

Global Liquid Laundry Detergent Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

This report provides a deep insight into the global Liquid Laundry Detergent market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Liquid Laundry Detergent Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Liquid Laundry Detergent market in any manner.

Global Liquid Laundry Detergent Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

P&G

Unilever

Church & Dwight

Henkel

Clorox

ReckittBenckiser

Kao

Scjohnson

Lion

Colgate

Amway

Phoenix Brand

RSPL Group

LIBY Group

Nice Group

Blue Moon

Shanghai White Cat Group

Pangkam

NaFine

Lam Soon

Lonkey

Reward Group

Kaimi

Baoding Qilijia Daily Chemical

Beijing Lvsan Chemistry

Market Segmentation (by Type)

Common Liquid Laundry Detergent

Concentrated Liquid Laundry Detergent

Market Segmentation (by Application)

Household Use

Commercial Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Liquid Laundry Detergent Market

Overview of the regional outlook of the Liquid Laundry Detergent Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Laundry Detergent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Liquid Laundry Detergent

1.2 Key Market Segments

1.2.1 Liquid Laundry Detergent Segment by Type

1.2.2 Liquid Laundry Detergent Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIQUID LAUNDRY DETERGENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Liquid Laundry Detergent Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Liquid Laundry Detergent Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIQUID LAUNDRY DETERGENT MARKET COMPETITIVE LANDSCAPE

3.1 Global Liquid Laundry Detergent Sales by Manufacturers (2019-2024)

3.2 Global Liquid Laundry Detergent Revenue Market Share by Manufacturers (2019-2024)

3.3 Liquid Laundry Detergent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Liquid Laundry Detergent Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Liquid Laundry Detergent Sales Sites, Area Served, Product Type

3.6 Liquid Laundry Detergent Market Competitive Situation and Trends

3.6.1 Liquid Laundry Detergent Market Concentration Rate

3.6.2 Global 5 and 10 Largest Liquid Laundry Detergent Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LIQUID LAUNDRY DETERGENT INDUSTRY CHAIN ANALYSIS

- 4.1 Liquid Laundry Detergent Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID LAUNDRY DETERGENT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LIQUID LAUNDRY DETERGENT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Liquid Laundry Detergent Sales Market Share by Type (2019-2024)
- 6.3 Global Liquid Laundry Detergent Market Size Market Share by Type (2019-2024)
- 6.4 Global Liquid Laundry Detergent Price by Type (2019-2024)

7 LIQUID LAUNDRY DETERGENT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Laundry Detergent Market Sales by Application (2019-2024)
- 7.3 Global Liquid Laundry Detergent Market Size (M USD) by Application (2019-2024)
- 7.4 Global Liquid Laundry Detergent Sales Growth Rate by Application (2019-2024)

8 LIQUID LAUNDRY DETERGENT MARKET SEGMENTATION BY REGION

- 8.1 Global Liquid Laundry Detergent Sales by Region
 - 8.1.1 Global Liquid Laundry Detergent Sales by Region

- 8.1.2 Global Liquid Laundry Detergent Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Liquid Laundry Detergent Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Liquid Laundry Detergent Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Liquid Laundry Detergent Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Liquid Laundry Detergent Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Liquid Laundry Detergent Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 PandG
 - 9.1.1 PandG Liquid Laundry Detergent Basic Information
 - 9.1.2 PandG Liquid Laundry Detergent Product Overview
 - 9.1.3 PandG Liquid Laundry Detergent Product Market Performance

- 9.1.4 PandG Business Overview
- 9.1.5 PandG Liquid Laundry Detergent SWOT Analysis
- 9.1.6 PandG Recent Developments
- 9.2 Unilever
 - 9.2.1 Unilever Liquid Laundry Detergent Basic Information
 - 9.2.2 Unilever Liquid Laundry Detergent Product Overview
 - 9.2.3 Unilever Liquid Laundry Detergent Product Market Performance
 - 9.2.4 Unilever Business Overview
 - 9.2.5 Unilever Liquid Laundry Detergent SWOT Analysis
 - 9.2.6 Unilever Recent Developments
- 9.3 Church and Dwight
 - 9.3.1 Church and Dwight Liquid Laundry Detergent Basic Information
 - 9.3.2 Church and Dwight Liquid Laundry Detergent Product Overview
 - 9.3.3 Church and Dwight Liquid Laundry Detergent Product Market Performance
 - 9.3.4 Church and Dwight Liquid Laundry Detergent SWOT Analysis
 - 9.3.5 Church and Dwight Business Overview
 - 9.3.6 Church and Dwight Recent Developments
- 9.4 Henkel
 - 9.4.1 Henkel Liquid Laundry Detergent Basic Information
 - 9.4.2 Henkel Liquid Laundry Detergent Product Overview
 - 9.4.3 Henkel Liquid Laundry Detergent Product Market Performance
 - 9.4.4 Henkel Business Overview
 - 9.4.5 Henkel Recent Developments
- 9.5 Clorox
 - 9.5.1 Clorox Liquid Laundry Detergent Basic Information
 - 9.5.2 Clorox Liquid Laundry Detergent Product Overview
 - 9.5.3 Clorox Liquid Laundry Detergent Product Market Performance
 - 9.5.4 Clorox Business Overview
 - 9.5.5 Clorox Recent Developments
- 9.6 ReckittBenckiser
 - 9.6.1 ReckittBenckiser Liquid Laundry Detergent Basic Information
 - 9.6.2 ReckittBenckiser Liquid Laundry Detergent Product Overview
 - 9.6.3 ReckittBenckiser Liquid Laundry Detergent Product Market Performance
 - 9.6.4 ReckittBenckiser Business Overview
 - 9.6.5 ReckittBenckiser Recent Developments
- 9.7 Kao
 - 9.7.1 Kao Liquid Laundry Detergent Basic Information
 - 9.7.2 Kao Liquid Laundry Detergent Product Overview
 - 9.7.3 Kao Liquid Laundry Detergent Product Market Performance

- 9.7.4 Kao Business Overview
- 9.7.5 Kao Recent Developments
- 9.8 Scjohnson
 - 9.8.1 Scjohnson Liquid Laundry Detergent Basic Information
 - 9.8.2 Scjohnson Liquid Laundry Detergent Product Overview
 - 9.8.3 Scjohnson Liquid Laundry Detergent Product Market Performance
 - 9.8.4 Scjohnson Business Overview
 - 9.8.5 Scjohnson Recent Developments
- 9.9 Lion
 - 9.9.1 Lion Liquid Laundry Detergent Basic Information
 - 9.9.2 Lion Liquid Laundry Detergent Product Overview
 - 9.9.3 Lion Liquid Laundry Detergent Product Market Performance
 - 9.9.4 Lion Business Overview
 - 9.9.5 Lion Recent Developments
- 9.10 Colgate
 - 9.10.1 Colgate Liquid Laundry Detergent Basic Information
 - 9.10.2 Colgate Liquid Laundry Detergent Product Overview
 - 9.10.3 Colgate Liquid Laundry Detergent Product Market Performance
 - 9.10.4 Colgate Business Overview
 - 9.10.5 Colgate Recent Developments
- 9.11 Amway
 - 9.11.1 Amway Liquid Laundry Detergent Basic Information
 - 9.11.2 Amway Liquid Laundry Detergent Product Overview
 - 9.11.3 Amway Liquid Laundry Detergent Product Market Performance
 - 9.11.4 Amway Business Overview
 - 9.11.5 Amway Recent Developments
- 9.12 Phoenix Brand
 - 9.12.1 Phoenix Brand Liquid Laundry Detergent Basic Information
 - 9.12.2 Phoenix Brand Liquid Laundry Detergent Product Overview
 - 9.12.3 Phoenix Brand Liquid Laundry Detergent Product Market Performance
 - 9.12.4 Phoenix Brand Business Overview
 - 9.12.5 Phoenix Brand Recent Developments
- 9.13 RSPL Group
 - 9.13.1 RSPL Group Liquid Laundry Detergent Basic Information
 - 9.13.2 RSPL Group Liquid Laundry Detergent Product Overview
 - 9.13.3 RSPL Group Liquid Laundry Detergent Product Market Performance
 - 9.13.4 RSPL Group Business Overview
 - 9.13.5 RSPL Group Recent Developments
- 9.14 LIBY Group

- 9.14.1 LIBY Group Liquid Laundry Detergent Basic Information
- 9.14.2 LIBY Group Liquid Laundry Detergent Product Overview
- 9.14.3 LIBY Group Liquid Laundry Detergent Product Market Performance
- 9.14.4 LIBY Group Business Overview
- 9.14.5 LIBY Group Recent Developments
- 9.15 Nice Group
 - 9.15.1 Nice Group Liquid Laundry Detergent Basic Information
 - 9.15.2 Nice Group Liquid Laundry Detergent Product Overview
 - 9.15.3 Nice Group Liquid Laundry Detergent Product Market Performance
 - 9.15.4 Nice Group Business Overview
 - 9.15.5 Nice Group Recent Developments
- 9.16 Blue Moon
 - 9.16.1 Blue Moon Liquid Laundry Detergent Basic Information
 - 9.16.2 Blue Moon Liquid Laundry Detergent Product Overview
 - 9.16.3 Blue Moon Liquid Laundry Detergent Product Market Performance
 - 9.16.4 Blue Moon Business Overview
 - 9.16.5 Blue Moon Recent Developments
- 9.17 Shanghai White Cat Group
 - 9.17.1 Shanghai White Cat Group Liquid Laundry Detergent Basic Information
 - 9.17.2 Shanghai White Cat Group Liquid Laundry Detergent Product Overview
 - 9.17.3 Shanghai White Cat Group Liquid Laundry Detergent Product Market Performance
 - 9.17.4 Shanghai White Cat Group Business Overview
 - 9.17.5 Shanghai White Cat Group Recent Developments
- 9.18 Pangkam
 - 9.18.1 Pangkam Liquid Laundry Detergent Basic Information
 - 9.18.2 Pangkam Liquid Laundry Detergent Product Overview
 - 9.18.3 Pangkam Liquid Laundry Detergent Product Market Performance
 - 9.18.4 Pangkam Business Overview
 - 9.18.5 Pangkam Recent Developments
- 9.19 NaFine
 - 9.19.1 NaFine Liquid Laundry Detergent Basic Information
 - 9.19.2 NaFine Liquid Laundry Detergent Product Overview
 - 9.19.3 NaFine Liquid Laundry Detergent Product Market Performance
 - 9.19.4 NaFine Business Overview
 - 9.19.5 NaFine Recent Developments
- 9.20 Lam Soon
 - 9.20.1 Lam Soon Liquid Laundry Detergent Basic Information
 - 9.20.2 Lam Soon Liquid Laundry Detergent Product Overview

9.20.3 Lam Soon Liquid Laundry Detergent Product Market Performance

9.20.4 Lam Soon Business Overview

9.20.5 Lam Soon Recent Developments

9.21 Lonkey

9.21.1 Lonkey Liquid Laundry Detergent Basic Information

9.21.2 Lonkey Liquid Laundry Detergent Product Overview

9.21.3 Lonkey Liquid Laundry Detergent Product Market Performance

9.21.4 Lonkey Business Overview

9.21.5 Lonkey Recent Developments

9.22 Reward Group

9.22.1 Reward Group Liquid Laundry Detergent Basic Information

9.22.2 Reward Group Liquid Laundry Detergent Product Overview

9.22.3 Reward Group Liquid Laundry Detergent Product Market Performance

9.22.4 Reward Group Business Overview

9.22.5 Reward Group Recent Developments

9.23 Kaimi

9.23.1 Kaimi Liquid Laundry Detergent Basic Information

9.23.2 Kaimi Liquid Laundry Detergent Product Overview

9.23.3 Kaimi Liquid Laundry Detergent Product Market Performance

9.23.4 Kaimi Business Overview

9.23.5 Kaimi Recent Developments

9.24 Baoding Qilijia Daily Chemical

9.24.1 Baoding Qilijia Daily Chemical Liquid Laundry Detergent Basic Information

9.24.2 Baoding Qilijia Daily Chemical Liquid Laundry Detergent Product Overview

9.24.3 Baoding Qilijia Daily Chemical Liquid Laundry Detergent Product Market

Performance

9.24.4 Baoding Qilijia Daily Chemical Business Overview

9.24.5 Baoding Qilijia Daily Chemical Recent Developments

9.25 Beijing Lvsan Chemistry

9.25.1 Beijing Lvsan Chemistry Liquid Laundry Detergent Basic Information

9.25.2 Beijing Lvsan Chemistry Liquid Laundry Detergent Product Overview

9.25.3 Beijing Lvsan Chemistry Liquid Laundry Detergent Product Market Performance

9.25.4 Beijing Lvsan Chemistry Business Overview

9.25.5 Beijing Lvsan Chemistry Recent Developments

10 LIQUID LAUNDRY DETERGENT MARKET FORECAST BY REGION

10.1 Global Liquid Laundry Detergent Market Size Forecast

10.2 Global Liquid Laundry Detergent Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Liquid Laundry Detergent Market Size Forecast by Country
- 10.2.3 Asia Pacific Liquid Laundry Detergent Market Size Forecast by Region
- 10.2.4 South America Liquid Laundry Detergent Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Liquid Laundry Detergent by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Liquid Laundry Detergent Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Liquid Laundry Detergent by Type (2025-2030)
 - 11.1.2 Global Liquid Laundry Detergent Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Liquid Laundry Detergent by Type (2025-2030)
- 11.2 Global Liquid Laundry Detergent Market Forecast by Application (2025-2030)
 - 11.2.1 Global Liquid Laundry Detergent Sales (K Units) Forecast by Application
 - 11.2.2 Global Liquid Laundry Detergent Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Liquid Laundry Detergent Market Size Comparison by Region (M USD)
- Table 5. Global Liquid Laundry Detergent Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Liquid Laundry Detergent Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Liquid Laundry Detergent Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Liquid Laundry Detergent Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Laundry Detergent as of 2022)
- Table 10. Global Market Liquid Laundry Detergent Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Liquid Laundry Detergent Sales Sites and Area Served
- Table 12. Manufacturers Liquid Laundry Detergent Product Type
- Table 13. Global Liquid Laundry Detergent Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Liquid Laundry Detergent
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Liquid Laundry Detergent Market Challenges
- Table 22. Global Liquid Laundry Detergent Sales by Type (K Units)
- Table 23. Global Liquid Laundry Detergent Market Size by Type (M USD)
- Table 24. Global Liquid Laundry Detergent Sales (K Units) by Type (2019-2024)
- Table 25. Global Liquid Laundry Detergent Sales Market Share by Type (2019-2024)
- Table 26. Global Liquid Laundry Detergent Market Size (M USD) by Type (2019-2024)
- Table 27. Global Liquid Laundry Detergent Market Size Share by Type (2019-2024)
- Table 28. Global Liquid Laundry Detergent Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Liquid Laundry Detergent Sales (K Units) by Application

- Table 30. Global Liquid Laundry Detergent Market Size by Application
- Table 31. Global Liquid Laundry Detergent Sales by Application (2019-2024) & (K Units)
- Table 32. Global Liquid Laundry Detergent Sales Market Share by Application (2019-2024)
- Table 33. Global Liquid Laundry Detergent Sales by Application (2019-2024) & (M USD)
- Table 34. Global Liquid Laundry Detergent Market Share by Application (2019-2024)
- Table 35. Global Liquid Laundry Detergent Sales Growth Rate by Application (2019-2024)
- Table 36. Global Liquid Laundry Detergent Sales by Region (2019-2024) & (K Units)
- Table 37. Global Liquid Laundry Detergent Sales Market Share by Region (2019-2024)
- Table 38. North America Liquid Laundry Detergent Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Liquid Laundry Detergent Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Liquid Laundry Detergent Sales by Region (2019-2024) & (K Units)
- Table 41. South America Liquid Laundry Detergent Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Liquid Laundry Detergent Sales by Region (2019-2024) & (K Units)
- Table 43. PandG Liquid Laundry Detergent Basic Information
- Table 44. PandG Liquid Laundry Detergent Product Overview
- Table 45. PandG Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. PandG Business Overview
- Table 47. PandG Liquid Laundry Detergent SWOT Analysis
- Table 48. PandG Recent Developments
- Table 49. Unilever Liquid Laundry Detergent Basic Information
- Table 50. Unilever Liquid Laundry Detergent Product Overview
- Table 51. Unilever Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Unilever Business Overview
- Table 53. Unilever Liquid Laundry Detergent SWOT Analysis
- Table 54. Unilever Recent Developments
- Table 55. Church and Dwight Liquid Laundry Detergent Basic Information
- Table 56. Church and Dwight Liquid Laundry Detergent Product Overview
- Table 57. Church and Dwight Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Church and Dwight Liquid Laundry Detergent SWOT Analysis
- Table 59. Church and Dwight Business Overview

- Table 60. Church and Dwight Recent Developments
- Table 61. Henkel Liquid Laundry Detergent Basic Information
- Table 62. Henkel Liquid Laundry Detergent Product Overview
- Table 63. Henkel Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Henkel Business Overview
- Table 65. Henkel Recent Developments
- Table 66. Clorox Liquid Laundry Detergent Basic Information
- Table 67. Clorox Liquid Laundry Detergent Product Overview
- Table 68. Clorox Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Clorox Business Overview
- Table 70. Clorox Recent Developments
- Table 71. ReckittBenckiser Liquid Laundry Detergent Basic Information
- Table 72. ReckittBenckiser Liquid Laundry Detergent Product Overview
- Table 73. ReckittBenckiser Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. ReckittBenckiser Business Overview
- Table 75. ReckittBenckiser Recent Developments
- Table 76. Kao Liquid Laundry Detergent Basic Information
- Table 77. Kao Liquid Laundry Detergent Product Overview
- Table 78. Kao Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Kao Business Overview
- Table 80. Kao Recent Developments
- Table 81. Scjohnson Liquid Laundry Detergent Basic Information
- Table 82. Scjohnson Liquid Laundry Detergent Product Overview
- Table 83. Scjohnson Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Scjohnson Business Overview
- Table 85. Scjohnson Recent Developments
- Table 86. Lion Liquid Laundry Detergent Basic Information
- Table 87. Lion Liquid Laundry Detergent Product Overview
- Table 88. Lion Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Lion Business Overview
- Table 90. Lion Recent Developments
- Table 91. Colgate Liquid Laundry Detergent Basic Information
- Table 92. Colgate Liquid Laundry Detergent Product Overview

Table 93. Colgate Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Colgate Business Overview

Table 95. Colgate Recent Developments

Table 96. Amway Liquid Laundry Detergent Basic Information

Table 97. Amway Liquid Laundry Detergent Product Overview

Table 98. Amway Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Amway Business Overview

Table 100. Amway Recent Developments

Table 101. Phoenix Brand Liquid Laundry Detergent Basic Information

Table 102. Phoenix Brand Liquid Laundry Detergent Product Overview

Table 103. Phoenix Brand Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Phoenix Brand Business Overview

Table 105. Phoenix Brand Recent Developments

Table 106. RSPL Group Liquid Laundry Detergent Basic Information

Table 107. RSPL Group Liquid Laundry Detergent Product Overview

Table 108. RSPL Group Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. RSPL Group Business Overview

Table 110. RSPL Group Recent Developments

Table 111. LIBY Group Liquid Laundry Detergent Basic Information

Table 112. LIBY Group Liquid Laundry Detergent Product Overview

Table 113. LIBY Group Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. LIBY Group Business Overview

Table 115. LIBY Group Recent Developments

Table 116. Nice Group Liquid Laundry Detergent Basic Information

Table 117. Nice Group Liquid Laundry Detergent Product Overview

Table 118. Nice Group Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Nice Group Business Overview

Table 120. Nice Group Recent Developments

Table 121. Blue Moon Liquid Laundry Detergent Basic Information

Table 122. Blue Moon Liquid Laundry Detergent Product Overview

Table 123. Blue Moon Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Blue Moon Business Overview

- Table 125. Blue Moon Recent Developments
- Table 126. Shanghai White Cat Group Liquid Laundry Detergent Basic Information
- Table 127. Shanghai White Cat Group Liquid Laundry Detergent Product Overview
- Table 128. Shanghai White Cat Group Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Shanghai White Cat Group Business Overview
- Table 130. Shanghai White Cat Group Recent Developments
- Table 131. Pangkam Liquid Laundry Detergent Basic Information
- Table 132. Pangkam Liquid Laundry Detergent Product Overview
- Table 133. Pangkam Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Pangkam Business Overview
- Table 135. Pangkam Recent Developments
- Table 136. NaFine Liquid Laundry Detergent Basic Information
- Table 137. NaFine Liquid Laundry Detergent Product Overview
- Table 138. NaFine Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. NaFine Business Overview
- Table 140. NaFine Recent Developments
- Table 141. Lam Soon Liquid Laundry Detergent Basic Information
- Table 142. Lam Soon Liquid Laundry Detergent Product Overview
- Table 143. Lam Soon Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Lam Soon Business Overview
- Table 145. Lam Soon Recent Developments
- Table 146. Lonkey Liquid Laundry Detergent Basic Information
- Table 147. Lonkey Liquid Laundry Detergent Product Overview
- Table 148. Lonkey Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Lonkey Business Overview
- Table 150. Lonkey Recent Developments
- Table 151. Reward Group Liquid Laundry Detergent Basic Information
- Table 152. Reward Group Liquid Laundry Detergent Product Overview
- Table 153. Reward Group Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Reward Group Business Overview
- Table 155. Reward Group Recent Developments
- Table 156. Kaimi Liquid Laundry Detergent Basic Information
- Table 157. Kaimi Liquid Laundry Detergent Product Overview

Table 158. Kaimi Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Kaimi Business Overview

Table 160. Kaimi Recent Developments

Table 161. Baoding Qilijia Daily Chemical Liquid Laundry Detergent Basic Information

Table 162. Baoding Qilijia Daily Chemical Liquid Laundry Detergent Product Overview

Table 163. Baoding Qilijia Daily Chemical Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. Baoding Qilijia Daily Chemical Business Overview

Table 165. Baoding Qilijia Daily Chemical Recent Developments

Table 166. Beijing Lvsan Chemistry Liquid Laundry Detergent Basic Information

Table 167. Beijing Lvsan Chemistry Liquid Laundry Detergent Product Overview

Table 168. Beijing Lvsan Chemistry Liquid Laundry Detergent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 169. Beijing Lvsan Chemistry Business Overview

Table 170. Beijing Lvsan Chemistry Recent Developments

Table 171. Global Liquid Laundry Detergent Sales Forecast by Region (2025-2030) & (K Units)

Table 172. Global Liquid Laundry Detergent Market Size Forecast by Region (2025-2030) & (M USD)

Table 173. North America Liquid Laundry Detergent Sales Forecast by Country (2025-2030) & (K Units)

Table 174. North America Liquid Laundry Detergent Market Size Forecast by Country (2025-2030) & (M USD)

Table 175. Europe Liquid Laundry Detergent Sales Forecast by Country (2025-2030) & (K Units)

Table 176. Europe Liquid Laundry Detergent Market Size Forecast by Country (2025-2030) & (M USD)

Table 177. Asia Pacific Liquid Laundry Detergent Sales Forecast by Region (2025-2030) & (K Units)

Table 178. Asia Pacific Liquid Laundry Detergent Market Size Forecast by Region (2025-2030) & (M USD)

Table 179. South America Liquid Laundry Detergent Sales Forecast by Country (2025-2030) & (K Units)

Table 180. South America Liquid Laundry Detergent Market Size Forecast by Country (2025-2030) & (M USD)

Table 181. Middle East and Africa Liquid Laundry Detergent Consumption Forecast by Country (2025-2030) & (Units)

Table 182. Middle East and Africa Liquid Laundry Detergent Market Size Forecast by

Country (2025-2030) & (M USD)

Table 183. Global Liquid Laundry Detergent Sales Forecast by Type (2025-2030) & (K Units)

Table 184. Global Liquid Laundry Detergent Market Size Forecast by Type (2025-2030) & (M USD)

Table 185. Global Liquid Laundry Detergent Price Forecast by Type (2025-2030) & (USD/Unit)

Table 186. Global Liquid Laundry Detergent Sales (K Units) Forecast by Application (2025-2030)

Table 187. Global Liquid Laundry Detergent Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Laundry Detergent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Laundry Detergent Market Size (M USD), 2019-2030
- Figure 5. Global Liquid Laundry Detergent Market Size (M USD) (2019-2030)
- Figure 6. Global Liquid Laundry Detergent Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Laundry Detergent Market Size by Country (M USD)
- Figure 11. Liquid Laundry Detergent Sales Share by Manufacturers in 2023
- Figure 12. Global Liquid Laundry Detergent Revenue Share by Manufacturers in 2023
- Figure 13. Liquid Laundry Detergent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Liquid Laundry Detergent Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Liquid Laundry Detergent Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Liquid Laundry Detergent Market Share by Type
- Figure 18. Sales Market Share of Liquid Laundry Detergent by Type (2019-2024)
- Figure 19. Sales Market Share of Liquid Laundry Detergent by Type in 2023
- Figure 20. Market Size Share of Liquid Laundry Detergent by Type (2019-2024)
- Figure 21. Market Size Market Share of Liquid Laundry Detergent by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Liquid Laundry Detergent Market Share by Application
- Figure 24. Global Liquid Laundry Detergent Sales Market Share by Application (2019-2024)
- Figure 25. Global Liquid Laundry Detergent Sales Market Share by Application in 2023
- Figure 26. Global Liquid Laundry Detergent Market Share by Application (2019-2024)
- Figure 27. Global Liquid Laundry Detergent Market Share by Application in 2023
- Figure 28. Global Liquid Laundry Detergent Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Liquid Laundry Detergent Sales Market Share by Region (2019-2024)
- Figure 30. North America Liquid Laundry Detergent Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Liquid Laundry Detergent Sales Market Share by Country in 2023

Figure 32. U.S. Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Liquid Laundry Detergent Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Liquid Laundry Detergent Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Liquid Laundry Detergent Sales Market Share by Country in 2023

Figure 37. Germany Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Liquid Laundry Detergent Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Liquid Laundry Detergent Sales Market Share by Region in 2023

Figure 44. China Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Liquid Laundry Detergent Sales and Growth Rate (K Units)

Figure 50. South America Liquid Laundry Detergent Sales Market Share by Country in 2023

Figure 51. Brazil Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Liquid Laundry Detergent Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Liquid Laundry Detergent Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Liquid Laundry Detergent Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Liquid Laundry Detergent Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Liquid Laundry Detergent Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Liquid Laundry Detergent Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Liquid Laundry Detergent Market Share Forecast by Type (2025-2030)

Figure 65. Global Liquid Laundry Detergent Sales Forecast by Application (2025-2030)

Figure 66. Global Liquid Laundry Detergent Market Share Forecast by Application (2025-2030)

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