

Global Legalized Cannabis Market Research Report 2025(Status and Outlook)

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Abstracts

Though cannabis is popular across the globe, it is an illegally utilized drug as its use for various purposes is banned by myriad governments worldwide. The product is referred by names such as marijuana and hemp. In fact, hemp is used for psychological disorders as it has non-psychotic effects on the patients. Marijuana is used for medical or therapeutic purpose as well as recreational use.

The global Legalized Cannabis market size was estimated at USD 19910.0 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 0.10% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Legalized Cannabis market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Legalized Cannabis market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Legalized Cannabis market.

Global Legalized Cannabis Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Dixie Elixirs
Cronos Group
Canopy Growth
Aurora Cannabis
ABcann Medicinals
Aphria
Maricann Group
ABcann Medicinals

Market Segmentation (by Type)

Cannabis Herb
Cannabis Resin
Other

Market Segmentation (by Application)

Entertainment Venue

Medical Institutions

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Legalized Cannabis Market

Overview of the regional outlook of the Legalized Cannabis Market:

Customization of the Report

Global Legalized Cannabis Market Research Report 2025(Status and Outlook)

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Legalized Cannabis Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Legalized Cannabis, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Legalized Cannabis
- 1.2 Key Market Segments
 - 1.2.1 Legalized Cannabis Segment by Type
 - 1.2.2 Legalized Cannabis Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 LEGALIZED CANNABIS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Legalized Cannabis Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Legalized Cannabis Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 LEGALIZED CANNABIS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Legalized Cannabis Product Life Cycle
- 3.3 Global Legalized Cannabis Sales by Manufacturers (2020-2025)
- 3.4 Global Legalized Cannabis Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Legalized Cannabis Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Legalized Cannabis Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Legalized Cannabis Market Competitive Situation and Trends
 - 3.8.1 Legalized Cannabis Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Legalized Cannabis Players Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 LEGALIZED CANNABIS INDUSTRY CHAIN ANALYSIS

- 4.1 Legalized Cannabis Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF LEGALIZED CANNABIS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Legalized Cannabis Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Legalized Cannabis Market
- 5.7 ESG Ratings of Leading Companies

6 LEGALIZED CANNABIS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Legalized Cannabis Sales Market Share by Type (2020-2025)
- 6.3 Global Legalized Cannabis Market Size Market Share by Type (2020-2025)
- 6.4 Global Legalized Cannabis Price by Type (2020-2025)

7 LEGALIZED CANNABIS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Legalized Cannabis Market Sales by Application (2020-2025)
- 7.3 Global Legalized Cannabis Market Size (M USD) by Application (2020-2025)

7.4 Global Legalized Cannabis Sales Growth Rate by Application (2020-2025)

8 LEGALIZED CANNABIS MARKET SALES BY REGION

8.1 Global Legalized Cannabis Sales by Region

8.1.1 Global Legalized Cannabis Sales by Region

8.1.2 Global Legalized Cannabis Sales Market Share by Region

8.2 Global Legalized Cannabis Market Size by Region

8.2.1 Global Legalized Cannabis Market Size by Region

8.2.2 Global Legalized Cannabis Market Size Market Share by Region

8.3 North America

8.3.1 North America Legalized Cannabis Sales by Country

8.3.2 North America Legalized Cannabis Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Legalized Cannabis Sales by Country

8.4.2 Europe Legalized Cannabis Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Legalized Cannabis Sales by Region

8.5.2 Asia Pacific Legalized Cannabis Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Legalized Cannabis Sales by Country

8.6.2 South America Legalized Cannabis Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Legalized Cannabis Sales by Region
- 8.7.2 Middle East and Africa Legalized Cannabis Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 LEGALIZED CANNABIS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Legalized Cannabis by Region(2020-2025)
- 9.2 Global Legalized Cannabis Revenue Market Share by Region (2020-2025)
- 9.3 Global Legalized Cannabis Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Legalized Cannabis Production
 - 9.4.1 North America Legalized Cannabis Production Growth Rate (2020-2025)
 - 9.4.2 North America Legalized Cannabis Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Legalized Cannabis Production
 - 9.5.1 Europe Legalized Cannabis Production Growth Rate (2020-2025)
 - 9.5.2 Europe Legalized Cannabis Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Legalized Cannabis Production (2020-2025)
 - 9.6.1 Japan Legalized Cannabis Production Growth Rate (2020-2025)
 - 9.6.2 Japan Legalized Cannabis Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Legalized Cannabis Production (2020-2025)
 - 9.7.1 China Legalized Cannabis Production Growth Rate (2020-2025)
 - 9.7.2 China Legalized Cannabis Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Dixie Elixirs
 - 10.1.1 Dixie Elixirs Basic Information
 - 10.1.2 Dixie Elixirs Legalized Cannabis Product Overview
 - 10.1.3 Dixie Elixirs Legalized Cannabis Product Market Performance
 - 10.1.4 Dixie Elixirs Business Overview
 - 10.1.5 Dixie Elixirs SWOT Analysis

- 10.1.6 Dixie Elixirs Recent Developments
- 10.2 Cronos Group
 - 10.2.1 Cronos Group Basic Information
 - 10.2.2 Cronos Group Legalized Cannabis Product Overview
 - 10.2.3 Cronos Group Legalized Cannabis Product Market Performance
 - 10.2.4 Cronos Group Business Overview
 - 10.2.5 Cronos Group SWOT Analysis
 - 10.2.6 Cronos Group Recent Developments
- 10.3 Canopy Growth
 - 10.3.1 Canopy Growth Basic Information
 - 10.3.2 Canopy Growth Legalized Cannabis Product Overview
 - 10.3.3 Canopy Growth Legalized Cannabis Product Market Performance
 - 10.3.4 Canopy Growth Business Overview
 - 10.3.5 Canopy Growth SWOT Analysis
 - 10.3.6 Canopy Growth Recent Developments
- 10.4 Aurora Cannabis
 - 10.4.1 Aurora Cannabis Basic Information
 - 10.4.2 Aurora Cannabis Legalized Cannabis Product Overview
 - 10.4.3 Aurora Cannabis Legalized Cannabis Product Market Performance
 - 10.4.4 Aurora Cannabis Business Overview
 - 10.4.5 Aurora Cannabis Recent Developments
- 10.5 ABcann Medicinals
 - 10.5.1 ABcann Medicinals Basic Information
 - 10.5.2 ABcann Medicinals Legalized Cannabis Product Overview
 - 10.5.3 ABcann Medicinals Legalized Cannabis Product Market Performance
 - 10.5.4 ABcann Medicinals Business Overview
 - 10.5.5 ABcann Medicinals Recent Developments
- 10.6 Aphria
 - 10.6.1 Aphria Basic Information
 - 10.6.2 Aphria Legalized Cannabis Product Overview
 - 10.6.3 Aphria Legalized Cannabis Product Market Performance
 - 10.6.4 Aphria Business Overview
 - 10.6.5 Aphria Recent Developments
- 10.7 Maricann Group
 - 10.7.1 Maricann Group Basic Information
 - 10.7.2 Maricann Group Legalized Cannabis Product Overview
 - 10.7.3 Maricann Group Legalized Cannabis Product Market Performance
 - 10.7.4 Maricann Group Business Overview
 - 10.7.5 Maricann Group Recent Developments

10.8 ABcann Medicinals

10.8.1 ABcann Medicinals Basic Information

10.8.2 ABcann Medicinals Legalized Cannabis Product Overview

10.8.3 ABcann Medicinals Legalized Cannabis Product Market Performance

10.8.4 ABcann Medicinals Business Overview

10.8.5 ABcann Medicinals Recent Developments

11 LEGALIZED CANNABIS MARKET FORECAST BY REGION

11.1 Global Legalized Cannabis Market Size Forecast

11.2 Global Legalized Cannabis Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Legalized Cannabis Market Size Forecast by Country

11.2.3 Asia Pacific Legalized Cannabis Market Size Forecast by Region

11.2.4 South America Legalized Cannabis Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Legalized Cannabis by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Legalized Cannabis Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Legalized Cannabis by Type (2026-2033)

12.1.2 Global Legalized Cannabis Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Legalized Cannabis by Type (2026-2033)

12.2 Global Legalized Cannabis Market Forecast by Application (2026-2033)

12.2.1 Global Legalized Cannabis Sales (K MT) Forecast by Application

12.2.2 Global Legalized Cannabis Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Legalized Cannabis Market Size Comparison by Region (M USD)

Table 5. Global Legalized Cannabis Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Legalized Cannabis Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Legalized Cannabis Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Legalized Cannabis Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Legalized Cannabis as of 2024)

Table 10. Global Market Legalized Cannabis Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Legalized Cannabis Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Legalized Cannabis Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Legalized Cannabis Sales by Type (K MT)

Table 26. Global Legalized Cannabis Market Size by Type (M USD)

Table 27. Global Legalized Cannabis Sales (K MT) by Type (2020-2025)

Table 28. Global Legalized Cannabis Sales Market Share by Type (2020-2025)

Table 29. Global Legalized Cannabis Market Size (M USD) by Type (2020-2025)

Table 30. Global Legalized Cannabis Market Size Share by Type (2020-2025)

Table 31. Global Legalized Cannabis Price (USD/KG) by Type (2020-2025)

Table 32. Global Legalized Cannabis Sales (K MT) by Application
Table 33. Global Legalized Cannabis Market Size by Application
Table 34. Global Legalized Cannabis Sales by Application (2020-2025) & (K MT)
Table 35. Global Legalized Cannabis Sales Market Share by Application (2020-2025)
Table 36. Global Legalized Cannabis Market Size by Application (2020-2025) & (M USD)
Table 37. Global Legalized Cannabis Market Share by Application (2020-2025)
Table 38. Global Legalized Cannabis Sales Growth Rate by Application (2020-2025)
Table 39. Global Legalized Cannabis Sales by Region (2020-2025) & (K MT)
Table 40. Global Legalized Cannabis Sales Market Share by Region (2020-2025)
Table 41. Global Legalized Cannabis Market Size by Region (2020-2025) & (M USD)
Table 42. Global Legalized Cannabis Market Size Market Share by Region (2020-2025)
Table 43. North America Legalized Cannabis Sales by Country (2020-2025) & (K MT)
Table 44. North America Legalized Cannabis Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Legalized Cannabis Sales by Country (2020-2025) & (K MT)
Table 46. Europe Legalized Cannabis Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Legalized Cannabis Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Legalized Cannabis Market Size by Region (2020-2025) & (M USD)
Table 49. South America Legalized Cannabis Sales by Country (2020-2025) & (K MT)
Table 50. South America Legalized Cannabis Market Size by Country (2020-2025) & (M USD)
Table 51. Middle East and Africa Legalized Cannabis Sales by Region (2020-2025) & (K MT)
Table 52. Middle East and Africa Legalized Cannabis Market Size by Region (2020-2025) & (M USD)
Table 53. Global Legalized Cannabis Production (K MT) by Region(2020-2025)
Table 54. Global Legalized Cannabis Revenue (US\$ Million) by Region (2020-2025)
Table 55. Global Legalized Cannabis Revenue Market Share by Region (2020-2025)
Table 56. Global Legalized Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 57. North America Legalized Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 58. Europe Legalized Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 59. Japan Legalized Cannabis Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)
Table 60. China Legalized Cannabis Production (K MT), Revenue (US\$ Million), Price

(USD/KG) and Gross Margin (2020-2025)

Table 61. Dixie Elixirs Basic Information

Table 62. Dixie Elixirs Legalized Cannabis Product Overview

Table 63. Dixie Elixirs Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. Dixie Elixirs Business Overview

Table 65. Dixie Elixirs SWOT Analysis

Table 66. Dixie Elixirs Recent Developments

Table 67. Cronos Group Basic Information

Table 68. Cronos Group Legalized Cannabis Product Overview

Table 69. Cronos Group Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Cronos Group Business Overview

Table 71. Cronos Group SWOT Analysis

Table 72. Cronos Group Recent Developments

Table 73. Canopy Growth Basic Information

Table 74. Canopy Growth Legalized Cannabis Product Overview

Table 75. Canopy Growth Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 76. Canopy Growth Business Overview

Table 77. Canopy Growth SWOT Analysis

Table 78. Canopy Growth Recent Developments

Table 79. Aurora Cannabis Basic Information

Table 80. Aurora Cannabis Legalized Cannabis Product Overview

Table 81. Aurora Cannabis Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Aurora Cannabis Business Overview

Table 83. Aurora Cannabis Recent Developments

Table 84. ABcann Medicinals Basic Information

Table 85. ABcann Medicinals Legalized Cannabis Product Overview

Table 86. ABcann Medicinals Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. ABcann Medicinals Business Overview

Table 88. ABcann Medicinals Recent Developments

Table 89. Aphria Basic Information

Table 90. Aphria Legalized Cannabis Product Overview

Table 91. Aphria Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Aphria Business Overview

Table 93. Aphria Recent Developments
Table 94. Maricann Group Basic Information
Table 95. Maricann Group Legalized Cannabis Product Overview
Table 96. Maricann Group Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 97. Maricann Group Business Overview
Table 98. Maricann Group Recent Developments
Table 99. ABcann Medicinals Basic Information
Table 100. ABcann Medicinals Legalized Cannabis Product Overview
Table 101. ABcann Medicinals Legalized Cannabis Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 102. ABcann Medicinals Business Overview
Table 103. ABcann Medicinals Recent Developments
Table 104. Global Legalized Cannabis Sales Forecast by Region (2026-2033) & (K MT)
Table 105. Global Legalized Cannabis Market Size Forecast by Region (2026-2033) & (M USD)
Table 106. North America Legalized Cannabis Sales Forecast by Country (2026-2033) & (K MT)
Table 107. North America Legalized Cannabis Market Size Forecast by Country (2026-2033) & (M USD)
Table 108. Europe Legalized Cannabis Sales Forecast by Country (2026-2033) & (K MT)
Table 109. Europe Legalized Cannabis Market Size Forecast by Country (2026-2033) & (M USD)
Table 110. Asia Pacific Legalized Cannabis Sales Forecast by Region (2026-2033) & (K MT)
Table 111. Asia Pacific Legalized Cannabis Market Size Forecast by Region (2026-2033) & (M USD)
Table 112. South America Legalized Cannabis Sales Forecast by Country (2026-2033) & (K MT)
Table 113. South America Legalized Cannabis Market Size Forecast by Country (2026-2033) & (M USD)
Table 114. Middle East and Africa Legalized Cannabis Sales Forecast by Country (2026-2033) & (Units)
Table 115. Middle East and Africa Legalized Cannabis Market Size Forecast by Country (2026-2033) & (M USD)
Table 116. Global Legalized Cannabis Sales Forecast by Type (2026-2033) & (K MT)
Table 117. Global Legalized Cannabis Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Legalized Cannabis Price Forecast by Type (2026-2033) & (USD/KG)

Table 119. Global Legalized Cannabis Sales (K MT) Forecast by Application
(2026-2033)

Table 120. Global Legalized Cannabis Market Size Forecast by Application (2026-2033)
& (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Legalized Cannabis
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Legalized Cannabis Market Size (M USD), 2024-2033
- Figure 5. Global Legalized Cannabis Market Size (M USD) (2020-2033)
- Figure 6. Global Legalized Cannabis Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Legalized Cannabis Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Legalized Cannabis Product Life Cycle
- Figure 13. Legalized Cannabis Sales Share by Manufacturers in 2024
- Figure 14. Global Legalized Cannabis Revenue Share by Manufacturers in 2024
- Figure 15. Legalized Cannabis Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Legalized Cannabis Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Legalized Cannabis Revenue in 2024
- Figure 18. Industry Chain Map of Legalized Cannabis
- Figure 19. Global Legalized Cannabis Market PEST Analysis
- Figure 20. Global Legalized Cannabis Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Legalized Cannabis Market Share by Type
- Figure 27. Sales Market Share of Legalized Cannabis by Type (2020-2025)
- Figure 28. Sales Market Share of Legalized Cannabis by Type in 2024
- Figure 29. Market Size Share of Legalized Cannabis by Type (2020-2025)
- Figure 30. Market Size Share of Legalized Cannabis by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Legalized Cannabis Market Share by Application

Figure 33. Global Legalized Cannabis Sales Market Share by Application (2020-2025)

Figure 34. Global Legalized Cannabis Sales Market Share by Application in 2024

Figure 35. Global Legalized Cannabis Market Share by Application (2020-2025)

Figure 36. Global Legalized Cannabis Market Share by Application in 2024

Figure 37. Global Legalized Cannabis Sales Growth Rate by Application (2020-2025)

Figure 38. Global Legalized Cannabis Sales Market Share by Region (2020-2025)

Figure 39. Global Legalized Cannabis Market Size Market Share by Region (2020-2025)

Figure 40. North America Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Legalized Cannabis Sales Market Share by Country in 2024

Figure 43. North America Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Legalized Cannabis Market Size Market Share by Country in 2024

Figure 45. U.S. Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Legalized Cannabis Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Legalized Cannabis Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Legalized Cannabis Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Legalized Cannabis Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Legalized Cannabis Sales Market Share by Country in 2024

Figure 53. Europe Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Legalized Cannabis Market Size Market Share by Country in 2024

Figure 55. Germany Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M

USD)

Figure 61. Italy Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Legalized Cannabis Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Legalized Cannabis Sales Market Share by Region in 2024

Figure 67. Asia Pacific Legalized Cannabis Market Size Market Share by Region in 2024

Figure 68. China Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Legalized Cannabis Sales and Growth Rate (K MT)

Figure 79. South America Legalized Cannabis Sales Market Share by Country in 2024

Figure 80. South America Legalized Cannabis Market Size and Growth Rate (M USD)

Figure 81. South America Legalized Cannabis Market Size Market Share by Country in 2024

Figure 82. Brazil Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Legalized Cannabis Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Legalized Cannabis Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Legalized Cannabis Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Legalized Cannabis Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Legalized Cannabis Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Legalized Cannabis Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Legalized Cannabis Production Market Share by Region (2020-2025)

Figure 103. North America Legalized Cannabis Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Legalized Cannabis Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Legalized Cannabis Production (K MT) Growth Rate (2020-2025)

Figure 106. China Legalized Cannabis Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Legalized Cannabis Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Legalized Cannabis Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Legalized Cannabis Sales Market Share Forecast by Type

(2026-2033)

Figure 110. Global Legalized Cannabis Market Share Forecast by Type (2026-2033)

Figure 111. Global Legalized Cannabis Sales Forecast by Application (2026-2033)

Figure 112. Global Legalized Cannabis Market Share Forecast by Application
(2026-2033)

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