

Global Lightweight Bike Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Lightweight bike is a bike that is specially designed and made of special materials which has the characteristics of light weight and flexible movement.

The global Lightweight Bike market size was estimated at USD 3325 million in 2023 and is projected to reach USD 5665.39 million by 2032, exhibiting a CAGR of 6.10% during the forecast period.

North America Lightweight Bike market size was estimated at USD 959.37 million in 2023, at a CAGR of 5.23% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Lightweight Bike market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Lightweight Bike Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Lightweight Bike market in any manner.

Global Lightweight Bike Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

MERIDA INDUSTRY CO.

LTD.

Cannondale

Giant Manufacturing Co. Ltd.

Factor Bikes

Bianchi

Canyon Bicycles GmbH

BMC

Trek Bicycle Corporation

SCOTT Bikes

Pon Holdings

Wilier Triestina

Market Segmentation (by Type)

Road Bike

Mountain Bike

Children's Bike

Others

Market Segmentation (by Application)

Online Sales

Offline Sales

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lightweight Bike Market

Overview of the regional outlook of the Lightweight Bike Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lightweight Bike Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Lightweight Bike, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Lightweight Bike

1.2 Key Market Segments

1.2.1 Lightweight Bike Segment by Type

1.2.2 Lightweight Bike Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIGHTWEIGHT BIKE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Lightweight Bike Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Lightweight Bike Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIGHTWEIGHT BIKE MARKET COMPETITIVE LANDSCAPE

3.1 Global Lightweight Bike Sales by Manufacturers (2019-2024)

3.2 Global Lightweight Bike Revenue Market Share by Manufacturers (2019-2024)

3.3 Lightweight Bike Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Lightweight Bike Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Lightweight Bike Sales Sites, Area Served, Product Type

3.6 Lightweight Bike Market Competitive Situation and Trends

3.6.1 Lightweight Bike Market Concentration Rate

3.6.2 Global 5 and 10 Largest Lightweight Bike Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 LIGHTWEIGHT BIKE INDUSTRY CHAIN ANALYSIS

4.1 Lightweight Bike Industry Chain Analysis

- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIGHTWEIGHT BIKE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 LIGHTWEIGHT BIKE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Lightweight Bike Sales Market Share by Type (2019-2024)
- 6.3 Global Lightweight Bike Market Size Market Share by Type (2019-2024)
- 6.4 Global Lightweight Bike Price by Type (2019-2024)

7 LIGHTWEIGHT BIKE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Lightweight Bike Market Sales by Application (2019-2024)
- 7.3 Global Lightweight Bike Market Size (M USD) by Application (2019-2024)
- 7.4 Global Lightweight Bike Sales Growth Rate by Application (2019-2024)

8 LIGHTWEIGHT BIKE MARKET CONSUMPTION BY REGION

- 8.1 Global Lightweight Bike Sales by Region
 - 8.1.1 Global Lightweight Bike Sales by Region
 - 8.1.2 Global Lightweight Bike Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Lightweight Bike Sales by Country
 - 8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Lightweight Bike Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Lightweight Bike Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Lightweight Bike Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Lightweight Bike Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 LIGHTWEIGHT BIKE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Lightweight Bike by Region (2019-2024)
- 9.2 Global Lightweight Bike Revenue Market Share by Region (2019-2024)
- 9.3 Global Lightweight Bike Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Lightweight Bike Production
 - 9.4.1 North America Lightweight Bike Production Growth Rate (2019-2024)
 - 9.4.2 North America Lightweight Bike Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Lightweight Bike Production

- 9.5.1 Europe Lightweight Bike Production Growth Rate (2019-2024)
- 9.5.2 Europe Lightweight Bike Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Lightweight Bike Production (2019-2024)
 - 9.6.1 Japan Lightweight Bike Production Growth Rate (2019-2024)
 - 9.6.2 Japan Lightweight Bike Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Lightweight Bike Production (2019-2024)
 - 9.7.1 China Lightweight Bike Production Growth Rate (2019-2024)
 - 9.7.2 China Lightweight Bike Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 MERIDA INDUSTRY CO.

- 10.1.1 MERIDA INDUSTRY CO. Lightweight Bike Basic Information
- 10.1.2 MERIDA INDUSTRY CO. Lightweight Bike Product Overview
- 10.1.3 MERIDA INDUSTRY CO. Lightweight Bike Product Market Performance
- 10.1.4 MERIDA INDUSTRY CO. Business Overview
- 10.1.5 MERIDA INDUSTRY CO. Lightweight Bike SWOT Analysis
- 10.1.6 MERIDA INDUSTRY CO. Recent Developments

10.2 LTD.

- 10.2.1 LTD. Lightweight Bike Basic Information
- 10.2.2 LTD. Lightweight Bike Product Overview
- 10.2.3 LTD. Lightweight Bike Product Market Performance
- 10.2.4 LTD. Business Overview
- 10.2.5 LTD. Lightweight Bike SWOT Analysis
- 10.2.6 LTD. Recent Developments

10.3 Cannondale

- 10.3.1 Cannondale Lightweight Bike Basic Information
- 10.3.2 Cannondale Lightweight Bike Product Overview
- 10.3.3 Cannondale Lightweight Bike Product Market Performance
- 10.3.4 Cannondale Lightweight Bike SWOT Analysis
- 10.3.5 Cannondale Business Overview
- 10.3.6 Cannondale Recent Developments

10.4 Giant Manufacturing Co. Ltd.

- 10.4.1 Giant Manufacturing Co. Ltd. Lightweight Bike Basic Information
- 10.4.2 Giant Manufacturing Co. Ltd. Lightweight Bike Product Overview
- 10.4.3 Giant Manufacturing Co. Ltd. Lightweight Bike Product Market Performance

- 10.4.4 Giant Manufacturing Co. Ltd. Business Overview
- 10.4.5 Giant Manufacturing Co. Ltd. Recent Developments
- 10.5 Factor Bikes
 - 10.5.1 Factor Bikes Lightweight Bike Basic Information
 - 10.5.2 Factor Bikes Lightweight Bike Product Overview
 - 10.5.3 Factor Bikes Lightweight Bike Product Market Performance
 - 10.5.4 Factor Bikes Business Overview
 - 10.5.5 Factor Bikes Recent Developments
- 10.6 Bianchi
 - 10.6.1 Bianchi Lightweight Bike Basic Information
 - 10.6.2 Bianchi Lightweight Bike Product Overview
 - 10.6.3 Bianchi Lightweight Bike Product Market Performance
 - 10.6.4 Bianchi Business Overview
 - 10.6.5 Bianchi Recent Developments
- 10.7 Canyon Bicycles GmbH
 - 10.7.1 Canyon Bicycles GmbH Lightweight Bike Basic Information
 - 10.7.2 Canyon Bicycles GmbH Lightweight Bike Product Overview
 - 10.7.3 Canyon Bicycles GmbH Lightweight Bike Product Market Performance
 - 10.7.4 Canyon Bicycles GmbH Business Overview
 - 10.7.5 Canyon Bicycles GmbH Recent Developments
- 10.8 BMC
 - 10.8.1 BMC Lightweight Bike Basic Information
 - 10.8.2 BMC Lightweight Bike Product Overview
 - 10.8.3 BMC Lightweight Bike Product Market Performance
 - 10.8.4 BMC Business Overview
 - 10.8.5 BMC Recent Developments
- 10.9 Trek Bicycle Corporation
 - 10.9.1 Trek Bicycle Corporation Lightweight Bike Basic Information
 - 10.9.2 Trek Bicycle Corporation Lightweight Bike Product Overview
 - 10.9.3 Trek Bicycle Corporation Lightweight Bike Product Market Performance
 - 10.9.4 Trek Bicycle Corporation Business Overview
 - 10.9.5 Trek Bicycle Corporation Recent Developments
- 10.10 SCOTT Bikes
 - 10.10.1 SCOTT Bikes Lightweight Bike Basic Information
 - 10.10.2 SCOTT Bikes Lightweight Bike Product Overview
 - 10.10.3 SCOTT Bikes Lightweight Bike Product Market Performance
 - 10.10.4 SCOTT Bikes Business Overview
 - 10.10.5 SCOTT Bikes Recent Developments
- 10.11 Pon Holdings

- 10.11.1 Pon Holdings Lightweight Bike Basic Information
- 10.11.2 Pon Holdings Lightweight Bike Product Overview
- 10.11.3 Pon Holdings Lightweight Bike Product Market Performance
- 10.11.4 Pon Holdings Business Overview
- 10.11.5 Pon Holdings Recent Developments
- 10.12 Wilier Triestina
 - 10.12.1 Wilier Triestina Lightweight Bike Basic Information
 - 10.12.2 Wilier Triestina Lightweight Bike Product Overview
 - 10.12.3 Wilier Triestina Lightweight Bike Product Market Performance
 - 10.12.4 Wilier Triestina Business Overview
 - 10.12.5 Wilier Triestina Recent Developments

11 LIGHTWEIGHT BIKE MARKET FORECAST BY REGION

- 11.1 Global Lightweight Bike Market Size Forecast
- 11.2 Global Lightweight Bike Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Lightweight Bike Market Size Forecast by Country
 - 11.2.3 Asia Pacific Lightweight Bike Market Size Forecast by Region
 - 11.2.4 South America Lightweight Bike Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Lightweight Bike by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Lightweight Bike Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Lightweight Bike by Type (2025-2032)
 - 12.1.2 Global Lightweight Bike Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Lightweight Bike by Type (2025-2032)
- 12.2 Global Lightweight Bike Market Forecast by Application (2025-2032)
 - 12.2.1 Global Lightweight Bike Sales (K Units) Forecast by Application
 - 12.2.2 Global Lightweight Bike Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Lightweight Bike Market Size Comparison by Region (M USD)
- Table 5. Global Lightweight Bike Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Lightweight Bike Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Lightweight Bike Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Lightweight Bike Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Lightweight Bike as of 2022)
- Table 10. Global Market Lightweight Bike Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Lightweight Bike Sales Sites and Area Served
- Table 12. Manufacturers Lightweight Bike Product Type
- Table 13. Global Lightweight Bike Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Lightweight Bike
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Lightweight Bike Market Challenges
- Table 22. Global Lightweight Bike Sales by Type (K Units)
- Table 23. Global Lightweight Bike Market Size by Type (M USD)
- Table 24. Global Lightweight Bike Sales (K Units) by Type (2019-2024)
- Table 25. Global Lightweight Bike Sales Market Share by Type (2019-2024)
- Table 26. Global Lightweight Bike Market Size (M USD) by Type (2019-2024)
- Table 27. Global Lightweight Bike Market Size Share by Type (2019-2024)
- Table 28. Global Lightweight Bike Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Lightweight Bike Sales (K Units) by Application
- Table 30. Global Lightweight Bike Market Size by Application
- Table 31. Global Lightweight Bike Sales by Application (2019-2024) & (K Units)
- Table 32. Global Lightweight Bike Sales Market Share by Application (2019-2024)

Table 33. Global Lightweight Bike Sales by Application (2019-2024) & (M USD)

Table 34. Global Lightweight Bike Market Share by Application (2019-2024)

Table 35. Global Lightweight Bike Sales Growth Rate by Application (2019-2024)

Table 36. Global Lightweight Bike Sales by Region (2019-2024) & (K Units)

Table 37. Global Lightweight Bike Sales Market Share by Region (2019-2024)

Table 38. North America Lightweight Bike Sales by Country (2019-2024) & (K Units)

Table 39. Europe Lightweight Bike Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Lightweight Bike Sales by Region (2019-2024) & (K Units)

Table 41. South America Lightweight Bike Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Lightweight Bike Sales by Region (2019-2024) & (K Units)

Table 43. Global Lightweight Bike Production (K Units) by Region (2019-2024)

Table 44. Global Lightweight Bike Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Lightweight Bike Revenue Market Share by Region (2019-2024)

Table 46. Global Lightweight Bike Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Lightweight Bike Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Lightweight Bike Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Lightweight Bike Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Lightweight Bike Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. MERIDA INDUSTRY CO. Lightweight Bike Basic Information

Table 52. MERIDA INDUSTRY CO. Lightweight Bike Product Overview

Table 53. MERIDA INDUSTRY CO. Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. MERIDA INDUSTRY CO. Business Overview

Table 55. MERIDA INDUSTRY CO. Lightweight Bike SWOT Analysis

Table 56. MERIDA INDUSTRY CO. Recent Developments

Table 57. LTD. Lightweight Bike Basic Information

Table 58. LTD. Lightweight Bike Product Overview

Table 59. LTD. Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. LTD. Business Overview

Table 61. LTD. Lightweight Bike SWOT Analysis

Table 62. LTD. Recent Developments

Table 63. Cannondale Lightweight Bike Basic Information

- Table 64. Cannondale Lightweight Bike Product Overview
- Table 65. Cannondale Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Cannondale Lightweight Bike SWOT Analysis
- Table 67. Cannondale Business Overview
- Table 68. Cannondale Recent Developments
- Table 69. Giant Manufacturing Co. Ltd. Lightweight Bike Basic Information
- Table 70. Giant Manufacturing Co. Ltd. Lightweight Bike Product Overview
- Table 71. Giant Manufacturing Co. Ltd. Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. Giant Manufacturing Co. Ltd. Business Overview
- Table 73. Giant Manufacturing Co. Ltd. Recent Developments
- Table 74. Factor Bikes Lightweight Bike Basic Information
- Table 75. Factor Bikes Lightweight Bike Product Overview
- Table 76. Factor Bikes Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Factor Bikes Business Overview
- Table 78. Factor Bikes Recent Developments
- Table 79. Bianchi Lightweight Bike Basic Information
- Table 80. Bianchi Lightweight Bike Product Overview
- Table 81. Bianchi Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. Bianchi Business Overview
- Table 83. Bianchi Recent Developments
- Table 84. Canyon Bicycles GmbH Lightweight Bike Basic Information
- Table 85. Canyon Bicycles GmbH Lightweight Bike Product Overview
- Table 86. Canyon Bicycles GmbH Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Canyon Bicycles GmbH Business Overview
- Table 88. Canyon Bicycles GmbH Recent Developments
- Table 89. BMC Lightweight Bike Basic Information
- Table 90. BMC Lightweight Bike Product Overview
- Table 91. BMC Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. BMC Business Overview
- Table 93. BMC Recent Developments
- Table 94. Trek Bicycle Corporation Lightweight Bike Basic Information
- Table 95. Trek Bicycle Corporation Lightweight Bike Product Overview
- Table 96. Trek Bicycle Corporation Lightweight Bike Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Trek Bicycle Corporation Business Overview

Table 98. Trek Bicycle Corporation Recent Developments

Table 99. SCOTT Bikes Lightweight Bike Basic Information

Table 100. SCOTT Bikes Lightweight Bike Product Overview

Table 101. SCOTT Bikes Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. SCOTT Bikes Business Overview

Table 103. SCOTT Bikes Recent Developments

Table 104. Pon Holdings Lightweight Bike Basic Information

Table 105. Pon Holdings Lightweight Bike Product Overview

Table 106. Pon Holdings Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. Pon Holdings Business Overview

Table 108. Pon Holdings Recent Developments

Table 109. Wilier Triestina Lightweight Bike Basic Information

Table 110. Wilier Triestina Lightweight Bike Product Overview

Table 111. Wilier Triestina Lightweight Bike Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Wilier Triestina Business Overview

Table 113. Wilier Triestina Recent Developments

Table 114. Global Lightweight Bike Sales Forecast by Region (2025-2032) & (K Units)

Table 115. Global Lightweight Bike Market Size Forecast by Region (2025-2032) & (M USD)

Table 116. North America Lightweight Bike Sales Forecast by Country (2025-2032) & (K Units)

Table 117. North America Lightweight Bike Market Size Forecast by Country (2025-2032) & (M USD)

Table 118. Europe Lightweight Bike Sales Forecast by Country (2025-2032) & (K Units)

Table 119. Europe Lightweight Bike Market Size Forecast by Country (2025-2032) & (M USD)

Table 120. Asia Pacific Lightweight Bike Sales Forecast by Region (2025-2032) & (K Units)

Table 121. Asia Pacific Lightweight Bike Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Lightweight Bike Sales Forecast by Country (2025-2032) & (K Units)

Table 123. South America Lightweight Bike Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Lightweight Bike Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Lightweight Bike Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Lightweight Bike Sales Forecast by Type (2025-2032) & (K Units)

Table 127. Global Lightweight Bike Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Lightweight Bike Price Forecast by Type (2025-2032) & (USD/Unit)

Table 129. Global Lightweight Bike Sales (K Units) Forecast by Application (2025-2032)

Table 130. Global Lightweight Bike Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Lightweight Bike
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Lightweight Bike Market Size (M USD), 2019-2032
- Figure 5. Global Lightweight Bike Market Size (M USD) (2019-2032)
- Figure 6. Global Lightweight Bike Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Lightweight Bike Market Size by Country (M USD)
- Figure 11. Lightweight Bike Sales Share by Manufacturers in 2023
- Figure 12. Global Lightweight Bike Revenue Share by Manufacturers in 2023
- Figure 13. Lightweight Bike Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Lightweight Bike Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Lightweight Bike Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Lightweight Bike Market Share by Type
- Figure 18. Sales Market Share of Lightweight Bike by Type (2019-2024)
- Figure 19. Sales Market Share of Lightweight Bike by Type in 2023
- Figure 20. Market Size Share of Lightweight Bike by Type (2019-2024)
- Figure 21. Market Size Market Share of Lightweight Bike by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Lightweight Bike Market Share by Application
- Figure 24. Global Lightweight Bike Sales Market Share by Application (2019-2024)
- Figure 25. Global Lightweight Bike Sales Market Share by Application in 2023
- Figure 26. Global Lightweight Bike Market Share by Application (2019-2024)
- Figure 27. Global Lightweight Bike Market Share by Application in 2023
- Figure 28. Global Lightweight Bike Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Lightweight Bike Sales Market Share by Region (2019-2024)
- Figure 30. North America Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Lightweight Bike Sales Market Share by Country in 2023

- Figure 32. U.S. Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Lightweight Bike Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Lightweight Bike Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Lightweight Bike Sales Market Share by Country in 2023
- Figure 37. Germany Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Lightweight Bike Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Lightweight Bike Sales Market Share by Region in 2023
- Figure 44. China Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Lightweight Bike Sales and Growth Rate (K Units)
- Figure 50. South America Lightweight Bike Sales Market Share by Country in 2023
- Figure 51. Brazil Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Lightweight Bike Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Lightweight Bike Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Lightweight Bike Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Lightweight Bike Production Market Share by Region (2019-2024)
- Figure 62. North America Lightweight Bike Production (K Units) Growth Rate (2019-2024)
- Figure 63. Europe Lightweight Bike Production (K Units) Growth Rate (2019-2024)
- Figure 64. Japan Lightweight Bike Production (K Units) Growth Rate (2019-2024)

Figure 65. China Lightweight Bike Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Lightweight Bike Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Lightweight Bike Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Lightweight Bike Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Lightweight Bike Market Share Forecast by Type (2025-2032)

Figure 70. Global Lightweight Bike Sales Forecast by Application (2025-2032)

Figure 71. Global Lightweight Bike Market Share Forecast by Application (2025-2032)

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