

Global Liquid Kratom Extract Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/G2F3549007C5EN.html>

Date: March 2026

Pages: 139

Price: US\$ 2,980.00 (Single User License)

ID: G2F3549007C5EN

Abstracts

Kratom is a tropical tree native to Southeast Asia. Kratom extract is a dietary supplement that may make people feel energized or relaxed. Liquid Kratom Extract is derived from the leaves of the kratom plant. Liquids (shots and drops format) are commonly use of kratom extract. Liquid kratom can hit stomach in one go, it will be processed in far more unified way, leading to the complete dose is hitting you fast, rather than effects being spread out as powder or capsules are absorbed. Liquid kratom extract: Consumer concerns about product safety persist, but research into this product is still in its early stages of development, so market education remains important. At the same time, this industry is greatly affected by policies, and companies in the industry need to continue to pay high attention to the policy adjustments of the national and state governments. Liquid kratom extract is mainly classified into the following types: shots and drops. Shots product now is the most widely used type which takes up about 88.1% of the total revenue, and its market share will keep growing. Liquid kratom extract can be sold through offline retail stores and online channel. And online channel was growing faster which took up about 34.9% of the global market size. North America is the largest consumption region of liquid kratom extract in the world in the past few years. There are above 100 brands in North America, but most of them are very small. North America market took up about 80%+ the global sale market. MIT45, VivaZen, Happy Hippo, DBZ Enterprises (K-Chill, Kryptic), Kats Botanicals etc. are the key suppliers in the global liquid kratom extract market. Top 5 took up about 57.7% of the global market.

The global Liquid Kratom Extract market size was estimated at USD 101.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 8.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Kratom

Extract market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid Kratom Extract market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Kratom Extract market.

Global Liquid Kratom Extract Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

VivaZen

MIT45

Kats Botanicals

Club13 Herbals
DBZ Enterprises (K-Chill, Kryptic)
Kraken Kratom
Super Speciosa
Kr8om
Happy Hippo
Koi CBD

Market Segmentation (by Type)

Shots
Drops

Market Segmentation (by Application)

Offline
Online

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Liquid Kratom Extract Market
Overview of the regional outlook of the Liquid Kratom Extract Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Kratom Extract Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Kratom Extract, their output

value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Liquid Kratom Extract
- 1.2 Key Market Segments
 - 1.2.1 Liquid Kratom Extract Segment by Type
 - 1.2.2 Liquid Kratom Extract Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LIQUID KRATOM EXTRACT MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Liquid Kratom Extract Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Liquid Kratom Extract Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LIQUID KRATOM EXTRACT MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Liquid Kratom Extract Product Life Cycle
- 3.3 Global Liquid Kratom Extract Sales by Manufacturers (2020-2025)
- 3.4 Global Liquid Kratom Extract Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Liquid Kratom Extract Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Liquid Kratom Extract Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Liquid Kratom Extract Market Competitive Situation and Trends
 - 3.8.1 Liquid Kratom Extract Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Liquid Kratom Extract Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 LIQUID KRATOM EXTRACT INDUSTRY CHAIN ANALYSIS

- 4.1 Liquid Kratom Extract Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID KRATOM EXTRACT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Liquid Kratom Extract Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Liquid Kratom Extract Market
- 5.7 ESG Ratings of Leading Companies

6 LIQUID KRATOM EXTRACT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Liquid Kratom Extract Sales Market Share by Type (2020-2025)
- 6.3 Global Liquid Kratom Extract Market Size by Type (2020-2025)
- 6.4 Global Liquid Kratom Extract Price by Type (2020-2025)

7 LIQUID KRATOM EXTRACT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Kratom Extract Market Sales by Application (2020-2025)

7.3 Global Liquid Kratom Extract Market Size (M USD) by Application (2020-2025)

7.4 Global Liquid Kratom Extract Sales Growth Rate by Application (2020-2025)

8 LIQUID KRATOM EXTRACT MARKET SALES BY REGION

8.1 Global Liquid Kratom Extract Sales by Region

8.1.1 Global Liquid Kratom Extract Sales by Region

8.1.2 Global Liquid Kratom Extract Sales Market Share by Region

8.2 Global Liquid Kratom Extract Market Size by Region

8.2.1 Global Liquid Kratom Extract Market Size by Region

8.2.2 Global Liquid Kratom Extract Market Size by Region

8.3 North America

8.3.1 North America Liquid Kratom Extract Sales by Country

8.3.2 North America Liquid Kratom Extract Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Liquid Kratom Extract Sales by Country

8.4.2 Europe Liquid Kratom Extract Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Liquid Kratom Extract Sales by Region

8.5.2 Asia Pacific Liquid Kratom Extract Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Liquid Kratom Extract Sales by Country

8.6.2 South America Liquid Kratom Extract Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Liquid Kratom Extract Sales by Region
- 8.7.2 Middle East and Africa Liquid Kratom Extract Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LIQUID KRATOM EXTRACT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Liquid Kratom Extract by Region(2020-2025)
- 9.2 Global Liquid Kratom Extract Revenue Market Share by Region (2020-2025)
- 9.3 Global Liquid Kratom Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Liquid Kratom Extract Production
 - 9.4.1 North America Liquid Kratom Extract Production Growth Rate (2020-2025)
 - 9.4.2 North America Liquid Kratom Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Liquid Kratom Extract Production
 - 9.5.1 Europe Liquid Kratom Extract Production Growth Rate (2020-2025)
 - 9.5.2 Europe Liquid Kratom Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Liquid Kratom Extract Production (2020-2025)
 - 9.6.1 Japan Liquid Kratom Extract Production Growth Rate (2020-2025)
 - 9.6.2 Japan Liquid Kratom Extract Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Liquid Kratom Extract Production (2020-2025)
 - 9.7.1 China Liquid Kratom Extract Production Growth Rate (2020-2025)
 - 9.7.2 China Liquid Kratom Extract Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 VivaZen
 - 10.1.1 VivaZen Basic Information
 - 10.1.2 VivaZen Liquid Kratom Extract Product Overview
 - 10.1.3 VivaZen Liquid Kratom Extract Product Market Performance
 - 10.1.4 VivaZen Business Overview

- 10.1.5 VivaZen SWOT Analysis
- 10.1.6 VivaZen Recent Developments
- 10.2 MIT45
 - 10.2.1 MIT45 Basic Information
 - 10.2.2 MIT45 Liquid Kratom Extract Product Overview
 - 10.2.3 MIT45 Liquid Kratom Extract Product Market Performance
 - 10.2.4 MIT45 Business Overview
 - 10.2.5 MIT45 SWOT Analysis
 - 10.2.6 MIT45 Recent Developments
- 10.3 Kats Botanicals
 - 10.3.1 Kats Botanicals Basic Information
 - 10.3.2 Kats Botanicals Liquid Kratom Extract Product Overview
 - 10.3.3 Kats Botanicals Liquid Kratom Extract Product Market Performance
 - 10.3.4 Kats Botanicals Business Overview
 - 10.3.5 Kats Botanicals SWOT Analysis
 - 10.3.6 Kats Botanicals Recent Developments
- 10.4 Club13 Herbals
 - 10.4.1 Club13 Herbals Basic Information
 - 10.4.2 Club13 Herbals Liquid Kratom Extract Product Overview
 - 10.4.3 Club13 Herbals Liquid Kratom Extract Product Market Performance
 - 10.4.4 Club13 Herbals Business Overview
 - 10.4.5 Club13 Herbals Recent Developments
- 10.5 DBZ Enterprises (K-Chill, Kryptic)
 - 10.5.1 DBZ Enterprises (K-Chill, Kryptic) Basic Information
 - 10.5.2 DBZ Enterprises (K-Chill, Kryptic) Liquid Kratom Extract Product Overview
 - 10.5.3 DBZ Enterprises (K-Chill, Kryptic) Liquid Kratom Extract Product Market Performance
 - 10.5.4 DBZ Enterprises (K-Chill, Kryptic) Business Overview
 - 10.5.5 DBZ Enterprises (K-Chill, Kryptic) Recent Developments
- 10.6 Kraken Kratom
 - 10.6.1 Kraken Kratom Basic Information
 - 10.6.2 Kraken Kratom Liquid Kratom Extract Product Overview
 - 10.6.3 Kraken Kratom Liquid Kratom Extract Product Market Performance
 - 10.6.4 Kraken Kratom Business Overview
 - 10.6.5 Kraken Kratom Recent Developments
- 10.7 Super Speciosa
 - 10.7.1 Super Speciosa Basic Information
 - 10.7.2 Super Speciosa Liquid Kratom Extract Product Overview
 - 10.7.3 Super Speciosa Liquid Kratom Extract Product Market Performance

- 10.7.4 Super Speciosa Business Overview
- 10.7.5 Super Speciosa Recent Developments
- 10.8 Kr8om
 - 10.8.1 Kr8om Basic Information
 - 10.8.2 Kr8om Liquid Kratom Extract Product Overview
 - 10.8.3 Kr8om Liquid Kratom Extract Product Market Performance
 - 10.8.4 Kr8om Business Overview
 - 10.8.5 Kr8om Recent Developments
- 10.9 Happy Hippo
 - 10.9.1 Happy Hippo Basic Information
 - 10.9.2 Happy Hippo Liquid Kratom Extract Product Overview
 - 10.9.3 Happy Hippo Liquid Kratom Extract Product Market Performance
 - 10.9.4 Happy Hippo Business Overview
 - 10.9.5 Happy Hippo Recent Developments
- 10.10 Koi CBD
 - 10.10.1 Koi CBD Basic Information
 - 10.10.2 Koi CBD Liquid Kratom Extract Product Overview
 - 10.10.3 Koi CBD Liquid Kratom Extract Product Market Performance
 - 10.10.4 Koi CBD Business Overview
 - 10.10.5 Koi CBD Recent Developments

11 LIQUID KRATOM EXTRACT MARKET FORECAST BY REGION

- 11.1 Global Liquid Kratom Extract Market Size Forecast
- 11.2 Global Liquid Kratom Extract Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Liquid Kratom Extract Market Size Forecast by Country
 - 11.2.3 Asia Pacific Liquid Kratom Extract Market Size Forecast by Region
 - 11.2.4 South America Liquid Kratom Extract Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Liquid Kratom Extract by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Liquid Kratom Extract Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Liquid Kratom Extract by Type (2026-2035)
 - 12.1.2 Global Liquid Kratom Extract Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Liquid Kratom Extract by Type (2026-2035)
- 12.2 Global Liquid Kratom Extract Market Forecast by Application (2026-2035)
 - 12.2.1 Global Liquid Kratom Extract Sales (K Units) Forecast by Application

12.2.2 Global Liquid Kratom Extract Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Liquid Kratom Extract Market Size by Type (M USD)
- Table 4. Global Liquid Kratom Extract Market Size by Application
- Table 5. Liquid Kratom Extract Market Size Comparison by Region (M USD)
- Table 6. Global Liquid Kratom Extract Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Liquid Kratom Extract Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Liquid Kratom Extract Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Liquid Kratom Extract Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Kratom Extract as of 2025)
- Table 11. Global Market Liquid Kratom Extract Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Liquid Kratom Extract Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Liquid Kratom Extract Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Liquid Kratom Extract Sales by Type (K Units)
- Table 27. Global Liquid Kratom Extract Market Size by Type (M USD)
- Table 28. Global Liquid Kratom Extract Sales (K Units) by Type (2020-2025)
- Table 29. Global Liquid Kratom Extract Sales Market Share by Type (2020-2025)
- Table 30. Global Liquid Kratom Extract Market Size (M USD) by Type (2020-2025)

- Table 31. Global Liquid Kratom Extract Market Share by Type (2020-2025)
- Table 32. Global Liquid Kratom Extract Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Liquid Kratom Extract Sales (K Units) by Application
- Table 34. Global Liquid Kratom Extract Market Size by Application
- Table 35. Global Liquid Kratom Extract Sales by Application (2020-2025) & (K Units)
- Table 36. Global Liquid Kratom Extract Sales Market Share by Application (2020-2025)
- Table 37. Global Liquid Kratom Extract Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Liquid Kratom Extract Market Share by Application (2020-2025)
- Table 39. Global Liquid Kratom Extract Sales Growth Rate by Application (2020-2025)
- Table 40. Global Liquid Kratom Extract Sales by Region (2020-2025) & (K Units)
- Table 41. Global Liquid Kratom Extract Sales Market Share by Region (2020-2025)
- Table 42. Global Liquid Kratom Extract Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Liquid Kratom Extract Market Size by Region (2020-2025)
- Table 44. North America Liquid Kratom Extract Sales by Country (2020-2025) & (K Units)
- Table 45. North America Liquid Kratom Extract Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Liquid Kratom Extract Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Liquid Kratom Extract Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Liquid Kratom Extract Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Liquid Kratom Extract Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Liquid Kratom Extract Sales by Country (2020-2025) & (K Units)
- Table 51. South America Liquid Kratom Extract Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Liquid Kratom Extract Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Liquid Kratom Extract Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Liquid Kratom Extract Production (K Units) by Region(2020-2025)
- Table 55. Global Liquid Kratom Extract Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Liquid Kratom Extract Revenue Market Share by Region (2020-2025)
- Table 57. Global Liquid Kratom Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Liquid Kratom Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Liquid Kratom Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Liquid Kratom Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Liquid Kratom Extract Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. VivaZen Basic Information

Table 63. VivaZen Liquid Kratom Extract Product Overview

Table 64. VivaZen Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. VivaZen Business Overview

Table 66. VivaZen SWOT Analysis

Table 67. VivaZen Recent Developments

Table 68. MIT45 Basic Information

Table 69. MIT45 Liquid Kratom Extract Product Overview

Table 70. MIT45 Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. MIT45 Business Overview

Table 72. MIT45 SWOT Analysis

Table 73. MIT45 Recent Developments

Table 74. Kats Botanicals Basic Information

Table 75. Kats Botanicals Liquid Kratom Extract Product Overview

Table 76. Kats Botanicals Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Kats Botanicals Business Overview

Table 78. Kats Botanicals SWOT Analysis

Table 79. Kats Botanicals Recent Developments

Table 80. Club13 Herbals Basic Information

Table 81. Club13 Herbals Liquid Kratom Extract Product Overview

Table 82. Club13 Herbals Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Club13 Herbals Business Overview

Table 84. Club13 Herbals Recent Developments

Table 85. DBZ Enterprises (K-Chill, Kryptic) Basic Information

Table 86. DBZ Enterprises (K-Chill, Kryptic) Liquid Kratom Extract Product Overview

Table 87. DBZ Enterprises (K-Chill, Kryptic) Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. DBZ Enterprises (K-Chill, Kryptic) Business Overview

Table 89. DBZ Enterprises (K-Chill, Kryptic) Recent Developments

- Table 90. Kraken Kratom Basic Information
- Table 91. Kraken Kratom Liquid Kratom Extract Product Overview
- Table 92. Kraken Kratom Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Kraken Kratom Business Overview
- Table 94. Kraken Kratom Recent Developments
- Table 95. Super Speciosa Basic Information
- Table 96. Super Speciosa Liquid Kratom Extract Product Overview
- Table 97. Super Speciosa Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Super Speciosa Business Overview
- Table 99. Super Speciosa Recent Developments
- Table 100. Kr8om Basic Information
- Table 101. Kr8om Liquid Kratom Extract Product Overview
- Table 102. Kr8om Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. Kr8om Business Overview
- Table 104. Kr8om Recent Developments
- Table 105. Happy Hippo Basic Information
- Table 106. Happy Hippo Liquid Kratom Extract Product Overview
- Table 107. Happy Hippo Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Happy Hippo Business Overview
- Table 109. Happy Hippo Recent Developments
- Table 110. Koi CBD Basic Information
- Table 111. Koi CBD Liquid Kratom Extract Product Overview
- Table 112. Koi CBD Liquid Kratom Extract Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 113. Koi CBD Business Overview
- Table 114. Koi CBD Recent Developments
- Table 115. Global Liquid Kratom Extract Sales Forecast by Region (2026-2035) & (K Units)
- Table 116. Global Liquid Kratom Extract Market Size Forecast by Region (2026-2035) & (M USD)
- Table 117. North America Liquid Kratom Extract Sales Forecast by Country (2026-2035) & (K Units)
- Table 118. North America Liquid Kratom Extract Market Size Forecast by Country (2026-2035) & (M USD)
- Table 119. Europe Liquid Kratom Extract Sales Forecast by Country (2026-2035) & (K

Units)

Table 120. Europe Liquid Kratom Extract Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Asia Pacific Liquid Kratom Extract Sales Forecast by Region (2026-2035) & (K Units)

Table 122. Asia Pacific Liquid Kratom Extract Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Liquid Kratom Extract Sales Forecast by Country (2026-2035) & (K Units)

Table 124. South America Liquid Kratom Extract Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Middle East and Africa Liquid Kratom Extract Sales Forecast by Country (2026-2035) & (Units)

Table 126. Middle East and Africa Liquid Kratom Extract Market Size Forecast by Country (2026-2035) & (M USD)

Table 127. Global Liquid Kratom Extract Sales Forecast by Type (2026-2035) & (K Units)

Table 128. Global Liquid Kratom Extract Market Size Forecast by Type (2026-2035) & (M USD)

Table 129. Global Liquid Kratom Extract Price Forecast by Type (2026-2035) & (USD/Unit)

Table 130. Global Liquid Kratom Extract Sales (K Units) Forecast by Application (2026-2035)

Table 131. Global Liquid Kratom Extract Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Kratom Extract
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Kratom Extract Market Size (M USD), 2025-2035
- Figure 5. Global Liquid Kratom Extract Market Size (M USD) (2020-2035)
- Figure 6. Global Liquid Kratom Extract Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Kratom Extract Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Kratom Extract Product Life Cycle
- Figure 13. Liquid Kratom Extract Sales Share by Manufacturers in 2025
- Figure 14. Global Liquid Kratom Extract Revenue Share by Manufacturers in 2025
- Figure 15. Liquid Kratom Extract Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Liquid Kratom Extract Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Kratom Extract Revenue in 2025
- Figure 18. Industry Chain Map of Liquid Kratom Extract
- Figure 19. Global Liquid Kratom Extract Market PEST Analysis
- Figure 20. Global Liquid Kratom Extract Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Kratom Extract Market Share by Type
- Figure 27. Sales Market Share of Liquid Kratom Extract by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Kratom Extract by Type in 2025
- Figure 29. Market Share of Liquid Kratom Extract by Type (2020-2025)
- Figure 30. Market Share of Liquid Kratom Extract by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Liquid Kratom Extract Market Share by Application

- Figure 33. Global Liquid Kratom Extract Sales Market Share by Application (2020-2025)
- Figure 34. Global Liquid Kratom Extract Sales Market Share by Application in 2025
- Figure 35. Global Liquid Kratom Extract Market Share by Application (2020-2025)
- Figure 36. Global Liquid Kratom Extract Market Share by Application in 2025
- Figure 37. Global Liquid Kratom Extract Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Liquid Kratom Extract Sales Market Share by Region (2020-2025)
- Figure 39. Global Liquid Kratom Extract Market Size by Region (2020-2025)
- Figure 40. North America Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Liquid Kratom Extract Sales Market Share by Country in 2024
- Figure 43. North America Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Liquid Kratom Extract Market Size by Country in 2024
- Figure 45. U.S. Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Liquid Kratom Extract Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Liquid Kratom Extract Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Liquid Kratom Extract Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Liquid Kratom Extract Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Liquid Kratom Extract Sales Market Share by Country in 2024
- Figure 53. Europe Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Liquid Kratom Extract Market Size by Country in 2024
- Figure 55. Germany Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Kratom Extract Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Liquid Kratom Extract Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Kratom Extract Market Size by Region in 2024

Figure 68. China Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Kratom Extract Sales and Growth Rate (K Units)

Figure 79. South America Liquid Kratom Extract Sales Market Share by Country in 2024

Figure 80. South America Liquid Kratom Extract Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Kratom Extract Market Size by Country in 2024

Figure 82. Brazil Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Kratom Extract Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Liquid Kratom Extract Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Kratom Extract Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Kratom Extract Market Size by Region in 2024

Figure 92. Saudi Arabia Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Kratom Extract Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Liquid Kratom Extract Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Kratom Extract Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Kratom Extract Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Liquid Kratom Extract Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Liquid Kratom Extract Production (K Units) Growth Rate (2020-2025)

Figure 106. China Liquid Kratom Extract Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Liquid Kratom Extract Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Liquid Kratom Extract Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Liquid Kratom Extract Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Liquid Kratom Extract Market Share Forecast by Type (2026-2035)

Figure 111. Global Liquid Kratom Extract Sales Forecast by Application (2026-2035)

Figure 112. Global Liquid Kratom Extract Market Share Forecast by Application (2026-2035)

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