

Global Leisure Travel Services Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Leisure Travel Services encompass a wide range of services and products offered by travel agencies, tour operators, and other travel businesses, aimed at facilitating and enhancing the travel experience for people traveling for leisure. These services can include travel planning, booking accommodations, transportation arrangements, guided tours, and providing information on tourist attractions.

This report provides a deep insight into the global Leisure Travel Services market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Leisure Travel Services Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Leisure Travel Services market in any manner.

Global Leisure Travel Services Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Amex GBT

BCD Group

CWT

JTB Business Travel Solutions

Expedia Group

Corporate Travel Management (CTM)

FROSCH

Direct Travel

Cain Travel

Flight Centre Travel Group

Wexas Travel Management

CT Business Travel

GTI Travel

ARTA Travel

FCM Travel

Teplis Travel Service

Airbnb

Market Segmentation (by Type)

Adventure Travel Services

Wellness and Spa Travel Services

Cultural and Educational Travel Services

Others

Market Segmentation (by Application)

Teenagers and Students

Young Professional

Elderly

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Leisure Travel Services Market
- Overview of the regional outlook of the Leisure Travel Services Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Leisure Travel Services Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Leisure Travel Services
- 1.2 Key Market Segments
 - 1.2.1 Leisure Travel Services Segment by Type
 - 1.2.2 Leisure Travel Services Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GLOBAL LEISURE TRAVEL SERVICES MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GLOBAL LEISURE TRAVEL SERVICES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Leisure Travel Services Product Life Cycle
- 3.3 Global Leisure Travel Services Revenue Market Share by Company (2020-2025)
- 3.4 Leisure Travel Services Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Leisure Travel Services Company Headquarters, Area Served, Product Type
- 3.6 Leisure Travel Services Market Competitive Situation and Trends
 - 3.6.1 Leisure Travel Services Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Leisure Travel Services Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DEVELOPMENT AND DYNAMICS OF LEISURE TRAVEL SERVICES MARKET

- 4.1 Key Development Trends
- 4.2 Driving Factors
- 4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

4.5.1 New Product Developments

4.5.2 Mergers & Acquisitions

4.5.3 Expansions

4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

4.6.1 Industry Policies Analysis

4.6.2 Economic Environment Analysis

4.6.3 Social Environment Analysis

4.6.4 Technological Environment Analysis

4.7 Global Leisure Travel Services Market Porter's Five Forces Analysis

5 GLOBAL LEISURE TRAVEL SERVICES MARKET SEGMENTATION BY REGION

5.1 Global Leisure Travel Services Market Size by Region

5.2 Global Leisure Travel Services Market Size by Country

6 NORTH AMERICA MARKET OVERVIEW

6.1 North America Leisure Travel Services Market Size by Country

6.1.1 USA Market Overview

6.1.2 Canada Market Overview

6.1.3 Mexico Market Overview

6.2 North America Leisure Travel Services Market Size by Type

6.3 North America Leisure Travel Services Market Size by Application

7 EUROPE MARKET OVERVIEW

7.1 Europe Leisure Travel Services Market Size by Country

7.1.1 Germany Market Overview

7.1.2 France Market Overview

7.1.3 U.K. Market Overview

7.1.4 Italy Market Overview

7.1.5 Spain Market Overview

7.2 Europe Leisure Travel Services Market Size by Type

7.3 Europe Leisure Travel Services Market Size by Application

8 ASIA-PACIFIC MARKET OVERVIEW

8.1 Asia-Pacific Leisure Travel Services Market Size by Country

8.1.1 China Market Overview

8.1.2 Japan Market Overview

8.1.3 South Korea Market Overview

8.1.4 India Market Overview

8.1.5 Southeast Asia Market Overview

8.2 Asia-Pacific Leisure Travel Services Market Size by Type

8.3 Asia-Pacific Leisure Travel Services Market Size by Application

9 SOUTH AMERICA MARKET OVERVIEW

9.1 South America Leisure Travel Services Market Size by Country

9.1.1 Brazil Market Overview

9.1.2 Argentina Market Overview

9.1.3 Columbia Market Overview

9.2 South America Leisure Travel Services Market Size by Type

9.3 South America Leisure Travel Services Market Size by Application

10 MIDDLE EAST AND AFRICA MARKET OVERVIEW

10.1 Middle East and Africa Leisure Travel Services Market Size by Country

10.1.1 Saudi Arabia Market Overview

10.1.2 UAE Market Overview

10.1.3 Egypt Market Overview

10.1.4 Nigeria Market Overview

10.1.5 South Africa Market Overview

10.2 Middle East and Africa Leisure Travel Services Market Size by Type

10.3 Middle East and Africa Leisure Travel Services Market Size by Application

11 LEISURE TRAVEL SERVICES MARKET SEGMENTATION BY TYPE

11.1 Evaluation Matrix of Segment Market Development Potential (Type)

11.2 Global Leisure Travel Services Market Share by Type (2020-2033)

11.3 Global Leisure Travel Services Growth Rate by Type (2020-2033)

12 LEISURE TRAVEL SERVICES MARKET SEGMENTATION BY APPLICATION

12.1 Evaluation Matrix of Segment Market Development Potential (Application)

12.2 Global Leisure Travel Services Market Size (M USD) by Application (2020-2033)

12.3 Global Leisure Travel Services Growth Rate by Application (2020-2033)

13 KEY COMPANIES PROFILE

13.1 Amex GBT

13.1.1 Amex GBT Basic Information

13.1.2 Amex GBT Leisure Travel Services Product Overview

13.1.3 Amex GBT Leisure Travel Services Product Market Performance

13.1.4 Amex GBT Leisure Travel Services SWOT Analysis

13.1.5 Amex GBT Business Overview

13.1.6 Amex GBT Recent Developments

13.2 BCD Group

13.2.1 BCD Group Basic Information

13.2.2 BCD Group Leisure Travel Services Product Overview

13.2.3 BCD Group Leisure Travel Services Product Market Performance

13.2.4 BCD Group Leisure Travel Services SWOT Analysis

13.2.5 BCD Group Business Overview

13.2.6 BCD Group Recent Developments

13.3 CWT

13.3.1 CWT Basic Information

13.3.2 CWT Leisure Travel Services Product Overview

13.3.3 CWT Leisure Travel Services Product Market Performance

13.3.4 CWT Leisure Travel Services SWOT Analysis

13.3.5 CWT Business Overview

13.3.6 CWT Recent Developments

13.4 JTB Business Travel Solutions

13.4.1 JTB Business Travel Solutions Basic Information

13.4.2 JTB Business Travel Solutions Leisure Travel Services Product Overview

13.4.3 JTB Business Travel Solutions Leisure Travel Services Product Market

Performance

13.4.4 JTB Business Travel Solutions Business Overview

13.4.5 JTB Business Travel Solutions Recent Developments

13.5 Expedia Group

13.5.1 Expedia Group Basic Information

13.5.2 Expedia Group Leisure Travel Services Product Overview

13.5.3 Expedia Group Leisure Travel Services Product Market Performance

13.5.4 Expedia Group Business Overview

13.5.5 Expedia Group Recent Developments

13.6 Corporate Travel Management (CTM)

13.6.1 Corporate Travel Management (CTM) Basic Information

13.6.2 Corporate Travel Management (CTM) Leisure Travel Services Product Overview

13.6.3 Corporate Travel Management (CTM) Leisure Travel Services Product Market Performance

13.6.4 Corporate Travel Management (CTM) Business Overview

13.6.5 Corporate Travel Management (CTM) Recent Developments

13.7 FROSCH

13.7.1 FROSCH Basic Information

13.7.2 FROSCH Leisure Travel Services Product Overview

13.7.3 FROSCH Leisure Travel Services Product Market Performance

13.7.4 FROSCH Business Overview

13.7.5 FROSCH Recent Developments

13.8 Direct Travel

13.8.1 Direct Travel Basic Information

13.8.2 Direct Travel Leisure Travel Services Product Overview

13.8.3 Direct Travel Leisure Travel Services Product Market Performance

13.8.4 Direct Travel Business Overview

13.8.5 Direct Travel Recent Developments

13.9 Cain Travel

13.9.1 Cain Travel Basic Information

13.9.2 Cain Travel Leisure Travel Services Product Overview

13.9.3 Cain Travel Leisure Travel Services Product Market Performance

13.9.4 Cain Travel Business Overview

13.9.5 Cain Travel Recent Developments

13.10 Flight Centre Travel Group

13.10.1 Flight Centre Travel Group Basic Information

13.10.2 Flight Centre Travel Group Leisure Travel Services Product Overview

13.10.3 Flight Centre Travel Group Leisure Travel Services Product Market Performance

13.10.4 Flight Centre Travel Group Business Overview

13.10.5 Flight Centre Travel Group Recent Developments

13.11 Wexas Travel Management

13.11.1 Wexas Travel Management Basic Information

13.11.2 Wexas Travel Management Leisure Travel Services Product Overview

13.11.3 Wexas Travel Management Leisure Travel Services Product Market Performance

13.11.4 Wexas Travel Management Business Overview

- 13.11.5 Wexas Travel Management Recent Developments
- 13.12 CT Business Travel
 - 13.12.1 CT Business Travel Basic Information
 - 13.12.2 CT Business Travel Leisure Travel Services Product Overview
 - 13.12.3 CT Business Travel Leisure Travel Services Product Market Performance
 - 13.12.4 CT Business Travel Business Overview
 - 13.12.5 CT Business Travel Recent Developments
- 13.13 GTI Travel
 - 13.13.1 GTI Travel Basic Information
 - 13.13.2 GTI Travel Leisure Travel Services Product Overview
 - 13.13.3 GTI Travel Leisure Travel Services Product Market Performance
 - 13.13.4 GTI Travel Business Overview
 - 13.13.5 GTI Travel Recent Developments
- 13.14 ARTA Travel
 - 13.14.1 ARTA Travel Basic Information
 - 13.14.2 ARTA Travel Leisure Travel Services Product Overview
 - 13.14.3 ARTA Travel Leisure Travel Services Product Market Performance
 - 13.14.4 ARTA Travel Business Overview
 - 13.14.5 ARTA Travel Recent Developments
- 13.15 FCM Travel
 - 13.15.1 FCM Travel Basic Information
 - 13.15.2 FCM Travel Leisure Travel Services Product Overview
 - 13.15.3 FCM Travel Leisure Travel Services Product Market Performance
 - 13.15.4 FCM Travel Business Overview
 - 13.15.5 FCM Travel Recent Developments
- 13.16 Teplis Travel Service
 - 13.16.1 Teplis Travel Service Basic Information
 - 13.16.2 Teplis Travel Service Leisure Travel Services Product Overview
 - 13.16.3 Teplis Travel Service Leisure Travel Services Product Market Performance
 - 13.16.4 Teplis Travel Service Business Overview
 - 13.16.5 Teplis Travel Service Recent Developments
- 13.17 Airbnb
 - 13.17.1 Airbnb Basic Information
 - 13.17.2 Airbnb Leisure Travel Services Product Overview
 - 13.17.3 Airbnb Leisure Travel Services Product Market Performance
 - 13.17.4 Airbnb Business Overview
 - 13.17.5 Airbnb Recent Developments

14 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Leisure Travel Services Market Size by Type (M USD)

Table 4. Global Leisure Travel Services Market Size by Application (M USD)

Table 5. Leisure Travel Services Market Size Comparison by Region (M USD)

Table 6. Global Leisure Travel Services Revenue (M USD) by Company (2020-2025)

Table 7. Global Leisure Travel Services Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Leisure Travel Services as of 2024)

Table 9. Leisure Travel Services Company Headquarters and Area Served

Table 10. Company Leisure Travel Services Product Type

Table 11. Global Leisure Travel Services Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Key Development Trends

Table 14. Driving Factors

Table 15. Leisure Travel Services Market Challenges

Table 16. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 17. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 18. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 19. Leisure Travel Services Market Size Comparison by Region (M USD)

Table 20. Global Leisure Travel Services Market Size by Region (2020-2033) & (M USD)

Table 21. Global Leisure Travel Services Market Share by Region (2020-2025)

Table 22. North America Leisure Travel Services Market Size by Country (2020-2033) & (M USD)

Table 23. North America Leisure Travel Services Market Size by Type (M USD)

Table 24. North America Leisure Travel Services Market Size (M USD) by Type (2020-2033)

Table 25. North America Leisure Travel Services Market Size by Application (M USD)

Table 26. North America Leisure Travel Services Market Size (M USD) by Application (2020-2033)

Table 27. Europe Leisure Travel Services Market Size by Country (2020-2033) & (M USD)

Table 28. Europe Leisure Travel Services Market Size by Type (M USD)

Table 29. Europe Leisure Travel Services Market Size (M USD) by Type (2020-2033)

Table 30. Europe Leisure Travel Services Market Size by Application (M USD)

Table 31. Europe Leisure Travel Services Market Size (M USD) by Application

(2020-2033)

Table 32. Asia-Pacific Leisure Travel Services Market Size by Country (2020-2025) & (M USD)

Table 33. Asia-Pacific Leisure Travel Services Market Size by Type (M USD)

Table 34. Asia-Pacific Leisure Travel Services Market Size (M USD) by Type (2020-2025)

Table 35. Asia-Pacific Leisure Travel Services Market Size by Application (M USD)

Table 36. Asia-Pacific Leisure Travel Services Market Size (M USD) by Application (2020-2025)

Table 37. South America Leisure Travel Services Market Size by Country (2020-2033) & (M USD)

Table 38. South America Leisure Travel Services Market Size by Type (M USD)

Table 39. South America Leisure Travel Services Market Size (M USD) by Type (2020-2033)

Table 40. South America Leisure Travel Services Market Size by Application (M USD)

Table 41. South America Leisure Travel Services Market Size (M USD) by Application (2020-2033)

Table 42. Middle East and Africa Leisure Travel Services Market Size by Country (2020-2033) & (M USD)

Table 43. Middle East and Africa Leisure Travel Services Market Size by Type (M USD)

Table 44. Middle East and Africa Leisure Travel Services Market Size (M USD) by Type (2020-2033)

Table 45. Middle East and Africa Leisure Travel Services Market Size by Application (M USD)

Table 46. Middle East and Africa Leisure Travel Services Market Size (M USD) by Application (2020-2033)

Table 47. Global Leisure Travel Services Market Size by Type (M USD)

Table 48. Global Leisure Travel Services Market Size (M USD) by Type (2020-2033)

Table 49. Global Leisure Travel Services Market Share by Type (2020-2033)

Table 50. Global Leisure Travel Services Market Size by Application (M USD)

Table 51. Global Leisure Travel Services Market Size by Application (2020-2033) & (M USD)

Table 52. Global Leisure Travel Services Market Share by Application (2020-2033)

Table 53. Global Leisure Travel Services Growth Rate by Application (2020-2033)

Table 54. Amex GBT Basic Information

Table 55. Amex GBT Leisure Travel Services Product Overview

Table 56. Amex GBT Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Amex GBT Leisure Travel Services SWOT Analysis

Table 58. Amex GBT Business Overview
Table 59. Amex GBT Recent Developments
Table 60. BCD Group Basic Information
Table 61. BCD Group Leisure Travel Services Product Overview
Table 62. BCD Group Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 63. BCD Group Leisure Travel Services SWOT Analysis
Table 64. BCD Group Business Overview
Table 65. BCD Group Recent Developments
Table 66. CWT Basic Information
Table 67. CWT Leisure Travel Services Product Overview
Table 68. CWT Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 69. CWT Leisure Travel Services SWOT Analysis
Table 70. CWT Business Overview
Table 71. CWT Recent Developments
Table 72. JTB Business Travel Solutions Basic Information
Table 73. JTB Business Travel Solutions Leisure Travel Services Product Overview
Table 74. JTB Business Travel Solutions Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 75. JTB Business Travel Solutions Business Overview
Table 76. JTB Business Travel Solutions Recent Developments
Table 77. Expedia Group Basic Information
Table 78. Expedia Group Leisure Travel Services Product Overview
Table 79. Expedia Group Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 80. Expedia Group Business Overview
Table 81. Expedia Group Recent Developments
Table 82. Corporate Travel Management (CTM) Basic Information
Table 83. Corporate Travel Management (CTM) Leisure Travel Services Product Overview
Table 84. Corporate Travel Management (CTM) Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 85. Corporate Travel Management (CTM) Business Overview
Table 86. Corporate Travel Management (CTM) Recent Developments
Table 87. FROSCHE Basic Information
Table 88. FROSCHE Leisure Travel Services Product Overview
Table 89. FROSCHE Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 90. FROSCH Business Overview
Table 91. FROSCH Recent Developments
Table 92. Direct Travel Basic Information
Table 93. Direct Travel Leisure Travel Services Product Overview
Table 94. Direct Travel Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 95. Direct Travel Business Overview
Table 96. Direct Travel Recent Developments
Table 97. Cain Travel Basic Information
Table 98. Cain Travel Leisure Travel Services Product Overview
Table 99. Cain Travel Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 100. Cain Travel Business Overview
Table 101. Cain Travel Recent Developments
Table 102. Flight Centre Travel Group Basic Information
Table 103. Flight Centre Travel Group Leisure Travel Services Product Overview
Table 104. Flight Centre Travel Group Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 105. Flight Centre Travel Group Business Overview
Table 106. Flight Centre Travel Group Recent Developments
Table 107. Wexas Travel Management Basic Information
Table 108. Wexas Travel Management Leisure Travel Services Product Overview
Table 109. Wexas Travel Management Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 110. Wexas Travel Management Business Overview
Table 111. Wexas Travel Management Recent Developments
Table 112. CT Business Travel Basic Information
Table 113. CT Business Travel Leisure Travel Services Product Overview
Table 114. CT Business Travel Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 115. CT Business Travel Business Overview
Table 116. CT Business Travel Recent Developments
Table 117. GTI Travel Basic Information
Table 118. GTI Travel Leisure Travel Services Product Overview
Table 119. GTI Travel Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)
Table 120. GTI Travel Business Overview
Table 121. GTI Travel Recent Developments
Table 122. ARTA Travel Basic Information

Table 123. ARTA Travel Leisure Travel Services Product Overview

Table 124. ARTA Travel Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 125. ARTA Travel Business Overview

Table 126. ARTA Travel Recent Developments

Table 127. FCM Travel Basic Information

Table 128. FCM Travel Leisure Travel Services Product Overview

Table 129. FCM Travel Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 130. FCM Travel Business Overview

Table 131. FCM Travel Recent Developments

Table 132. Teplis Travel Service Basic Information

Table 133. Teplis Travel Service Leisure Travel Services Product Overview

Table 134. Teplis Travel Service Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 135. Teplis Travel Service Business Overview

Table 136. Teplis Travel Service Recent Developments

Table 137. Airbnb Basic Information

Table 138. Airbnb Leisure Travel Services Product Overview

Table 139. Airbnb Leisure Travel Services Revenue (M USD) and Gross Margin (2020-2025)

Table 140. Airbnb Business Overview

Table 141. Airbnb Recent Developments

List of Figures

Figure 1. Industry Chain of Leisure Travel Services

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Leisure Travel Services Market Size (M USD), 2024-2033

Figure 5. Global Leisure Travel Services Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Leisure Travel Services Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Leisure Travel Services Product Life Cycle

Figure 12. Global Leisure Travel Services Revenue Share by Company in 2024

Figure 13. Leisure Travel Services Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Leisure Travel

Services Revenue in 2024

Figure 15. Global Leisure Travel Services Market PESTE Analysis

Figure 16. Global Leisure Travel Services Market Porter's Five Forces Analysis

Figure 17. Evaluation Matrix of Regional Market Development Potential

Figure 18. Global Leisure Travel Services Market Size by Region

Figure 19. Global Leisure Travel Services Market Size by Country (M USD)

Figure 20. North American Market Snapshot

Figure 21. North America Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 22. North America Leisure Travel Services Market Size (M USD) by Country

Figure 23. USA Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 24. Canada Leisure Travel Services Market Size (M USD) and Growth Rate (2020-2033)

Figure 25. Mexico Leisure Travel Services Market Size (M USD) and Growth Rate (2020-2033)

Figure 26. North America Leisure Travel Services Market Size (M USD) by Type

Figure 27. North America Leisure Travel Services Market Size (M USD) by Application

Figure 28. Europe Market Snapshot

Figure 29. Europe Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 30. Europe Leisure Travel Services Market Size (M USD) by Country

Figure 31. Germany Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 32. France Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 33. U.K. Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Italy Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Spain Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 36. Europe Leisure Travel Services Market Size (M USD) by Type

Figure 37. Europe Leisure Travel Services Market Size (M USD) by Application

Figure 38. Asia-Pacific Market Snapshot

Figure 39. Asia-Pacific Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia-Pacific Leisure Travel Services Market Size (M USD) by Country

Figure 41. China Leisure Travel Services Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 42. Japan Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. South Korea Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. India Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. Southeast Asia Leisure Travel Services Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Asia-Pacific Leisure Travel Services Market Size (M USD) by Type

Figure 47. Asia-Pacific Leisure Travel Services Market Size (M USD) by Application

Figure 48. South America Market Snapshot

Figure 49. South America Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. South America Leisure Travel Services Market Size (M USD) by Country

Figure 51. Brazil Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 52. Argentina Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America Leisure Travel Services Market Size (M USD) by Type

Figure 55. South America Leisure Travel Services Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa Leisure Travel Services Market Size (M USD) by Country

Figure 59. Saudi Arabia Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa Leisure Travel Services Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa Leisure Travel Services Market Size (M USD) by

Type

Figure 65. Middle East and Africa Leisure Travel Services Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 67. Global Leisure Travel Services Market Size by Type (M USD)

Figure 68. Market Share of Leisure Travel Services by Type (2020-2033)

Figure 69. Market Share of Leisure Travel Services by Type in 2024

Figure 70. Global Leisure Travel Services Growth Rate by Type (2020-2033)

Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 72. Global Leisure Travel Services Market Size by Application (M USD)

Figure 73. Global Leisure Travel Services Market Share by Application

Figure 74. Global Leisure Travel Services Market Share by Application (2020-2033)

Figure 75. Global Leisure Travel Services Market Share by Application in 2024

Figure 76. Global Leisure Travel Services Growth Rate by Application (2020-2033)

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