

Global Light Vehicle OE Tyres Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Light Vehicle OE Tyres refer to original equipment tires that are specifically designed and manufactured for installation on new vehicles by automotive manufacturers. These tires are tailored to meet the performance, safety, and efficiency requirements of the vehicle, ensuring optimal driving experience and handling characteristics. Light Vehicle OE Tyres are an essential component of the automotive industry, playing a crucial role in vehicle safety and performance. They are available in various sizes, tread patterns, and materials to suit different vehicle types and driving conditions. The market for Light Vehicle OE Tyres is characterized by intense competition among key players, technological advancements in tire manufacturing, and a growing focus on sustainability and environmental impact.

The market for Light Vehicle OE Tyres is experiencing several key trends and market drivers that are shaping its growth trajectory. One significant trend is the increasing demand for fuel-efficient tires that help improve vehicle fuel economy and reduce carbon emissions. This trend is driven by stringent government regulations on vehicle emissions and a growing consumer awareness of environmental issues. In addition, the market is witnessing a rising adoption of advanced tire technologies, such as run-flat tires and self-sealing tires, which enhance vehicle safety and performance. Furthermore, the growing production and sales of light vehicles globally, particularly in emerging economies, are driving the demand for Light Vehicle OE Tyres. Overall, the market is poised for steady growth due to these trends and drivers, with opportunities for innovation and expansion in the coming years.

The global Light Vehicle OE Tyres market size was estimated at USD 34.50 million in

2024 and is projected to reach USD 34.50 million by 2033, exhibiting a CAGR of 0 during the forecast period.

This report provides a deep insight into the global Light Vehicle OE Tyres market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, PEST analysis, etc. In terms of regional markets, the report details the market space and development potential of each market segment in North America, Europe, Asia Pacific, South America, the Middle East and Africa, as well as the competitive landscape of major players, etc

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Light Vehicle OE Tyres Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Light Vehicle OE Tyres market in any manner.

Global Light Vehicle OE Tyres Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Al-Amoudi

Apollo Tyres

Bridgestone Corporation

Maxxis

Continental

Cooper Tire & Rubber

Goodyear Tire & Rubber Company

Hankook Tire

Kumho Tire

Michelin SCA

Multistrada Arah Sarana

Nexen Tire

Nokian Tyres

PT Gajah Tunggal

Pirelli

Sailun Tyre

YOKOHAMA

Sumitomo

Toyo Tire

Trelleborg

Triangle Tire

Yokohama Tire

Market Segmentation (by Type)

Radial Tires

Bias Tires

Market Segmentation (by Application)

Commercial Vehicle

Passenger Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Light Vehicle OE Tyres Market

Overview of the regional outlook of the Light Vehicle OE Tyres Market:

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Light Vehicle OE Tyres Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Light Vehicle OE Tyres, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and

acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Light Vehicle OE Tyres
- 1.2 Key Market Segments
 - 1.2.1 Light Vehicle OE Tyres Segment by Type
 - 1.2.2 Light Vehicle OE Tyres Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 LIGHT VEHICLE OE TYRES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Light Vehicle OE Tyres Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Light Vehicle OE Tyres Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LIGHT VEHICLE OE TYRES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Light Vehicle OE Tyres Product Life Cycle
- 3.3 Global Light Vehicle OE Tyres Sales by Manufacturers (2020-2025)
- 3.4 Global Light Vehicle OE Tyres Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Light Vehicle OE Tyres Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Light Vehicle OE Tyres Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers Light Vehicle OE Tyres Manufacturing Sites, Area Served, Product Type
- 3.8 Light Vehicle OE Tyres Market Competitive Situation and Trends

- 3.8.1 Light Vehicle OE Tyres Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Light Vehicle OE Tyres Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 LIGHT VEHICLE OE TYRES INDUSTRY CHAIN ANALYSIS

- 4.1 Light Vehicle OE Tyres Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LIGHT VEHICLE OE TYRES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Light Vehicle OE Tyres Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 Global Trade Frictions and Their Impacts to Light Vehicle OE Tyres Market
- 5.7 ESG Ratings of Leading Companies

6 LIGHT VEHICLE OE TYRES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Light Vehicle OE Tyres Sales Market Share by Type (2020-2025)
- 6.3 Global Light Vehicle OE Tyres Market Size Market Share by Type (2020-2025)
- 6.4 Global Light Vehicle OE Tyres Price by Type (2020-2025)

7 LIGHT VEHICLE OE TYRES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Light Vehicle OE Tyres Market Sales by Application (2020-2025)
- 7.3 Global Light Vehicle OE Tyres Market Size (M USD) by Application (2020-2025)
- 7.4 Global Light Vehicle OE Tyres Sales Growth Rate by Application (2020-2025)

8 LIGHT VEHICLE OE TYRES MARKET SALES BY REGION

- 8.1 Global Light Vehicle OE Tyres Sales by Region
 - 8.1.1 Global Light Vehicle OE Tyres Sales by Region
 - 8.1.2 Global Light Vehicle OE Tyres Sales Market Share by Region
- 8.2 Global Light Vehicle OE Tyres Market Size by Region
 - 8.2.1 Global Light Vehicle OE Tyres Market Size by Region
 - 8.2.2 Global Light Vehicle OE Tyres Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Light Vehicle OE Tyres Sales by Country
 - 8.3.2 North America Light Vehicle OE Tyres Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Light Vehicle OE Tyres Sales by Country
 - 8.4.2 Europe Light Vehicle OE Tyres Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Light Vehicle OE Tyres Sales by Region
 - 8.5.2 Asia Pacific Light Vehicle OE Tyres Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Light Vehicle OE Tyres Sales by Country

8.6.2 South America Light Vehicle OE Tyres Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Light Vehicle OE Tyres Sales by Region

8.7.2 Middle East and Africa Light Vehicle OE Tyres Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 LIGHT VEHICLE OE TYRES MARKET PRODUCTION BY REGION

9.1 Global Production of Light Vehicle OE Tyres by Region(2020-2025)

9.2 Global Light Vehicle OE Tyres Revenue Market Share by Region (2020-2025)

9.3 Global Light Vehicle OE Tyres Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Light Vehicle OE Tyres Production

9.4.1 North America Light Vehicle OE Tyres Production Growth Rate (2020-2025)

9.4.2 North America Light Vehicle OE Tyres Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Light Vehicle OE Tyres Production

9.5.1 Europe Light Vehicle OE Tyres Production Growth Rate (2020-2025)

9.5.2 Europe Light Vehicle OE Tyres Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Light Vehicle OE Tyres Production (2020-2025)

9.6.1 Japan Light Vehicle OE Tyres Production Growth Rate (2020-2025)

9.6.2 Japan Light Vehicle OE Tyres Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Light Vehicle OE Tyres Production (2020-2025)

9.7.1 China Light Vehicle OE Tyres Production Growth Rate (2020-2025)

9.7.2 China Light Vehicle OE Tyres Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Al-Amoudi

- 10.1.1 Al-Amoudi Basic Information
- 10.1.2 Al-Amoudi Light Vehicle OE Tyres Product Overview
- 10.1.3 Al-Amoudi Light Vehicle OE Tyres Product Market Performance
- 10.1.4 Al-Amoudi Business Overview
- 10.1.5 Al-Amoudi SWOT Analysis
- 10.1.6 Al-Amoudi Recent Developments
- 10.2 Apollo Tyres
 - 10.2.1 Apollo Tyres Basic Information
 - 10.2.2 Apollo Tyres Light Vehicle OE Tyres Product Overview
 - 10.2.3 Apollo Tyres Light Vehicle OE Tyres Product Market Performance
 - 10.2.4 Apollo Tyres Business Overview
 - 10.2.5 Apollo Tyres SWOT Analysis
 - 10.2.6 Apollo Tyres Recent Developments
- 10.3 Bridgestone Corporation
 - 10.3.1 Bridgestone Corporation Basic Information
 - 10.3.2 Bridgestone Corporation Light Vehicle OE Tyres Product Overview
 - 10.3.3 Bridgestone Corporation Light Vehicle OE Tyres Product Market Performance
 - 10.3.4 Bridgestone Corporation Business Overview
 - 10.3.5 Bridgestone Corporation SWOT Analysis
 - 10.3.6 Bridgestone Corporation Recent Developments
- 10.4 Maxxis
 - 10.4.1 Maxxis Basic Information
 - 10.4.2 Maxxis Light Vehicle OE Tyres Product Overview
 - 10.4.3 Maxxis Light Vehicle OE Tyres Product Market Performance
 - 10.4.4 Maxxis Business Overview
 - 10.4.5 Maxxis Recent Developments
- 10.5 Continental
 - 10.5.1 Continental Basic Information
 - 10.5.2 Continental Light Vehicle OE Tyres Product Overview
 - 10.5.3 Continental Light Vehicle OE Tyres Product Market Performance
 - 10.5.4 Continental Business Overview
 - 10.5.5 Continental Recent Developments
- 10.6 Cooper Tire and Rubber
 - 10.6.1 Cooper Tire and Rubber Basic Information
 - 10.6.2 Cooper Tire and Rubber Light Vehicle OE Tyres Product Overview
 - 10.6.3 Cooper Tire and Rubber Light Vehicle OE Tyres Product Market Performance
 - 10.6.4 Cooper Tire and Rubber Business Overview
 - 10.6.5 Cooper Tire and Rubber Recent Developments
- 10.7 Goodyear Tire and Rubber Company

- 10.7.1 Goodyear Tire and Rubber Company Basic Information
- 10.7.2 Goodyear Tire and Rubber Company Light Vehicle OE Tyres Product Overview
- 10.7.3 Goodyear Tire and Rubber Company Light Vehicle OE Tyres Product Market Performance
- 10.7.4 Goodyear Tire and Rubber Company Business Overview
- 10.7.5 Goodyear Tire and Rubber Company Recent Developments
- 10.8 Hankook Tire
 - 10.8.1 Hankook Tire Basic Information
 - 10.8.2 Hankook Tire Light Vehicle OE Tyres Product Overview
 - 10.8.3 Hankook Tire Light Vehicle OE Tyres Product Market Performance
 - 10.8.4 Hankook Tire Business Overview
 - 10.8.5 Hankook Tire Recent Developments
- 10.9 Kumho Tire
 - 10.9.1 Kumho Tire Basic Information
 - 10.9.2 Kumho Tire Light Vehicle OE Tyres Product Overview
 - 10.9.3 Kumho Tire Light Vehicle OE Tyres Product Market Performance
 - 10.9.4 Kumho Tire Business Overview
 - 10.9.5 Kumho Tire Recent Developments
- 10.10 Michelin SCA
 - 10.10.1 Michelin SCA Basic Information
 - 10.10.2 Michelin SCA Light Vehicle OE Tyres Product Overview
 - 10.10.3 Michelin SCA Light Vehicle OE Tyres Product Market Performance
 - 10.10.4 Michelin SCA Business Overview
 - 10.10.5 Michelin SCA Recent Developments
- 10.11 Multistrada Arah Sarana
 - 10.11.1 Multistrada Arah Sarana Basic Information
 - 10.11.2 Multistrada Arah Sarana Light Vehicle OE Tyres Product Overview
 - 10.11.3 Multistrada Arah Sarana Light Vehicle OE Tyres Product Market Performance
 - 10.11.4 Multistrada Arah Sarana Business Overview
 - 10.11.5 Multistrada Arah Sarana Recent Developments
- 10.12 Nexen Tire
 - 10.12.1 Nexen Tire Basic Information
 - 10.12.2 Nexen Tire Light Vehicle OE Tyres Product Overview
 - 10.12.3 Nexen Tire Light Vehicle OE Tyres Product Market Performance
 - 10.12.4 Nexen Tire Business Overview
 - 10.12.5 Nexen Tire Recent Developments
- 10.13 Nokian Tyres
 - 10.13.1 Nokian Tyres Basic Information
 - 10.13.2 Nokian Tyres Light Vehicle OE Tyres Product Overview

- 10.13.3 Nokian Tyres Light Vehicle OE Tyres Product Market Performance
- 10.13.4 Nokian Tyres Business Overview
- 10.13.5 Nokian Tyres Recent Developments
- 10.14 PT Gajah Tunggal
 - 10.14.1 PT Gajah Tunggal Basic Information
 - 10.14.2 PT Gajah Tunggal Light Vehicle OE Tyres Product Overview
 - 10.14.3 PT Gajah Tunggal Light Vehicle OE Tyres Product Market Performance
 - 10.14.4 PT Gajah Tunggal Business Overview
 - 10.14.5 PT Gajah Tunggal Recent Developments
- 10.15 Pirelli
 - 10.15.1 Pirelli Basic Information
 - 10.15.2 Pirelli Light Vehicle OE Tyres Product Overview
 - 10.15.3 Pirelli Light Vehicle OE Tyres Product Market Performance
 - 10.15.4 Pirelli Business Overview
 - 10.15.5 Pirelli Recent Developments
- 10.16 Sailun Tyre
 - 10.16.1 Sailun Tyre Basic Information
 - 10.16.2 Sailun Tyre Light Vehicle OE Tyres Product Overview
 - 10.16.3 Sailun Tyre Light Vehicle OE Tyres Product Market Performance
 - 10.16.4 Sailun Tyre Business Overview
 - 10.16.5 Sailun Tyre Recent Developments
- 10.17 YOKOHAMA
 - 10.17.1 YOKOHAMA Basic Information
 - 10.17.2 YOKOHAMA Light Vehicle OE Tyres Product Overview
 - 10.17.3 YOKOHAMA Light Vehicle OE Tyres Product Market Performance
 - 10.17.4 YOKOHAMA Business Overview
 - 10.17.5 YOKOHAMA Recent Developments
- 10.18 Sumitomo
 - 10.18.1 Sumitomo Basic Information
 - 10.18.2 Sumitomo Light Vehicle OE Tyres Product Overview
 - 10.18.3 Sumitomo Light Vehicle OE Tyres Product Market Performance
 - 10.18.4 Sumitomo Business Overview
 - 10.18.5 Sumitomo Recent Developments
- 10.19 Toyo Tire
 - 10.19.1 Toyo Tire Basic Information
 - 10.19.2 Toyo Tire Light Vehicle OE Tyres Product Overview
 - 10.19.3 Toyo Tire Light Vehicle OE Tyres Product Market Performance
 - 10.19.4 Toyo Tire Business Overview
 - 10.19.5 Toyo Tire Recent Developments

10.20 Trelleborg

10.20.1 Trelleborg Basic Information

10.20.2 Trelleborg Light Vehicle OE Tyres Product Overview

10.20.3 Trelleborg Light Vehicle OE Tyres Product Market Performance

10.20.4 Trelleborg Business Overview

10.20.5 Trelleborg Recent Developments

10.21 Triangle Tire

10.21.1 Triangle Tire Basic Information

10.21.2 Triangle Tire Light Vehicle OE Tyres Product Overview

10.21.3 Triangle Tire Light Vehicle OE Tyres Product Market Performance

10.21.4 Triangle Tire Business Overview

10.21.5 Triangle Tire Recent Developments

10.22 Yokohama Tire

10.22.1 Yokohama Tire Basic Information

10.22.2 Yokohama Tire Light Vehicle OE Tyres Product Overview

10.22.3 Yokohama Tire Light Vehicle OE Tyres Product Market Performance

10.22.4 Yokohama Tire Business Overview

10.22.5 Yokohama Tire Recent Developments

11 LIGHT VEHICLE OE TYRES MARKET FORECAST BY REGION

11.1 Global Light Vehicle OE Tyres Market Size Forecast

11.2 Global Light Vehicle OE Tyres Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Light Vehicle OE Tyres Market Size Forecast by Country

11.2.3 Asia Pacific Light Vehicle OE Tyres Market Size Forecast by Region

11.2.4 South America Light Vehicle OE Tyres Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Light Vehicle OE Tyres by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Light Vehicle OE Tyres Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Light Vehicle OE Tyres by Type (2026-2033)

12.1.2 Global Light Vehicle OE Tyres Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Light Vehicle OE Tyres by Type (2026-2033)

12.2 Global Light Vehicle OE Tyres Market Forecast by Application (2026-2033)

12.2.1 Global Light Vehicle OE Tyres Sales (K Units) Forecast by Application

12.2.2 Global Light Vehicle OE Tyres Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Motor Vehicle Production Market Share by Type (2023)

Table 4. Global Automobile Production by Region (Units)

Table 5. Market Share and Development Potential of Automobiles by Region

Table 6. Global Automobile Production by Country (Vehicle)

Table 7. Market Share and Development Potential of Automobiles by Countries

Table 8. Global Automobile Production by Type

Table 9. Market Share and Development Potential of Automobiles by Type

Table 10. Market Size (M USD) Segment Executive Summary

Table 11. Light Vehicle OE Tyres Market Size Comparison by Region (M USD)

Table 12. Global Light Vehicle OE Tyres Sales (K Units) by Manufacturers (2020-2025)

Table 13. Global Light Vehicle OE Tyres Sales Market Share by Manufacturers (2020-2025)

Table 14. Global Light Vehicle OE Tyres Revenue (M USD) by Manufacturers (2020-2025)

Table 15. Global Light Vehicle OE Tyres Revenue Share by Manufacturers (2020-2025)

Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Light Vehicle OE Tyres as of 2024)

Table 17. Global Market Light Vehicle OE Tyres Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 18. Manufacturers Light Vehicle OE Tyres Manufacturing Sites and Area Served

Table 19. Manufacturers Light Vehicle OE Tyres Product Type

Table 20. Global Light Vehicle OE Tyres Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 21. Mergers & Acquisitions, Expansion Plans

Table 22. Market Overview of Key Raw Materials

Table 23. Midstream Market Analysis

Table 24. Downstream Customer Analysis

Table 25. Key Development Trends

Table 26. Driving Factors

Table 27. Light Vehicle OE Tyres Market Challenges

Table 28. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 29. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 30. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 31. Global Light Vehicle OE Tyres Sales by Type (K Units)

Table 32. Global Light Vehicle OE Tyres Market Size by Type (M USD)
Table 33. Global Light Vehicle OE Tyres Sales (K Units) by Type (2020-2025)
Table 34. Global Light Vehicle OE Tyres Sales Market Share by Type (2020-2025)
Table 35. Global Light Vehicle OE Tyres Market Size (M USD) by Type (2020-2025)
Table 36. Global Light Vehicle OE Tyres Market Size Share by Type (2020-2025)
Table 37. Global Light Vehicle OE Tyres Price (USD/Unit) by Type (2020-2025)
Table 38. Global Light Vehicle OE Tyres Sales (K Units) by Application
Table 39. Global Light Vehicle OE Tyres Market Size by Application
Table 40. Global Light Vehicle OE Tyres Sales by Application (2020-2025) & (K Units)
Table 41. Global Light Vehicle OE Tyres Sales Market Share by Application (2020-2025)
Table 42. Global Light Vehicle OE Tyres Market Size by Application (2020-2025) & (M USD)
Table 43. Global Light Vehicle OE Tyres Market Share by Application (2020-2025)
Table 44. Global Light Vehicle OE Tyres Sales Growth Rate by Application (2020-2025)
Table 45. Global Light Vehicle OE Tyres Sales by Region (2020-2025) & (K Units)
Table 46. Global Light Vehicle OE Tyres Sales Market Share by Region (2020-2025)
Table 47. Global Light Vehicle OE Tyres Market Size by Region (2020-2025) & (M USD)
Table 48. Global Light Vehicle OE Tyres Market Size Market Share by Region (2020-2025)
Table 49. North America Light Vehicle OE Tyres Sales by Country (2020-2025) & (K Units)
Table 50. North America Light Vehicle OE Tyres Market Size by Country (2020-2025) & (M USD)
Table 51. Europe Light Vehicle OE Tyres Sales by Country (2020-2025) & (K Units)
Table 52. Europe Light Vehicle OE Tyres Market Size by Country (2020-2025) & (M USD)
Table 53. Asia Pacific Light Vehicle OE Tyres Sales by Region (2020-2025) & (K Units)
Table 54. Asia Pacific Light Vehicle OE Tyres Market Size by Region (2020-2025) & (M USD)
Table 55. South America Light Vehicle OE Tyres Sales by Country (2020-2025) & (K Units)
Table 56. South America Light Vehicle OE Tyres Market Size by Country (2020-2025) & (M USD)
Table 57. Middle East and Africa Light Vehicle OE Tyres Sales by Region (2020-2025) & (K Units)
Table 58. Middle East and Africa Light Vehicle OE Tyres Market Size by Region (2020-2025) & (M USD)

Table 59. Global Light Vehicle OE Tyres Production (K Units) by Region(2020-2025)
Table 60. Global Light Vehicle OE Tyres Revenue (US\$ Million) by Region (2020-2025)
Table 61. Global Light Vehicle OE Tyres Revenue Market Share by Region (2020-2025)
Table 62. Global Light Vehicle OE Tyres Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 63. North America Light Vehicle OE Tyres Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 64. Europe Light Vehicle OE Tyres Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 65. Japan Light Vehicle OE Tyres Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 66. China Light Vehicle OE Tyres Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 67. Al-Amoudi Basic Information
Table 68. Al-Amoudi Light Vehicle OE Tyres Product Overview
Table 69. Al-Amoudi Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 70. Al-Amoudi Business Overview
Table 71. Al-Amoudi SWOT Analysis
Table 72. Al-Amoudi Recent Developments
Table 73. Apollo Tyres Basic Information
Table 74. Apollo Tyres Light Vehicle OE Tyres Product Overview
Table 75. Apollo Tyres Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 76. Apollo Tyres Business Overview
Table 77. Apollo Tyres SWOT Analysis
Table 78. Apollo Tyres Recent Developments
Table 79. Bridgestone Corporation Basic Information
Table 80. Bridgestone Corporation Light Vehicle OE Tyres Product Overview
Table 81. Bridgestone Corporation Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 82. Bridgestone Corporation Business Overview
Table 83. Bridgestone Corporation SWOT Analysis
Table 84. Bridgestone Corporation Recent Developments
Table 85. Maxxis Basic Information
Table 86. Maxxis Light Vehicle OE Tyres Product Overview
Table 87. Maxxis Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 88. Maxxis Business Overview

Table 89. Maxxis Recent Developments
Table 90. Continental Basic Information
Table 91. Continental Light Vehicle OE Tyres Product Overview
Table 92. Continental Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 93. Continental Business Overview
Table 94. Continental Recent Developments
Table 95. Cooper Tire and Rubber Basic Information
Table 96. Cooper Tire and Rubber Light Vehicle OE Tyres Product Overview
Table 97. Cooper Tire and Rubber Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 98. Cooper Tire and Rubber Business Overview
Table 99. Cooper Tire and Rubber Recent Developments
Table 100. Goodyear Tire and Rubber Company Basic Information
Table 101. Goodyear Tire and Rubber Company Light Vehicle OE Tyres Product Overview
Table 102. Goodyear Tire and Rubber Company Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 103. Goodyear Tire and Rubber Company Business Overview
Table 104. Goodyear Tire and Rubber Company Recent Developments
Table 105. Hankook Tire Basic Information
Table 106. Hankook Tire Light Vehicle OE Tyres Product Overview
Table 107. Hankook Tire Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 108. Hankook Tire Business Overview
Table 109. Hankook Tire Recent Developments
Table 110. Kumho Tire Basic Information
Table 111. Kumho Tire Light Vehicle OE Tyres Product Overview
Table 112. Kumho Tire Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 113. Kumho Tire Business Overview
Table 114. Kumho Tire Recent Developments
Table 115. Michelin SCA Basic Information
Table 116. Michelin SCA Light Vehicle OE Tyres Product Overview
Table 117. Michelin SCA Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 118. Michelin SCA Business Overview
Table 119. Michelin SCA Recent Developments
Table 120. Multistrada Arah Sarana Basic Information

Table 121.	Multistrada Arah Sarana Light Vehicle OE Tyres Product Overview
Table 122.	Multistrada Arah Sarana Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123.	Multistrada Arah Sarana Business Overview
Table 124.	Multistrada Arah Sarana Recent Developments
Table 125.	Nexen Tire Basic Information
Table 126.	Nexen Tire Light Vehicle OE Tyres Product Overview
Table 127.	Nexen Tire Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 128.	Nexen Tire Business Overview
Table 129.	Nexen Tire Recent Developments
Table 130.	Nokian Tyres Basic Information
Table 131.	Nokian Tyres Light Vehicle OE Tyres Product Overview
Table 132.	Nokian Tyres Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133.	Nokian Tyres Business Overview
Table 134.	Nokian Tyres Recent Developments
Table 135.	PT Gajah Tunggal Basic Information
Table 136.	PT Gajah Tunggal Light Vehicle OE Tyres Product Overview
Table 137.	PT Gajah Tunggal Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138.	PT Gajah Tunggal Business Overview
Table 139.	PT Gajah Tunggal Recent Developments
Table 140.	Pirelli Basic Information
Table 141.	Pirelli Light Vehicle OE Tyres Product Overview
Table 142.	Pirelli Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143.	Pirelli Business Overview
Table 144.	Pirelli Recent Developments
Table 145.	Sailun Tyre Basic Information
Table 146.	Sailun Tyre Light Vehicle OE Tyres Product Overview
Table 147.	Sailun Tyre Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148.	Sailun Tyre Business Overview
Table 149.	Sailun Tyre Recent Developments
Table 150.	YOKOHAMA Basic Information
Table 151.	YOKOHAMA Light Vehicle OE Tyres Product Overview
Table 152.	YOKOHAMA Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 153. YOKOHAMA Business Overview
Table 154. YOKOHAMA Recent Developments
Table 155. Sumitomo Basic Information
Table 156. Sumitomo Light Vehicle OE Tyres Product Overview
Table 157. Sumitomo Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 158. Sumitomo Business Overview
Table 159. Sumitomo Recent Developments
Table 160. Toyo Tire Basic Information
Table 161. Toyo Tire Light Vehicle OE Tyres Product Overview
Table 162. Toyo Tire Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 163. Toyo Tire Business Overview
Table 164. Toyo Tire Recent Developments
Table 165. Trelleborg Basic Information
Table 166. Trelleborg Light Vehicle OE Tyres Product Overview
Table 167. Trelleborg Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 168. Trelleborg Business Overview
Table 169. Trelleborg Recent Developments
Table 170. Triangle Tire Basic Information
Table 171. Triangle Tire Light Vehicle OE Tyres Product Overview
Table 172. Triangle Tire Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 173. Triangle Tire Business Overview
Table 174. Triangle Tire Recent Developments
Table 175. Yokohama Tire Basic Information
Table 176. Yokohama Tire Light Vehicle OE Tyres Product Overview
Table 177. Yokohama Tire Light Vehicle OE Tyres Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 178. Yokohama Tire Business Overview
Table 179. Yokohama Tire Recent Developments
Table 180. Global Light Vehicle OE Tyres Sales Forecast by Region (2026-2033) & (K Units)
Table 181. Global Light Vehicle OE Tyres Market Size Forecast by Region (2026-2033) & (M USD)
Table 182. North America Light Vehicle OE Tyres Sales Forecast by Country (2026-2033) & (K Units)
Table 183. North America Light Vehicle OE Tyres Market Size Forecast by Country

(2026-2033) & (M USD)

Table 184. Europe Light Vehicle OE Tyres Sales Forecast by Country (2026-2033) & (K Units)

Table 185. Europe Light Vehicle OE Tyres Market Size Forecast by Country (2026-2033) & (M USD)

Table 186. Asia Pacific Light Vehicle OE Tyres Sales Forecast by Region (2026-2033) & (K Units)

Table 187. Asia Pacific Light Vehicle OE Tyres Market Size Forecast by Region (2026-2033) & (M USD)

Table 188. South America Light Vehicle OE Tyres Sales Forecast by Country (2026-2033) & (K Units)

Table 189. South America Light Vehicle OE Tyres Market Size Forecast by Country (2026-2033) & (M USD)

Table 190. Middle East and Africa Light Vehicle OE Tyres Sales Forecast by Country (2026-2033) & (Units)

Table 191. Middle East and Africa Light Vehicle OE Tyres Market Size Forecast by Country (2026-2033) & (M USD)

Table 192. Global Light Vehicle OE Tyres Sales Forecast by Type (2026-2033) & (K Units)

Table 193. Global Light Vehicle OE Tyres Market Size Forecast by Type (2026-2033) & (M USD)

Table 194. Global Light Vehicle OE Tyres Price Forecast by Type (2026-2033) & (USD/Unit)

Table 195. Global Light Vehicle OE Tyres Sales (K Units) Forecast by Application (2026-2033)

Table 196. Global Light Vehicle OE Tyres Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of Light Vehicle OE Tyres

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Light Vehicle OE Tyres Market Size (M USD), 2024-2033

Figure 6. Global Light Vehicle OE Tyres Market Size (M USD) (2020-2033)

Figure 7. Global Light Vehicle OE Tyres Sales (K Units) & (2020-2033)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 10. Evaluation Matrix of Regional Market Development Potential

Figure 11. Light Vehicle OE Tyres Market Size by Country (M USD)

- Figure 12. Company Assessment Quadrant
- Figure 13. Global Light Vehicle OE Tyres Product Life Cycle
- Figure 14. Light Vehicle OE Tyres Sales Share by Manufacturers in 2024
- Figure 15. Global Light Vehicle OE Tyres Revenue Share by Manufacturers in 2024
- Figure 16. Light Vehicle OE Tyres Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 17. Global Market Light Vehicle OE Tyres Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Light Vehicle OE Tyres Revenue in 2024
- Figure 19. Industry Chain Map of Light Vehicle OE Tyres
- Figure 20. Global Light Vehicle OE Tyres Market PEST Analysis
- Figure 21. Global Light Vehicle OE Tyres Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Light Vehicle OE Tyres Market Share by Type
- Figure 28. Sales Market Share of Light Vehicle OE Tyres by Type (2020-2025)
- Figure 29. Sales Market Share of Light Vehicle OE Tyres by Type in 2024
- Figure 30. Market Size Share of Light Vehicle OE Tyres by Type (2020-2025)
- Figure 31. Market Size Share of Light Vehicle OE Tyres by Type in 2024
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 33. Global Light Vehicle OE Tyres Market Share by Application
- Figure 34. Global Light Vehicle OE Tyres Sales Market Share by Application (2020-2025)
- Figure 35. Global Light Vehicle OE Tyres Sales Market Share by Application in 2024
- Figure 36. Global Light Vehicle OE Tyres Market Share by Application (2020-2025)
- Figure 37. Global Light Vehicle OE Tyres Market Share by Application in 2024
- Figure 38. Global Light Vehicle OE Tyres Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Light Vehicle OE Tyres Sales Market Share by Region (2020-2025)
- Figure 40. Global Light Vehicle OE Tyres Market Size Market Share by Region (2020-2025)
- Figure 41. North America Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Light Vehicle OE Tyres Sales Market Share by Country in 2024

Figure 44. North America Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Light Vehicle OE Tyres Market Size Market Share by Country in 2024

Figure 46. U.S. Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Light Vehicle OE Tyres Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Light Vehicle OE Tyres Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Light Vehicle OE Tyres Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Light Vehicle OE Tyres Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Light Vehicle OE Tyres Sales Market Share by Country in 2024

Figure 54. Europe Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Light Vehicle OE Tyres Market Size Market Share by Country in 2024

Figure 56. Germany Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Light Vehicle OE Tyres Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Light Vehicle OE Tyres Sales Market Share by Region in 2024

Figure 68. Asia Pacific Light Vehicle OE Tyres Market Size Market Share by Region in 2024

Figure 69. China Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Light Vehicle OE Tyres Sales and Growth Rate (K Units)

Figure 80. South America Light Vehicle OE Tyres Sales Market Share by Country in 2024

Figure 81. South America Light Vehicle OE Tyres Market Size and Growth Rate (M USD)

Figure 82. South America Light Vehicle OE Tyres Market Size Market Share by Country in 2024

Figure 83. Brazil Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025)

& (M USD)

Figure 87. Columbia Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Light Vehicle OE Tyres Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Light Vehicle OE Tyres Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Light Vehicle OE Tyres Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Light Vehicle OE Tyres Market Size Market Share by Region in 2024

Figure 93. Saudi Arabia Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Light Vehicle OE Tyres Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Light Vehicle OE Tyres Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Light Vehicle OE Tyres Production Market Share by Region (2020-2025)

Figure 104. North America Light Vehicle OE Tyres Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Light Vehicle OE Tyres Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Light Vehicle OE Tyres Production (K Units) Growth Rate

(2020-2025)

Figure 107. China Light Vehicle OE Tyres Production (K Units) Growth Rate

(2020-2025)

Figure 108. Global Light Vehicle OE Tyres Sales Forecast by Volume (2020-2033) & (K Units)

Figure 109. Global Light Vehicle OE Tyres Market Size Forecast by Value (2020-2033) & (M USD)

Figure 110. Global Light Vehicle OE Tyres Sales Market Share Forecast by Type (2026-2033)

Figure 111. Global Light Vehicle OE Tyres Market Share Forecast by Type (2026-2033)

Figure 112. Global Light Vehicle OE Tyres Sales Forecast by Application (2026-2033)

Figure 113. Global Light Vehicle OE Tyres Market Share Forecast by Application (2026-2033)

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