

Global Liquid Paint Markers Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G1CAF9E3362FEN.html>

Date: February 2026

Pages: 164

Price: US\$ 2,980.00 (Single User License)

ID: G1CAF9E3362FEN

Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Liquid Paint Markers competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Liquid Paint Markers are specialized marking tools that use opaque, fast-drying paint ink in a pen-like applicator. Unlike regular markers that use dye-based ink, these markers dispense liquid paint—typically oil-based or water-based—that dries to a durable, permanent finish on a wide variety of surfaces.

The global Liquid Paint Markers market size was estimated at USD 2341.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Paint Markers market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid Paint Markers market. It offers detailed profiles of major players, including their market

shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Paint Markers market.

Global Liquid Paint Markers Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Markal
Sharpie
Liquitex
Kokuyo Camlin
Montana Colors
Krink
Mitsubishi Pencil
Dykem
U-Mark
Grog
Sakura Color
Artline
SKM Industries
EDDING
Schneider Pens

Yosogo
Carmel Industries
Baoke Stationery
M&G Stationery
Deli Group

Market Segmentation (by Type)

Permanent Paint Markers
Non-permanent Paint Markers

Market Segmentation (by Application)

Household
Commercial
Industrial

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Liquid Paint Markers Market
Overview of the regional outlook of the Liquid Paint Markers Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Paint Markers Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Paint Markers, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to

come
6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Liquid Paint Markers
- 1.2 Key Market Segments
 - 1.2.1 Liquid Paint Markers Segment by Type
 - 1.2.2 Liquid Paint Markers Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LIQUID PAINT MARKERS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Liquid Paint Markers Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Liquid Paint Markers Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LIQUID PAINT MARKERS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Liquid Paint Markers Product Life Cycle
- 3.3 Global Liquid Paint Markers Sales by Manufacturers (2020-2025)
- 3.4 Global Liquid Paint Markers Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Liquid Paint Markers Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Liquid Paint Markers Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Liquid Paint Markers Market Competitive Situation and Trends
 - 3.8.1 Liquid Paint Markers Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Liquid Paint Markers Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 LIQUID PAINT MARKERS INDUSTRY CHAIN ANALYSIS

- 4.1 Liquid Paint Markers Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID PAINT MARKERS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Liquid Paint Markers Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Liquid Paint Markers Market
- 5.7 ESG Ratings of Leading Companies

6 LIQUID PAINT MARKERS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Liquid Paint Markers Sales Market Share by Type (2020-2025)
- 6.3 Global Liquid Paint Markers Market Size by Type (2020-2025)
- 6.4 Global Liquid Paint Markers Price by Type (2020-2025)

7 LIQUID PAINT MARKERS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Paint Markers Market Sales by Application (2020-2025)
- 7.3 Global Liquid Paint Markers Market Size (M USD) by Application (2020-2025)

7.4 Global Liquid Paint Markers Sales Growth Rate by Application (2020-2025)

8 LIQUID PAINT MARKERS MARKET SALES BY REGION

8.1 Global Liquid Paint Markers Sales by Region

8.1.1 Global Liquid Paint Markers Sales by Region

8.1.2 Global Liquid Paint Markers Sales Market Share by Region

8.2 Global Liquid Paint Markers Market Size by Region

8.2.1 Global Liquid Paint Markers Market Size by Region

8.2.2 Global Liquid Paint Markers Market Size by Region

8.3 North America

8.3.1 North America Liquid Paint Markers Sales by Country

8.3.2 North America Liquid Paint Markers Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Liquid Paint Markers Sales by Country

8.4.2 Europe Liquid Paint Markers Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Liquid Paint Markers Sales by Region

8.5.2 Asia Pacific Liquid Paint Markers Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Liquid Paint Markers Sales by Country

8.6.2 South America Liquid Paint Markers Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Liquid Paint Markers Sales by Region
- 8.7.2 Middle East and Africa Liquid Paint Markers Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LIQUID PAINT MARKERS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Liquid Paint Markers by Region(2020-2025)
- 9.2 Global Liquid Paint Markers Revenue Market Share by Region (2020-2025)
- 9.3 Global Liquid Paint Markers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Liquid Paint Markers Production
 - 9.4.1 North America Liquid Paint Markers Production Growth Rate (2020-2025)
 - 9.4.2 North America Liquid Paint Markers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Liquid Paint Markers Production
 - 9.5.1 Europe Liquid Paint Markers Production Growth Rate (2020-2025)
 - 9.5.2 Europe Liquid Paint Markers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Liquid Paint Markers Production (2020-2025)
 - 9.6.1 Japan Liquid Paint Markers Production Growth Rate (2020-2025)
 - 9.6.2 Japan Liquid Paint Markers Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Liquid Paint Markers Production (2020-2025)
 - 9.7.1 China Liquid Paint Markers Production Growth Rate (2020-2025)
 - 9.7.2 China Liquid Paint Markers Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Markal
 - 10.1.1 Markal Basic Information
 - 10.1.2 Markal Liquid Paint Markers Product Overview
 - 10.1.3 Markal Liquid Paint Markers Product Market Performance
 - 10.1.4 Markal Business Overview
 - 10.1.5 Markal SWOT Analysis

- 10.1.6 Markal Recent Developments
- 10.2 Sharpie
 - 10.2.1 Sharpie Basic Information
 - 10.2.2 Sharpie Liquid Paint Markers Product Overview
 - 10.2.3 Sharpie Liquid Paint Markers Product Market Performance
 - 10.2.4 Sharpie Business Overview
 - 10.2.5 Sharpie SWOT Analysis
 - 10.2.6 Sharpie Recent Developments
- 10.3 Liquitex
 - 10.3.1 Liquitex Basic Information
 - 10.3.2 Liquitex Liquid Paint Markers Product Overview
 - 10.3.3 Liquitex Liquid Paint Markers Product Market Performance
 - 10.3.4 Liquitex Business Overview
 - 10.3.5 Liquitex SWOT Analysis
 - 10.3.6 Liquitex Recent Developments
- 10.4 Kokuyo Camlin
 - 10.4.1 Kokuyo Camlin Basic Information
 - 10.4.2 Kokuyo Camlin Liquid Paint Markers Product Overview
 - 10.4.3 Kokuyo Camlin Liquid Paint Markers Product Market Performance
 - 10.4.4 Kokuyo Camlin Business Overview
 - 10.4.5 Kokuyo Camlin Recent Developments
- 10.5 Montana Colors
 - 10.5.1 Montana Colors Basic Information
 - 10.5.2 Montana Colors Liquid Paint Markers Product Overview
 - 10.5.3 Montana Colors Liquid Paint Markers Product Market Performance
 - 10.5.4 Montana Colors Business Overview
 - 10.5.5 Montana Colors Recent Developments
- 10.6 Krink
 - 10.6.1 Krink Basic Information
 - 10.6.2 Krink Liquid Paint Markers Product Overview
 - 10.6.3 Krink Liquid Paint Markers Product Market Performance
 - 10.6.4 Krink Business Overview
 - 10.6.5 Krink Recent Developments
- 10.7 Mitsubishi Pencil
 - 10.7.1 Mitsubishi Pencil Basic Information
 - 10.7.2 Mitsubishi Pencil Liquid Paint Markers Product Overview
 - 10.7.3 Mitsubishi Pencil Liquid Paint Markers Product Market Performance
 - 10.7.4 Mitsubishi Pencil Business Overview
 - 10.7.5 Mitsubishi Pencil Recent Developments

10.8 Dykem

10.8.1 Dykem Basic Information

10.8.2 Dykem Liquid Paint Markers Product Overview

10.8.3 Dykem Liquid Paint Markers Product Market Performance

10.8.4 Dykem Business Overview

10.8.5 Dykem Recent Developments

10.9 U-Mark

10.9.1 U-Mark Basic Information

10.9.2 U-Mark Liquid Paint Markers Product Overview

10.9.3 U-Mark Liquid Paint Markers Product Market Performance

10.9.4 U-Mark Business Overview

10.9.5 U-Mark Recent Developments

10.10 Grog

10.10.1 Grog Basic Information

10.10.2 Grog Liquid Paint Markers Product Overview

10.10.3 Grog Liquid Paint Markers Product Market Performance

10.10.4 Grog Business Overview

10.10.5 Grog Recent Developments

10.11 Sakura Color

10.11.1 Sakura Color Basic Information

10.11.2 Sakura Color Liquid Paint Markers Product Overview

10.11.3 Sakura Color Liquid Paint Markers Product Market Performance

10.11.4 Sakura Color Business Overview

10.11.5 Sakura Color Recent Developments

10.12 Artline

10.12.1 Artline Basic Information

10.12.2 Artline Liquid Paint Markers Product Overview

10.12.3 Artline Liquid Paint Markers Product Market Performance

10.12.4 Artline Business Overview

10.12.5 Artline Recent Developments

10.13 SKM Industries

10.13.1 SKM Industries Basic Information

10.13.2 SKM Industries Liquid Paint Markers Product Overview

10.13.3 SKM Industries Liquid Paint Markers Product Market Performance

10.13.4 SKM Industries Business Overview

10.13.5 SKM Industries Recent Developments

10.14 EDDING

10.14.1 EDDING Basic Information

10.14.2 EDDING Liquid Paint Markers Product Overview

- 10.14.3 EDDING Liquid Paint Markers Product Market Performance
- 10.14.4 EDDING Business Overview
- 10.14.5 EDDING Recent Developments
- 10.15 Schneider Pens
 - 10.15.1 Schneider Pens Basic Information
 - 10.15.2 Schneider Pens Liquid Paint Markers Product Overview
 - 10.15.3 Schneider Pens Liquid Paint Markers Product Market Performance
 - 10.15.4 Schneider Pens Business Overview
 - 10.15.5 Schneider Pens Recent Developments
- 10.16 Yosogo
 - 10.16.1 Yosogo Basic Information
 - 10.16.2 Yosogo Liquid Paint Markers Product Overview
 - 10.16.3 Yosogo Liquid Paint Markers Product Market Performance
 - 10.16.4 Yosogo Business Overview
 - 10.16.5 Yosogo Recent Developments
- 10.17 Carmel Industries
 - 10.17.1 Carmel Industries Basic Information
 - 10.17.2 Carmel Industries Liquid Paint Markers Product Overview
 - 10.17.3 Carmel Industries Liquid Paint Markers Product Market Performance
 - 10.17.4 Carmel Industries Business Overview
 - 10.17.5 Carmel Industries Recent Developments
- 10.18 Baoke Stationery
 - 10.18.1 Baoke Stationery Basic Information
 - 10.18.2 Baoke Stationery Liquid Paint Markers Product Overview
 - 10.18.3 Baoke Stationery Liquid Paint Markers Product Market Performance
 - 10.18.4 Baoke Stationery Business Overview
 - 10.18.5 Baoke Stationery Recent Developments
- 10.19 MandG Stationery
 - 10.19.1 MandG Stationery Basic Information
 - 10.19.2 MandG Stationery Liquid Paint Markers Product Overview
 - 10.19.3 MandG Stationery Liquid Paint Markers Product Market Performance
 - 10.19.4 MandG Stationery Business Overview
 - 10.19.5 MandG Stationery Recent Developments
- 10.20 Deli Group
 - 10.20.1 Deli Group Basic Information
 - 10.20.2 Deli Group Liquid Paint Markers Product Overview
 - 10.20.3 Deli Group Liquid Paint Markers Product Market Performance
 - 10.20.4 Deli Group Business Overview
 - 10.20.5 Deli Group Recent Developments

11 LIQUID PAINT MARKERS MARKET FORECAST BY REGION

- 11.1 Global Liquid Paint Markers Market Size Forecast
- 11.2 Global Liquid Paint Markers Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Liquid Paint Markers Market Size Forecast by Country
 - 11.2.3 Asia Pacific Liquid Paint Markers Market Size Forecast by Region
 - 11.2.4 South America Liquid Paint Markers Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Liquid Paint Markers by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Liquid Paint Markers Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Liquid Paint Markers by Type (2026-2035)
 - 12.1.2 Global Liquid Paint Markers Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Liquid Paint Markers by Type (2026-2035)
- 12.2 Global Liquid Paint Markers Market Forecast by Application (2026-2035)
 - 12.2.1 Global Liquid Paint Markers Sales (K Units) Forecast by Application
 - 12.2.2 Global Liquid Paint Markers Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Liquid Paint Markers Market Size by Type (M USD)
- Table 4. Global Liquid Paint Markers Market Size by Application
- Table 5. Liquid Paint Markers Market Size Comparison by Region (M USD)
- Table 6. Global Liquid Paint Markers Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Liquid Paint Markers Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Liquid Paint Markers Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Liquid Paint Markers Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Paint Markers as of 2025)
- Table 11. Global Market Liquid Paint Markers Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Liquid Paint Markers Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Liquid Paint Markers Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Liquid Paint Markers Sales by Type (K Units)
- Table 27. Global Liquid Paint Markers Market Size by Type (M USD)
- Table 28. Global Liquid Paint Markers Sales (K Units) by Type (2020-2025)
- Table 29. Global Liquid Paint Markers Sales Market Share by Type (2020-2025)
- Table 30. Global Liquid Paint Markers Market Size (M USD) by Type (2020-2025)
- Table 31. Global Liquid Paint Markers Market Share by Type (2020-2025)

- Table 32. Global Liquid Paint Markers Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Liquid Paint Markers Sales (K Units) by Application
- Table 34. Global Liquid Paint Markers Market Size by Application
- Table 35. Global Liquid Paint Markers Sales by Application (2020-2025) & (K Units)
- Table 36. Global Liquid Paint Markers Sales Market Share by Application (2020-2025)
- Table 37. Global Liquid Paint Markers Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Liquid Paint Markers Market Share by Application (2020-2025)
- Table 39. Global Liquid Paint Markers Sales Growth Rate by Application (2020-2025)
- Table 40. Global Liquid Paint Markers Sales by Region (2020-2025) & (K Units)
- Table 41. Global Liquid Paint Markers Sales Market Share by Region (2020-2025)
- Table 42. Global Liquid Paint Markers Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Liquid Paint Markers Market Size by Region (2020-2025)
- Table 44. North America Liquid Paint Markers Sales by Country (2020-2025) & (K Units)
- Table 45. North America Liquid Paint Markers Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Liquid Paint Markers Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Liquid Paint Markers Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Liquid Paint Markers Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Liquid Paint Markers Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Liquid Paint Markers Sales by Country (2020-2025) & (K Units)
- Table 51. South America Liquid Paint Markers Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Liquid Paint Markers Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Liquid Paint Markers Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Liquid Paint Markers Production (K Units) by Region(2020-2025)
- Table 55. Global Liquid Paint Markers Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Liquid Paint Markers Revenue Market Share by Region (2020-2025)
- Table 57. Global Liquid Paint Markers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Liquid Paint Markers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Liquid Paint Markers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Liquid Paint Markers Production (K Units), Revenue (US\$ Million),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Liquid Paint Markers Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Markal Basic Information

Table 63. Markal Liquid Paint Markers Product Overview

Table 64. Markal Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Markal Business Overview

Table 66. Markal SWOT Analysis

Table 67. Markal Recent Developments

Table 68. Sharpie Basic Information

Table 69. Sharpie Liquid Paint Markers Product Overview

Table 70. Sharpie Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Sharpie Business Overview

Table 72. Sharpie SWOT Analysis

Table 73. Sharpie Recent Developments

Table 74. Liquitex Basic Information

Table 75. Liquitex Liquid Paint Markers Product Overview

Table 76. Liquitex Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Liquitex Business Overview

Table 78. Liquitex SWOT Analysis

Table 79. Liquitex Recent Developments

Table 80. Kokuyo Camlin Basic Information

Table 81. Kokuyo Camlin Liquid Paint Markers Product Overview

Table 82. Kokuyo Camlin Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Kokuyo Camlin Business Overview

Table 84. Kokuyo Camlin Recent Developments

Table 85. Montana Colors Basic Information

Table 86. Montana Colors Liquid Paint Markers Product Overview

Table 87. Montana Colors Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Montana Colors Business Overview

Table 89. Montana Colors Recent Developments

Table 90. Krink Basic Information

Table 91. Krink Liquid Paint Markers Product Overview

Table 92. Krink Liquid Paint Markers Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 93. Krink Business Overview

Table 94. Krink Recent Developments

Table 95. Mitsubishi Pencil Basic Information

Table 96. Mitsubishi Pencil Liquid Paint Markers Product Overview

Table 97. Mitsubishi Pencil Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Mitsubishi Pencil Business Overview

Table 99. Mitsubishi Pencil Recent Developments

Table 100. Dykem Basic Information

Table 101. Dykem Liquid Paint Markers Product Overview

Table 102. Dykem Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Dykem Business Overview

Table 104. Dykem Recent Developments

Table 105. U-Mark Basic Information

Table 106. U-Mark Liquid Paint Markers Product Overview

Table 107. U-Mark Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. U-Mark Business Overview

Table 109. U-Mark Recent Developments

Table 110. Grog Basic Information

Table 111. Grog Liquid Paint Markers Product Overview

Table 112. Grog Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Grog Business Overview

Table 114. Grog Recent Developments

Table 115. Sakura Color Basic Information

Table 116. Sakura Color Liquid Paint Markers Product Overview

Table 117. Sakura Color Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Sakura Color Business Overview

Table 119. Sakura Color Recent Developments

Table 120. Artline Basic Information

Table 121. Artline Liquid Paint Markers Product Overview

Table 122. Artline Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Artline Business Overview

Table 124. Artline Recent Developments

- Table 125. SKM Industries Basic Information
- Table 126. SKM Industries Liquid Paint Markers Product Overview
- Table 127. SKM Industries Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 128. SKM Industries Business Overview
- Table 129. SKM Industries Recent Developments
- Table 130. EDDING Basic Information
- Table 131. EDDING Liquid Paint Markers Product Overview
- Table 132. EDDING Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 133. EDDING Business Overview
- Table 134. EDDING Recent Developments
- Table 135. Schneider Pens Basic Information
- Table 136. Schneider Pens Liquid Paint Markers Product Overview
- Table 137. Schneider Pens Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Schneider Pens Business Overview
- Table 139. Schneider Pens Recent Developments
- Table 140. Yosogo Basic Information
- Table 141. Yosogo Liquid Paint Markers Product Overview
- Table 142. Yosogo Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. Yosogo Business Overview
- Table 144. Yosogo Recent Developments
- Table 145. Carmel Industries Basic Information
- Table 146. Carmel Industries Liquid Paint Markers Product Overview
- Table 147. Carmel Industries Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 148. Carmel Industries Business Overview
- Table 149. Carmel Industries Recent Developments
- Table 150. Baoke Stationery Basic Information
- Table 151. Baoke Stationery Liquid Paint Markers Product Overview
- Table 152. Baoke Stationery Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 153. Baoke Stationery Business Overview
- Table 154. Baoke Stationery Recent Developments
- Table 155. MandG Stationery Basic Information
- Table 156. MandG Stationery Liquid Paint Markers Product Overview
- Table 157. MandG Stationery Liquid Paint Markers Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2020-2025)

Table 158. MandG Stationery Business Overview

Table 159. MandG Stationery Recent Developments

Table 160. Deli Group Basic Information

Table 161. Deli Group Liquid Paint Markers Product Overview

Table 162. Deli Group Liquid Paint Markers Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 163. Deli Group Business Overview

Table 164. Deli Group Recent Developments

Table 165. Global Liquid Paint Markers Sales Forecast by Region (2026-2035) & (K Units)

Table 166. Global Liquid Paint Markers Market Size Forecast by Region (2026-2035) & (M USD)

Table 167. North America Liquid Paint Markers Sales Forecast by Country (2026-2035) & (K Units)

Table 168. North America Liquid Paint Markers Market Size Forecast by Country (2026-2035) & (M USD)

Table 169. Europe Liquid Paint Markers Sales Forecast by Country (2026-2035) & (K Units)

Table 170. Europe Liquid Paint Markers Market Size Forecast by Country (2026-2035) & (M USD)

Table 171. Asia Pacific Liquid Paint Markers Sales Forecast by Region (2026-2035) & (K Units)

Table 172. Asia Pacific Liquid Paint Markers Market Size Forecast by Region (2026-2035) & (M USD)

Table 173. South America Liquid Paint Markers Sales Forecast by Country (2026-2035) & (K Units)

Table 174. South America Liquid Paint Markers Market Size Forecast by Country (2026-2035) & (M USD)

Table 175. Middle East and Africa Liquid Paint Markers Sales Forecast by Country (2026-2035) & (Units)

Table 176. Middle East and Africa Liquid Paint Markers Market Size Forecast by Country (2026-2035) & (M USD)

Table 177. Global Liquid Paint Markers Sales Forecast by Type (2026-2035) & (K Units)

Table 178. Global Liquid Paint Markers Market Size Forecast by Type (2026-2035) & (M USD)

Table 179. Global Liquid Paint Markers Price Forecast by Type (2026-2035) & (USD/Unit)

Table 180. Global Liquid Paint Markers Sales (K Units) Forecast by Application

(2026-2035)

Table 181. Global Liquid Paint Markers Market Size Forecast by Application
(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Paint Markers
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Paint Markers Market Size (M USD), 2025-2035
- Figure 5. Global Liquid Paint Markers Market Size (M USD) (2020-2035)
- Figure 6. Global Liquid Paint Markers Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Paint Markers Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Paint Markers Product Life Cycle
- Figure 13. Liquid Paint Markers Sales Share by Manufacturers in 2025
- Figure 14. Global Liquid Paint Markers Revenue Share by Manufacturers in 2025
- Figure 15. Liquid Paint Markers Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Liquid Paint Markers Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Paint Markers Revenue in 2025
- Figure 18. Industry Chain Map of Liquid Paint Markers
- Figure 19. Global Liquid Paint Markers Market PEST Analysis
- Figure 20. Global Liquid Paint Markers Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Paint Markers Market Share by Type
- Figure 27. Sales Market Share of Liquid Paint Markers by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Paint Markers by Type in 2025
- Figure 29. Market Share of Liquid Paint Markers by Type (2020-2025)
- Figure 30. Market Share of Liquid Paint Markers by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Liquid Paint Markers Market Share by Application

- Figure 33. Global Liquid Paint Markers Sales Market Share by Application (2020-2025)
- Figure 34. Global Liquid Paint Markers Sales Market Share by Application in 2025
- Figure 35. Global Liquid Paint Markers Market Share by Application (2020-2025)
- Figure 36. Global Liquid Paint Markers Market Share by Application in 2025
- Figure 37. Global Liquid Paint Markers Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Liquid Paint Markers Sales Market Share by Region (2020-2025)
- Figure 39. Global Liquid Paint Markers Market Size by Region (2020-2025)
- Figure 40. North America Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Liquid Paint Markers Sales Market Share by Country in 2024
- Figure 43. North America Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Liquid Paint Markers Market Size by Country in 2024
- Figure 45. U.S. Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Liquid Paint Markers Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Liquid Paint Markers Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Liquid Paint Markers Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Liquid Paint Markers Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Liquid Paint Markers Sales Market Share by Country in 2024
- Figure 53. Europe Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Liquid Paint Markers Market Size by Country in 2024
- Figure 55. Germany Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Paint Markers Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Liquid Paint Markers Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Paint Markers Market Size by Region in 2024

Figure 68. China Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Paint Markers Sales and Growth Rate (K Units)

Figure 79. South America Liquid Paint Markers Sales Market Share by Country in 2024

Figure 80. South America Liquid Paint Markers Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Paint Markers Market Size by Country in 2024

Figure 82. Brazil Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)

- Figure 87. Columbia Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Liquid Paint Markers Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Liquid Paint Markers Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Liquid Paint Markers Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Liquid Paint Markers Market Size by Region in 2024
- Figure 92. Saudi Arabia Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 100. South Africa Liquid Paint Markers Sales and Growth Rate (2020-2025) & (K Units)
- Figure 101. South Africa Liquid Paint Markers Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 102. Global Liquid Paint Markers Production Market Share by Region (2020-2025)
- Figure 103. North America Liquid Paint Markers Production (K Units) Growth Rate (2020-2025)
- Figure 104. Europe Liquid Paint Markers Production (K Units) Growth Rate (2020-2025)
- Figure 105. Japan Liquid Paint Markers Production (K Units) Growth Rate (2020-2025)
- Figure 106. China Liquid Paint Markers Production (K Units) Growth Rate (2020-2025)
- Figure 107. Global Liquid Paint Markers Sales Forecast by Volume (2020-2035) & (K Units)
- Figure 108. Global Liquid Paint Markers Market Size Forecast by Value (2020-2035) & (M USD)
- Figure 109. Global Liquid Paint Markers Sales Market Share Forecast by Type (2026-2035)
- Figure 110. Global Liquid Paint Markers Market Share Forecast by Type (2026-2035)

Figure 111. Global Liquid Paint Markers Sales Forecast by Application (2026-2035)

Figure 112. Global Liquid Paint Markers Market Share Forecast by Application (2026-2035)

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