

# Global Light Therapy Market Research Report 2024(Status and Outlook)

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# Abstracts

Report Overview:

Light therapy consists of exposure to daylight or to specific wavelengths of light using polychromatic polarised light, lasers, light-emitting diodes, fluorescent lamps, dichroic lamps or very bright, full-spectrum light. The light is administered for a prescribed amount of time and, in some cases, at a specific time of day.

The Global Light Therapy Market Size was estimated at USD 700.90 million in 2023 and is projected to reach USD 871.63 million by 2029, exhibiting a CAGR of 3.70% during the forecast period.

This report provides a deep insight into the global Light Therapy market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Light Therapy Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.



In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Light Therapy market in any manner.

Global Light Therapy Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Beurer

Koninklijke Philips

Lumie

Verilux

Aura Medical

**Compass Health Brands** 

Demyk Lightmod Products

Lucimed

Nature Bright

Northern Light Technology

Photomedex

Red Light Man



Sphere Gadget Technologies

Zepter International

Market Segmentation (by Type)

by Light Type

White Light

Blue Light

Red Light

Other

by Product Type

Light Box

Floor/Desk Lamp

Handheld Device

Others

Market Segmentation (by Application)

**Dermatology Clinic** 

Homecare

Others

**Geographic Segmentation** 

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)



Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Light Therapy Market

Overview of the regional outlook of the Light Therapy Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your



marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

#### Customization of the Report

In case of any queries or customization requirements, please connect with our sales



team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Light Therapy Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,



including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# Contents

## **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Light Therapy
- 1.2 Key Market Segments
- 1.2.1 Light Therapy Segment by Type
- 1.2.2 Light Therapy Segment by Application
- 1.3 Methodology & Sources of Information
- 1.3.1 Research Methodology
- 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

# 2 LIGHT THERAPY MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Light Therapy Market Size (M USD) Estimates and Forecasts (2019-2030)

- 2.1.2 Global Light Therapy Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

## **3 LIGHT THERAPY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Light Therapy Sales by Manufacturers (2019-2024)
- 3.2 Global Light Therapy Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Light Therapy Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Light Therapy Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Light Therapy Sales Sites, Area Served, Product Type
- 3.6 Light Therapy Market Competitive Situation and Trends
  - 3.6.1 Light Therapy Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Light Therapy Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

## **4 LIGHT THERAPY INDUSTRY CHAIN ANALYSIS**

4.1 Light Therapy Industry Chain Analysis



- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### **5 THE DEVELOPMENT AND DYNAMICS OF LIGHT THERAPY MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
- 5.5.2 Mergers & Acquisitions
- 5.5.3 Expansions
- 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## 6 LIGHT THERAPY MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Light Therapy Sales Market Share by Type (2019-2024)
- 6.3 Global Light Therapy Market Size Market Share by Type (2019-2024)
- 6.4 Global Light Therapy Price by Type (2019-2024)

#### 7 LIGHT THERAPY MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Light Therapy Market Sales by Application (2019-2024)
- 7.3 Global Light Therapy Market Size (M USD) by Application (2019-2024)
- 7.4 Global Light Therapy Sales Growth Rate by Application (2019-2024)

#### **8 LIGHT THERAPY MARKET SEGMENTATION BY REGION**

- 8.1 Global Light Therapy Sales by Region
  - 8.1.1 Global Light Therapy Sales by Region
- 8.1.2 Global Light Therapy Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Light Therapy Sales by Country
  - 8.2.2 U.S.



- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Light Therapy Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Light Therapy Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Light Therapy Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Light Therapy Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Beurer
  - 9.1.1 Beurer Light Therapy Basic Information
  - 9.1.2 Beurer Light Therapy Product Overview
  - 9.1.3 Beurer Light Therapy Product Market Performance
  - 9.1.4 Beurer Business Overview
  - 9.1.5 Beurer Light Therapy SWOT Analysis
  - 9.1.6 Beurer Recent Developments
- 9.2 Koninklijke Philips



- 9.2.1 Koninklijke Philips Light Therapy Basic Information
- 9.2.2 Koninklijke Philips Light Therapy Product Overview
- 9.2.3 Koninklijke Philips Light Therapy Product Market Performance
- 9.2.4 Koninklijke Philips Business Overview
- 9.2.5 Koninklijke Philips Light Therapy SWOT Analysis
- 9.2.6 Koninklijke Philips Recent Developments

#### 9.3 Lumie

- 9.3.1 Lumie Light Therapy Basic Information
- 9.3.2 Lumie Light Therapy Product Overview
- 9.3.3 Lumie Light Therapy Product Market Performance
- 9.3.4 Lumie Light Therapy SWOT Analysis
- 9.3.5 Lumie Business Overview
- 9.3.6 Lumie Recent Developments

#### 9.4 Verilux

- 9.4.1 Verilux Light Therapy Basic Information
- 9.4.2 Verilux Light Therapy Product Overview
- 9.4.3 Verilux Light Therapy Product Market Performance
- 9.4.4 Verilux Business Overview
- 9.4.5 Verilux Recent Developments

#### 9.5 Aura Medical

- 9.5.1 Aura Medical Light Therapy Basic Information
- 9.5.2 Aura Medical Light Therapy Product Overview
- 9.5.3 Aura Medical Light Therapy Product Market Performance
- 9.5.4 Aura Medical Business Overview
- 9.5.5 Aura Medical Recent Developments
- 9.6 Compass Health Brands
  - 9.6.1 Compass Health Brands Light Therapy Basic Information
- 9.6.2 Compass Health Brands Light Therapy Product Overview
- 9.6.3 Compass Health Brands Light Therapy Product Market Performance
- 9.6.4 Compass Health Brands Business Overview
- 9.6.5 Compass Health Brands Recent Developments
- 9.7 Demyk Lightmod Products
  - 9.7.1 Demyk Lightmod Products Light Therapy Basic Information
  - 9.7.2 Demyk Lightmod Products Light Therapy Product Overview
  - 9.7.3 Demyk Lightmod Products Light Therapy Product Market Performance
  - 9.7.4 Demyk Lightmod Products Business Overview
  - 9.7.5 Demyk Lightmod Products Recent Developments

9.8 Lucimed

9.8.1 Lucimed Light Therapy Basic Information



- 9.8.2 Lucimed Light Therapy Product Overview
- 9.8.3 Lucimed Light Therapy Product Market Performance
- 9.8.4 Lucimed Business Overview
- 9.8.5 Lucimed Recent Developments
- 9.9 Nature Bright
  - 9.9.1 Nature Bright Light Therapy Basic Information
- 9.9.2 Nature Bright Light Therapy Product Overview
- 9.9.3 Nature Bright Light Therapy Product Market Performance
- 9.9.4 Nature Bright Business Overview
- 9.9.5 Nature Bright Recent Developments
- 9.10 Northern Light Technology
  - 9.10.1 Northern Light Technology Light Therapy Basic Information
- 9.10.2 Northern Light Technology Light Therapy Product Overview
- 9.10.3 Northern Light Technology Light Therapy Product Market Performance
- 9.10.4 Northern Light Technology Business Overview
- 9.10.5 Northern Light Technology Recent Developments

9.11 Photomedex

- 9.11.1 Photomedex Light Therapy Basic Information
- 9.11.2 Photomedex Light Therapy Product Overview
- 9.11.3 Photomedex Light Therapy Product Market Performance
- 9.11.4 Photomedex Business Overview
- 9.11.5 Photomedex Recent Developments

9.12 Red Light Man

- 9.12.1 Red Light Man Light Therapy Basic Information
- 9.12.2 Red Light Man Light Therapy Product Overview
- 9.12.3 Red Light Man Light Therapy Product Market Performance
- 9.12.4 Red Light Man Business Overview
- 9.12.5 Red Light Man Recent Developments
- 9.13 Sphere Gadget Technologies
- 9.13.1 Sphere Gadget Technologies Light Therapy Basic Information
- 9.13.2 Sphere Gadget Technologies Light Therapy Product Overview
- 9.13.3 Sphere Gadget Technologies Light Therapy Product Market Performance
- 9.13.4 Sphere Gadget Technologies Business Overview
- 9.13.5 Sphere Gadget Technologies Recent Developments
- 9.14 Zepter International
  - 9.14.1 Zepter International Light Therapy Basic Information
  - 9.14.2 Zepter International Light Therapy Product Overview
  - 9.14.3 Zepter International Light Therapy Product Market Performance
  - 9.14.4 Zepter International Business Overview



#### 9.14.5 Zepter International Recent Developments

#### **10 LIGHT THERAPY MARKET FORECAST BY REGION**

- 10.1 Global Light Therapy Market Size Forecast
- 10.2 Global Light Therapy Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe Light Therapy Market Size Forecast by Country
- 10.2.3 Asia Pacific Light Therapy Market Size Forecast by Region
- 10.2.4 South America Light Therapy Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Light Therapy by Country

#### 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Light Therapy Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Light Therapy by Type (2025-2030)
- 11.1.2 Global Light Therapy Market Size Forecast by Type (2025-2030)
- 11.1.3 Global Forecasted Price of Light Therapy by Type (2025-2030)
- 11.2 Global Light Therapy Market Forecast by Application (2025-2030)
- 11.2.1 Global Light Therapy Sales (K Units) Forecast by Application
- 11.2.2 Global Light Therapy Market Size (M USD) Forecast by Application (2025-2030)

#### **12 CONCLUSION AND KEY FINDINGS**





# **List Of Tables**

#### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Light Therapy Market Size Comparison by Region (M USD)
- Table 5. Global Light Therapy Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Light Therapy Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Light Therapy Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Light Therapy Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Light Therapy as of 2022)

Table 10. Global Market Light Therapy Average Price (USD/Unit) of Key Manufacturers (2019-2024)

- Table 11. Manufacturers Light Therapy Sales Sites and Area Served
- Table 12. Manufacturers Light Therapy Product Type
- Table 13. Global Light Therapy Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Light Therapy
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Light Therapy Market Challenges
- Table 22. Global Light Therapy Sales by Type (K Units)
- Table 23. Global Light Therapy Market Size by Type (M USD)
- Table 24. Global Light Therapy Sales (K Units) by Type (2019-2024)
- Table 25. Global Light Therapy Sales Market Share by Type (2019-2024)
- Table 26. Global Light Therapy Market Size (M USD) by Type (2019-2024)
- Table 27. Global Light Therapy Market Size Share by Type (2019-2024)
- Table 28. Global Light Therapy Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Light Therapy Sales (K Units) by Application
- Table 30. Global Light Therapy Market Size by Application
- Table 31. Global Light Therapy Sales by Application (2019-2024) & (K Units)
- Table 32. Global Light Therapy Sales Market Share by Application (2019-2024)



Table 33. Global Light Therapy Sales by Application (2019-2024) & (M USD)

Table 34. Global Light Therapy Market Share by Application (2019-2024)

Table 35. Global Light Therapy Sales Growth Rate by Application (2019-2024)

Table 36. Global Light Therapy Sales by Region (2019-2024) & (K Units)

Table 37. Global Light Therapy Sales Market Share by Region (2019-2024)

Table 38. North America Light Therapy Sales by Country (2019-2024) & (K Units)

Table 39. Europe Light Therapy Sales by Country (2019-2024) & (K Units)

- Table 40. Asia Pacific Light Therapy Sales by Region (2019-2024) & (K Units)
- Table 41. South America Light Therapy Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Light Therapy Sales by Region (2019-2024) & (K Units)

Table 43. Beurer Light Therapy Basic Information

Table 44. Beurer Light Therapy Product Overview

Table 45. Beurer Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 46. Beurer Business Overview
- Table 47. Beurer Light Therapy SWOT Analysis
- Table 48. Beurer Recent Developments
- Table 49. Koninklijke Philips Light Therapy Basic Information
- Table 50. Koninklijke Philips Light Therapy Product Overview

Table 51. Koninklijke Philips Light Therapy Sales (K Units), Revenue (M USD), Price

- (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Koninklijke Philips Business Overview
- Table 53. Koninklijke Philips Light Therapy SWOT Analysis
- Table 54. Koninklijke Philips Recent Developments
- Table 55. Lumie Light Therapy Basic Information
- Table 56. Lumie Light Therapy Product Overview

Table 57. Lumie Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit)

- and Gross Margin (2019-2024)
- Table 58. Lumie Light Therapy SWOT Analysis
- Table 59. Lumie Business Overview
- Table 60. Lumie Recent Developments
- Table 61. Verilux Light Therapy Basic Information
- Table 62. Verilux Light Therapy Product Overview
- Table 63. Verilux Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit)
- and Gross Margin (2019-2024)
- Table 64. Verilux Business Overview
- Table 65. Verilux Recent Developments
- Table 66. Aura Medical Light Therapy Basic Information



Table 67. Aura Medical Light Therapy Product Overview Table 68. Aura Medical Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 69. Aura Medical Business Overview Table 70. Aura Medical Recent Developments Table 71. Compass Health Brands Light Therapy Basic Information Table 72. Compass Health Brands Light Therapy Product Overview Table 73. Compass Health Brands Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 74. Compass Health Brands Business Overview Table 75. Compass Health Brands Recent Developments Table 76. Demyk Lightmod Products Light Therapy Basic Information Table 77. Demyk Lightmod Products Light Therapy Product Overview Table 78. Demyk Lightmod Products Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 79. Demyk Lightmod Products Business Overview Table 80. Demyk Lightmod Products Recent Developments Table 81. Lucimed Light Therapy Basic Information Table 82. Lucimed Light Therapy Product Overview Table 83. Lucimed Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 84. Lucimed Business Overview Table 85. Lucimed Recent Developments Table 86. Nature Bright Light Therapy Basic Information Table 87. Nature Bright Light Therapy Product Overview Table 88. Nature Bright Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 89. Nature Bright Business Overview Table 90. Nature Bright Recent Developments Table 91. Northern Light Technology Light Therapy Basic Information Table 92. Northern Light Technology Light Therapy Product Overview Table 93. Northern Light Technology Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 94. Northern Light Technology Business Overview Table 95. Northern Light Technology Recent Developments Table 96. Photomedex Light Therapy Basic Information Table 97. Photomedex Light Therapy Product Overview Table 98. Photomedex Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)





Table 99. Photomedex Business Overview Table 100. Photomedex Recent Developments Table 101. Red Light Man Light Therapy Basic Information Table 102. Red Light Man Light Therapy Product Overview Table 103. Red Light Man Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 104. Red Light Man Business Overview Table 105. Red Light Man Recent Developments Table 106. Sphere Gadget Technologies Light Therapy Basic Information Table 107. Sphere Gadget Technologies Light Therapy Product Overview Table 108. Sphere Gadget Technologies Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 109. Sphere Gadget Technologies Business Overview Table 110. Sphere Gadget Technologies Recent Developments Table 111. Zepter International Light Therapy Basic Information Table 112. Zepter International Light Therapy Product Overview Table 113. Zepter International Light Therapy Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024) Table 114. Zepter International Business Overview Table 115. Zepter International Recent Developments Table 116. Global Light Therapy Sales Forecast by Region (2025-2030) & (K Units) Table 117. Global Light Therapy Market Size Forecast by Region (2025-2030) & (M USD) Table 118. North America Light Therapy Sales Forecast by Country (2025-2030) & (K Units) Table 119. North America Light Therapy Market Size Forecast by Country (2025-2030) & (M USD) Table 120. Europe Light Therapy Sales Forecast by Country (2025-2030) & (K Units) Table 121. Europe Light Therapy Market Size Forecast by Country (2025-2030) & (M USD) Table 122. Asia Pacific Light Therapy Sales Forecast by Region (2025-2030) & (K Units) Table 123. Asia Pacific Light Therapy Market Size Forecast by Region (2025-2030) & (MUSD) Table 124. South America Light Therapy Sales Forecast by Country (2025-2030) & (K Units) Table 125. South America Light Therapy Market Size Forecast by Country (2025-2030) & (M USD) Table 126. Middle East and Africa Light Therapy Consumption Forecast by Country



(2025-2030) & (Units)

Table 127. Middle East and Africa Light Therapy Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Light Therapy Sales Forecast by Type (2025-2030) & (K Units) Table 129. Global Light Therapy Market Size Forecast by Type (2025-2030) & (M USD) Table 130. Global Light Therapy Price Forecast by Type (2025-2030) & (USD/Unit) Table 131. Global Light Therapy Sales (K Units) Forecast by Application (2025-2030) Table 132. Global Light Therapy Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Light Therapy
- Figure 2. Data Triangulation
- Figure 3. Key Caveats

Figure 4. Global Light Therapy Market Size (M USD), 2019-2030

Figure 5. Global Light Therapy Market Size (M USD) (2019-2030)

Figure 6. Global Light Therapy Sales (K Units) & (2019-2030)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Light Therapy Market Size by Country (M USD)

Figure 11. Light Therapy Sales Share by Manufacturers in 2023

Figure 12. Global Light Therapy Revenue Share by Manufacturers in 2023

Figure 13. Light Therapy Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Light Therapy Average Price (USD/Unit) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Light Therapy Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Light Therapy Market Share by Type

Figure 18. Sales Market Share of Light Therapy by Type (2019-2024)

Figure 19. Sales Market Share of Light Therapy by Type in 2023

Figure 20. Market Size Share of Light Therapy by Type (2019-2024)

Figure 21. Market Size Market Share of Light Therapy by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Light Therapy Market Share by Application

Figure 24. Global Light Therapy Sales Market Share by Application (2019-2024)

Figure 25. Global Light Therapy Sales Market Share by Application in 2023

Figure 26. Global Light Therapy Market Share by Application (2019-2024)

Figure 27. Global Light Therapy Market Share by Application in 2023

Figure 28. Global Light Therapy Sales Growth Rate by Application (2019-2024)

Figure 29. Global Light Therapy Sales Market Share by Region (2019-2024)

Figure 30. North America Light Therapy Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Light Therapy Sales Market Share by Country in 2023



Figure 32. U.S. Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 33. Canada Light Therapy Sales (K Units) and Growth Rate (2019-2024) Figure 34. Mexico Light Therapy Sales (Units) and Growth Rate (2019-2024) Figure 35. Europe Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 36. Europe Light Therapy Sales Market Share by Country in 2023 Figure 37. Germany Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 38. France Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 39. U.K. Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 40. Italy Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 41. Russia Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 42. Asia Pacific Light Therapy Sales and Growth Rate (K Units) Figure 43. Asia Pacific Light Therapy Sales Market Share by Region in 2023 Figure 44. China Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 45. Japan Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 46. South Korea Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 47. India Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 48. Southeast Asia Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 49. South America Light Therapy Sales and Growth Rate (K Units) Figure 50. South America Light Therapy Sales Market Share by Country in 2023 Figure 51. Brazil Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 52. Argentina Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 53. Columbia Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 54. Middle East and Africa Light Therapy Sales and Growth Rate (K Units) Figure 55. Middle East and Africa Light Therapy Sales Market Share by Region in 2023 Figure 56. Saudi Arabia Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 57. UAE Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 58. Egypt Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 59. Nigeria Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 60. South Africa Light Therapy Sales and Growth Rate (2019-2024) & (K Units) Figure 61. Global Light Therapy Sales Forecast by Volume (2019-2030) & (K Units) Figure 62. Global Light Therapy Market Size Forecast by Value (2019-2030) & (M USD) Figure 63. Global Light Therapy Sales Market Share Forecast by Type (2025-2030) Figure 64. Global Light Therapy Market Share Forecast by Type (2025-2030) Figure 65. Global Light Therapy Sales Forecast by Application (2025-2030) Figure 66. Global Light Therapy Market Share Forecast by Application (2025-2030)



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