

Global Lip Powders Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G36BA03EAAE9EN.html>

Date: December 2024

Pages: 142

Price: US\$ 2,800.00 (Single User License)

ID: G36BA03EAAE9EN

Abstracts

Report Overview

Lip powders are a relatively new innovation in the cosmetics industry, offering a unique alternative to traditional lipsticks and lip glosses. These products typically come in a powder form that transforms into a creamy texture upon application, providing a matte finish that is long-lasting and highly pigmented. Marketed as a versatile option for creating various lip looks, lip powders have gained popularity among makeup enthusiasts and beauty influencers.

The current market size for lip powders in 2023 is estimated at approximately USD 40 million. With a projected compound annual growth rate (CAGR) of 8.75% from 2024 to 2032, the market is expected to reach USD 75 million by the end of the forecast period. This growth can be attributed to several key factors driving the market.

One of the primary growth drivers for lip powders is the increasing demand for long-wearing and transfer-resistant lip products. Consumers are seeking cosmetics that offer durability throughout the day, especially with the rise of mask-wearing scenarios. Lip powders cater to this need by providing a matte finish that stays in place for extended periods.

Additionally, the trend towards natural and organic beauty products has influenced the market for lip powders. Many brands are formulating their lip powders with clean ingredients, appealing to environmentally conscious consumers who prioritize sustainability and safety in their beauty routines.

Moreover, the versatility of lip powders in creating ombre lip looks, gradient effects, and

bold color statements has contributed to their popularity. Beauty enthusiasts appreciate the creative possibilities that lip powders offer, allowing them to experiment with different lip styles and trends.

In terms of regional market distribution, North America and Europe currently lead the market for lip powders. These regions are characterized by a strong presence of established cosmetics brands, a high level of consumer awareness regarding beauty trends, and a willingness to adopt innovative products. Asia Pacific is also emerging as a significant market for lip powders, driven by the growing influence of K-beauty and J-beauty trends.

However, the market for lip powders faces challenges such as limited shade ranges, which may hinder inclusivity and accessibility for a diverse consumer base. Brands need to expand their color options to cater to a wider range of skin tones and preferences, ensuring that their products are inclusive and appealing to a broader audience.

In conclusion, the market for lip powders is poised for steady growth in the coming years, fueled by consumer demand for long-lasting, versatile, and innovative lip products. Brands that focus on product development, inclusivity, and sustainability are likely to succeed in this competitive market landscape.

This report provides a deep insight into the global Lip Powders market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Lip Powders Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Lip Powders market in any manner.

Global Lip Powders Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

BUXOM Cosmetics

Clinique

CHANEL

NYX

BY TERRY

CLE COSMETICS

Revlon

Essence Cosmetics

Sephora

L'Oréal

Market Segmentation (by Type)

Palettes Type

Pens Type

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lip Powders Market

Overview of the regional outlook of the Lip Powders Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lip Powders Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Lip Powders

1.2 Key Market Segments

1.2.1 Lip Powders Segment by Type

1.2.2 Lip Powders Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIP POWDERS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Lip Powders Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Lip Powders Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 LIP POWDERS MARKET COMPETITIVE LANDSCAPE

3.1 Global Lip Powders Sales by Manufacturers (2019-2024)

3.2 Global Lip Powders Revenue Market Share by Manufacturers (2019-2024)

3.3 Lip Powders Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Lip Powders Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Lip Powders Sales Sites, Area Served, Product Type

3.6 Lip Powders Market Competitive Situation and Trends

3.6.1 Lip Powders Market Concentration Rate

3.6.2 Global 5 and 10 Largest Lip Powders Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LIP POWDERS INDUSTRY CHAIN ANALYSIS

4.1 Lip Powders Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIP POWDERS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 LIP POWDERS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Lip Powders Sales Market Share by Type (2019-2024)

6.3 Global Lip Powders Market Size Market Share by Type (2019-2024)

6.4 Global Lip Powders Price by Type (2019-2024)

7 LIP POWDERS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Lip Powders Market Sales by Application (2019-2024)

7.3 Global Lip Powders Market Size (M USD) by Application (2019-2024)

7.4 Global Lip Powders Sales Growth Rate by Application (2019-2024)

8 LIP POWDERS MARKET SALES BY REGION

8.1 Global Lip Powders Sales by Region

8.1.1 Global Lip Powders Sales by Region

8.1.2 Global Lip Powders Sales Market Share by Region

8.2 Global Lip Powders Market Size by Region

8.2.1 Global Lip Powders Market Size by Region

8.2.2 Global Lip Powders Market Size Market Share by Region

8.3 North America

8.3.1 North America Lip Powders Sales by Country

8.3.2 North America Lip Powders Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Lip Powders Sales by Country

8.4.2 Europe Lip Powders Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Lip Powders Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Lip Powders Market Size by Region

8.6.2 Asia Pacific Lip Powders Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Lip Powders Sales by Country

8.7.2 South America Lip Powders Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Lip Powders Sales by Region

8.8.2 Middle East and Africa Lip Powders Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 LIP POWDERS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Lip Powders by Region (2019-2024)
- 9.2 Global Lip Powders Revenue Market Share by Region (2019-2024)
- 9.3 Global Lip Powders Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Lip Powders Production
 - 9.4.1 North America Lip Powders Production Growth Rate (2019-2024)
 - 9.4.2 North America Lip Powders Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Lip Powders Production
 - 9.5.1 Europe Lip Powders Production Growth Rate (2019-2024)
 - 9.5.2 Europe Lip Powders Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Lip Powders Production (2019-2024)
 - 9.6.1 Japan Lip Powders Production Growth Rate (2019-2024)
 - 9.6.2 Japan Lip Powders Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Lip Powders Production (2019-2024)
 - 9.7.1 China Lip Powders Production Growth Rate (2019-2024)
 - 9.7.2 China Lip Powders Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 BUXOM Cosmetics
 - 10.1.1 BUXOM Cosmetics Lip Powders Basic Information
 - 10.1.2 BUXOM Cosmetics Lip Powders Product Overview
 - 10.1.3 BUXOM Cosmetics Lip Powders Product Market Performance
 - 10.1.4 BUXOM Cosmetics Business Overview
 - 10.1.5 BUXOM Cosmetics Lip Powders SWOT Analysis
 - 10.1.6 BUXOM Cosmetics Recent Developments
- 10.2 Clinique
 - 10.2.1 Clinique Lip Powders Basic Information
 - 10.2.2 Clinique Lip Powders Product Overview
 - 10.2.3 Clinique Lip Powders Product Market Performance
 - 10.2.4 Clinique Business Overview
 - 10.2.5 Clinique Lip Powders SWOT Analysis

10.2.6 Clinique Recent Developments

10.3 CHANEL

10.3.1 CHANEL Lip Powders Basic Information

10.3.2 CHANEL Lip Powders Product Overview

10.3.3 CHANEL Lip Powders Product Market Performance

10.3.4 CHANEL Lip Powders SWOT Analysis

10.3.5 CHANEL Business Overview

10.3.6 CHANEL Recent Developments

10.4 NYX

10.4.1 NYX Lip Powders Basic Information

10.4.2 NYX Lip Powders Product Overview

10.4.3 NYX Lip Powders Product Market Performance

10.4.4 NYX Business Overview

10.4.5 NYX Recent Developments

10.5 BY TERRY

10.5.1 BY TERRY Lip Powders Basic Information

10.5.2 BY TERRY Lip Powders Product Overview

10.5.3 BY TERRY Lip Powders Product Market Performance

10.5.4 BY TERRY Business Overview

10.5.5 BY TERRY Recent Developments

10.6 CLE COSMETICS

10.6.1 CLE COSMETICS Lip Powders Basic Information

10.6.2 CLE COSMETICS Lip Powders Product Overview

10.6.3 CLE COSMETICS Lip Powders Product Market Performance

10.6.4 CLE COSMETICS Business Overview

10.6.5 CLE COSMETICS Recent Developments

10.7 Revlon

10.7.1 Revlon Lip Powders Basic Information

10.7.2 Revlon Lip Powders Product Overview

10.7.3 Revlon Lip Powders Product Market Performance

10.7.4 Revlon Business Overview

10.7.5 Revlon Recent Developments

10.8 Essence Cosmetics

10.8.1 Essence Cosmetics Lip Powders Basic Information

10.8.2 Essence Cosmetics Lip Powders Product Overview

10.8.3 Essence Cosmetics Lip Powders Product Market Performance

10.8.4 Essence Cosmetics Business Overview

10.8.5 Essence Cosmetics Recent Developments

10.9 Sephora

- 10.9.1 Sephora Lip Powders Basic Information
- 10.9.2 Sephora Lip Powders Product Overview
- 10.9.3 Sephora Lip Powders Product Market Performance
- 10.9.4 Sephora Business Overview
- 10.9.5 Sephora Recent Developments
- 10.10 L'Oréal
 - 10.10.1 L'Oréal Lip Powders Basic Information
 - 10.10.2 L'Oréal Lip Powders Product Overview
 - 10.10.3 L'Oréal Lip Powders Product Market Performance
 - 10.10.4 L'Oréal Business Overview
 - 10.10.5 L'Oréal Recent Developments

11 LIP POWDERS MARKET FORECAST BY REGION

- 11.1 Global Lip Powders Market Size Forecast
- 11.2 Global Lip Powders Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Lip Powders Market Size Forecast by Country
 - 11.2.3 Asia Pacific Lip Powders Market Size Forecast by Region
 - 11.2.4 South America Lip Powders Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Lip Powders by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Lip Powders Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Lip Powders by Type (2025-2032)
 - 12.1.2 Global Lip Powders Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Lip Powders by Type (2025-2032)
- 12.2 Global Lip Powders Market Forecast by Application (2025-2032)
 - 12.2.1 Global Lip Powders Sales (K Units) Forecast by Application
 - 12.2.2 Global Lip Powders Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Lip Powders Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G36BA03EAAE9EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G36BA03EAAE9EN.html>