

Global Lip Balm Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Lip balm is a substance put on the lips to give relief to dry or chapped. It may also be used to help soothe certain other situations, such as cold sores. The balm may be made with any number of ingredients, but usually includes something like petroleum jelly or beeswax, as well as scented oils, and sometimes medicinal herbs or medicinal compounds. It can also have things like vitamins and minerals included, in theory to help support the health of the lips, and many types include sunscreen to help prevent sun damage to the sensitive skin on the lips. Lip balm can be applied where a finger is used to apply it to the lips, or in a lipstick-style tube from which it can be applied directly.

Currently, there are different types and kinds of lip balm available in the market. And the classification of lip balm is different according to different point of view. So in this report, we counts product properties includes solid and oily, and the color of the lip balm includes colorless and colored, but it does not include the lipstick which has an effect of moisture. In this report we counts the each Pcs lip balm is about 0.12oz.

The Global Lip Balm Market Size was estimated at USD 895.74 million in 2023 and is projected to reach USD 1263.45 million by 2029, exhibiting a CAGR of 5.90% during the forecast period.

This report provides a deep insight into the global Lip Balm market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Lip Balm Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Lip Balm market in any manner.

Global Lip Balm Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Mentholatum

Maybelline

Nivea

Kiehl

MAC

DHC

SHISEIDO

Lancome

Neutrogena

CHANEL

Yue sai

Max Factor

Elizabeth Arden

Clinique

MARY KAY

L'Oreal

NUXE

Revlon

Burt's Bees

Blistex

Vaseline

EOS

Carmex

Labello

ChapStick

Lip Smacker

AVON

Lypsyl

CARSLAN

Ainuo

Market Segmentation (by Type)

Solid Cream Lip Balm

Liquid Gel Lip Balm

Market Segmentation (by Application)

Lip Balm For Women

Lip Balm For Men

Lip Balm For Baby

Other Dedicated Lip Balm

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Global Lip Balm Market Research Report 2024(Status and Outlook)

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lip Balm Market

Overview of the regional outlook of the Lip Balm Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future

development potential, and so on. It offers a high-level view of the current state of the Lip Balm Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Lip Balm
- 1.2 Key Market Segments
 - 1.2.1 Lip Balm Segment by Type
 - 1.2.2 Lip Balm Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LIP BALM MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Lip Balm Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Lip Balm Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LIP BALM MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Lip Balm Sales by Manufacturers (2019-2024)
- 3.2 Global Lip Balm Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Lip Balm Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Lip Balm Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Lip Balm Sales Sites, Area Served, Product Type
- 3.6 Lip Balm Market Competitive Situation and Trends
 - 3.6.1 Lip Balm Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Lip Balm Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 LIP BALM INDUSTRY CHAIN ANALYSIS

- 4.1 Lip Balm Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIP BALM MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LIP BALM MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Lip Balm Sales Market Share by Type (2019-2024)
- 6.3 Global Lip Balm Market Size Market Share by Type (2019-2024)
- 6.4 Global Lip Balm Price by Type (2019-2024)

7 LIP BALM MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Lip Balm Market Sales by Application (2019-2024)
- 7.3 Global Lip Balm Market Size (M USD) by Application (2019-2024)
- 7.4 Global Lip Balm Sales Growth Rate by Application (2019-2024)

8 LIP BALM MARKET SEGMENTATION BY REGION

- 8.1 Global Lip Balm Sales by Region
 - 8.1.1 Global Lip Balm Sales by Region
 - 8.1.2 Global Lip Balm Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Lip Balm Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Lip Balm Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Lip Balm Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Lip Balm Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Lip Balm Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Mentholatum
 - 9.1.1 Mentholatum Lip Balm Basic Information
 - 9.1.2 Mentholatum Lip Balm Product Overview
 - 9.1.3 Mentholatum Lip Balm Product Market Performance
 - 9.1.4 Mentholatum Business Overview
 - 9.1.5 Mentholatum Lip Balm SWOT Analysis
 - 9.1.6 Mentholatum Recent Developments
- 9.2 Maybelline
 - 9.2.1 Maybelline Lip Balm Basic Information

- 9.2.2 Maybelline Lip Balm Product Overview
- 9.2.3 Maybelline Lip Balm Product Market Performance
- 9.2.4 Maybelline Business Overview
- 9.2.5 Maybelline Lip Balm SWOT Analysis
- 9.2.6 Maybelline Recent Developments

9.3 Nivea

- 9.3.1 Nivea Lip Balm Basic Information
- 9.3.2 Nivea Lip Balm Product Overview
- 9.3.3 Nivea Lip Balm Product Market Performance
- 9.3.4 Nivea Lip Balm SWOT Analysis
- 9.3.5 Nivea Business Overview
- 9.3.6 Nivea Recent Developments

9.4 Kiehl

- 9.4.1 Kiehl Lip Balm Basic Information
- 9.4.2 Kiehl Lip Balm Product Overview
- 9.4.3 Kiehl Lip Balm Product Market Performance
- 9.4.4 Kiehl Business Overview
- 9.4.5 Kiehl Recent Developments

9.5 MAC

- 9.5.1 MAC Lip Balm Basic Information
- 9.5.2 MAC Lip Balm Product Overview
- 9.5.3 MAC Lip Balm Product Market Performance
- 9.5.4 MAC Business Overview
- 9.5.5 MAC Recent Developments

9.6 DHC

- 9.6.1 DHC Lip Balm Basic Information
- 9.6.2 DHC Lip Balm Product Overview
- 9.6.3 DHC Lip Balm Product Market Performance
- 9.6.4 DHC Business Overview
- 9.6.5 DHC Recent Developments

9.7 SHISEIDO

- 9.7.1 SHISEIDO Lip Balm Basic Information
- 9.7.2 SHISEIDO Lip Balm Product Overview
- 9.7.3 SHISEIDO Lip Balm Product Market Performance
- 9.7.4 SHISEIDO Business Overview
- 9.7.5 SHISEIDO Recent Developments

9.8 Lancome

- 9.8.1 Lancome Lip Balm Basic Information
- 9.8.2 Lancome Lip Balm Product Overview

- 9.8.3 Lancome Lip Balm Product Market Performance
- 9.8.4 Lancome Business Overview
- 9.8.5 Lancome Recent Developments
- 9.9 Neutrogena
 - 9.9.1 Neutrogena Lip Balm Basic Information
 - 9.9.2 Neutrogena Lip Balm Product Overview
 - 9.9.3 Neutrogena Lip Balm Product Market Performance
 - 9.9.4 Neutrogena Business Overview
 - 9.9.5 Neutrogena Recent Developments
- 9.10 CHANEL
 - 9.10.1 CHANEL Lip Balm Basic Information
 - 9.10.2 CHANEL Lip Balm Product Overview
 - 9.10.3 CHANEL Lip Balm Product Market Performance
 - 9.10.4 CHANEL Business Overview
 - 9.10.5 CHANEL Recent Developments
- 9.11 Yue sai
 - 9.11.1 Yue sai Lip Balm Basic Information
 - 9.11.2 Yue sai Lip Balm Product Overview
 - 9.11.3 Yue sai Lip Balm Product Market Performance
 - 9.11.4 Yue sai Business Overview
 - 9.11.5 Yue sai Recent Developments
- 9.12 Max Factor
 - 9.12.1 Max Factor Lip Balm Basic Information
 - 9.12.2 Max Factor Lip Balm Product Overview
 - 9.12.3 Max Factor Lip Balm Product Market Performance
 - 9.12.4 Max Factor Business Overview
 - 9.12.5 Max Factor Recent Developments
- 9.13 Elizabeth Arden
 - 9.13.1 Elizabeth Arden Lip Balm Basic Information
 - 9.13.2 Elizabeth Arden Lip Balm Product Overview
 - 9.13.3 Elizabeth Arden Lip Balm Product Market Performance
 - 9.13.4 Elizabeth Arden Business Overview
 - 9.13.5 Elizabeth Arden Recent Developments
- 9.14 Clinique
 - 9.14.1 Clinique Lip Balm Basic Information
 - 9.14.2 Clinique Lip Balm Product Overview
 - 9.14.3 Clinique Lip Balm Product Market Performance
 - 9.14.4 Clinique Business Overview
 - 9.14.5 Clinique Recent Developments

9.15 MARY KAY

- 9.15.1 MARY KAY Lip Balm Basic Information
- 9.15.2 MARY KAY Lip Balm Product Overview
- 9.15.3 MARY KAY Lip Balm Product Market Performance
- 9.15.4 MARY KAY Business Overview
- 9.15.5 MARY KAY Recent Developments

9.16 L'Oreal

- 9.16.1 L'Oreal Lip Balm Basic Information
- 9.16.2 L'Oreal Lip Balm Product Overview
- 9.16.3 L'Oreal Lip Balm Product Market Performance
- 9.16.4 L'Oreal Business Overview
- 9.16.5 L'Oreal Recent Developments

9.17 NUXE

- 9.17.1 NUXE Lip Balm Basic Information
- 9.17.2 NUXE Lip Balm Product Overview
- 9.17.3 NUXE Lip Balm Product Market Performance
- 9.17.4 NUXE Business Overview
- 9.17.5 NUXE Recent Developments

9.18 Revlon

- 9.18.1 Revlon Lip Balm Basic Information
- 9.18.2 Revlon Lip Balm Product Overview
- 9.18.3 Revlon Lip Balm Product Market Performance
- 9.18.4 Revlon Business Overview
- 9.18.5 Revlon Recent Developments

9.19 Burt's Bees

- 9.19.1 Burt's Bees Lip Balm Basic Information
- 9.19.2 Burt's Bees Lip Balm Product Overview
- 9.19.3 Burt's Bees Lip Balm Product Market Performance
- 9.19.4 Burt's Bees Business Overview
- 9.19.5 Burt's Bees Recent Developments

9.20 Blistex

- 9.20.1 Blistex Lip Balm Basic Information
- 9.20.2 Blistex Lip Balm Product Overview
- 9.20.3 Blistex Lip Balm Product Market Performance
- 9.20.4 Blistex Business Overview
- 9.20.5 Blistex Recent Developments

9.21 Vaseline

- 9.21.1 Vaseline Lip Balm Basic Information
- 9.21.2 Vaseline Lip Balm Product Overview

- 9.21.3 Vaseline Lip Balm Product Market Performance
- 9.21.4 Vaseline Business Overview
- 9.21.5 Vaseline Recent Developments
- 9.22 EOS
 - 9.22.1 EOS Lip Balm Basic Information
 - 9.22.2 EOS Lip Balm Product Overview
 - 9.22.3 EOS Lip Balm Product Market Performance
 - 9.22.4 EOS Business Overview
 - 9.22.5 EOS Recent Developments
- 9.23 Carmex
 - 9.23.1 Carmex Lip Balm Basic Information
 - 9.23.2 Carmex Lip Balm Product Overview
 - 9.23.3 Carmex Lip Balm Product Market Performance
 - 9.23.4 Carmex Business Overview
 - 9.23.5 Carmex Recent Developments
- 9.24 Labello
 - 9.24.1 Labello Lip Balm Basic Information
 - 9.24.2 Labello Lip Balm Product Overview
 - 9.24.3 Labello Lip Balm Product Market Performance
 - 9.24.4 Labello Business Overview
 - 9.24.5 Labello Recent Developments
- 9.25 ChapStick
 - 9.25.1 ChapStick Lip Balm Basic Information
 - 9.25.2 ChapStick Lip Balm Product Overview
 - 9.25.3 ChapStick Lip Balm Product Market Performance
 - 9.25.4 ChapStick Business Overview
 - 9.25.5 ChapStick Recent Developments
- 9.26 Lip Smacker
 - 9.26.1 Lip Smacker Lip Balm Basic Information
 - 9.26.2 Lip Smacker Lip Balm Product Overview
 - 9.26.3 Lip Smacker Lip Balm Product Market Performance
 - 9.26.4 Lip Smacker Business Overview
 - 9.26.5 Lip Smacker Recent Developments
- 9.27 AVON
 - 9.27.1 AVON Lip Balm Basic Information
 - 9.27.2 AVON Lip Balm Product Overview
 - 9.27.3 AVON Lip Balm Product Market Performance
 - 9.27.4 AVON Business Overview
 - 9.27.5 AVON Recent Developments

9.28 Lypsyl

- 9.28.1 Lypsyl Lip Balm Basic Information
- 9.28.2 Lypsyl Lip Balm Product Overview
- 9.28.3 Lypsyl Lip Balm Product Market Performance
- 9.28.4 Lypsyl Business Overview
- 9.28.5 Lypsyl Recent Developments

9.29 CARSLAN

- 9.29.1 CARSLAN Lip Balm Basic Information
- 9.29.2 CARSLAN Lip Balm Product Overview
- 9.29.3 CARSLAN Lip Balm Product Market Performance
- 9.29.4 CARSLAN Business Overview
- 9.29.5 CARSLAN Recent Developments

9.30 Ainuo

- 9.30.1 Ainuo Lip Balm Basic Information
- 9.30.2 Ainuo Lip Balm Product Overview
- 9.30.3 Ainuo Lip Balm Product Market Performance
- 9.30.4 Ainuo Business Overview
- 9.30.5 Ainuo Recent Developments

10 LIP BALM MARKET FORECAST BY REGION

10.1 Global Lip Balm Market Size Forecast

10.2 Global Lip Balm Market Forecast by Region

- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Lip Balm Market Size Forecast by Country
- 10.2.3 Asia Pacific Lip Balm Market Size Forecast by Region
- 10.2.4 South America Lip Balm Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Lip Balm by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Lip Balm Market Forecast by Type (2025-2030)

- 11.1.1 Global Forecasted Sales of Lip Balm by Type (2025-2030)
- 11.1.2 Global Lip Balm Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Lip Balm by Type (2025-2030)

11.2 Global Lip Balm Market Forecast by Application (2025-2030)

- 11.2.1 Global Lip Balm Sales (K Units) Forecast by Application
- 11.2.2 Global Lip Balm Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Lip Balm Market Size Comparison by Region (M USD)
- Table 5. Global Lip Balm Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Lip Balm Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Lip Balm Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Lip Balm Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Lip Balm as of 2022)
- Table 10. Global Market Lip Balm Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Lip Balm Sales Sites and Area Served
- Table 12. Manufacturers Lip Balm Product Type
- Table 13. Global Lip Balm Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Lip Balm
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Lip Balm Market Challenges
- Table 22. Global Lip Balm Sales by Type (K Units)
- Table 23. Global Lip Balm Market Size by Type (M USD)
- Table 24. Global Lip Balm Sales (K Units) by Type (2019-2024)
- Table 25. Global Lip Balm Sales Market Share by Type (2019-2024)
- Table 26. Global Lip Balm Market Size (M USD) by Type (2019-2024)
- Table 27. Global Lip Balm Market Size Share by Type (2019-2024)
- Table 28. Global Lip Balm Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Lip Balm Sales (K Units) by Application
- Table 30. Global Lip Balm Market Size by Application
- Table 31. Global Lip Balm Sales by Application (2019-2024) & (K Units)
- Table 32. Global Lip Balm Sales Market Share by Application (2019-2024)
- Table 33. Global Lip Balm Sales by Application (2019-2024) & (M USD)

- Table 34. Global Lip Balm Market Share by Application (2019-2024)
- Table 35. Global Lip Balm Sales Growth Rate by Application (2019-2024)
- Table 36. Global Lip Balm Sales by Region (2019-2024) & (K Units)
- Table 37. Global Lip Balm Sales Market Share by Region (2019-2024)
- Table 38. North America Lip Balm Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Lip Balm Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Lip Balm Sales by Region (2019-2024) & (K Units)
- Table 41. South America Lip Balm Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Lip Balm Sales by Region (2019-2024) & (K Units)
- Table 43. Mentholatum Lip Balm Basic Information
- Table 44. Mentholatum Lip Balm Product Overview
- Table 45. Mentholatum Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Mentholatum Business Overview
- Table 47. Mentholatum Lip Balm SWOT Analysis
- Table 48. Mentholatum Recent Developments
- Table 49. Maybelline Lip Balm Basic Information
- Table 50. Maybelline Lip Balm Product Overview
- Table 51. Maybelline Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Maybelline Business Overview
- Table 53. Maybelline Lip Balm SWOT Analysis
- Table 54. Maybelline Recent Developments
- Table 55. Nivea Lip Balm Basic Information
- Table 56. Nivea Lip Balm Product Overview
- Table 57. Nivea Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Nivea Lip Balm SWOT Analysis
- Table 59. Nivea Business Overview
- Table 60. Nivea Recent Developments
- Table 61. Kiehl Lip Balm Basic Information
- Table 62. Kiehl Lip Balm Product Overview
- Table 63. Kiehl Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Kiehl Business Overview
- Table 65. Kiehl Recent Developments
- Table 66. MAC Lip Balm Basic Information
- Table 67. MAC Lip Balm Product Overview
- Table 68. MAC Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2019-2024)

Table 69. MAC Business Overview

Table 70. MAC Recent Developments

Table 71. DHC Lip Balm Basic Information

Table 72. DHC Lip Balm Product Overview

Table 73. DHC Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. DHC Business Overview

Table 75. DHC Recent Developments

Table 76. SHISEIDO Lip Balm Basic Information

Table 77. SHISEIDO Lip Balm Product Overview

Table 78. SHISEIDO Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. SHISEIDO Business Overview

Table 80. SHISEIDO Recent Developments

Table 81. Lancome Lip Balm Basic Information

Table 82. Lancome Lip Balm Product Overview

Table 83. Lancome Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Lancome Business Overview

Table 85. Lancome Recent Developments

Table 86. Neutrogena Lip Balm Basic Information

Table 87. Neutrogena Lip Balm Product Overview

Table 88. Neutrogena Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Neutrogena Business Overview

Table 90. Neutrogena Recent Developments

Table 91. CHANEL Lip Balm Basic Information

Table 92. CHANEL Lip Balm Product Overview

Table 93. CHANEL Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. CHANEL Business Overview

Table 95. CHANEL Recent Developments

Table 96. Yue sai Lip Balm Basic Information

Table 97. Yue sai Lip Balm Product Overview

Table 98. Yue sai Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Yue sai Business Overview

Table 100. Yue sai Recent Developments

- Table 101. Max Factor Lip Balm Basic Information
- Table 102. Max Factor Lip Balm Product Overview
- Table 103. Max Factor Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Max Factor Business Overview
- Table 105. Max Factor Recent Developments
- Table 106. Elizabeth Arden Lip Balm Basic Information
- Table 107. Elizabeth Arden Lip Balm Product Overview
- Table 108. Elizabeth Arden Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Elizabeth Arden Business Overview
- Table 110. Elizabeth Arden Recent Developments
- Table 111. Clinique Lip Balm Basic Information
- Table 112. Clinique Lip Balm Product Overview
- Table 113. Clinique Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Clinique Business Overview
- Table 115. Clinique Recent Developments
- Table 116. MARY KAY Lip Balm Basic Information
- Table 117. MARY KAY Lip Balm Product Overview
- Table 118. MARY KAY Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. MARY KAY Business Overview
- Table 120. MARY KAY Recent Developments
- Table 121. L'Oreal Lip Balm Basic Information
- Table 122. L'Oreal Lip Balm Product Overview
- Table 123. L'Oreal Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. L'Oreal Business Overview
- Table 125. L'Oreal Recent Developments
- Table 126. NUXE Lip Balm Basic Information
- Table 127. NUXE Lip Balm Product Overview
- Table 128. NUXE Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. NUXE Business Overview
- Table 130. NUXE Recent Developments
- Table 131. Revlon Lip Balm Basic Information
- Table 132. Revlon Lip Balm Product Overview
- Table 133. Revlon Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Gross Margin (2019-2024)

Table 134. Revlon Business Overview

Table 135. Revlon Recent Developments

Table 136. Burt's Bees Lip Balm Basic Information

Table 137. Burt's Bees Lip Balm Product Overview

Table 138. Burt's Bees Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Burt's Bees Business Overview

Table 140. Burt's Bees Recent Developments

Table 141. Blistex Lip Balm Basic Information

Table 142. Blistex Lip Balm Product Overview

Table 143. Blistex Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Blistex Business Overview

Table 145. Blistex Recent Developments

Table 146. Vaseline Lip Balm Basic Information

Table 147. Vaseline Lip Balm Product Overview

Table 148. Vaseline Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Vaseline Business Overview

Table 150. Vaseline Recent Developments

Table 151. EOS Lip Balm Basic Information

Table 152. EOS Lip Balm Product Overview

Table 153. EOS Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. EOS Business Overview

Table 155. EOS Recent Developments

Table 156. Carmex Lip Balm Basic Information

Table 157. Carmex Lip Balm Product Overview

Table 158. Carmex Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Carmex Business Overview

Table 160. Carmex Recent Developments

Table 161. Labello Lip Balm Basic Information

Table 162. Labello Lip Balm Product Overview

Table 163. Labello Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. Labello Business Overview

Table 165. Labello Recent Developments

Table 166. ChapStick Lip Balm Basic Information

Table 167. ChapStick Lip Balm Product Overview

Table 168. ChapStick Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 169. ChapStick Business Overview

Table 170. ChapStick Recent Developments

Table 171. Lip Smacker Lip Balm Basic Information

Table 172. Lip Smacker Lip Balm Product Overview

Table 173. Lip Smacker Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 174. Lip Smacker Business Overview

Table 175. Lip Smacker Recent Developments

Table 176. AVON Lip Balm Basic Information

Table 177. AVON Lip Balm Product Overview

Table 178. AVON Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 179. AVON Business Overview

Table 180. AVON Recent Developments

Table 181. Lypsyl Lip Balm Basic Information

Table 182. Lypsyl Lip Balm Product Overview

Table 183. Lypsyl Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 184. Lypsyl Business Overview

Table 185. Lypsyl Recent Developments

Table 186. CARSLAN Lip Balm Basic Information

Table 187. CARSLAN Lip Balm Product Overview

Table 188. CARSLAN Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 189. CARSLAN Business Overview

Table 190. CARSLAN Recent Developments

Table 191. Ainuo Lip Balm Basic Information

Table 192. Ainuo Lip Balm Product Overview

Table 193. Ainuo Lip Balm Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 194. Ainuo Business Overview

Table 195. Ainuo Recent Developments

Table 196. Global Lip Balm Sales Forecast by Region (2025-2030) & (K Units)

Table 197. Global Lip Balm Market Size Forecast by Region (2025-2030) & (M USD)

Table 198. North America Lip Balm Sales Forecast by Country (2025-2030) & (K Units)

Table 199. North America Lip Balm Market Size Forecast by Country (2025-2030) & (M USD)

Table 200. Europe Lip Balm Sales Forecast by Country (2025-2030) & (K Units)

Table 201. Europe Lip Balm Market Size Forecast by Country (2025-2030) & (M USD)

Table 202. Asia Pacific Lip Balm Sales Forecast by Region (2025-2030) & (K Units)

Table 203. Asia Pacific Lip Balm Market Size Forecast by Region (2025-2030) & (M USD)

Table 204. South America Lip Balm Sales Forecast by Country (2025-2030) & (K Units)

Table 205. South America Lip Balm Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Lip Balm Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Lip Balm Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Lip Balm Sales Forecast by Type (2025-2030) & (K Units)

Table 209. Global Lip Balm Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Lip Balm Price Forecast by Type (2025-2030) & (USD/Unit)

Table 211. Global Lip Balm Sales (K Units) Forecast by Application (2025-2030)

Table 212. Global Lip Balm Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Lip Balm
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Lip Balm Market Size (M USD), 2019-2030
- Figure 5. Global Lip Balm Market Size (M USD) (2019-2030)
- Figure 6. Global Lip Balm Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Lip Balm Market Size by Country (M USD)
- Figure 11. Lip Balm Sales Share by Manufacturers in 2023
- Figure 12. Global Lip Balm Revenue Share by Manufacturers in 2023
- Figure 13. Lip Balm Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Lip Balm Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Lip Balm Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Lip Balm Market Share by Type
- Figure 18. Sales Market Share of Lip Balm by Type (2019-2024)
- Figure 19. Sales Market Share of Lip Balm by Type in 2023
- Figure 20. Market Size Share of Lip Balm by Type (2019-2024)
- Figure 21. Market Size Market Share of Lip Balm by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Lip Balm Market Share by Application
- Figure 24. Global Lip Balm Sales Market Share by Application (2019-2024)
- Figure 25. Global Lip Balm Sales Market Share by Application in 2023
- Figure 26. Global Lip Balm Market Share by Application (2019-2024)
- Figure 27. Global Lip Balm Market Share by Application in 2023
- Figure 28. Global Lip Balm Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Lip Balm Sales Market Share by Region (2019-2024)
- Figure 30. North America Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Lip Balm Sales Market Share by Country in 2023
- Figure 32. U.S. Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Lip Balm Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Lip Balm Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Lip Balm Sales Market Share by Country in 2023
- Figure 37. Germany Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Lip Balm Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Lip Balm Sales Market Share by Region in 2023
- Figure 44. China Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Lip Balm Sales and Growth Rate (K Units)
- Figure 50. South America Lip Balm Sales Market Share by Country in 2023
- Figure 51. Brazil Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Lip Balm Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Lip Balm Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Lip Balm Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Lip Balm Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Lip Balm Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Lip Balm Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Lip Balm Market Share Forecast by Type (2025-2030)
- Figure 65. Global Lip Balm Sales Forecast by Application (2025-2030)
- Figure 66. Global Lip Balm Market Share Forecast by Application (2025-2030)

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