

Global Leisure Grass Market Research Report 2025(Status and Outlook)

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Abstracts

Leisure Grass is a surface of synthetic fibers made to look like natural grass. It is most often used in arenas for sports that were originally or are normally played on grass. However, it is now being used on Sports lawns and Landscaping applications as well.

This report offers a comprehensive and in-depth analysis of the global Leisure Grass market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Leisure Grass market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Leisure Grass market.

Global Leisure Grass Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Shaw Sports Turf
Ten Cate
Hellas Construction
FieldTurf
Sport Holding
ACT Global Sports
Controlled Products
Sprinturf
CoCreation Grass
Domo Sports Grass
TurfStore
Global Syn-Turf
DowDuPont
Challenger Industires
Mondo S.p.A.
Polytan GmbH
Sports Field Holdings
Taishan
ForestGrass
Soft Surfaces Ltd

Market Segmentation (by Type)

PP Leisure Grass
PE Leisure Grass
Nylon Leisure Grass
Others

Market Segmentation (by Application)

Playground
Office
Home
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Leisure Grass Market

Overview of the regional outlook of the Leisure Grass Market:

Customization of the Report

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Leisure Grass Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,

covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Leisure Grass, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Leisure Grass

1.2 Key Market Segments

1.2.1 Leisure Grass Segment by Type

1.2.2 Leisure Grass Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 LEISURE GRASS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Leisure Grass Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Leisure Grass Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 LEISURE GRASS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Leisure Grass Product Life Cycle

3.3 Global Leisure Grass Sales by Manufacturers (2020-2025)

3.4 Global Leisure Grass Revenue Market Share by Manufacturers (2020-2025)

3.5 Leisure Grass Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Leisure Grass Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Leisure Grass Market Competitive Situation and Trends

3.8.1 Leisure Grass Market Concentration Rate

3.8.2 Global 5 and 10 Largest Leisure Grass Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 LEISURE GRASS INDUSTRY CHAIN ANALYSIS

- 4.1 Leisure Grass Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LEISURE GRASS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Leisure Grass Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Leisure Grass Market
- 5.7 ESG Ratings of Leading Companies

6 LEISURE GRASS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Leisure Grass Sales Market Share by Type (2020-2025)
- 6.3 Global Leisure Grass Market Size Market Share by Type (2020-2025)
- 6.4 Global Leisure Grass Price by Type (2020-2025)

7 LEISURE GRASS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Leisure Grass Market Sales by Application (2020-2025)
- 7.3 Global Leisure Grass Market Size (M USD) by Application (2020-2025)

7.4 Global Leisure Grass Sales Growth Rate by Application (2020-2025)

8 LEISURE GRASS MARKET SALES BY REGION

8.1 Global Leisure Grass Sales by Region

8.1.1 Global Leisure Grass Sales by Region

8.1.2 Global Leisure Grass Sales Market Share by Region

8.2 Global Leisure Grass Market Size by Region

8.2.1 Global Leisure Grass Market Size by Region

8.2.2 Global Leisure Grass Market Size Market Share by Region

8.3 North America

8.3.1 North America Leisure Grass Sales by Country

8.3.2 North America Leisure Grass Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Leisure Grass Sales by Country

8.4.2 Europe Leisure Grass Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Leisure Grass Sales by Region

8.5.2 Asia Pacific Leisure Grass Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Leisure Grass Sales by Country

8.6.2 South America Leisure Grass Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Leisure Grass Sales by Region
- 8.7.2 Middle East and Africa Leisure Grass Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LEISURE GRASS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Leisure Grass by Region(2020-2025)
- 9.2 Global Leisure Grass Revenue Market Share by Region (2020-2025)
- 9.3 Global Leisure Grass Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Leisure Grass Production
 - 9.4.1 North America Leisure Grass Production Growth Rate (2020-2025)
 - 9.4.2 North America Leisure Grass Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Leisure Grass Production
 - 9.5.1 Europe Leisure Grass Production Growth Rate (2020-2025)
 - 9.5.2 Europe Leisure Grass Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Leisure Grass Production (2020-2025)
 - 9.6.1 Japan Leisure Grass Production Growth Rate (2020-2025)
 - 9.6.2 Japan Leisure Grass Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Leisure Grass Production (2020-2025)
 - 9.7.1 China Leisure Grass Production Growth Rate (2020-2025)
 - 9.7.2 China Leisure Grass Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Shaw Sports Turf
 - 10.1.1 Shaw Sports Turf Basic Information
 - 10.1.2 Shaw Sports Turf Leisure Grass Product Overview
 - 10.1.3 Shaw Sports Turf Leisure Grass Product Market Performance
 - 10.1.4 Shaw Sports Turf Business Overview
 - 10.1.5 Shaw Sports Turf SWOT Analysis
 - 10.1.6 Shaw Sports Turf Recent Developments
- 10.2 Ten Cate
 - 10.2.1 Ten Cate Basic Information

- 10.2.2 Ten Cate Leisure Grass Product Overview
- 10.2.3 Ten Cate Leisure Grass Product Market Performance
- 10.2.4 Ten Cate Business Overview
- 10.2.5 Ten Cate SWOT Analysis
- 10.2.6 Ten Cate Recent Developments
- 10.3 Hellas Construction
 - 10.3.1 Hellas Construction Basic Information
 - 10.3.2 Hellas Construction Leisure Grass Product Overview
 - 10.3.3 Hellas Construction Leisure Grass Product Market Performance
 - 10.3.4 Hellas Construction Business Overview
 - 10.3.5 Hellas Construction SWOT Analysis
 - 10.3.6 Hellas Construction Recent Developments
- 10.4 FieldTurf
 - 10.4.1 FieldTurf Basic Information
 - 10.4.2 FieldTurf Leisure Grass Product Overview
 - 10.4.3 FieldTurf Leisure Grass Product Market Performance
 - 10.4.4 FieldTurf Business Overview
 - 10.4.5 FieldTurf Recent Developments
- 10.5 Sport Holding
 - 10.5.1 Sport Holding Basic Information
 - 10.5.2 Sport Holding Leisure Grass Product Overview
 - 10.5.3 Sport Holding Leisure Grass Product Market Performance
 - 10.5.4 Sport Holding Business Overview
 - 10.5.5 Sport Holding Recent Developments
- 10.6 ACT Global Sports
 - 10.6.1 ACT Global Sports Basic Information
 - 10.6.2 ACT Global Sports Leisure Grass Product Overview
 - 10.6.3 ACT Global Sports Leisure Grass Product Market Performance
 - 10.6.4 ACT Global Sports Business Overview
 - 10.6.5 ACT Global Sports Recent Developments
- 10.7 Controlled Products
 - 10.7.1 Controlled Products Basic Information
 - 10.7.2 Controlled Products Leisure Grass Product Overview
 - 10.7.3 Controlled Products Leisure Grass Product Market Performance
 - 10.7.4 Controlled Products Business Overview
 - 10.7.5 Controlled Products Recent Developments
- 10.8 Sprinturf
 - 10.8.1 Sprinturf Basic Information
 - 10.8.2 Sprinturf Leisure Grass Product Overview

- 10.8.3 Sprinturf Leisure Grass Product Market Performance
- 10.8.4 Sprinturf Business Overview
- 10.8.5 Sprinturf Recent Developments
- 10.9 CoCreation Grass
 - 10.9.1 CoCreation Grass Basic Information
 - 10.9.2 CoCreation Grass Leisure Grass Product Overview
 - 10.9.3 CoCreation Grass Leisure Grass Product Market Performance
 - 10.9.4 CoCreation Grass Business Overview
 - 10.9.5 CoCreation Grass Recent Developments
- 10.10 Domo Sports Grass
 - 10.10.1 Domo Sports Grass Basic Information
 - 10.10.2 Domo Sports Grass Leisure Grass Product Overview
 - 10.10.3 Domo Sports Grass Leisure Grass Product Market Performance
 - 10.10.4 Domo Sports Grass Business Overview
 - 10.10.5 Domo Sports Grass Recent Developments
- 10.11 TurfStore
 - 10.11.1 TurfStore Basic Information
 - 10.11.2 TurfStore Leisure Grass Product Overview
 - 10.11.3 TurfStore Leisure Grass Product Market Performance
 - 10.11.4 TurfStore Business Overview
 - 10.11.5 TurfStore Recent Developments
- 10.12 Global Syn-Turf
 - 10.12.1 Global Syn-Turf Basic Information
 - 10.12.2 Global Syn-Turf Leisure Grass Product Overview
 - 10.12.3 Global Syn-Turf Leisure Grass Product Market Performance
 - 10.12.4 Global Syn-Turf Business Overview
 - 10.12.5 Global Syn-Turf Recent Developments
- 10.13 DowDuPont
 - 10.13.1 DowDuPont Basic Information
 - 10.13.2 DowDuPont Leisure Grass Product Overview
 - 10.13.3 DowDuPont Leisure Grass Product Market Performance
 - 10.13.4 DowDuPont Business Overview
 - 10.13.5 DowDuPont Recent Developments
- 10.14 Challenger Industires
 - 10.14.1 Challenger Industires Basic Information
 - 10.14.2 Challenger Industires Leisure Grass Product Overview
 - 10.14.3 Challenger Industires Leisure Grass Product Market Performance
 - 10.14.4 Challenger Industires Business Overview
 - 10.14.5 Challenger Industires Recent Developments

10.15 Mondo S.p.A.

- 10.15.1 Mondo S.p.A. Basic Information
- 10.15.2 Mondo S.p.A. Leisure Grass Product Overview
- 10.15.3 Mondo S.p.A. Leisure Grass Product Market Performance
- 10.15.4 Mondo S.p.A. Business Overview
- 10.15.5 Mondo S.p.A. Recent Developments

10.16 Polytan GmbH

- 10.16.1 Polytan GmbH Basic Information
- 10.16.2 Polytan GmbH Leisure Grass Product Overview
- 10.16.3 Polytan GmbH Leisure Grass Product Market Performance
- 10.16.4 Polytan GmbH Business Overview
- 10.16.5 Polytan GmbH Recent Developments

10.17 Sports Field Holdings

- 10.17.1 Sports Field Holdings Basic Information
- 10.17.2 Sports Field Holdings Leisure Grass Product Overview
- 10.17.3 Sports Field Holdings Leisure Grass Product Market Performance
- 10.17.4 Sports Field Holdings Business Overview
- 10.17.5 Sports Field Holdings Recent Developments

10.18 Taishan

- 10.18.1 Taishan Basic Information
- 10.18.2 Taishan Leisure Grass Product Overview
- 10.18.3 Taishan Leisure Grass Product Market Performance
- 10.18.4 Taishan Business Overview
- 10.18.5 Taishan Recent Developments

10.19 ForestGrass

- 10.19.1 ForestGrass Basic Information
- 10.19.2 ForestGrass Leisure Grass Product Overview
- 10.19.3 ForestGrass Leisure Grass Product Market Performance
- 10.19.4 ForestGrass Business Overview
- 10.19.5 ForestGrass Recent Developments

10.20 Soft Surfaces Ltd

- 10.20.1 Soft Surfaces Ltd Basic Information
- 10.20.2 Soft Surfaces Ltd Leisure Grass Product Overview
- 10.20.3 Soft Surfaces Ltd Leisure Grass Product Market Performance
- 10.20.4 Soft Surfaces Ltd Business Overview
- 10.20.5 Soft Surfaces Ltd Recent Developments

11 LEISURE GRASS MARKET FORECAST BY REGION

- 11.1 Global Leisure Grass Market Size Forecast
- 11.2 Global Leisure Grass Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Leisure Grass Market Size Forecast by Country
 - 11.2.3 Asia Pacific Leisure Grass Market Size Forecast by Region
 - 11.2.4 South America Leisure Grass Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Leisure Grass by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Leisure Grass Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Leisure Grass by Type (2026-2033)
 - 12.1.2 Global Leisure Grass Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Leisure Grass by Type (2026-2033)
- 12.2 Global Leisure Grass Market Forecast by Application (2026-2033)
 - 12.2.1 Global Leisure Grass Sales (K Units) Forecast by Application
 - 12.2.2 Global Leisure Grass Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Leisure Grass Market Size Comparison by Region (M USD)

Table 5. Global Leisure Grass Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Leisure Grass Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Leisure Grass Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Leisure Grass Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Leisure Grass as of 2024)

Table 10. Global Market Leisure Grass Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Leisure Grass Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Leisure Grass Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Leisure Grass Sales by Type (K Units)

Table 26. Global Leisure Grass Market Size by Type (M USD)

Table 27. Global Leisure Grass Sales (K Units) by Type (2020-2025)

Table 28. Global Leisure Grass Sales Market Share by Type (2020-2025)

Table 29. Global Leisure Grass Market Size (M USD) by Type (2020-2025)

Table 30. Global Leisure Grass Market Size Share by Type (2020-2025)

Table 31. Global Leisure Grass Price (USD/Unit) by Type (2020-2025)

Table 32. Global Leisure Grass Sales (K Units) by Application
Table 33. Global Leisure Grass Market Size by Application
Table 34. Global Leisure Grass Sales by Application (2020-2025) & (K Units)
Table 35. Global Leisure Grass Sales Market Share by Application (2020-2025)
Table 36. Global Leisure Grass Market Size by Application (2020-2025) & (M USD)
Table 37. Global Leisure Grass Market Share by Application (2020-2025)
Table 38. Global Leisure Grass Sales Growth Rate by Application (2020-2025)
Table 39. Global Leisure Grass Sales by Region (2020-2025) & (K Units)
Table 40. Global Leisure Grass Sales Market Share by Region (2020-2025)
Table 41. Global Leisure Grass Market Size by Region (2020-2025) & (M USD)
Table 42. Global Leisure Grass Market Size Market Share by Region (2020-2025)
Table 43. North America Leisure Grass Sales by Country (2020-2025) & (K Units)
Table 44. North America Leisure Grass Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Leisure Grass Sales by Country (2020-2025) & (K Units)
Table 46. Europe Leisure Grass Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Leisure Grass Sales by Region (2020-2025) & (K Units)
Table 48. Asia Pacific Leisure Grass Market Size by Region (2020-2025) & (M USD)
Table 49. South America Leisure Grass Sales by Country (2020-2025) & (K Units)
Table 50. South America Leisure Grass Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Leisure Grass Sales by Region (2020-2025) & (K Units)
Table 52. Middle East and Africa Leisure Grass Market Size by Region (2020-2025) & (M USD)
Table 53. Global Leisure Grass Production (K Units) by Region(2020-2025)
Table 54. Global Leisure Grass Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Leisure Grass Revenue Market Share by Region (2020-2025)
Table 56. Global Leisure Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 57. North America Leisure Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. Europe Leisure Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Japan Leisure Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. China Leisure Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. Shaw Sports Turf Basic Information
Table 62. Shaw Sports Turf Leisure Grass Product Overview

Table 63. Shaw Sports Turf Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Shaw Sports Turf Business Overview

Table 65. Shaw Sports Turf SWOT Analysis

Table 66. Shaw Sports Turf Recent Developments

Table 67. Ten Cate Basic Information

Table 68. Ten Cate Leisure Grass Product Overview

Table 69. Ten Cate Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Ten Cate Business Overview

Table 71. Ten Cate SWOT Analysis

Table 72. Ten Cate Recent Developments

Table 73. Hellas Construction Basic Information

Table 74. Hellas Construction Leisure Grass Product Overview

Table 75. Hellas Construction Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Hellas Construction Business Overview

Table 77. Hellas Construction SWOT Analysis

Table 78. Hellas Construction Recent Developments

Table 79. FieldTurf Basic Information

Table 80. FieldTurf Leisure Grass Product Overview

Table 81. FieldTurf Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. FieldTurf Business Overview

Table 83. FieldTurf Recent Developments

Table 84. Sport Holding Basic Information

Table 85. Sport Holding Leisure Grass Product Overview

Table 86. Sport Holding Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Sport Holding Business Overview

Table 88. Sport Holding Recent Developments

Table 89. ACT Global Sports Basic Information

Table 90. ACT Global Sports Leisure Grass Product Overview

Table 91. ACT Global Sports Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. ACT Global Sports Business Overview

Table 93. ACT Global Sports Recent Developments

Table 94. Controlled Products Basic Information

Table 95. Controlled Products Leisure Grass Product Overview

Table 96. Controlled Products Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 97. Controlled Products Business Overview
Table 98. Controlled Products Recent Developments
Table 99. Sprinturf Basic Information
Table 100. Sprinturf Leisure Grass Product Overview
Table 101. Sprinturf Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 102. Sprinturf Business Overview
Table 103. Sprinturf Recent Developments
Table 104. CoCreation Grass Basic Information
Table 105. CoCreation Grass Leisure Grass Product Overview
Table 106. CoCreation Grass Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 107. CoCreation Grass Business Overview
Table 108. CoCreation Grass Recent Developments
Table 109. Domo Sports Grass Basic Information
Table 110. Domo Sports Grass Leisure Grass Product Overview
Table 111. Domo Sports Grass Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 112. Domo Sports Grass Business Overview
Table 113. Domo Sports Grass Recent Developments
Table 114. TurfStore Basic Information
Table 115. TurfStore Leisure Grass Product Overview
Table 116. TurfStore Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. TurfStore Business Overview
Table 118. TurfStore Recent Developments
Table 119. Global Syn-Turf Basic Information
Table 120. Global Syn-Turf Leisure Grass Product Overview
Table 121. Global Syn-Turf Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 122. Global Syn-Turf Business Overview
Table 123. Global Syn-Turf Recent Developments
Table 124. DowDuPont Basic Information
Table 125. DowDuPont Leisure Grass Product Overview
Table 126. DowDuPont Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 127. DowDuPont Business Overview

Table 128. DowDuPont Recent Developments
Table 129. Challenger Industires Basic Information
Table 130. Challenger Industires Leisure Grass Product Overview
Table 131. Challenger Industires Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 132. Challenger Industires Business Overview
Table 133. Challenger Industires Recent Developments
Table 134. Mondo S.p.A. Basic Information
Table 135. Mondo S.p.A. Leisure Grass Product Overview
Table 136. Mondo S.p.A. Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 137. Mondo S.p.A. Business Overview
Table 138. Mondo S.p.A. Recent Developments
Table 139. Polytan GmbH Basic Information
Table 140. Polytan GmbH Leisure Grass Product Overview
Table 141. Polytan GmbH Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 142. Polytan GmbH Business Overview
Table 143. Polytan GmbH Recent Developments
Table 144. Sports Field Holdings Basic Information
Table 145. Sports Field Holdings Leisure Grass Product Overview
Table 146. Sports Field Holdings Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 147. Sports Field Holdings Business Overview
Table 148. Sports Field Holdings Recent Developments
Table 149. Taishan Basic Information
Table 150. Taishan Leisure Grass Product Overview
Table 151. Taishan Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 152. Taishan Business Overview
Table 153. Taishan Recent Developments
Table 154. ForestGrass Basic Information
Table 155. ForestGrass Leisure Grass Product Overview
Table 156. ForestGrass Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 157. ForestGrass Business Overview
Table 158. ForestGrass Recent Developments
Table 159. Soft Surfaces Ltd Basic Information
Table 160. Soft Surfaces Ltd Leisure Grass Product Overview

Table 161. Soft Surfaces Ltd Leisure Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 162. Soft Surfaces Ltd Business Overview

Table 163. Soft Surfaces Ltd Recent Developments

Table 164. Global Leisure Grass Sales Forecast by Region (2026-2033) & (K Units)

Table 165. Global Leisure Grass Market Size Forecast by Region (2026-2033) & (M USD)

Table 166. North America Leisure Grass Sales Forecast by Country (2026-2033) & (K Units)

Table 167. North America Leisure Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 168. Europe Leisure Grass Sales Forecast by Country (2026-2033) & (K Units)

Table 169. Europe Leisure Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 170. Asia Pacific Leisure Grass Sales Forecast by Region (2026-2033) & (K Units)

Table 171. Asia Pacific Leisure Grass Market Size Forecast by Region (2026-2033) & (M USD)

Table 172. South America Leisure Grass Sales Forecast by Country (2026-2033) & (K Units)

Table 173. South America Leisure Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 174. Middle East and Africa Leisure Grass Sales Forecast by Country (2026-2033) & (Units)

Table 175. Middle East and Africa Leisure Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 176. Global Leisure Grass Sales Forecast by Type (2026-2033) & (K Units)

Table 177. Global Leisure Grass Market Size Forecast by Type (2026-2033) & (M USD)

Table 178. Global Leisure Grass Price Forecast by Type (2026-2033) & (USD/Unit)

Table 179. Global Leisure Grass Sales (K Units) Forecast by Application (2026-2033)

Table 180. Global Leisure Grass Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Leisure Grass
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Leisure Grass Market Size (M USD), 2024-2033
- Figure 5. Global Leisure Grass Market Size (M USD) (2020-2033)
- Figure 6. Global Leisure Grass Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Leisure Grass Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Leisure Grass Product Life Cycle
- Figure 13. Leisure Grass Sales Share by Manufacturers in 2024
- Figure 14. Global Leisure Grass Revenue Share by Manufacturers in 2024
- Figure 15. Leisure Grass Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Leisure Grass Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Leisure Grass Revenue in 2024
- Figure 18. Industry Chain Map of Leisure Grass
- Figure 19. Global Leisure Grass Market PEST Analysis
- Figure 20. Global Leisure Grass Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Leisure Grass Market Share by Type
- Figure 27. Sales Market Share of Leisure Grass by Type (2020-2025)
- Figure 28. Sales Market Share of Leisure Grass by Type in 2024
- Figure 29. Market Size Share of Leisure Grass by Type (2020-2025)
- Figure 30. Market Size Share of Leisure Grass by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Leisure Grass Market Share by Application

- Figure 33. Global Leisure Grass Sales Market Share by Application (2020-2025)
- Figure 34. Global Leisure Grass Sales Market Share by Application in 2024
- Figure 35. Global Leisure Grass Market Share by Application (2020-2025)
- Figure 36. Global Leisure Grass Market Share by Application in 2024
- Figure 37. Global Leisure Grass Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Leisure Grass Sales Market Share by Region (2020-2025)
- Figure 39. Global Leisure Grass Market Size Market Share by Region (2020-2025)
- Figure 40. North America Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Leisure Grass Sales Market Share by Country in 2024
- Figure 43. North America Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Leisure Grass Market Size Market Share by Country in 2024
- Figure 45. U.S. Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Leisure Grass Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Leisure Grass Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Leisure Grass Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Leisure Grass Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Leisure Grass Sales Market Share by Country in 2024
- Figure 53. Europe Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Leisure Grass Market Size Market Share by Country in 2024
- Figure 55. Germany Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Leisure Grass Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Leisure Grass Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Leisure Grass Market Size Market Share by Region in 2024

- Figure 68. China Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 70. Japan Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 71. Japan Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 72. South Korea Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 73. South Korea Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 74. India Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 75. India Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 76. Southeast Asia Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 77. Southeast Asia Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 78. South America Leisure Grass Sales and Growth Rate (K Units)
- Figure 79. South America Leisure Grass Sales Market Share by Country in 2024
- Figure 80. South America Leisure Grass Market Size and Growth Rate (M USD)
- Figure 81. South America Leisure Grass Market Size Market Share by Country in 2024
- Figure 82. Brazil Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 83. Brazil Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 84. Argentina Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 85. Argentina Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 86. Columbia Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 87. Columbia Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 88. Middle East and Africa Leisure Grass Sales and Growth Rate (K Units)
- Figure 89. Middle East and Africa Leisure Grass Sales Market Share by Region in 2024
- Figure 90. Middle East and Africa Leisure Grass Market Size and Growth Rate (M USD)
- Figure 91. Middle East and Africa Leisure Grass Market Size Market Share by Region in 2024
- Figure 92. Saudi Arabia Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 93. Saudi Arabia Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 94. UAE Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 95. UAE Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 96. Egypt Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 97. Egypt Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 98. Nigeria Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 99. Nigeria Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Leisure Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Leisure Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Leisure Grass Production Market Share by Region (2020-2025)

Figure 103. North America Leisure Grass Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Leisure Grass Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Leisure Grass Production (K Units) Growth Rate (2020-2025)

Figure 106. China Leisure Grass Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Leisure Grass Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Leisure Grass Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Leisure Grass Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Leisure Grass Market Share Forecast by Type (2026-2033)

Figure 111. Global Leisure Grass Sales Forecast by Application (2026-2033)

Figure 112. Global Leisure Grass Market Share Forecast by Application (2026-2033)

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