

# Global Liquid Detergent Thickener Market Research Report 2025(Status and Outlook)

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## Abstracts

Liquid detergent thickeners are specialized chemical additives designed to increase the viscosity and improve the texture of liquid cleaning products, primarily laundry detergents, dish soaps, and surface cleaners, by modifying rheological properties to achieve desired flow behavior, suspension stability, and consumer-perceived quality. These thickeners function through mechanisms such as hydrogen bonding, polymer entanglement, or electrostatic interactions and are categorized into types including associative thickeners (e.g., hydrophobically modified ethoxylated urethanes), natural polymers (like xanthan gum or cellulose derivatives), synthetic polymers (such as polyacrylates), and inorganic agents (like salts or silicates), each selected based on compatibility with surfactants, cost-effectiveness, environmental regulations, and performance requirements like shear-thinning or salt tolerance.

The global Liquid Detergent Thickener market size was estimated at USD 350.25 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 4.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Detergent Thickener market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid Detergent Thickener market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Detergent Thickener market.

### **Global Liquid Detergent Thickener Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Ashland  
ADM  
CP Kelco  
FMC Corp  
Cargill  
BASF  
DuPont  
Dow  
Ingredion  
Akzo Nobel  
Celanese

Eastman  
PPG  
Lubrizol  
Henkel  
Tate & Lyle  
Grace  
PQ Corp

### **Market Segmentation (by Type)**

Inorganic Thickener  
Cellulose Ether  
Synthetic Polymer  
Natural Polymer and Its Derivatives  
Others

### **Market Segmentation (by Application)**

Tableware  
Clothing  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Liquid Detergent Thickener Market  
Overview of the regional outlook of the Liquid Detergent Thickener Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Detergent Thickener Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Detergent Thickener, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

#### 1.1 Market Definition and Statistical Scope of Liquid Detergent Thickener

#### 1.2 Key Market Segments

##### 1.2.1 Liquid Detergent Thickener Segment by Type

##### 1.2.2 Liquid Detergent Thickener Segment by Application

#### 1.3 Methodology & Sources of Information

##### 1.3.1 Research Methodology

##### 1.3.2 Research Process

##### 1.3.3 Market Breakdown and Data Triangulation

##### 1.3.4 Base Year

##### 1.3.5 Report Assumptions & Caveats

### **2 LIQUID DETERGENT THICKENER MARKET OVERVIEW**

#### 2.1 Global Market Overview

##### 2.1.1 Global Liquid Detergent Thickener Market Size (M USD) Estimates and Forecasts (2020-2033)

##### 2.1.2 Global Liquid Detergent Thickener Sales Estimates and Forecasts (2020-2033)

#### 2.2 Market Segment Executive Summary

#### 2.3 Global Market Size by Region

### **3 LIQUID DETERGENT THICKENER MARKET COMPETITIVE LANDSCAPE**

#### 3.1 Company Assessment Quadrant

#### 3.2 Global Liquid Detergent Thickener Product Life Cycle

#### 3.3 Global Liquid Detergent Thickener Sales by Manufacturers (2020-2025)

#### 3.4 Global Liquid Detergent Thickener Revenue Market Share by Manufacturers (2020-2025)

#### 3.5 Liquid Detergent Thickener Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

#### 3.6 Global Liquid Detergent Thickener Average Price by Manufacturers (2020-2025)

#### 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

#### 3.8 Liquid Detergent Thickener Market Competitive Situation and Trends

##### 3.8.1 Liquid Detergent Thickener Market Concentration Rate

##### 3.8.2 Global 5 and 10 Largest Liquid Detergent Thickener Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## 4 LIQUID DETERGENT THICKENER INDUSTRY CHAIN ANALYSIS

### 4.1 Liquid Detergent Thickener Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF LIQUID DETERGENT THICKENER MARKET

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Liquid Detergent Thickener Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Liquid Detergent Thickener Market

### 5.7 ESG Ratings of Leading Companies

## 6 LIQUID DETERGENT THICKENER MARKET SEGMENTATION BY TYPE

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Liquid Detergent Thickener Sales Market Share by Type (2020-2025)

### 6.3 Global Liquid Detergent Thickener Market Size Market Share by Type (2020-2025)

### 6.4 Global Liquid Detergent Thickener Price by Type (2020-2025)

## 7 LIQUID DETERGENT THICKENER MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Liquid Detergent Thickener Market Sales by Application (2020-2025)
- 7.3 Global Liquid Detergent Thickener Market Size (M USD) by Application (2020-2025)
- 7.4 Global Liquid Detergent Thickener Sales Growth Rate by Application (2020-2025)

## **8 LIQUID DETERGENT THICKENER MARKET SALES BY REGION**

- 8.1 Global Liquid Detergent Thickener Sales by Region
  - 8.1.1 Global Liquid Detergent Thickener Sales by Region
  - 8.1.2 Global Liquid Detergent Thickener Sales Market Share by Region
- 8.2 Global Liquid Detergent Thickener Market Size by Region
  - 8.2.1 Global Liquid Detergent Thickener Market Size by Region
  - 8.2.2 Global Liquid Detergent Thickener Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Liquid Detergent Thickener Sales by Country
  - 8.3.2 North America Liquid Detergent Thickener Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Liquid Detergent Thickener Sales by Country
  - 8.4.2 Europe Liquid Detergent Thickener Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Liquid Detergent Thickener Sales by Region
  - 8.5.2 Asia Pacific Liquid Detergent Thickener Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Liquid Detergent Thickener Sales by Country
  - 8.6.2 South America Liquid Detergent Thickener Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Liquid Detergent Thickener Sales by Region

8.7.2 Middle East and Africa Liquid Detergent Thickener Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 LIQUID DETERGENT THICKENER MARKET PRODUCTION BY REGION**

9.1 Global Production of Liquid Detergent Thickener by Region(2020-2025)

9.2 Global Liquid Detergent Thickener Revenue Market Share by Region (2020-2025)

9.3 Global Liquid Detergent Thickener Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Liquid Detergent Thickener Production

9.4.1 North America Liquid Detergent Thickener Production Growth Rate (2020-2025)

9.4.2 North America Liquid Detergent Thickener Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Liquid Detergent Thickener Production

9.5.1 Europe Liquid Detergent Thickener Production Growth Rate (2020-2025)

9.5.2 Europe Liquid Detergent Thickener Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Liquid Detergent Thickener Production (2020-2025)

9.6.1 Japan Liquid Detergent Thickener Production Growth Rate (2020-2025)

9.6.2 Japan Liquid Detergent Thickener Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Liquid Detergent Thickener Production (2020-2025)

9.7.1 China Liquid Detergent Thickener Production Growth Rate (2020-2025)

9.7.2 China Liquid Detergent Thickener Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Ashland

10.1.1 Ashland Basic Information

- 10.1.2 Ashland Liquid Detergent Thickener Product Overview
- 10.1.3 Ashland Liquid Detergent Thickener Product Market Performance
- 10.1.4 Ashland Business Overview
- 10.1.5 Ashland SWOT Analysis
- 10.1.6 Ashland Recent Developments
- 10.2 ADM
  - 10.2.1 ADM Basic Information
  - 10.2.2 ADM Liquid Detergent Thickener Product Overview
  - 10.2.3 ADM Liquid Detergent Thickener Product Market Performance
  - 10.2.4 ADM Business Overview
  - 10.2.5 ADM SWOT Analysis
  - 10.2.6 ADM Recent Developments
- 10.3 CP Kelco
  - 10.3.1 CP Kelco Basic Information
  - 10.3.2 CP Kelco Liquid Detergent Thickener Product Overview
  - 10.3.3 CP Kelco Liquid Detergent Thickener Product Market Performance
  - 10.3.4 CP Kelco Business Overview
  - 10.3.5 CP Kelco SWOT Analysis
  - 10.3.6 CP Kelco Recent Developments
- 10.4 FMC Corp
  - 10.4.1 FMC Corp Basic Information
  - 10.4.2 FMC Corp Liquid Detergent Thickener Product Overview
  - 10.4.3 FMC Corp Liquid Detergent Thickener Product Market Performance
  - 10.4.4 FMC Corp Business Overview
  - 10.4.5 FMC Corp Recent Developments
- 10.5 Cargill
  - 10.5.1 Cargill Basic Information
  - 10.5.2 Cargill Liquid Detergent Thickener Product Overview
  - 10.5.3 Cargill Liquid Detergent Thickener Product Market Performance
  - 10.5.4 Cargill Business Overview
  - 10.5.5 Cargill Recent Developments
- 10.6 BASF
  - 10.6.1 BASF Basic Information
  - 10.6.2 BASF Liquid Detergent Thickener Product Overview
  - 10.6.3 BASF Liquid Detergent Thickener Product Market Performance
  - 10.6.4 BASF Business Overview
  - 10.6.5 BASF Recent Developments
- 10.7 DuPont
  - 10.7.1 DuPont Basic Information

- 10.7.2 DuPont Liquid Detergent Thickener Product Overview
- 10.7.3 DuPont Liquid Detergent Thickener Product Market Performance
- 10.7.4 DuPont Business Overview
- 10.7.5 DuPont Recent Developments
- 10.8 Dow
  - 10.8.1 Dow Basic Information
  - 10.8.2 Dow Liquid Detergent Thickener Product Overview
  - 10.8.3 Dow Liquid Detergent Thickener Product Market Performance
  - 10.8.4 Dow Business Overview
  - 10.8.5 Dow Recent Developments
- 10.9 Ingredion
  - 10.9.1 Ingredion Basic Information
  - 10.9.2 Ingredion Liquid Detergent Thickener Product Overview
  - 10.9.3 Ingredion Liquid Detergent Thickener Product Market Performance
  - 10.9.4 Ingredion Business Overview
  - 10.9.5 Ingredion Recent Developments
- 10.10 Akzo Nobel
  - 10.10.1 Akzo Nobel Basic Information
  - 10.10.2 Akzo Nobel Liquid Detergent Thickener Product Overview
  - 10.10.3 Akzo Nobel Liquid Detergent Thickener Product Market Performance
  - 10.10.4 Akzo Nobel Business Overview
  - 10.10.5 Akzo Nobel Recent Developments
- 10.11 Celanese
  - 10.11.1 Celanese Basic Information
  - 10.11.2 Celanese Liquid Detergent Thickener Product Overview
  - 10.11.3 Celanese Liquid Detergent Thickener Product Market Performance
  - 10.11.4 Celanese Business Overview
  - 10.11.5 Celanese Recent Developments
- 10.12 Eastman
  - 10.12.1 Eastman Basic Information
  - 10.12.2 Eastman Liquid Detergent Thickener Product Overview
  - 10.12.3 Eastman Liquid Detergent Thickener Product Market Performance
  - 10.12.4 Eastman Business Overview
  - 10.12.5 Eastman Recent Developments
- 10.13 PPG
  - 10.13.1 PPG Basic Information
  - 10.13.2 PPG Liquid Detergent Thickener Product Overview
  - 10.13.3 PPG Liquid Detergent Thickener Product Market Performance
  - 10.13.4 PPG Business Overview

#### 10.13.5 PPG Recent Developments

### 10.14 Lubrizol

#### 10.14.1 Lubrizol Basic Information

#### 10.14.2 Lubrizol Liquid Detergent Thickener Product Overview

#### 10.14.3 Lubrizol Liquid Detergent Thickener Product Market Performance

#### 10.14.4 Lubrizol Business Overview

#### 10.14.5 Lubrizol Recent Developments

### 10.15 Henkel

#### 10.15.1 Henkel Basic Information

#### 10.15.2 Henkel Liquid Detergent Thickener Product Overview

#### 10.15.3 Henkel Liquid Detergent Thickener Product Market Performance

#### 10.15.4 Henkel Business Overview

#### 10.15.5 Henkel Recent Developments

### 10.16 Tate and Lyle

#### 10.16.1 Tate and Lyle Basic Information

#### 10.16.2 Tate and Lyle Liquid Detergent Thickener Product Overview

#### 10.16.3 Tate and Lyle Liquid Detergent Thickener Product Market Performance

#### 10.16.4 Tate and Lyle Business Overview

#### 10.16.5 Tate and Lyle Recent Developments

### 10.17 Grace

#### 10.17.1 Grace Basic Information

#### 10.17.2 Grace Liquid Detergent Thickener Product Overview

#### 10.17.3 Grace Liquid Detergent Thickener Product Market Performance

#### 10.17.4 Grace Business Overview

#### 10.17.5 Grace Recent Developments

### 10.18 PQ Corp

#### 10.18.1 PQ Corp Basic Information

#### 10.18.2 PQ Corp Liquid Detergent Thickener Product Overview

#### 10.18.3 PQ Corp Liquid Detergent Thickener Product Market Performance

#### 10.18.4 PQ Corp Business Overview

#### 10.18.5 PQ Corp Recent Developments

## **11 LIQUID DETERGENT THICKENER MARKET FORECAST BY REGION**

### 11.1 Global Liquid Detergent Thickener Market Size Forecast

### 11.2 Global Liquid Detergent Thickener Market Forecast by Region

#### 11.2.1 North America Market Size Forecast by Country

#### 11.2.2 Europe Liquid Detergent Thickener Market Size Forecast by Country

#### 11.2.3 Asia Pacific Liquid Detergent Thickener Market Size Forecast by Region

- 11.2.4 South America Liquid Detergent Thickener Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Sales of Liquid Detergent Thickener by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Liquid Detergent Thickener Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Liquid Detergent Thickener by Type (2026-2033)
  - 12.1.2 Global Liquid Detergent Thickener Market Size Forecast by Type (2026-2033)
  - 12.1.3 Global Forecasted Price of Liquid Detergent Thickener by Type (2026-2033)
- 12.2 Global Liquid Detergent Thickener Market Forecast by Application (2026-2033)
  - 12.2.1 Global Liquid Detergent Thickener Sales (K MT) Forecast by Application
  - 12.2.2 Global Liquid Detergent Thickener Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

|                                                                                                                      |
|----------------------------------------------------------------------------------------------------------------------|
| Table 1. Introduction of the Type                                                                                    |
| Table 2. Introduction of the Application                                                                             |
| Table 3. Market Size (M USD) Segment Executive Summary                                                               |
| Table 4. Liquid Detergent Thickener Market Size Comparison by Region (M USD)                                         |
| Table 5. Global Liquid Detergent Thickener Sales (K MT) by Manufacturers (2020-2025)                                 |
| Table 6. Global Liquid Detergent Thickener Sales Market Share by Manufacturers (2020-2025)                           |
| Table 7. Global Liquid Detergent Thickener Revenue (M USD) by Manufacturers (2020-2025)                              |
| Table 8. Global Liquid Detergent Thickener Revenue Share by Manufacturers (2020-2025)                                |
| Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid Detergent Thickener as of 2024) |
| Table 10. Global Market Liquid Detergent Thickener Average Price (USD/KG) of Key Manufacturers (2020-2025)           |
| Table 11. Manufacturers? Manufacturing Sites, Areas Served                                                           |
| Table 12. Manufacturers? Product Type                                                                                |
| Table 13. Global Liquid Detergent Thickener Manufacturers Market Concentration Ratio (CR5 and HHI)                   |
| Table 14. Mergers & Acquisitions, Expansion Plans                                                                    |
| Table 15. Market Overview of Key Raw Materials                                                                       |
| Table 16. Midstream Market Analysis                                                                                  |
| Table 17. Downstream Customer Analysis                                                                               |
| Table 18. Key Development Trends                                                                                     |
| Table 19. Driving Factors                                                                                            |
| Table 20. Liquid Detergent Thickener Market Challenges                                                               |
| Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026                                                 |
| Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027                                                   |
| Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026                                                   |
| Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries                         |
| Table 25. Global Liquid Detergent Thickener Sales by Type (K MT)                                                     |
| Table 26. Global Liquid Detergent Thickener Market Size by Type (M USD)                                              |
| Table 27. Global Liquid Detergent Thickener Sales (K MT) by Type (2020-2025)                                         |
| Table 28. Global Liquid Detergent Thickener Sales Market Share by Type (2020-2025)                                   |

Table 29. Global Liquid Detergent Thickener Market Size (M USD) by Type (2020-2025)

Table 30. Global Liquid Detergent Thickener Market Size Share by Type (2020-2025)

Table 31. Global Liquid Detergent Thickener Price (USD/KG) by Type (2020-2025)

Table 32. Global Liquid Detergent Thickener Sales (K MT) by Application

Table 33. Global Liquid Detergent Thickener Market Size by Application

Table 34. Global Liquid Detergent Thickener Sales by Application (2020-2025) & (K MT)

Table 35. Global Liquid Detergent Thickener Sales Market Share by Application (2020-2025)

Table 36. Global Liquid Detergent Thickener Market Size by Application (2020-2025) & (M USD)

Table 37. Global Liquid Detergent Thickener Market Share by Application (2020-2025)

Table 38. Global Liquid Detergent Thickener Sales Growth Rate by Application (2020-2025)

Table 39. Global Liquid Detergent Thickener Sales by Region (2020-2025) & (K MT)

Table 40. Global Liquid Detergent Thickener Sales Market Share by Region (2020-2025)

Table 41. Global Liquid Detergent Thickener Market Size by Region (2020-2025) & (M USD)

Table 42. Global Liquid Detergent Thickener Market Size Market Share by Region (2020-2025)

Table 43. North America Liquid Detergent Thickener Sales by Country (2020-2025) & (K MT)

Table 44. North America Liquid Detergent Thickener Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Liquid Detergent Thickener Sales by Country (2020-2025) & (K MT)

Table 46. Europe Liquid Detergent Thickener Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Liquid Detergent Thickener Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Liquid Detergent Thickener Market Size by Region (2020-2025) & (M USD)

Table 49. South America Liquid Detergent Thickener Sales by Country (2020-2025) & (K MT)

Table 50. South America Liquid Detergent Thickener Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Liquid Detergent Thickener Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Liquid Detergent Thickener Market Size by Region (2020-2025) & (M USD)

Table 53. Global Liquid Detergent Thickener Production (K MT) by Region(2020-2025)

Table 54. Global Liquid Detergent Thickener Revenue (US\$ Million) by Region  
(2020-2025)

Table 55. Global Liquid Detergent Thickener Revenue Market Share by Region  
(2020-2025)

Table 56. Global Liquid Detergent Thickener Production (K MT), Revenue (US\$ Million),  
Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Liquid Detergent Thickener Production (K MT), Revenue (US\$  
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Liquid Detergent Thickener Production (K MT), Revenue (US\$  
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Liquid Detergent Thickener Production (K MT), Revenue (US\$ Million),  
Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Liquid Detergent Thickener Production (K MT), Revenue (US\$ Million),  
Price (USD/KG) and Gross Margin (2020-2025)

Table 61. Ashland Basic Information

Table 62. Ashland Liquid Detergent Thickener Product Overview

Table 63. Ashland Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price  
(USD/KG) and Gross Margin (2020-2025)

Table 64. Ashland Business Overview

Table 65. Ashland SWOT Analysis

Table 66. Ashland Recent Developments

Table 67. ADM Basic Information

Table 68. ADM Liquid Detergent Thickener Product Overview

Table 69. ADM Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price  
(USD/KG) and Gross Margin (2020-2025)

Table 70. ADM Business Overview

Table 71. ADM SWOT Analysis

Table 72. ADM Recent Developments

Table 73. CP Kelco Basic Information

Table 74. CP Kelco Liquid Detergent Thickener Product Overview

Table 75. CP Kelco Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price  
(USD/KG) and Gross Margin (2020-2025)

Table 76. CP Kelco Business Overview

Table 77. CP Kelco SWOT Analysis

Table 78. CP Kelco Recent Developments

Table 79. FMC Corp Basic Information

Table 80. FMC Corp Liquid Detergent Thickener Product Overview

Table 81. FMC Corp Liquid Detergent Thickener Sales (K MT), Revenue (M USD),

Price (USD/KG) and Gross Margin (2020-2025)

Table 82. FMC Corp Business Overview

Table 83. FMC Corp Recent Developments

Table 84. Cargill Basic Information

Table 85. Cargill Liquid Detergent Thickener Product Overview

Table 86. Cargill Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Cargill Business Overview

Table 88. Cargill Recent Developments

Table 89. BASF Basic Information

Table 90. BASF Liquid Detergent Thickener Product Overview

Table 91. BASF Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. BASF Business Overview

Table 93. BASF Recent Developments

Table 94. DuPont Basic Information

Table 95. DuPont Liquid Detergent Thickener Product Overview

Table 96. DuPont Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. DuPont Business Overview

Table 98. DuPont Recent Developments

Table 99. Dow Basic Information

Table 100. Dow Liquid Detergent Thickener Product Overview

Table 101. Dow Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Dow Business Overview

Table 103. Dow Recent Developments

Table 104. Ingredion Basic Information

Table 105. Ingredion Liquid Detergent Thickener Product Overview

Table 106. Ingredion Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Ingredion Business Overview

Table 108. Ingredion Recent Developments

Table 109. Akzo Nobel Basic Information

Table 110. Akzo Nobel Liquid Detergent Thickener Product Overview

Table 111. Akzo Nobel Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 112. Akzo Nobel Business Overview

Table 113. Akzo Nobel Recent Developments

|                                                                                                                                |
|--------------------------------------------------------------------------------------------------------------------------------|
| Table 114. Celanese Basic Information                                                                                          |
| Table 115. Celanese Liquid Detergent Thickener Product Overview                                                                |
| Table 116. Celanese Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)      |
| Table 117. Celanese Business Overview                                                                                          |
| Table 118. Celanese Recent Developments                                                                                        |
| Table 119. Eastman Basic Information                                                                                           |
| Table 120. Eastman Liquid Detergent Thickener Product Overview                                                                 |
| Table 121. Eastman Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)       |
| Table 122. Eastman Business Overview                                                                                           |
| Table 123. Eastman Recent Developments                                                                                         |
| Table 124. PPG Basic Information                                                                                               |
| Table 125. PPG Liquid Detergent Thickener Product Overview                                                                     |
| Table 126. PPG Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)           |
| Table 127. PPG Business Overview                                                                                               |
| Table 128. PPG Recent Developments                                                                                             |
| Table 129. Lubrizol Basic Information                                                                                          |
| Table 130. Lubrizol Liquid Detergent Thickener Product Overview                                                                |
| Table 131. Lubrizol Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)      |
| Table 132. Lubrizol Business Overview                                                                                          |
| Table 133. Lubrizol Recent Developments                                                                                        |
| Table 134. Henkel Basic Information                                                                                            |
| Table 135. Henkel Liquid Detergent Thickener Product Overview                                                                  |
| Table 136. Henkel Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)        |
| Table 137. Henkel Business Overview                                                                                            |
| Table 138. Henkel Recent Developments                                                                                          |
| Table 139. Tate and Lyle Basic Information                                                                                     |
| Table 140. Tate and Lyle Liquid Detergent Thickener Product Overview                                                           |
| Table 141. Tate and Lyle Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025) |
| Table 142. Tate and Lyle Business Overview                                                                                     |
| Table 143. Tate and Lyle Recent Developments                                                                                   |
| Table 144. Grace Basic Information                                                                                             |
| Table 145. Grace Liquid Detergent Thickener Product Overview                                                                   |
| Table 146. Grace Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price                                               |

(USD/KG) and Gross Margin (2020-2025)

Table 147. Grace Business Overview

Table 148. Grace Recent Developments

Table 149. PQ Corp Basic Information

Table 150. PQ Corp Liquid Detergent Thickener Product Overview

Table 151. PQ Corp Liquid Detergent Thickener Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 152. PQ Corp Business Overview

Table 153. PQ Corp Recent Developments

Table 154. Global Liquid Detergent Thickener Sales Forecast by Region (2026-2033) & (K MT)

Table 155. Global Liquid Detergent Thickener Market Size Forecast by Region (2026-2033) & (M USD)

Table 156. North America Liquid Detergent Thickener Sales Forecast by Country (2026-2033) & (K MT)

Table 157. North America Liquid Detergent Thickener Market Size Forecast by Country (2026-2033) & (M USD)

Table 158. Europe Liquid Detergent Thickener Sales Forecast by Country (2026-2033) & (K MT)

Table 159. Europe Liquid Detergent Thickener Market Size Forecast by Country (2026-2033) & (M USD)

Table 160. Asia Pacific Liquid Detergent Thickener Sales Forecast by Region (2026-2033) & (K MT)

Table 161. Asia Pacific Liquid Detergent Thickener Market Size Forecast by Region (2026-2033) & (M USD)

Table 162. South America Liquid Detergent Thickener Sales Forecast by Country (2026-2033) & (K MT)

Table 163. South America Liquid Detergent Thickener Market Size Forecast by Country (2026-2033) & (M USD)

Table 164. Middle East and Africa Liquid Detergent Thickener Sales Forecast by Country (2026-2033) & (Units)

Table 165. Middle East and Africa Liquid Detergent Thickener Market Size Forecast by Country (2026-2033) & (M USD)

Table 166. Global Liquid Detergent Thickener Sales Forecast by Type (2026-2033) & (K MT)

Table 167. Global Liquid Detergent Thickener Market Size Forecast by Type (2026-2033) & (M USD)

Table 168. Global Liquid Detergent Thickener Price Forecast by Type (2026-2033) & (USD/KG)

Table 169. Global Liquid Detergent Thickener Sales (K MT) Forecast by Application (2026-2033)

Table 170. Global Liquid Detergent Thickener Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Liquid Detergent Thickener
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Detergent Thickener Market Size (M USD), 2024-2033
- Figure 5. Global Liquid Detergent Thickener Market Size (M USD) (2020-2033)
- Figure 6. Global Liquid Detergent Thickener Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Detergent Thickener Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Detergent Thickener Product Life Cycle
- Figure 13. Liquid Detergent Thickener Sales Share by Manufacturers in 2024
- Figure 14. Global Liquid Detergent Thickener Revenue Share by Manufacturers in 2024
- Figure 15. Liquid Detergent Thickener Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Liquid Detergent Thickener Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Detergent Thickener Revenue in 2024
- Figure 18. Industry Chain Map of Liquid Detergent Thickener
- Figure 19. Global Liquid Detergent Thickener Market PEST Analysis
- Figure 20. Global Liquid Detergent Thickener Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Detergent Thickener Market Share by Type
- Figure 27. Sales Market Share of Liquid Detergent Thickener by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Detergent Thickener by Type in 2024
- Figure 29. Market Size Share of Liquid Detergent Thickener by Type (2020-2025)
- Figure 30. Market Size Share of Liquid Detergent Thickener by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Liquid Detergent Thickener Market Share by Application

Figure 33. Global Liquid Detergent Thickener Sales Market Share by Application (2020-2025)

Figure 34. Global Liquid Detergent Thickener Sales Market Share by Application in 2024

Figure 35. Global Liquid Detergent Thickener Market Share by Application (2020-2025)

Figure 36. Global Liquid Detergent Thickener Market Share by Application in 2024

Figure 37. Global Liquid Detergent Thickener Sales Growth Rate by Application (2020-2025)

Figure 38. Global Liquid Detergent Thickener Sales Market Share by Region (2020-2025)

Figure 39. Global Liquid Detergent Thickener Market Size Market Share by Region (2020-2025)

Figure 40. North America Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Liquid Detergent Thickener Sales Market Share by Country in 2024

Figure 43. North America Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Liquid Detergent Thickener Market Size Market Share by Country in 2024

Figure 45. U.S. Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Liquid Detergent Thickener Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Liquid Detergent Thickener Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Liquid Detergent Thickener Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Liquid Detergent Thickener Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Liquid Detergent Thickener Sales Market Share by Country in 2024

Figure 53. Europe Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Liquid Detergent Thickener Market Size Market Share by Country in 2024

Figure 55. Germany Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Detergent Thickener Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Liquid Detergent Thickener Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Detergent Thickener Market Size Market Share by Region in 2024

Figure 68. China Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Detergent Thickener Sales and Growth Rate (K MT)

Figure 79. South America Liquid Detergent Thickener Sales Market Share by Country in 2024

Figure 80. South America Liquid Detergent Thickener Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Detergent Thickener Market Size Market Share by Country in 2024

Figure 82. Brazil Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Detergent Thickener Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Liquid Detergent Thickener Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Detergent Thickener Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Detergent Thickener Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Detergent Thickener Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Liquid Detergent Thickener Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Detergent Thickener Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Detergent Thickener Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Liquid Detergent Thickener Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Liquid Detergent Thickener Production (K MT) Growth Rate (2020-2025)

Figure 106. China Liquid Detergent Thickener Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Liquid Detergent Thickener Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Liquid Detergent Thickener Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Liquid Detergent Thickener Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Liquid Detergent Thickener Market Share Forecast by Type (2026-2033)

Figure 111. Global Liquid Detergent Thickener Sales Forecast by Application (2026-2033)

Figure 112. Global Liquid Detergent Thickener Market Share Forecast by Application (2026-2033)

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