

Global Lighting as a Service (LaaS) Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G73C5652E35CEN.html>

Date: May 2024

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: G73C5652E35CEN

Abstracts

Report Overview:

Lighting as a service (LaaS) will bring lighting to the market which is powered, controlled and connected by digital networks; this create broad capabilities to manage smart loads, create new use cases for lighting, and reduce costs and carbon emissions.

The Global Lighting as a Service (LaaS) Market Size was estimated at USD 618.30 million in 2023 and is projected to reach USD 3843.75 million by 2029, exhibiting a CAGR of 35.60% during the forecast period.

This report provides a deep insight into the global Lighting as a Service (LaaS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Lighting as a Service (LaaS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers,

consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Lighting as a Service (LaaS) market in any manner.

Global Lighting as a Service (LaaS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Koninklijke Philips

ABB(Cooper Industries)

General Electric

Osram

SIB Lighting

Cree

RCG Lighthouse

Digital Lumens

Lutron

Future Energy Solutions

Lunera Lighting

Itelecom USA

Legrand S.A

Igor Inc

Market Segmentation (by Type)

Indoor

Outdoor

Market Segmentation (by Application)

Commercial

Municipal

Industrial

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Lighting as a Service (LaaS) Market

Overview of the regional outlook of the Lighting as a Service (LaaS) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Lighting as a Service (LaaS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Lighting as a Service (LaaS)

1.2 Key Market Segments

1.2.1 Lighting as a Service (LaaS) Segment by Type

1.2.2 Lighting as a Service (LaaS) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LIGHTING AS A SERVICE (LAAS) MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LIGHTING AS A SERVICE (LAAS) MARKET COMPETITIVE LANDSCAPE

3.1 Global Lighting as a Service (LaaS) Revenue Market Share by Company (2019-2024)

3.2 Lighting as a Service (LaaS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Lighting as a Service (LaaS) Market Size Sites, Area Served, Product Type

3.4 Lighting as a Service (LaaS) Market Competitive Situation and Trends

3.4.1 Lighting as a Service (LaaS) Market Concentration Rate

3.4.2 Global 5 and 10 Largest Lighting as a Service (LaaS) Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

4 LIGHTING AS A SERVICE (LAAS) VALUE CHAIN ANALYSIS

4.1 Lighting as a Service (LaaS) Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIGHTING AS A SERVICE (LAAS) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 Mergers & Acquisitions

5.5.2 Expansions

5.5.3 Collaboration/Supply Contracts

5.6 Industry Policies

6 LIGHTING AS A SERVICE (LAAS) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Lighting as a Service (LaaS) Market Size Market Share by Type (2019-2024)

6.3 Global Lighting as a Service (LaaS) Market Size Growth Rate by Type (2019-2024)

7 LIGHTING AS A SERVICE (LAAS) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Lighting as a Service (LaaS) Market Size (M USD) by Application (2019-2024)

7.3 Global Lighting as a Service (LaaS) Market Size Growth Rate by Application (2019-2024)

8 LIGHTING AS A SERVICE (LAAS) MARKET SEGMENTATION BY REGION

8.1 Global Lighting as a Service (LaaS) Market Size by Region

8.1.1 Global Lighting as a Service (LaaS) Market Size by Region

8.1.2 Global Lighting as a Service (LaaS) Market Size Market Share by Region

8.2 North America

8.2.1 North America Lighting as a Service (LaaS) Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Lighting as a Service (LaaS) Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Lighting as a Service (LaaS) Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Lighting as a Service (LaaS) Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Lighting as a Service (LaaS) Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Koninklijke Philips

9.1.1 Koninklijke Philips Lighting as a Service (LaaS) Basic Information

9.1.2 Koninklijke Philips Lighting as a Service (LaaS) Product Overview

9.1.3 Koninklijke Philips Lighting as a Service (LaaS) Product Market Performance

9.1.4 Koninklijke Philips Lighting as a Service (LaaS) SWOT Analysis

9.1.5 Koninklijke Philips Business Overview

9.1.6 Koninklijke Philips Recent Developments

9.2 ABB(Cooper Industries)

9.2.1 ABB(Cooper Industries) Lighting as a Service (LaaS) Basic Information

9.2.2 ABB(Cooper Industries) Lighting as a Service (LaaS) Product Overview

- 9.2.3 ABB(Cooper Industries) Lighting as a Service (LaaS) Product Market Performance
- 9.2.4 Koninklijke Philips Lighting as a Service (LaaS) SWOT Analysis
- 9.2.5 ABB(Cooper Industries) Business Overview
- 9.2.6 ABB(Cooper Industries) Recent Developments
- 9.3 General Electric
 - 9.3.1 General Electric Lighting as a Service (LaaS) Basic Information
 - 9.3.2 General Electric Lighting as a Service (LaaS) Product Overview
 - 9.3.3 General Electric Lighting as a Service (LaaS) Product Market Performance
 - 9.3.4 Koninklijke Philips Lighting as a Service (LaaS) SWOT Analysis
 - 9.3.5 General Electric Business Overview
 - 9.3.6 General Electric Recent Developments
- 9.4 Osram
 - 9.4.1 Osram Lighting as a Service (LaaS) Basic Information
 - 9.4.2 Osram Lighting as a Service (LaaS) Product Overview
 - 9.4.3 Osram Lighting as a Service (LaaS) Product Market Performance
 - 9.4.4 Osram Business Overview
 - 9.4.5 Osram Recent Developments
- 9.5 SIB Lighting
 - 9.5.1 SIB Lighting Lighting as a Service (LaaS) Basic Information
 - 9.5.2 SIB Lighting Lighting as a Service (LaaS) Product Overview
 - 9.5.3 SIB Lighting Lighting as a Service (LaaS) Product Market Performance
 - 9.5.4 SIB Lighting Business Overview
 - 9.5.5 SIB Lighting Recent Developments
- 9.6 Cree
 - 9.6.1 Cree Lighting as a Service (LaaS) Basic Information
 - 9.6.2 Cree Lighting as a Service (LaaS) Product Overview
 - 9.6.3 Cree Lighting as a Service (LaaS) Product Market Performance
 - 9.6.4 Cree Business Overview
 - 9.6.5 Cree Recent Developments
- 9.7 RCG Lighthouse
 - 9.7.1 RCG Lighthouse Lighting as a Service (LaaS) Basic Information
 - 9.7.2 RCG Lighthouse Lighting as a Service (LaaS) Product Overview
 - 9.7.3 RCG Lighthouse Lighting as a Service (LaaS) Product Market Performance
 - 9.7.4 RCG Lighthouse Business Overview
 - 9.7.5 RCG Lighthouse Recent Developments
- 9.8 Digital Lumens
 - 9.8.1 Digital Lumens Lighting as a Service (LaaS) Basic Information
 - 9.8.2 Digital Lumens Lighting as a Service (LaaS) Product Overview

- 9.8.3 Digital Lumens Lighting as a Service (LaaS) Product Market Performance
- 9.8.4 Digital Lumens Business Overview
- 9.8.5 Digital Lumens Recent Developments
- 9.9 Lutron
 - 9.9.1 Lutron Lighting as a Service (LaaS) Basic Information
 - 9.9.2 Lutron Lighting as a Service (LaaS) Product Overview
 - 9.9.3 Lutron Lighting as a Service (LaaS) Product Market Performance
 - 9.9.4 Lutron Business Overview
 - 9.9.5 Lutron Recent Developments
- 9.10 Future Energy Solutions
 - 9.10.1 Future Energy Solutions Lighting as a Service (LaaS) Basic Information
 - 9.10.2 Future Energy Solutions Lighting as a Service (LaaS) Product Overview
 - 9.10.3 Future Energy Solutions Lighting as a Service (LaaS) Product Market Performance
 - 9.10.4 Future Energy Solutions Business Overview
 - 9.10.5 Future Energy Solutions Recent Developments
- 9.11 Lunera Lighting
 - 9.11.1 Lunera Lighting Lighting as a Service (LaaS) Basic Information
 - 9.11.2 Lunera Lighting Lighting as a Service (LaaS) Product Overview
 - 9.11.3 Lunera Lighting Lighting as a Service (LaaS) Product Market Performance
 - 9.11.4 Lunera Lighting Business Overview
 - 9.11.5 Lunera Lighting Recent Developments
- 9.12 Itelecom USA
 - 9.12.1 Itelecom USA Lighting as a Service (LaaS) Basic Information
 - 9.12.2 Itelecom USA Lighting as a Service (LaaS) Product Overview
 - 9.12.3 Itelecom USA Lighting as a Service (LaaS) Product Market Performance
 - 9.12.4 Itelecom USA Business Overview
 - 9.12.5 Itelecom USA Recent Developments
- 9.13 Legrand S.A
 - 9.13.1 Legrand S.A Lighting as a Service (LaaS) Basic Information
 - 9.13.2 Legrand S.A Lighting as a Service (LaaS) Product Overview
 - 9.13.3 Legrand S.A Lighting as a Service (LaaS) Product Market Performance
 - 9.13.4 Legrand S.A Business Overview
 - 9.13.5 Legrand S.A Recent Developments
- 9.14 Igor Inc
 - 9.14.1 Igor Inc Lighting as a Service (LaaS) Basic Information
 - 9.14.2 Igor Inc Lighting as a Service (LaaS) Product Overview
 - 9.14.3 Igor Inc Lighting as a Service (LaaS) Product Market Performance
 - 9.14.4 Igor Inc Business Overview

9.14.5 Igor Inc Recent Developments

10 LIGHTING AS A SERVICE (LAAS) REGIONAL MARKET FORECAST

10.1 Global Lighting as a Service (LaaS) Market Size Forecast

10.2 Global Lighting as a Service (LaaS) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Lighting as a Service (LaaS) Market Size Forecast by Country

10.2.3 Asia Pacific Lighting as a Service (LaaS) Market Size Forecast by Region

10.2.4 South America Lighting as a Service (LaaS) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Lighting as a Service (LaaS) by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Lighting as a Service (LaaS) Market Forecast by Type (2025-2030)

11.2 Global Lighting as a Service (LaaS) Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Lighting as a Service (LaaS) Market Size Comparison by Region (M USD)

Table 5. Global Lighting as a Service (LaaS) Revenue (M USD) by Company (2019-2024)

Table 6. Global Lighting as a Service (LaaS) Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Lighting as a Service (LaaS) as of 2022)

Table 8. Company Lighting as a Service (LaaS) Market Size Sites and Area Served

Table 9. Company Lighting as a Service (LaaS) Product Type

Table 10. Global Lighting as a Service (LaaS) Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Lighting as a Service (LaaS)

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Lighting as a Service (LaaS) Market Challenges

Table 18. Global Lighting as a Service (LaaS) Market Size by Type (M USD)

Table 19. Global Lighting as a Service (LaaS) Market Size (M USD) by Type (2019-2024)

Table 20. Global Lighting as a Service (LaaS) Market Size Share by Type (2019-2024)

Table 21. Global Lighting as a Service (LaaS) Market Size Growth Rate by Type (2019-2024)

Table 22. Global Lighting as a Service (LaaS) Market Size by Application

Table 23. Global Lighting as a Service (LaaS) Market Size by Application (2019-2024) & (M USD)

Table 24. Global Lighting as a Service (LaaS) Market Share by Application (2019-2024)

Table 25. Global Lighting as a Service (LaaS) Market Size Growth Rate by Application (2019-2024)

Table 26. Global Lighting as a Service (LaaS) Market Size by Region (2019-2024) & (M USD)

Table 27. Global Lighting as a Service (LaaS) Market Size Market Share by Region

(2019-2024)

Table 28. North America Lighting as a Service (LaaS) Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Lighting as a Service (LaaS) Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Lighting as a Service (LaaS) Market Size by Region (2019-2024) & (M USD)

Table 31. South America Lighting as a Service (LaaS) Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Lighting as a Service (LaaS) Market Size by Region (2019-2024) & (M USD)

Table 33. Koninklijke Philips Lighting as a Service (LaaS) Basic Information

Table 34. Koninklijke Philips Lighting as a Service (LaaS) Product Overview

Table 35. Koninklijke Philips Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Koninklijke Philips Lighting as a Service (LaaS) SWOT Analysis

Table 37. Koninklijke Philips Business Overview

Table 38. Koninklijke Philips Recent Developments

Table 39. ABB(Cooper Industries) Lighting as a Service (LaaS) Basic Information

Table 40. ABB(Cooper Industries) Lighting as a Service (LaaS) Product Overview

Table 41. ABB(Cooper Industries) Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Koninklijke Philips Lighting as a Service (LaaS) SWOT Analysis

Table 43. ABB(Cooper Industries) Business Overview

Table 44. ABB(Cooper Industries) Recent Developments

Table 45. General Electric Lighting as a Service (LaaS) Basic Information

Table 46. General Electric Lighting as a Service (LaaS) Product Overview

Table 47. General Electric Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Koninklijke Philips Lighting as a Service (LaaS) SWOT Analysis

Table 49. General Electric Business Overview

Table 50. General Electric Recent Developments

Table 51. Osram Lighting as a Service (LaaS) Basic Information

Table 52. Osram Lighting as a Service (LaaS) Product Overview

Table 53. Osram Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Osram Business Overview

Table 55. Osram Recent Developments

Table 56. SIB Lighting Lighting as a Service (LaaS) Basic Information

Table 57. SIB Lighting Lighting as a Service (LaaS) Product Overview

Table 58. SIB Lighting Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 59. SIB Lighting Business Overview

Table 60. SIB Lighting Recent Developments

Table 61. Cree Lighting as a Service (LaaS) Basic Information

Table 62. Cree Lighting as a Service (LaaS) Product Overview

Table 63. Cree Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Cree Business Overview

Table 65. Cree Recent Developments

Table 66. RCG Lighthouse Lighting as a Service (LaaS) Basic Information

Table 67. RCG Lighthouse Lighting as a Service (LaaS) Product Overview

Table 68. RCG Lighthouse Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 69. RCG Lighthouse Business Overview

Table 70. RCG Lighthouse Recent Developments

Table 71. Digital Lumens Lighting as a Service (LaaS) Basic Information

Table 72. Digital Lumens Lighting as a Service (LaaS) Product Overview

Table 73. Digital Lumens Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Digital Lumens Business Overview

Table 75. Digital Lumens Recent Developments

Table 76. Lutron Lighting as a Service (LaaS) Basic Information

Table 77. Lutron Lighting as a Service (LaaS) Product Overview

Table 78. Lutron Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Lutron Business Overview

Table 80. Lutron Recent Developments

Table 81. Future Energy Solutions Lighting as a Service (LaaS) Basic Information

Table 82. Future Energy Solutions Lighting as a Service (LaaS) Product Overview

Table 83. Future Energy Solutions Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Future Energy Solutions Business Overview

Table 85. Future Energy Solutions Recent Developments

Table 86. Lunera Lighting Lighting as a Service (LaaS) Basic Information

Table 87. Lunera Lighting Lighting as a Service (LaaS) Product Overview

Table 88. Lunera Lighting Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)

- Table 89. Lunera Lighting Business Overview
- Table 90. Lunera Lighting Recent Developments
- Table 91. Itelecom USA Lighting as a Service (LaaS) Basic Information
- Table 92. Itelecom USA Lighting as a Service (LaaS) Product Overview
- Table 93. Itelecom USA Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Itelecom USA Business Overview
- Table 95. Itelecom USA Recent Developments
- Table 96. Legrand S.A Lighting as a Service (LaaS) Basic Information
- Table 97. Legrand S.A Lighting as a Service (LaaS) Product Overview
- Table 98. Legrand S.A Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Legrand S.A Business Overview
- Table 100. Legrand S.A Recent Developments
- Table 101. Igor Inc Lighting as a Service (LaaS) Basic Information
- Table 102. Igor Inc Lighting as a Service (LaaS) Product Overview
- Table 103. Igor Inc Lighting as a Service (LaaS) Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Igor Inc Business Overview
- Table 105. Igor Inc Recent Developments
- Table 106. Global Lighting as a Service (LaaS) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 107. North America Lighting as a Service (LaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 108. Europe Lighting as a Service (LaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 109. Asia Pacific Lighting as a Service (LaaS) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 110. South America Lighting as a Service (LaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 111. Middle East and Africa Lighting as a Service (LaaS) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 112. Global Lighting as a Service (LaaS) Market Size Forecast by Type (2025-2030) & (M USD)
- Table 113. Global Lighting as a Service (LaaS) Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Lighting as a Service (LaaS)

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Lighting as a Service (LaaS) Market Size (M USD), 2019-2030

Figure 5. Global Lighting as a Service (LaaS) Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Lighting as a Service (LaaS) Market Size by Country (M USD)

Figure 10. Global Lighting as a Service (LaaS) Revenue Share by Company in 2023

Figure 11. Lighting as a Service (LaaS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Lighting as a Service (LaaS) Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Lighting as a Service (LaaS) Market Share by Type

Figure 15. Market Size Share of Lighting as a Service (LaaS) by Type (2019-2024)

Figure 16. Market Size Market Share of Lighting as a Service (LaaS) by Type in 2022

Figure 17. Global Lighting as a Service (LaaS) Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Lighting as a Service (LaaS) Market Share by Application

Figure 20. Global Lighting as a Service (LaaS) Market Share by Application (2019-2024)

Figure 21. Global Lighting as a Service (LaaS) Market Share by Application in 2022

Figure 22. Global Lighting as a Service (LaaS) Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Lighting as a Service (LaaS) Market Size Market Share by Region (2019-2024)

Figure 24. North America Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Lighting as a Service (LaaS) Market Size Market Share by Country in 2023

Figure 26. U.S. Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Lighting as a Service (LaaS) Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Lighting as a Service (LaaS) Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Lighting as a Service (LaaS) Market Size Market Share by Country in 2023

Figure 31. Germany Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Lighting as a Service (LaaS) Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Lighting as a Service (LaaS) Market Size Market Share by Region in 2023

Figure 38. China Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Lighting as a Service (LaaS) Market Size and Growth Rate (M USD)

Figure 44. South America Lighting as a Service (LaaS) Market Size Market Share by Country in 2023

Figure 45. Brazil Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Lighting as a Service (LaaS) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Lighting as a Service (LaaS) Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Lighting as a Service (LaaS) Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Lighting as a Service (LaaS) Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Lighting as a Service (LaaS) Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Lighting as a Service (LaaS) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Lighting as a Service (LaaS) Market Share Forecast by Type (2025-2030)

Figure 57. Global Lighting as a Service (LaaS) Market Share Forecast by Application (2025-2030)

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