

# Global Lightweight Adhesives for Automotive Exterior Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GD9D2EACF7F5EN.html>

Date: September 2024

Pages: 137

Price: US\$ 3,200.00 (Single User License)

ID: GD9D2EACF7F5EN

## Abstracts

### Report Overview

The vehicle exterior provides consumers with more than just a first impression; it's a key aspect of the vehicle's brand and can have a significant impact on their purchasing decision. But exterior design isn't just about good looks – components like sunroofs, headlights or tailgates also play an important role in aerodynamics, driver visibility, and vehicle safety.

The global Lightweight Adhesives for Automotive Exterior market size was estimated at USD 1028 million in 2023 and is projected to reach USD 1205.38 million by 2030, exhibiting a CAGR of 2.30% during the forecast period.

North America Lightweight Adhesives for Automotive Exterior market size was USD 267.87 million in 2023, at a CAGR of 1.97% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Lightweight Adhesives for Automotive Exterior market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the

Global Lightweight Adhesives for Automotive Exterior Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Lightweight Adhesives for Automotive Exterior market in any manner.

### Global Lightweight Adhesives for Automotive Exterior Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Henkel

Sika

Dow Chemical

3M

Wacker-Chemie

PPG Industries

Arkema Group

BASF

Lord

H.B. Fuller

ITW

Hubei Huitian

Ashland

ThreeBond

Huntsman

Market Segmentation (by Type)

Urethane Adhesives

Epoxy Adhesives

Acrylic Adhesives

Others

Market Segmentation (by Application)

Headlamp Bonding

Roof Module Bonding

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lightweight Adhesives for Automotive Exterior Market

Overview of the regional outlook of the Lightweight Adhesives for Automotive Exterior Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lightweight Adhesives for Automotive Exterior Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Lightweight Adhesives for Automotive Exterior
- 1.2 Key Market Segments
  - 1.2.1 Lightweight Adhesives for Automotive Exterior Segment by Type
  - 1.2.2 Lightweight Adhesives for Automotive Exterior Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Lightweight Adhesives for Automotive Exterior Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Lightweight Adhesives for Automotive Exterior Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Lightweight Adhesives for Automotive Exterior Sales by Manufacturers (2019-2024)
- 3.2 Global Lightweight Adhesives for Automotive Exterior Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Lightweight Adhesives for Automotive Exterior Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Lightweight Adhesives for Automotive Exterior Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Lightweight Adhesives for Automotive Exterior Sales Sites, Area Served, Product Type



### 3.6 Lightweight Adhesives for Automotive Exterior Market Competitive Situation and Trends

3.6.1 Lightweight Adhesives for Automotive Exterior Market Concentration Rate

3.6.2 Global 5 and 10 Largest Lightweight Adhesives for Automotive Exterior Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR INDUSTRY CHAIN ANALYSIS**

4.1 Lightweight Adhesives for Automotive Exterior Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Type (2019-2024)

6.3 Global Lightweight Adhesives for Automotive Exterior Market Size Market Share by Type (2019-2024)

6.4 Global Lightweight Adhesives for Automotive Exterior Price by Type (2019-2024)

## **7 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Lightweight Adhesives for Automotive Exterior Market Sales by Application (2019-2024)
- 7.3 Global Lightweight Adhesives for Automotive Exterior Market Size (M USD) by Application (2019-2024)
- 7.4 Global Lightweight Adhesives for Automotive Exterior Sales Growth Rate by Application (2019-2024)

## **8 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET SEGMENTATION BY REGION**

- 8.1 Global Lightweight Adhesives for Automotive Exterior Sales by Region
  - 8.1.1 Global Lightweight Adhesives for Automotive Exterior Sales by Region
  - 8.1.2 Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Lightweight Adhesives for Automotive Exterior Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Lightweight Adhesives for Automotive Exterior Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Lightweight Adhesives for Automotive Exterior Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Lightweight Adhesives for Automotive Exterior Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Lightweight Adhesives for Automotive Exterior Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Henkel

9.1.1 Henkel Lightweight Adhesives for Automotive Exterior Basic Information

9.1.2 Henkel Lightweight Adhesives for Automotive Exterior Product Overview

9.1.3 Henkel Lightweight Adhesives for Automotive Exterior Product Market Performance

9.1.4 Henkel Business Overview

9.1.5 Henkel Lightweight Adhesives for Automotive Exterior SWOT Analysis

9.1.6 Henkel Recent Developments

9.2 Sika

9.2.1 Sika Lightweight Adhesives for Automotive Exterior Basic Information

9.2.2 Sika Lightweight Adhesives for Automotive Exterior Product Overview

9.2.3 Sika Lightweight Adhesives for Automotive Exterior Product Market Performance

9.2.4 Sika Business Overview

9.2.5 Sika Lightweight Adhesives for Automotive Exterior SWOT Analysis

9.2.6 Sika Recent Developments

9.3 Dow Chemical

9.3.1 Dow Chemical Lightweight Adhesives for Automotive Exterior Basic Information

9.3.2 Dow Chemical Lightweight Adhesives for Automotive Exterior Product Overview

9.3.3 Dow Chemical Lightweight Adhesives for Automotive Exterior Product Market Performance

9.3.4 Dow Chemical Lightweight Adhesives for Automotive Exterior SWOT Analysis

9.3.5 Dow Chemical Business Overview

9.3.6 Dow Chemical Recent Developments

9.4 3M

9.4.1 3M Lightweight Adhesives for Automotive Exterior Basic Information

- 9.4.2 3M Lightweight Adhesives for Automotive Exterior Product Overview
- 9.4.3 3M Lightweight Adhesives for Automotive Exterior Product Market Performance
- 9.4.4 3M Business Overview
- 9.4.5 3M Recent Developments
- 9.5 Wacker-Chemie
  - 9.5.1 Wacker-Chemie Lightweight Adhesives for Automotive Exterior Basic Information
  - 9.5.2 Wacker-Chemie Lightweight Adhesives for Automotive Exterior Product Overview
  - 9.5.3 Wacker-Chemie Lightweight Adhesives for Automotive Exterior Product Market Performance
  - 9.5.4 Wacker-Chemie Business Overview
  - 9.5.5 Wacker-Chemie Recent Developments
- 9.6 PPG Industries
  - 9.6.1 PPG Industries Lightweight Adhesives for Automotive Exterior Basic Information
  - 9.6.2 PPG Industries Lightweight Adhesives for Automotive Exterior Product Overview
  - 9.6.3 PPG Industries Lightweight Adhesives for Automotive Exterior Product Market Performance
  - 9.6.4 PPG Industries Business Overview
  - 9.6.5 PPG Industries Recent Developments
- 9.7 Arkema Group
  - 9.7.1 Arkema Group Lightweight Adhesives for Automotive Exterior Basic Information
  - 9.7.2 Arkema Group Lightweight Adhesives for Automotive Exterior Product Overview
  - 9.7.3 Arkema Group Lightweight Adhesives for Automotive Exterior Product Market Performance
  - 9.7.4 Arkema Group Business Overview
  - 9.7.5 Arkema Group Recent Developments
- 9.8 BASF
  - 9.8.1 BASF Lightweight Adhesives for Automotive Exterior Basic Information
  - 9.8.2 BASF Lightweight Adhesives for Automotive Exterior Product Overview
  - 9.8.3 BASF Lightweight Adhesives for Automotive Exterior Product Market Performance
  - 9.8.4 BASF Business Overview
  - 9.8.5 BASF Recent Developments
- 9.9 Lord
  - 9.9.1 Lord Lightweight Adhesives for Automotive Exterior Basic Information
  - 9.9.2 Lord Lightweight Adhesives for Automotive Exterior Product Overview
  - 9.9.3 Lord Lightweight Adhesives for Automotive Exterior Product Market Performance
  - 9.9.4 Lord Business Overview
  - 9.9.5 Lord Recent Developments

## 9.10 H.B. Fuller

9.10.1 H.B. Fuller Lightweight Adhesives for Automotive Exterior Basic Information

9.10.2 H.B. Fuller Lightweight Adhesives for Automotive Exterior Product Overview

9.10.3 H.B. Fuller Lightweight Adhesives for Automotive Exterior Product Market

### Performance

9.10.4 H.B. Fuller Business Overview

9.10.5 H.B. Fuller Recent Developments

## 9.11 ITW

9.11.1 ITW Lightweight Adhesives for Automotive Exterior Basic Information

9.11.2 ITW Lightweight Adhesives for Automotive Exterior Product Overview

9.11.3 ITW Lightweight Adhesives for Automotive Exterior Product Market

### Performance

9.11.4 ITW Business Overview

9.11.5 ITW Recent Developments

## 9.12 Hubei Huitian

9.12.1 Hubei Huitian Lightweight Adhesives for Automotive Exterior Basic Information

9.12.2 Hubei Huitian Lightweight Adhesives for Automotive Exterior Product Overview

9.12.3 Hubei Huitian Lightweight Adhesives for Automotive Exterior Product Market

### Performance

9.12.4 Hubei Huitian Business Overview

9.12.5 Hubei Huitian Recent Developments

## 9.13 Ashland

9.13.1 Ashland Lightweight Adhesives for Automotive Exterior Basic Information

9.13.2 Ashland Lightweight Adhesives for Automotive Exterior Product Overview

9.13.3 Ashland Lightweight Adhesives for Automotive Exterior Product Market

### Performance

9.13.4 Ashland Business Overview

9.13.5 Ashland Recent Developments

## 9.14 ThreeBond

9.14.1 ThreeBond Lightweight Adhesives for Automotive Exterior Basic Information

9.14.2 ThreeBond Lightweight Adhesives for Automotive Exterior Product Overview

9.14.3 ThreeBond Lightweight Adhesives for Automotive Exterior Product Market

### Performance

9.14.4 ThreeBond Business Overview

9.14.5 ThreeBond Recent Developments

## 9.15 Huntsman

9.15.1 Huntsman Lightweight Adhesives for Automotive Exterior Basic Information

9.15.2 Huntsman Lightweight Adhesives for Automotive Exterior Product Overview

9.15.3 Huntsman Lightweight Adhesives for Automotive Exterior Product Market

## Performance

9.15.4 Huntsman Business Overview

9.15.5 Huntsman Recent Developments

## **10 LIGHTWEIGHT ADHESIVES FOR AUTOMOTIVE EXTERIOR MARKET FORECAST BY REGION**

10.1 Global Lightweight Adhesives for Automotive Exterior Market Size Forecast

10.2 Global Lightweight Adhesives for Automotive Exterior Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Lightweight Adhesives for Automotive Exterior Market Size Forecast by Country

10.2.3 Asia Pacific Lightweight Adhesives for Automotive Exterior Market Size Forecast by Region

10.2.4 South America Lightweight Adhesives for Automotive Exterior Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Lightweight Adhesives for Automotive Exterior by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Lightweight Adhesives for Automotive Exterior Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Lightweight Adhesives for Automotive Exterior by Type (2025-2030)

11.1.2 Global Lightweight Adhesives for Automotive Exterior Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Lightweight Adhesives for Automotive Exterior by Type (2025-2030)

11.2 Global Lightweight Adhesives for Automotive Exterior Market Forecast by Application (2025-2030)

11.2.1 Global Lightweight Adhesives for Automotive Exterior Sales (Kilotons) Forecast by Application

11.2.2 Global Lightweight Adhesives for Automotive Exterior Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Lightweight Adhesives for Automotive Exterior Market Size Comparison by Region (M USD)

Table 5. Global Lightweight Adhesives for Automotive Exterior Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Lightweight Adhesives for Automotive Exterior Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Lightweight Adhesives for Automotive Exterior Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Lightweight Adhesives for Automotive Exterior as of 2022)

Table 10. Global Market Lightweight Adhesives for Automotive Exterior Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Lightweight Adhesives for Automotive Exterior Sales Sites and Area Served

Table 12. Manufacturers Lightweight Adhesives for Automotive Exterior Product Type

Table 13. Global Lightweight Adhesives for Automotive Exterior Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Lightweight Adhesives for Automotive Exterior

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Lightweight Adhesives for Automotive Exterior Market Challenges

Table 22. Global Lightweight Adhesives for Automotive Exterior Sales by Type (Kilotons)

Table 23. Global Lightweight Adhesives for Automotive Exterior Market Size by Type (M USD)

Table 24. Global Lightweight Adhesives for Automotive Exterior Sales (Kilotons) by

Type (2019-2024)

Table 25. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Type (2019-2024)

Table 26. Global Lightweight Adhesives for Automotive Exterior Market Size (M USD) by Type (2019-2024)

Table 27. Global Lightweight Adhesives for Automotive Exterior Market Size Share by Type (2019-2024)

Table 28. Global Lightweight Adhesives for Automotive Exterior Price (USD/Ton) by Type (2019-2024)

Table 29. Global Lightweight Adhesives for Automotive Exterior Sales (Kilotons) by Application

Table 30. Global Lightweight Adhesives for Automotive Exterior Market Size by Application

Table 31. Global Lightweight Adhesives for Automotive Exterior Sales by Application (2019-2024) & (Kilotons)

Table 32. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Application (2019-2024)

Table 33. Global Lightweight Adhesives for Automotive Exterior Sales by Application (2019-2024) & (M USD)

Table 34. Global Lightweight Adhesives for Automotive Exterior Market Share by Application (2019-2024)

Table 35. Global Lightweight Adhesives for Automotive Exterior Sales Growth Rate by Application (2019-2024)

Table 36. Global Lightweight Adhesives for Automotive Exterior Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Region (2019-2024)

Table 38. North America Lightweight Adhesives for Automotive Exterior Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Lightweight Adhesives for Automotive Exterior Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Lightweight Adhesives for Automotive Exterior Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Lightweight Adhesives for Automotive Exterior Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Lightweight Adhesives for Automotive Exterior Sales by Region (2019-2024) & (Kilotons)

Table 43. Henkel Lightweight Adhesives for Automotive Exterior Basic Information

Table 44. Henkel Lightweight Adhesives for Automotive Exterior Product Overview



Table 45. Henkel Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Henkel Business Overview

Table 47. Henkel Lightweight Adhesives for Automotive Exterior SWOT Analysis

Table 48. Henkel Recent Developments

Table 49. Sika Lightweight Adhesives for Automotive Exterior Basic Information

Table 50. Sika Lightweight Adhesives for Automotive Exterior Product Overview

Table 51. Sika Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Sika Business Overview

Table 53. Sika Lightweight Adhesives for Automotive Exterior SWOT Analysis

Table 54. Sika Recent Developments

Table 55. Dow Chemical Lightweight Adhesives for Automotive Exterior Basic Information

Table 56. Dow Chemical Lightweight Adhesives for Automotive Exterior Product Overview

Table 57. Dow Chemical Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Dow Chemical Lightweight Adhesives for Automotive Exterior SWOT Analysis

Table 59. Dow Chemical Business Overview

Table 60. Dow Chemical Recent Developments

Table 61. 3M Lightweight Adhesives for Automotive Exterior Basic Information

Table 62. 3M Lightweight Adhesives for Automotive Exterior Product Overview

Table 63. 3M Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. 3M Business Overview

Table 65. 3M Recent Developments

Table 66. Wacker-Chemie Lightweight Adhesives for Automotive Exterior Basic Information

Table 67. Wacker-Chemie Lightweight Adhesives for Automotive Exterior Product Overview

Table 68. Wacker-Chemie Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Wacker-Chemie Business Overview

Table 70. Wacker-Chemie Recent Developments

Table 71. PPG Industries Lightweight Adhesives for Automotive Exterior Basic Information

Table 72. PPG Industries Lightweight Adhesives for Automotive Exterior Product Overview

- Table 73. PPG Industries Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. PPG Industries Business Overview
- Table 75. PPG Industries Recent Developments
- Table 76. Arkema Group Lightweight Adhesives for Automotive Exterior Basic Information
- Table 77. Arkema Group Lightweight Adhesives for Automotive Exterior Product Overview
- Table 78. Arkema Group Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Arkema Group Business Overview
- Table 80. Arkema Group Recent Developments
- Table 81. BASF Lightweight Adhesives for Automotive Exterior Basic Information
- Table 82. BASF Lightweight Adhesives for Automotive Exterior Product Overview
- Table 83. BASF Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. BASF Business Overview
- Table 85. BASF Recent Developments
- Table 86. Lord Lightweight Adhesives for Automotive Exterior Basic Information
- Table 87. Lord Lightweight Adhesives for Automotive Exterior Product Overview
- Table 88. Lord Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Lord Business Overview
- Table 90. Lord Recent Developments
- Table 91. H.B. Fuller Lightweight Adhesives for Automotive Exterior Basic Information
- Table 92. H.B. Fuller Lightweight Adhesives for Automotive Exterior Product Overview
- Table 93. H.B. Fuller Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. H.B. Fuller Business Overview
- Table 95. H.B. Fuller Recent Developments
- Table 96. ITW Lightweight Adhesives for Automotive Exterior Basic Information
- Table 97. ITW Lightweight Adhesives for Automotive Exterior Product Overview
- Table 98. ITW Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. ITW Business Overview
- Table 100. ITW Recent Developments
- Table 101. Hubei Huitian Lightweight Adhesives for Automotive Exterior Basic Information
- Table 102. Hubei Huitian Lightweight Adhesives for Automotive Exterior Product

## Overview

Table 103. Hubei Huitian Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Hubei Huitian Business Overview

Table 105. Hubei Huitian Recent Developments

Table 106. Ashland Lightweight Adhesives for Automotive Exterior Basic Information

Table 107. Ashland Lightweight Adhesives for Automotive Exterior Product Overview

Table 108. Ashland Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Ashland Business Overview

Table 110. Ashland Recent Developments

Table 111. ThreeBond Lightweight Adhesives for Automotive Exterior Basic Information

Table 112. ThreeBond Lightweight Adhesives for Automotive Exterior Product Overview

Table 113. ThreeBond Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. ThreeBond Business Overview

Table 115. ThreeBond Recent Developments

Table 116. Huntsman Lightweight Adhesives for Automotive Exterior Basic Information

Table 117. Huntsman Lightweight Adhesives for Automotive Exterior Product Overview

Table 118. Huntsman Lightweight Adhesives for Automotive Exterior Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Huntsman Business Overview

Table 120. Huntsman Recent Developments

Table 121. Global Lightweight Adhesives for Automotive Exterior Sales Forecast by Region (2025-2030) & (Kilotons)

Table 122. Global Lightweight Adhesives for Automotive Exterior Market Size Forecast by Region (2025-2030) & (M USD)

Table 123. North America Lightweight Adhesives for Automotive Exterior Sales Forecast by Country (2025-2030) & (Kilotons)

Table 124. North America Lightweight Adhesives for Automotive Exterior Market Size Forecast by Country (2025-2030) & (M USD)

Table 125. Europe Lightweight Adhesives for Automotive Exterior Sales Forecast by Country (2025-2030) & (Kilotons)

Table 126. Europe Lightweight Adhesives for Automotive Exterior Market Size Forecast by Country (2025-2030) & (M USD)

Table 127. Asia Pacific Lightweight Adhesives for Automotive Exterior Sales Forecast by Region (2025-2030) & (Kilotons)

Table 128. Asia Pacific Lightweight Adhesives for Automotive Exterior Market Size Forecast by Region (2025-2030) & (M USD)

Table 129. South America Lightweight Adhesives for Automotive Exterior Sales Forecast by Country (2025-2030) & (Kilotons)

Table 130. South America Lightweight Adhesives for Automotive Exterior Market Size Forecast by Country (2025-2030) & (M USD)

Table 131. Middle East and Africa Lightweight Adhesives for Automotive Exterior Consumption Forecast by Country (2025-2030) & (Units)

Table 132. Middle East and Africa Lightweight Adhesives for Automotive Exterior Market Size Forecast by Country (2025-2030) & (M USD)

Table 133. Global Lightweight Adhesives for Automotive Exterior Sales Forecast by Type (2025-2030) & (Kilotons)

Table 134. Global Lightweight Adhesives for Automotive Exterior Market Size Forecast by Type (2025-2030) & (M USD)

Table 135. Global Lightweight Adhesives for Automotive Exterior Price Forecast by Type (2025-2030) & (USD/Ton)

Table 136. Global Lightweight Adhesives for Automotive Exterior Sales (Kilotons) Forecast by Application (2025-2030)

Table 137. Global Lightweight Adhesives for Automotive Exterior Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Lightweight Adhesives for Automotive Exterior
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Lightweight Adhesives for Automotive Exterior Market Size (M USD), 2019-2030
- Figure 5. Global Lightweight Adhesives for Automotive Exterior Market Size (M USD) (2019-2030)
- Figure 6. Global Lightweight Adhesives for Automotive Exterior Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Lightweight Adhesives for Automotive Exterior Market Size by Country (M USD)
- Figure 11. Lightweight Adhesives for Automotive Exterior Sales Share by Manufacturers in 2023
- Figure 12. Global Lightweight Adhesives for Automotive Exterior Revenue Share by Manufacturers in 2023
- Figure 13. Lightweight Adhesives for Automotive Exterior Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Lightweight Adhesives for Automotive Exterior Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Lightweight Adhesives for Automotive Exterior Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Lightweight Adhesives for Automotive Exterior Market Share by Type
- Figure 18. Sales Market Share of Lightweight Adhesives for Automotive Exterior by Type (2019-2024)
- Figure 19. Sales Market Share of Lightweight Adhesives for Automotive Exterior by Type in 2023
- Figure 20. Market Size Share of Lightweight Adhesives for Automotive Exterior by Type (2019-2024)
- Figure 21. Market Size Market Share of Lightweight Adhesives for Automotive Exterior by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)



Figure 23. Global Lightweight Adhesives for Automotive Exterior Market Share by Application

Figure 24. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Application (2019-2024)

Figure 25. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Application in 2023

Figure 26. Global Lightweight Adhesives for Automotive Exterior Market Share by Application (2019-2024)

Figure 27. Global Lightweight Adhesives for Automotive Exterior Market Share by Application in 2023

Figure 28. Global Lightweight Adhesives for Automotive Exterior Sales Growth Rate by Application (2019-2024)

Figure 29. Global Lightweight Adhesives for Automotive Exterior Sales Market Share by Region (2019-2024)

Figure 30. North America Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 31. North America Lightweight Adhesives for Automotive Exterior Sales Market Share by Country in 2023

Figure 32. U.S. Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Lightweight Adhesives for Automotive Exterior Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Lightweight Adhesives for Automotive Exterior Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Lightweight Adhesives for Automotive Exterior Sales Market Share by Country in 2023

Figure 37. Germany Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Lightweight Adhesives for Automotive Exterior Sales and Growth

Rate (Kilotons)

Figure 43. Asia Pacific Lightweight Adhesives for Automotive Exterior Sales Market Share by Region in 2023

Figure 44. China Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (Kilotons)

Figure 50. South America Lightweight Adhesives for Automotive Exterior Sales Market Share by Country in 2023

Figure 51. Brazil Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Lightweight Adhesives for Automotive Exterior Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Lightweight Adhesives for Automotive Exterior Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Lightweight Adhesives for Automotive Exterior Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Lightweight Adhesives for Automotive Exterior Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Lightweight Adhesives for Automotive Exterior Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Lightweight Adhesives for Automotive Exterior Market Share Forecast by Type (2025-2030)

Figure 65. Global Lightweight Adhesives for Automotive Exterior Sales Forecast by Application (2025-2030)

Figure 66. Global Lightweight Adhesives for Automotive Exterior Market Share Forecast by Application (2025-2030)



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