

Global Liquid Crystal Alignment Films Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The liquid crystal alignment film refers to a layer of high molecular polymer film coated on the surface of a conductive substrate directly in contact with the liquid crystal. It generates intermolecular force with the liquid crystal molecules to make the liquid crystal molecules arrange and align in a certain direction.

The global Liquid Crystal Alignment Films market size was estimated at USD 520.75 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Liquid Crystal Alignment Films market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Liquid Crystal Alignment Films market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced

understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Liquid Crystal Alignment Films market

Global Liquid Crystal Alignment Films Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

JSR
Nissan Chemical
JNC
DIC
Merck
Samsung
POME Technology
Shenzhen Dalton Electronic Material

Market Segmentation (by Type)

Polyimide Type
Polyamic Acid Type

Market Segmentation (by Application)

STN-LCD

TFT-LCD

TN-LCD

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Liquid Crystal Alignment Films Market

Overview of the regional outlook of the Liquid Crystal Alignment Films Market.

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Liquid Crystal Alignment Films Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Liquid Crystal Alignment Films, their output value, profit level, regional supply, production capacity layout, etc. from the

supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Liquid Crystal Alignment Films

1.2 Key Market Segments

1.2.1 Liquid Crystal Alignment Films Segment by Type

1.2.2 Liquid Crystal Alignment Films Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIQUID CRYSTAL ALIGNMENT FILMS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Liquid Crystal Alignment Films Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Liquid Crystal Alignment Films Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIQUID CRYSTAL ALIGNMENT FILMS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Liquid Crystal Alignment Films Product Life Cycle

3.3 Global Liquid Crystal Alignment Films Sales by Manufacturers (2020-2025)

3.4 Global Liquid Crystal Alignment Films Revenue Market Share by Manufacturers (2020-2025)

3.5 Liquid Crystal Alignment Films Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Liquid Crystal Alignment Films Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Liquid Crystal Alignment Films Market Competitive Situation and Trends

3.8.1 Liquid Crystal Alignment Films Market Concentration Rate

3.8.2 Global 5 and 10 Largest Liquid Crystal Alignment Films Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LIQUID CRYSTAL ALIGNMENT FILMS INDUSTRY CHAIN ANALYSIS

4.1 Liquid Crystal Alignment Films Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIQUID CRYSTAL ALIGNMENT FILMS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Liquid Crystal Alignment Films Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Liquid Crystal Alignment Films

Market

5.7 ESG Ratings of Leading Companies

6 LIQUID CRYSTAL ALIGNMENT FILMS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Liquid Crystal Alignment Films Sales Market Share by Type (2020-2025)

6.3 Global Liquid Crystal Alignment Films Market Size Market Share by Type (2020-2025)

6.4 Global Liquid Crystal Alignment Films Price by Type (2020-2025)

7 LIQUID CRYSTAL ALIGNMENT FILMS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Liquid Crystal Alignment Films Market Sales by Application (2020-2025)

7.3 Global Liquid Crystal Alignment Films Market Size (M USD) by Application (2020-2025)

7.4 Global Liquid Crystal Alignment Films Sales Growth Rate by Application (2020-2025)

8 LIQUID CRYSTAL ALIGNMENT FILMS MARKET SALES BY REGION

8.1 Global Liquid Crystal Alignment Films Sales by Region

8.1.1 Global Liquid Crystal Alignment Films Sales by Region

8.1.2 Global Liquid Crystal Alignment Films Sales Market Share by Region

8.2 Global Liquid Crystal Alignment Films Market Size by Region

8.2.1 Global Liquid Crystal Alignment Films Market Size by Region

8.2.2 Global Liquid Crystal Alignment Films Market Size Market Share by Region

8.3 North America

8.3.1 North America Liquid Crystal Alignment Films Sales by Country

8.3.2 North America Liquid Crystal Alignment Films Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Liquid Crystal Alignment Films Sales by Country

8.4.2 Europe Liquid Crystal Alignment Films Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Liquid Crystal Alignment Films Sales by Region

8.5.2 Asia Pacific Liquid Crystal Alignment Films Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Liquid Crystal Alignment Films Sales by Country
 - 8.6.2 South America Liquid Crystal Alignment Films Market Size by Country
 - 8.6.3 Brazil Market Overview
 - 8.6.4 Argentina Market Overview
 - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Liquid Crystal Alignment Films Sales by Region
 - 8.7.2 Middle East and Africa Liquid Crystal Alignment Films Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 LIQUID CRYSTAL ALIGNMENT FILMS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Liquid Crystal Alignment Films by Region(2020-2025)
- 9.2 Global Liquid Crystal Alignment Films Revenue Market Share by Region (2020-2025)
- 9.3 Global Liquid Crystal Alignment Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Liquid Crystal Alignment Films Production
 - 9.4.1 North America Liquid Crystal Alignment Films Production Growth Rate (2020-2025)
 - 9.4.2 North America Liquid Crystal Alignment Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Liquid Crystal Alignment Films Production
 - 9.5.1 Europe Liquid Crystal Alignment Films Production Growth Rate (2020-2025)
 - 9.5.2 Europe Liquid Crystal Alignment Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Liquid Crystal Alignment Films Production (2020-2025)
 - 9.6.1 Japan Liquid Crystal Alignment Films Production Growth Rate (2020-2025)
 - 9.6.2 Japan Liquid Crystal Alignment Films Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Liquid Crystal Alignment Films Production (2020-2025)

- 9.7.1 China Liquid Crystal Alignment Films Production Growth Rate (2020-2025)
- 9.7.2 China Liquid Crystal Alignment Films Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 JSR

- 10.1.1 JSR Basic Information
- 10.1.2 JSR Liquid Crystal Alignment Films Product Overview
- 10.1.3 JSR Liquid Crystal Alignment Films Product Market Performance
- 10.1.4 JSR Business Overview
- 10.1.5 JSR SWOT Analysis
- 10.1.6 JSR Recent Developments

10.2 Nissan Chemical

- 10.2.1 Nissan Chemical Basic Information
- 10.2.2 Nissan Chemical Liquid Crystal Alignment Films Product Overview
- 10.2.3 Nissan Chemical Liquid Crystal Alignment Films Product Market Performance
- 10.2.4 Nissan Chemical Business Overview
- 10.2.5 Nissan Chemical SWOT Analysis
- 10.2.6 Nissan Chemical Recent Developments

10.3 JNC

- 10.3.1 JNC Basic Information
- 10.3.2 JNC Liquid Crystal Alignment Films Product Overview
- 10.3.3 JNC Liquid Crystal Alignment Films Product Market Performance
- 10.3.4 JNC Business Overview
- 10.3.5 JNC SWOT Analysis
- 10.3.6 JNC Recent Developments

10.4 DIC

- 10.4.1 DIC Basic Information
- 10.4.2 DIC Liquid Crystal Alignment Films Product Overview
- 10.4.3 DIC Liquid Crystal Alignment Films Product Market Performance
- 10.4.4 DIC Business Overview
- 10.4.5 DIC Recent Developments

10.5 Merck

- 10.5.1 Merck Basic Information
- 10.5.2 Merck Liquid Crystal Alignment Films Product Overview
- 10.5.3 Merck Liquid Crystal Alignment Films Product Market Performance
- 10.5.4 Merck Business Overview
- 10.5.5 Merck Recent Developments

10.6 Samsung

10.6.1 Samsung Basic Information

10.6.2 Samsung Liquid Crystal Alignment Films Product Overview

10.6.3 Samsung Liquid Crystal Alignment Films Product Market Performance

10.6.4 Samsung Business Overview

10.6.5 Samsung Recent Developments

10.7 POME Technology

10.7.1 POME Technology Basic Information

10.7.2 POME Technology Liquid Crystal Alignment Films Product Overview

10.7.3 POME Technology Liquid Crystal Alignment Films Product Market Performance

10.7.4 POME Technology Business Overview

10.7.5 POME Technology Recent Developments

10.8 Shenzhen Dalton Electronic Material

10.8.1 Shenzhen Dalton Electronic Material Basic Information

10.8.2 Shenzhen Dalton Electronic Material Liquid Crystal Alignment Films Product Overview

10.8.3 Shenzhen Dalton Electronic Material Liquid Crystal Alignment Films Product Market Performance

10.8.4 Shenzhen Dalton Electronic Material Business Overview

10.8.5 Shenzhen Dalton Electronic Material Recent Developments

11 LIQUID CRYSTAL ALIGNMENT FILMS MARKET FORECAST BY REGION

11.1 Global Liquid Crystal Alignment Films Market Size Forecast

11.2 Global Liquid Crystal Alignment Films Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Liquid Crystal Alignment Films Market Size Forecast by Country

11.2.3 Asia Pacific Liquid Crystal Alignment Films Market Size Forecast by Region

11.2.4 South America Liquid Crystal Alignment Films Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Liquid Crystal Alignment Films by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Liquid Crystal Alignment Films Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Liquid Crystal Alignment Films by Type (2026-2033)

12.1.2 Global Liquid Crystal Alignment Films Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Liquid Crystal Alignment Films by Type (2026-2033)

12.2 Global Liquid Crystal Alignment Films Market Forecast by Application (2026-2033)

12.2.1 Global Liquid Crystal Alignment Films Sales (K MT) Forecast by Application

12.2.2 Global Liquid Crystal Alignment Films Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Liquid Crystal Alignment Films Market Size Comparison by Region (M USD)

Table 5. Global Liquid Crystal Alignment Films Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Liquid Crystal Alignment Films Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Liquid Crystal Alignment Films Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Liquid Crystal Alignment Films Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Liquid
Crystal Alignment Films as of 2024)

Table 10. Global Market Liquid Crystal Alignment Films Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Liquid Crystal Alignment Films Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Liquid Crystal Alignment Films Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Liquid Crystal Alignment Films Sales by Type (K MT)

Table 26. Global Liquid Crystal Alignment Films Market Size by Type (M USD)

Table 27. Global Liquid Crystal Alignment Films Sales (K MT) by Type (2020-2025)

Table 28. Global Liquid Crystal Alignment Films Sales Market Share by Type (2020-2025)
Table 29. Global Liquid Crystal Alignment Films Market Size (M USD) by Type (2020-2025)
Table 30. Global Liquid Crystal Alignment Films Market Size Share by Type (2020-2025)
Table 31. Global Liquid Crystal Alignment Films Price (USD/KG) by Type (2020-2025)
Table 32. Global Liquid Crystal Alignment Films Sales (K MT) by Application
Table 33. Global Liquid Crystal Alignment Films Market Size by Application
Table 34. Global Liquid Crystal Alignment Films Sales by Application (2020-2025) & (K MT)
Table 35. Global Liquid Crystal Alignment Films Sales Market Share by Application (2020-2025)
Table 36. Global Liquid Crystal Alignment Films Market Size by Application (2020-2025) & (M USD)
Table 37. Global Liquid Crystal Alignment Films Market Share by Application (2020-2025)
Table 38. Global Liquid Crystal Alignment Films Sales Growth Rate by Application (2020-2025)
Table 39. Global Liquid Crystal Alignment Films Sales by Region (2020-2025) & (K MT)
Table 40. Global Liquid Crystal Alignment Films Sales Market Share by Region (2020-2025)
Table 41. Global Liquid Crystal Alignment Films Market Size by Region (2020-2025) & (M USD)
Table 42. Global Liquid Crystal Alignment Films Market Size Market Share by Region (2020-2025)
Table 43. North America Liquid Crystal Alignment Films Sales by Country (2020-2025) & (K MT)
Table 44. North America Liquid Crystal Alignment Films Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Liquid Crystal Alignment Films Sales by Country (2020-2025) & (K MT)
Table 46. Europe Liquid Crystal Alignment Films Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Liquid Crystal Alignment Films Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Liquid Crystal Alignment Films Market Size by Region (2020-2025) & (M USD)
Table 49. South America Liquid Crystal Alignment Films Sales by Country (2020-2025)

& (K MT)

Table 50. South America Liquid Crystal Alignment Films Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Liquid Crystal Alignment Films Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Liquid Crystal Alignment Films Market Size by Region (2020-2025) & (M USD)

Table 53. Global Liquid Crystal Alignment Films Production (K MT) by Region(2020-2025)

Table 54. Global Liquid Crystal Alignment Films Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Liquid Crystal Alignment Films Revenue Market Share by Region (2020-2025)

Table 56. Global Liquid Crystal Alignment Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Liquid Crystal Alignment Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Liquid Crystal Alignment Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Liquid Crystal Alignment Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Liquid Crystal Alignment Films Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. JSR Basic Information

Table 62. JSR Liquid Crystal Alignment Films Product Overview

Table 63. JSR Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. JSR Business Overview

Table 65. JSR SWOT Analysis

Table 66. JSR Recent Developments

Table 67. Nissan Chemical Basic Information

Table 68. Nissan Chemical Liquid Crystal Alignment Films Product Overview

Table 69. Nissan Chemical Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Nissan Chemical Business Overview

Table 71. Nissan Chemical SWOT Analysis

Table 72. Nissan Chemical Recent Developments

Table 73. JNC Basic Information

Table 74. JNC Liquid Crystal Alignment Films Product Overview

Table 75. JNC Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. JNC Business Overview

Table 77. JNC SWOT Analysis

Table 78. JNC Recent Developments

Table 79. DIC Basic Information

Table 80. DIC Liquid Crystal Alignment Films Product Overview

Table 81. DIC Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. DIC Business Overview

Table 83. DIC Recent Developments

Table 84. Merck Basic Information

Table 85. Merck Liquid Crystal Alignment Films Product Overview

Table 86. Merck Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. Merck Business Overview

Table 88. Merck Recent Developments

Table 89. Samsung Basic Information

Table 90. Samsung Liquid Crystal Alignment Films Product Overview

Table 91. Samsung Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Samsung Business Overview

Table 93. Samsung Recent Developments

Table 94. POME Technology Basic Information

Table 95. POME Technology Liquid Crystal Alignment Films Product Overview

Table 96. POME Technology Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. POME Technology Business Overview

Table 98. POME Technology Recent Developments

Table 99. Shenzhen Dalton Electronic Material Basic Information

Table 100. Shenzhen Dalton Electronic Material Liquid Crystal Alignment Films Product Overview

Table 101. Shenzhen Dalton Electronic Material Liquid Crystal Alignment Films Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Shenzhen Dalton Electronic Material Business Overview

Table 103. Shenzhen Dalton Electronic Material Recent Developments

Table 104. Global Liquid Crystal Alignment Films Sales Forecast by Region (2026-2033) & (K MT)

Table 105. Global Liquid Crystal Alignment Films Market Size Forecast by Region

(2026-2033) & (M USD)

Table 106. North America Liquid Crystal Alignment Films Sales Forecast by Country (2026-2033) & (K MT)

Table 107. North America Liquid Crystal Alignment Films Market Size Forecast by Country (2026-2033) & (M USD)

Table 108. Europe Liquid Crystal Alignment Films Sales Forecast by Country (2026-2033) & (K MT)

Table 109. Europe Liquid Crystal Alignment Films Market Size Forecast by Country (2026-2033) & (M USD)

Table 110. Asia Pacific Liquid Crystal Alignment Films Sales Forecast by Region (2026-2033) & (K MT)

Table 111. Asia Pacific Liquid Crystal Alignment Films Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Liquid Crystal Alignment Films Sales Forecast by Country (2026-2033) & (K MT)

Table 113. South America Liquid Crystal Alignment Films Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Liquid Crystal Alignment Films Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Liquid Crystal Alignment Films Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Liquid Crystal Alignment Films Sales Forecast by Type (2026-2033) & (K MT)

Table 117. Global Liquid Crystal Alignment Films Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Liquid Crystal Alignment Films Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Liquid Crystal Alignment Films Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Liquid Crystal Alignment Films Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Liquid Crystal Alignment Films
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Liquid Crystal Alignment Films Market Size (M USD), 2024-2033
- Figure 5. Global Liquid Crystal Alignment Films Market Size (M USD) (2020-2033)
- Figure 6. Global Liquid Crystal Alignment Films Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Liquid Crystal Alignment Films Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Liquid Crystal Alignment Films Product Life Cycle
- Figure 13. Liquid Crystal Alignment Films Sales Share by Manufacturers in 2024
- Figure 14. Global Liquid Crystal Alignment Films Revenue Share by Manufacturers in 2024
- Figure 15. Liquid Crystal Alignment Films Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Liquid Crystal Alignment Films Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Liquid Crystal Alignment Films Revenue in 2024
- Figure 18. Industry Chain Map of Liquid Crystal Alignment Films
- Figure 19. Global Liquid Crystal Alignment Films Market PEST Analysis
- Figure 20. Global Liquid Crystal Alignment Films Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Liquid Crystal Alignment Films Market Share by Type
- Figure 27. Sales Market Share of Liquid Crystal Alignment Films by Type (2020-2025)
- Figure 28. Sales Market Share of Liquid Crystal Alignment Films by Type in 2024
- Figure 29. Market Size Share of Liquid Crystal Alignment Films by Type (2020-2025)
- Figure 30. Market Size Share of Liquid Crystal Alignment Films by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Liquid Crystal Alignment Films Market Share by Application

Figure 33. Global Liquid Crystal Alignment Films Sales Market Share by Application (2020-2025)

Figure 34. Global Liquid Crystal Alignment Films Sales Market Share by Application in 2024

Figure 35. Global Liquid Crystal Alignment Films Market Share by Application (2020-2025)

Figure 36. Global Liquid Crystal Alignment Films Market Share by Application in 2024

Figure 37. Global Liquid Crystal Alignment Films Sales Growth Rate by Application (2020-2025)

Figure 38. Global Liquid Crystal Alignment Films Sales Market Share by Region (2020-2025)

Figure 39. Global Liquid Crystal Alignment Films Market Size Market Share by Region (2020-2025)

Figure 40. North America Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Liquid Crystal Alignment Films Sales Market Share by Country in 2024

Figure 43. North America Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Liquid Crystal Alignment Films Market Size Market Share by Country in 2024

Figure 45. U.S. Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Liquid Crystal Alignment Films Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Liquid Crystal Alignment Films Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Liquid Crystal Alignment Films Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Liquid Crystal Alignment Films Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Liquid Crystal Alignment Films Sales Market Share by Country in

2024

Figure 53. Europe Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Liquid Crystal Alignment Films Market Size Market Share by Country in 2024

Figure 55. Germany Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Liquid Crystal Alignment Films Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Liquid Crystal Alignment Films Sales Market Share by Region in 2024

Figure 67. Asia Pacific Liquid Crystal Alignment Films Market Size Market Share by Region in 2024

Figure 68. China Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Liquid Crystal Alignment Films Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Liquid Crystal Alignment Films Sales and Growth Rate (K MT)

Figure 79. South America Liquid Crystal Alignment Films Sales Market Share by Country in 2024

Figure 80. South America Liquid Crystal Alignment Films Market Size and Growth Rate (M USD)

Figure 81. South America Liquid Crystal Alignment Films Market Size Market Share by Country in 2024

Figure 82. Brazil Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Liquid Crystal Alignment Films Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Liquid Crystal Alignment Films Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Liquid Crystal Alignment Films Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Liquid Crystal Alignment Films Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Liquid Crystal Alignment Films Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Liquid Crystal Alignment Films Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Liquid Crystal Alignment Films Production Market Share by Region (2020-2025)

Figure 103. North America Liquid Crystal Alignment Films Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Liquid Crystal Alignment Films Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Liquid Crystal Alignment Films Production (K MT) Growth Rate (2020-2025)

Figure 106. China Liquid Crystal Alignment Films Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Liquid Crystal Alignment Films Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Liquid Crystal Alignment Films Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Liquid Crystal Alignment Films Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Liquid Crystal Alignment Films Market Share Forecast by Type (2026-2033)

Figure 111. Global Liquid Crystal Alignment Films Sales Forecast by Application

(2026-2033)

Figure 112. Global Liquid Crystal Alignment Films Market Share Forecast by Application
(2026-2033)

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