

Global Leisure Outdoor Furniture Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Leisure outdoor furniture refers to a range of products designed for outdoor use in leisure settings such as gardens, patios, and pool areas. This category includes items like outdoor dining sets, lounge chairs, umbrellas, and hammocks, among others. The primary function of leisure outdoor furniture is to provide comfort, functionality, and aesthetic appeal in outdoor spaces, allowing individuals to relax, socialize, and enjoy the outdoors. The materials used in manufacturing leisure outdoor furniture often need to withstand various weather conditions, such as sunlight, rain, and humidity, ensuring durability and longevity.

The market for leisure outdoor furniture has been experiencing steady growth in recent years, driven by several key trends and market drivers. One prominent trend is the increasing popularity of outdoor living spaces among consumers, who seek to create inviting and comfortable environments for relaxation and entertainment. This trend has led to a growing demand for stylish and functional outdoor furniture that complements the overall design of outdoor spaces. Additionally, the rise of outdoor entertaining and dining activities has further fueled the demand for leisure outdoor furniture, with consumers investing in high-quality pieces to enhance their outdoor experiences.

At the same time, market drivers such as the expanding hospitality industry, rising disposable incomes, and changing lifestyles have contributed to the growth of the leisure outdoor furniture market. The hospitality sector, including hotels, resorts, and restaurants, is increasingly focusing on creating attractive outdoor spaces to attract customers and enhance their overall experience. This has created a significant demand for durable and aesthetically pleasing outdoor furniture in the commercial sector.

Moreover, as disposable incomes continue to rise in many regions, consumers are more willing to invest in outdoor furniture that offers both comfort and style, driving market growth. Additionally, changing lifestyles, including a greater emphasis on outdoor leisure activities and home entertaining, have further boosted the demand for leisure outdoor furniture.

This report provides a deep insight into the global Leisure Outdoor Furniture market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Leisure Outdoor Furniture Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Leisure Outdoor Furniture market in any manner.

Global Leisure Outdoor Furniture Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Yotrio Group

Brown Jordan

Agio International

DEDON

Gloster

The Keter Group

KEYSHEEN

Royal Botania

Poly-Wood

Higold Furniture

Artie Furniture

KETTAL

Rattan

Tuuci

Lloyd Flanders

Linya Group

Hartman

Emu Group

Homecrest Outdoor Living

Fischer Möbel

Treasure Garden Incorporated

Comfort Furniture

Patio Furniture Industries

Market Segmentation (by Type)

Tables and Chairs

Sofa

Shade Furniture

Others

Market Segmentation (by Application)

Home

Commercial

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Leisure Outdoor Furniture Market

Overview of the regional outlook of the Leisure Outdoor Furniture Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Leisure Outdoor Furniture Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Leisure Outdoor Furniture

1.2 Key Market Segments

1.2.1 Leisure Outdoor Furniture Segment by Type

1.2.2 Leisure Outdoor Furniture Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LEISURE OUTDOOR FURNITURE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Leisure Outdoor Furniture Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Leisure Outdoor Furniture Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LEISURE OUTDOOR FURNITURE MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Leisure Outdoor Furniture Product Life Cycle

3.3 Global Leisure Outdoor Furniture Sales by Manufacturers (2020-2025)

3.4 Global Leisure Outdoor Furniture Revenue Market Share by Manufacturers (2020-2025)

3.5 Leisure Outdoor Furniture Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Leisure Outdoor Furniture Average Price by Manufacturers (2020-2025)

3.7 Manufacturers Leisure Outdoor Furniture Sales Sites, Area Served, Product Type

3.8 Leisure Outdoor Furniture Market Competitive Situation and Trends

3.8.1 Leisure Outdoor Furniture Market Concentration Rate

3.8.2 Global 5 and 10 Largest Leisure Outdoor Furniture Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LEISURE OUTDOOR FURNITURE INDUSTRY CHAIN ANALYSIS

4.1 Leisure Outdoor Furniture Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LEISURE OUTDOOR FURNITURE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 PEST Analysis

5.6.1 Industry Policies Analysis

5.6.2 Economic Environment Analysis

5.6.3 Social Environment Analysis

5.6.4 Technological Environment Analysis

5.7 Global Leisure Outdoor Furniture Market Porter's Five Forces Analysis

5.7.1 Global Trade Frictions

5.7.2 Global Trade Frictions and Their Impacts to Leisure Outdoor Furniture Market

5.8 ESG Ratings of Leading Companies

6 LEISURE OUTDOOR FURNITURE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Leisure Outdoor Furniture Sales Market Share by Type (2020-2025)

6.3 Global Leisure Outdoor Furniture Market Size Market Share by Type (2020-2025)

6.4 Global Leisure Outdoor Furniture Price by Type (2020-2025)

7 LEISURE OUTDOOR FURNITURE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Leisure Outdoor Furniture Market Sales by Application (2020-2025)
- 7.3 Global Leisure Outdoor Furniture Market Size (M USD) by Application (2020-2025)
- 7.4 Global Leisure Outdoor Furniture Sales Growth Rate by Application (2020-2025)

8 LEISURE OUTDOOR FURNITURE MARKET SALES BY REGION

- 8.1 Global Leisure Outdoor Furniture Sales by Region
 - 8.1.1 Global Leisure Outdoor Furniture Sales by Region
 - 8.1.2 Global Leisure Outdoor Furniture Sales Market Share by Region
- 8.2 Global Leisure Outdoor Furniture Market Size by Region
 - 8.2.1 Global Leisure Outdoor Furniture Market Size by Region
 - 8.2.2 Global Leisure Outdoor Furniture Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Leisure Outdoor Furniture Sales by Country
 - 8.3.2 North America Leisure Outdoor Furniture Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Leisure Outdoor Furniture Sales by Country
 - 8.4.2 Europe Leisure Outdoor Furniture Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Leisure Outdoor Furniture Sales by Region
 - 8.5.2 Asia Pacific Leisure Outdoor Furniture Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Leisure Outdoor Furniture Sales by Country
 - 8.6.2 South America Leisure Outdoor Furniture Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Leisure Outdoor Furniture Sales by Region

8.7.2 Middle East and Africa Leisure Outdoor Furniture Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 LEISURE OUTDOOR FURNITURE MARKET PRODUCTION BY REGION

9.1 Global Production of Leisure Outdoor Furniture by Region(2020-2025)

9.2 Global Leisure Outdoor Furniture Revenue Market Share by Region (2020-2025)

9.3 Global Leisure Outdoor Furniture Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Leisure Outdoor Furniture Production

9.4.1 North America Leisure Outdoor Furniture Production Growth Rate (2020-2025)

9.4.2 North America Leisure Outdoor Furniture Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Leisure Outdoor Furniture Production

9.5.1 Europe Leisure Outdoor Furniture Production Growth Rate (2020-2025)

9.5.2 Europe Leisure Outdoor Furniture Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Leisure Outdoor Furniture Production (2020-2025)

9.6.1 Japan Leisure Outdoor Furniture Production Growth Rate (2020-2025)

9.6.2 Japan Leisure Outdoor Furniture Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Leisure Outdoor Furniture Production (2020-2025)

9.7.1 China Leisure Outdoor Furniture Production Growth Rate (2020-2025)

9.7.2 China Leisure Outdoor Furniture Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Yotrio Group

10.1.1 Yotrio Group Basic Information

- 10.1.2 Yotrio Group Leisure Outdoor Furniture Product Overview
- 10.1.3 Yotrio Group Leisure Outdoor Furniture Product Market Performance
- 10.1.4 Yotrio Group Business Overview
- 10.1.5 Yotrio Group SWOT Analysis
- 10.1.6 Yotrio Group Recent Developments
- 10.2 Brown Jordan
 - 10.2.1 Brown Jordan Basic Information
 - 10.2.2 Brown Jordan Leisure Outdoor Furniture Product Overview
 - 10.2.3 Brown Jordan Leisure Outdoor Furniture Product Market Performance
 - 10.2.4 Brown Jordan Business Overview
 - 10.2.5 Brown Jordan SWOT Analysis
 - 10.2.6 Brown Jordan Recent Developments
- 10.3 Agio International
 - 10.3.1 Agio International Basic Information
 - 10.3.2 Agio International Leisure Outdoor Furniture Product Overview
 - 10.3.3 Agio International Leisure Outdoor Furniture Product Market Performance
 - 10.3.4 Agio International Business Overview
 - 10.3.5 Agio International SWOT Analysis
 - 10.3.6 Agio International Recent Developments
- 10.4 DEDON
 - 10.4.1 DEDON Basic Information
 - 10.4.2 DEDON Leisure Outdoor Furniture Product Overview
 - 10.4.3 DEDON Leisure Outdoor Furniture Product Market Performance
 - 10.4.4 DEDON Business Overview
 - 10.4.5 DEDON Recent Developments
- 10.5 Gloster
 - 10.5.1 Gloster Basic Information
 - 10.5.2 Gloster Leisure Outdoor Furniture Product Overview
 - 10.5.3 Gloster Leisure Outdoor Furniture Product Market Performance
 - 10.5.4 Gloster Business Overview
 - 10.5.5 Gloster Recent Developments
- 10.6 The Keter Group
 - 10.6.1 The Keter Group Basic Information
 - 10.6.2 The Keter Group Leisure Outdoor Furniture Product Overview
 - 10.6.3 The Keter Group Leisure Outdoor Furniture Product Market Performance
 - 10.6.4 The Keter Group Business Overview
 - 10.6.5 The Keter Group Recent Developments
- 10.7 KEYSHEEN
 - 10.7.1 KEYSHEEN Basic Information

- 10.7.2 KEYSHEEN Leisure Outdoor Furniture Product Overview
- 10.7.3 KEYSHEEN Leisure Outdoor Furniture Product Market Performance
- 10.7.4 KEYSHEEN Business Overview
- 10.7.5 KEYSHEEN Recent Developments
- 10.8 Royal Botania
 - 10.8.1 Royal Botania Basic Information
 - 10.8.2 Royal Botania Leisure Outdoor Furniture Product Overview
 - 10.8.3 Royal Botania Leisure Outdoor Furniture Product Market Performance
 - 10.8.4 Royal Botania Business Overview
 - 10.8.5 Royal Botania Recent Developments
- 10.9 Poly-Wood
 - 10.9.1 Poly-Wood Basic Information
 - 10.9.2 Poly-Wood Leisure Outdoor Furniture Product Overview
 - 10.9.3 Poly-Wood Leisure Outdoor Furniture Product Market Performance
 - 10.9.4 Poly-Wood Business Overview
 - 10.9.5 Poly-Wood Recent Developments
- 10.10 Higold Furniture
 - 10.10.1 Higold Furniture Basic Information
 - 10.10.2 Higold Furniture Leisure Outdoor Furniture Product Overview
 - 10.10.3 Higold Furniture Leisure Outdoor Furniture Product Market Performance
 - 10.10.4 Higold Furniture Business Overview
 - 10.10.5 Higold Furniture Recent Developments
- 10.11 Artie Furniture
 - 10.11.1 Artie Furniture Basic Information
 - 10.11.2 Artie Furniture Leisure Outdoor Furniture Product Overview
 - 10.11.3 Artie Furniture Leisure Outdoor Furniture Product Market Performance
 - 10.11.4 Artie Furniture Business Overview
 - 10.11.5 Artie Furniture Recent Developments
- 10.12 KETTAL
 - 10.12.1 KETTAL Basic Information
 - 10.12.2 KETTAL Leisure Outdoor Furniture Product Overview
 - 10.12.3 KETTAL Leisure Outdoor Furniture Product Market Performance
 - 10.12.4 KETTAL Business Overview
 - 10.12.5 KETTAL Recent Developments
- 10.13 Rattan
 - 10.13.1 Rattan Basic Information
 - 10.13.2 Rattan Leisure Outdoor Furniture Product Overview
 - 10.13.3 Rattan Leisure Outdoor Furniture Product Market Performance
 - 10.13.4 Rattan Business Overview

- 10.13.5 Rattan Recent Developments
- 10.14 Tuuci
 - 10.14.1 Tuuci Basic Information
 - 10.14.2 Tuuci Leisure Outdoor Furniture Product Overview
 - 10.14.3 Tuuci Leisure Outdoor Furniture Product Market Performance
 - 10.14.4 Tuuci Business Overview
 - 10.14.5 Tuuci Recent Developments
- 10.15 Lloyd Flanders
 - 10.15.1 Lloyd Flanders Basic Information
 - 10.15.2 Lloyd Flanders Leisure Outdoor Furniture Product Overview
 - 10.15.3 Lloyd Flanders Leisure Outdoor Furniture Product Market Performance
 - 10.15.4 Lloyd Flanders Business Overview
 - 10.15.5 Lloyd Flanders Recent Developments
- 10.16 Linya Group
 - 10.16.1 Linya Group Basic Information
 - 10.16.2 Linya Group Leisure Outdoor Furniture Product Overview
 - 10.16.3 Linya Group Leisure Outdoor Furniture Product Market Performance
 - 10.16.4 Linya Group Business Overview
 - 10.16.5 Linya Group Recent Developments
- 10.17 Hartman
 - 10.17.1 Hartman Basic Information
 - 10.17.2 Hartman Leisure Outdoor Furniture Product Overview
 - 10.17.3 Hartman Leisure Outdoor Furniture Product Market Performance
 - 10.17.4 Hartman Business Overview
 - 10.17.5 Hartman Recent Developments
- 10.18 Emu Group
 - 10.18.1 Emu Group Basic Information
 - 10.18.2 Emu Group Leisure Outdoor Furniture Product Overview
 - 10.18.3 Emu Group Leisure Outdoor Furniture Product Market Performance
 - 10.18.4 Emu Group Business Overview
 - 10.18.5 Emu Group Recent Developments
- 10.19 Homecrest Outdoor Living
 - 10.19.1 Homecrest Outdoor Living Basic Information
 - 10.19.2 Homecrest Outdoor Living Leisure Outdoor Furniture Product Overview
 - 10.19.3 Homecrest Outdoor Living Leisure Outdoor Furniture Product Market Performance
 - 10.19.4 Homecrest Outdoor Living Business Overview
 - 10.19.5 Homecrest Outdoor Living Recent Developments
- 10.20 Fischer M?bel

- 10.20.1 Fischer Möbel Basic Information
- 10.20.2 Fischer Möbel Leisure Outdoor Furniture Product Overview
- 10.20.3 Fischer Möbel Leisure Outdoor Furniture Product Market Performance
- 10.20.4 Fischer Möbel Business Overview
- 10.20.5 Fischer Möbel Recent Developments
- 10.21 Treasure Garden Incorporated
 - 10.21.1 Treasure Garden Incorporated Basic Information
 - 10.21.2 Treasure Garden Incorporated Leisure Outdoor Furniture Product Overview
 - 10.21.3 Treasure Garden Incorporated Leisure Outdoor Furniture Product Market Performance
 - 10.21.4 Treasure Garden Incorporated Business Overview
 - 10.21.5 Treasure Garden Incorporated Recent Developments
- 10.22 Comfort Furniture
 - 10.22.1 Comfort Furniture Basic Information
 - 10.22.2 Comfort Furniture Leisure Outdoor Furniture Product Overview
 - 10.22.3 Comfort Furniture Leisure Outdoor Furniture Product Market Performance
 - 10.22.4 Comfort Furniture Business Overview
 - 10.22.5 Comfort Furniture Recent Developments
- 10.23 Patio Furniture Industries
 - 10.23.1 Patio Furniture Industries Basic Information
 - 10.23.2 Patio Furniture Industries Leisure Outdoor Furniture Product Overview
 - 10.23.3 Patio Furniture Industries Leisure Outdoor Furniture Product Market Performance
 - 10.23.4 Patio Furniture Industries Business Overview
 - 10.23.5 Patio Furniture Industries Recent Developments

11 LEISURE OUTDOOR FURNITURE MARKET FORECAST BY REGION

- 11.1 Global Leisure Outdoor Furniture Market Size Forecast
- 11.2 Global Leisure Outdoor Furniture Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Leisure Outdoor Furniture Market Size Forecast by Country
 - 11.2.3 Asia Pacific Leisure Outdoor Furniture Market Size Forecast by Region
 - 11.2.4 South America Leisure Outdoor Furniture Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Leisure Outdoor Furniture by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Leisure Outdoor Furniture Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Leisure Outdoor Furniture by Type (2026-2033)

12.1.2 Global Leisure Outdoor Furniture Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Leisure Outdoor Furniture by Type (2026-2033)

12.2 Global Leisure Outdoor Furniture Market Forecast by Application (2026-2033)

12.2.1 Global Leisure Outdoor Furniture Sales (K Units) Forecast by Application

12.2.2 Global Leisure Outdoor Furniture Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Leisure Outdoor Furniture Market Size Comparison by Region (M USD)

Table 5. Global Leisure Outdoor Furniture Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Leisure Outdoor Furniture Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Leisure Outdoor Furniture Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Leisure Outdoor Furniture Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Leisure Outdoor Furniture as of 2024)

Table 10. Global Market Leisure Outdoor Furniture Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers Leisure Outdoor Furniture Sales Sites and Area Served

Table 12. Manufacturers Leisure Outdoor Furniture Product Type

Table 13. Global Leisure Outdoor Furniture Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Leisure Outdoor Furniture Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global Leisure Outdoor Furniture Sales by Type (K Units)

Table 25. Global Leisure Outdoor Furniture Market Size by Type (M USD)

Table 26. Global Leisure Outdoor Furniture Sales (K Units) by Type (2020-2025)

Table 27. Global Leisure Outdoor Furniture Sales Market Share by Type (2020-2025)

Table 28. Global Leisure Outdoor Furniture Market Size (M USD) by Type (2020-2025)

Table 29. Global Leisure Outdoor Furniture Market Size Share by Type (2020-2025)

Table 30. Global Leisure Outdoor Furniture Price (USD/Unit) by Type (2020-2025)

Table 31. Global Leisure Outdoor Furniture Sales (K Units) by Application

Table 32. Global Leisure Outdoor Furniture Market Size by Application

Table 33. Global Leisure Outdoor Furniture Sales by Application (2020-2025) & (K Units)

Table 34. Global Leisure Outdoor Furniture Sales Market Share by Application (2020-2025)

Table 35. Global Leisure Outdoor Furniture Market Size by Application (2020-2025) & (M USD)

Table 36. Global Leisure Outdoor Furniture Market Share by Application (2020-2025)

Table 37. Global Leisure Outdoor Furniture Sales Growth Rate by Application (2020-2025)

Table 38. Global Leisure Outdoor Furniture Sales by Region (2020-2025) & (K Units)

Table 39. Global Leisure Outdoor Furniture Sales Market Share by Region (2020-2025)

Table 40. Global Leisure Outdoor Furniture Market Size by Region (2020-2025) & (M USD)

Table 41. Global Leisure Outdoor Furniture Market Size Market Share by Region (2020-2025)

Table 42. North America Leisure Outdoor Furniture Sales by Country (2020-2025) & (K Units)

Table 43. North America Leisure Outdoor Furniture Market Size by Country (2020-2025) & (M USD)

Table 44. Europe Leisure Outdoor Furniture Sales by Country (2020-2025) & (K Units)

Table 45. Europe Leisure Outdoor Furniture Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific Leisure Outdoor Furniture Sales by Region (2020-2025) & (K Units)

Table 47. Asia Pacific Leisure Outdoor Furniture Market Size by Region (2020-2025) & (M USD)

Table 48. South America Leisure Outdoor Furniture Sales by Country (2020-2025) & (K Units)

Table 49. South America Leisure Outdoor Furniture Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa Leisure Outdoor Furniture Sales by Region (2020-2025) & (K Units)

Table 51. Middle East and Africa Leisure Outdoor Furniture Market Size by Region (2020-2025) & (M USD)

Table 52. Global Leisure Outdoor Furniture Production (K Units) by Region(2020-2025)

Table 53. Global Leisure Outdoor Furniture Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global Leisure Outdoor Furniture Revenue Market Share by Region (2020-2025)

Table 55. Global Leisure Outdoor Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America Leisure Outdoor Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe Leisure Outdoor Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan Leisure Outdoor Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. China Leisure Outdoor Furniture Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Yotrio Group Basic Information

Table 61. Yotrio Group Leisure Outdoor Furniture Product Overview

Table 62. Yotrio Group Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. Yotrio Group Business Overview

Table 64. Yotrio Group SWOT Analysis

Table 65. Yotrio Group Recent Developments

Table 66. Brown Jordan Basic Information

Table 67. Brown Jordan Leisure Outdoor Furniture Product Overview

Table 68. Brown Jordan Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Brown Jordan Business Overview

Table 70. Brown Jordan SWOT Analysis

Table 71. Brown Jordan Recent Developments

Table 72. Agio International Basic Information

Table 73. Agio International Leisure Outdoor Furniture Product Overview

Table 74. Agio International Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Agio International Business Overview

Table 76. Agio International SWOT Analysis

Table 77. Agio International Recent Developments

Table 78. DEDON Basic Information

Table 79. DEDON Leisure Outdoor Furniture Product Overview

Table 80. DEDON Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. DEDON Business Overview
Table 82. DEDON Recent Developments
Table 83. Gloster Basic Information
Table 84. Gloster Leisure Outdoor Furniture Product Overview
Table 85. Gloster Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 86. Gloster Business Overview
Table 87. Gloster Recent Developments
Table 88. The Keter Group Basic Information
Table 89. The Keter Group Leisure Outdoor Furniture Product Overview
Table 90. The Keter Group Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 91. The Keter Group Business Overview
Table 92. The Keter Group Recent Developments
Table 93. KEYSHEEN Basic Information
Table 94. KEYSHEEN Leisure Outdoor Furniture Product Overview
Table 95. KEYSHEEN Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 96. KEYSHEEN Business Overview
Table 97. KEYSHEEN Recent Developments
Table 98. Royal Botania Basic Information
Table 99. Royal Botania Leisure Outdoor Furniture Product Overview
Table 100. Royal Botania Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 101. Royal Botania Business Overview
Table 102. Royal Botania Recent Developments
Table 103. Poly-Wood Basic Information
Table 104. Poly-Wood Leisure Outdoor Furniture Product Overview
Table 105. Poly-Wood Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 106. Poly-Wood Business Overview
Table 107. Poly-Wood Recent Developments
Table 108. Higold Furniture Basic Information
Table 109. Higold Furniture Leisure Outdoor Furniture Product Overview
Table 110. Higold Furniture Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 111. Higold Furniture Business Overview
Table 112. Higold Furniture Recent Developments
Table 113. Artie Furniture Basic Information

Table 114.	Artie Furniture Leisure Outdoor Furniture Product Overview
Table 115.	Artie Furniture Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116.	Artie Furniture Business Overview
Table 117.	Artie Furniture Recent Developments
Table 118.	KETTAL Basic Information
Table 119.	KETTAL Leisure Outdoor Furniture Product Overview
Table 120.	KETTAL Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 121.	KETTAL Business Overview
Table 122.	KETTAL Recent Developments
Table 123.	Rattan Basic Information
Table 124.	Rattan Leisure Outdoor Furniture Product Overview
Table 125.	Rattan Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 126.	Rattan Business Overview
Table 127.	Rattan Recent Developments
Table 128.	Tuuci Basic Information
Table 129.	Tuuci Leisure Outdoor Furniture Product Overview
Table 130.	Tuuci Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 131.	Tuuci Business Overview
Table 132.	Tuuci Recent Developments
Table 133.	Lloyd Flanders Basic Information
Table 134.	Lloyd Flanders Leisure Outdoor Furniture Product Overview
Table 135.	Lloyd Flanders Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 136.	Lloyd Flanders Business Overview
Table 137.	Lloyd Flanders Recent Developments
Table 138.	Linya Group Basic Information
Table 139.	Linya Group Leisure Outdoor Furniture Product Overview
Table 140.	Linya Group Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 141.	Linya Group Business Overview
Table 142.	Linya Group Recent Developments
Table 143.	Hartman Basic Information
Table 144.	Hartman Leisure Outdoor Furniture Product Overview
Table 145.	Hartman Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 146. Hartman Business Overview
Table 147. Hartman Recent Developments
Table 148. Emu Group Basic Information
Table 149. Emu Group Leisure Outdoor Furniture Product Overview
Table 150. Emu Group Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 151. Emu Group Business Overview
Table 152. Emu Group Recent Developments
Table 153. Homecrest Outdoor Living Basic Information
Table 154. Homecrest Outdoor Living Leisure Outdoor Furniture Product Overview
Table 155. Homecrest Outdoor Living Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 156. Homecrest Outdoor Living Business Overview
Table 157. Homecrest Outdoor Living Recent Developments
Table 158. Fischer Möbel Basic Information
Table 159. Fischer Möbel Leisure Outdoor Furniture Product Overview
Table 160. Fischer Möbel Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 161. Fischer Möbel Business Overview
Table 162. Fischer Möbel Recent Developments
Table 163. Treasure Garden Incorporated Basic Information
Table 164. Treasure Garden Incorporated Leisure Outdoor Furniture Product Overview
Table 165. Treasure Garden Incorporated Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 166. Treasure Garden Incorporated Business Overview
Table 167. Treasure Garden Incorporated Recent Developments
Table 168. Comfort Furniture Basic Information
Table 169. Comfort Furniture Leisure Outdoor Furniture Product Overview
Table 170. Comfort Furniture Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 171. Comfort Furniture Business Overview
Table 172. Comfort Furniture Recent Developments
Table 173. Patio Furniture Industries Basic Information
Table 174. Patio Furniture Industries Leisure Outdoor Furniture Product Overview
Table 175. Patio Furniture Industries Leisure Outdoor Furniture Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 176. Patio Furniture Industries Business Overview
Table 177. Patio Furniture Industries Recent Developments
Table 178. Global Leisure Outdoor Furniture Sales Forecast by Region (2026-2033) &

(K Units)

Table 179. Global Leisure Outdoor Furniture Market Size Forecast by Region
(2026-2033) & (M USD)

Table 180. North America Leisure Outdoor Furniture Sales Forecast by Country
(2026-2033) & (K Units)

Table 181. North America Leisure Outdoor Furniture Market Size Forecast by Country
(2026-2033) & (M USD)

Table 182. Europe Leisure Outdoor Furniture Sales Forecast by Country (2026-2033) &
(K Units)

Table 183. Europe Leisure Outdoor Furniture Market Size Forecast by Country
(2026-2033) & (M USD)

Table 184. Asia Pacific Leisure Outdoor Furniture Sales Forecast by Region
(2026-2033) & (K Units)

Table 185. Asia Pacific Leisure Outdoor Furniture Market Size Forecast by Region
(2026-2033) & (M USD)

Table 186. South America Leisure Outdoor Furniture Sales Forecast by Country
(2026-2033) & (K Units)

Table 187. South America Leisure Outdoor Furniture Market Size Forecast by Country
(2026-2033) & (M USD)

Table 188. Middle East and Africa Leisure Outdoor Furniture Sales Forecast by Country
(2026-2033) & (Units)

Table 189. Middle East and Africa Leisure Outdoor Furniture Market Size Forecast by
Country (2026-2033) & (M USD)

Table 190. Global Leisure Outdoor Furniture Sales Forecast by Type (2026-2033) & (K
Units)

Table 191. Global Leisure Outdoor Furniture Market Size Forecast by Type (2026-2033)
& (M USD)

Table 192. Global Leisure Outdoor Furniture Price Forecast by Type (2026-2033) &
(USD/Unit)

Table 193. Global Leisure Outdoor Furniture Sales (K Units) Forecast by Application
(2026-2033)

Table 194. Global Leisure Outdoor Furniture Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Leisure Outdoor Furniture
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Leisure Outdoor Furniture Market Size (M USD), 2024-2033
- Figure 5. Global Leisure Outdoor Furniture Market Size (M USD) (2020-2033)
- Figure 6. Global Leisure Outdoor Furniture Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Leisure Outdoor Furniture Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Leisure Outdoor Furniture Product Life Cycle
- Figure 13. Leisure Outdoor Furniture Sales Share by Manufacturers in 2024
- Figure 14. Global Leisure Outdoor Furniture Revenue Share by Manufacturers in 2024
- Figure 15. Leisure Outdoor Furniture Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Leisure Outdoor Furniture Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Leisure Outdoor Furniture Revenue in 2024
- Figure 18. Industry Chain Map of Leisure Outdoor Furniture
- Figure 19. Global Leisure Outdoor Furniture Market PESTE Analysis
- Figure 20. Global Leisure Outdoor Furniture Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Leisure Outdoor Furniture Market Share by Type
- Figure 27. Sales Market Share of Leisure Outdoor Furniture by Type (2020-2025)
- Figure 28. Sales Market Share of Leisure Outdoor Furniture by Type in 2024
- Figure 29. Market Size Share of Leisure Outdoor Furniture by Type (2020-2025)
- Figure 30. Market Size Share of Leisure Outdoor Furniture by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Leisure Outdoor Furniture Market Share by Application

Figure 33. Global Leisure Outdoor Furniture Sales Market Share by Application (2020-2025)

Figure 34. Global Leisure Outdoor Furniture Sales Market Share by Application in 2024

Figure 35. Global Leisure Outdoor Furniture Market Share by Application (2020-2025)

Figure 36. Global Leisure Outdoor Furniture Market Share by Application in 2024

Figure 37. Global Leisure Outdoor Furniture Sales Growth Rate by Application (2020-2025)

Figure 38. Global Leisure Outdoor Furniture Sales Market Share by Region (2020-2025)

Figure 39. Global Leisure Outdoor Furniture Market Size Market Share by Region (2020-2025)

Figure 40. North America Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Leisure Outdoor Furniture Sales Market Share by Country in 2024

Figure 43. North America Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Leisure Outdoor Furniture Market Size Market Share by Country in 2024

Figure 45. U.S. Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Leisure Outdoor Furniture Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Leisure Outdoor Furniture Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Leisure Outdoor Furniture Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Leisure Outdoor Furniture Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Leisure Outdoor Furniture Sales Market Share by Country in 2024

Figure 53. Europe Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Leisure Outdoor Furniture Market Size Market Share by Country in 2024

Figure 55. Germany Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Leisure Outdoor Furniture Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Leisure Outdoor Furniture Sales Market Share by Region in 2024

Figure 67. Asia Pacific Leisure Outdoor Furniture Market Size Market Share by Region in 2024

Figure 68. China Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Leisure Outdoor Furniture Sales and Growth Rate (K Units)

Figure 79. South America Leisure Outdoor Furniture Sales Market Share by Country in 2024

Figure 80. South America Leisure Outdoor Furniture Market Size and Growth Rate (M USD)

Figure 81. South America Leisure Outdoor Furniture Market Size Market Share by Country in 2024

Figure 82. Brazil Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Leisure Outdoor Furniture Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Leisure Outdoor Furniture Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Leisure Outdoor Furniture Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Leisure Outdoor Furniture Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Leisure Outdoor Furniture Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Leisure Outdoor Furniture Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Leisure Outdoor Furniture Production Market Share by Region (2020-2025)

Figure 103. North America Leisure Outdoor Furniture Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Leisure Outdoor Furniture Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Leisure Outdoor Furniture Production (K Units) Growth Rate (2020-2025)

Figure 106. China Leisure Outdoor Furniture Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Leisure Outdoor Furniture Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Leisure Outdoor Furniture Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Leisure Outdoor Furniture Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Leisure Outdoor Furniture Market Share Forecast by Type (2026-2033)

Figure 111. Global Leisure Outdoor Furniture Sales Forecast by Application (2026-2033)

Figure 112. Global Leisure Outdoor Furniture Market Share Forecast by Application (2026-2033)

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