by Manufacturers (2018-2023)
- 3.2 Global Liquid Potassium Formate Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Liquid Potassium Formate Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Liquid Potassium Formate Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Liquid Potassium Formate Sales Sites, Area Served, Product Type
- 3.6 Liquid Potassium Formate Market Competitive Situation and Trends
  - 3.6.1 Liquid Potassium Formate Market Concentration Rate
- 3.6.2 Global 5 and 10 Largest Liquid Potassium Formate Players Market Share by Revenue
- 3.6.3 Mergers & Acquisitions, Expansion



#### **4 LIQUID POTASSIUM FORMATE INDUSTRY CHAIN ANALYSIS**

- 4.1 Liquid Potassium Formate Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

# 5 THE DEVELOPMENT AND DYNAMICS OF LIQUID POTASSIUM FORMATE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 LIQUID POTASSIUM FORMATE MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Liquid Potassium Formate Sales Market Share by Type (2018-2023)
- 6.3 Global Liquid Potassium Formate Market Size Market Share by Type (2018-2023)
- 6.4 Global Liquid Potassium Formate Price by Type (2018-2023)

#### 7 LIQUID POTASSIUM FORMATE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Potassium Formate Market Sales by Application (2018-2023)
- 7.3 Global Liquid Potassium Formate Market Size (M USD) by Application (2018-2023)
- 7.4 Global Liquid Potassium Formate Sales Growth Rate by Application (2018-2023)

#### 8 LIQUID POTASSIUM FORMATE MARKET SEGMENTATION BY REGION

- 8.1 Global Liquid Potassium Formate Sales by Region
  - 8.1.1 Global Liquid Potassium Formate Sales by Region



- 8.1.2 Global Liquid Potassium Formate Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Liquid Potassium Formate Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Liquid Potassium Formate Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
- 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Liquid Potassium Formate Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Liquid Potassium Formate Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Liquid Potassium Formate Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Perstorp
  - 9.1.1 Perstorp Liquid Potassium Formate Basic Information
  - 9.1.2 Perstorp Liquid Potassium Formate Product Overview
  - 9.1.3 Perstorp Liquid Potassium Formate Product Market Performance



- 9.1.4 Perstorp Business Overview
- 9.1.5 Perstorp Liquid Potassium Formate SWOT Analysis
- 9.1.6 Perstorp Recent Developments
- 9.2 OXEA Corporation
  - 9.2.1 OXEA Corporation Liquid Potassium Formate Basic Information
  - 9.2.2 OXEA Corporation Liquid Potassium Formate Product Overview
  - 9.2.3 OXEA Corporation Liquid Potassium Formate Product Market Performance
  - 9.2.4 OXEA Corporation Business Overview
  - 9.2.5 OXEA Corporation Liquid Potassium Formate SWOT Analysis
  - 9.2.6 OXEA Corporation Recent Developments
- 9.3 ADDCON
  - 9.3.1 ADDCON Liquid Potassium Formate Basic Information
- 9.3.2 ADDCON Liquid Potassium Formate Product Overview
- 9.3.3 ADDCON Liquid Potassium Formate Product Market Performance
- 9.3.4 ADDCON Business Overview
- 9.3.5 ADDCON Liquid Potassium Formate SWOT Analysis
- 9.3.6 ADDCON Recent Developments
- 9.4 NASi
  - 9.4.1 NASi Liquid Potassium Formate Basic Information
  - 9.4.2 NASi Liquid Potassium Formate Product Overview
  - 9.4.3 NASi Liquid Potassium Formate Product Market Performance
  - 9.4.4 NASi Business Overview
  - 9.4.5 NASi Liquid Potassium Formate SWOT Analysis
  - 9.4.6 NASi Recent Developments
- 9.5 M-I Swaco
  - 9.5.1 M-I Swaco Liquid Potassium Formate Basic Information
  - 9.5.2 M-I Swaco Liquid Potassium Formate Product Overview
  - 9.5.3 M-I Swaco Liquid Potassium Formate Product Market Performance
  - 9.5.4 M-I Swaco Business Overview
  - 9.5.5 M-I Swaco Liquid Potassium Formate SWOT Analysis
  - 9.5.6 M-I Swaco Recent Developments
- **9.6 BASF** 
  - 9.6.1 BASF Liquid Potassium Formate Basic Information
  - 9.6.2 BASF Liquid Potassium Formate Product Overview
  - 9.6.3 BASF Liquid Potassium Formate Product Market Performance
  - 9.6.4 BASF Business Overview
  - 9.6.5 BASF Recent Developments
- 9.7 Kemira
  - 9.7.1 Kemira Liquid Potassium Formate Basic Information



- 9.7.2 Kemira Liquid Potassium Formate Product Overview
- 9.7.3 Kemira Liquid Potassium Formate Product Market Performance
- 9.7.4 Kemira Business Overview
- 9.7.5 Kemira Recent Developments
- 9.8 Esseco
  - 9.8.1 Esseco Liquid Potassium Formate Basic Information
  - 9.8.2 Esseco Liquid Potassium Formate Product Overview
  - 9.8.3 Esseco Liquid Potassium Formate Product Market Performance
  - 9.8.4 Esseco Business Overview
  - 9.8.5 Esseco Recent Developments
- 9.9 Hawkins
  - 9.9.1 Hawkins Liquid Potassium Formate Basic Information
  - 9.9.2 Hawkins Liquid Potassium Formate Product Overview
  - 9.9.3 Hawkins Liquid Potassium Formate Product Market Performance
  - 9.9.4 Hawkins Business Overview
  - 9.9.5 Hawkins Recent Developments
- 9.10 Shouguang Hengtong Chemical
  - 9.10.1 Shouguang Hengtong Chemical Liquid Potassium Formate Basic Information
- 9.10.2 Shouguang Hengtong Chemical Liquid Potassium Formate Product Overview
- 9.10.3 Shouguang Hengtong Chemical Liquid Potassium Formate Product Market Performance
- 9.10.4 Shouguang Hengtong Chemical Business Overview
- 9.10.5 Shouguang Hengtong Chemical Recent Developments
- 9.11 Chongqing Chuandong Chemical
  - 9.11.1 Chongging Chuandong Chemical Liquid Potassium Formate Basic Information
  - 9.11.2 Chongqing Chuandong Chemical Liquid Potassium Formate Product Overview
- 9.11.3 Chongqing Chuandong Chemical Liquid Potassium Formate Product Market Performance
- 9.11.4 Chongqing Chuandong Chemical Business Overview
- 9.11.5 Chongqing Chuandong Chemical Recent Developments
- 9.12 Shuntong Group
  - 9.12.1 Shuntong Group Liquid Potassium Formate Basic Information
  - 9.12.2 Shuntong Group Liquid Potassium Formate Product Overview
  - 9.12.3 Shuntong Group Liquid Potassium Formate Product Market Performance
  - 9.12.4 Shuntong Group Business Overview
  - 9.12.5 Shuntong Group Recent Developments
- 9.13 Mianyang Aostar Phosphorus Chemical
- 9.13.1 Mianyang Aostar Phosphorus Chemical Liquid Potassium Formate Basic Information



- 9.13.2 Mianyang Aostar Phosphorus Chemical Liquid Potassium Formate Product Overview
- 9.13.3 Mianyang Aostar Phosphorus Chemical Liquid Potassium Formate Product Market Performance
- 9.13.4 Mianyang Aostar Phosphorus Chemical Business Overview
- 9.13.5 Mianyang Aostar Phosphorus Chemical Recent Developments
- 9.14 Hangzhou Focus Chemical
  - 9.14.1 Hangzhou Focus Chemical Liquid Potassium Formate Basic Information
  - 9.14.2 Hangzhou Focus Chemical Liquid Potassium Formate Product Overview
- 9.14.3 Hangzhou Focus Chemical Liquid Potassium Formate Product Market Performance
  - 9.14.4 Hangzhou Focus Chemical Business Overview
- 9.14.5 Hangzhou Focus Chemical Recent Developments
- 9.15 Shanxi Zhaoyi Chemical
  - 9.15.1 Shanxi Zhaoyi Chemical Liquid Potassium Formate Basic Information
  - 9.15.2 Shanxi Zhaoyi Chemical Liquid Potassium Formate Product Overview
- 9.15.3 Shanxi Zhaoyi Chemical Liquid Potassium Formate Product Market Performance
  - 9.15.4 Shanxi Zhaoyi Chemical Business Overview
  - 9.15.5 Shanxi Zhaoyi Chemical Recent Developments
- 9.16 Hebei Huayun Hongye Chemcal
  - 9.16.1 Hebei Huayun Hongye Chemcal Liquid Potassium Formate Basic Information
  - 9.16.2 Hebei Huayun Hongye Chemcal Liquid Potassium Formate Product Overview
- 9.16.3 Hebei Huayun Hongye Chemcal Liquid Potassium Formate Product Market Performance
- 9.16.4 Hebei Huayun Hongye Chemcal Business Overview
- 9.16.5 Hebei Huayun Hongye Chemcal Recent Developments

#### 10 LIQUID POTASSIUM FORMATE MARKET FORECAST BY REGION

- 10.1 Global Liquid Potassium Formate Market Size Forecast
- 10.2 Global Liquid Potassium Formate Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Liquid Potassium Formate Market Size Forecast by Country
  - 10.2.3 Asia Pacific Liquid Potassium Formate Market Size Forecast by Region
  - 10.2.4 South America Liquid Potassium Formate Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Liquid Potassium Formate by Country



#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Liquid Potassium Formate Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Liquid Potassium Formate by Type (2024-2029)
  - 11.1.2 Global Liquid Potassium Formate Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of Liquid Potassium Formate by Type (2024-2029)
- 11.2 Global Liquid Potassium Formate Market Forecast by Application (2024-2029)
  - 11.2.1 Global Liquid Potassium Formate Sales (K MT) Forecast by Application
- 11.2.2 Global Liquid Potassium Formate Market Size (M USD) Forecast by Application (2024-2029)

#### 12 CONCLUSION AND KEY FINDINGS



#### **List Of Tables**

#### **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Liquid Potassium Formate Market Size Comparison by Region (M USD)
- Table 5. Global Liquid Potassium Formate Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Liquid Potassium Formate Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Liquid Potassium Formate Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Liquid Potassium Formate Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Potassium Formate as of 2022)
- Table 10. Global Market Liquid Potassium Formate Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Liquid Potassium Formate Sales Sites and Area Served
- Table 12. Manufacturers Liquid Potassium Formate Product Type
- Table 13. Global Liquid Potassium Formate Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Liquid Potassium Formate
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Liquid Potassium Formate Market Challenges
- Table 22. Market Restraints
- Table 23. Global Liquid Potassium Formate Sales by Type (K MT)
- Table 24. Global Liquid Potassium Formate Market Size by Type (M USD)
- Table 25. Global Liquid Potassium Formate Sales (K MT) by Type (2018-2023)
- Table 26. Global Liquid Potassium Formate Sales Market Share by Type (2018-2023)
- Table 27. Global Liquid Potassium Formate Market Size (M USD) by Type (2018-2023)
- Table 28. Global Liquid Potassium Formate Market Size Share by Type (2018-2023)
- Table 29. Global Liquid Potassium Formate Price (USD/MT) by Type (2018-2023)



- Table 30. Global Liquid Potassium Formate Sales (K MT) by Application
- Table 31. Global Liquid Potassium Formate Market Size by Application
- Table 32. Global Liquid Potassium Formate Sales by Application (2018-2023) & (K MT)
- Table 33. Global Liquid Potassium Formate Sales Market Share by Application (2018-2023)
- Table 34. Global Liquid Potassium Formate Sales by Application (2018-2023) & (M USD)
- Table 35. Global Liquid Potassium Formate Market Share by Application (2018-2023)
- Table 36. Global Liquid Potassium Formate Sales Growth Rate by Application (2018-2023)
- Table 37. Global Liquid Potassium Formate Sales by Region (2018-2023) & (K MT)
- Table 38. Global Liquid Potassium Formate Sales Market Share by Region (2018-2023)
- Table 39. North America Liquid Potassium Formate Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Liquid Potassium Formate Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Liquid Potassium Formate Sales by Region (2018-2023) & (K MT)
- Table 42. South America Liquid Potassium Formate Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Liquid Potassium Formate Sales by Region (2018-2023) & (K MT)
- Table 44. Perstorp Liquid Potassium Formate Basic Information
- Table 45. Perstorp Liquid Potassium Formate Product Overview
- Table 46. Perstorp Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Perstorp Business Overview
- Table 48. Perstorp Liquid Potassium Formate SWOT Analysis
- Table 49. Perstorp Recent Developments
- Table 50. OXEA Corporation Liquid Potassium Formate Basic Information
- Table 51. OXEA Corporation Liquid Potassium Formate Product Overview
- Table 52. OXEA Corporation Liquid Potassium Formate Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. OXEA Corporation Business Overview
- Table 54. OXEA Corporation Liquid Potassium Formate SWOT Analysis
- Table 55. OXEA Corporation Recent Developments
- Table 56. ADDCON Liquid Potassium Formate Basic Information
- Table 57. ADDCON Liquid Potassium Formate Product Overview
- Table 58. ADDCON Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)



- Table 59. ADDCON Business Overview
- Table 60. ADDCON Liquid Potassium Formate SWOT Analysis
- Table 61. ADDCON Recent Developments
- Table 62. NASi Liquid Potassium Formate Basic Information
- Table 63. NASi Liquid Potassium Formate Product Overview
- Table 64. NASi Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 65. NASi Business Overview
- Table 66. NASi Liquid Potassium Formate SWOT Analysis
- Table 67. NASi Recent Developments
- Table 68. M-I Swaco Liquid Potassium Formate Basic Information
- Table 69. M-I Swaco Liquid Potassium Formate Product Overview
- Table 70. M-I Swaco Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 71. M-I Swaco Business Overview
- Table 72. M-I Swaco Liquid Potassium Formate SWOT Analysis
- Table 73. M-I Swaco Recent Developments
- Table 74. BASF Liquid Potassium Formate Basic Information
- Table 75. BASF Liquid Potassium Formate Product Overview
- Table 76. BASF Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 77. BASF Business Overview
- Table 78. BASF Recent Developments
- Table 79. Kemira Liquid Potassium Formate Basic Information
- Table 80. Kemira Liquid Potassium Formate Product Overview
- Table 81. Kemira Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 82. Kemira Business Overview
- Table 83. Kemira Recent Developments
- Table 84. Esseco Liquid Potassium Formate Basic Information
- Table 85. Esseco Liquid Potassium Formate Product Overview
- Table 86. Esseco Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)
- Table 87. Esseco Business Overview
- Table 88. Esseco Recent Developments
- Table 89. Hawkins Liquid Potassium Formate Basic Information
- Table 90. Hawkins Liquid Potassium Formate Product Overview
- Table 91. Hawkins Liquid Potassium Formate Sales (K MT), Revenue (M USD), Price
- (USD/MT) and Gross Margin (2018-2023)



- Table 92. Hawkins Business Overview
- Table 93. Hawkins Recent Developments
- Table 94. Shouguang Hengtong Chemical Liquid Potassium Formate Basic Information
- Table 95. Shouguang Hengtong Chemical Liquid Potassium Formate Product Overview
- Table 96. Shouguang Hengtong Chemical Liquid Potassium Formate Sales (K MT),
- Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 97. Shouguang Hengtong Chemical Business Overview
- Table 98. Shouguang Hengtong Chemical Recent Developments
- Table 99. Chongqing Chuandong Chemical Liquid Potassium Formate Basic Information
- Table 100. Chongqing Chuandong Chemical Liquid Potassium Formate Product Overview
- Table 101. Chongqing Chuandong Chemical Liquid Potassium Formate Sales (K MT),
- Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 102. Chongqing Chuandong Chemical Business Overview
- Table 103. Chongqing Chuandong Chemical Recent Developments
- Table 104. Shuntong Group Liquid Potassium Formate Basic Information
- Table 105. Shuntong Group Liquid Potassium Formate Product Overview
- Table 106. Shuntong Group Liquid Potassium Formate Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 107. Shuntong Group Business Overview
- Table 108. Shuntong Group Recent Developments
- Table 109. Mianyang Aostar Phosphorus Chemical Liquid Potassium Formate Basic Information
- Table 110. Mianyang Aostar Phosphorus Chemical Liquid Potassium Formate Product Overview
- Table 111. Mianyang Aostar Phosphorus Chemical Liquid Potassium Formate Sales (K
- MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 112. Mianyang Aostar Phosphorus Chemical Business Overview
- Table 113. Mianyang Aostar Phosphorus Chemical Recent Developments
- Table 114. Hangzhou Focus Chemical Liquid Potassium Formate Basic Information
- Table 115. Hangzhou Focus Chemical Liquid Potassium Formate Product Overview
- Table 116. Hangzhou Focus Chemical Liquid Potassium Formate Sales (K MT),
- Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 117. Hangzhou Focus Chemical Business Overview
- Table 118. Hangzhou Focus Chemical Recent Developments
- Table 119. Shanxi Zhaoyi Chemical Liquid Potassium Formate Basic Information
- Table 120. Shanxi Zhaoyi Chemical Liquid Potassium Formate Product Overview
- Table 121. Shanxi Zhaoyi Chemical Liquid Potassium Formate Sales (K MT), Revenue



(M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 122. Shanxi Zhaoyi Chemical Business Overview

Table 123. Shanxi Zhaoyi Chemical Recent Developments

Table 124. Hebei Huayun Hongye Chemcal Liquid Potassium Formate Basic Information

Table 125. Hebei Huayun Hongye Chemcal Liquid Potassium Formate Product Overview

Table 126. Hebei Huayun Hongye Chemcal Liquid Potassium Formate Sales (K MT),

Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)

Table 127. Hebei Huayun Hongye Chemcal Business Overview

Table 128. Hebei Huayun Hongye Chemcal Recent Developments

Table 129. Global Liquid Potassium Formate Sales Forecast by Region (2024-2029) & (K MT)

Table 130. Global Liquid Potassium Formate Market Size Forecast by Region (2024-2029) & (M USD)

Table 131. North America Liquid Potassium Formate Sales Forecast by Country (2024-2029) & (K MT)

Table 132. North America Liquid Potassium Formate Market Size Forecast by Country (2024-2029) & (M USD)

Table 133. Europe Liquid Potassium Formate Sales Forecast by Country (2024-2029) & (K MT)

Table 134. Europe Liquid Potassium Formate Market Size Forecast by Country (2024-2029) & (M USD)

Table 135. Asia Pacific Liquid Potassium Formate Sales Forecast by Region (2024-2029) & (K MT)

Table 136. Asia Pacific Liquid Potassium Formate Market Size Forecast by Region (2024-2029) & (M USD)

Table 137. South America Liquid Potassium Formate Sales Forecast by Country (2024-2029) & (K MT)

Table 138. South America Liquid Potassium Formate Market Size Forecast by Country (2024-2029) & (M USD)

Table 139. Middle East and Africa Liquid Potassium Formate Consumption Forecast by Country (2024-2029) & (Units)

Table 140. Middle East and Africa Liquid Potassium Formate Market Size Forecast by Country (2024-2029) & (M USD)

Table 141. Global Liquid Potassium Formate Sales Forecast by Type (2024-2029) & (K MT)

Table 142. Global Liquid Potassium Formate Market Size Forecast by Type (2024-2029) & (M USD)



Table 143. Global Liquid Potassium Formate Price Forecast by Type (2024-2029) & (USD/MT)

Table 144. Global Liquid Potassium Formate Sales (K MT) Forecast by Application (2024-2029)

Table 145. Global Liquid Potassium Formate Market Size Forecast by Application (2024-2029) & (M USD)



### **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1. Product Picture of Liquid Potassium Formate
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Potassium Formate Market Size (M USD), 2018-2029
- Figure 5. Global Liquid Potassium Formate Market Size (M USD) (2018-2029)
- Figure 6. Global Liquid Potassium Formate Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Potassium Formate Market Size by Country (M USD)
- Figure 11. Liquid Potassium Formate Sales Share by Manufacturers in 2022
- Figure 12. Global Liquid Potassium Formate Revenue Share by Manufacturers in 2022
- Figure 13. Liquid Potassium Formate Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Liquid Potassium Formate Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Liquid Potassium Formate Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Liquid Potassium Formate Market Share by Type
- Figure 18. Sales Market Share of Liquid Potassium Formate by Type (2018-2023)
- Figure 19. Sales Market Share of Liquid Potassium Formate by Type in 2022
- Figure 20. Market Size Share of Liquid Potassium Formate by Type (2018-2023)
- Figure 21. Market Size Market Share of Liquid Potassium Formate by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Liquid Potassium Formate Market Share by Application
- Figure 24. Global Liquid Potassium Formate Sales Market Share by Application (2018-2023)
- Figure 25. Global Liquid Potassium Formate Sales Market Share by Application in 2022
- Figure 26. Global Liquid Potassium Formate Market Share by Application (2018-2023)
- Figure 27. Global Liquid Potassium Formate Market Share by Application in 2022
- Figure 28. Global Liquid Potassium Formate Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Liquid Potassium Formate Sales Market Share by Region (2018-2023)



- Figure 30. North America Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Liquid Potassium Formate Sales Market Share by Country in 2022
- Figure 32. U.S. Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 33. Canada Liquid Potassium Formate Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Liquid Potassium Formate Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Liquid Potassium Formate Sales Market Share by Country in 2022
- Figure 37. Germany Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Liquid Potassium Formate Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Liquid Potassium Formate Sales Market Share by Region in 2022
- Figure 44. China Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Liquid Potassium Formate Sales and Growth Rate (K MT)
- Figure 50. South America Liquid Potassium Formate Sales Market Share by Country in 2022



- Figure 51. Brazil Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Liquid Potassium Formate Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Liquid Potassium Formate Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Liquid Potassium Formate Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Liquid Potassium Formate Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Liquid Potassium Formate Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Liquid Potassium Formate Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Liquid Potassium Formate Market Share Forecast by Type (2024-2029)
- Figure 65. Global Liquid Potassium Formate Sales Forecast by Application (2024-2029)
- Figure 66. Global Liquid Potassium Formate Market Share Forecast by Application (2024-2029)



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