

Global License Management Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Increasing demand among enterprises to optimize their software investments and the growing cloud hosting business are driving the growth of the license management market.

This report provides a deep insight into the global License Management market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global License Management Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the License Management market in any manner.

Global License Management Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Aspera Technologies

Cherwell Software

Dxc Technology

Flexera Software

Gemalto

IBM

Oracle

Quest Software

Servicenow

Snow Software

Market Segmentation (by Type)

Software

Services

Market Segmentation (by Application)

Audit Services

Advisory Services

Compliance Management

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the License Management Market

Overview of the regional outlook of the License Management Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the License Management Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

Table of Contents

1 Research Methodology and Statistical Scope

1.1 Market Definition and Statistical Scope of License Management

1.2 Key Market Segments

1.2.1 License Management Segment by Type

1.2.2 License Management Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 Global License Management Market Overview

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 Global License Management Market Competitive Landscape

3.1 Company Assessment Quadrant

3.2 Global License Management Product Life Cycle

3.3 Global License Management Revenue Market Share by Company (2020-2025)

3.4 License Management Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 License Management Company Headquarters, Area Served, Product Type

3.6 License Management Market Competitive Situation and Trends

3.6.1 License Management Market Concentration Rate

3.6.2 Global 5 and 10 Largest License Management Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 Development and Dynamics of License Management Market

4.1 Key Development Trends

4.2 Driving Factors

4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

4.5.1 New Product Developments

4.5.2 Mergers & Acquisitions

4.5.3 Expansions

4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

- 4.6.1 Industry Policies Analysis
- 4.6.2 Economic Environment Analysis
- 4.6.3 Social Environment Analysis
- 4.6.4 Technological Environment Analysis
- 4.7 Global License Management Market Porter's Five Forces Analysis
- 5 Global License Management Market Segmentation by Region
 - 5.1 Global License Management Market Size by Region
 - 5.2 Global License Management Market Size by Country
- 6 North America Market Overview
 - 6.1 North America License Management Market Size by Country
 - 6.1.1 USA Market Overview
 - 6.1.2 Canada Market Overview
 - 6.1.3 Mexico Market Overview
 - 6.2 North America License Management Market Size by Type
 - 6.3 North America License Management Market Size by Application
- 7 Europe Market Overview
 - 7.1 Europe License Management Market Size by Country
 - 7.1.1 Germany Market Overview
 - 7.1.2 France Market Overview
 - 7.1.3 U.K. Market Overview
 - 7.1.4 Italy Market Overview
 - 7.1.5 Spain Market Overview
 - 7.2 Europe License Management Market Size by Type
 - 7.3 Europe License Management Market Size by Application
- 8 Asia-Pacific Market Overview
 - 8.1 Asia-Pacific License Management Market Size by Country
 - 8.1.1 China Market Overview
 - 8.1.2 Japan Market Overview
 - 8.1.3 South Korea Market Overview
 - 8.1.4 India Market Overview
 - 8.1.5 Southeast Asia Market Overview
 - 8.2 Asia-Pacific License Management Market Size by Type
 - 8.3 Asia-Pacific License Management Market Size by Application
- 9 South America Market Overview
 - 9.1 South America License Management Market Size by Country
 - 9.1.1 Brazil Market Overview
 - 9.1.2 Argentina Market Overview
 - 9.1.3 Columbia Market Overview
 - 9.2 South America License Management Market Size by Type

- 9.3 South America License Management Market Size by Application
- 10 Middle East and Africa Market Overview
 - 10.1 Middle East and Africa License Management Market Size by Country
 - 10.1.1 Saudi Arabia Market Overview
 - 10.1.2 UAE Market Overview
 - 10.1.3 Egypt Market Overview
 - 10.1.4 Nigeria Market Overview
 - 10.1.5 South Africa Market Overview
 - 10.2 Middle East and Africa License Management Market Size by Type
 - 10.3 Middle East and Africa License Management Market Size by Application
- 11 License Management Market Segmentation by Type
 - 11.1 Evaluation Matrix of Segment Market Development Potential (Type)
 - 11.2 Global License Management Market Share by Type (2020-2033)
 - 11.3 Global License Management Growth Rate by Type (2020-2033)
- 12 License Management Market Segmentation by Application
 - 12.1 Evaluation Matrix of Segment Market Development Potential (Application)
 - 12.2 Global License Management Market Size (M USD) by Application (2020-2033)
 - 12.3 Global License Management Growth Rate by Application (2020-2033)
- 13 Key Companies Profile
 - 13.1 Aspera Technologies
 - 13.1.1 Aspera Technologies Basic Information
 - 13.1.2 Aspera Technologies License Management Product Overview
 - 13.1.3 Aspera Technologies License Management Product Market Performance
 - 13.1.4 Aspera Technologies License Management SWOT Analysis
 - 13.1.5 Aspera Technologies Business Overview
 - 13.1.6 Aspera Technologies Recent Developments
 - 13.2 Cherwell Software
 - 13.2.1 Cherwell Software Basic Information
 - 13.2.2 Cherwell Software License Management Product Overview
 - 13.2.3 Cherwell Software License Management Product Market Performance
 - 13.2.4 Cherwell Software License Management SWOT Analysis
 - 13.2.5 Cherwell Software Business Overview
 - 13.2.6 Cherwell Software Recent Developments
 - 13.3 Dxc Technology
 - 13.3.1 Dxc Technology Basic Information
 - 13.3.2 Dxc Technology License Management Product Overview
 - 13.3.3 Dxc Technology License Management Product Market Performance
 - 13.3.4 Dxc Technology License Management SWOT Analysis
 - 13.3.5 Dxc Technology Business Overview

13.3.6 Dxc Technology Recent Developments

13.4 Flexera Software

13.4.1 Flexera Software Basic Information

13.4.2 Flexera Software License Management Product Overview

13.4.3 Flexera Software License Management Product Market Performance

13.4.4 Flexera Software Business Overview

13.4.5 Flexera Software Recent Developments

13.5 Gemalto

13.5.1 Gemalto Basic Information

13.5.2 Gemalto License Management Product Overview

13.5.3 Gemalto License Management Product Market Performance

13.5.4 Gemalto Business Overview

13.5.5 Gemalto Recent Developments

13.6 IBM

13.6.1 IBM Basic Information

13.6.2 IBM License Management Product Overview

13.6.3 IBM License Management Product Market Performance

13.6.4 IBM Business Overview

13.6.5 IBM Recent Developments

13.7 Oracle

13.7.1 Oracle Basic Information

13.7.2 Oracle License Management Product Overview

13.7.3 Oracle License Management Product Market Performance

13.7.4 Oracle Business Overview

13.7.5 Oracle Recent Developments

13.8 Quest Software

13.8.1 Quest Software Basic Information

13.8.2 Quest Software License Management Product Overview

13.8.3 Quest Software License Management Product Market Performance

13.8.4 Quest Software Business Overview

13.8.5 Quest Software Recent Developments

13.9 Servicenow

13.9.1 Servicenow Basic Information

13.9.2 Servicenow License Management Product Overview

13.9.3 Servicenow License Management Product Market Performance

13.9.4 Servicenow Business Overview

13.9.5 Servicenow Recent Developments

13.10 Snow Software

13.10.1 Snow Software Basic Information

13.10.2	Snow Software License Management Product Overview
13.10.3	Snow Software License Management Product Market Performance
13.10.4	Snow Software Business Overview
13.10.5	Snow Software Recent Developments
14	Conclusion and Key Findings
List of Tables	
Table 1.	Introduction of the Type
Table 2.	Introduction of the Application
Table 3.	Global License Management Market Size by Type (M USD)
Table 4.	Global License Management Market Size by Application (M USD)
Table 5.	License Management Market Size Comparison by Region (M USD)
Table 6.	Global License Management Revenue (M USD) by Company (2020-2025)
Table 7.	Global License Management Revenue Share by Company (2020-2025)
Table 8.	Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in License Management as of 2024)
Table 9.	License Management Company Headquarters and Area Served
Table 10.	Company License Management Product Type
Table 11.	Global License Management Company Market Concentration Ratio (CR5 and HHI)
Table 12.	Mergers & Acquisitions, Expansion Plans
Table 13.	Key Development Trends
Table 14.	Driving Factors
Table 15.	License Management Market Challenges
Table 16.	Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 17.	S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 18.	World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 19.	License Management Market Size Comparison by Region (M USD)
Table 20.	Global License Management Market Size by Region (2020-2033) & (M USD)
Table 21.	Global License Management Market Share by Region (2020-2025)
Table 22.	North America License Management Market Size by Country (2020-2033) & (M USD)
Table 23.	North America License Management Market Size by Type (M USD)
Table 24.	North America License Management Market Size (M USD) by Type (2020-2033)
Table 25.	North America License Management Market Size by Application (M USD)
Table 26.	North America License Management Market Size (M USD) by Application (2020-2033)
Table 27.	Europe License Management Market Size by Country (2020-2033) & (M USD)
Table 28.	Europe License Management Market Size by Type (M USD)

Table 29. Europe License Management Market Size (M USD) by Type (2020-2033)

Table 30. Europe License Management Market Size by Application (M USD)

Table 31. Europe License Management Market Size (M USD) by Application
(2020-2033)

Table 32. Asia-Pacific License Management Market Size by Country (2020-2025) & (M
USD)

Table 33. Asia-Pacific License Management Market Size by Type (M USD)

Table 34. Asia-Pacific License Management Market Size (M USD) by Type (2020-2025)

Table 35. Asia-Pacific License Management Market Size by Application (M USD)

Table 36. Asia-Pacific License Management Market Size (M USD) by Application
(2020-2025)

Table 37. South America License Management Market Size by Country (2020-2033) &
(M USD)

Table 38. South America License Management Market Size by Type (M USD)

Table 39. South America License Management Market Size (M USD) by Type
(2020-2033)

Table 40. South America License Management Market Size by Application (M USD)

Table 41. South America License Management Market Size (M USD) by Application
(2020-2033)

Table 42. Middle East and Africa License Management Market Size by Country
(2020-2033) & (M USD)

Table 43. Middle East and Africa License Management Market Size by Type (M USD)

Table 44. Middle East and Africa License Management Market Size (M USD) by Type
(2020-2033)

Table 45. Middle East and Africa License Management Market Size by Application (M
USD)

Table 46. Middle East and Africa License Management Market Size (M USD) by
Application (2020-2033)

Table 47. Global License Management Market Size by Type (M USD)

Table 48. Global License Management Market Size (M USD) by Type (2020-2033)

Table 49. Global License Management Market Share by Type (2020-2033)

Table 50. Global License Management Market Size by Application (M USD)

Table 51. Global License Management Market Size by Application (2020-2033) & (M
USD)

Table 52. Global License Management Market Share by Application (2020-2033)

Table 53. Global License Management Growth Rate by Application (2020-2033)

Table 54. Aspera Technologies Basic Information

Table 55. Aspera Technologies License Management Product Overview

Table 56. Aspera Technologies License Management Revenue (M USD) and Gross

Margin (2020-2025)

Table 57. Aspera Technologies License Management SWOT Analysis

Table 58. Aspera Technologies Business Overview

Table 59. Aspera Technologies Recent Developments

Table 60. Cherwell Software Basic Information

Table 61. Cherwell Software License Management Product Overview

Table 62. Cherwell Software License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 63. Cherwell Software License Management SWOT Analysis

Table 64. Cherwell Software Business Overview

Table 65. Cherwell Software Recent Developments

Table 66. Dxc Technology Basic Information

Table 67. Dxc Technology License Management Product Overview

Table 68. Dxc Technology License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 69. Dxc Technology License Management SWOT Analysis

Table 70. Dxc Technology Business Overview

Table 71. Dxc Technology Recent Developments

Table 72. Flexera Software Basic Information

Table 73. Flexera Software License Management Product Overview

Table 74. Flexera Software License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 75. Flexera Software Business Overview

Table 76. Flexera Software Recent Developments

Table 77. Gemalto Basic Information

Table 78. Gemalto License Management Product Overview

Table 79. Gemalto License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 80. Gemalto Business Overview

Table 81. Gemalto Recent Developments

Table 82. IBM Basic Information

Table 83. IBM License Management Product Overview

Table 84. IBM License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 85. IBM Business Overview

Table 86. IBM Recent Developments

Table 87. Oracle Basic Information

Table 88. Oracle License Management Product Overview

Table 89. Oracle License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 90. Oracle Business Overview

Table 91. Oracle Recent Developments

Table 92. Quest Software Basic Information

Table 93. Quest Software License Management Product Overview

Table 94. Quest Software License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 95. Quest Software Business Overview

Table 96. Quest Software Recent Developments

Table 97. Servicenow Basic Information

Table 98. Servicenow License Management Product Overview

Table 99. Servicenow License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 100. Servicenow Business Overview

Table 101. Servicenow Recent Developments

Table 102. Snow Software Basic Information

Table 103. Snow Software License Management Product Overview

Table 104. Snow Software License Management Revenue (M USD) and Gross Margin (2020-2025)

Table 105. Snow Software Business Overview

Table 106. Snow Software Recent Developments

List of Figures

Figure 1. Industry Chain of License Management

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global License Management Market Size (M USD), 2024-2033

Figure 5. Global License Management Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. License Management Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global License Management Product Life Cycle

Figure 12. Global License Management Revenue Share by Company in 2024

Figure 13. License Management Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by License Management Revenue in 2024

Figure 15. Global License Management Market PESTE Analysis

Figure 16. Global License Management Market Porter's Five Forces Analysis

- Figure 17. Evaluation Matrix of Regional Market Development Potential
- Figure 18. Global License Management Market Size by Region
- Figure 19. Global License Management Market Size by Country (M USD)
- Figure 20. North American Market Snapshot
- Figure 21. North America License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 22. North America License Management Market Size (M USD) by Country
- Figure 23. USA License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 24. Canada License Management Market Size (M USD) and Growth Rate (2020-2033)
- Figure 25. Mexico License Management Market Size (M USD) and Growth Rate (2020-2033)
- Figure 26. North America License Management Market Size (M USD) by Type
- Figure 27. North America License Management Market Size (M USD) by Application
- Figure 28. Europe Market Snapshot
- Figure 29. Europe License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 30. Europe License Management Market Size (M USD) by Country
- Figure 31. Germany License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. France License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. U.K. License Management Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 34. Italy License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 35. Spain License Management Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 36. Europe License Management Market Size (M USD) by Type
- Figure 37. Europe License Management Market Size (M USD) by Application
- Figure 38. Asia-Pacific Market Snapshot
- Figure 39. Asia-Pacific License Management Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 40. Asia-Pacific License Management Market Size (M USD) by Country
- Figure 41. China License Management Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 42. Japan License Management Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. South Korea License Management Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. India License Management Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. Southeast Asia License Management Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Asia-Pacific License Management Market Size (M USD) by Type

Figure 47. Asia-Pacific License Management Market Size (M USD) by Application

Figure 48. South America Market Snapshot

Figure 49. South America License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. South America License Management Market Size (M USD) by Country

Figure 51. Brazil License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 52. Argentina License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America License Management Market Size (M USD) by Type

Figure 55. South America License Management Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa License Management Market Size (M USD) by Country

Figure 59. Saudi Arabia License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa License Management Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa License Management Market Size (M USD) by Type

Figure 65. Middle East and Africa License Management Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

- Figure 67. Global License Management Market Size by Type (M USD)
- Figure 68. Market Share of License Management by Type (2020-2033)
- Figure 69. Market Share of License Management by Type in 2024
- Figure 70. Global License Management Growth Rate by Type (2020-2033)
- Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 72. Global License Management Market Size by Application (M USD)
- Figure 73. Global License Management Market Share by Application
- Figure 74. Global License Management Market Share by Application (2020-2033)
- Figure 75. Global License Management Market Share by Application in 2024
- Figure 76. Global License Management Growth Rate by Application (2020-2033)

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